

**SCOTTSDALE CITY COUNCIL
REGULAR MEETING MINUTES
TUESDAY, JUNE 8, 2021**



**CITY HALL KIVA
3939 N. DRINKWATER BOULEVARD
SCOTTSDALE, AZ 85251**

CALL TO ORDER

Mayor David D. Ortega called to order a Regular Meeting of the Scottsdale City Council at 5:02 P.M. on Tuesday, June 8, 2021.

ROLL CALL

Present: Mayor David D. Ortega; Vice Mayor Betty Janik; and Councilmembers Tammy Caputi, Tom Durham, Kathy Littlefield, Linda Milhaven, and Solange Whitehead

Also Present: City Manager Jim Thompson, City Attorney Sherry Scott, City Treasurer Sonia Andrews, City Auditor Sharron Walker, and City Clerk Ben Lane

PLEDGE OF ALLEGIANCE – Councilwoman Whitehead

MAYOR'S REPORT

Mayor Ortega announced that beginning July 6, 2021, the Scottsdale Airport runway will undergo a major rehabilitation for critical operations and infrastructure. He thanked Senator Kyrsten Sinema and Representative Greg Stanton for playing an integral part in securing federal funding for the runway project.

Mayor Ortega said Scottsdale will celebrate its 70th Anniversary on June 25, 2021. There will be several family-friendly events held citywide and more information can be found at www.scottsdaleaz.gov. A dedication of Solstice Park on June 20, 2021 will be part of the festivities.

Mayor Ortega reported that the WestWorld vaccination center will close on June 19, 2021 and he encouraged the public to take advantage of the vaccinations while they are available at this location.

PUBLIC COMMENT – None

NOTE: MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

ADDED ITEMS

A1. Added Items

Item No. 24A was added to the agenda on June 3, 2021 and requires a separate vote to remain on the agenda.

Request: Vote to accept the agenda as presented or continue the added item to the next scheduled Council meeting, which is June 22, 2021.

MOTION AND VOTE – ADDED ITEMS

Vice Mayor Janik made a motion to accept the agenda as presented. Councilwoman Littlefield seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Janik; and Councilmembers Caputi, Durham, Littlefield, Milhaven, and Whitehead voting in the affirmative.

MINUTES

Request: Approve the Special Meeting Minutes of April 20, 2021; Executive Session Minutes of April 20, 2021; Regular Meeting Minutes of April 20, 2021; and Work Study Session Minutes of April 20, 2021.

MOTION AND VOTE - MINUTES

Vice Mayor Janik made a motion to approve the Special Meeting Minutes of April 20, 2021; Executive Session Minutes of April 20, 2021; Regular Meeting Minutes of April 20, 2021; and Work Study Session Minutes of April 20, 2021. Councilwoman Caputi seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Janik; and Councilmembers Caputi, Durham, Littlefield, Milhaven, and Whitehead voting in the affirmative.

CONSENT AGENDA

1. Revel Legacy Liquor License (31-LL-2021)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for a new location and owner.

Location: 8890 E. Legacy Boulevard

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,
tcurtis@scottsdaleaz.gov

2. Silverleaf Exclusively Online Liquor License (32-LL-2021)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 9 (liquor store) State liquor license for an existing location and owner.

Location: 18701 N. Silverleaf Drive, Suite 1

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,
tcurtis@scottsdaleaz.gov

- 3. Teharu Sushi Liquor License (33-LL-2021)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.
Location: 15801 N. Frank Lloyd Wright Boulevard, Suite 120
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
- 4. Permanent Extension of Premises for Pitch Pizzeria (5-EX-2021 and 6-EX-2021)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor License and Control for a permanent extension of premises for a Series 12 (restaurant) State liquor license and a Series 7 (beer and wine bar) State liquor license for an existing location to expand a patio.
Location: 6350 E. Thomas Road, Suites 100 and 200
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
- 5. Andara Senior Living Bingo License (1-BI-2021)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Revenue for a bingo license for Andara Senior Living.
Location: 11415 N. 114th Street
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
- 6. T-Mobile PH30920 – Granite Reef Church Conditional Use Permit (4-UP-2016#2)**
Request: Find that the conditional use permit criteria have been met and adopt **Resolution No. 12162** approving a Conditional Use Permit for an existing Type 4, Alternative Concealment Wireless Communication Facility concealed within a 45-foot-tall church steeple, with associated ground mounted equipment on a ±2.76-acre property with Single-Family Residential (R1-7) zoning.
Location: 4425 N. Granite Reef Road
Staff Contact(s): Randy Grant, Planning, Economic Development and Tourism Director, 480-312-2664, rgrant@scottsdaleaz.gov
- 7. Belles Nashville Kitchen Live Entertainment Conditional Use Permit (3-UP-2021)**
Request: Find that the conditional use permit criteria have been met and adopt **Resolution No. 12163** approving a Conditional Use Permit for live entertainment at an existing establishment on a ±5,579-square foot site with Downtown Retail Specialty Type-1 Downtown Overlay (D/RS-1 DO).
Location: 7212 E. Main Street
Staff Contact(s): Randy Grant, Planning, Economic Development and Tourism Director, 480-312-2664, rgrant@scottsdaleaz.gov
- 8. Solitude (HV91 Amendment) Final Plat (5-PP-2020)**
Request: Approve to replat the HV91 Subdivision Plat to add 17 lots, and Tracts A and C, on 20-acres for an overall 33-lot single-family subdivision (Solitude) on a ± 40-acre site.
Location: Southwest corner of E. Happy Valley Road and North 92nd Street
Staff Contact(s): Randy Grant, Planning, Economic Development and Tourism Director, 480-312-2664, rgrant@scottsdaleaz.gov

- 9. Whisper Rock Unit 7 Partial Replat (7-PP-2020)**
Request: Approve the final plat for a partial replat of Lots 15, 16, 17, and portions of Tract B of Whisper Rock, Unit 7.
Location: 8212, 8224, 8227 E. Tortuga View Lane
Staff Contact(s): Randy Grant, Planning, Economic Development and Tourism Director, 480-312-2664, rgrant@scottsdaleaz.gov
- 10. Marijuana Text Amendment – Prop. 207 (6-TA-2020)**
Requests:
 1. Adopt **Ordinance No. 4503** to amend the City of Scottsdale Zoning Ordinance No. 455, Article I, Section 1.403 (Additional conditions for specific conditional uses); Article III, Section 3.100 (Definitions); Article VI, Section 6.803 (Use Regulations) of the Special Campus (S-C) district; and Article XI, Section 11.201 (Use Regulations) as provided in Case No. 6-TA-2020.
 2. Adopt **Resolution No. 12191** declaring the document titled “*Marijuana Text Amendment 6-TA-2020*” to be a public record**Staff Contact(s):** Randy Grant, Planning, Economic Development and Tourism Director, 480-312-2664, rgrant@scottsdaleaz.gov
- 11. Acquisition of Right-of-Way for the Happy Valley Road-Pima Road to Alma School Project**
Request: Adopt **Resolution No. 12161** authorizing the acquisition of right-of-way, drainage easements, drainage and wall replacement easements, wall relocation easements, and temporary construction easements to complete needed capital improvements for the widening of Happy Valley Road from Pima Road to Alma School Road.
Staff Contact(s): Dan Worth, Public Works Director, 480-312-5555, dworth@scottsdaleaz.gov
- 12. Police and Fire Training Facility Architectural Services Contract**
Request: Adopt **Resolution No. 12166** authorizing Contract No. 2020-115-COS-A1, the first modification to the contract with Fucello Architects, LLC, in the amount of \$2,061,300, to provide final design services for the following:
 1. Project 26 – Replace Deteriorating Vehicle Training Track at the Police and Fire Training Facility
 2. Project 27 – Modernize and Expand the Police and Fire Training Facility
 3. Project 38 – Build a New Fire Department Training Facility**Location:** 911 N. Stadem Drive
Staff Contact(s): Dan Worth, Public Works Director, 480-312-5555, dworth@scottsdaleaz.gov
- 13. Granite Reef Watershed Improvements Project Intergovernmental Agreement**
Request: Adopt **Resolution No. 12176** authorizing Agreement No. 2021-081-COS with the Flood Control District of Maricopa County in the estimated total project amount of \$4,100,000, of which the city’s share is \$2,050,000 for design, right-of-way acquisition, and utility relocations in advance of construction for Phase 2A of Granite Reef Watershed improvements.
Staff Contact(s): Dan Worth, Public Works Director, 480-312-5555, dworth@scottsdaleaz.gov

- 14. Camelback Road and Saddlebag Trail Pedestrian Hybrid Beacon Capital Project**
Request: Adopt **Resolution No. 12126** to authorize:
1. The creation of the Camelback Road and Saddlebag Trail Pedestrian Hybrid Beacon capital project.
 2. A FY 2020/21 Transportation Capital Contingency Budget Appropriation transfer in the amount of \$264,548 to the Camelback Road and Saddlebag Trail Pedestrian Hybrid Beacon capital project to be funded by the Maricopa Association of Governments (MAG) Roadway Safety Program
 3. Joint Agency Agreement No. 2021-043-COS with MAG for project administration and reimbursement of eligible costs incurred by the City for the Camelback Road and Saddlebag Trail Pedestrian Hybrid Beacon capital project.
 4. The City Treasurer and the City Manager or designees to take such actions and execute such further actions as may be necessary to obtain the MAG grant funding and carry out the purposes of the Resolution.
- Staff Contact(s):** Dan Worth, Public Works Director, 480-312-5555, dworth@scottsdaleaz.gov
- 15. Hualapai Drive – Hayden Road to Pima Road Capital Project Intergovernmental Agreement**
Request: Adopt **Resolution No. 12144** authorizing Agreement No. 2021-052-COS with the Maricopa Association of Governments for project administration and reimbursement of Proposition 400 Regional Transportation Sales Tax Grant funds for eligible costs incurred by the City for the Hualapai Drive – Hayden Road to Pima Road capital project.
Staff Contact(s): Dan Worth, Public Works Director, 480-312-5555, dworth@scottsdaleaz.gov
- 16. Fire Department Mutual Aid Agreement**
Request: Adopt **Resolution No. 12147** authorizing Agreement No. 2021-053-COS with the Salt River Pima-Maricopa Indian Community for the provision of Fire Department mutual aid.
Staff Contact(s): Tom Shannon, Fire Chief, 480-312-1821, tshannon@scottsdaleaz.gov
- 17. School Resource Officer Intergovernmental Agreement**
Request: Adopt **Resolution No. 12115** authorizing Agreement No. 2021-035-COS with the Cave Creek Unified School District for the provision of a Scottsdale Police Officer to serve as a School Resource Officer.
Staff Contact(s): Jeff Walther, Chief of Police, 480-312-1900, jwalther@scottsdaleaz.gov
- 18. HOME Investment Partnership Intergovernmental Agreement**
Request: Adopt **Resolution No. 12188** to authorize:
1. Agreement No. 2018-039-COS-A4, the fourth amendment to the agreement with Maricopa County, on behalf of the Maricopa HOME Consortium, extending completion deadlines and making other administrative revisions.
 2. The Human Services Director to execute any other documents and take such other actions as are necessary to carry out the intent of the Resolution.
- Staff Contact(s):** Greg Bestgen, Human Services Department Director, 480-312-0104, gbestgen@scottsdaleaz.gov

- 19. Experience Scottsdale Destination Marketing Plan**
Request: Adopt **Resolution No. 12122** authorizing the Fiscal Year 2021/22 Strategic Business Plan, Marketing Guide, Performance Standards, and Contract Budget under Destination Marketing Services Contract No. 2017-079-COS with the Scottsdale Convention and Visitors Bureau, Inc., doing business as Experience Scottsdale.
Staff Contact(s): Karen Churchard, Tourism and Events Director, 480-312-2890, kchurchard@scottsdaleaz.gov

MOTION AND VOTE – ITEM 19

Mayor Ortega made a motion to continue Item 19 to the June 22, 2021 Regular Council Meeting. Councilwoman Whitehead seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Janik; and Councilmembers Caputi, Durham, Littlefield, Milhaven, and Whitehead voting in the affirmative.

