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CALL TO ORDER

[Time: 00:00:01]

Mayor Lane: And so with that, I will call to order the September 12th, 2017, City Council meeting. It's approximately 5:05.

ROLL CALL

[Time: 00:00:08]

Mayor Lane: We will start with a roll call, please.

City Clerk Carolyn Jagger: Mayor Jim Lane.

Mayor Lane: Present.

Carolyn Jagger: Vice Mayor Suzanne Klapp.

Vice Mayor Klapp: Here.

Carolyn Jagger: Councilmembers Virginia Korte.

Carolyn Jagger: Virginia Korte.

Councilmember Korte: Here.

Carolyn Jagger: Kathy Littlefield.

Councilwoman Littlefield: Here.

Carolyn Jagger: Linda Milhaven.

Councilwoman Milhaven: Here.

Carolyn Jagger: Guy Phillips.

Councilman Phillips: Here.

Carolyn Jagger: David Smith.

Councilman Smith: Present.

Carolyn Jagger: City Manager Jim Thompson.

Jim Thompson: Here.

Carolyn Jagger: City Attorney Bruce Washburn.

Bruce Washburn: Here.

Carolyn Jagger: City Treasurer Jeff Nichols.

Jeff Nichols: Here.

Carolyn Jagger: City Auditor Sharron Walker.

Sharron Walker: Here.

Carolyn Jagger: And the Clerk is present.

[Time: 00:00:32]

Mayor Lane: Thank you very much. Some items of business we do have cards if you would like to speak on any of the items in the agenda or for Public Comment. They are white cards that the city clerk is holding up over here head to my immediate right and if you would like to give us some written

comments on any of the agenda items there's a yellow card that she has over her head here to my right. We will read those during the course of the proceedings. We have Scottsdale police officer, Jason Glenn and Anthony Wells, and they are all directly here in front of me at 12:00 high. The areas behind the Council dais are for the staff and for Council access only. There are restrooms on the south side of the Kiva for your, under that exit sign for your convenience and if you are having difficulty hearing the proceedings of our meetings, there are hearing assist headsets available. Please see the clerk and her staff will certainly be happy to provide you with one.

PLEDGE OF ALLEGIANCE

[Time: 00:01:28]

Mayor Lane: This evening, we have the Pledge of Allegiance. We have the youth who are participating in the Lights on After School Program. The Lights on After School event will take place on Friday, September 22nd at the Soleri Bridge from 5:30 to 8:30 p.m. Lights on After School is a national initiative that illuminates the importance of our, of out-of-school time activities for youth in the community. The intent of this event is to promote, celebrate and make sure the community stakeholders understand how important out-of-school time programs and organizations are to our community. I would like to invite the youth to the microphone which we need to get into place. Oh, they are probably in the after-school program. We don't want to have them miss it on that account. So what we might be able to do is see if, I've got a couple of announcements. I might, yeah, we will go ahead.

INVOCATION

[Time: 00:02:41]

Mayor Lane: We have for our invocation this afternoon, Pastor Joel Sienkiewicz. Please come forward and if you could pronounce your name for me, it would be helpful and I apologize for not having it.

Pastor Joel Sienkiewicz: It's Sienkiewicz, but it's a long one, I understand. So I will pray for us.

Mayor Lane: Please.

Pastor Sienkiewicz: And thank you guys for your service. We really appreciate you and if you would bow your heads with me, I will pray.

Mayor Lane: Sure.

Pastor Sienkiewicz: Lord, we thank you for God our city. We thank you for Scottsdale. We thank you that there are people who care about Scottsdale. God, we thank you that you care about Scottsdale. God, I thank you for our City Council. God, I thank you for our Mayor as they seek for the flourishing of our city. God, I pray that you give us wisdom and understanding and that you

would guide them as they make decisions that are going to affect the people in our city, Lord, and so I just pray for guidance, lord, and we thank you so much for that. And we pray this in the name of Jesus Christ, amen.

Mayor Lane: Amen. Thank you, Pastor. While we are, do we have our, okay.

MAYOR'S REPORT

[Time: 00:04:04]

Mayor Lane: I have one order of business. I would like to discuss on the Mayor's report. I want to congratulate Brian Biesemeyer, our Executive Director for the Water Resource Department here in the city of Scottsdale. And our entire water department who is awarded public education program of the year at the 32nd Annual Water Reuse Symposium for the Scottsdale Water Citizen Academy. The water academy is a multi-week program, designed to give residents an inside look at all facets of Scottsdale water. We have heard from many citizens that it's an excellent program. And it's wonderful to see it recognized. So I want to congratulate Mr. Biesemeyer and your entire staff for receiving that award. It's well deserved. So thank you very much for that. And I must say of the academies that we run, I know I have personal knowledge of the fact that it is the most popular one around. I have a waiting list, all kinds of things I'm just really amazed. But thanks, Mr. Biesemeyer. Okay.

