### SCOTTSDALE CITY COUNCIL REGULAR MEETING MINUTES TUESDAY, OCTOBER 7, 2014



### CITY HALL KIVA 3939 N. DRINKWATER BOULEVARD SCOTTSDALE, AZ 85251

### CALL TO ORDER

Mayor W.J. "Jim" Lane called to order a Regular Meeting of the Scottsdale City Council at 5:03 P.M. on Tuesday, October 7, 2014 in the City Hall Kiva.

### **ROLL CALL**

Present:

Mayor W.J. "Jim" Lane

Vice Mayor Guy Phillips

Councilmembers Suzanne Klapp, Virginia L. Korte, Robert W. Littlefield,

Linda Milhaven, and Dennis E. Robbins

Also Present: City Manager Fritz Behring City Attorney Bruce Washburn City Treasurer Jeff Nichols

City Auditor Sharron Walker City Clerk Carolyn Jagger

### PLEDGE OF ALLEGIANCE - Boy Scout Troop 916, Scoutmaster John Parks

Mayor Lane acknowledged the untimely passing of Fire Captain Eddie Loggins. He offered condolences to family, friends, and colleagues of Captain Loggins.

**INVOCATION** – Father Edward Reese S.J., Brophy Preparatory Academy

### **MAYOR'S REPORT**

Mayor Lane read two proclamations, one declaring October as Domestic Violence Awareness Month and the other declaring October as McDowell Sonoran Preserve Month.

Director of Communications Kelly Corsette gave an update on the Annual Citizens Report.

### NOTE:

MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

### PRESENTATION/INFORMATION UPDATES - None

#### **PUBLIC COMMENT**

• Mike Aloisi commented on the City Manager's return, police funds, and an upcoming announcement of a 100-acre theme park.

### **ADDED ITEMS**

### A1. Added Items

Consent Item No. 16A was added to the agenda on October 6, 2014.

**Request:** Vote to accept the agenda as presented or continue the added item(s) to the next scheduled Council meeting, which is October 21, 2014.

Item No. 16A was removed from the agenda by staff; therefore, no vote was needed on Item A1.

### **MINUTES**

**Request:** Approve the Special Meeting Minutes of September 9, 2014; and Regular Meeting Minutes of September 9, 2014.

### MOTION AND VOTE – MINUTES

Councilman Robbins made a motion to approve the Special Meeting Minutes of September 9, 2014; and Regular Meeting Minutes of September 9, 2014. Councilwoman Milhaven seconded the motion, which carried 7/0.

### **CONSENT AGENDA**

### 1. Craft 64 Liquor License (59-LL-2014)

**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a person and location transfer of a Series 7 (beer and wine bar) State liquor license for a new location and owner.

Location: 6922 E. Main Street

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

### 2. Atria Sierra Pointe Liquor License (84-LL-2014)

**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a person transfer of a Series 7 (beer and wine bar) State liquor license for an existing location with a new owner.

Location: 14500 N. Frank Lloyd Wright Boulevard

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

### 3. U.S. Egg Restaurant Liquor License (85-LL-2014)

**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for a new location and owner.

Location: 7119 E. Shea Boulevard, Suite 101-103

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

### 4. Jacksons Store No. 807 Liquor License (86-LL-2014)

**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 10 (beer and wine store) State liquor license for an existing location with a new owner.

Location: 14717 N. Northsight Boulevard

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

### 5. Jacksons Store No. 806 Liquor License (87-LL-2014)

**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 10 (beer and wine store) State liquor license for an existing location with a new owner.

Location: 15515 N. Scottsdale Road

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

### 6. The Beverly Liquor License (89-LL-2014)

**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a person transfer of a Series 6 (bar) State liquor license for an existing location with a new owner.

Location: 7018 E. Main Street

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

### 7. Permanent Extension of Premises for O.H.S.O. Eatery & Distillery (13-EX-2014)

**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a permanent extension of premises for a Series 1 (instate producer) and Series 12 (restaurant) State liquor license for an existing location and owner.