- 20. Tournament Players Club (TPC)/PGA Tour Lease and Management Agreement Amendment**
Request: Adopt **Resolution No. 12197** authorizing Agreement No. 1985-060-COS-A7, the seventh amendment to the lease and management agreement with Tournament Players Club of Scottsdale, Inc., and PGA Tour, Inc., to direct the operation of sportsbook wagering at the TPC golf facility.
Location: 17020 N. Hayden Road
Staff Contact(s): Bill Murphy, Assistant City Manager, 480-312-7954, bmurphy@scottsdale.gov
- 21. Gila River General Stream Adjudication**
Request: Adopt **Resolution No. 12181** to authorize:
1. Legal Services Contract No. 2021-082-COS with Engelman Berger, P.C. in an amount not to exceed \$40,000 for the continued legal representation in the Gila River General Stream Adjudication for Fiscal Year 2021/22.
 2. The City Attorney to approve a one-year extension of the contract and execute any other documents and take such other actions as necessary to carry out the intent of the Resolution.
- Staff Contact(s):** Sherry Scott, City Attorney, 480-312-2405, sscott@scottsdaleaz.gov
- 22. Hanny M. Hakim's Settlement Agreement and General Release of All Claims**
Request: Adopt **Resolution No. 12165** authorizing Agreement No. 2021-059-COS with Hanny M. Hakim in the amount of \$90,000 to settle Hanny M. Hakim's lawsuit against the City.
Staff Contact(s): Sherry Scott, City Attorney, 480-312-2405, sscott@scottsdaleaz.gov
- 23. School Resource Officer (SRO) Crisis Canine Program Cash Transfer**
Request: Adopt **Resolution No. 12200** to authorize:
1. A Fiscal Year (FY) 2020/21 cash transfer in the amount of \$26,000 from donations received in FY 2019/20 from the General Police Donations Special Program Center to the SRO Crisis Canine Program Center in the Special Programs Fund.
 2. Funds associated with the cash transfer and any donations collected in the SRO Crisis Canine Program Special Program Center be restricted for the purpose of operating the SRO Crisis Canine Program.
- Staff Contact(s):** Jeff Walther, Chief of Police, 480-312-1900, jwalther@scottsdaleaz.gov

- 24. Public Safety Personnel Retirement System Pension Funding Policy**
Request: Adopt **Resolution No. 12148** adopting the Fiscal Year 2021/22 Public Safety Personnel Retirement System (PSPRS) Pension Funding Policy; accepting the City's share of assets and liabilities under the PSPRS actuarial valuation report; repealing the prior policy; and establishing an effective date of July 1, 2021.
Staff Contact(s): Anna Henthorn, Accounting Director, 480-312-7805, ahenthorn@scottsdaleaz.gov
- 24A. Bond 2019, Project 1 Engineering Services Contract**
Request: Adopt **Resolution No. 12206** authorizing Contract No. 2020-148-COS-A1, the first modification to the contract with Ritoch-Powell and Associates, in the amount of \$2,200,274 to provide final design services for Bond 2019, Project 1 – Replace Aging Infrastructure and Improve Public and Event Spaces on Civic Center Plaza.
Location: 3939 N. Drinkwater Boulevard
Staff Contact(s): Dan Worth, Public Works Director, 480-312-5555, dworth@scottsdaleaz.gov

MOTION AND VOTE – CONSENT AGENDA

Councilwoman Whitehead made a motion to approve Consent Agenda Items 1 through 24A, absent Item 19, which was continued to June 22, 2021. Councilwoman Littlefield seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Janik; and Councilmembers Caputi, Durham, Littlefield, Milhaven, and Whitehead voting in the affirmative.

REGULAR AGENDA

- 25. Scottsdale General Plan 2035 (1-GP-2021)**
Request: Adopt **Resolution No. 12177** approving Case 1-GP-2021, a General Plan amendment, to adopt a new General Plan for the City of Scottsdale, entitled "*Scottsdale General Plan 2035*", and declaring the plan to be a public record.
Presenter(s): Erin Perreault, Planning and Development Area Director
Staff Contact(s): Randy Grant, Planning, Economic Development and Tourism Director, 480-312-2664, rgrant@scottsdaleaz.gov

Planning and Development Area Director Erin Perreault gave a PowerPoint presentation (attached) on the Scottsdale General Plan 2035.

Mayor Ortega opened public comment.

Mike Norton, with the Athena Foundation of Scottsdale, commented on the removal of Desert Rural land element and expressed support for the General Plan.

Mayor Ortega closed public comment.

MOTION AND VOTE – ITEM 25

Vice Mayor Janik made a motion to adopt Resolution No. 12177 approving Case 1-GP-2021, a General Plan amendment, and incorporate all suggested plan changes as discussed and agreed upon, so as to adopt a new General Plan for the City of Scottsdale entitled "*Scottsdale General Plan 2035*" and declaring the plan as a public record, which will be sent to the voters for potential ratification per State Statute requirements. Councilwoman Whitehead seconded the motion, which

carried 7/0, with Mayor Ortega; Vice Mayor Janik; and Councilmembers Caputi, Durham, Littlefield, Milhaven, and Whitehead voting in the affirmative.

26. Public Hearing on the Proposed Fiscal Year (FY) 2021/22 Property Tax Levy

Requests:

1. Solicit public testimony on the proposed FY 2021/22 property tax levy.
2. Approve a motion to levy the proposed property taxes, taxes to be assessed by ordinance on June 22, 2021.

Presenter(s): Gina Kirklin, Enterprise and Finance Director

Staff Contact(s): Judy Doyle, Budget Director, 480-312-2603, jdoyle@scottsdaleaz.gov

Enterprise and Finance Director Gina Kirklin gave a PowerPoint presentation (attached) on the proposed Fiscal Year 2021/22 property tax levy.

Mayor Ortega opened the public hearing.

There were no public comments.

Mayor Ortega closed the public hearing.

MOTION AND VOTE – ITEM 26

Councilmember Milhaven made a motion to levy the proposed property taxes, taxes to be assessed by ordinance on June 22, 2021. Councilwoman Littlefield seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Janik; and Councilmembers Caputi, Durham, Littlefield, Milhaven, and Whitehead voting in the affirmative.

27. Public Hearing on Proposed Fiscal Year (FY) 2021/22 Municipal Streetlight Improvement District Expenses and Property Tax Levy (by District)

Requests:

1. Solicit public testimony on the proposed FY 2021/22 Municipal Streetlight Improvement District proposed expenses and tax levy.
2. Approve a motion to adopt the annual statements and estimates of expenses and levy the proposed FY 2021/22 Municipal Streetlight Improvement District taxes, by district, taxes to be assessed by ordinance on June 22, 2021.

Presenter(s): Gina Kirklin, Enterprise and Finance Director

Staff Contact(s): Sylvia Dlott, CIP Budget Manager, 480-312-2419, sdlott@scottsdaleaz.gov

Enterprise and Finance Director Gina Kirklin gave a PowerPoint presentation (attached) on the proposed Fiscal Year 2021/22 Municipal Streetlight Improvement District expenses and property tax levy.

Mayor Ortega opened the public hearing.

There were no public comments.

Mayor Ortega closed the public hearing.

MOTION AND VOTE – ITEM 27

Councilmember Milhaven made a motion to adopt the annual statements and estimates of expenses and levy the proposed FY 2021/22 Municipal Streetlight Improvement District taxes, by district, taxes to be assessed by ordinance on June 22, 2021. Councilwoman Caputi seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Janik; and Councilmembers Caputi, Durham, Littlefield, Milhaven, and Whitehead voting in the affirmative.

28. Final Public Hearing on the Fiscal Year (FY) 2021/22 Budget

Request: Solicit public testimony on the FY 2021/22 Operating Budget and Capital Improvement Plan, as tentatively approved on May 18, 2021.

Presenter(s): Judy Doyle, Budget Director

Staff Contact(s): Sylvia Dlott, CIP Budget Manager, 480-312-2419, sdlott@scottsdaleaz.gov

Budget Director Judy Doyle gave a PowerPoint presentation (attached) on the Fiscal Year 2021/22 Operating Budget and Capital Improvement Plan.

Mayor Ortega opened the public hearing.

There were no public comments.

Mayor Ortega closed the public hearing.

MAYOR AND COUNCIL ITEMS

ADJOURNMENT

MOTION AND VOTE – ADJOURNMENT

Councilwoman Littlefield made a motion to adjourn the Regular Meeting and Convene the City Council Special Meeting. Councilwoman Caputi seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Janik; and Councilmembers Caputi, Durham, Littlefield, Milhaven, and Whitehead voting in the affirmative.

The Regular City Council Meeting adjourned at 6:10 P.M.

SUBMITTED BY:



Ben Lane, City Clerk

Officially approved by the City Council on July 1, 2021

C E R T I F I C A T E

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Regular Meeting of the City Council of Scottsdale, Arizona held on the 8th day of June 2021.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED this 1st day of July 2021.



Ben Lane, City Clerk

Scottsdale General Plan 2035
Case: 1-GP-2021
City Council Meeting
June 8, 2021

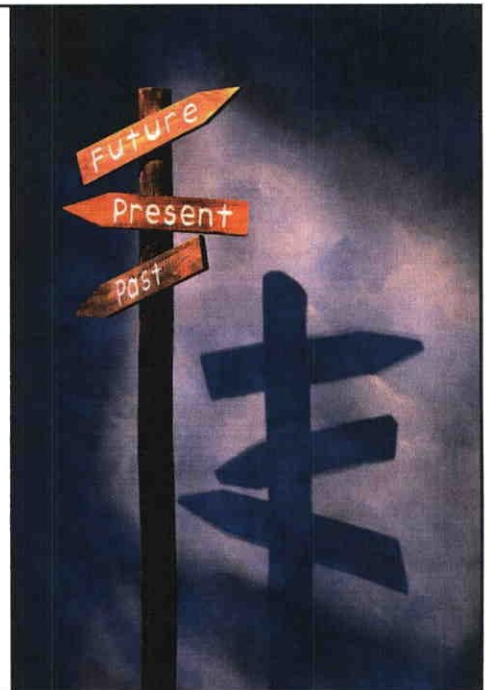
1

What is a General Plan?

The Plan -

- Legal mandate – state statute/city charter
- Statement of city policy
- Provides long term, comprehensive perspective
- Supports the public health, safety & welfare
- Articulates community vision, values & goals
- Anticipates when, where & what kind of growth/development will occur
- Basis for projecting future needs -capital expenditures & public resource allocations
- Facilitates the coordination of short & medium-term decisions within longer term perspective

2

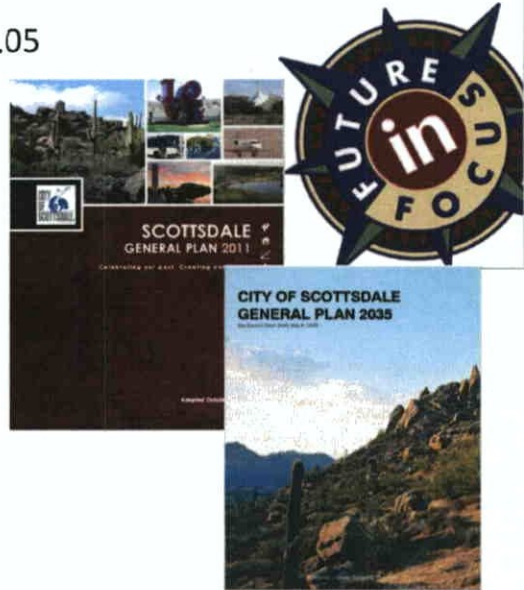


2

Arizona State Requirements

- General Plans are required under ARS 9-461.05
 - Effective up to 10 years
 - Update required every 10 years
 - City Council adoption
 - Voter ratification
- 2011 Update began Jan. 2009
 - City Council adopted October 2011
 - Unsuccessful ratification March 13, 2012 Special Election
- 2001 Scottsdale General Plan remains in effect
 - City Council Adopted October 30, 2001
 - Ratified by public vote March 12, 2002

City of Scottsdale
General Plan 2001



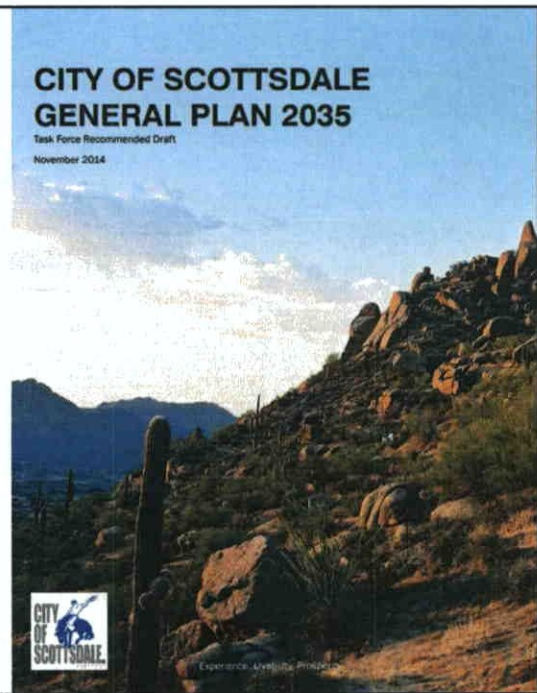
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3

2035 General Plan Update

2012 – 2014

- Visioning Town Hall – 100 Citizens
- Council-appointed 25-member Task Force
 - 32 public meetings
- New Elements created by Task Force
 - Arts, Culture + Creative Community
 - Healthy Community
- New state statute required elements added
- Extensive citywide public outreach
 - 5 Community Workshops – Plan Content
 - 6 Community Open Houses – Plan Review
 - Ongoing Online Engagement
 - Meetings with Individuals/Community Groups
- Base Plan - Current General Plan Update Process



4

4

Citizen Review Committee Process

- 13 Member Committee
 - Chair/Vice Chair – Boards + Commissions related General Plan content
- 13 Public Meetings (April – Dec. 2020)
 - Completed charge earnestly/on time all during COVID restrictions (electronic meetings)
 - Respectful of previous Task Force work, public comments received
 - Reviewed entire draft plan
 - Considered all public comments received (300+)
 - Took final action on plan in December 2020
- Public outreach
 - Ongoing online engagement
 - Meetings with Individuals/community groups
 - Vast majority of comments received by commission were at the very end of process (300+)

Committee Member	Roll Call		Item 1		Item 2	
	Present	Absent	YES	NO	YES	NO
Larry Bernosky	x		x		x	
Steve Dodd	x		x		x	
Janice Eng		x				
Shakir Gushgari	x		x		x	
Pamela Iacovo	x - 3:08		x		x	
Ryan Johnson	x		x		x	
Kurt Jones	x		x			x
Carol Mirafidl	x		x		x	
Richard Newman	x		1st - x		x	
Shiela Reyman	x - 4:53				1st - x	
Blair Schweiger	x		x		x	
Janice Shimokubo	x	<small>add reason back at end</small>	2nd - x		2nd - x	
Eloy Yndigoyen	x - Spm				x	

