

Accelerating your smart project LVX Consulting





LVX Smart Tech: 7 Value Outcomes

Technology is powerful, but its true strength hinges on the people behind it

Smart city design and project implementation is a human problem and needs a people solution:

LVX has the expertise to power your complex smart city projects through the use of ACTIVATOR.

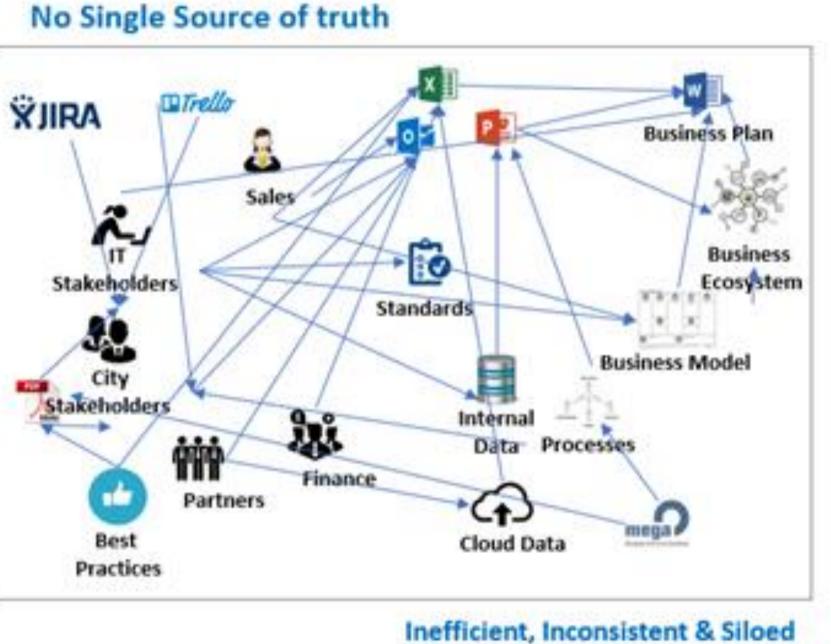




The Chaos is Real

Change is complex, expensive and typically fails to deliver results

- Successful strategic planning and execution is not easy ullet
- Poor collaboration, confused communications ullet
- Lack of defined process and best practices ullet
- Standards and best practices are siloed and difficult to consume ullet
- Adaption of Ecosystems is difficult ullet
- Lack of understanding between stakeholders ullet
- Many organizations don't know where to start ! ullet







Sourced from Tr3dent – Transformation Accelerator (Activator)

Activator, the Game Changer for Smart Tech Projects

Activator is collaborative platform that helps you accelerate the execution of your complex projects.

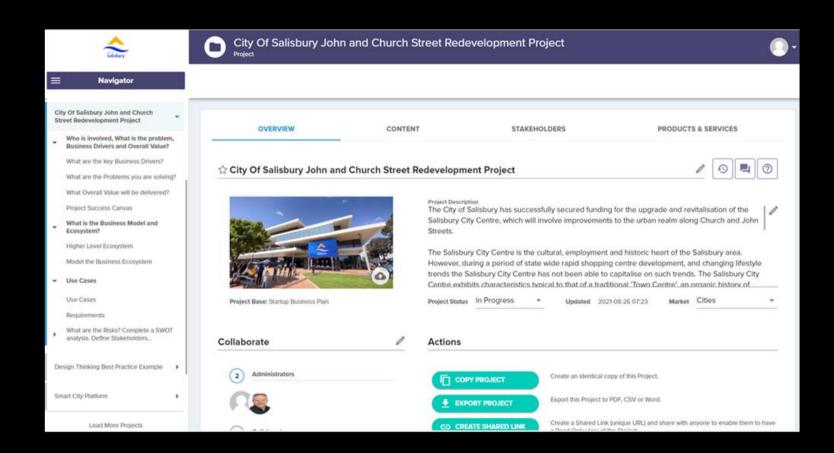
Activator delivers success through improved business performance

