# SCOTTSDALE CITY COUNCIL REGULAR MEETING MINUTES MONDAY, JULY 2, 2018



# CITY HALL KIVA 3939 N. DRINKWATER BOULEVARD SCOTTSDALE, AZ 85251

#### **CALL TO ORDER**

Mayor W.J. "Jim" Lane called to order a Regular Meeting of the Scottsdale City Council at 5:35 P.M. on Monday, July 2, 2018, in the City Hall Kiva.

#### **ROLL CALL**

<u>Present</u>: Mayor W.J. "Jim" Lane; Vice Mayor Guy Phillips; and Councilmembers

Suzanne Klapp, Virginia L. Korte, Kathleen S. Littlefield, Linda Milhaven,

and David N. Smith

Also Present: Acting City Manager Brent Stockwell, City Attorney Bruce Washburn,

Budget Director Judy Doyle, City Auditor Sharron Walker, and

City Clerk Carolyn Jagger

#### PLEDGE OF ALLEGIANCE - Vice Mayor Phillips

**INVOCATION** – Mayor Lane asked for a moment of silence in consideration of the victims of a stabbing rampage in Boise, Idaho.

#### **MAYOR'S REPORT**

Mayor Lane congratulated City Auditor Sharron Walker and her staff for the Office receiving the Peer Review highest rating award for full compliance with government auditing standards for the three years reviewed, January 2015 through December 2017.

#### PRESENTATIONS/INFORMATION UPDATES - None

**PUBLIC COMMENT** - None

NOTE: MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

#### **MINUTES**

**Request:** Approve the Work Study Session Minutes of June 5, 2018; Regular Meeting Minutes of June 12, 2018; and Special Meeting Minutes of June 12, 2018.

#### MOTION AND VOTE - MINUTES

Vice Mayor Phillips made a motion to approve the Work Study Session Minutes of June 5, 2018; Regular Meeting Minutes of June 12, 2018; and Special Meeting Minutes of June 12, 2018. Councilwoman Klapp seconded the motion, which carried 7/0.

#### CONSENT AGENDA

#### 1. Pima Dynamite Trailhead Municipal Use Master Site Plan (2-UP-2018)

**Request:** Find that the municipal use master site plan criteria have been met and adopt **Resolution No. 11182** approving a Municipal Use Master Site Plan for the purpose of constructing an access trailhead area for the McDowell Sonoran Preserve on 6.3±-acres of a 273±-acre, City-owned site located at the northeast corner of N. Pima Road and E. Dynamite Boulevard, with Single-Family Residential District, Environmentally Sensitive Lands (R1-35/ESL and R1-70/ESL) zoning.

Location: 28175 N. Pima Road

**Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, rgrant@scottsdaleaz.gov

#### 2. Hafiz Abandonment (3-AB-2018)

**Request:** Adopt **Resolution No. 11156** authorizing the abandonment of the 25-footwide right-of-way along the E. Cochise Road alignment for a property with Single-Family Residential District, Environmentally Sensitive Lands Overlay (R1-43 ESL) zoning.

Location: 13191 E. Cochise Road

**Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, rgrant@scottsdaleaz.gov

#### 3. APS Raintree Substation Abandonment (6-AB-2018)

**Request:** Adopt **Resolution No. 11165** authorizing the abandonment of the 33-foot-wide General Land Office Patent Easements along the north, south, and east boundaries of Parcel No. 217-15-030B, excluding the area overlapped by the N. 90<sup>th</sup> Street right-of-way dedication, for an existing Arizona Public Service substation property with Industrial Park (I-1) zoning.

Location: 14724 N. 90<sup>th</sup> Street

**Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, rgrant@scottsdaleaz.gov

#### 4. Main Street Scottsdale Final Plat (6-PP-2017)

**Request:** Approve the final plat for a new 10-lot residential subdivision on a 2.6±-acre site with Downtown, Downtown Multiple Use – Type 2, Downtown Overlay (D/DMU-2 DO) zoning.

**Location:** Southeast corner of 69<sup>th</sup> Street and E. Main Street; and east of the northeast corner of N. 69<sup>th</sup> Street and E. 1<sup>st</sup> Street

**Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, rgrant@scottsdaleaz.gov

# 5. Canopy by Hilton-Oldtown Rezoning, Infill Incentive District, and Development Agreement

(21-ZN-2017, 2-II-2017, and 5-DA-2018)

#### Requests:

- 1. Adopt **Ordinance No. 4350** approving a zoning district map amendment from Downtown/Office Commercial, Type 2, Downtown Overlay (D/OC-2 DO) zoning to Downtown/Downtown Multiple Use, Type 2, Planned Block Development, Downtown Overlay (D/DMU-2 PBD DO) zoning, with an Infill Incentive District and Development Plan, and approval of a Parking Master Plan for a parking reduction of 27 percent on a 1.229±-acre site located at 7142 E. 1st Street.
- 2. Adopt **Resolution No. 11184** declaring the document titled "*Canopy by Hilton Development Plan*" to be a public record.
- 3. Adopt **Resolution No. 11168** authorizing Development Agreement No. 2018-080-COS with ARC Scottsdale Holdings, LLLP.

**Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, rgrant@scottsdaleaz.gov

# 6. Planned Airpark Core Development District Text Amendment (2-TA-2018) Requests:

- Adopt Ordinance No. 4356 approving a text amendment to the City of Scottsdale Zoning Ordinance No. 455, Section 5.4000. (Planned Airpark Core Development), and other applicable sections the Zoning Ordinance, to update specific names, purposes, criteria, property development standards, and bonus development standards.
- 2. Adopt **Resolution No. 11191** declaring the document titled "*Planned Airpark Core Development District Text Amendment*" to be a public record.

**Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, rgrant@scottsdaleaz.gov

# 7. 56<sup>th</sup> Street and Carefree Highway Right-of-Way Annexation (1-AN-2018) Requests:

- 1. Adopt **Ordinance No. 4348** approving the annexation of the 40-foot east-half of N. 56<sup>th</sup> Street from E. Olesen Road to E. Seven Palms Drive and the 55-foot north-half of E. Carefree Highway from N. 56<sup>th</sup> Street to N. 60<sup>th</sup> Street.
- 2. Adopt **Ordinance No. 4349** approving a zoning district map amendment change from Maricopa County (RU-43) zoning to City of Scottsdale Single-Family Residential (R1-43) zoning for the annexation parcels acquired in Ordinance No. 4348.

**Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, rgrant@scottsdaleaz.gov

# 8. Development Agreement Termination Notice (1-DA-2018)

Request: Adopt Resolution No. 11172 authorizing Notice of Termination Agreement No. 1997-023-COS-A1 with BCB-WB Partners, LLC, regarding a previously developed 1.7±-acre property with Central Business District (C-2) zoning.