Location: 15681 N. Hayden Road, Suite 112

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,

tcurtis@scottsdaleaz.gov

### 8. Maya Day & Nightclub Outdoor Dining License Agreement

**Request:** Adopt **Resolution No. 9891** authorizing Outdoor Dining License Agreement No. 2014-153-COS with Equity Partners Group, LLC, for an outdoor dining patio on City right-of-way.

Location: 7333 E. Indian Plaza

Staff Contact(s): Daniel Worth, Public Works Executive Director, 480-312-5555,

daworth@scottsdaleaz.gov

Mayor Lane opened public testimony.

David Smith, Scottsdale citizen, spoke in opposition to the dining license agreement.

Mayor Lane closed public testimony.

### 9. Storm Water Projects On-Call Engineering Services Contracts

**Request:** Adopt **Resolution No. 9878** authorizing the following on-call engineering services contracts, in an amount not to exceed \$1,000,000 per term, for design of various storm water projects:

- 1. On-Call Engineering Services Contract No. 2014-141-COS with Gavan & Barker, Inc.
- 2. On-Call Engineering Services Contract No. 2014-142-COS with Olsson Associates **Staff Contact(s):** Daniel Worth, Public Works Executive Director, 480-312-5555, <a href="mailto:daworth@scottsdaleaz.gov">daworth@scottsdaleaz.gov</a>

### 10. Scottsdale Convention and Visitors Bureau Additional Event Request

**Request:** Adopt **Resolution No. 9907** approving the 2015 Native Trails Event as an "Additional Event" under the Destination Marketing Service Agreement No. 2012-053-COS with the Scottsdale Convention and Visitors Bureau.

**Staff Contact(s):** Steve Geiogamah, Tourism Development Manager, 480-312-4013, <a href="mailto:sgeiogamah@scottsdaleaz.gov">sgeiogamah@scottsdaleaz.gov</a>

### 11. Public Safety Radio Intergovernmental Agreement

**Request:** Adopt **Resolution No. 9899** authorizing Intergovernmental Agreement No. 2014-159-COS and Site Specific Supplement No. 001 with the City of Phoenix for the installation and operation of municipal and public safety radio communications equipment on City of Phoenix properties.

**Staff Contact(s):** Alan Rodbell, Chief of Police, 480-312-1900, arodbell@scottsdaleaz.gov;

Brad Hartig, Information Technology Executive Director, 480-312-7615, bhartig@scottsdaleaz.gov

# 12. Proposition 202 Funds Acceptance Intergovernmental Agreement Request: Adopt Resolution No. 9892 to authorize:

- 1. Intergovernmental Agreement No. 2014-154-COS with the Fort McDowell Yavapai Nation to accept \$100.000 in Proposition 202 Tribal Gaming funds.
- 2. Budget transfer in the amount of \$100,000 from the adopted FY 2014/15 Grant Contingency and/or the Future Grants Budget to the center assigned to record all the grant activity.

**Staff Contact(s):** Brad Lundahl, Government Relations Director, 480-312-2683, blundahl@scottsdaleaz.gov

# 13. Audit Committee Recommendation for Parks and Recreation Commission Sunset Review

**Request:** Adopt **Resolution No. 9904** accepting the Audit Committee's recommendation and authorizing continuation of the Parks and Recreation Commission. **Staff Contact(s):** Sharron Walker, City Auditor, 480-312-7867, swalker@scottsdaleaz.gov

### 14. Fiscal Year 2014/15 General Fund Operating Budget Adjustments

**Request:** Adopt **Resolution No. 9909** authorizing a budget transfer in an amount not to exceed \$135,000 from the FY 2014/15 Economic Development, Administration Personnel Services Operating Budget, to the FY 2014/15 Economic Development, Business Development Contractual Services Operating Budget.

**Staff Contact(s):** Danielle Casey, Economic Development Director, 480-312-7601, dcasey@scottsdaleaz.gov

Item 14 was removed from the agenda at the request of staff.