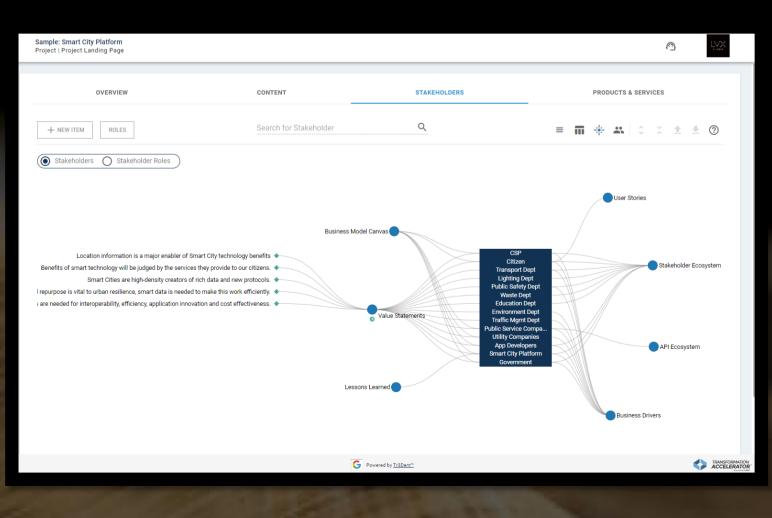
Drives

- Structured collaboration
- Knowledge Generation
- Communication
- Consistency

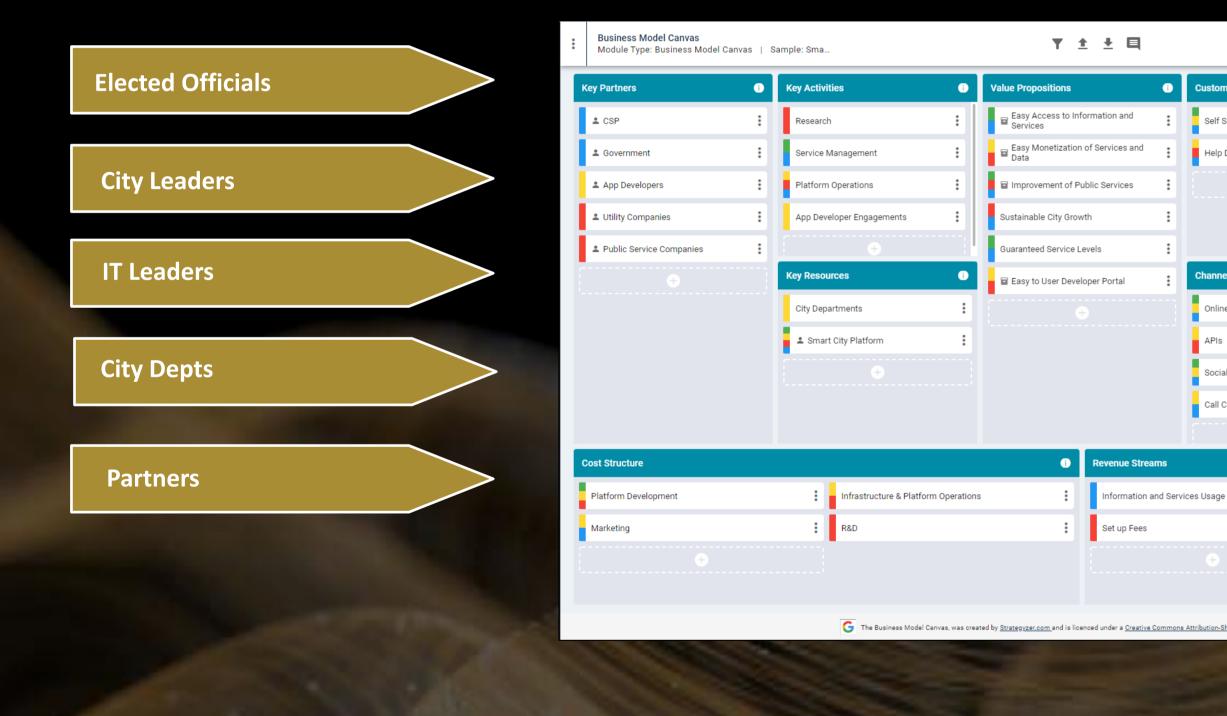






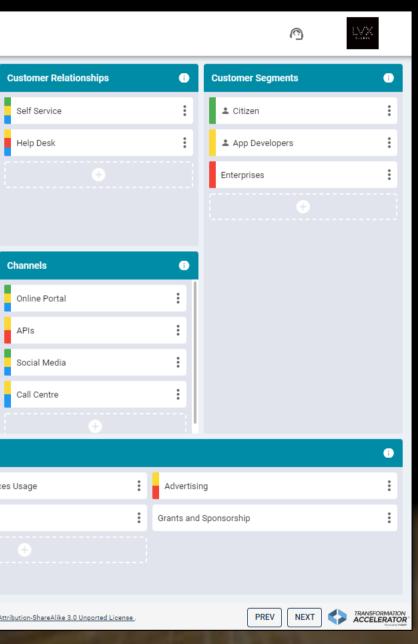


Activator, delivering tangible benefits across the entire organisation





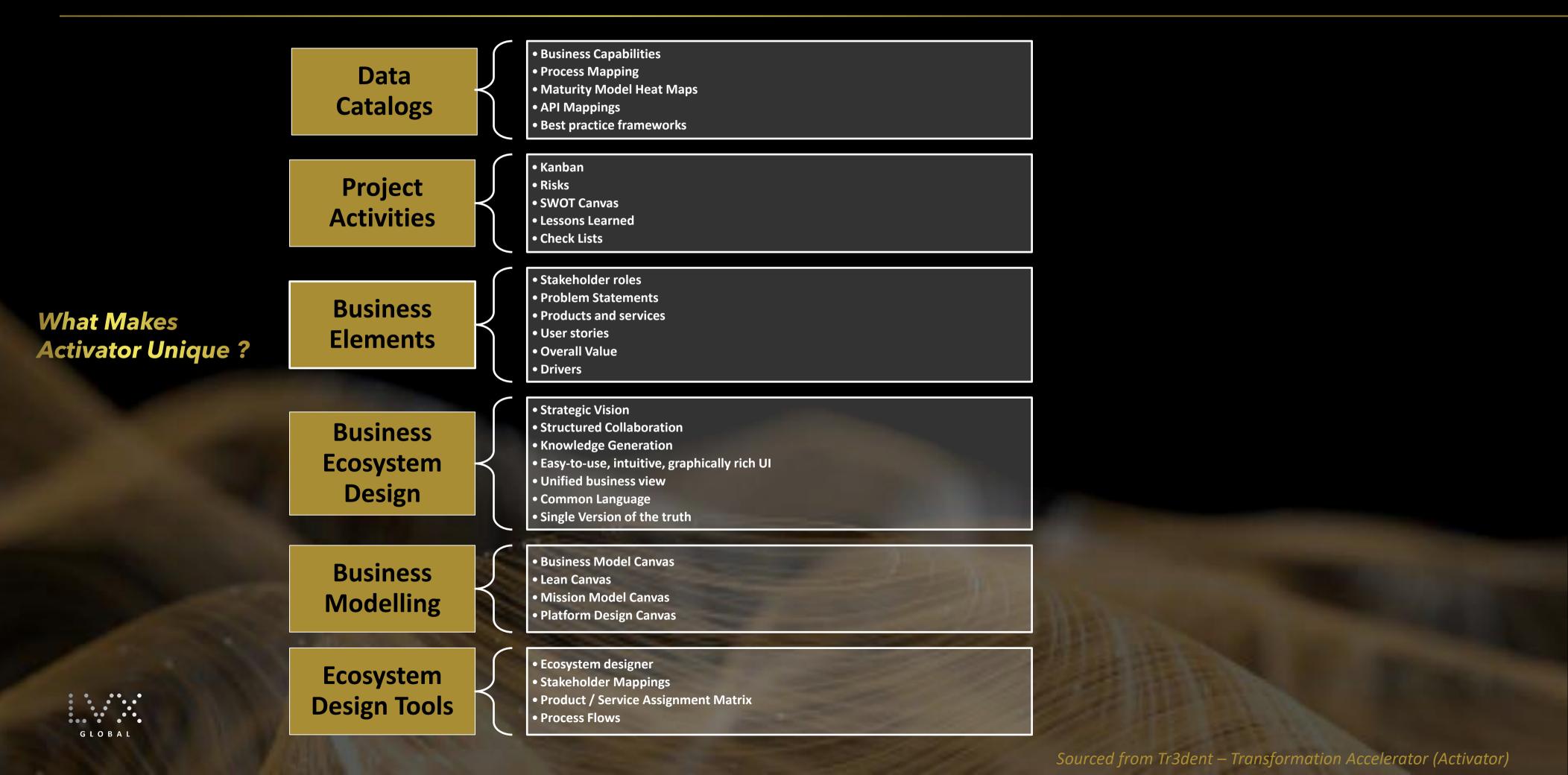




- Strategic Visions Transformational Targets
- Organizational Alignment Market and Rev Goals
- Leverage Best Practices Business IT Cohesion
- Design Thinking Collaborative Co-creation

Ecosystem Modelling

Sourced from Tr3dent – Transformation Accelerator (Activator)





City Of Salisbury John and Churc	rch Street Redevelopment Project	ample: Sma	₹±±□				
Project		Key Activities	Value Propositions	Customer Relationships	•	ucts/Servi	ices, Business Models
		Research	Easy Access to Information and Services	Self Service	:	tem	
		Service Management	Easy Monetization of Services and Data	Help Desk	:		
OVERVIEW CO	NTENT STAKEHOLDERS I	Platform Operations	Improvement of Public Services			:	API Ecosystem Ecosystem Designer Mode
		App Developer Engagements	Sustainable City Growth				0 None
City Of Salisbury John and Church Stre	eet Redevelopment Project	•	Guaranteed Service Levels			- 1	0 Products/S 11 Data 0 Financial
	Project Description The City of Salisbury has successfully secured funding for the upgra-	Key Resources	Easy to User Developer Portal	Channels	•		0 Contractual 0 Operational
State -	Salisbury City Centre, which will involve improvements to the urban i Streets.	City Departments	-	Online Portal			
	The Salisbury City Centre is the cultural, employment and historic he	± Smart City Platform		APIS			
	However, during a period of state wide rapid shopping centre devek trends the Salisbury City Centre has not been able to capitalise on s Centre exhibits characteristics twical to that of a traditional Town G	•		Social Media	:	usiness &	IT
Project Base: Startup Business Plan	Project Status In Progross Updated 2021-08-26 07:23			Call Centre	-	f your Org	ganization
				•			
Collaborate	Actions		Revenue Streams			:	Risks Risks Module
Administrators	Create an identical copy of this Project.	Infrastructure & Platform Operation	ons Information and Se	rvices Usage	Advertisinç		1 Risks
		R&D	Set up Fees	:	3rants and S		0 with Stakeholders assi
P 4							
0	Create a Shared Link Create a Shared Link (unique URL) and a David Oxford Shared Link						

