

The National Community Survey™

Scottsdale, AZ

Supplemental Online Survey Results 2020

!



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Methods (open participation)

As part of its participation in The National Community Survey™ (The NCS™), the City of Scottsdale conducted a survey of 1,700 residents. Survey invitations were mailed to randomly selected households and data were collected from November 24, 2020 to January 12, 2021. The results from this main survey effort represent the most robust estimate of your residents' opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Scottsdale. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on January 11, 2021. The survey remained open for four weeks and there were 1,129 responses.

The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2010 Census and 2017 American Community Survey estimates for adults in the City of Scottsdale. The characteristics used for weighting were age, gender, housing type, housing tenure (rent or own), race, ethnicity and geographic subarea. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf

| | | Unweighted | Weighted | Target* |
|-----------------|--|------------|----------|---------|
| Age | 18-34 | 3% | 16% | 23% |
| | 35-54 | 20% | 34% | 31% |
| | 55+ | 76% | 50% | 46% |
| Area | North of Indian Bend Rd and South or West of CAP Canal | 21% | 34% | 33% |
| | North or East of CAP Canal | 41% | 30% | 30% |
| | South of Indian Bend Rd | 37% | 35% | 37% |
| Hispanic origin | Not Spanish, Hispanic or Latino | 96% | 93% | 91% |
| | Spanish, Hispanic or Latino | 4% | 7% | 98 |
| Housing tenure | Own | 91% | 65% | 66% |
| | Rent | 9% | 35% | 34% |
| Housing type | Attached | 27% | 43% | 42% |
| | Detached | 73% | 57% | 58% |
| Race & Hispanic | Not white alone | 10% | 15% | 17% |
| origin | White alone, not Hispanic or Latino | 90% | 85% | 83% |
| Sex | Female | 60% | 55% | 52% |
| | Male | 40% | 45% | 48% |
| Sex/age | Female 18-34 | 2% | 11% | 11% |
| | Female 35-54 | 14% | 18% | 16% |
| | Female 55+ | 44% | 27% | 24% |
| | Male 18-34 | 1% | 5% | 12% |
| | Male 35-54 | 7% | 17% | 15% |
| | Male 55+ | 32% | 23% | 21% |

Open participation survey results

This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

| Please rate each of the following aspects | Scottsdale as a place to live | Excellent | 61% |
|---|---|-----------|-----|
| of quality of life in Scottsdale. | | Good | 33% |
| Scottsdale. | | Fair | 6% |
| | | Poor | 0% |
| | Your neighborhood as a place to live | Excellent | 59% |
| | | Good | 33% |
| | | Fair | 78 |
| | | Poor | 1% |
| | Scottsdale as a place to raise children | Excellent | 45% |
| | | Good | 41% |
| | | Fair | 11% |
| | | Poor | 3% |
| | Scottsdale as a place to work | Excellent | 49% |
| | | Good | 39% |
| | | Fair | 10% |
| | | Poor | 2% |
| | Scottsdale as a place to visit | Excellent | 69% |
| | | Good | 27% |
| | | Fair | 4% |
| | | Poor | 0% |
| | Scottsdale as a place to retire | Excellent | 62% |
| | | Good | 25% |
| | | Fair | 10% |
| | | Poor | 3% |
| | The overall quality of life in Scottsdale | Excellent | 53% |
| | | Good | 40% |
| | | | |

| Please rate each of the following aspects | The overall quality of life in Scottsdale | Fair | 7% |
|---|--|-----------|-----|
| of quality of life in Scottsdale. | | Poor | 1% |
| | Sense of community | Excellent | 19% |
| | | Good | 38% |
| | | Fair | 32% |
| | | Poor | 11% |
| Please rate each of | Overall economic health of Scottsdale | Excellent | 26% |
| the following characteristics as | | Good | 62% |
| they relate to Scottsdale as a whole. | | Fair | 10% |
| | | Poor | 2% |
| | Overall quality of the transportation system (auto, bicycle, foot, bus) in Scottsdale | Excellent | 19% |
| | bicycle, root, bus/ in scottsuale | Good | 43% |
| | | Fair | 27% |
| | | Poor | 11% |
| | Overall design or layout of Scottsdale's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | Excellent | 24% |
| | | Good | 53% |
| | | Fair | 17% |
| | | Poor | 5% |
| | Overall quality of the utility infrastructure in Scottsdale (water, sewer, storm water, | Excellent | 34% |
| | | Good | 49% |
| | | Fair | 14% |
| | | Poor | 3% |
| | Overall feeling of safety in Scottsdale | Excellent | 40% |
| | | Good | 49% |
| | | Fair | 8% |
| | | Poor | 3% |
| | Overall quality of natural environment in Scottsdale | Excellent | 48% |
| | Sectoral | Good | 39% |
| | | Fair | 11% |
| | | Poor | 2% |

| Please rate each of the following | Overall quality of parks and recreation | Excellent | | 56% |
|---|---|-------------------------|---|-----|
| characteristics as they relate to | opportunities | Good | | 35% |
| Scottsdale as a whole | | Fair | | 7% |
| | | Poor | | 1% |
| | Overall health and wellness opportunities in | Excellent | | 50% |
| | Scottsdale | Good | | 39% |
| | | Fair | | 10% |
| | | Poor | | 1% |
| | Overall opportunities for education, culture and the arts | Excellent | | 38% |
| | the arts | Good | | 43% |
| | | Fair | | 15% |
| | | Poor | | 4% |
| | Residents' connection and engagement with their | Excellent | | 15% |
| | community | Good | | 41% |
| | | Fair | | 35% |
| | | Poor | | 10% |
| Please indicate how likely or unlikely you | Recommend living in Scottsdale to someone who asks | Very likely | | 62% |
| are to do each of the | G3N3 | Somewhat likely | | 29% |
| following. | | Somewhat unlikely | | 5% |
| | | Very unlikely | | 4% |
| | Remain in Scottsdale for the next five years | Very likely | | 71% |
| | | Somewhat likely | | 21% |
| | | Somewhat unlikely | l | 4% |
| | | Very unlikely | | 4% |
| Please rate how safe or unsafe you feel: | In your neighborhood during the day | Very safe | | 84% |
| or unsale you leel. | | Somewhat safe | | 12% |
| | | Neither safe nor unsafe | | 3% |
| | | Somewhat unsafe |] | 2% |
| | | Very unsafe | | 0% |
| | In Scottsdale's downtown/ commercial area during the day | Very safe | | 67% |
| | | | | |