Location: 11107 N. Scottsdale Road

**Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, rgrant@scottsdaleaz.gov

# 9. On-Call Water Resources Engineering Services Contracts

**Request:** Adopt **Resolution No. 11141** authorizing the following one-year contract extensions in an amount not to exceed \$750,000 per contract for water resources engineering services:

- 1. Contract No. 2014-075-COS-A4 with Carollo Engineers, Inc.
- 2. Contract No. 2014-076-COS-A3 with GHD, Inc.
- 3. Contract No. 2014-077-COS-A3 with Water Works Engineers, LLC **Staff Contact(s):** Daniel Worth, Public Works Director, 480-312-5555, dworth@scottsdaleaz.gov
- 10. Citywide Sewer Line Rehabilitation Construction Services Job Order Contracts Request: Adopt Resolution No. 11150 authorizing the following one-year contract extensions in an amount not to exceed \$2,500,000 per contract for Citywide sewer line rehabilitation construction services:
  - 1. Contract No. 2014-070-COS-A3 with Achen-Gardner Construction, LLC
  - 2. Contract No. 2014-071-COS-A3 with Insituform Technologies, LLC **Staff Contact(s):** Daniel Worth, Public Works Director, 480-312-5555, <a href="mailto:dworth@scottsdaleaz.gov">dworth@scottsdaleaz.gov</a>

# 11. Indian Bend Wash Master Plan Engineering Services Contract Request: Adopt Resolution No. 11125 to authorize:

- 1. Contract No. 2018-054-COS with J2 Engineering & Environmental Design, LLC, in the amount of \$330,293, for the Indian Bend Wash Master Plan from Thomas Road to McKellips Road.
- 2. The City Manager, or designee, to initiate an amendment to the existing Indian Bend Wash Municipal Use Master Site Plan.

**Staff Contact(s):** Daniel Worth, Public Works Director, 480-312-5555, dworth@scottsdaleaz.gov

## 12. Happy Valley Road Widening Engineering Services Contract

**Request:** Adopt **Resolution No. 11174** authorizing Contract No. 2018-083-COS with Ritoch-Powell and Associates, Inc., in the amount of \$618,010, for preliminary design engineering services for the widening of Happy Valley Road from Pima Road to Alma School Road.

**Staff Contact(s):** Daniel Worth, Public Works Director, 480-312-5555, dworth@scottsdaleaz.gov

# 13. Granite Mountain and Fraesfield Trailheads Construction Phase Services Contract

Item 13 was moved to the Regular Agenda (Page 6).

## 14. 68<sup>th</sup> Street and Pima Road Bridges Preconstruction Phase Services Contract

Item 14 was moved to the Regular Agenda (Page 7).

15. Design Phase Services Contract for Scottsdale Stadium Renovations Project Request: Adopt Resolution No. 11166 authorizing Contract No. 2018-078-COS with Hunt Construction Group, Inc., in the amount of \$3,701,125, for design-build manager, design phase services for the Scottsdale Stadium Multi-Use Event Center as part of the Scottsdale Stadium Renovations project

**Staff Contact(s):** Daniel Worth, Public Works Director, 480-312-5555, dworth@scottsdaleaz.gov

16. Professional Services Contract for Scottsdale Stadium Renovations Project Request: Adopt Resolution No. 11167 authorizing Contract No. 2018-079-COS with Marc Taylor Inc. in the amount of \$1,253,113 to provide Owners Representative Services in support of capital project management staff for the design-build delivery of the Scottsdale Stadium Multi-Use Event Center as part of the Scottsdale Stadium Renovations project.

**Staff Contact(s):** Daniel Worth, Public Works Director, 480-312-5555, dworth@scottsdaleaz.gov

17. Fiscal Year 2018/19 Human Services General Fund Program Allocations Request: Adopt Resolution No. 11185 approving the recommendations of the Human Services Commission and allocating funding in the amount of \$200,000 from the General Fund for FY 2018/19 human services programs; and authorizing the Mayor or Community Services Director, or designee, to execute individual contracts.

Staff Contact(s): Bill Murphy, Community Services Director, 480-312-7954, bmurphy@scottsdaleaz.gov

Mayor Lane opened public testimony.

Lisa Randall expressed gratitude for the funding received by Family Promise of Greater Phoenix.

Mayor Lane closed public testimony.

#### 18. Fiscal Year 2018/19 Scottsdale Cares Allocations

Request: Adopt Resolution No. 11186 approving the recommendations of the Human Services Commission and allocating funding in the amount of \$150,000 from the Scottsdale Cares Program for FY 2018/19 human services programs; and authorizing the Community Services Director, or designee, to execute individual contracts.

Staff Contact(s): Bill Murphy, Community Services Director, 480-312-7954, <a href="mailto:bmurphy@scottsdaleaz.gov">bmurphy@scottsdaleaz.gov</a>

19. Fiscal Year 2018/19 Salt River Pima Maricopa Indian Community Grant Funds Request: Adopt Resolution No. 11188 approving the allocation of Salt River Pima Maricopa Indian Community tribal gaming grant funds in the amount of \$262,559 for FY 2018/19 programs and services benefitting the general public; and authorizing the Mayor to execute individual contracts.

**Staff Contact(s):** Bill Murphy, Community Services Director, 480-312-7954, <a href="mailto:bmurphy@scottsdaleaz.gov">bmurphy@scottsdaleaz.gov</a>

#### 20. Fiscal Year 2018/19 Scottsdale Endowment Allocation

**Request:** Adopt **Resolution No. 11187** approving the distribution of interest income from the Scottsdale Community Endowment Fund in the amount of \$6,600, and the Herbert R. Drinkwater Youth Services Fund in the amount of \$1,300, to the Foothills Community Foundation to support Scottsdale Public Library programs.

**Staff Contact(s):** Bill Murphy, Community Services Director, 480-312-7954, bmurphy@scottsdaleaz.gov

#### 21. Paiute Neighborhood Center Revocable License Agreement

**Request:** Adopt **Resolution No. 11138** authorizing Agreement No. 2018-059-COS with Hirsch Academy to use space at the Paiute Neighborhood Center to operate a public charter school.

**Staff Contact(s):** Bill Murphy, Community Services Director, 480-312-7954, <a href="mailto:bmurphy@scottsdaleaz.gov">bmurphy@scottsdaleaz.gov</a>

#### 22. Herb Drinkwater Truck Loan Agreement

**Request:** Adopt **Resolution No. 11160** authorizing Agreement No. 2018-075-COS with Mark Raymond Drinkwater for the loan of former City of Scottsdale Mayor Herb Drinkwater's 1929 Model A Ford pickup truck for public display at the McCormick-Stillman Railroad Park.