### 15. City of Scottsdale v. State of Arizona Appeal

Item 15 was moved to the Regular Agenda for a separate vote.

### 16. Tantip v. City of Scottsdale, et al. Settlement

**Request:** Adopt **Resolution No. 9908** authorizing settlement, in the amount of \$23,000, of Aphaporn Tantip's negligence lawsuit against the City entitled *Tantip v. City of Scottsdale, et al.*, Case No. CV 2014-008723, currently pending in the Maricopa County Superior Court.

**Staff Contact(s):** Bruce Washburn, City Attorney, 480-312-2405, bwashburn@scottsdaleaz.gov

### 16A. Acquisition of Real Property

**Request:** Adopt **Resolution No. 9939**\_authorizing the City Manager, or designee, to make one or more offers in such amounts as may be reasonable to purchase two parcels of vacant real estate containing approximately 30,000 square feet and located west of 77<sup>th</sup> Street and on the north side of McDowell Road in Scottsdale, and, if one of the offers is accepted, to pay required deposits and provide complete payment to the property owner, and to take such other steps as are reasonable and necessary to acquire the property for the City.

**Staff Contact(s):** Randy Grant, Planning and Development Director, 480-312-2664, rgrant@scottsdaleaz.gov

Item 16A was removed from the agenda at the request of staff.

### MOTION AND VOTE - CONSENT AGENDA

Councilman Robbins made a motion to approve Consent Items 1 through 16, absent Item 14, which was removed by staff, and Item 15, which was removed for a separate vote. Councilwoman Milhaven seconded the motion, which carried 7/0.

### **REGULAR AGENDA**

### 15. City of Scottsdale v. State of Arizona Appeal

**Request:** Adopt **Resolution No. 9910** authorizing the City Attorney to appeal to the Arizona Court of Appeals any judgment or other action taken by the Court in *City of Scottsdale v. State of Arizona*, Case No. CV2014-003467, currently pending in Maricopa County Superior Court, and to seek review before the Arizona Supreme Court of any adverse ruling received upon such appeal.

**Staff Contact(s):** Bruce Washburn, City Attorney, 480-312-2405, bwashburn@scottsdaleaz.gov

### **MOTION AND VOTE – ITEM 15**

Councilman Robbins made a motion to adopt Resolution No. 9910 authorizing the City Attorney to appeal to the Arizona Court of Appeals any judgment or other action taken by the Court in *City of Scottsdale v. State of Arizona*, Case No. CV2014-003467, currently pending in Maricopa County Superior Court, and to seek review before the Arizona Supreme Court of any adverse ruling received upon such appeal. Councilwoman Milhaven seconded the motion, which carried 6/1, with Vice Mayor Phillips dissenting.

# 17. National League of Cities Annual Membership Dues Requests:

- 1. Discuss, consider, and vote on whether to renew annual membership with the National League of Cities for FY 2014/15. If the majority of the Council chooses not to renew the membership with the National League of Cities, then no further action is needed.
- 2. If the Council chooses to renew the membership with the National League of Cities for FY 2014/15, adopt **Resolution No. 9839** to authorize:
  - a. Payment of annual membership dues for FY 2014/15 in the amount of \$12,468 to the National League of Cities.
  - b. The City Manager to identify and use savings/unobligated funds in the FY 2014/15 General Fund Operating Budget.
  - c. Budget transfer of \$12,468 from the General Fund divisions where the operating budget savings/unobligated funds reside to the Mayor and City Council General Fund Operating Budget to cover the costs of the National League of Cities membership.

**Presenter(s):** Brad Lundahl, Government Relations Director **Staff Contact(s):** Brad Lundahl, Government Relations Director, 480-312-2683, blundahl@scottsdaleaz.gov

Government Relations Director Brad Lundahl gave a PowerPoint presentation (attached) on the City's National League of Cities membership.