5

5

Public Notification During Pandemic:

Email & Print:

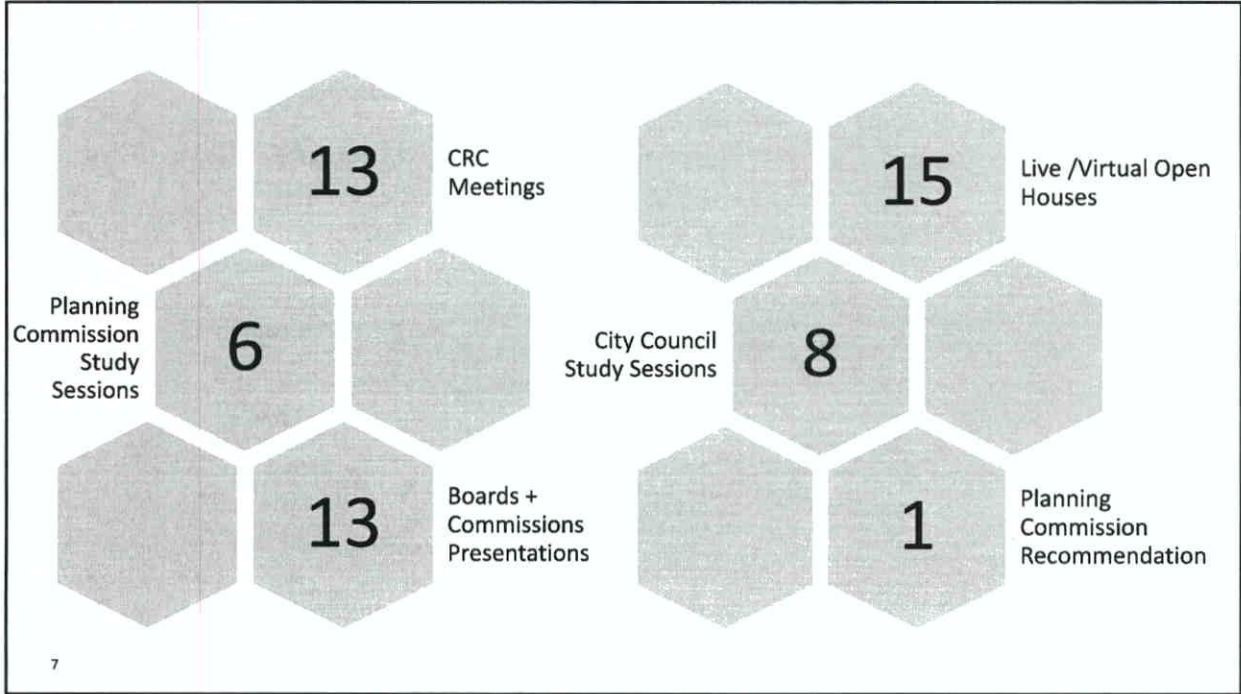
- Scottsdale E-Subscriptions +/- 4000 emails
- Scottsdale P&Z Link +/- 4000 emails
- Scottsdale Progress +/- 25,000
- Scottsdale Independent +/- 25,000
- AZCentral +/- 65,000
- NextDoor Citywide +/- 92,360
- 60-Day Letter +/- 100
- PC Remote Hearing Letter +/- 100
- Desert Rural Letter +/- 1300
- Water Bill Insert +/- 48,000

Community Groups:

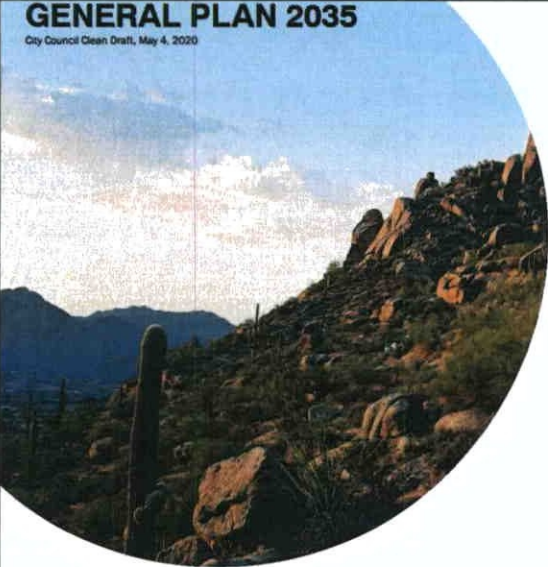
- COGS Call /Email
- Scottsdale Rotary Call /Email
- Scottsdale Sunrise Rotary Call /Email /Presentation
- Experience Scottsdale Call /Email
- SCOTT Call /Email/Presentation
- Scottsdale Neighborhood Coalition Call /Email
- Scottsdale Realtors Call /Email
- Scottsdale Leadership Call/Email/Presentation
- Scottsdale Chamber of Commerce Call / Email

6

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7



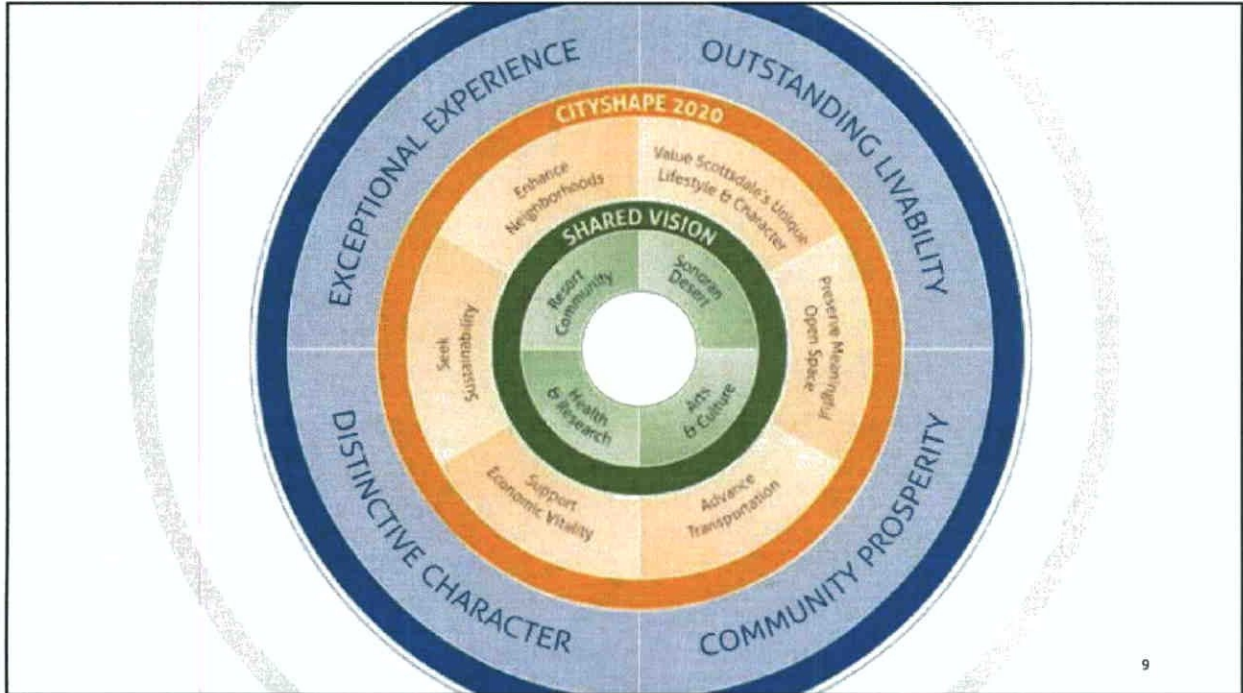
GENERAL PLAN 2035
City Council Clean Draft, May 4, 2020

Scottsdale General Plan 2035

- 3 Sections – Preface, Chapters, Appendix
- 8 Chapters – Organize the Elements
- 24 Elements
 - 17 State Mandated Elements
 - 7 Community Created Element
 - Character & Design (2001)
 - Arts, Culture & Creative Community
 - Community Involvement (2001)
 - Healthy Community
 - Economic Vitality (2001)
 - Tourism
 - Education

8

8



9

VISION

Scottsdale will continue to be an exceptional Sonoran Desert experience and premier international destination, where our Western heritage is valued. Our diverse neighborhoods foster outstanding livability, connectivity, healthy lifestyles, and a sustainable environment. Scottsdale will thrive by attracting and retaining business centers of excellence that encourage innovation and prosperity.

Exceptional Experience. Scottsdale has a reputation as an inclusive community, with natural desert beauty, the McDowell Sonoran Preserve, high-quality design standards, a vibrant downtown, world-class events and resorts, and diverse arts and culture venues.

Outstanding Livability. Scottsdale offers a variety of multi-generational lifestyle choices that are responsibly planned, connected, attractive, and supported with appropriate infrastructure and services for urban, suburban, and rural living. Neighborhood life promotes well-being and public safety via reliable municipal services.

Community Prosperity. Scottsdale will continue to thrive by supporting existing small businesses and fostering a pro-business environment, so that businesses can grow or choose to locate in Scottsdale to leverage technology and accelerate innovation and creativity, buoyed by a knowledge-based workforce.

Distinctive Character. Scottsdale will respect and be sensitive to our history and legacy found in the heart of Old Town, in designated Historic Preservation neighborhoods, at archeological sites, in the equestrian community, and within cultural and architectural resources which define our sense of place.

10

OUR COMMUNITY VALUES



These values will be at the forefront of our decision making in implementing our vision, community aspirations, and goals found in the General Plan and shall be the basis upon which inconsistencies in the General Plan are resolved (values listed are of equal importance):

- **Respect Character and Culture**
Enhance and protect Scottsdale's unique features, neighborhood identity, character, livability, southwestern heritage, and tourism through appropriate land uses and high standards for design. Create vibrant and attractive places that accommodate a variety of ages and incomes and support the arts and multicultural traditions.
- **Conserve and Preserve the Environment**
Lead the region in the stewardship and sustainable management of the Sonoran Desert environment and conservation of natural resources and open spaces for the visual, physical, and personal enrichment of everyone.
- **Collaborate and Engage**
Promote strong, visionary leadership that is transparent, responsive, and efficient; collaborates regionally; respects and honors our community values; recognizes the benefit of interactive community involvement and volunteerism; and embraces citizens as active partners in decisions that affect their neighborhoods and city.

- **Foster Well-Being**
Promote a culture of lifelong physical and mental health, safety, and well-being for residents, visitors, employees, and employees. Foster social connectivity across cultural and generational boundaries by cultivating a welcoming environment; respecting human dignity; and recognizing and embracing citywide and regional diversity.
- **Connect the Community**
Connect all community members within the city and to the region by striving for cost-effective, adaptable, innovative, safe, and efficient mobility options. Connectivity and mobility involve more than getting people from here to there, connectivity and mobility influence the form and comfort of urban communities.
- **Revitalize Responsibility**
Proactively evaluate the short- and long-term impacts of development decisions to ensure that public and private investment work collaboratively to support and maintain the unique features and local identity that make Scottsdale special, and contribute positively to the community's physical, fiscal, and economic needs and high quality of life.
- **Advance Innovation and Prosperity**
Embrace a diverse and innovative economy to sustain our high quality of life through a variety of businesses, health and research institutions, and educational, technological, tourism and cultural elements.

11

6

Experience. Livability. Prosperity. Character.

Experience. Livability. Prosperity. Character.

7

11

“Proactively Vigorously evaluate the short – and long-term impacts of development **and redevelopment** decisions to ensure that public and private investment work collaboratively to support and maintain the unique features and local identity that make Scottsdale special, and contribute positively to the community’s physical, fiscal, and economic needs and high quality of life.”



- **Foster Well-Being**
Promote a culture of lifelong physical and mental health, safety, and well-being for residents, visitors, employees, and employees. Foster social connectivity across cultural and generational boundaries by cultivating a welcoming environment; respecting human dignity; and recognizing and embracing citywide and regional diversity.
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12

Experience. Livability. Prosperity. Character.