| Please rate how safe or unsafe you feel: | In Scottsdale's downtown/ commercial area during the day | Somewhat safe | 25% |
|---|--|-------------------------|-----|
| | | Neither safe nor unsafe | 5% |
| | | Somewhat unsafe | 18 |
| | | Very unsafe | 2% |
| | From property crime | Very safe | 36% |
| | | Somewhat safe | 45% |
| | | Neither safe nor unsafe | 10% |
| | | Somewhat unsafe | 6% |
| | | Very unsafe | 3% |
| | From violent crime | Very safe | 54% |
| | | Somewhat safe | 35% |
| | | Neither safe nor unsafe | 6% |
| | | Somewhat unsafe | 3% |
| | | Very unsafe | 1% |
| | From fire, flood, or other natural disaster | Very safe | 60% |
| | | Somewhat safe | 30% |
| | | Neither safe nor unsafe | 88 |
| | | Somewhat unsafe | 2% |
| | | Very unsafe | 1% |
| Please rate the job you feel the | Making all residents feel welcome | Excellent | 22% |
| Scottsdale community does at each of the | , | Good | 47% |
| following. | | Fair | 23% |
| | | Poor | 7% |
| | Attracting people from diverse backgrounds | Excellent | 16% |
| | | Good | 30% |
| | | Fair | 29% |
| | | Poor | 24% |
| | Valuing/respecting residents from diverse backgrounds | Excellent | 20% |
| | Buckyrounus | Good | 33% |
| | | Fair | 28% |

| Please rate the job you feel the | Valuing/respecting residents from diverse backgrounds | Poor | 19% |
|--|--|-----------|-----|
| Scottsdale community does at each of the | laking care of vulnerable residents (elderly, | Excellent | 15% |
| following. | disabled, homeless, etc.) | Good | 40% |
| | | Fair | 31% |
| | | Poor | 13% |
| Please rate each of the following | Overall quality of business and service establishments in Scottsdale | Excellent | 44% |
| characteristics as | establishments in scottsuale | Good | 47% |
| they relate to Scottsdale as a whole. | | Fair | 88 |
| | | Poor | 1% |
| | Variety of business and service establishments in Scottsdale | Excellent | 44% |
| | Stottsuale | Good | 41% |
| | | Fair | 12% |
| | | Poor | 3% |
| | Vibrancy of downtown/ commercial area | Excellent | 36% |
| | | Good | 48% |
| | | Fair | 14% |
| | | Poor | 2% |
| | Employment opportunities | Excellent | 21% |
| | | Good | 49% |
| | | Fair | 22% |
| | | Poor | 8% |
| | Shopping opportunities | Excellent | 62% |
| | | Good | 29% |
| | | Fair | 7% |
| | | Poor | 2% |
| | Cost of living in Scottsdale | Excellent | 9% |
| | | Good | 38% |
| | | Fair | 34% |
| | | Poor | 20% |
| | Overall image or reputation of Scottsdale | Excellent | 47% |

| Please rate each of the following | Overall image or reputation of Scottsdale | Good | 40% |
|--|---|-----------|-----|
| characteristics as they relate to | | Fair | 10% |
| Scottsdale as a whole. | | Poor | 2% |
| Please rate each of | Traffic flow on major streets | Excellent | 16% |
| the following characteristics as | | Good | 50% |
| they relate to Scottsdale as a whole. | | Fair | 24% |
| | | Poor | 10% |
| | Ease of public parking | Excellent | 19% |
| | | Good | 47% |
| | | Fair | 27% |
| | | Poor | 7% |
| | Ease of travel by car in Scottsdale | Excellent | 31% |
| | | Good | 52% |
| | | Fair | 13% |
| | | Poor | 4% |
| | Ease of travel by public transportation in Scottsdale | Excellent | 6% |
| | | Good | 23% |
| | | Fair | 30% |
| | | Poor | 40% |
| | Ease of travel by bicycle in Scottsdale | Excellent | 23% |
| | | Good | 44% |
| | | Fair | 23% |
| | | Poor | 10% |
| | Ease of walking in Scottsdale | Excellent | 32% |
| | | Good | 39% |
| | | Fair | 20% |
| | | Poor | 10% |
| | Well-planned residential growth | Excellent | 15% |
| | | Good | 36% |
| | | Fair | 26% |

| Please rate each of the following | Well-planned residential growth | Poor | | 23% |
|--------------------------------------|---|-----------|----------|-----|
| characteristics as they relate to | Well-planned commercial growth | Excellent | | 14% |
| Scottsdale as a whole. | | Good | | 35% |
| | | Fair | | 32% |
| | | Poor | | 19% |
| | Well-designed neighborhoods | Excellent | | 20% |
| | | Good | | 49% |
| | | Fair | | 25% |
| | | Poor | | 7% |
| | Preservation of the historical or cultural character of the community | Excellent | | 21% |
| | | Good | | 34% |
| | | Fair | | 28% |
| | | Poor | | 16% |
| | Public places where people want to spend time | Excellent | | 33% |
| | | Good | | 45% |
| | | Fair | | 18% |
| | | Poor | <u> </u> | 4 % |
| | Variety of housing options | Excellent | | 18% |
| | | Good | | 39% |
| | | Fair | | 26% |
| | | Poor | | 16% |
| | Availability of affordable quality housing | Excellent | | 5% |
| | | Good | | 20% |
| | | Fair | | 33% |
| | | Poor | | 41% |
| | Overall quality of new development in Scottsdale | Excellent | | 14% |
| | | Good | | 40% |
| | | Fair | | 28% |
| | | Poor | | 17% |
| | Overall appearance of Scottsdale | Excellent | | 37% |

