



**CITY OF SCOTTSDALE  
SCOTTSDALE HOUSING AGENCY GOVERNING BOARD**

Regular Meeting Minutes  
Thursday, November 9, 2023  
City Hall Kiva Forum  
3939 N. Drinkwater Boulevard  
Scottsdale, AZ 85251

**PRESENT:** Chair Neal Shearer, Vice Chair Mary Jung, Board Members Jeff Jameson, Tricia Serlin, Roger Lurie, Patrick Dodds, Stuart Turgel, and Leslie Brownell

**STAFF:** Greg Bestgen, Director; Mary Witkofski, Community Assistance Manager; Christina Cooley, HCV Supervisor; Bianca Barajas, Landlord Liaison; Chad Beougher, Housing Rehabilitation Specialist

**Call to Order**

Chair Shearer called the meeting to order at 5:01 p.m.

**Roll Call**

Members present as listed above.

**Public Comment**

There were no members of the public who wished to speak on non-agendized items.

**REGULAR MEETING AGENDA**

**1. Approval of Minutes**

Approve the regular meeting minutes of October 26, 2023

BOARD MEMBER LURIE MOVED TO APPROVE THE OCTOBER 26, 2023 SCOTTSDALE HOUSING AGENCY GOVERNING BOARD MEETING MINUTES. VICE-CHAIR JUNG SECONDED THE MOTION, WHICH CARRIED EIGHT (8) TO ZERO (0) BY ROLL CALL VOTE. CHAIR SHEARER, VICE-CHAIR JUNG AND COMMISSIONERS JAMESON, SERLIN, LURIE, DODDS, TURGEL, AND BROWELL VOTED IN THE AFFIRMATIVE. THERE WERE NO DISSENTING VOTES.

## **2. Scottsdale Housing Landlord Engagement Initiative Update**

Bianca Barajas, Landlord Liaison, provided a presentation on the Landlord Engagement Initiative for the Scottsdale Housing Agency. Her presentation included an overview of the Landlord Engagement Initiative; tactics being used to elevate landlord engagement, including providing elite customer service and education and assisting landlords in marketing their listings to voucher holders; and plans for expanding education about the Housing Choice Voucher program based on input received through participant questionnaires.

Lee Cooley, Scottsdale Realtors, spoke in support of the efforts of Scottsdale Housing Agency.

Board Members were given an opportunity to ask questions. Ms. Barajas said that approximately \$18,000 in landlord incentives is still available. She explained that the courtesy property listing will be made available once website updates have been completed. Currently approximately 30 landlords are interested in becoming participants. Ms. Barajas said that once questionnaire responses have been analyzed, staff will begin working on workshops and marketing strategies. She also hopes to collaborate with other government agencies. Board Members acknowledged the importance of partnering with Scottsdale Realtors.

## **3. Identification of Future Agenda Items**

There were no agenda items suggested.

## **4. Adjournment**

BOARD MEMBER SERLIN MOVED TO ADJOURN THE MEETING. BOARD MEMBER DODDS SECONDED THE MOTION, WHICH CARRIED EIGHT (8) TO ZERO (0) BY ROLL CALL VOTE. CHAIR SHEARER, VICE-CHAIR JUNG, COMMISSIONERS JAMESON, SERLIN, LURIE, DODDS, TURGEL, AND BROWELL VOTED IN THE AFFIRMATIVE. THERE WERE NO DISSENTING VOTES.

With no further business to discuss, being duly moved and seconded, the meeting adjourned at 5:20 p.m.

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