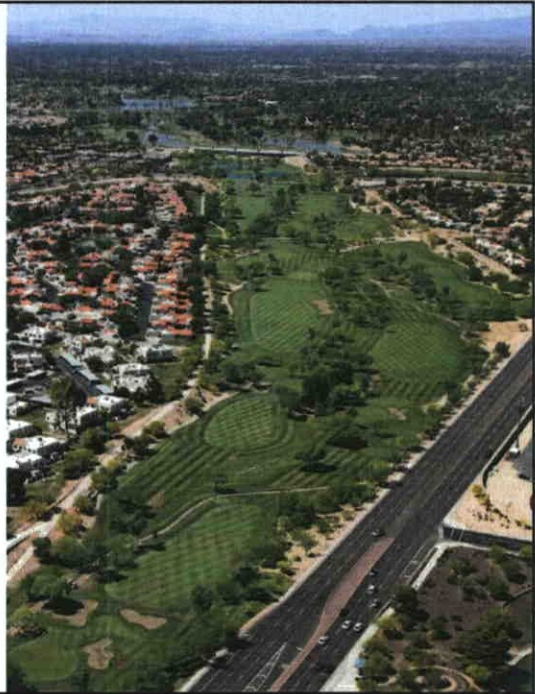
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12

Chapter 1: Character & Culture

- Emphasizes the importance of:
 - Diversity in character citywide
 - Quality of design
 - Varied lifestyle choices (rural, suburban, urban)
 - Commitment to the arts
- State-mandated element:
 - Land Use
 - Future Land Use Map
 - General Plan Amendment Criteria
- Community-created elements:
 - Character & Design
 - Arts, Culture, & Creative Community

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Character & Design Element

- CD 1 Development appropriateness
- CD 2 Continue Character Area Planning
- CD 3 Foster quality design
- CD 4 Enhance streets and public spaces
- CD 5 Improved character through landscaping
- CD 6 Minimize light and noise pollution
- CD 7 Honor western/equestrian lifestyle

14



14

Land Use Element Pages

- LU 1 Enhance economic viability & character
 - LU 2 Sensitively integrate land uses
 - LU 3 Maintain a balance of land uses
 - LU 4 Land use patterns that support mobility
 - LU 5 Land use patterns that conserve resources
 - LU 6 Improve economic well-being
 - **LU 7 Protect the Scottsdale Airport**
- **General Plan Amendment Criteria**
 - **Future Land Use Map**

17



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GENERAL PLAN 2035 LAND USE MIXTURE					
Land Use Group	Land Use Category	General Density	Percentage*	Existing Acreage*	Total Percentage of Group
Residential	Rural Neighborhoods	1 dwelling unit per 1 or more acres	26%	30,955	51%
	Suburban Neighborhoods	More than 1 and less than 8 dwelling units per acre	23%	27,181	
	Urban Neighborhoods	8 or more dwelling units per acre	2%	2,545	
Mixed Uses	Mixed-Use Neighborhoods		3%	4,087	5%
	Resorts/Tourism		2%	1,870	
Non-Residential	Cultural/Institutional or Public Use		3%	3,254	7%
	Commercial		1%	1,311	
	Employment		3%	3,193	
Open Space	Developed Open Space		7%	8,430	37%
	Natural Open Space		5%	5,410	
	McDowell Sonoran Preserve		25%	29,862	

*ACREAGE IS APPROXIMATE

18

18

Major General Plan Amendment Criteria

Major amendment:

“substantial alteration of the municipality’s land use mixture or balance as established in the existing general plan land use element.”

Major Amendment	Minor Amendment
Occurs one time per year	Can occur any time per year
Min. 2 Planning Commission hearings	Min. 1 Planning Commission hearing
2/3 majority of Council to adopt (5 out of 7)	Regular majority of Council to adopt (4 out of 7)
Enhanced notification to surrounding jurisdictions	Regular notification process

All other analysis remains the same for major and non-major (minor) amendments

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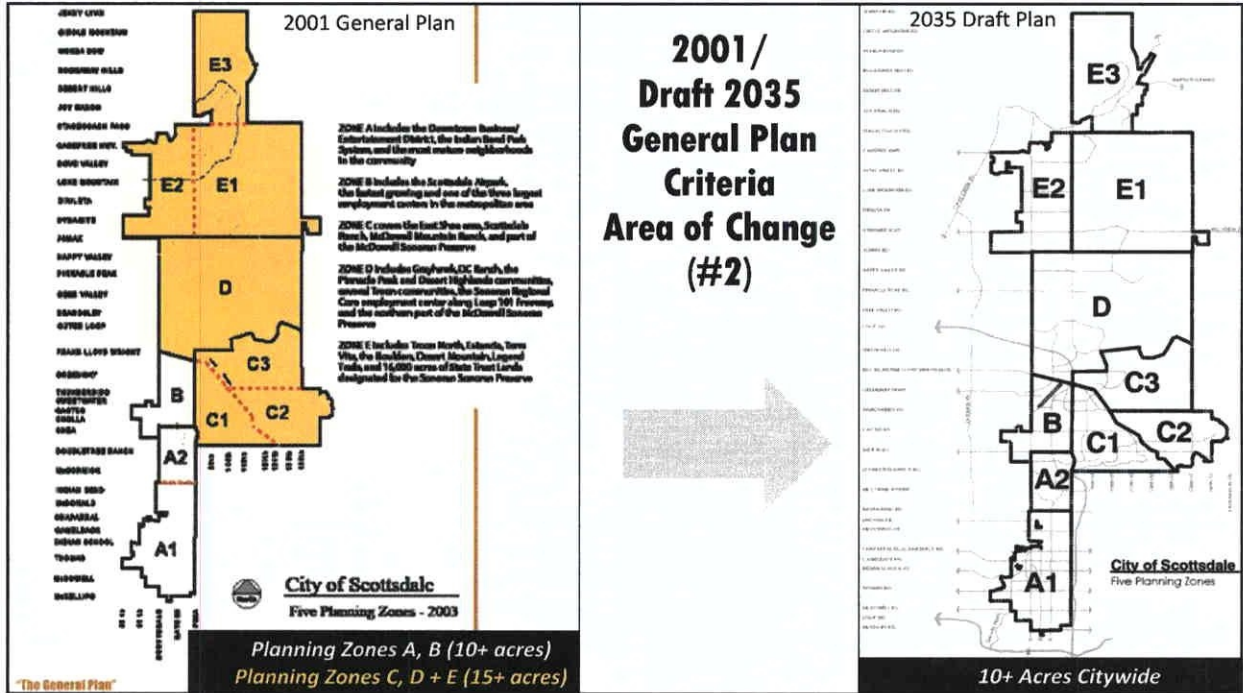
21

Major Amendment Criteria #1 – Change in Land Use

		CHANGE IN LAND USE CATEGORY						
		To Category:						
From Category:		A	B	C	D	E	F	G
		Natural Open Space	Developed Open Space	Rural Neighborhoods	Suburban Neighborhoods Cultural/Institutional or Public Use	Urban Neighborhoods	Resorts/Tourism	Commercial Employment Mixed-Use Neighborhoods
A	Natural Open Space	-	Major	Major	Major	Major	Major	Major
B	Developed Open Space	Minor	-	Major	Major	Major	Major	Major
C	Rural Neighborhoods	Minor	Major	-	Major	Major	Major	Major
D	Suburban Neighborhoods Cultural/Institutional or Public Use	Minor	Minor	Minor	Minor	Major	Major	Major
E	Urban Neighborhoods	Major	Minor	Major	Minor	-	Minor	Major
F	Resorts/Tourism	Major	Minor	Major	Minor	Major	-	Major
G	Commercial Employment Mixed-Use Neighborhoods	Major	Major	Major	Major	Minor	Minor	Minor

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Major Amendment Criteria #3 + #4

Character Area – Water/Wastewater Infrastructure Criteria

3) Character Area Criteria

A change in General Plan Land Use Category that does not clearly meet the goals, policies, and strategies embodied within an adopted Character Area Plan or that changes an existing character area or boundary. Character Areas recognize and maintain the unique physical, visual, and functional conditions that occur in distinct areas across the community. The city recognizes that Character Areas form a context that is important to the lifestyle, economic well-being, and long-term viability of the community. The Character & Design Element identifies adopted Character Area Plans.

4) Water/Wastewater Infrastructure Criteria

A change in General Plan Land Use Category that results in the premature increase in the size of a master planned water transmission or sewer collection facility and that also requires public/ community: a) investment for such facilities or b) physical provision of such facilities.

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Major Amendment Criteria #5, #6 + #7

5) Change to the Amendment Criteria and/or Land Use Category Definitions

A modification to the General Plan Amendment Criteria Section of the General Plan Land Use Element and/or a text change to the use, density, or intensity of the General Plan Land Use Category definitions.

6) Growth Area Criteria

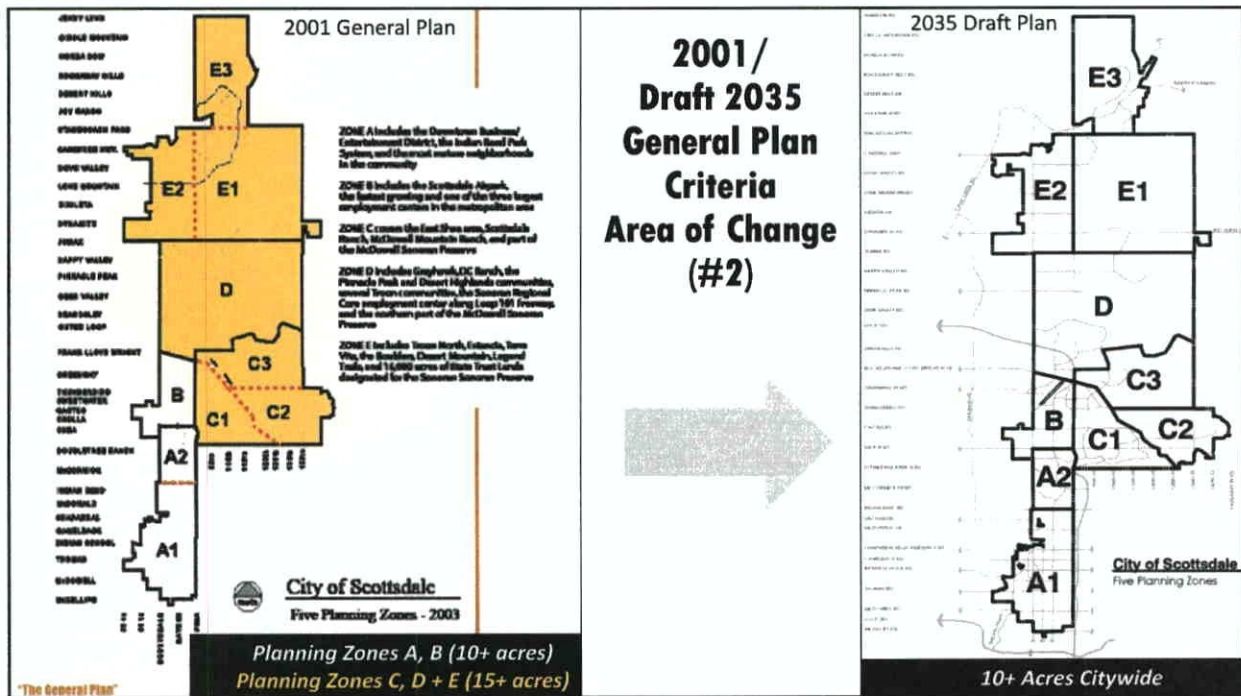
A change in General Plan Land Use Category accompanied by a new or expanded Growth Area.

7) General Plan Land Use Overlay Criteria

The modification or expansion of an existing General Plan Land Use Overlay Category (specifically regarding the Regional Use Overlay, Shea Corridor Overlay, and Mayo Support District Overlay) or the creation of a new General Plan Land Use Overlay Category.

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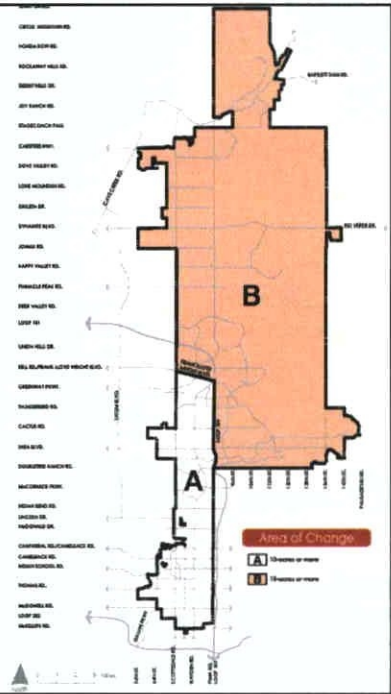
Retaining Criteria #2 Area Of Change

Area of Change Criteria

A change in General Plan Land Use Category that includes the following gross acreages:

That portion of the community identified by A – 10 acres or more

That portion of the community identified by B – 15 acres or more



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McDowell Sonoran Preserve Definition

The McDowell Sonoran Preserve Category consists of mountain and desert land in the Scottsdale McDowell Sonoran Preserve. **Preserve land may be publicly or privately owned. Privately owned land that abuts city-owned Preserve land should be protected through a variety of means, including zoning action, dedicated easements, or other entitlements that limit use to conservation/preservation purposes.** This land generally possesses outstanding scenic value; valuable wildlife habitat and migration routes; lush desert vegetation; significant environmental conditions, such as sensitive washes and/or riparian areas; mountain peaks and valleys; archaeological and historic sites; and opportunities for passive recreation in designated areas. Subject to Article 8, Section 12 of the Scottsdale City Charter, alterations to the natural state of Preserve lands may be subject to municipal election. The McDowell Sonoran Preserve is not depicted within the General Plan Amendment Criteria.

Character & Culture

Open Space Land Use Categories:

- MCDOWELL SONORAN PRESERVE:** The McDowell Sonoran Preserve Category consists of mountain and desert land included in the Scottsdale McDowell Sonoran Preserve. Preserve land may be publicly or privately owned. Privately owned Preserve land that abuts city-owned Preserve land should be protected through a variety of means, including zoning action, dedicated easements, or other entitlements that limit use to conservation/preservation purposes. This land generally possesses outstanding scenic value; valuable wildlife habitat and migration routes; lush desert vegetation; significant environmental conditions, such as sensitive washes and/or riparian areas; mountain peaks and valleys; archaeological and historic sites; and opportunities for passive recreation in designated areas. Subject to Article 8, Section 12 of the Scottsdale City Charter, alterations to the natural state of Preserve lands may be subject to a municipal election. The McDowell Sonoran Preserve is not depicted within the General Plan Amendment Criteria.
- NATURAL OPEN SPACE:** The Natural Open Space Category applies to locations where significant environmental amenities or hazards may exist, including mountainous terrain, steep slopes, boulders, flood hazard areas, and washes. Lands in the Natural Open Space Category should remain as permanent or revegetated open space. This classification is often the result of rezoning actions where developers have agreed to leave part of a property in a natural condition in return for placing an agreed-upon intensity in a less environmentally sensitive area. The community should continue efforts to preserve mountainous areas, washes, and areas with native desert vegetation. Low-impact recreational activities may be suitable for some of these sensitive areas and may include hiking, equestrian, or mountain biking trails.
- DEVELOPED OPEN SPACE:** The Developed Open Space Category includes public or private recreation areas including, but not limited to, golf courses and city parks. Some Developed Open Space may also be used as drainage facilities for flood control. Developed Open Space amenities serve both residents and visitors. They may also provide links between neighborhoods and provide recreation in employment centers. Their design should integrate with adjacent neighborhoods. Resort/Tourism and Cultural/Institutional and Public Uses are encouraged to locate next to Developed Open Space.