| Please rate each of | Overall appearance of Scottsdale | | |
|--|--|-----------|-----|
| the following characteristics as | | Good | 478 |
| they relate to Scottsdale as a whole. | | Fair | 14% |
| Scottsdale as a whole. | | Poor | 3% |
| | Cleanliness of Scottsdale | Excellent | 47% |
| | | Good | 43% |
| | | Fair | 9% |
| | | Poor | 1% |
| | Water resources (beaches, lakes, ponds, riverways, etc.) | Excellent | 23% |
| | nverways, etc.) | Good | 41% |
| | | Fair | 27% |
| | | Poor | 9% |
| | Air quality | Excellent | 10% |
| | | Good | 40% |
| | | Fair | 30% |
| | | Poor | 20% |
| | Availability of paths and walking trails | Excellent | 52% |
| | | Good | 35% |
| | | Fair | 10% |
| | | Poor | 4% |
| | Fitness opportunities (including exercise classes | Excellent | 50% |
| | and paths or trails, etc.) | Good | 38% |
| | | Fair | 9% |
| | | Poor | 3% |
| | Recreational opportunities | Excellent | 45% |
| | | Good | 42% |
| | | Fair | 11% |
| | | Poor | 2% |
| | Availability of affordable quality food | Excellent | 33% |
| | | Good | 41% |
| | | Fair | 21% |
| | | | |

| Please rate each of the following | Availability of affordable quality food | Poor | 1 | 5% |
|-----------------------------------|---|-----------|----------|-----|
| characteristics as they relate to | Availability of affordable quality health care | Excellent | 3 | 33% |
| Scottsdale as a whole. | | Good | 4 | 11% |
| | | Fair | 1 | L7% |
| | | Poor | | 9% |
| | Availability of preventive health services | Excellent | 3 | 36% |
| | | Good | 4 | 11% |
| | | Fair | 1 | L5% |
| | | Poor | | 88 |
| | Availability of affordable quality mental health care | Excellent | 2 | 20% |
| | | Good | 3 | 388 |
| | | Fair | 2 | 228 |
| | | Poor | 2 | 218 |
| | Opportunities to attend cultural/arts/music activities | Excellent | 3 | 368 |
| | | Good | 4 | 13% |
| | | Fair | 1 | L7% |
| | | Poor | <u> </u> | 4% |
| | Community support for the arts | Excellent | 3 | 34% |
| | | Good | 4 | 16% |
| | | Fair | 1 | L6% |
| | | Poor | <u> </u> | 4% |
| | Availability of affordable quality childcare/preschool | Excellent | 1 | L9% |
| | | Good | 3 | 32% |
| | | Fair | 3 | 30% |
| | | Poor | 1 | L9% |
| | K-12 education | Excellent | 2 | 248 |
| | | Good | 4 | 10% |
| | | Fair | 2 | 248 |
| | | Poor | 1 | L1% |
| | Adult educational opportunities | Excellent | 2 | 20% |

| Please rate each of | Adult educational opportunities | | |
|--|---|-----------|-----|
| the following characteristics as | | Good | 47% |
| they relate to Scottsdale as a whole. | | Fair | 25% |
| Scottsuale as a whole. | | Poor | 8% |
| | Sense of civic/community pride | Excellent | 22% |
| | | Good | 47% |
| | | Fair | 24% |
| | | Poor | 7% |
| | Neighborliness of residents in Scottsdale | Excellent | 14% |
| | | Good | 40% |
| | | Fair | 33% |
| | | Poor | 13% |
| | Opportunities to participate in social events and activities | Excellent | 23% |
| | activities | Good | 50% |
| | | Fair | 21% |
| | | Poor | 6% |
| | Opportunities to attend special events and festivals | Excellent | 36% |
| | lestivals | Good | 44% |
| | | Fair | 16% |
| | | Poor | 4% |
| | Opportunities to volunteer | Excellent | 31% |
| | | Good | 44% |
| | | Fair | 20% |
| | | Poor | 5% |
| | Opportunities to participate in community matters | Excellent | 20% |
| | | Good | 42% |
| | | Fair | 28% |
| | | Poor | 11% |
| | Openness and acceptance of the community toward people of diverse backgrounds | Excellent | 15% |
| | נטשמות פסטופ טו תועפרצפ שמכאטרטנוומצ | Good | 29% |
| | | Fair | 34% |
| | | | |

| they relate to Scottsdale as a whole. | Openness and acceptance of the community toward people of diverse backgrounds | Poor | 22% |
|---|--|-----------|---------|
| Please indicate whether or not you | Contacted the City of Scottsdale (in-person, phone, email or web) for help or information | No | 38% |
| have done each of the following in the last | | Yes | 62% |
| 12 months. | Contacted Scottsdale elected officials (in-person, phone, email or web) to express your opinion | No | 65% |
| | ······· | Yes | 35% |
| | Attended a local public meeting (of local elected officials like City Council or County Commissioners, | No | 66% |
| | advisory boards, town halls, HOA, neighborhood | | 34% |
| | Watched (online or on television) a local public meeting | No | 56% |
| | - | Yes | 44% |
| | Volunteered your time to some group/activity in Scottsdale | No | 56% |
| | | Yes | 44% |
| | Campaigned or advocated for a local issue, cause or candidate | No | 65% |
| | | Yes | 35% |
| | Voted in your most recent local election | No | 7% |
| | | Yes | 93% |
| | Used bus, rail, subway, or other public transportation instead of driving | No | 84% |
| | | Yes | 16% |
| | Carpooled with other adults or children instead of driving alone | No | 59% |
| | | Yes | 41% |
| | Walked or biked instead of driving | No | 34% |
| | | Yes | 66% |
| Please rate the quality of each of the | Public information services | Excellent | 24% |
| following services in Scottsdale. | | Good | 55% |
| | | Fair | 16% |
| | | Poor | 5% |
| | Economic development | Excellent | 21% |
| | | Good | 50% |
| | | Fair | 24% |
| | | Poor | 5% |
| | Traffic enforcement | Excellent | 17% |