Define

• Drivers, Barriers, Stakeholders, Value Proposition

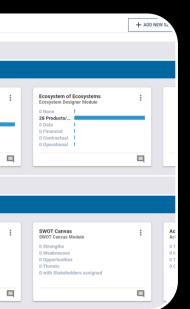
Design

• Visually Design, business models, ecosystems, and stakeholder relationships

product capability mappings









Scope

• Stakeholder, **Business and**

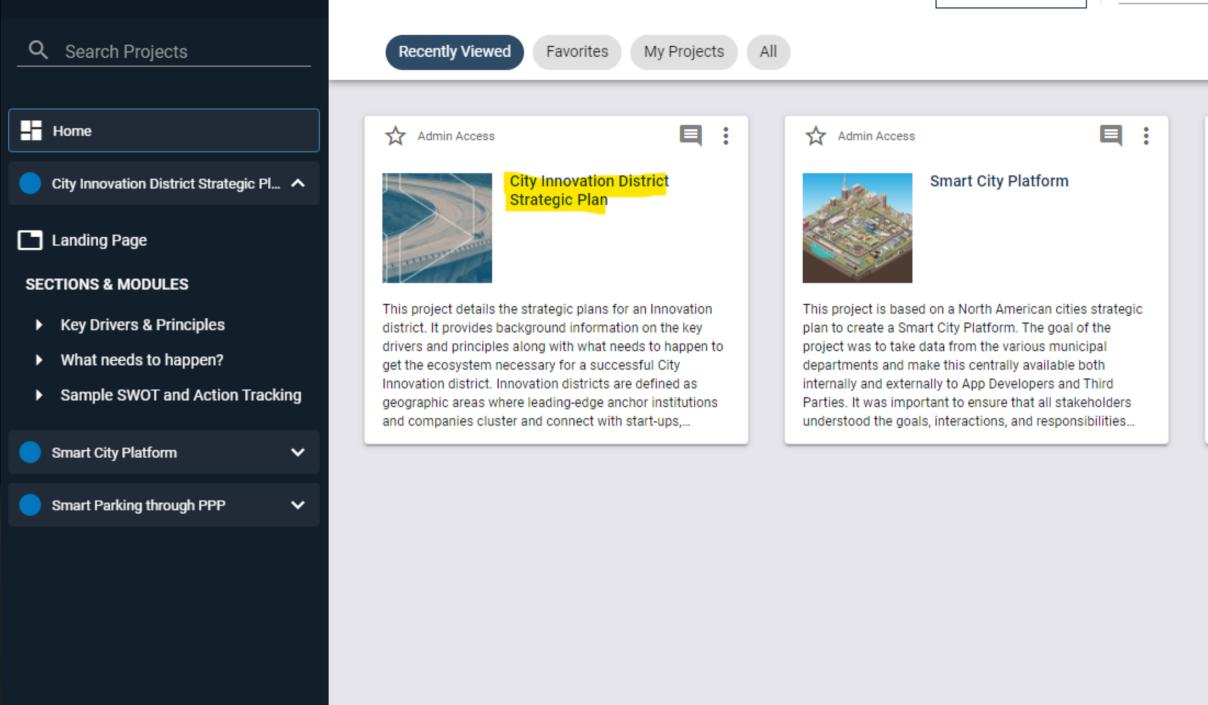
Collaborate

• Inside and outside of your company, Integrate / export to Enterprise apps (eg JIRA)

Sourced from Tr3dent – Transformation Accelerator (Activator)

Most Recently Viewed

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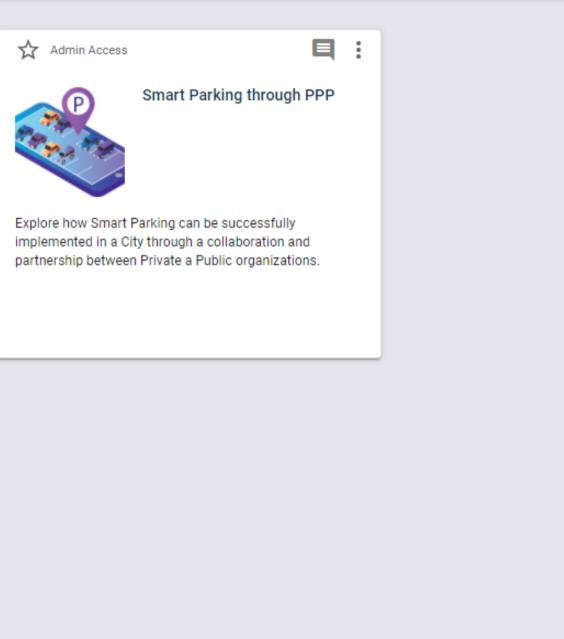