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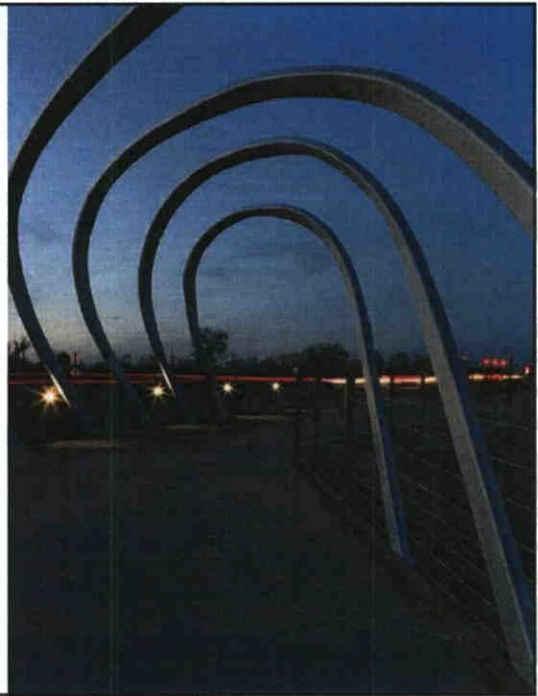
Land Use Element

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Arts, Culture & Creative Community Element

- **ACC 1** Support arts & cultural programs
- **ACC 2** Build on arts, culture & creativity
- **ACC 3** Encourage creative placemaking
- **ACC 4** Protect historic/cultural resources
- **ACC 5** Promote a creative community

29

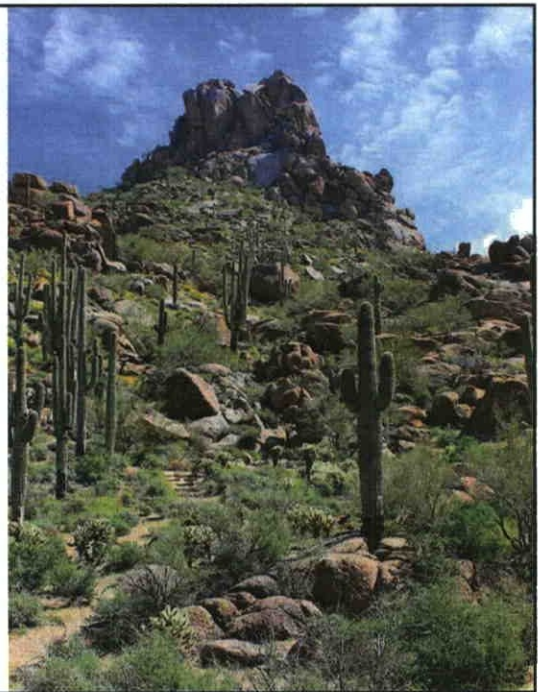


29

Chapter 2: Sustainability & Environment

- Focus on environmental resources, conservation and open spaces
- Five state-mandated elements:
 - Open Space
 - Environmental Planning
 - Conservation
 - Water Resources
 - Energy

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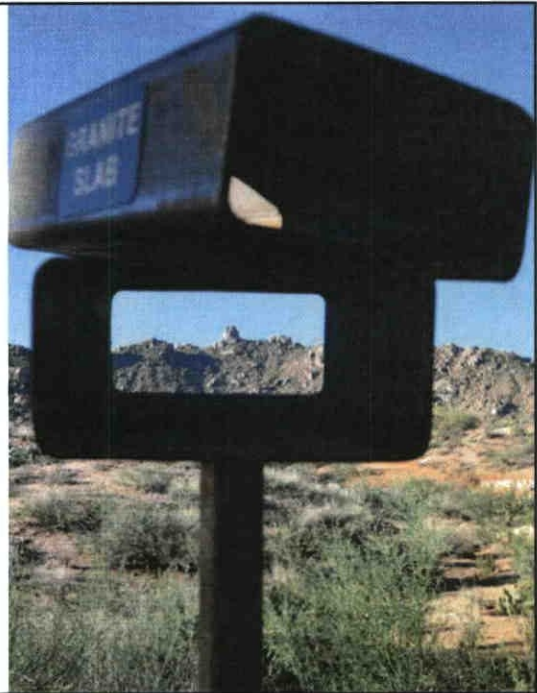


30

Open Space Element

- OS 1 Provide open space types
- OS 2 Fulfill preserve initiative
- OS 3 Preserve natural open spaces
- OS 4 Maintain a continuous open space system
- OS 5 Provide developed open space opportunities
- OS 6 Relate to Land use and character
- OS 7 Manage Open Space
- OS 8 Acquire, expand, improve open spaces
- OS 9 Expand the regional open space system

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Environmental Planning Element

- EP 1 Protect & enhance habitats
- EP 2 Demonstrate environmental stewardship/sustainability
- EP 3 Protect air quality
- EP 4 Maximize recovery, reuse, and recycling
- EP 5 Encourage environmentally sound/green building design
- EP 6 Surpass water quality standards
- EP 7 Reduce heat islands
- EP 8 Plan, prepare + adapt for climate impacts

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Goal EP 4

Expand **the** circular economy participation **by maximizing through** resource recovery, reuse and recycling, and **promoting** use of recycled, recyclable, and renewable materials.”

- Scottsdale Environmental Advisory Commission

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GOAL EP 4

Expand circular economy participation through resource recovery, reuse and recycling, and promote use of recycled, recyclable, and renewable materials.

Policies

- EP 4.1 Maintain and expand citywide recycling programs, particularly for tourist areas, businesses, multi-family housing, institutional facilities, special events, and public spaces. (Comprehensive Public Services & Facilities Element)
- EP 4.2 Encourage private establishments to minimize waste generation, and establish effective programs for waste reduction, reuse, and recycling of resources. (General Public Services & Facilities Element)
- EP 4.3 Strive for zero waste in city operations.
- EP 4.4 Whenever possible, use paperless media and limit the use of hard copy materials for city programs and projects. (Comprehensive Communications & Information Element)
- EP 4.5 Ensure the recycling and/or reuse of building materials to reduce construction waste.
- EP 4.6 Support regional waste reduction efforts, policies, and regulations.
- EP 4.7 Identify, promote, and support opportunities to use solid waste and recycled materials as marketable commodities.
- EP 4.8 Strive to reduce single-use, non-recyclable, and non-compostable packaging and bags.
- EP 4.9 Implement programs and initiatives, such as composting, to reduce the amount of biodegradable waste going to the landfill. (Comprehensive Public Services & Facilities Element)
- EP 4.10 Promote zero waste certified events in the city, such as the Waste Management Open, as a means to educate the community on the importance of understanding and reducing waste.
- EP 4.11 Adopt city green purchasing policies and practices.
- EP 4.12 Promote commercial and multi-family recycling and green waste diversion.



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Conservation Element

CONSV 1 Balance conservation/built environment

CONSV 2 Protect desert biodiversity/ecosystems

CONSV 3 Protect watersheds

CONSV 4 Conserve water

CONSV 5 Minimize Erosion of watercourses

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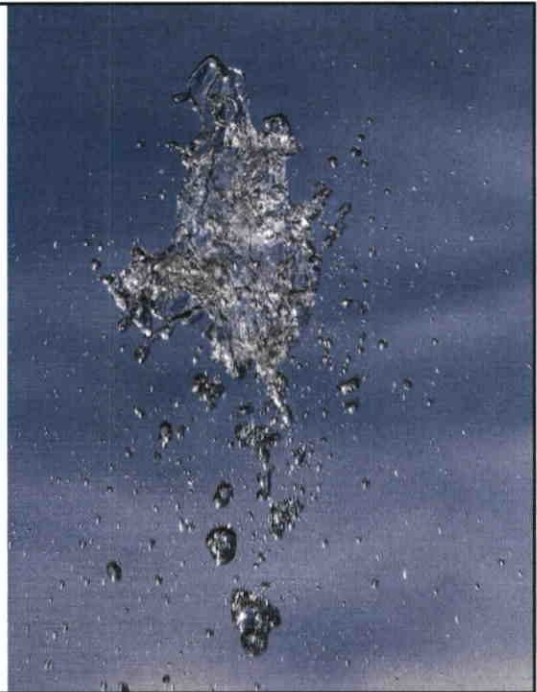


34

Water Resources Element

WR 1 Assure long-term water supply

WR 2 Prepare for climatic impacts on water sup



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Energy Element Pages 103-107

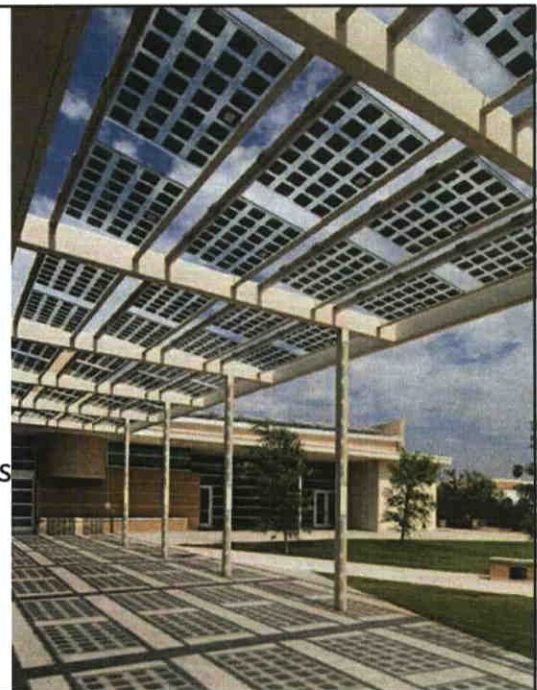
E 1 Become a net-zero community

E 2 Reduce energy consumption

E 3 Promote energy efficiency

E 4 Increase energy efficiency of city facilities

E 5 Develop renewable energy sources



36

36

Policy E 1.7

- E 1.7 Move to Page 193 and include in PSF 2.1
- Combine with PSF 2.1 –
“Cooperate with all utility companies in installing and maintaining services and facilities, **and ensure that the energy grid will be functional in times of need by performing regular stress tests.**”

37

Goals and Policies

GOAL E 1

Work toward becoming a net-zero energy community that balances energy efficiency with renewable energy generation.

Policies

- E 1.1 Encourage and provide incentives for efficient use of energy, including the use of solar energy.
- E 1.2 Assess and identify policies and practices that provide for greater uses of renewable energy sources.
- E 1.3 Support off-site or shared renewable energy generation for a group of buildings or entire neighborhood.
- E 1.4 Consider the use of alternative finance options to achieve renewable energy supply goals.
- E 1.5 Promote renewable energy-ready designs for new construction and major remodels. Clarify reference to Chapter 11.12.02.01 of Comprehensive Planning Ordinance.
- E 1.6 Promote energy efficiency improvements for existing residential properties and educate property owners on opportunities for such improvements.
- E 1.7 Ensure that the energy grid will be functional in times of need by performing regular stress tests.