| Please rate the quality of each of the | / Traffic enforcement | Good | | 45% |
|--|--------------------------------|-----------|----------|-----|
| following services in Scottsdale. | | Fair | | 26% |
| | | Poor | | 11% |
| | Traffic signal timing | Excellent | | 14% |
| | | Good | | 48% |
| | | Fair | | 26% |
| | | Poor | | 13% |
| | Street repair | Excellent | | 19% |
| | | Good | | 46% |
| | | Fair | | 26% |
| | | Poor | | 9% |
| | Street cleaning | Excellent | | 33% |
| | | Good | | 52% |
| | | Fair | | 13% |
| | | Poor | | 3% |
| | Street lighting | Excellent | | 26% |
| | | Good | | 53% |
| | | Fair | | 17% |
| | | Poor | <u> </u> | 4% |
| | Sidewalk maintenance | Excellent | | 27% |
| | | Good | | 53% |
| | | Fair | | 16% |
| | | Poor | <u> </u> | 4% |
| | Bus or transit services | Excellent | <u> </u> | 10% |
| | | Good | | 35% |
| | | Fair | | 29% |
| | | Poor | | 26% |
| | Land use, planning, and zoning | Excellent | | 10% |
| | | Good | | 39% |
| | | Fair | | 30% |

| Please rate the quality of each of the following services in Scottsdale. | / Land use, planning, and zoning | Poor | | 21% |
|---|---|-----------|---|-----|
| | Code enforcement (weeds, abandoned buildings, | Excellent | | 17% |
| | etc.) | Good | | 54% |
| | | Fair | | 22% |
| | | Poor | | 7% |
| | Affordable high-speed internet access | Excellent | | 17% |
| | | Good | | 37% |
| | | Fair | | 31% |
| | | Poor | | 15% |
| | Garbage collection | Excellent | | 54% |
| | | Good | | 38% |
| | | Fair | | 7% |
| | | Poor | | 1% |
| | Drinking water | Excellent | | 29% |
| | | Good | | 40% |
| | | Fair | | 17% |
| | | Poor | | 14% |
| | Sewer services | Excellent | | 39% |
| | | Good | - | 48% |
| | | Fair | | 98 |
| | | Poor | | 48 |
| | Storm water management (storm drainage, dams, levees, etc.) | Excellent | | 31% |
| | | Good | | 53% |
| | | Fair | | 12% |
| | | Poor | | 4% |
| | Power (electric and/or gas) utility | Excellent | | 36% |
| | | Good | | 48% |
| | | Fair | | 13% |
| | | Poor | | 3% |
| | Utility billing | Excellent | | 31% |

| Please rate the quality | / Utility billing | Good | 46% |
|---|--|-----------|-----|
| of each of the following services in | | Fair | 16% |
| Scottsdale. | | Poor | 7% |
| | Police services | Excellent | 38% |
| | | Good | 48% |
| | | Fair | 9% |
| | | Poor | 5% |
| | Crime prevention | Excellent | 30% |
| | | Good | 50% |
| | | Fair | 15% |
| | | Poor | 5% |
| | Animal control | Excellent | 30% |
| | | Good | 51% |
| | | Fair | 11% |
| | | Poor | 8% |
| | Ambulance or emergency medical services | Excellent | 53% |
| | | Good | 40% |
| | | Fair | 6% |
| | | Poor | 1% |
| | Fire services | Excellent | 60% |
| | | Good | 37% |
| | | Fair | 2% |
| | | Poor | 0% |
| | Fire prevention and education | Excellent | 42% |
| | | Good | 43% |
| | | Fair | 11% |
| | | Poor | 4% |
| | Emergency preparedness (services that prepare | Excellent | 25% |
| | the community for natural disasters or other emergency situations) | Good | 44% |
| | | Fair | 19% |
| | | | |

| Please rate the quality of each of the | I the community for natural disasters or other emergency situations) | Poor | 12% |
|--|--|-----------|-----|
| following services in Scottsdale. | Preservation of natural areas (open space, | Excellent | 38% |
| | farmlands, and greenbelts) | Good | 41% |
| | | Fair | 14% |
| | | Poor | 7% |
| | Scottsdale open space | Excellent | 34% |
| | | Good | 42% |
| | | Fair | 17% |
| | | Poor | 7% |
| | Recycling | Excellent | 33% |
| | | Good | 41% |
| | | Fair | 16% |
| | | Poor | 10% |
| | Yard waste pick-up | Excellent | 48% |
| | | Good | 36% |
| | | Fair | 13% |
| | | Poor | 3% |
| | City parks | Excellent | 48% |
| | | Good | 42% |
| | | Fair | 10% |
| | | Poor | 0% |
| | Recreation programs or classes | Excellent | 37% |
| | | Good | 44% |
| | | Fair | 16% |
| | | Poor | 4% |
| | Recreation centers or facilities | Excellent | 38% |
| | | Good | 44% |
| | | Fair | 14% |
| | | Poor | 4% |
| | Health services | Excellent | 39% |