### MOTION NO. 1 AND VOTE – ITEM 17

Councilwoman Klapp made a motion to renew the annual membership with the National League of Cities. Councilwoman Milhaven seconded the motion, which carried 5/2, with Mayor Lane and Councilman Littlefield dissenting.

### MOTION NO. 2 AND VOTE – ITEM 17

Councilwoman Klapp made a motion to adopt Resolution No. 9839 to authorize:

- a. Payment of annual membership dues for FY 2014/15 in the amount of \$12,468 to the National League of Cities.
- b. The City Manager to identify and use savings/unobligated funds in the FY 2014/15 General Fund Operating Budget.
- c. Budget transfer of \$12,468 from the General Fund divisions where the operating budget savings/unobligated funds reside to the Mayor and City Council General Fund Operating Budget to cover the costs of the National League of Cities membership.

Councilmember Korte seconded the motion, which carried 6/1, with Councilman Littlefield dissenting.

# 18. Scottsdale Museum of the West Debt Service Fund Transfer and Tony Nelssen Equestrian Center Capital Budget Adjustment

Request: Adopt Resolution No. 9900 to authorize:

- Staff to <u>not</u> transfer \$900,000 from bed tax carry-over funds to the Debt Service Fund to provide a debt service reserve equal to one year's debt service for the Scottsdale Museum of the West.
- 2. FY 2014/15 capital budget adjustment in an amount of \$1,115,000 to change a funding source for the Tony Nelssen Equestrian Center expansion capital project (D1102, DA06A) from the Municipal Property Corporation Bonds funding source to the Tourism Development Fund funding source.

Presenter(s): Jeff Nichols, City Treasurer

Staff Contact(s): Jeff Nichols, City Treasurer, 480-312-2364, jenichols@scottsdaleaz.gov

City Treasurer Jeff Nichols gave a PowerPoint presentation (attached) on the proposed Scottsdale Museum of the West Debt Service Fund transfer and the proposed Tony Nelssen Equestrian Center Capital Budget adjustment. Mr. Nichols reviewed Council Financial Policy 21A, as it relates to the Tony Nelssen Equestrian Center, and Financial Policy 37, as it relates to the Scottsdale Museum of the West, noting that staff will be bringing forward updates to the Financial Policies in November.

Mayor Lane opened public testimony.

The following individuals spoke in opposition to the proposed Scottsdale Museum of the West Debt Service Fund transfer and the proposed Tony Nelssen Equestrian Center Capital Budget adjustment:

- David Smith, Scottsdale citizen
- Sonnie Kirtley, Coalition of Greater Scottsdale

Mayor Lane closed public testimony.

### **MOTION AND VOTE – ITEM 18**

Councilman Littlefield made a motion to adopt Resolution No. 9900 to authorize:

- Staff to <u>not</u> transfer \$900,000 from bed tax carry-over funds to the Debt Service Fund to provide a debt service reserve equal to one year's debt service for the Scottsdale Museum of the West.
- 2. FY 2014/15 capital budget adjustment in an amount of \$1,115,000 to change a funding source for the Tony Nelssen Equestrian Center expansion capital project (D1102, DA06A) from the Municipal Property Corporation Bonds funding source to the Tourism Development Fund funding source.

Councilwoman Klapp seconded the motion, which carried 7/0.

### 19. Scottsdale Road Hotel Trolley

**Request:** Presentation, discussion, and possible direction to staff to provide Scottsdale Road Hotel Trolley (Day Tripper) service.

Presenter(s): Paul Basha, Transportation Director

Staff Contact(s): Paul Basha, Transportation Director, 480-312-7651,

pbasha@scottsdaleaz.gov

Transportation Director Paul Basha gave a PowerPoint presentation (attached) on the Scottsdale Road Hotel Trolley, detailing staff's recommendations to: (1) Offer a 15-minute service from January 21 to February 3, 2015, operated through a private company, to cover Super Bowl activities, and (2) discontinue the service after February 3, 2015. If the Council elects to continue the service during the 2015 season, Mr. Basha recommended using a private company.

Mayor Lane opened public testimony.