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Energy Element

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Chapter 3: Collaboration + Engagement Community Involvement Element

- CI 1 Seek broad public input
- CI 2 Seek direct input from all areas
- CI 3 Distribute city information
- CI 4 Foster community collaboration

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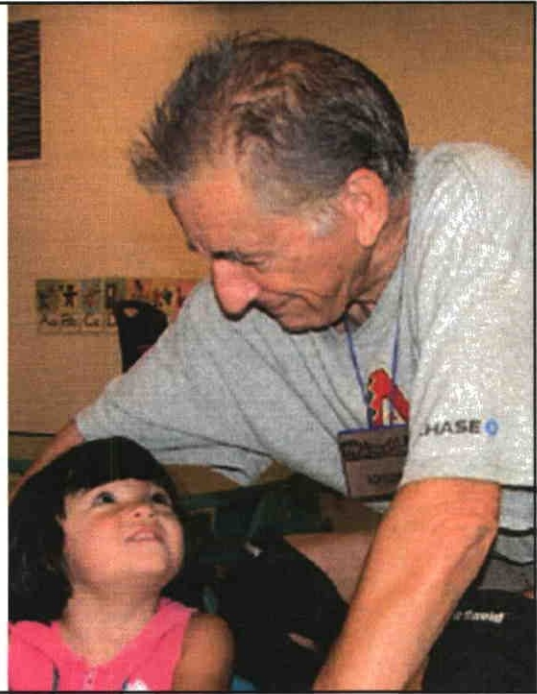


38

Chapter 4: Community Well-Being

- Emphasizes the importance of health housing, safety and recreation opportunities for the overall well-being of the community.
- 3 state-mandated elements:
 - Housing
 - Recreation
 - Safety
- 1 community created element:
 - Healthy Community Element

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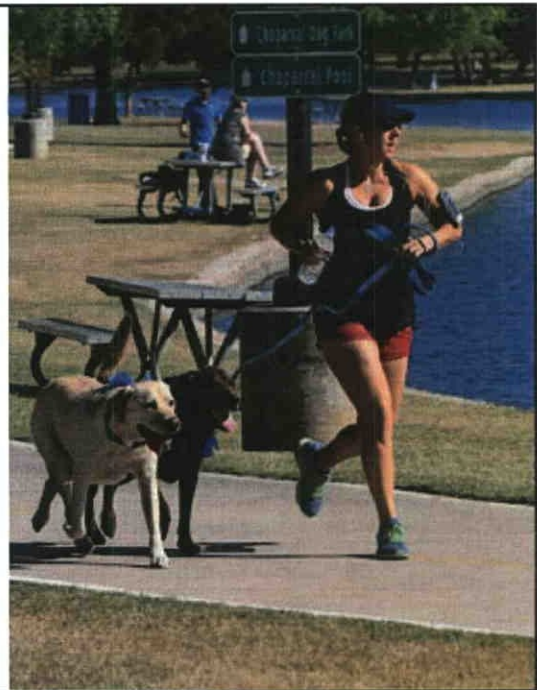


39

Healthy Community Element

- HC 1** Access to healthcare + human services
- HC 2** Access to healthy, local foods
- HC 3** Build on wellness and healthful living
- HC 4** Ensure diversity and inclusion
- HC 5** Accommodate senior citizens
- HC 6** Foster a caring community

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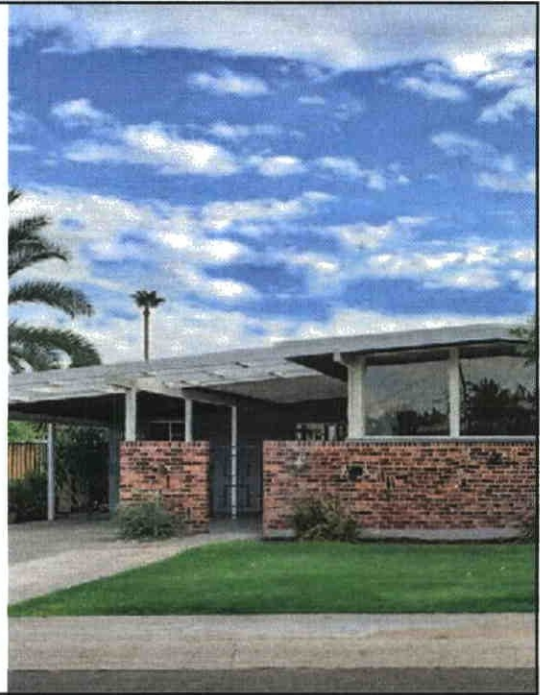


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Housing Element

- H 1 Support diverse housing options
- H 2 Provide a variety of housing options
- H 3 Provide generational housing options
- H 4 Prevent housing discrimination

41

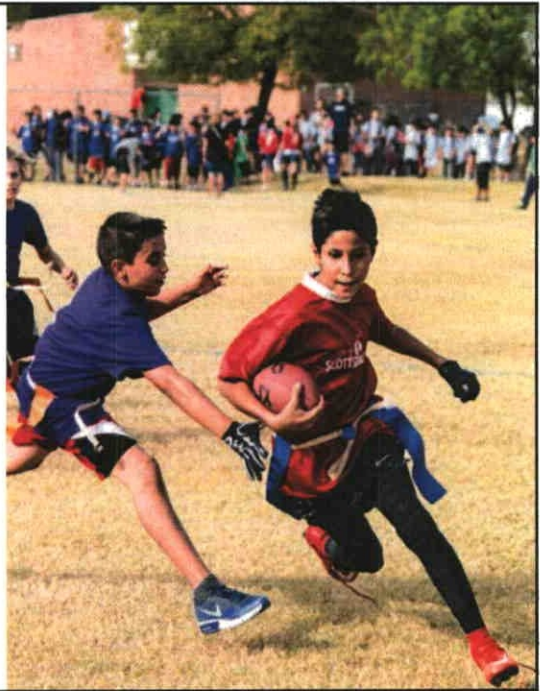


41

Recreation Element

- R 1 Develop quality recreation facilities
- R 2 Collaborate with public entities
- R 3 Provide recreational diversity

42



42

New Policy R 1.8

R 1.8 - Consider the impacts on nearby properties in the placement, renovation, and development of parks and recreation facilities.

43

Goals and Policies

GOAL R 1

Acquire, design, develop, and maintain a wide range of quality recreation and park facilities and services.

Policies

- R 1.1 Increase community participation in parks and recreational planning and implementation.
- R 1.2 Regularly conduct assessments of recreational facilities and services, including quality programming, staffing, and community preferences.
- R 1.3 Consider a wide range of recreational uses during park planning and design.
- R 1.4 Provide a variety of opportunities for passive and active recreational activities.
- R 1.5 Develop parks, paths, and trails with the participation of private development through required fees, dedication of land, and construction of facilities.
- R 1.6 Where appropriate, maintain recreational facilities in public ownership to prevent potential shortages in the future.
- R 1.7 Develop plans for the maintenance, renovation, and enhancement of community recreational facilities, and invest necessary resources to keep assets sustainable.

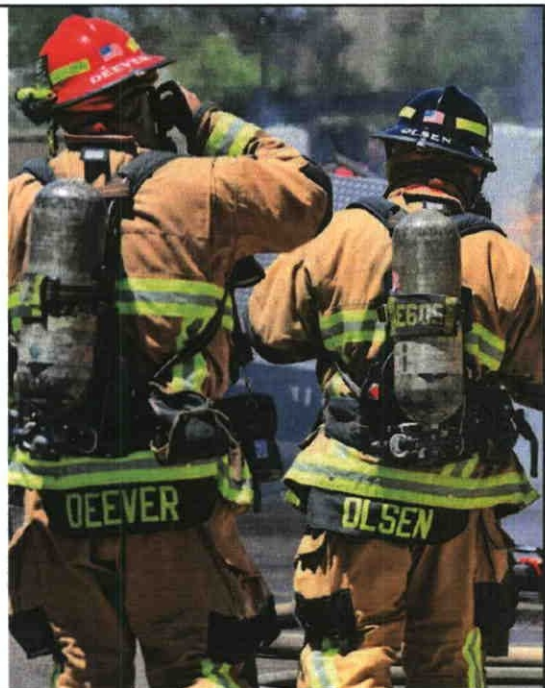


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Safety Element Pages 141-147

- S 1 Prevent hazards
- S 2 Prepare for emergencies
- S 3 Deliver emergency response
- S 4 Prepare for disaster recovery
- S 5 Maintain airspace/transportation safety
- S 6 Flood impact protection
- S 7 Safety through crime prevention
- S 8 Promote hazardous materials safety

44

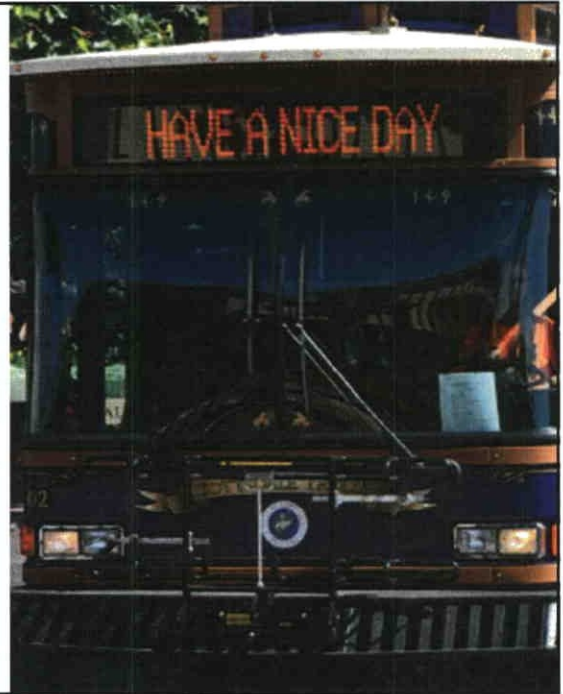


44

Chapter 5: Connectivity

- Promotes a variety of mobility choices for the movement of people and goods through the community.
- 2 state-mandated elements:
 - Circulation
 - Bicycling

45



45

Circulation Element

- C 1 Design safe / efficient transportation corridors
- C 2 Reduce automobile trips
- C 3 Develop a connected multi-modal system
- C 4 Plan for future expansion
- C 5 Protect neighborhoods
- C 6 Participate in regional coordination
- C 7 Coordinate with schools and neighborhoods
- C 8 Provide a comfortable & accessible system

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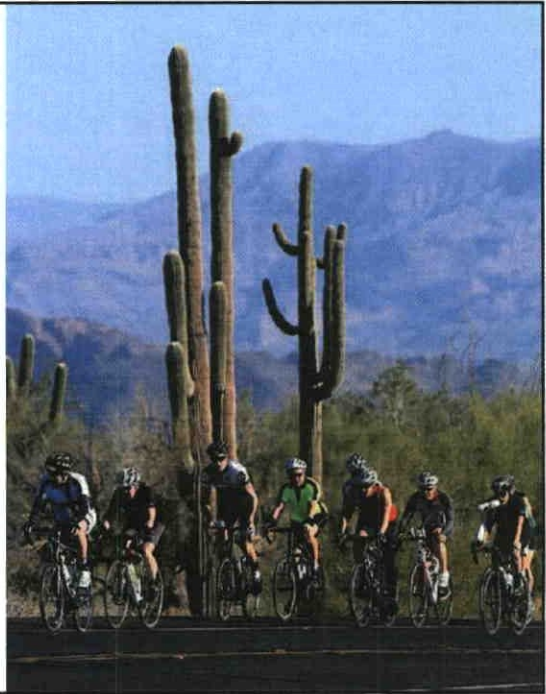
Bicycling Element

B 1 Develop accessible & interconnected networks

B 2 Encourage increased bicycle use

B 3 Promote bicycle education & safety

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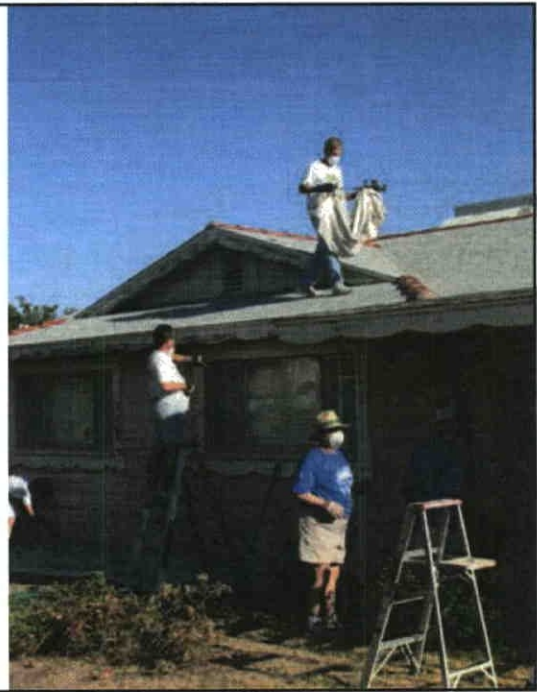


47

Chapter 6: Revitalization

- Recognizes majority of future development will consist of revitalization, redevelopment, and infill projects
- 6 state-mandated elements:
 - Neighborhood Preservation & Revitalization;
 - Conservation Rehabilitation & Redevelopment;
 - Growth Areas;
 - Cost of Development;
 - Public Services & Facilities; and
 - Public Buildings

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48

Neighborhood Preservation & Revitalization Element

NPR 1 Preserve neighborhood character

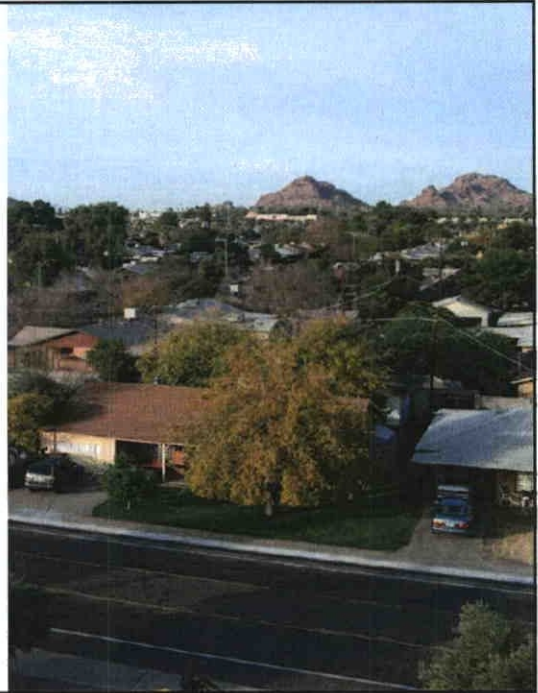
NPR 2 Promote homeownership

NPR 3 Provide neighborhood safety

NPR 4 Develop neighborhood planning

NPR 5 Promote community building

49



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Conservation, Rehabilitation, & Redevelopment Element