| Please rate the quality of each of the | r Health services | Good | 45% |
|--|--|-----------|-----|
| following services in Scottsdale. | | Fair | 13% |
| | | Poor | 3% |
| | Public library services | Excellent | 58% |
| | | Good | 34% |
| | | Fair | 6% |
| | | Poor | 2% |
| | Overall customer service by Scottsdale employees (police, receptionists, planners, etc.) | Excellent | 44% |
| | | Good | 41% |
| | | Fair | 12% |
| | | Poor | 2% |
| | Water services provided by the Scottsdale Water Department | Excellent | 42% |
| | | Good | 44% |
| | | Fair | 11% |
| | | Poor | 3% |
| Please rate the following categories | The value of services for the taxes paid to Scottsdale | Excellent | 27% |
| of Scottsdale government | | Good | 49% |
| performance. | | Fair | 19% |
| | | Poor | 5% |
| | The overall direction that Scottsdale is taking | Excellent | 15% |
| | | Good | 44% |
| | | Fair | 28% |
| | | Poor | 12% |
| | The job Scottsdale government does at welcoming resident involvement | Excellent | 16% |
| | | Good | 37% |
| | | Fair | 30% |
| | | Poor | 17% |
| | Overall confidence in Scottsdale government | Excellent | 13% |
| | | Good | 43% |
| | | Fair | 32% |

| Please rate the following categories | Overall confidence in Scottsdale government | Poor | 12% |
|---|---|-----------|-----|
| of Scottsdale government | Generally acting in the best interest of the community | Excellent | 14% |
| performance. | community | Good | 41% |
| | | Fair | 31% |
| | | Poor | 14% |
| | Being honest | Excellent | 14% |
| | | Good | 38% |
| | | Fair | 34% |
| | | Poor | 15% |
| | Being open and transparent to the public | Excellent | 14% |
| | | Good | 34% |
| | | Fair | 34% |
| | | Poor | 18% |
| | Informing residents about issues facing the community | Excellent | 15% |
| | | Good | 37% |
| | | Fair | 31% |
| | | Poor | 17% |
| | Treating all residents fairly | Excellent | 15% |
| | | Good | 40% |
| | | Fair | 26% |
| | | Poor | 19% |
| | Treating residents with respect | Excellent | 18% |
| | | Good | 49% |
| | | Fair | 22% |
| | | Poor | 11% |
| | Law enforcement treating all residents fairly | Excellent | 33% |
| | | Good | 39% |
| | | Fair | 16% |
| | | Poor | 12% |

| Overall, how would | The City of Scottsdale | Excellent | 31% |
|--|--|----------------------|-----|
| you rate the quality of the services provided | | Good | 53% |
| by each of the | | Fair | 13% |
| following? | | Poor | 3% |
| | The Federal Government | Excellent | 3% |
| | | Good | 35% |
| | | Fair | 41% |
| | | Poor | 22% |
| Please rate how important, if at all, | Overall economic health of Scottsdale | Essential | 56% |
| you think it is for the | | Very important | 36% |
| Scottsdale community to focus on each of the | | Somewhat important | 78 |
| following in the coming two years. | | Not at all important | 1% |
| | Overall quality of the transportation system (auto, bicycle, foot, bus) in Scottsdale | Essential | 38% |
| | bicycle, root, busj in Scottsuale | Very important | 42% |
| | | Somewhat important | 18% |
| | | Not at all important | 2% |
| | Overall design or layout of Scottsdale's residential and commercial areas (e.g., homes, buildings, | Essential | 45% |
| | streets, parks, etc.) | Very important | 37% |
| | | Somewhat important | 17% |
| | | Not at all important | 1% |
| | Overall quality of the utility infrastructure in Scottsdale (water, sewer, storm water, | Essential | 53% |
| | electric/gas) | Very important | 37% |
| | | Somewhat important | 10% |
| | | Not at all important | 1% |
| | Overall feeling of safety in Scottsdale | Essential | 58% |
| | | Very important | 32% |
| | | Somewhat important | 98 |
| | | Not at all important | 1% |
| | Overall quality of natural environment in Scottsdale | Essential | 53% |
| | Stottsunc | Very important | 34% |
| | | Somewhat important | 12% |

| Please rate how | Overall quality of natural environment in | | |
|--|---|----------------------|--------|
| important, if at all, | Scottsdale | Not at all important | 1% |
| you think it is for the Scottsdale community | | Essential | 39% |
| to focus on each of the following in the coming two years. | opportunities | Very important | 46% |
| | | Somewhat important | 14% |
| | | Not at all important | 1% |
| | Overall health and wellness opportunities in | Essential | 39% |
| | Scottsdale | Very important | 40% |
| | | Somewhat important | 19% |
| | | Not at all important | 2% |
| | Overall opportunities for education, culture and the arts | Essential | 34% |
| | the arts | Very important | 43% |
| | | Somewhat important | 21% |
| | | Not at all important | 2% |
| | Residents' connection and engagement with their | Essential | 27% |
| | community | Very important | 47% |
| | | Somewhat important | 25% |
| | | Not at all important | 2% |
| We know the | Loss of employment income | Major problem | 9% |
| COVID-19 pandemic is challenging in many | | Moderate problem | 15% |
| ways. Please rate how much of a problem, if | | Minor problem | 15% |
| at all, the following are for your household | I | Not a problem | 60응 |
| CURRENTLY. | Trouble paying for food or housing | Major problem | 5% |
| | | Moderate problem | 9% |
| | | Minor problem | 11% |
| | | Not a problem | 74% |
| | Feeling alone/isolated, not being able to socialize | Major problem | 16% |
| | with people | Moderate problem | 27% |
| | | Minor problem | 31% |
| | | Not a problem | 26% |
| | Not knowing when pandemic will end/not feeling in control | Major problem | 25% |
| | | | |