The following individuals spoke in support of continuing the trolley service for the 2015 season:

- Sonnie Kirtley, Coalition of Greater Scottsdale
- Fred Unger, Scottsdale Convention & Visitors Bureau, Executive Committee member
- Carl Grupp, Tourism Development Commission

Mayor Lane closed public testimony.

### **MOTION NO. 1 AND VOTE – ITEM 19**

Councilman Littlefield made a motion to adopt the Transportation Director's recommendation to not continue the Day Tripper trolley service, except for the two week period during the Super Bowl (January 21 to February 3, 2015). Councilmember Korte seconded the motion, which failed 3/4, with Vice Mayor Phillips and Councilmembers Klapp, Milhaven, and Robbins dissenting.

### MOTION NO. 2 – ITEM 19

Councilwoman Milhaven made a motion to direct staff to: move forward with the three-month trolley program; work with the TDC to consider extending the route to the transit center in Tempe; and come back to Council with a report, pulled from the Transportation Department and from Tourism, on this year's program before the 2015 summer break. Councilman Robbins seconded the motion.

### AMENDMENT TO MOTION NO. 2 – ITEM 19

Councilman Littlefield proposed an amendment to add that if the trolley program does not work after one more year the City would cancel the service. Motion died for lack of a second.

### **VOTE ON MOTION NO. 2 – ITEM 19**

The Council vote on the motion to direct staff to: move forward with the three-month trolley program; work with the TDC to consider extending the route to the transit center in Tempe; and come back to Council with a report, pulled from the Transportation Department and from Tourism, on this year's program before the 2015 summer break, carried 5/2, with Mayor Lane and Councilman Littlefield dissenting.

### **PUBLIC COMMENT - None**

#### **CITIZEN PETITIONS**

### 20. Receipt of Citizen Petitions

**Request:** Accept and acknowledge receipt of citizen petitions. Any member of the Council may make a motion, to be voted on by the Council, to: (1) Direct the City Manager to agendize the petition for further discussion; (2) direct the City Manager to investigate the matter and prepare a written response to the Council, with a copy to the petitioner; or (3) take no action.

Staff Contact(s): Carolyn Jagger, City Clerk, 480-312-2411, cjagger@scottsdaleaz.gov

No citizen petitions were received.

### MAYOR AND COUNCIL ITEMS - None

### **ADJOURNMENT**

The Regular City Council Meeting adjourned at 7:02 P.M.

SUBMITTED BY:

Carolyn Jagger

City Clerk

Officially approved by the City Council on Movember

### CERTIFICATE

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Regular Meeting of the City Council of Scottsdale, Arizona held on the 7<sup>th</sup> day of October 2014.

I further certify that the meeting was duly called and held, and that a quorum was present.

**DATED** this 12<sup>th</sup> day of November 2014.

Carolyn Jagger, City Clerk

Item 17

# National League of Cities

October 7, 2014

# National League of Cities

- The National League of Cities (NLC) is a nationwide trade organization representing the Nation's cities, towns, and villages.
- NLC has approximately1600 dues paying members.
- Membership privileges are extended to elected officials and staff of each member city.
- Non-members may still attend conferences but cannot be members of policy committees.

# **National League of Cities**

- Services provided by the NLC include:
  - Advocate for cities and towns in Washington D.C., through lobbying and grassroots campaigns.
  - Provide a networking forum for locally elected officials.
  - Provide leadership training and education programs.

# National League of Cities

- Annual dues for FY2014 /15 are \$12,468.
- · Previous years
  - 2009/10: \$12,468
  - 2010/11: \$12,468
  - **2011/12: \$12,468**
  - 2012/13: \$12,468
  - 2012/10: φ12,100
  - 2013/14: \$12,468

# National League of Cities

### Action:

1. Discuss, consider and vote on whether to renew annual membership with NLC for FY2014/15.

# National League of Cities

- 2. If yes, adopt Resolution No. 9839 authorizing:
- a) Payment of annual dues in the amount of \$12,468 for FY2014/15; and
- b) City Manager to identify and use savings/unobligated funds in 2014/15 General Fund operating account; and
- c) Budget transfer of \$12,468 from identified General Fund divisions to the Mayor and City Council General Fund operating budget to cover the costs of NLC membership.