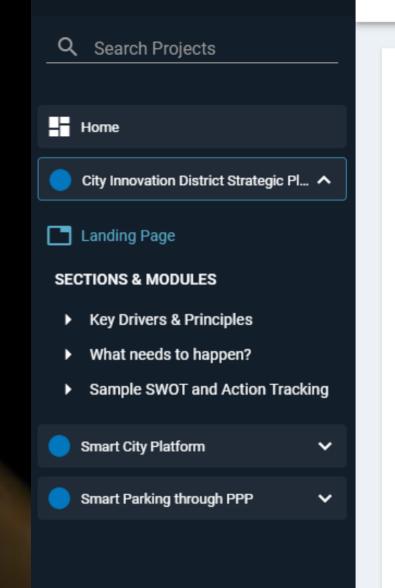








PROJECT ACTIVATOR



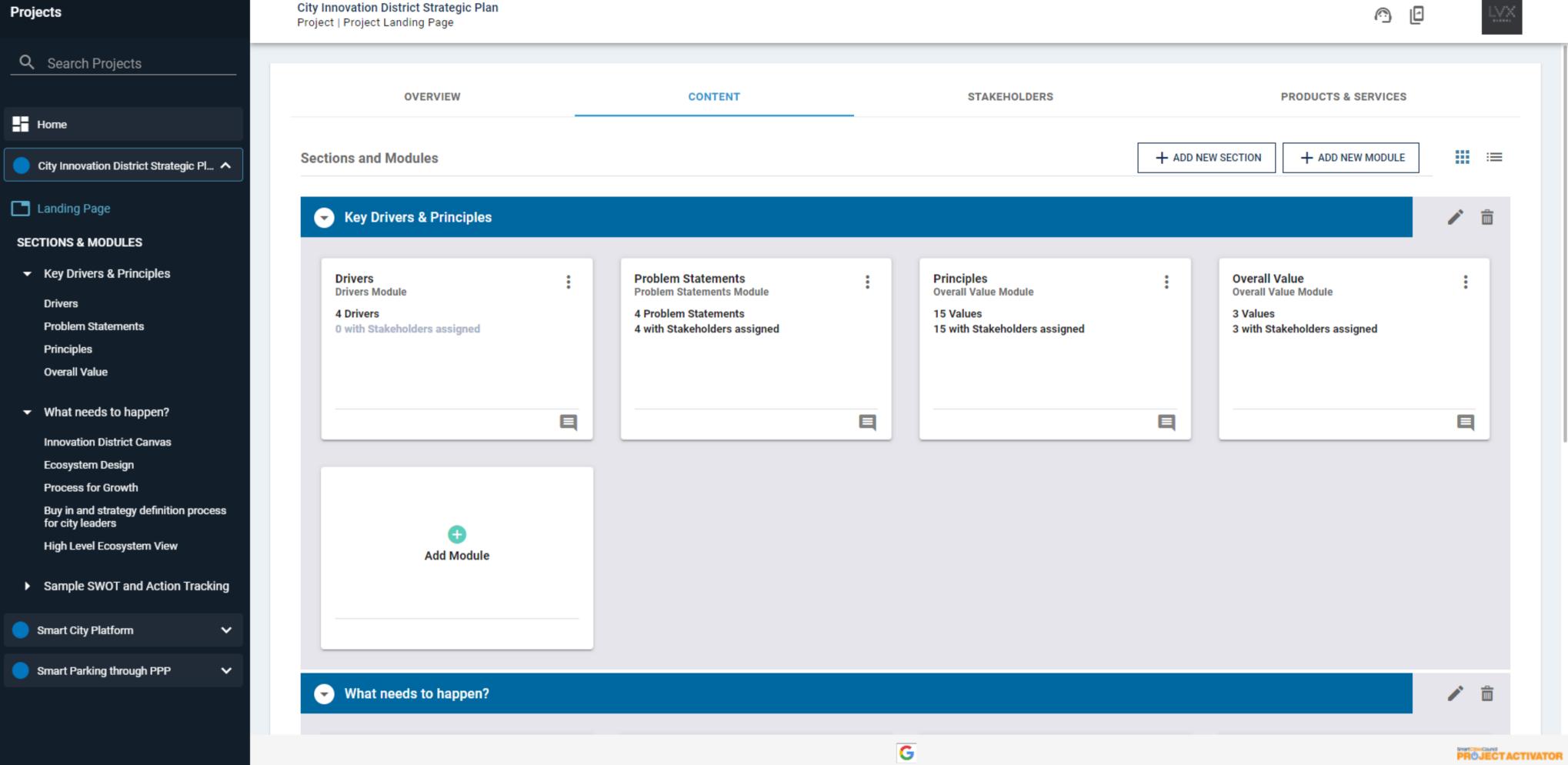
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	STAKEHOLDERS		PRODUCTS & SERVIC	ES	
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Project Description This project details the strategic p principles along with what needs t				-	~
nnovation districts are defined as connect with start-ups, business i offer mixed-use housing, office, ar nultiplicity of backgrounds and pe	ncubators, and accelerators nd retail. They are communit	Districts are also physi ies that value diverse lea	cally compact, transit a adership and talent, rec	ccessible, and	
Project Status Project Status	▼ Updated	2022-04-04 01:02	Market Cities		
COPY PROJECT	Create an identical copy of this	Project.			
EXPORT PROJECT	Export this Project to PDF, CSV	or Word.			
CREATE SHARED LINK	Create a Shared Link (unique UF	L) and share with anyone to e	enable them to have a Read O	only view of the P	roject.
SHARE WITH USERS	Provide Users with Read, Write,	or Admin access to the Projec	et.		
	Project Templates are created u	sing the content and structure	e within the current project a	nd are made avai	lable
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City Innovation District Strategic Plan Project Project Landing Page			
OVERVIEW	CONTENT	STAKEHOLDERS	PRODUCTS & SERVICES
City Innovation District Strategic Plan			1 🕄 🕄 🔍
<image/> <image/>	principles along with w Innovation districts are	what needs to happen to get the ecosystem neo e defined as geographic areas where leading-ec s, business incubators, and accelerators. Distric ng, office, and retail. They are communities that unds and perspectives is essential for generati	evides background information on the key drivers and essary for a successful City Innovation district. Ige anchor institutions and companies cluster and ts are also physically compact, transit accessible, and value diverse leadership and talent, recognizing that a ng and producing new ideas.
Collaborate	Actions		
2 Administrators	COPY PROJECT	Create an identical copy of this Project.	
$\mathbf{\Omega}$	EXPORT PROJECT	Export this Project to PDF, CSV or Word.	
O Collaborators	CTE CREATE SHARED L	.INK Create a Shared Link (unique URL) and sh	nare with anyone to enable them to have a Read Only view of the Project.
No Collaborators assigned	SHARE WITH USER	Provide Users with Read, Write, or Admin	access to the Project.
─ -			content and structure within the current project and are made available
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Drivers Module Type: Drivers | City Innovation District Strate...