**Staff Contact(s):** Bill Murphy, Community Services Director, 480-312-7954, <a href="mailto:bmurphy@scottsdaleaz.gov">bmurphy@scottsdaleaz.gov</a>

#### 23. Advanced Life Support Services Intergovernmental Agreement

**Request:** Adopt **Resolution No. 11152** authorizing Agreement No. 2018-065-COS with the City of Tempe for advanced life support services. **Staff Contact(s):** Tom Shannon, Fire Chief, 480-312-1821,

tshannon@scottsdaleaz.gov

# 24. University of Phoenix Stadium Security Services Intergovernmental Agreement

**Request:** Adopt **Resolution No. 11175** authorizing Agreement No. 2018-084-COS with the City of Glendale for the provision of security and traffic control services by Scottsdale police officers at the University of Phoenix Stadium.

**Staff Contact(s):** Alan Rodbell, Chief of Police, 480-312-1900, arodbell@scottsdale.gov

## 25. Buildings and Building Regulations Code Amendment

**Request:** Adopt **Ordinance No. 4354** amending Scottsdale Revised Code, Chapter 31, Buildings and Building Regulations, Article XII, Violations and Penalties, by adding Sections 31-168 and 31-169.

**Staff Contact(s):** Bruce Washburn, City Attorney, 480-312-2405, <a href="mailto:bwashburn@scottsdaleaz.gov">bwashburn@scottsdaleaz.gov</a>

#### MOTION AND VOTE - CONSENT AGENDA

Councilwoman Littlefield made a motion to approve Consent Agenda Items 1 through 25, absent Items 13 and 14, which were moved to the regular agenda. Councilmember Korte seconded the motion, which carried 7/0.

#### **REGULAR AGENDA**

13. Granite Mountain and Fraesfield Trailheads Construction Phase Services Contract Request: Adopt Resolution No. 11195 authorizing CM@Risk Contract No. 2018-095-COS with Valley Rain Construction Corporation in an amount not to exceed \$5,900,034.68 for construction phase services for the Granite Mountain and Fraesfield Trailheads construction project.

**Staff Contact(s):** Daniel Worth, Public Works Director, 480-312-5555, dworth@scottsdaleaz.gov

Public Works Director Dan Worth gave a presentation on the Granite Mountain and Fraesfield Trailhead construction phase services contract.

#### **MOTION AND VOTE – ITEM 13**

Councilwoman Littlefield made a motion to approve Item 13. Councilman Smith seconded the motion, which carried 7/0.

14. 68<sup>th</sup> Street and Pima Road Bridges Preconstruction Phase Services Contract Request: Adopt Resolution No. 11199 authorizing CM@Risk Contract No. 2018-097-COS with FNF Construction, Inc., in the amount of \$214,834.32, to provide preconstruction phase services for the 68<sup>th</sup> Street Bridge Reconstruction project and the Pima Road Bridge crossing at the Arizona Canal project.
Staff Contact(s): Daniel Worth, Public Works Director, 480-312-5555, dworth@scottsdaleaz.gov

Public Works Director Dan Worth gave a presentation on the 68<sup>th</sup> Street and Pima Bridges preconstruction phase services contract.

#### **MOTION AND VOTE – ITEM 14**

Councilman Smith made a motion to approve Item 14. Councilmember Korte seconded the motion, which carried 7/0.

- 26. Old Town Character Area Plan Non-Major General Plan Amendment (1-GP-2018)
  Request: Adopt Resolution No. 11181 to:
  - 1. Approve a Non-Major General Plan Amendment to the Scottsdale General Plan 2001 to include the Old Town Character Area Plan.
  - 2. Declare the document titled "Old Town Character Area Plan" to be a public record.
  - 3. Amend the General Plan Character and Design Element, Character Areas Map; the General Plan Major General Plan Amendment, Character Area Criteria Map; and the General Plan Land Use Element Conceptual Land Use Map to include and designate the Old Town Character Area.
  - 4. Authorize the City Manager, or designee, to make the appropriate name changes to the Scottsdale General Plan 2001 and 2010 Southern Scottsdale Character Area Plan.

**Presenter(s):** Erin Perreault, Planning, Neighborhood and Transportation Manager **Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, rgrant@scottsdaleaz.gov

Planning, Neighborhood and Transportation Manager Erin Perreault gave a PowerPoint presentation (attached) on the Old Town Character Area Plan non-major general plan amendment.

Mayor Lane opened public testimony.

The following spoke in support of the proposed amendment and suggested deletion of language associated with the artist-in-residency program:

- Paul Eubanks, Scottsdale resident
- Sonnie Kirtley, Coalition of Greater Scottsdale
- Bob Pejman, Scottsdale resident

The following spoke in support of the proposed amendment:

- Dean Scheinert, Scottsdale Museum of the West
- Lance Ross, Scottsdale resident

Mayor Lane closed public testimony.

# **MOTION AND VOTE - ITEM 26**

Vice Mayor Phillips made a motion to adopt Resolution No. 11181, minus Policy AC 3.8. Councilmember Korte seconded the motion, which carried 7/0.

#### **ALTERNATE MOTION – ITEM 26**

Councilman Smith made an alternate motion to adopt Resolution No. 11181, minus Policy AC 3.8, and limiting the application of Type 3 zoning to the Loloma site. The motion died for lack of a second.

# 27. Downtown, Downtown Overlay and PBD Districts Text Amendment (1-TA-2018) Requests:

- 1. Adopt **Ordinance No. 4355** approving a text amendment to the City of Scottsdale Zoning Ordinance No. 455, Section 5.3000. (Downtown), Section 6.1200. (Downtown Overlay), and Section 6.1300. (Planned Block Development Overlay District), and other applicable sections of the Zoning Ordinance to update specific names, purposes, criteria, property development standards, Cultural Improvements Program requirements, and bonus development standards.
- 2. Adopt **Resolution No. 11190** declaring the document titled "*Downtown*, *Downtown*, *Overlay and PBD Districts Text Amendment*" to be a public record.

Presenter(s): Brad Carr, Principal Planner

**Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, <a href="mailto:rgrant@scottsdaleaz.gov">rgrant@scottsdaleaz.gov</a>

Principal Planner Brad Carr gave a PowerPoint presentation (attached) on the proposed Downtown, Downtown Overlay and PBD districts text amendment.

#### **MOTION AND VOTE – ITEM 27**

Vice Mayor Phillips made a motion to adopt Ordinance No. 4355 and Resolution No. 11190. Councilwoman Klapp seconded the motion, which carried 7/0.

#### 28. Fiscal Year 2018/19 Property Tax Levies

Request: Adopt Ordinance No. 4358 assessing the FY 2018/19 primary and secondary property tax levies and fixing the primary and secondary property tax rates.