### Item 18

# City of Scottsdale

Regular Agenda Item No. 18 October 7, 2014

### **Financial Policy 21A**

Financial Policy 21A: One hundred percent (100%) of the transient lodging (bed) taxes received by City shall be deposited into the Special Revenue Fund for Tourism Development. Additionally, the Special Revenue Fund for Tourism Development (100%) of Princess Hotel lease revenues.

As approved by voters, fifty percent (50%) of the transient lodging (bed) tax revenues will be used for tourism-marketing. Use of remaining Special Revenue Fund for Tourism Development revenues will be allocated annually as follows:

- \$1,500,000 for the General Fund;
- \$1,200,000 for Events and Event Development;
- \$500,000 for tourism-related administration and research;
- \$500,000 for one-time commitments to capital projects, events and event development, or administration
- and research;
  The balance for tourism-related capital projects, in the form of one-time commitments or multi-year annual commitments, not to exceed \$600,000 per project.

At the end of each fiscal year, any unused funds in the Special Revenue Fund for Tourism Development will be available for use in the following years for any of the non-marketing tourism categories (except the general fund category) and may be allocated without limitations, except that they may not be leveraged for multi-year annual commitments, such as debt service payments.

### **Financial Policy 37**

Financial Policy 37: A privilege tax debt reserve will be funded at no less than the annual debt service for all currently outstanding one percent (1%) privilege tax supported debt to be temporarily used for unforeseen emergencies or catastrophic impacts to the City.

### **Debt Service Reserve Funds**

<u>Scottsdale Museum of the West</u> - On February 26, 2013 council directed staff to transfer \$900,000 from bed tax carry over funds to the Debt Service Fund to provide a debt service equal to one year's debt service.

<u>Tournament Players Club</u> – Transfer of \$1,150,000 from Tourism Development fund into the General Fund for the TPC Debt Reserve in FY 15.

### **TNEC Project Funding**

- March 2011 \$650,000 transfer of unused funds from the Special Revenue Fund for Tourism Development
- July 2011 \$375,419 transfer of unused funds from the Special Revenue Fund for Tourism Development
- March 2012 \$1,924,581 of unused funds from the Special Revenue Fund for Tourism Development
- February 2013 \$41.935 million in MPC bond proceeds
- · March 2014 \$1.0 million transfer of General Funds
- September 2014 \$1.115 million transfer of unused funds from the Special Revenue Fund for Tourism Development (<u>recommended</u>)

# **Source of Debt Service Payments for TNEC**

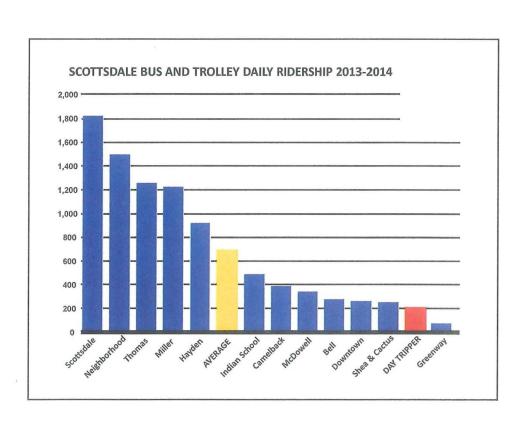
- Special Revenue Fund for Tourism Development \$24,588,503
- General Revenue Fund \$23,905,425
- Contributions from Barrett-Jackson, Arabian Horse Association of Arizona and Arizona Quarter Horse Association - \$6,900,000

