



### Scottsdale Western Week activities take place Jan. 27-Feb. 4

Every year, Western Week stokes the embers of our rich heritage and ensures our western legacy glows as brightly as it did a century ago. The celebration includes:

- **Gold Palette ArtWalk – 6:30-9 p.m. Thursday, Feb. 1, Scottsdale Arts District.** February’s Gold Palette ArtWalk is dedicated to the theme of Western Week with entertainment, music and special offerings at participating galleries. [ScottsdaleGalleries.com](https://www.scottsdalegalleries.com)
- **Hashknife Pony Express - 11 a.m.-1p.m. Friday, Feb. 2.** The oldest officially sanctioned Pony Express celebrates with riders blazing their trail from the tiny town of Holbrook, Arizona. At high noon, welcome their arrival at Scottsdale’s Museum of the West as they conclude a 200-mile trek with more than 20,000 pieces of mail. The fun starts at 11 a.m. with family-friendly games, storytelling, crafts, face painting, food trucks, live entertainment and more. [ScottsdaleMuseumWest.org](https://www.scottsdalemuseumwest.org)



- **Parada del Sol (10 a.m.-noon) and Trail’s End Celebration (noon-4 p.m.)- Saturday, Feb. 3, Historic Old Town.**

Scottsdale’s own hometown parade features colorful floats, mounted horse riders, horse-drawn carriages, marching bands, wagons and stagecoaches.



The parade ends with a western-spirited festival featuring live music, street entertainment, dancing, a wine garden and a cowboy kids’ zone. [Info: ScottsdaleParade.com](https://www.scottsdaleparade.com)



- **Arizona Indian Festival - Saturday, Feb. 3 and Sunday, Feb. 4.** Arizona tribes will share their culture at the Arizona Indian Festival at Scottsdale Civic Center. The festival includes traditional food, song, dance and crafts. [ArizonaIndianTourism.org](https://www.arizonaindiantourism.org)

Learn more: [OldTownScottsdaleAZ.com](https://www.OLDTOWNSCOTTSDALEAZ.COM), search “Western Week”



### Get Involved!

Scottsdale’s public involvement team continues to drive citywide efforts to expand methods of public feedback to reach and hear from more voices in the community as issues are explored and decisions are made.

In the past year, the city adopted a handful of new technologies to bring new life to community engagement in Scottsdale:

- The Hello Scottsdale platform allows people to provide feedback via text/SMS. Several hundred residents provided feedback via the tool when the city asked for input about a new off-leash dog area coming next year to Thompson Peak Park.

- **Speak Up Scottsdale** – a hosted online community that provides a new space to weigh-in on city issues, programs, services and projects. Residents recently provided feedback on noise, homelessness and food waste.

- Residents over the past year used the Polco online questionnaire platform nearly 13,000 times to provide feedback about various topics such as a new water-saving landscape ordinance, the draft Sustainability Plan and the new Short-Term Rental Resource Center Map.

Learn more about public involvement opportunities in Scottsdale at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search “Get Involved.”

## Spotted an issue in the area, but you're not sure if it's within Scottsdale city limits?

Check out the city's online Map Center, where a variety of interactive maps allow you to locate city services, determine the boundary lines of the city and more. Discover something new today at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "maps." If the problem is in Scottsdale, you can report it to us 24/7 at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "EZ."

### Investing in Our Scottsdale: City breaks ground on Ashler Hills Park



Amenities for the 17-acre park, located at Ashler Hills Drive and 74th Way, include open turf play areas, a shaded playground, restrooms, lighted sport courts, walking paths and trails, exercise equipment, lighted parking and public art. The park is scheduled to be complete in early 2025. Voters approved the project as part of the 2019 bond election. [Info: ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "Ashler Hills Park"

AERIAL VIEW FROM NORTHWEST



**SCOTTSDALE UPDATE** is published six times per year by the City of Scottsdale.

If you have questions or suggestions, please email [communications@ScottsdaleAZ.gov](mailto:communications@ScottsdaleAZ.gov)

**General city information:**  
480-312-3111 or email [questions@ScottsdaleAZ.gov](mailto:questions@ScottsdaleAZ.gov)



## Northern Scottsdale golf courses stay green with reclaimed water

With all eyes on the city with the WM Phoenix Open at TPC Scottsdale, spectators from around the world will be seeing expansive green golf courses in the heart of the desert. It is important to know that 23 of the city's northern courses use reclaimed water, including TPC. These courses also have helped fund the construction and operation of the Reclaimed Water Distribution System, allowing Scottsdale Water to not only use recycled water for irrigation and to replenish the aquifer, but to keep rates lower for customers.

The distribution system is a complex water system capable of delivering 20 million gallons of non-potable water -- water not suitable for drinking -- each day for turf irrigation. This same water is used to supply reclaimed water to the city's Bell94 Sports Complex and the Scottsdale Sports Complex.

In the non-peak months when the courses do not need their full water allotments, the city further treats the excess water from the Advanced Water Treatment Facility to recharge our aquifer. This allows Scottsdale to increase its water savings and build long-term water sustainability.

[Learn more: ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "recycled water"

## Things To Do

For complete details, search event names in **bold** at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov):

- **Electronics recycling**, Feb. 3, city's North Corporation Yard
- **Presidents Day**, Feb. 19, most city offices/facilities closed. Trash and recycling will be collected as scheduled.
- **Scottsdale Founder's Day Birthday Celebration**, Feb. 26, Little Red School House.
- **All Things Senior Expo**, Feb. 21, Scottsdale Center for the Performing Arts: One-stop shop for senior resources.
- **Exclusively Little**, March 16, McCormick-Stillman Railroad Park: Summertime activity info for your kiddos.
- **Family ArtFest**, March 22 & 23, SkySong. This free, two-day festival of creativity includes performances, interactive demonstrations, creative interventions and culinary delights.



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