PLEDGE OF ALLEGIANCE Continued

[Time: 00:05:14]

Mayor Lane: We are now ready as we caught them a little offguard for the Pledge of Allegiance. Having discussed Lights on After School program, we do have some of those very students and children here for the after-school program. Lights on After School and how important this is to our community and they will be leading us in the pledge. So if you are assembled and if you can, please stand. Any time you are ready then.

Lights on After School Participants: I pledge allegiance to the flag of the United States of America, and to the republic for which it stands: One nation under God, indivisible, with liberty and justice for all.

Mayor Lane: Hey, once we got you started. Very good. And after running over here too. So if you would like to, please, individually, if you want to go ahead and introduce yourself, tell us where you go to school, and maybe what your favorite subject is. If you have one.

My name is Lyla and my favorite subject in school is art.

Mayor Lane: Very good. Thank you.

My name is Ella and my favorite subject in school is social studies.

My name is Mary and my favorite subject in school is math.

My name is Lianna and my favorite in school is math.

My name is Alisa and my favorite subject in school is science.

My name is Hayden and my favorite subject in school is science.

My name is James and I like reading.

Mayor Lane: Very good. Oh, I'm sorry. Oh, oh, yeah.

My name is Peyton and my favorite subject is art.

Mayor Lane: Very good! Thank you very much. Very nice to have you. Thank you. Thank you again. Nice group. It was well worth the wait. Okay.

MAYOR'S REPORT Continued

[Time: 00:08:06]

Mayor Lane: This month is Hispanic heritage month. I have a proclamation and I would like to invite Audi Hernandez and Bertha Dominguez and their families to accept a proclamation and take a photo. If you are here, please go ahead, just move up towards the screen and I will be down in just a minute. Audi Hernandez and her family have celebrated participating and supporting Scottsdale Hispanic heritage month for two generations. Audi as a girl and now as a mother with her own children and Bertha Dominguez, her children and sister grew up in the festivities of Hispanic heritage celebrations throughout the year. So it's welcome to all of you here. Proclamation. I will sit down for this to make sure I have my microphone.

The proclamation reads whereas each year, Americans serve national Hispanic heritage month from September 15th to October 15th, by celebrating the histories, cultures and contributions of American citizens whose ancestry came from Spain, Mexico, Puerto Rico, Cuba and other parts of Caribbean and central and South America; and whereas Hispanic Americans have positively influences and enriched our nation and sow; and whereas Hispanic Americans have been a vibrant and important part of culture and the history of Scottsdale, I therefore, Jim Lane, Mayor of the city of Scottsdale do hereby proclaim the period of September 15th, 2017, to October 15th, 2017, as Hispanic heritage month in Scottsdale. I encourage all Arizonans to recognize the national Hispanic heritage month and celebrate the history, culture and contributions of Hispanic Americans. In witness hereof, I affix the seal of city of Scottsdale.

PRESENTATIONS/INFORMATION UPDATES

[Time: 00:10:50]

Mayor Lane: Next order of business is the presentation from Scottsdale Arts and an update from Neale Perl, the president and CEO. I didn't even see you there. You must have just popped in.

[Time: 00:11:11]

Neale Perl: Good evening Mayor Lane, Vice Mayor Klapp, and members of the City Council. Thank you for this opportunity to provide you with an update on Scottsdale Arts. Let's see, if you touch the screen. That didn't work. Okay.

I'm pleased to report that we engaged Amy Nesbitt to oversee the programming for the Performance Arts Division, in the Scottsdale Center for the Performing Arts. She joins us from Ann Arbor, Michigan where she led the Ann Arbor Summer Festival. She was promoted within the organization to be responsible for all aspects of artistic programming, event planning, and executive management. She has presented a diverse roster of local, national and international performers at both indoor and outdoor venues large and small. It's going to be a great year for the center and we know that Amy will lead the department in exceeding all expectations. I guess we are going the wrong way.