| We know the COVID-19 pandemic is | Not knowing when pandemic will end/not feeling | Moderate problem | 29% |
|--|---|------------------|-----|
| challenging in many ways. Please rate how | | Minor problem | 27% |
| much of a problem, if at all, the following | | Not a problem | 19% |
| are for your household CURRENTLY. | Lack of technology to perform online work | Major problem | 4% |
| | | Moderate problem | 8% |
| | | Minor problem | 9% |
| | | Not a problem | 79% |
| | Lack of technology to perform online schooling | Major problem | 48 |
| | | Moderate problem | 5% |
| | | Minor problem | 5% |
| | | Not a problem | 85% |
| | Helping my children with online schooling | Major problem | 8% |
| | | Moderate problem | 10% |
| | | Minor problem | 7% |
| | | Not a problem | 75% |
| | Lack of child care/supervision | Major problem | 88 |
| | | Moderate problem | 7% |
| | | Minor problem | 9% |
| | | Not a problem | 76% |
| Please indicate if each of the following is a | Scottsdale Update utility bill newsletter | Major source | 19% |
| major source, minor source or not a source | | Minor source | 36% |
| of information for you about the City of | | Not a source | 46% |
| Scottsdale and its activities. | Scottsdale Life (Parks, Recreation, Library and Human Services newsletter) | Major source | 25% |
| | | Minor source | 37% |
| | | Not a source | 38% |
| | City website (ScottsdaleAZ.gov) | Major source | 48% |
| | | Minor source | 40% |
| | | Not a source | 12% |
| | Scottsdale Update weekly email newsletter (or other City email newsletters) | Major source | 46% |
| | | Minor source | 26% |