Q Search Projects

- Home

City Innovation District Strategic Pl... 🔨

Landing Page

SECTIONS & MODULES

✓ Key Drivers & Principles

Drivers

Problem Statements Principles Overall Value

What needs to happen?

Innovation District Canvas

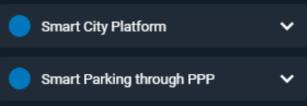
Ecosystem Design

Process for Growth

Buy in and strategy definition process for city leaders

High Level Ecosystem View

Sample SWOT and Action Tracking



- > The most creative institutions, firms and workers crave proximity so that ideas and knowle
- Population demands and better choices of where to live, work and play: more walkable neighbors
- > Underutilized areas (particularly older industrial areas) must be re-imagined and remade
- > The growing application of "open innovation has revalued proximity, density, and other attr



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vledge can be transffered more quickly and seamlessly			•	S	Ô	
eighborhoods where housing, jobs and amenities intermix		E	•	9	Ô	
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tributes of cities.		E	•	9	Ê	





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Problem Statements Module Type: Problem Statements | City Innovation ...

+ ADD ITEM

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Landing Page

SECTIONS & MODULES

✓ Key Drivers & Principles

Drivers

Problem Statements

Principles

Overall Value

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Innovation District Canvas

Ecosystem Design

Process for Growth

Buy in and strategy definition process for city leaders

High Level Ecosystem View

Sample SWOT and Action Tracking

Smart City Platform
 Smart Parking through PPP

-	Cities	& loca	goverments

Title Cities & local goverments

As A(N)...

Cities & local goverments

I need to...

• revitalize some urban neighborhoods

So that I can...

• increase employment and city revenues

To do this, I need to...

· create an attractive place for startups, anchor institutions and young educated workers

I know I am successful when...

• quality of life and economic activity are improved

start-ups

Anchor institution and companies

Employees



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Q Search Projects - Home City Innovation District Strategic Pl... 🔨 Landing Page SECTIONS & MODULES Key Drivers & Principles Drivers Problem Statements Principles Overall Value What needs to happen? Innovation District Canvas Ecosystem Design Process for Growth

