

**SCOTTSDALE**

# **CITY COUNCIL MEETING**

## **WORK STUDY SESSION NOTICE AND AGENDA**



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**COUNCIL**

W.J. "Jim" Lane, Mayor  
Suzanne Klapp  
Virginia L. Korte  
Kathleen S. Littlefield

Linda Milhaven  
Guy Phillips  
David N. Smith

**Tuesday, February 28, 2017**

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**4:00 P.M.**

**MARKED AGENDA**

**CITY COUNCIL WORK STUDY SESSION**

City Hall Kiva Forum, 3939 N. Drinkwater Boulevard

**Call to Order – 4:05 P.M.**

**Roll Call – All present**

*One or more members of the Council may be unable to attend the Council meeting in person, and may participate telephonically, pursuant to A.R.S. §38-431(4).*

**Mayor's Report – Mayor Lane congratulated Councilmember Korte, who was recently awarded the Human Rights Campaign's "Individual Equality Award." Mayor Lane read a proclamation in honor of Cactus League Hall of Fame Week.**

**Work Study Sessions:** Work study sessions provide a less formal setting for the Mayor and Council to discuss specific topics, at length, with each other and City staff. Work study sessions provide an opportunity for staff to receive direction from the Council and for the public to observe these discussions.

**Public Comment – None**

To provide an opportunity for public input, yet continue to maximize the amount of time available for the Council to have focused discussions, a total of fifteen minutes will be set aside at the beginning of each work study session for public comment on the agenda items. If you have thoughts or suggestions on the work study session items you would like the Council to consider, you are encouraged to complete a Written Comment card and submit your written comments to the City Clerk. The Clerk will ensure the Council receives your comments at various times throughout the evening.

1. **Council Rules and Board and Commission Membership**

**Request:** Discuss and provide direction to staff regarding:

1. Modifications to the adopted "Rules of Council Procedure," including a proposed change to Rule 5.11 regarding electronic communication during public Council meetings.
2. Membership on City boards and commissions, including term limits.

**Presenter(s):** Bruce Washburn, City Attorney



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING THE CITY CLERK'S OFFICE AT (480-312-2412). REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE TO ALLOW TIME TO ARRANGE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT THE CITY CLERK'S OFFICE (480-312-2412).

FOR ADDITIONAL INFORMATION VISIT: [WWW.SCOTTSDALEAZ.GOV/COUNCIL/MEETING-INFORMATION](http://WWW.SCOTTSDALEAZ.GOV/COUNCIL/MEETING-INFORMATION)

**Staff Contact(s):** Bruce Washburn, City Attorney, 480-312-2405, [bwashburn@scottsdaleaz.gov](mailto:bwashburn@scottsdaleaz.gov); Carolyn Jagger, City Clerk, 480-312-2411, [cjagger@scottsdaleaz.gov](mailto:cjagger@scottsdaleaz.gov)

– **City Attorney Bruce Washburn presentation.**

– **There was consensus to accept the proposed modifications for “Rules of Council Procedure,” with the following changes:**

- **Rule 5.11 Use of Electronic Devices, remove the second sentence.**
- **Add a new rule to authorize the Mayor to serve as a non-voting, ex-officio member of all boards and commissions and to appoint a Councilmember as a non-voting, ex-officio member of all boards and commissions in his or her stead.**
- **Add a new rule to limit board and commission applicants to one application.**

– **There was not consensus to make changes to the boards and commissions membership or terms.**

## 2. **Organization Strategic Plan**

**Request:** Receive and discuss progress updates on top priorities for the current year, identify and discuss any additional priorities for the next year(s), and discuss strategies to achieve these priorities, including possible direction to staff.

**Presenter(s):** Brent Stockwell, Assistant City Manager

**Staff Contact(s):** Jim Thompson, City Manager, 480-312-2811, [jthompson@scottsdaleaz.gov](mailto:jthompson@scottsdaleaz.gov)

– **Presentations from Assistant City Manager Brent Stockwell, Planning, Neighborhood and Transportation Manager Erin Perreault, Tourism and Events Director Karen Churchard, Economic Development Director Danielle Casey, Transportation Director Paul Basha, Budget Director Judy Doyle, and Human Resources Director Donna Brown.**

– **Erin Perrault was asked to provide the Council with copies of the single family and multifamily housing studies that were recently completed, as well as providing housing price comparisons citywide and regionally.**

– **Councilmember suggestions included:**

- **Developing partnerships with schools in the southern areas of the City to improve performance and graduation rates.**
- **Promoting and providing information to visitors to downtown on how to get to other areas of the City, including Scottsdale Fashion Square.**
- **Implementing a formal communication process with downtown merchants.**
- **Extending the trolley route to include the entire length of Fifth Avenue, particularly the intersection of Stetson and east to Scottsdale Road.**
- **Encouraging bike rentals and bicycle events in the Downtown area.**
- **Promoting and marketing Scottsdale’s Downtown.**
- **Providing updates from the Tourism Advisory Task Force on current projects.**
- **Partnering with the Library Board to participate in storytelling rebranding efforts.**
- **Reviewing existing bus routes to maximize ridership.**
- **Increasing efforts to publicize/advertise bus and trolley routes.**
- **Contemplating employee surveys that become part of the leadership work plan.**

**Mayor and Council Items – None**

**Adjournment – 7:23 P.M.**