Last week, ticket sales for the center's new season exceeded \$1 million. This represents 43% of our earned revenue budget for the performing arts, even before the season begins. Due to our spectacular artist lineup, and strategic marketing efforts, this is a 12% increase in revenue over this time last year. Top selling performances include artists from all genres, comedy, Broadway, global, dance, jazz, holiday, and classical music. Many of these distinguished artists have appeared on the world's foremost stages, including Carnegie Hall, the Hollywood Bowl, and London's Royal Albert Hall. Others have won or been nominated for Grammy awards.

The Scottsdale Arts Gala which supports our programming and outreach initiatives brings two American icons together Ansel Adams America's showcases more than 100 breathtaking images by the celebrated photographer, paired with the commission's symphonic work by Chris Brubeck and his late father, Dave Brubeck. Featuring a powerful 60-member orchestra. It brings to life Adams' exhilarating vision of America. Truly this will be a gala like none other in Arizona.

[Time: 00:13:47]

Every day, over 10,000 people turn 65 in the United States. Our education and outreach team is responding to this demographic, and need in our own community through our new creative aging programs. It is our goal to engage older adult audiences in initiatives that foster social, mental, and physical wellness. We are excited to expand our partnerships with the senior centers and field trips and interactive workshops. Scottsdale Art has developed a program for those with early to moderate dementia. It's to be an enjoyable social outing that fosters living in the moment, while engaging in the arts.

In addition, we will be featuring artists led workshops and dynamic museum tours. Student success is directly related to teacher experience. To foster the success of our students, Scottsdale Arts partners with the Kennedy Center in Washington, D.C., to provide the Scottsdale unified school district with professional development opportunities. These experiences empower teachers to integrate the arts into existing science, language, arts, math and social studies curriculum. In essence, we turn STEM into steam.

On August 11th, 10 participants of STARS participated with Clair Warden at SMOCA. The art will be exhibited at the Scottsdale Center for the Performing Arts. It will launch in conjunction with the opening Young at Art gallery exhibition entitled Reinvention. Through a partnership with the V.S.A. of the Kennedy Center, this exhibition showcases work by emerging young artists living with disabilities.

Just yesterday, and I would like to welcome her into our audience, we welcomed Kim Curry-Evans to our team as director of Scottsdale Public Art. Kim will lead a dedicated team of professionals responsible for more than 70 permanent and temporary commissioned Public Art works throughout the city, as well as Canal Convergence. For the past seven years, Kim was the director of the office of Raleigh Arts in North Carolina where she was responsible for the city's Public Art program, exhibitions, and the administration and the care of its 600 piece municipal art collection. Kim previously worked for Scottsdale Arts as a registrar and associate curator of collections for SMOCA and Public Art.

[Time: 00:16:35]

Neale Perl: I'm pleased to report on the record attendance we experienced at Canal Convergence earlier this year. As you can see, participation has grown over the last five years to 80,000. An eightfold increase since its inception. We are grateful for you growing this into a significant event for our city. We are working closely with our P.R. firm, off Madison Avenue, as well as Experience Scottsdale to make that happen.

Here is a preview of an exciting work by Poetic Kinetics. Their large-scale installation reflection rising will be similar, I'm sorry, will be suspended between the Marshall Way and Soleri Bridge similar to the Firebird descent. We hope you will join us for two weekends this spring, February 23 and 24, and March 2nd and 3rd. It will be a unique and colorful experience.

SMoCA has enjoyed record attendance this summer. 39,000 visitors through the end of August, and as many as 1600 people in a single day. Many of those attendees are under the age of 30, and it is their first time in a Museum of Contemporary Art. We have also been running a highly popular selfie competition in the large-scale immersive installation by the British collective Squid Soup. As a matter of the fact, in the brief span of just three months, we have enjoyed record social media engagement with the public on all platforms. In excess of the prior 12 months and it continues to grow. This interactive exhibition will be at SMOCA through September 24th. There's only 12 days left to immerse yourself in an ocean of light and post your own selfie.

SMoCA is excited about the upcoming autumn exhibition, repositioning Paolo Soleri, the City is Nature.

This represents the culmination of SMOCA's decade long commitment to work with the Arcosanti Foundation and produce a catalogue exploring the extraordinary work and ideas of Arizona architect and visionary Paolo Soleri.

Scott McDaniel rejoins Scottsdale Arts team as a director of finance and administration. Scott's nine-year experience at the Phoenix Art Museum as their controller, his time as C.F.O. for Capital Academic and his previous work with our accounting department made Scott the ideal choice for our organization in leader and finance, information technology, operations and human resources. We are very fortunate that two former members of the Scottsdale Arts team are returning to our organization to assume leadership roles.