Presenter(s): Judy Doyle, Budget Director

Staff Contact(s): Judy Doyle, Budget Director, 480-312-2603, jdoyle@scottsdaleaz.gov

Budget Director Judy Doyle gave a PowerPoint presentation (attached) on the Fiscal year 2018/19 property tax levies.

#### **MOTION AND VOTE – ITEM 28**

Councilmember Korte made a motion to adopt Ordinance No. 4358. Councilwoman Klapp seconded the motion, which carried 7/0.

29. Fiscal Year 2018/19 Streetlight Improvement District Property Tax Levy Request: Adopt Ordinance No. 4353 assessing the FY 2018/19 streetlight improvement district property tax levy by district in accordance with Arizona Revised

Statutes and the City Charter.

Presenter(s): Judy Doyle, Budget Director

Staff Contact(s): Judy Doyle, Budget Director, 480-312-2603, jdoyle@scottsdaleaz.gov

Budget Director Judy Doyle gave a PowerPoint presentation (attached) on the Fiscal Year 2018/19 Streetlight Improvement District property tax levy.

# **MOTION AND VOTE - ITEM 29**

Councilmember Korte made a motion to adopt Ordinance No. 4353. Vice Mayor Phillips seconded the motion, which carried 7/0.

#### **PUBLIC COMMENT** - None

#### CITIZEN PETITIONS

30. Receipt of Citizen Petitions

Request: Accept and acknowledge receipt of citizen petitions. Any member of the Council may make a motion, to be voted on by the Council, to: (1) Direct the City Manager to agendize the petition for further discussion; (2) direct the City Manager to investigate the matter and prepare a written response to the Council, with a copy to the petitioner; or (3) take no action.

Staff Contact(s): Carolyn Jagger, City Clerk, 480-312-2411, cjagger@scottsdaleaz.gov

No citizen petitions were received.

MAYOR AND COUNCIL ITEMS - None

#### ADJOURNMENT

The Regular City Council Meeting adjourned at 6:29 P.M.

SUBMITTED BY:

Carolyn Jagger City Clerk

Officially approved by the City Council on  $\_$ 

august 28, 2018

#### CERTIFICATE

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Regular Meeting of the City Council of Scottsdale, Arizona held on the 2<sup>nd</sup> day of July 2018.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED this 28th day of August 2018.

Carolyn Jagger, City Clerk

# Item 26

# 2009 Downtown Plan Update (1-GP-2018)



July 2, 2018 City Council Hearing

Erin Perreault, AICP Long Range Planning Manager

# 2009 Downtown Plan

# Consists of 6 Chapters:

- Land Use
- Character & Design
- Mobility
- Arts & Culture
- **■** Economic Vitality
- Public Services & Facilities

# Downtown Plan Update Process - 2016 to Present

# Plan Assessment (2016-2017)

- ✓ Existing Conditions Study
- ✓ Implementation Review

# Multi-Departmental Staff Assessment + Updated Plan Content (2017)

- ✓ City Manager's Office
- ✓ Economic Development
- ✓ Planning & Development
- ✓ Capital Projects
- ✓ Tourism & Events
- ✓ Public Safety
- ✓ Transportation

# Incorporation of Recently-Adopted Policy (2017)

- ✓ Public Arts Master Plan (2012)
- ✓ Downtown 2.0 (2017)
- ✓ Community Services Master Plan (2015)
- ✓ Civic Center Master Plan (2017)
- ✓ Economic Development Strategic Plan (2015)
- ✓ Public Spaces Master Plan (2017)
- ✓ Transportation Master Plan (2016)

# **Implementation 2009-Present**

- ✓ Ordinance Amendments
- ✓ Streetscape Improvements
- ✓ Parking Ordinance Amendments
- ✓ Adjust Trolley Routes/Timing
- ✓ Pay for Hire Taxi/Pedicab Regulations
- ✓ Promotion of local, city-wide and regional transit options
- ✓ Scottsdale Museum of the West
- ✓ Public Art Master Plan
- ✓ Soleri Bridge/Plaza
- ✓ Public Art Conservation/Restoration

- ✓ Business Attraction/Retention
- ✓ Available Properties Resource Online
- Economic DevelopmentMarketing/Promotions Programs
- ✓ Tourism Development Programs
- ✓ Infrastructure Assessments/Modeling
- ✓ Wet/Dry Utilities Master Plans
- Drainage/Stormwater Retention
   Codes and Policies Update
- ✓ Civic Center Master Plan
- Downtown Lighting Improvements

# Public Outreach - January 2018 to Present

# **Key Dates**

- ✓ 11/13/17 + 1/8/18

  City Council Direction / Initiation
- ✓ 1/10/18 + 4/11/18 + 4/26/18 Planning Commission
- ✓ 2/28/18 + 3/28/18

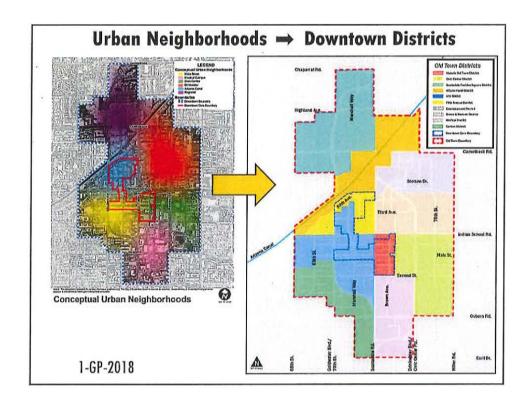
  Neighborhood Advisory Commission
- 5/16/18 Environmental Quality Advisory Board
- ✓ 5/3/18

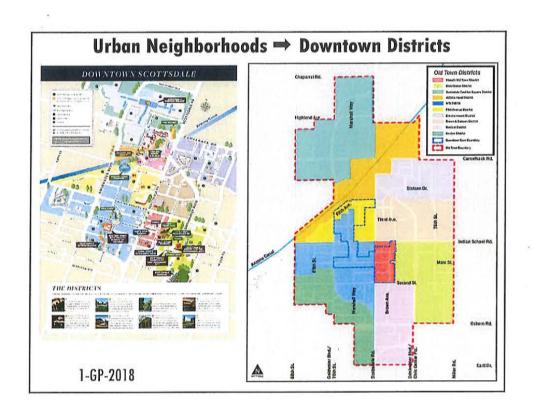
  Development Review Board
- ✓ 5/31/18 Historic Preservation Commission
- 3/20/18 + 3/21/18 Open House Events