Buy in and strategy definition process for city leaders

High Level Ecosystem View

✓ Sample SWOT and Action Tracking

As Is SWOT

Activity Tracker

Smart City Platform

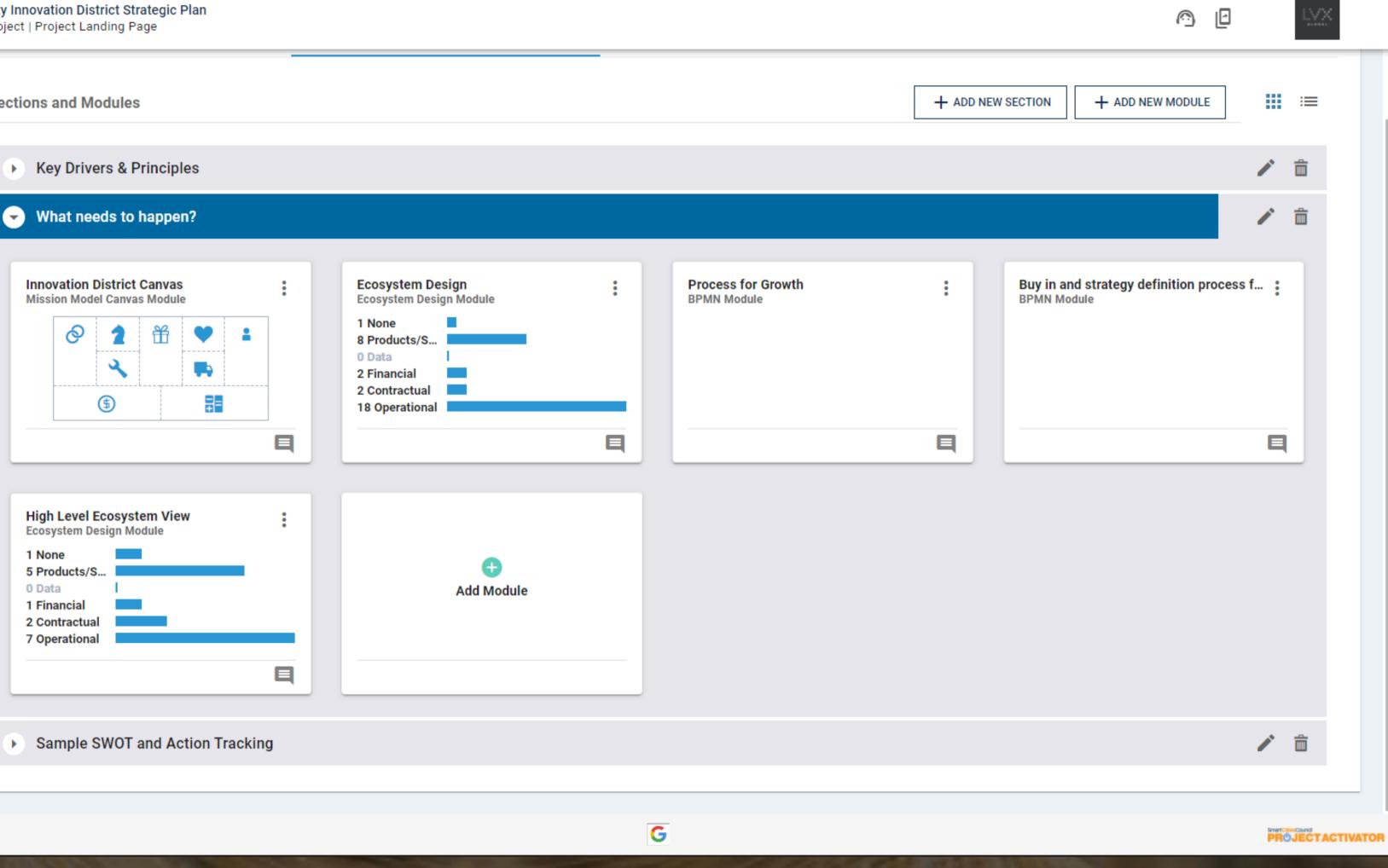
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Smart Parking through PPP



Sections and Modules



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City Innovation District Strategic Pl... 🔨

Landing Page

SECTIONS & MODULES

Key Drivers & Principles

Drivers Problem Statements

Principles

Overall Value

What needs to happen?

Innovation District Canvas

Ecosystem Design

Process for Growth

Buy in and strategy definition process for city leaders

High Level Ecosystem View

Sample SWOT and Action Tracking

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As Is SWOT

Activity Tracker

Smart City Platform

Smart Parking through PPP



Key Partners	i	Key Acti
Anchors institution and companies	:	Lefin Object
Cities & local goverments	:	💄 creat
La Investors	:	L Cond
business incubators	÷	Lidenti space
educational institutions	:	L Creat
support services	:	Key Res
Transportation infrastructure operators	:	💄 Supp
Connectivity infrastructure operators	:	La Trans opera
		🛓 Conn
		🛓 Share
		🛓 Public

Module Type: Mission Model Canvas | City Innovatio...

Innovation District Canvas

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Key Activities	i	Value Propositions
Define a strategy (Mission, Vision, Objectives, Keys to success)	:	quality of life improven
create a governance body	:	expanding employmen opportunities
Conduct a quantitative audit and assessment of district strengths an	:	repopulation of urban of
Identify new uses for existing public spaces and invest in new public	:	Increase opportunities
Create a public / private place management entity	:	
Key Resources	Ð	
Key Resources	•	
 Support services Transportation infrastructure 	:	
 Support services Transportation infrastructure operators 	:	

Mission Budget / Cost Mission Achievement / Success Factors **i** 0 Cost : New public spaces, District promotion, Assets relocation, Connectivity network, Transportation... Financial incentives: Municipal bonds, Tax increment : Letter quality of life : Better working environment financing, Public/private partnerships, City capital... : : Better and more accessible jobs creation Carbon emissions reduction Help cities and metropolitan areas to raise revenues and repair their balance sheets : : Level of funding available for Startups increases PREV



G The Mission Model Canvas, was created by Strategyzer.com and is licenced under a Creative Commons Attribution-ShareAlike 3.0 Unported License .

