



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

Marked Agenda

9:00 a.m., Tuesday, March 19, 2024

Kiva Forum-City Hall

3939 N. Drinkwater Boulevard

Scottsdale, Arizona 85251

1. **Call to Order/Roll Call - 9:01AM**

Jeanne Alspaugh, Chairperson Lance Marrin David Sobek - **absent**
Anna Mineer, Vice Chairperson Jesse Thompson - **absent** Chris Montgomery
Jim Kisselburg

2. **Approval of Minutes**

Commission discussion and action to approve the February 20, 2024, regular meeting minutes.

COMMISSIONER MONTGOMERY MOVED TO APPROVE THE FEBRUARY 20, 2024, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER MARRIN SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

3. **FY 2024/25 City Event Funding Programs**

Commission update, discussion, and possible recommendation regarding the FY 2024/25 Event Funding Programs:

- a. Matching Event Funding Program
- b. Community Event Funding Program
- c. Event Venue Fee Program
- d. Event Development Program

Staff Contact: Steve Geiogamah, Tourism Development Manager

4. **Scottsdale Museum of the West Update**

Presentation and commission discussion regarding the Scottsdale Museum of the West Updates.

Presenter: Todd Bankofier, CEO Executive Director Scottsdale Museum of the West

Staff Contact: Karen Churchard, Tourism & Events Director

5. **Canal Convergence Update**

Presentation and commission discussion regarding the Canal Convergence Event.

Presenter: Jennifer Gill, Deputy Director Canal Convergence Scottsdale Arts

Staff Contact: Karen Churchard

6. **Staff Reports**

Staff presentation and Commission discussion of the following:

a. Program Updates – Post Event Reports

Staff Contact: Steve Geiogamah

7. **Commissioners' Report**

Commissioners' may give a summary of bed tax supported events, activities, and projects. Information only. The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commissioners' Reports. If discussion or action by the Commission is required, the item should be placed on an upcoming meeting agenda to be consistent with Arizona Open Meeting Law.

8. **Public Comment**

Written comment cards are being accepted for both agendized and non-agendized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak "Public Comment" card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

9. **Identification of Future Agenda Items**

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

Adjournment – 9:59AM

Next scheduled meeting is April 16, 2024