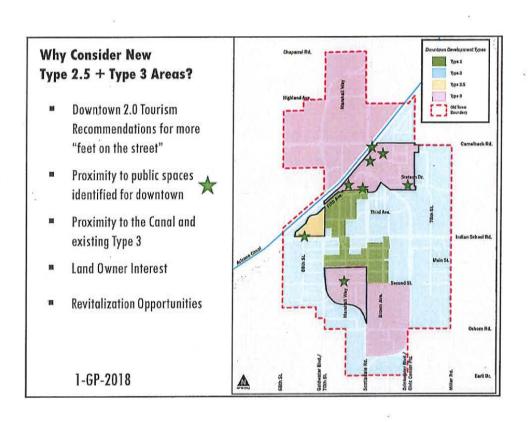
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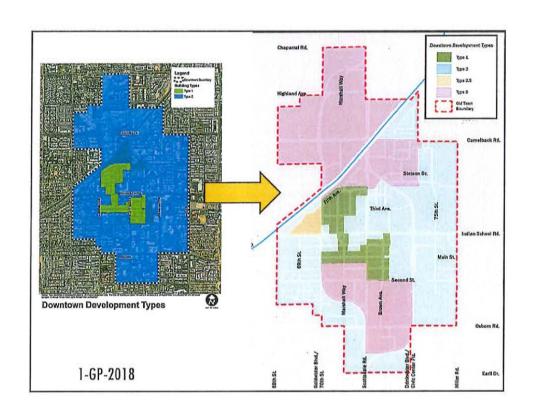
#### Outreach To Date

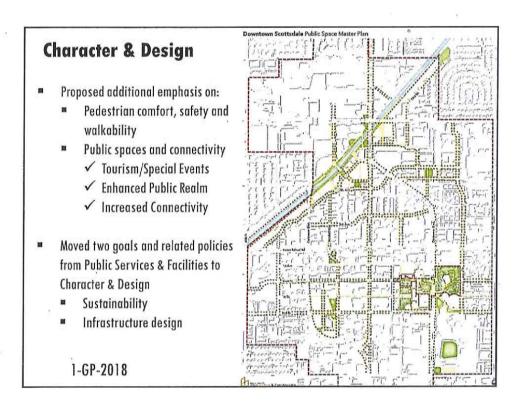
- ✓ Chamber of Commerce (EDAC & PPAC)
- ✓ Scottsdale Coalition of Today & Tomorrow
- ✓ Scottsdale Economic Vitality Coalition
- ✓ Experience Scottsdale
- ✓ Coalition of Greater Scottsdale
- ✓ Community Council of Scottsdale
- ✓ 5<sup>th</sup> Avenue Merchants
- ✓ Old Town Merchants
- ✓ Scottsdale Gallery Association
- ✓ Downtown Entertainment District Association
- ✓ Fashion Square/Macerich
- ✓ HonorHealth
- ✓ Property Owners
- ✓ Downtown Stakeholders





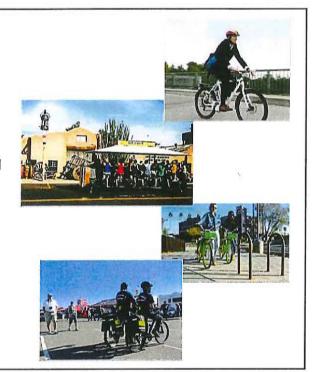








- Pedestrian wayfinding
- Bicycling
  - ✓ Continuous Network
  - ✓ Infrastructure
  - ✓ Education, Safety and Enforcement
  - ✓ Bikeways Map
- Parking Management
  - ✓ Public Parking Map
- Transit connectivity





# Arts & Culture — Public Feedback

- Policy AC 3.8 "Foster public-private partnerships to continue artist-in-residence programs"
  - Existing plan language adopted by City Council in 2009
  - Ongoing public and private artist in residency programs
    - ✓ Temporary /Experiential Art
    - ✓ Pieces typically different than gallery art offerings
  - Majority of City Council directed staff to bring back the draft plan as proposed which would include this policy
  - Planning Commission unanimously recommended removal of Policy AC 3.8 along with adoption of the updated plan

1-GP-2018

# Arts & Culture - Public Feedback

- Policy AC 3.8 "Foster public-private partnerships to continue artist-in-residence programs"
- What it is not:
  - Downtown 2.0 Artist Residency Program "...consideration should be given to working with Scottsdale Public Art to further develop its program to invite several prominent, emerging artists from around the world to Scottsdale for up to a one year residency centered in the Downtown area, working in partnership with the galleries."
  - Re-Energize the Arts and Culture Brand by public sector contribution
    - \$250k per year to lease space for artist in residency
    - \$150k per year to market & administer artist in residency.

# Existing Artist in Residency Examples — Temporary Art/Experiential Art

Downtown Scottsdale Examples:



Erika Lynne Hanson Focus on textiles/landscape



Christopher Jagmin Mixed media – from social practice project "I am Something"



Scottsdale Artists' School Visiting Artists

Other Examples:



Master Printer Brent Bond Andaz Resort –Cattle Track Arts Artist in Residency Partnership



Taliesin Artist in Residency Programs

# **Economic Vitality**

- Downtown as a tourism destination
- Target growth industries
  - ✓ Information Communication
  - √ Technology
  - ✓ Advanced Business Services
- Quality of life / Employee Attraction
- Responsiveness to trends/shifts economic and social conditions



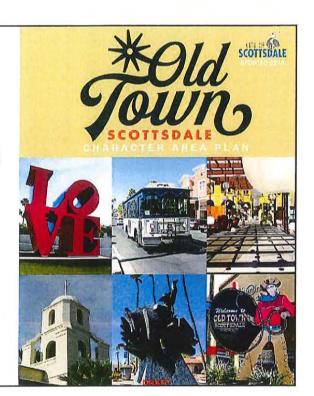


# 2018 Old Town Scottsdale Plan

Consists of 5 Chapters:

- Land Use
- Character & Design
- Mobility
- Arts & Culture
- **■** Economic Vitality
- Public Services & Facilities

1-GP-2018 ·



# Implementation

- New implementation program
- Incorporates implementation items from other adopted plans since 2009
  - ✓ Downtown 2.0
  - ✓ Transportation Master Plan
  - ✓ Economic Development Strategic Plan
  - ✓ Civic Center Master Plan
  - ✓ Public Spaces Master Plan