CRR 1 Context appropriate development

CRR 2 Sustain economic well-being

CRR 3 Only when necessary, use
Redevelopment Authority

50



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Growth Areas Element

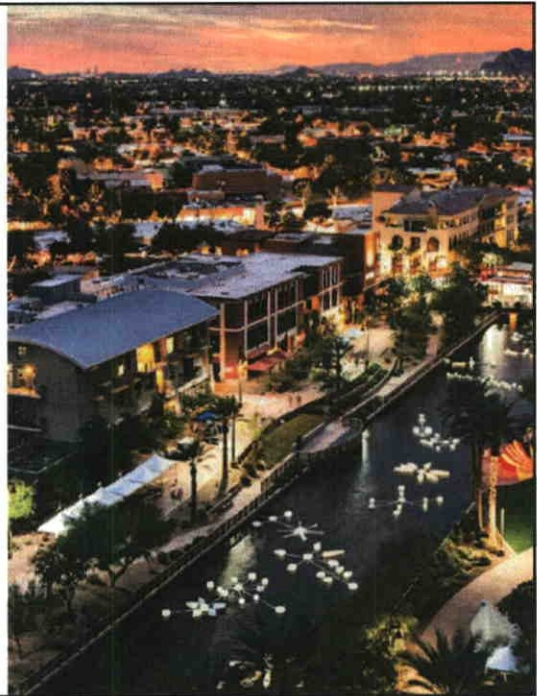
GA 1 Provide direction for growth

GA 2 Improve transportation access

GA 3 Conserve resources

GA 4 Promote infrastructure planning

GA 5 Build on character and diversity

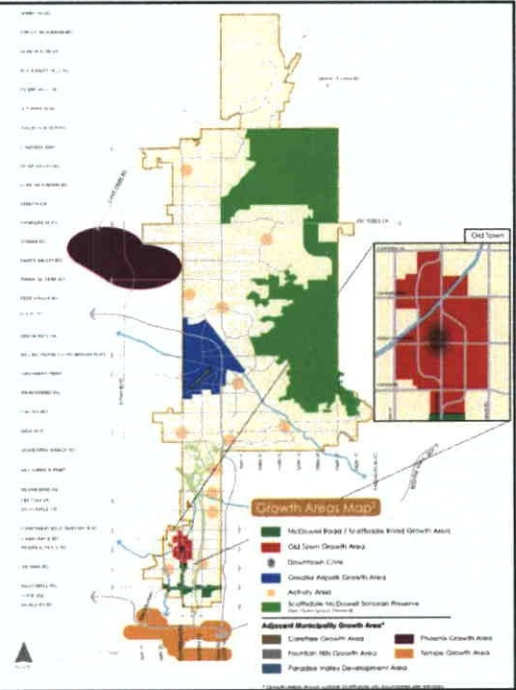


51

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Highlights in Draft Plan Chapter 6 – Growth Areas Element

- At the center of the Old Town Growth Area is the Downtown Core. The Downtown Core, as identified, described, and defined by specific boundary in the Old Town Scottsdale Character Area Plan, is pedestrian-oriented, and includes downtown's historic legacy and heritage, specialty retail, art galleries, restaurants, public art, and the highest concentration of individually designated historic buildings found in the city. In contrast to the majority of the area, the Downtown Core is comprised of the lowest intensity of development in all of Old Town. The small-lot development pattern, active ground level land uses, and pedestrian focus of the Downtown Core are some of the primary elements that give Old Town its most identifiable character.



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Reorder/Amend Growth Area Policies

- GA 1.1 remains the same;
- GA 1.3 becomes GA 1.2 and add **and context based** at end of first bullet;
- GA 1.2 is split into two polices and becomes:
 - ✓ GA 1.3
Ensure that such development sensitively responds to neighborhoods, infrastructure, and character within and next to Growth Areas; and
 - ✓ GA 1.4
Accommodate the highest intensity of development in designated Growth Areas. In some cases, Character Area Plans may be more specific on appropriate locations for higher intensity development within both Growth and Activity Areas; and
- GA 1.5
 - ✓ Identify Growth and Activity Area “edges,” and incorporate context-appropriate transitions between these “edges” and adjacent neighborhoods to minimize the impacts of higher intensity development

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Reevaluation

Goals and Policies

GOAL GA 1.1
Direct growth in areas of the city that can support a concentration of development density and intensity, as well as a broad mix of uses.

Polices

GA 1.1 Designate Growth Areas in locations:

- With infrastructure capacity to accommodate higher levels of activity and a mix of uses;¹
- Where infrastructure upgrade/extension will be most cost-effective;¹
- With multimodal transportation access;¹
- Needing focused reinvestment;
- Where regional attractions exist or are planned; and/or
- That will reduce development pressures in lower-intensity areas of the city.

GA 1.2 Accommodate the highest intensity of development in designated Growth Areas. Ensure that such development sensitively responds to neighborhoods, infrastructure, and character within and next to Growth Areas. In some cases, Character Area Plans may be more specific on appropriate locations for higher intensity development within both Growth and Activity Areas.

GA 1.3 Designate Activity Areas in locations:

- Where development is concentrated, but to a lesser degree than Growth Areas;
- With infrastructure capacity to accommodate moderate levels of activity and a mix of uses; and,
- Where infrastructure upgrade/extension will be cost-effective.

GA 1.4 Identify Growth and Activity Area “edges,” and incorporate context-appropriate transitions between these “edges” and adjacent neighborhoods to minimize the impacts of higher-intensity development.

182 Growth Areas Element

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Cost of Development Element

COD 1 Development pays its fair share

COD 2 Promote timing/adequacy of public services

COD 3 Coordinate infrastructure investment



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Public Services + Facilities

PSF 1 Maintain innovative solid waste system

PSF 2 Maintain utility/infrastructure systems

PSF 3 Plan/manage public service operations

PSF 4 Provide a library system

PSF 5 Partnerships for service efficiencies

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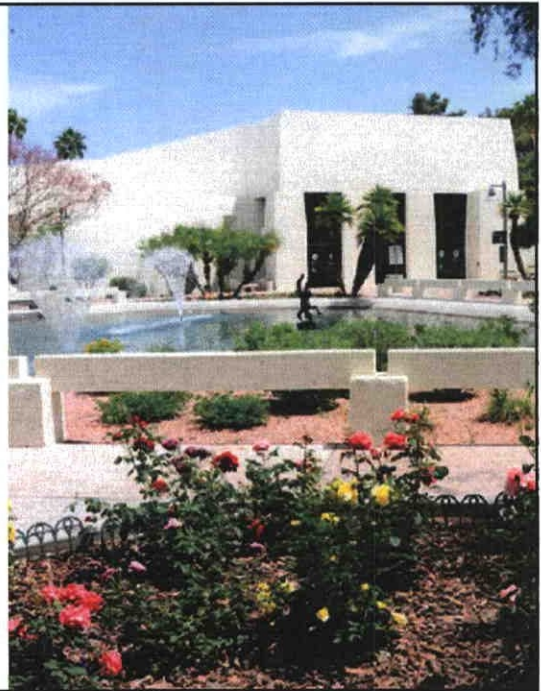
Public Buildings Element

PB 1 Safe/accessible/adaptable public buildings

PB 2 Design/construct/renovate public buildings

PB 3 School collaboration for neighborhood facilities

56



56

Chapter 7: Innovation & Prosperity

- Recognizes economic sustainability of the community will depend on having a focus on tourism, retention and attraction of core industries, high-quality jobs, and education
- 3 community created elements:
 - Economic Vitality
 - Tourism
 - Education

57

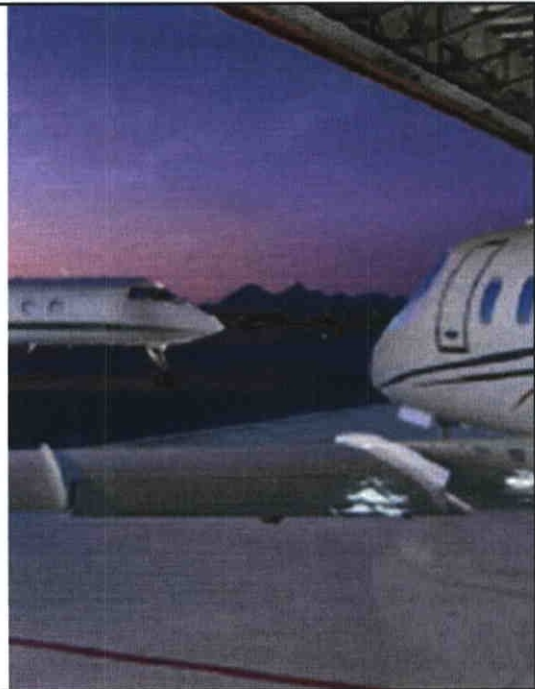


57

Economic Vitality Element

- EV 1** Foster economic resiliency
- EV 2** Enhance socio-economic prosperity
- EV 3** Land uses to enhance economic development
- EV 4** Ensure fiscal sustainability

58



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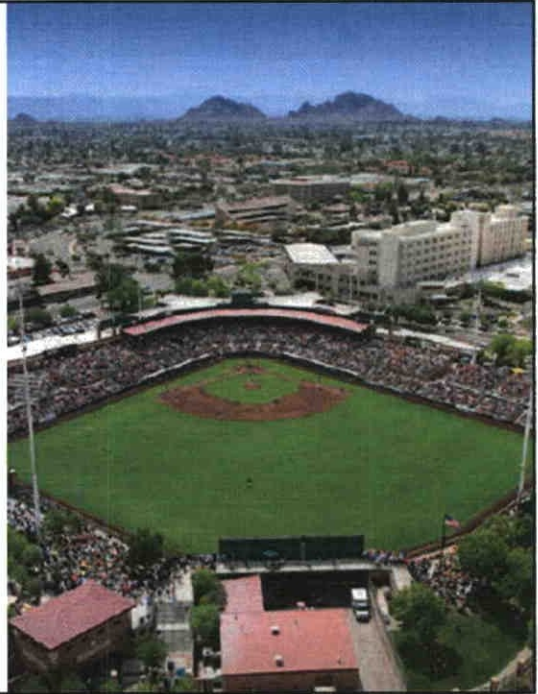
Tourism Element

T 1 Strengthening tourism

T 2 Enhance mobility/wayfinding

T 3 Support special events and venues

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Education Element

EDU 1 Lifelong learning opportunities

EDU 2 Equitable/quality/education city-wide

EDU 3 Safe/healthy/positive learning environments

EDU 4 Collaborate with public entities for joint use of facilities/programming/events

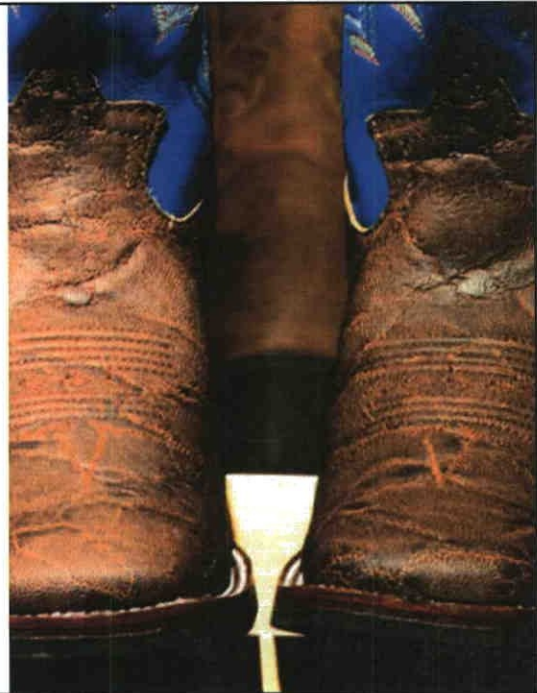
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Chapter 8: Implementation

- Implementation Tools
- Funding Sources
- Oversight and Coordination
- Process and Programs
- Measuring Progress



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Implementation Chapter

- Provides community with ideas on how General Plan is implemented
 - Implementation Programs
 - Estimated Timeframe
 - Responsible Agency (Public + Private Sectors)

COLLABORATION & ENGAGEMENT						Responsible Agency
Program	Elements Implemented	Years 1-5	Years 5-10	Years 10-20	On-Going/Periodic	
Community Survey	CL, HC, S				■	Administration
City Public Participation Manual	CL, HC	■			■	Administration
Community Outreach Programs	ACC, B, C, CD, CL, CONDS, CRP, E, EDU, EP, H, HC, NRP, OS, S				■	Citywide
Community Visiting	ACC, CD, CL, EDU, HC, T			■		Planning & Development
General Plan Update & Annual Reports	CD, CL, EV, LU, T		■		■	Planning & Development
City Council Annual Priorities/Organizational Strategic Plan	All				■	Citywide
Public Involvement Plans for projects	ACC, C, O, CRP, EP, H, HC, S				■	Private Sector
Public Involvement Requirements Update	AGL, CL, CRP, H, HC, LU	■				Planning & Development, Neighborhood Services

CONNECTIVITY						Responsible Agency
Program	Elements Implemented	Years 1-5	Years 5-10	Years 10-20	On-Going/Periodic	
Airport Master Plan Update	C, OOD, EP, EV, LU, PA, PDP, S, T		■			Airport
Bicycle Program	B, C, CRP, EDU, EP, EV, GA, HC, LU, NRP, R, S, T				■	Transportation
Old Town Scottsdale Bicycle Master Plan	B, C, CRP, EP, EV, GA, H, HC, LU, NRP, PDP, T	■				Transportation
Transit Program	B, C, CRP, EP, EV, GA, H, HC, LU, NRP, PDP, T				■	Transportation
Transportation Action Plan Update	B, C, OOD, CRP, EDU, EP, EV, GA, H, HC, LU, NRP, OS, PDP, S	■			■	Transportation

ELEMENT
ACC= Arts, Culture & Character Community
All= All Elements/Entire General Plan
C= Commerce
CD= Character & Design
CE= Community Involvement
COO= Goal of Development
CONDS= Conservation
CRP= Conservation, Rehabilitation, & Reinvestment
E= Energy
EDU= Education
EP= Environmental Planning
EV= Economic Viability
GA= Growth Areas
H= Housing
HC= Healthy Community
LU= Land Use
MP= Neighborhood Preservation & Reinvestment
OS= Open Space
PDP= Public Buildings & Facilities
PA= Parks
PA= Public Services & Facilities
R= Recreation
S= Safety
T= Tourism
WB= Water Resources

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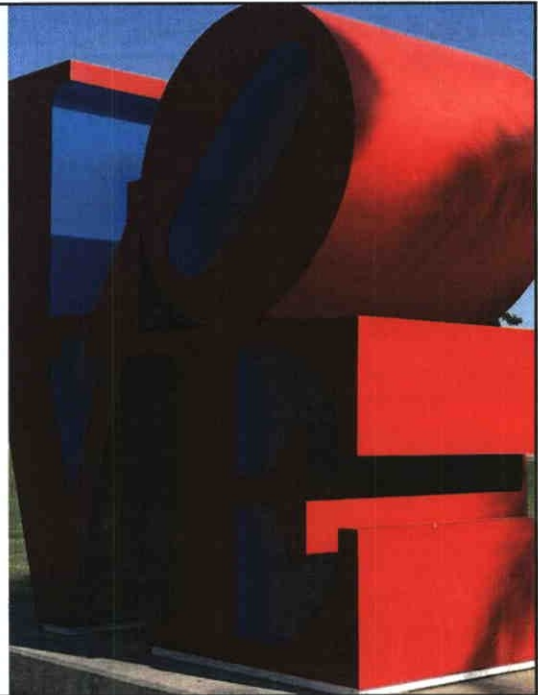
Experience. Livability. Prosperity. Character.

