Scottsdale 'Scaling Innovation'

CONTACT

Philip.Bane@smartcitiescouncil.com

Connie.Heath@smartcitiescouncil.com

Reality of Smart City Projects
- Cities go to procurement with only 30% of solutions
- Only 11% of all cities globally can self-fund projects
- From concept to implementation take >4 yrs. in developed world

Reality of Smart City Projects

- Cities go to procurement with only 30% of solutions
- Only 11% of all cities globally can self-fund projects
- From concept to implementation take >4 yrs. in developed world

Concept

Readiness Workshops
(in-person & online)
Smart Cities Council's
Collaborative engagement

Smart**Cities**
ACTIVAT**O**R

SMART
CITIES
ACADEMY

Certainty

What does our city need?

How do we help?

What solutions work?

How do we pay for this?

Needs

Solutions

Stakeholders

Funding

How does the council help cities?

Educate

Readiness Guide, newsletter, web site

Largest collection of best practices and case studies

Connect

Smart Cities Week

Bring cities together at a global conference series

Plan

Readiness Program

Educate stakeholders, find consensus, set priorities, build an action plan

Finance

Readiness Challenge Grant

Accelerate projects from planning to action through capacity development

Smart Cities Council Readiness Program

Emphasis on
Capacity development
Consensus
Prioritization

Readiness Resources accessed by 5000+ users every month

60+ Readiness Workshops in last 5 years – in metro areas home to > 300 million

Readiness Challenge introduced in US in 2017

- Of 300 US cities with populations of 100,000+, 92 have engaged with Readiness Challenge

Readiness Challenge Participation 2017-2022

>400 cities have participated providing data on > 600 projects

Previous Cohort Leaders
- Philadelphia, PA
- Orlando, FL
- Miami, FL
- Austin, TX
- Indianapolis, IN
- Birmingham, AL
- State of Virginia
- Cary, NC
- Las Vegas, NV
- Puerto Rico
- San Diego, CA
- Montgomery, AL
- Racine, WI
- Baltimore, MD
- Edmonton, Alberta
- Brisbane, Australia
- Nashville, TN
- Orange County (Orlando)

"Our goal is to enrich the lives of our citizens. We hope that by strengthening our connection to technology and data that we can make this happen."
—Town of Cary, NC, Mayor Harold Weinbrecht

"We're deeply committed to strengthening innovation and resilience.
This work alongside the Smart Cities Council will help us foster openness and the community collaboration needed to achieve smarter solutions."
— Mike Serasti, Chief Information Officer, Miami

"Winning the Smart Cities Council Challenge Grant puts us that much closer to creating a comprehensive and inclusive strategy to use technology in a way that benefits communities that are usually left behind."
— Austin Mayor Steve Adler

Specific Benefits to Scottsdale

- Opportunities to learn from other cities about 'scaling innovation.'
- Identify Key Stakeholders
- Accelerate selected projects that can originate at SkySong and scale throughout the city
- Access to Smart Cities Activator (online planning tool)
- Access to Smart Cities Academy for all city employees