



**City of Scottsdale  
Tourism Development Commission  
Regular Meeting**

**Marked Agenda**

9:00 a.m., Tuesday, March 21, 2023

Kiva Forum-City Hall

3939 N. Drinkwater Boulevard

Scottsdale, Arizona 85251

**1. Call to Order/Roll Call – 9:02AM**

Sherry Henry, Chairperson

Jeanne Alspaugh

Anna Mineer

Richard Newman, Vice-Chairperson - **absent**

Chris Montgomery

Sally Shaffer

Steve Jung - **absent**

**2. Approval of Minutes**

Commission discussion and action to approve the February 21, 2023, regular meeting minutes.

**COMMISSIONER MONTGOMERY MOVED TO APPROVE THE FEBRUARY 21, 2023, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER SHAFER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).**

**3. Tourism Development Commission Work Study Session**

Staff update, Commission discussion and possible recommendations regarding the April 25, 2023, Tourism Development Commission work-study.

Staff Contact: Steve Geiogamah, Tourism Development Manager

**4. FY2023/24 Tourism Budget Update**

Staff update and Commission discussion regarding the FY2023/24 tourism budget.

Staff Contact: Karen Churchard, Tourism & Events Director

**5. Event Funding Recommendations**

Commission discussion and recommendation on the following applications for event funding:

- a. Arizona's Children Learning and Play Festival– request \$10,500

Staff Contact: Steve Geiogamah

**COMMISSIONER ALSAUGH MOVED TO RECOMMEND FUNDING AS PRESENTED. COMMISSIONER MONTGOMERY SECONDED THE MOTION. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).**



## 6. [Staff Reports](#)

Staff presentation and Commission discussion of the following:

- a. Staff Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Bed Tax Proforma
- d. Program Updates

Staff Contact: Steve Geiogamah

## 7. **Public Comment**

Written comment cards are being accepted for both agendized and non-agendized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak "Public Comment" card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

## 8. **Identification of Future Agenda Items**

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

**Adjournment - 9:58AM**

**Next scheduled meeting is April 25, 2023**