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	CHARACTER & DESIGN							3 - V		,	
,	Old Town Urban Design & Architectural Guidelines Update	CDF	Autoria	1.			Г	Г	Г	Γ	
7	Old Town Dighter Mapler Floris	10.5	Public	$\vdash$			1.			r	
3	Deartean Maintenance Education Program	cos	Public, Private								
	PEDESTRIAN/STREETS CAPE AMENITIES & IMPROVEMENTS										
4	Identify partertrian drotting logations	м1	Public	Г					Г	•	
s	Improve socialistics, streetscapes and podestrian amerites by repairing and replacing sidewalls and acutings to meet ADA requirements and contribute to pediatrian comfoot.	M1.M2,M3	Public Private								
٥	Pedestian WayEnding - Derlyn and construct pedestian level wayEnding signage (troughout Old Town.	M2.M3	Publia, Private		•						
,	Moin Sheet Sheetscape Design & Construction France 1 - Complete sheetscape improvements on Moin Sheet from Southstafe Rd, west to blots! Votey No.	CD 5, M2	Fublie								
s	Main Street Sheetsrape Design & Construction Proce I - Complete Streetsrape Improvements on Main Street from Scottwiste Rd east to Brown 31.	CD S.M E	Public						•		
,	Panetorn Scattsdale Road  Eintense the Scattsdale Road experience, Relatin the existing number of larnes, widen sidewalls, establish a lignin-ine median, and isoalle gateway moruments of Dinitizater and Goldwarts Roule value.	CO 6, N 1, M 2	Public	•					•		
10	Increase Public Bicycle Porking	MT	Public, Private							٠	
11	Create a Shade and Tree Than to access and Improve the shaded caregoy within the downtean.	CD 6. CD 7. M7	Publia, Privaça		•						

# **City Council Direction to Staff**

 Desire to incorporate additional emphasis on shade/trees in draft plan



- Additional shade/tree language added to draft plan (Pages 19, 20, 22, 31, 33, 50 + 57); enhanced Implementation Item #11: Comprehensive Shade + Tree Plan (Page 57)
- Desire for draft plan to reflect that public art processes should have open, public outreach as part of their processes



- Implementation Item #40: "Develop and implement comprehensive public engagement planning as components of Scottsdale Arts' Strategic, Master and Work Plans" (Pages 61)
- Add Scottsdale Stadium to Civic Center District text in the draft plan



Added text as directed to draft plan (Pages 9, 12,  $\pm$  22) Added

# **City Council Direction to Staff**

 Mobility M 7.1 - some confusion as to bicycle lockers + showers language



Deleted end of M 7.1 as follows:
"Incorporate accessible bicycle
infrastructure + facilities into public
and private development. such as
designated bicycle parking areas,
racks, lockers and shower facilities"
(Page 37); added "Bicycle
Infrastructure" to Glossary (Page 48)

# **City Council Direction to Staff**

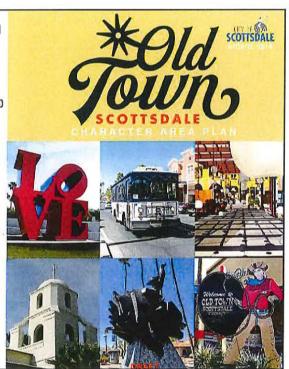
 Mobility M 8.3 limited to just bikeshare businesses



Deleted M 8.3; changed M 1.5 (Page 28) to include "mobility share"; changed M 8.1 to read "Work with law enforcement to educate the community and ensure traffic laws and ordinances are followed by drivers, bicyclists and bike share businesses" (Page 37); + added "Mobility Share" to the glossary (Page 50)

# Planning Commission Recommendation 1-GP-2018

Recommend to City Council to adopt Resolution No. 11181 adopting a non-major General Plan amendment to update the 2009 Downtown Plan — entitled the "Old Town Character Area Plan", with the exception of Policy AC 3.8, which should be deleted.



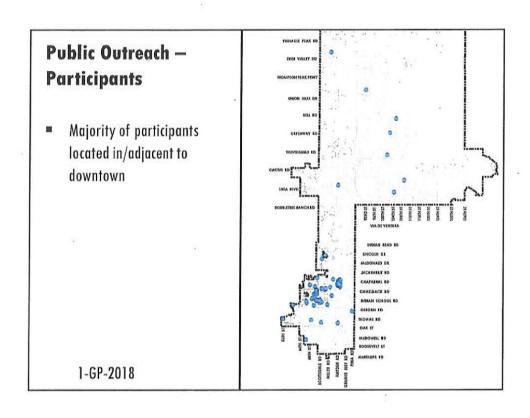
# 2009 Downtown Plan Update (1-GP-2018)

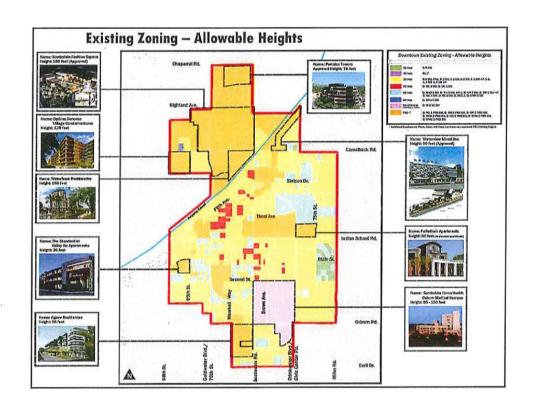
July 2, 2018 City Council Hearing

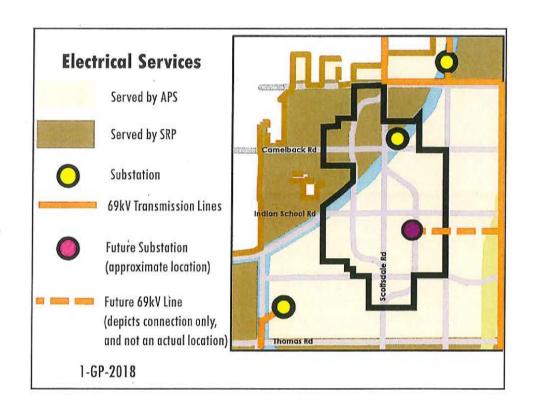
Erin Perreault, AICP Long Range Planning Manager

# **Public Outreach — Notification**

- ✓ Postcards/Mailers
- ✓ Newspaper
- ✓ Facebook/NextDoor
- ✓ Email Blast
  - ✓ P&Z Link / Scottsdale Update / Downtown Scottsdale
  - ✓ Interested Parties List
  - ✓ City Board / Commission members
  - ✓ Chamber of Commerce / Subcommittees
  - ✓ Scottsdale Area Association of Realtors
  - ✓ Experience Scottsdale
  - ✓ Scottsdale Leadership
  - ✓ COGS
  - ✓ Scottsdale Gateway Alliance







# **SRP Capacity**

- Existing electrical load is 30MW
- The Substation located east of Camelback/Scottsdale Road is currently capable of serving over 50MW electrical load and can accommodate future expansion to 80MW if/when required
- Current circuitry also has connections to substations southwest (56<sup>th</sup> Street/Indian School) and northeast (Hayden/Jackrabbit) allows for more load support, if necessary
- No additional substations are required for this area