In closing, Mayor Lane, Vice Mayor Klapp, and members of City Council and the citizens of Scottsdale I want to thank you for your time and your generous support.

PUBLIC COMMENT

[Time: 00:19:52]

Mayor Lane: Thank you, Mr. Perl. All right. It appears that we have, our next order of business would be Public Comment. And we do not have any cards. We do have one. Oh, I'm sorry. It's right here. Already isolated. We have one request to speak. It's reserved for citizen comments regarding non-agendized items with no official Council action taken on these items and comments are limited to issues within the jurisdiction of the City Council. Speakers are limited to three minutes, up to a maximum of five speakers, and, of course, that is for one or more of the Consent items when applies to Consent items. In this case we have a Public Comment item. And one card to request to speak and it is Mr. Jason Alexander.

[Time: 00:20:57]

Jason Alexander: Hello, Jason Alexander, 9976 East Jasmine Drive. I represent the no DDC organization. I attended the Preserve Commission meeting last Thursday, and I'm sure as it works its way through the city process, you will be getting their recommendation. But I wanted to read the conclusion of that meeting that Chairman Frost concluded as their action item because I think it's really helpful to hear it or see the video snip we took of it.

So concluding the meeting, concluding their deliberations, Chairman Frost said the following we send a letter to the Mayor and the City Council telling them of our deliberations and the citizens input and share the concerns that this commission was not ready to move forward with a direct recommendation other than the fact that in its intent and purpose we like the project.

Secondly, that we have concerns on a variety of issues, specifically food and beverage sales, specifically alcohol sales specifically with the number of events for year, specifically with the night time projected youth, specifically with the precedent that might be set in the future, specifically with the use of the preserve tax in front of the proposed endowment program.

And finally, with the question of the ordinance and how this project meets the ordinance. In sum, the Preserve Commission liked the idea. They liked the aesthetics as do most of us but they did not like the plan or it's fair to say we had grave concerns about the actual nuts and bolts of the plan and its strategic underpinnings. That video, we have clipped from the city's own video. It's about a minute and a half, it's on our Facebook page. I would encourage you to watch it. And it's a great summary of that meeting. It's a great way in about 90 seconds to see where their conclusion was.

Finally thing I want to talk about very briefly is the business plan itself. As I have been going to these commission meetings, it's very obvious that the commissioners in the various groups view their charges very specifically as is appropriate and that the final business decision is ultimately going to be up to you all on Council. As you have heard me say before, the business plan has three fatal flaws. Two few in attendance, too few fund-raising and too few volunteers. Some of the commissioners were uncomfortable weighing in on that. They felt they weren't business experts. They felt that obviously an expert in that field had written this business plan. So I'm going to ask you to just look very simply at a way to judge the validity of business plan. It's written by a Boston-based firm called ConsultEcon. And ConsultEcon has really come up short for the city of Scottsdale twice. They have been the sole business plan writer for the Desert Discovery Center for ten years now. And in ten years they haven't been able to develop a winning plan that the whole city can get behind.

And secondly, ConsultEcon, let's just say, it failed miserably in their business plan for the Museum of the West and that's not a criticism of the Museum of the West concept, but it has dramatically failed to live up to its business plan. We don't think the city of Scottsdale should do more business with ConsultEcon and we think the business plan for the DDC is really under, risks under-performing. That's all I have. Thank you very much for your time.

Mayor Lane: Thank you, Mr. Alexander. That is the extent or completes our Public Comment.

CONSENT AGENDA

[Time: 00:24:26]

Mayor Lane: The next order of business is our Consent items, 1 through 13. We do not have any cards on the Consent items, unless there's questions of the Council, I would ask for a motion to accept or to consider other items, other options. Councilmember Korte.

Councilmember Korte: I move to accept Consent Agenda items 1 through 13.

Councilmember Phillips: Second.

Mayor Lane: Motion has been made and seconded. Would the second like to speak towards any of it.

Councilmember Phillips: No thank you.

Mayor Lane: Thank you very much. Any other questions of Council? Seeing none, I think we are ready to vote. All those in favor aye, opposed nay. It's unanimous, 7-0 on the Consent items. There are no Regular Agenda items are agendized. And no additional Public Comment. No petition. Mayor or Council items?

ADJOURNMENT

[Time: 00:25:26]

Mayor Lane: With that, I would ask for a motion to adjourn.

Vice Mayor Klapp: Move to adjourn.

Councilmember Korte: Second.

Mayor Lane: All of those in favor of adjournment, aye. We are adjourned. Thank you very much.