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Appendix

- Abbreviations
- Glossary
- Related Plans & Policies
- Historical Content
- Photo Credits/Labels
- Acknowledgements

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Multimodal Definition

An approach to transportation that includes pedestrians, bicyclists, transit vehicles **except rail and modern streetcar**, equestrians, and motorists of all ages and abilities, and aims to create a comprehensive, integrated, and connected transportation network

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Glossary

Mixed-Use - Generally, a development type in which complementary and integrated uses, such as office, retail, resorts, and residential, are combined in the same building (vertical mixed-use) or within separate buildings on the same site or nearby sites (horizontal mixed-use). Refer to the Land Use Element for the Mixed Use Neighborhoods Land Use Category definition.

Mode, Modal - The form or method of travel distinguished by vehicle type, operation, technology, and rights-of-way separation.

Moderate or Medium-Density - A relative term, which may vary depending on the surrounding context, usually used to describe development dominated by a variety of single-family, two-family, or multi-family housing developments, or areas generally between more than one and eight dwelling units to an acre of land.

Multi-Family Housing - 1) A building, or part of a building, designed for occupancy by three (3) or more families; or 2) A housing variety associated with high- and moderate-density development within Suburban, Urban, and Mixed-Use Neighborhood land uses. Multi-family housing may be owner or renter occupied.

Multimodal - An approach to transportation that includes all users (i.e., pedestrians, bicyclists, transit vehicle, equestrians, and motorists) of all ages and abilities and aims to create comprehensive, integrated, and connected transportation network.

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National Pollutant Discharge Elimination System (NPDES) - Authorized by the Clean Water Act, the National Pollutant Discharge Elimination System (NPDES) permit program controls water pollution by regulating sources of pollution that discharge into waters of the United States.

National Register of Historic Places - The Federal list of properties identified as worthy of preservation. Properties may be listed on the register or may be identified as being "eligible" or "potentially eligible." Properties are usually listed in the National Register through nominations by the State Office of Historic Preservation (SHPO).

Native Plants - Plants indigenous to an area or from a similar climate and requiring little or no supplemental irrigation once established.

Natural Area Open Space (NAOS) - Areas of undisturbed natural desert, but may include revegetated areas.

Natural Open Space - Generally, an open space area that has largely maintained its natural environmental character, or has had its character restored with minimal man-made facilities. Natural open space may include structures for wildlife and plant habitat and passive recreation purposes. Refer to the Land Use Element for the Natural Open Space Land Use Category definition and the Open Space Element for the primary open space type definitions.

Natural Resource - A feature or phenomenon in nature that enhances the quality of human life, including land, water, air, vegetation, geology, animal habitat, and topography.

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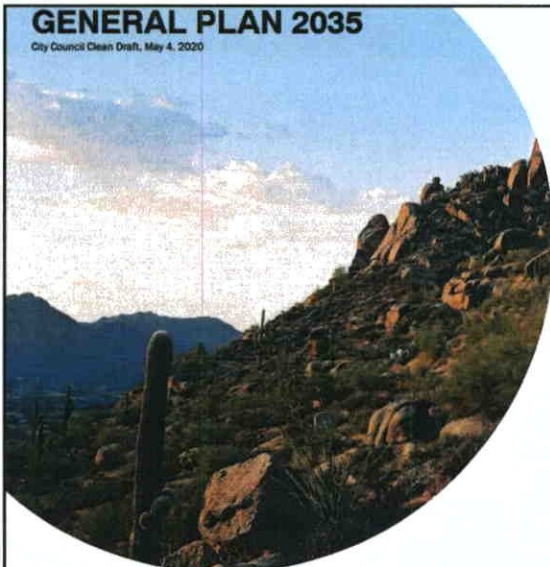
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Planning Commission Recommendation

- On May 12, 2021 Planning Commission recommended to City Council the adoption of Case 1-GP-2021, a General Plan amendment, to adopt a new General Plan for the City of Scottsdale - General Plan 2035 - in order to revisit and revise the community's long-term objectives and land development policies, for future growth, development and redevelopment, and to add new and amend existing General Plan elements.
- General Plan 2035 is intended to comply with State law requiring cities to adopt new, or readopt, a General Plan every ten (10) years.

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City Council Consideration

- Adopt Resolution No. 12177 approving Case 1-GP-2021, a General Plan amendment, and incorporate all suggested plan changes as discussed and agreed upon, so as to adopt a new General Plan for the City of Scottsdale entitled "Scottsdale General Plan 2035" and declaring the plan as a public record, which will be sent to the voters for potential ratification per State Statute requirements.

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Scottsdale General Plan 2035
Case: 1-GP-2021
City Council Meeting
June 8, 2021

FY 2021/22 PROPERTY TAX LEVY AND RATE

- Public Hearing
- June 8, 2021 City Council Meeting

PROPERTY TAX – NET ASSESSED VALUE (in millions)

	FY 2020/21	FY 2021/22	\$ Change	% Change
Net Assessed Value	\$6,617.2	\$6,957.0	\$339.8	5.1%
New Property	\$87.8	\$74.7	-\$13.1	-14.9%

PROPERTY TAX – PRIMARY LEVY AND RATE

Net Assessed Valuation	\$6,957.0
Less New Construction	<u>-\$74.7</u>
Net Assessed Less New Construction	\$6,882.3
Current FY 2020/21 Levy	\$34.9
Max Rate Imposed w/o TNT Hearing	0.5070
Proposed Levy Less Construction	\$34.7
Proposed Rate	0.5039
Proposed \$ Decrease	(\$0.2)
Proposed % Decrease	<u>(0.61%)</u>

Rounding differences may occur.

PROPERTY TAX - COMPREHENSIVE

	FY 2020/21	FY 2021/22	\$ Chg	% Chg
SECONDARY				
Levy	\$33.4	\$35.1	\$1.7	5.1%
Rate	0.5043	0.5042	-0.0001	0.0%
PRIMARY				
Levy	\$32.6	\$33.1	\$0.5	1.5%
2% Allowance	\$ -	\$1.3	\$1.3	n/a
New Construction	\$0.4	\$0.4	-\$0.1	-16.1%
Tort Claims	\$1.8	\$0.3	-\$1.5	-84.1%
Total Levy	<u>\$34.9</u>	<u>\$35.1</u>	<u>\$0.2</u>	<u>0.5%</u>
Rate	0.5273	0.5039	-0.0234	-4.4%
TOTAL				
Levy	\$68.3	\$70.1	\$1.9	2.7%
Rate	1.0316	1.0081	-0.0235	-2.3%

Rounding differences may occur.

Scottsdale Property Taxes



State Education - \$0.49



Community College
\$0.16



Maricopa County
\$0.19



Special Districts
\$0.06*



City Secondary Tax
\$0.05

City Primary Tax
\$0.05

Primary property taxes are used by the City of Scottsdale to pay for city services and operational expenses and comprise about 10% of Scottsdale's General Fund operating budget.

Secondary property taxes based on limited assessed property values are restricted to pay debt service on voter-approved general obligation bonds for such things as parks, libraries, streets, and police/fire stations.

*Excludes street lighting districts, which vary by geographical location, types of lights, and City vs. HOA ownership.

PROPERTY TAX COMPARISON – PROPOSED RATES



- Solicit public testimony on the proposed FY 2021/22 property tax levy.
- Approve a motion to levy the proposed property taxes, taxes to be assessed by ordinance on June 22, 2021.

ACTION

FY 2021/22 MUNICIPAL STREETLIGHT IMPROVEMENT DISTRICT PROPERTY TAX LEVY

- Public Hearing
- June 8, 2021 City Council Meeting

BACKGROUND

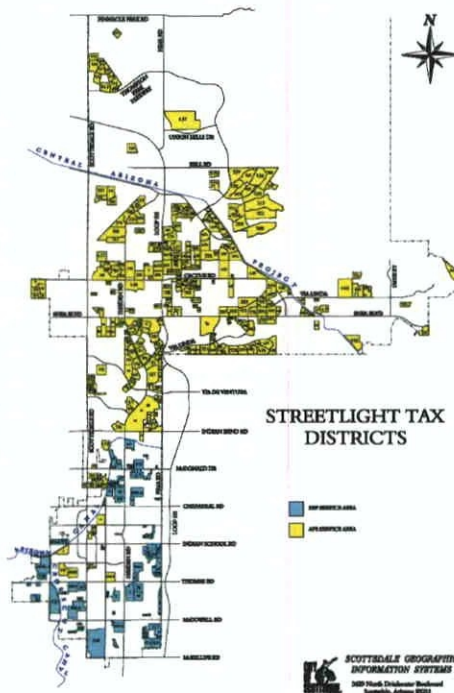
- Established in 1971 to allow taxpayers residing in the benefiting area to pay for the operation of streetlights
- 355 Streetlight Improvement Districts (SLID) formed by petition of the property owners

BACKGROUND

- Sole purpose to purchase electricity for lighting public streets
- Special Taxing District property tax
- Levy is calculated based on estimated energy costs

BACKGROUND

- Operating costs vary by district –
Usage / # streetlights
SRP vs APS rates
- 355 separate property tax calculations representing
33,750 properties



FY 2021/22
 PROPOSED EXPENSE
 AND TAX LEVY
 \$504,036

ACTION

- Solicit public testimony on the FY 2021/22 SLID proposed expense and tax levy
- Approve a motion to levy the proposed FY 2021/22 SLID taxes, by district, taxes to be assessed by ordinance on June 22, 2021

Item 28

**FY 2021/22
BUDGET**

**FINAL
PUBLIC
HEARING**

CITY COUNCIL
JUNE 8, 2021

FY 2021/22 FINAL BUDGET CHANGES

Affordable Housing - \$10.0 million

	Adopted
Special Revenue Fund <i>Unfunded Contingency</i>	\$10.0

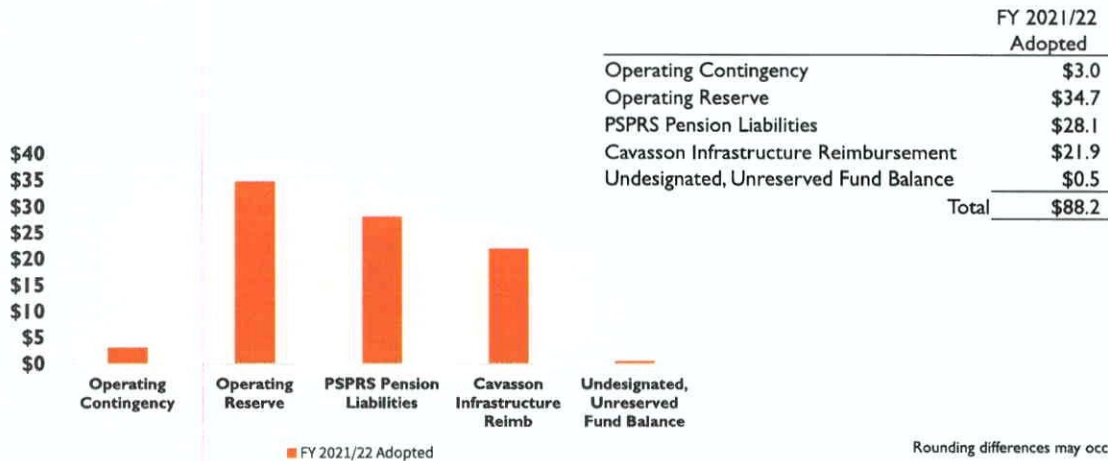
FY 2021/22 FINAL BUDGET CHANGES

American Rescue Plan Act - \$29.2 million

	Tentative	Adopted	Difference
Grant Fund			
<i>Contingency</i>	\$30.0	\$29.2	- \$0.8

Rounding differences may occur.

FY 2021/22 GENERAL FUND ENDING BALANCE



CITY COUNCIL FY 2021/22 BUDGET REVIEW