# Water and Wastewater

- Development Types Proposed Expansion
  - ✓ Not proposing to increase residential density (water supply)
  - ✓ Potential to increase building height (water pressure)
  - ✓ Potential to increase employee population density (water supply)
- Land Use Assumptions Report (LUA)
  - ✓ LUA projects 10 year changes in land use and population densities (residential/employee) for water and wastewater services
  - ✓ LUA helps city plan for infrastructure to accommodate new growth and the capital costs including private sector "proportionate share"

1-GP-2018

# Water and Wastewater

- Land Use Assumptions Report (LUA) Continued
  - LUA anticipates the most intense growth north of the canal and south near the medical campus in downtown
  - ✓ LUA also anticipates residential and employment growth in other areas of downtown
  - Council recently adopted the 2017 LUA along with adjusted fees to cover the "proportionate share" costs for infrastructure — no substantial impacts for Development Types expansion
- New development is required to provide report for water/wastewater specific to their needs/impacts

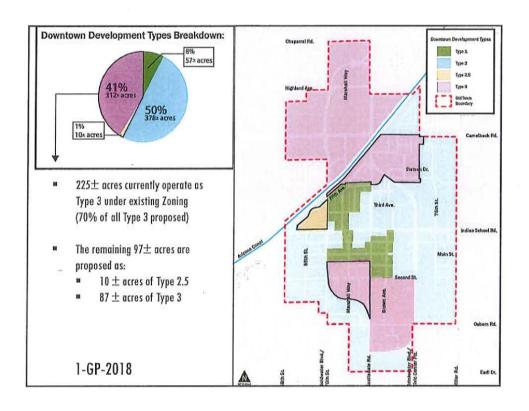
# **Scottsdale Fire Department**

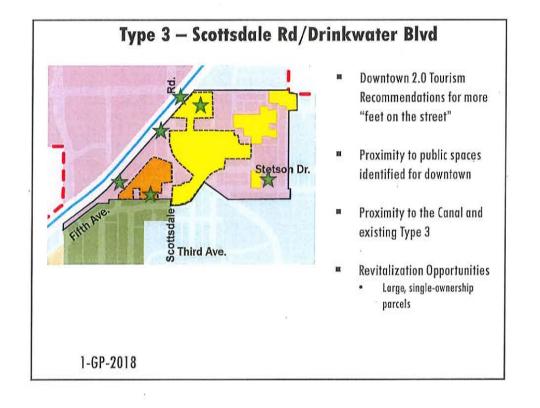
- Development Types Proposed Expansion
  - ✓ Not proposing to increase residential density
  - ✓ Potential to increase building height
  - ✓ Potential to increase employee population density
- SFD: Increasing occupant density has a cascading impact to call
  volume and methodology. (i.e. aerial ladder platforms vs. tilled
  ladder platforms for access to buildings during fires) as such there
  may be capital requests associated with increasing occupant density
  over time.

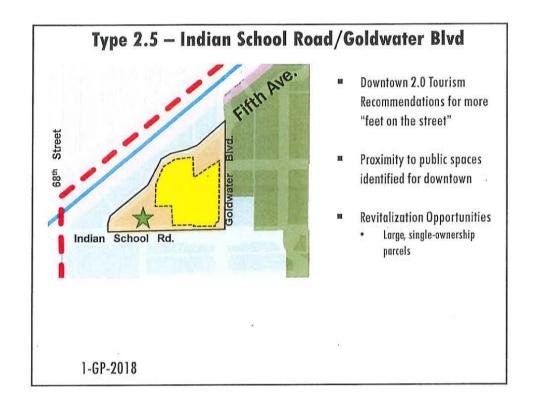
1-GP-2018

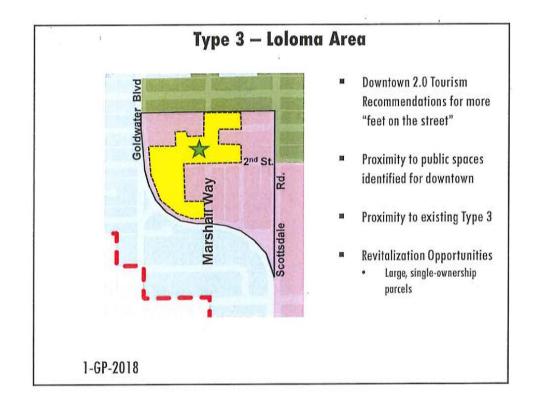
# **Scottsdale Police Department**

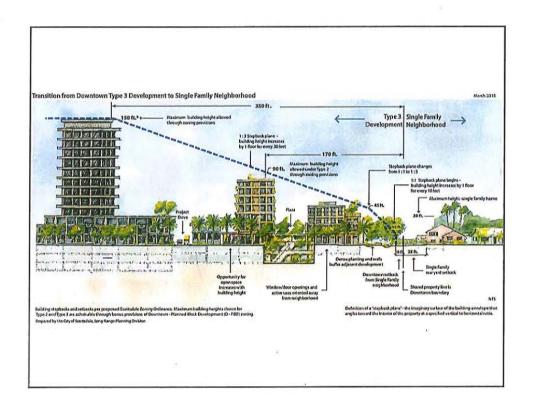
- Development Types Proposed Expansion
  - $\checkmark$  Not proposing to increase residential density
  - ✓ Potential to increase building height
  - $\checkmark$  Potential to increase employee population density
- SPD: Proposed Development Types expansion will not have any impact on patrol deployment. New/different ways of responding to high density areas/traffic is a new initiative for SPD beginning in 2019, and such an initiative may identify new training or equipment needs. [This new initiative is not specific to the proposed Development Types expansion.

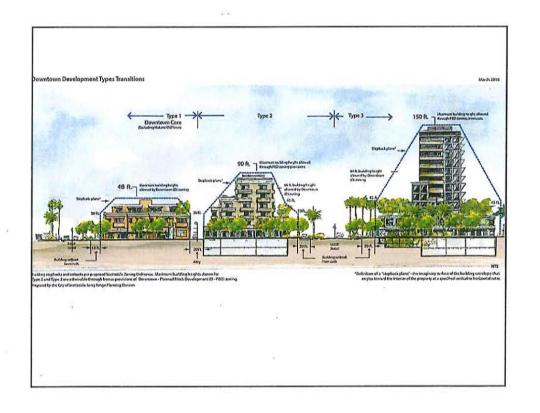












# **Planning Commission Feedback**

 Development Types descriptions confusing with district text references included



Removed district text references + added reference to Map 4 for specific boundaries/locations of these areas (LU 3.1 — LU 3.4, Page 14)

Development Types Map —
 desire for transparency with
 the community regarding
 maximum building heights +
 Development Types correlation



Added language to Development Types
Map regarding maximum building
heights/Zoning Ordinance correlation
(Page 15)