| Please indicate if each of the following: of information for you about the City of you of information for you about the City of you sout the City of you of information for you about the City of you sout the City of yo | Diagon indicato if anch | Scottadala Undata waakky amail nawalattar (ar | | |
|--|-------------------------|---|--|---|
| source or not a source of information for you about the City of information for you about the City of information for you about the City of source information inf | of the following is a | | Not a source | 29% |
| about the City of Scottsdia and its a source Not | source or not a source | City Cable Channel 11 or Scottsdale Video Network | Major source | 5% |
| activities. Not a source 1 Local newspapers, television or radio news Major source 3 Minor source 2 3 Social media (e.g., Facebook, Twitter, Nextdoor, YouTube, etc.) Major source 2 Word of mouth Major source 3 To what extent do you The City should do more to promote water agree or disagree with each of the following statements? Strongly agree 4 My household could do more to conserve water agree nor disagree Strongly disagree 3 My household could do more to conserve water agree nor disagree 3 3 Somewhat disagree 3 3 My household could do more to conserve water agree nor disagree 3 3 Somewhat disagree 3 3 3 My neighbors could do more to conserve water agree nor disagree 3 3 Somewhat disagree 3 3 3 My neighbors could do more to conserve water agree nor disagree 3 3 Somewhat disagree 3 3 3 Not a source 3 < | about the City of | | Minor source | 21% |
| Image: Some of the second part of | | | Not a source | 74% |
| Social media (e.g., Facebook, Twitter, Nextdor, You Tube, etc.) Major source 243 Minor source 338 Mort a source 338 Mort of mouth Major source 338 Word of mouth Major source 233 Minor source 338 Minor source 338 Minor source 338 Minor source 233 Mort a source 233 Mort a source 233 Mort a source 233 Somewhat agree 233 My household could do more to conserve water Strongly disagree My neighbors could do more to conserve water Strongly disagree My neighbors could do more to conserve water Strongly disagree My neighbors could do more to conserve water Strongly disag | | Local newspapers, television or radio news | Major source | 39% |
| Social media (e.g., Facebook, Twitter, Nextdoor, YouTube, etc.) Major source 288 Minor source 338 Not a source 388 Word of mouth Major source 388 Minor source 388 Word of mouth Major source 388 To what extent do you agree or disagree with safe or disagree with safe or disagree with somewhat agree 388 388 My household could do more to promote water agree or disagree Strongly agree 468 Somewhat agree 388 388 My household could do more to conserve water Strongly disagree 388 Somewhat agree 388 388 My household could do more to conserve water Strongly disagree 388 Somewhat disagree 388 388 My neighbors could do more to conserve water Strongly disagree 318 Somewhat disagree 318 388 My neighbors could do more to conserve water Strongly disagree 318 My neighbors could do more to conserve water Strongly disagree 318 My neighbors could do more to conserve water St | | | Minor source | 37% |
| YouTube, etc.) Minor source 338 Not a source 388 Word of mouth Major source 388 Word of mouth Minor source 388 Not a source 388 388 To what extent do you agree or disagree with satements? The City should do more to promote water agree or disagree Strongly agree 468 Somewhat agree Somewhat agree 298 Neither agree nor disagree 188 Somewhat disagree 188 Somewhat disagree 188 Somewhat agree 298 My household could do more to conserve water Strongly agree 188 Somewhat agree 398 My neighbors could do more to conserve water Strongly agree 398 Somewhat agree 398 Mune ther agree nor disagree 398 My neighbors could do more to conserve water Strongly agree 398 Somewhat agree 398 Somewhat agree 398 My neighbors could do more to conserve water Strongly agree 398 Somewhat disagree 398 Somewhat disagree 398 <th></th> <td></td> <td>Not a source</td> <td>24%</td> | | | Not a source | 24% |
| Minor source 338 Not a source 338 Word of mouth Major source 338 Minor source 338 Minor source 338 Not a source 338 To what extent do you The City should do more to promote water agree or disagree with conservation Strongly agree 468 Somewhat agree Somewhat agree 338 No the following statements? The City should do more to promote water conservation Somewhat agree 338 My household could do more to conserve water Strongly disagree 338 My household could do more to conserve water Strongly disagree 338 Somewhat disagree 338 338 My neighbors could do more to conserve water Strongly disagree 338 Somewhat disagree 338 338 My neighbors could do more to conserve water Strongly disagree 338 Somewhat disagree 338 338 Somewhat | | | Major source | 28% |
| Word of mouth Major source 233 Minor source 558 Not a source 213 To what extent do you The City should do more to promote water agree or disagree with conservation Strongly agree 468 Somewhat agree 298 Neither agree nor disagree 188 Somewhat disagree 288 Wy household could do more to conserve water Strongly agree 288 Somewhat disagree 288 Somewhat disagree 288 Somewhat disagree 288 My household could do more to conserve water Strongly agree 288 Somewhat disagree 388 Neither agree nor disagree 388 Somewhat agree 388 Somewhat disagree 388 Ny neighbors could do more to conserve water Strongly disagree 388 Neither agree nor disagree 338 Somewhat agree 338 <t< td=""><th></th><td></td><td>Minor source</td><td>33%</td></t<> | | | Minor source | 33% |
| To what extent do you The City should do more to promote water Strongly agree 218 To what extent do you The City should do more to promote water Strongly agree 298 statements? Neither agree nor disagree 188 Somewhat agree 288 Not a source 298 Neither agree nor disagree 188 Somewhat disagree 288 My household could do more to conserve water Strongly disagree My household could do more to conserve water Strongly agree Somewhat disagree 388 Somewhat disagree 388 Somewhat disagree 388 Neither agree nor disagree 388 Somewhat disagree 318 Strongly disagree 318 Somewhat disagree 318 Strongly disagree 338 No neighbors could do more to conserve water Strongly agree 338 Somewhat disagree 338 Somewhat disagree 338 Neither agree nor disagree 338 Somewhat disagree 338 Somewhat disagree 338 Somewhat di | | | Not a source | 38% |
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| To what extent do you The City should do more to promote water agree or disagree with conservation each of the following statements? Strongly agree 466 Somewhat agree 293 Neither agree nor disagree 188 Somewhat disagree 188 Wy household could do more to conserve water Strongly agree 188 Somewhat agree 343 My household could do more to conserve water Strongly agree 343 Neither agree nor disagree 343 Neither agree 343 My household could do more to conserve water Strongly agree 343 Neither agree nor disagree 343 Neither agree 343 Somewhat disagree 343 Neither agree nor disagree 343 Strongly disagree 318 My neighbors could do more to conserve water Strongly agree 306 Somewhat agree 338 338 338 Neither agree nor disagree 338 338 338 My neighbors could do more to conserve water Strongly disagree 338 338 Neither agree nor disagree 338 338 338 | | | Minor source | 55% |
| agree or disagree with conservation each of the following statements? Neither agree nor disagree Neither agree nor disagree Neither agree nor disagree Neither agree nor disagree Ny household could do more to conserve water Ny household could do more to conserve water Neither agree nor disagree Ny household could do more to conserve water Neither agree nor disagree Neither agree Neithe | | | Not a source | 21% |
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| In general, how many Access the internet from your home using a Several times a day Several times a day | statements: | | Neither agree nor disagree | 18% |
| My household could do more to conserve water Strongly agree 188 Somewhat agree 348 Neither agree nor disagree 248 Somewhat disagree 138 Strongly disagree 118 My neighbors could do more to conserve water Strongly disagree 138 My neighbors could do more to conserve water Strongly agree 308 Somewhat agree 338 338 Neither agree nor disagree 338 Neither agree nor disagree 338 Neither agree nor disagree 338 Somewhat disagree 338 Neither agree nor disagree 338 Neither agree nor disagree 338 Somewhat disagree 338 Neither agree nor disagree 348 Somewhat disagree 38 Strongly disagree 48 Strongly disagree 48 <td< td=""><th></th><td></td><td>Somewhat disagree</td><td>5%</td></td<> | | | Somewhat disagree | 5% |
| Ingeneral, how many Access the internet from your home using a tompy by cut Somewhat disagree 348 Somewhat agree 348 Neither agree nor disagree 248 Somewhat disagree 138 Strongly disagree 118 My neighbors could do more to conserve water Strongly agree 308 Somewhat agree 338 Neither agree nor disagree 338 Somewhat agree 338 Neither agree nor disagree 338 Somewhat disagree 338 Somewhat disagree 338 Somewhat disagree 388 Strongly disagree 48 Strongly disagree 48 | | | Strongly disagree | 2% |
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| Somewhat disagree 13% Strongly disagree 11% My neighbors could do more to conserve water Strongly agree 30% Somewhat agree 33% Neither agree nor disagree 25% Somewhat disagree 4% In general, how many Access the internet from your home using a computer, laptop or tablet computer | | | Somewhat agree | 34% |
| Strongly disagree 11% My neighbors could do more to conserve water Strongly agree 30% Somewhat agree 33% Neither agree nor disagree 25% Somewhat disagree 8% Strongly disagree 4% In general, how many times do you: Access the internet from your home using a computer, laptop or tablet computer Several times a day 92% | | | | |
| My neighbors could do more to conserve water Strongly agree 30% Somewhat agree 33% Neither agree nor disagree 25% Somewhat disagree 8% Strongly disagree 4% | | | Neither agree nor disagree | 24% |
| Somewhat agree 33% Neither agree nor disagree 25% Somewhat disagree 8% Strongly disagree 4% In general, how many Access the internet from your home using a Several times a day 92% | | | | |
| Neither agree nor disagree 25% Somewhat disagree 8% Strongly disagree 4% In general, how many Access the internet from your home using a times a day Several times a day 92% | | | Somewhat disagree | 13% |
| Somewhat disagree 88 Strongly disagree 48 In general, how many Access the internet from your home using a computer Several times a day 92% | | My neighbors could do more to conserve water | Somewhat disagree Strongly disagree | 13% |
| In general, how many Access the internet from your home using a times do you: Several times a day 92% | | My neighbors could do more to conserve water | Somewhat disagree Strongly disagree Strongly agree | 13% 11% 30% |
| In general, how many Access the internet from your home using a times a day Several times a day 92 times do you: computer, laptop or tablet computer Image: Computer and times a day 92 | | My neighbors could do more to conserve water | Somewhat disagree Strongly disagree Strongly agree Somewhat agree | 13% 11% 30% 33% |
| times do you: computer, laptop or tablet computer | | My neighbors could do more to conserve water | Somewhat disagree Strongly disagree Strongly agree Somewhat agree Neither agree nor disagree | 13% 11% 30% 33% 25% |
| | | My neighbors could do more to conserve water | Somewhat disagree Strongly disagree Strongly agree Somewhat agree Neither agree nor disagree Somewhat disagree | 13% 11% 30% 33% 25% 8% |
| | | Access the internet from your home using a | Somewhat disagree Strongly disagree Strongly agree Somewhat agree Neither agree nor disagree Somewhat disagree Strongly disagree | 13% 11% 30% 33% 25% 8% 4% |