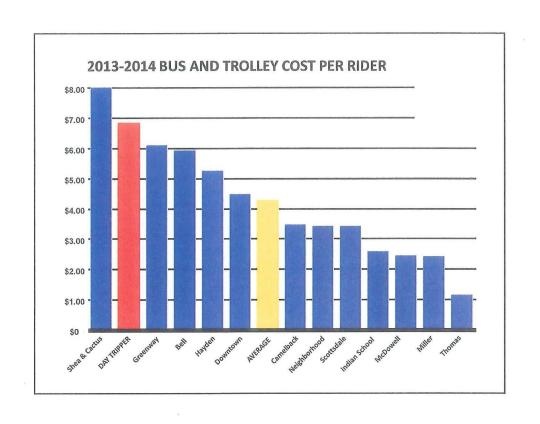
### Staff Request

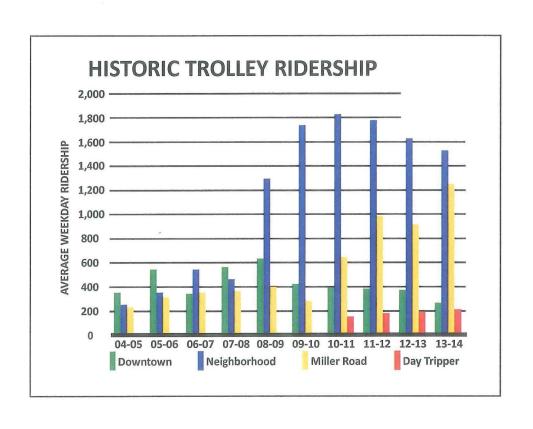
 On September 16<sup>th</sup> a request was made to the Tourism Development Commission to forward a positive recommendation to the City Council to use \$1,115,000 of unused (carryover) funds in the Special Revenue Fund for Tourism Development to fund the balance of the TNEC capital improvements. CITY COUNCIL: OCTOBER 7, 2014

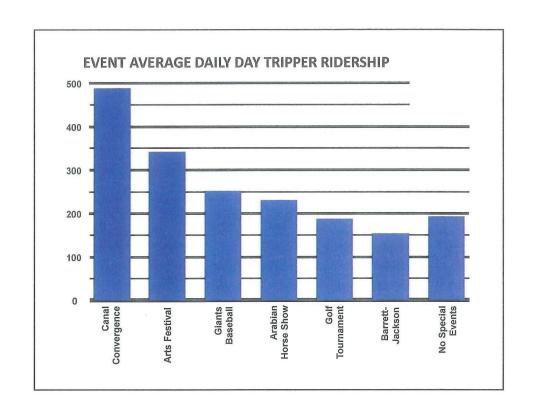
**AGENDA ITEM #19** 

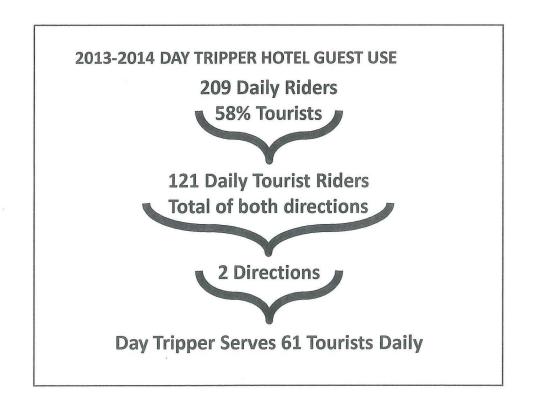
# Scottsdale Road Hotel Trolley Day Tripper











### DAY TRIPPER PURPOSE

Transportation

Meeting Planner Survey Deficiencies

"Good Local Transportation"

"Necessary to Rent Car"

### **RECOMMENDATION REASONS**

- 1. Low Ridership: 209 average daily riders
- 2. Serves 61 Daily Hotel Guests from ~ 8,000 Hotel Rooms
- 3. Redundant to Scottsdale Road Route 72
- 4. Non-responsive to Meeting Planner Survey Deficiencies

### **RECOMMENDATION**

Provide 15-minute Day Tripper service only from 21 January to 3 February 2015