 Concern about safety + security



Retained safety + security plan language + included new Implementation Item #3: "Downtown Maintenance + Safety Education Programs" (Page 57)

# **Planning Commission Feedback**

 Concern about narrowing Scottsdale Road through vehicular lane removal



Added language to Implementation
Item #9 — Transform Scottsdale Road
that states "retain the existing number
of lanes" (Page 57)

 Concern about Mobility Policy
 M 1.8 and the narrowing of Scottsdale Road



Deleted Policy M 1.8 to remove confusion + redundancy with other Mobility Policies (Page 30)

 Concern about changing the term "focus on" to "celebration of" arts + culture



Retained the original language "focus on" in the Values Section (Page 5)

# Artist-in-Residence/Creative Residency Proposed Definition

Artist-in-residence or creative residency programs exist to invite artists, academicians, and curators, to reside within the premises of an institution. Some residency programs are incorporated within larger institutions, such as museums, universities, or galleries. In downtown Scottsdale, artist-in-residence and creative residency programs are intended to augment, not compete with, the existing downtown art and culture offerings with temporary interactive and social practice projects

# Item 27



Downtown, Downtown
Overlay and PBD Districts
Text Amendment

1-TA-2018

City Council July 2, 2018

Coordinator: Brad Carr, AICP, LEED-AP

# 1-TA-2018

**Zoning Ordinance Text Amendment Update to:** 

Downtown (D)

**Downtown Overlay (DO)** 

Planned Block Development Overlay (PBD)

# **BACKGROUND**

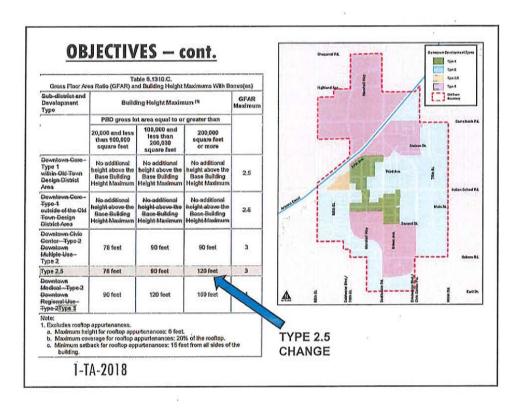
- City Council discussion on May 30, 2017 regarding bonus provisions and the Cultural Improvements Program
- Direction from City Council to:
- Review the development bonus provisions to ensure alignment with community goals and provide meaningful benefits in exchange for increase development potential
- Review the Cultural Improvements Program and make potential changes to the Zoning Ordinance to ensure public art is appropriately located in the public realm
- ➤ Align Downtown, Downtown Overlay & PBD zoning districts with proposed changes to the Downtown Plan

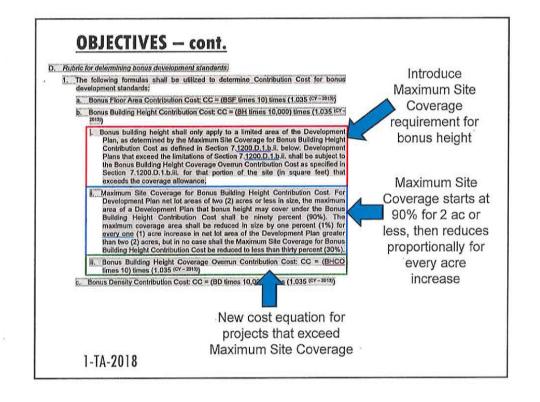
1-TA-2018

# **OBJECTIVES**

- Update Sections 5.3000. (D), 6.1200 (DO), 6.1300. (Planned Block Development) and any other applicable sections of the Zoning Ordinance – add a Type 2.5 to standards; majority of changes relate to Type 3
- Create hierarchy of development standards and unify application of development bonuses – new Sec. 7.1200
- Refine requirement public art on private development sites and other requirements
- Require compliance with IGCC for all PBD developments
- Evaluate other Zoning Ordinance provisions (associated sections, definitions, etc.) to maintain consistency

1-TA-2018





# **PROCESS**

- Initiation occurred by Planning Commission on 9/27/2017
- Review update with City commissions
- Community Outreach
  - > Interested Parties notification
  - > Online notification with link for citizen input
  - > 1/8<sup>th</sup> page ad in newspaper
  - > Community open houses
- Planning Commission consideration and recommendation to City Council
- City Council action

1-TA-2018

# Item 28



# FY 2018/19 Property Tax Levies and Rates

July 2, 2018 City Council Meeting

Primary	GF Primary Levy	Growth	2% Statutory Adjustment	Total GF Primary Levy	Tort Recovery	Total Primary Levy	Primary Assessed Valuation	Primary Rate
Prior (FY 17/18)	\$26.4	\$0.3	\$0.5	\$27.2	\$1.0	\$28.2	\$5,698.7	\$0.4956
Tentative (FY 18/19)	\$27.2	\$0.3	\$4.1	\$31.6	\$0.3	\$31.9 12.9%	\$5,997.0 5.2%	\$0.5316 7.3
Secondary	Debt Service		Debt Service Reserve			Total Secondary Levy	Secondary Assessed Valuation	Secondary Rate
Prior (FV 17/18)	\$34.2		(\$0.6)			\$33.6	\$5,698.7	\$0.5889
Tentative (FY 18/19)	\$35.2		(\$1.0)			\$34.2 2.0%	\$5,997,0 5.2%	\$0.5705 3.1
Total	7.5			Te.		Total Levy	THE .	Total Rate
Prior (FY 17/18)						\$61.8		\$1.0845
Tentative (FY 18/19)						\$66.1 6.9%		\$1,1021 1.69

# Action

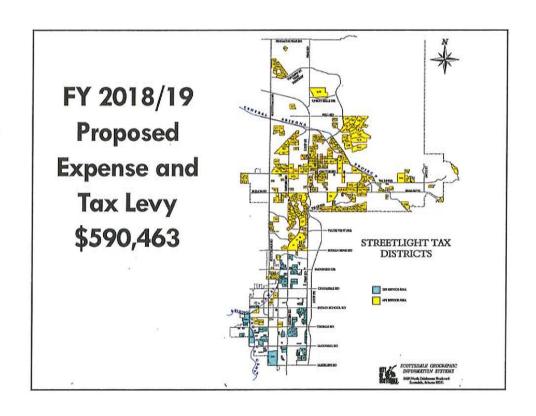
Adopt Ordinance No. 4358 assessing the FY 2018/19 primary and secondary property tax levies and fixing the primary and secondary property tax rates.

# Item 29



# FY 2018/19 Municipal Streetlight Improvement Districts Property Tax Levies

July 2, 2018 City Council Meeting



# Action

Adopt Ordinance No. 4353 assessing the FY 2018/19 streetlight improvement district property tax levy by district.