| In general, how many times do you: | Access the internet from your home using a computer, laptop or tablet computer | A few times a week | 2% |
|---------------------------------------|---|---------------------|-----|
| | | Every few weeks | 1% |
| | | Less often or never | 1% |
| | Access the internet from your cell phone | Several times a day | 87% |
| | | Once a day | 4% |
| | | A few times a week | 5% |
| | | Every few weeks | 1% |
| | | Less often or never | 4% |
| | Visit social media sites such as Facebook, Twitter, | Several times a day | 55% |
| | WhatsApp, etc. | Once a day | 13% |
| | | A few times a week | 98 |
| | | Every few weeks | 3% |
| | | Less often or never | 21% |
| | Use or check email | Several times a day | 90% |
| | | Once a day | 8% |
| | | A few times a week | 1% |
| | | Every few weeks | 0% |
| | | Less often or never | 0% |
| | Share your opinions online | Several times a day | 12% |
| | | Once a day | 5% |
| | | A few times a week | 19% |
| | | Every few weeks | 19% |
| | | Less often or never | 46% |
| | Shop online | Several times a day | 15% |
| | | Once a day | 8% |
| | | A few times a week | 39% |
| | | Every few weeks | 31% |
| | | Less often or never | 8% |
| | Would you say that in general your health is: | Excellent | 36% |
| | | Very good | 42% |

| Would you say that in general your health is: | Good | 15% |
|---|------------------------|-----|
| | Fair | 5% |
| | Poor | 18 |
| What impact, if any, do you think the economy will have on your family income in the next 6 months? | Very positive | 6% |
| Do you think the impact will be: | Somewhat positive | 20% |
| | Neutral | 50% |
| | Somewhat negative | 20% |
| | Very negative | 5% |
| How many years have you lived in Scottsdale? | Less than 2 years | 88 |
| | 2-5 years | 20% |
| | 6-10 years | 16% |
| | 11-20 years | 21% |
| | More than 20 years | 35% |
| About how much is your monthly housing cost for the place you live (including rent, mortgage | Less than \$500 | 5% |
| payment, property tax, property insurance and homeowners' association (HOA) fees)? | \$500 to \$999 | 9% |
| nomeowners association (now) recs). | \$1,000 to \$1,499 | 21% |
| | \$1,500 to \$1,999 | 24% |
| | \$2,000 to \$2,499 | 15% |
| | \$2,500 to \$2,999 | 10% |
| | \$3,000 to \$3,499 | 48 |
| | \$3,500 or more | 11% |
| Do any children 17 or under live in your household? | No | 75% |
| | Yes | 25% |
| Are you or any other members of your household aged 65 or older? | No | 59% |
| | Yes | 41% |
| How much do you anticipate your household's total income before taxes will be for the current | Less than \$25,000 | 5% |
| year? (Please include in your total income money from all sources for all persons living in your | \$25,000 to \$49,999 | 14% |
| household.) | \$50,000 to \$74,999 | 14% |
| | \$75,000 to \$99,999 | 14% |
| | \$100,000 to \$149,999 | 22% |
| | | |

| | from all sources for all persons living in your household.) | \$150,000 or more | 31 |
|--|--|---|----|
| | Are you Spanish, Hispanic or Latino? | No, not Spanish, Hispanic or Latino | 93 |
| | | Yes, I consider myself to be Spanish, Hispanic or Latino | 7 |
| | What is your race? (Mark one or more races to indicate what race you consider yourself to be.) | American Indian or Alaskan Native | 1 |
| | indicate what face you consider yourself to be.) | Asian, Asian Indian or Pacific Islander | 3 |
| | | Black or African American | 2 |
| | | White | 93 |
| | | Other | 5 |
| | How did you hear about this survey? | The City's website | 9 |
| | | The City's social media (Facebook, Twitter, Instagram, etc.) | 5 |
| | | Received an email from the City | 56 |
| | | In a City newsletter or utility bill | 11 |
| | | Received a postcard or letter from the City | 0 |
| | | Nextdoor | 5 |
| | | In my Facebook feed | 4 |
| | | Saw it on a video of a public meeting or at a meeting I attended | 1 |
| | | Saw it on the City's cable channel | 0 |
| | | Saw it in a newspaper article or ad (hard copy or online) | 1 |
| | | Saw a flyer or poster about it | 0 |
| | | Heard about it from a family member, friend or neighborhood | 8 |
| | | Heard about it from a business or social organization in my community | 5 |
| | | Polco's weekly email | 2 |
| | | Polco social media post | 0 |
| | | Other | 9 |
| | In which category is your age? | 18-24 years | 1 |
| | | 25-34 years | 16 |
| | | 35-44 years | 12 |
| | | 45-54 years | 22 |
| | | 55-64 years | 16 |
| | | 65-74 years | 21 |

| | - | |
|---|--|-----|
| In which category is your age? | 75 years or older | 13% |
| What is your gender? | Female | 55% |
| | Male | 44% |
| | Identify in another way | 1% |
| Which best describes the building you live in? | One family house detached from any other houses | 56% |
| | Building with two or more homes (duplex, townhome, apartment or condominium) | 42% |
| | Mobile home | 0% |
| | Other | 28 |
| Do you rent or own your home? | Rent | 35% |
| | Own | 65% |
| Based on the map above, in which area of the City | North or East of CAP Canal | 30% |
| do you live? | North of Indian Bend Rd and South or West of CAP Canal | 34% |
| | South of Indian Bend Rd | 35% |