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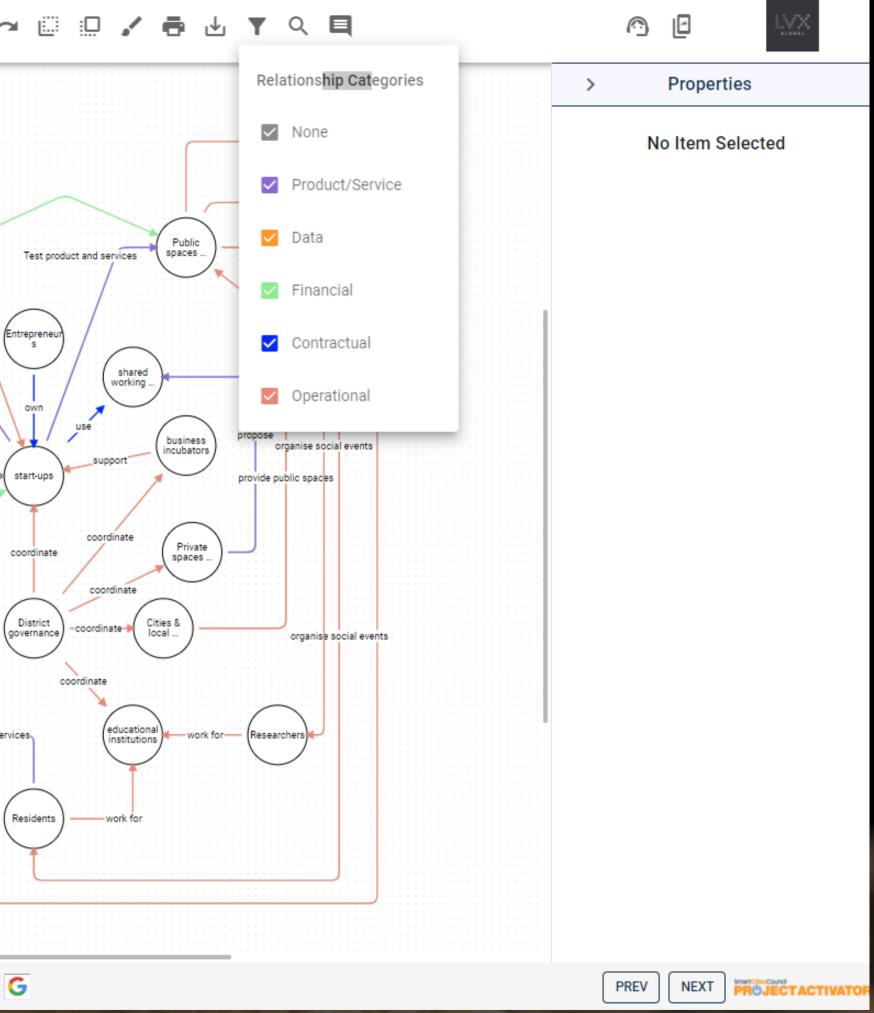
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nprovement	:
ployment and educational	:
f urban cores	:
rtunities for funding	:

Buy-In & Support	i	
Startup : proximity from major companies	:	
Employees: urbanized environment & efficient transportation network	÷	l
Anchor institutions: open innovation opportunities	÷	l
Linvestor: return on investment	:	ľ
Business incubators: proximity from start-ups and major companies	:	
Deployment	6	
Successful deployment indicators	:	1
Successful deployment indicators More workers & resident because of	:	
Successful deployment indicators More workers & resident because of better qualifity of life	:	

Beneficiaries / Stakeholders	i
🛎 Employees	:
🚢 Residents	:
L Researchers	:
Lentrepreneurs	:
🚢 startups	:

Projects	•••	Ecosystem Design Module Type: Ecosyste	em Desigr	n City Innovation Di	🙏 🔳 🔍 Q	
Q Search Projects		Shapes	<			
- Home	2	Stakeholders Stakeholder Shapes	~			
City Innovation District Strategic Pl 🔨	.	Standard Standard Shapes	~			business incubators
Landing Page SECTIONS & MODULES		Image Image Shapes	~			(Er
 Key Drivers & Principles Drivers 	æ	Diagram Settings Change Settings	~	work for	use communication services	
Problem Statements						λ
Principles					Anchors open innovation & kno	wledge transfer
Overall Value					companies	fund
 What needs to happen? 					Investor	rs) c
Innovation District Canvas				work for	use communication service coordinate	coordinate
Ecosystem Design				Connecti	ivity	(
Process for Growth Buy in and strategy definition process for city leaders					7	4
High Level Ecosystem View					Transportati on infrastruse t	transportation and servi
 Sample SWOT and Action Tracking 				US	se transportation services	
As Is SWOT				(Employees)	Use and socialize	use and socialize— (F
Activity Tracker				\bigvee		
Smart City Platform 🗸						
Smart Parking through PPP 🗸 🗸						(
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Q Search Projects		
	OVERVIEW	CONTENT
- Home		
City Innovation District Strategic Pl 🔨	+ NEW ITEM ROLES	Search for Stakeholder
Landing Page		
SECTIONS & MODULES	 Anchors institution and companies 	
 Key Drivers & Principles 	▶ start-ups	
Drivers	Cities & local goverments	
Problem Statements	v onico a local governiento	
Principles	Investors	
Overall Value		
What needs to happen?	 business incubators 	
Innovation District Canvas	educational institutions	
Ecosystem Design		
Process for Growth	support services	
Buy in and strategy definition process for city leaders		
High Level Ecosystem View	 Public spaces managers 	
 Sample SWOT and Action Tracking 	 Private spaces managers 	
As Is SWOT	Transportation infrastructure operators	
Activity Tracker		
	Employees	
Smart City Platform 🗸	Residents	
Smart Parking through PPP 🗸 🗸		

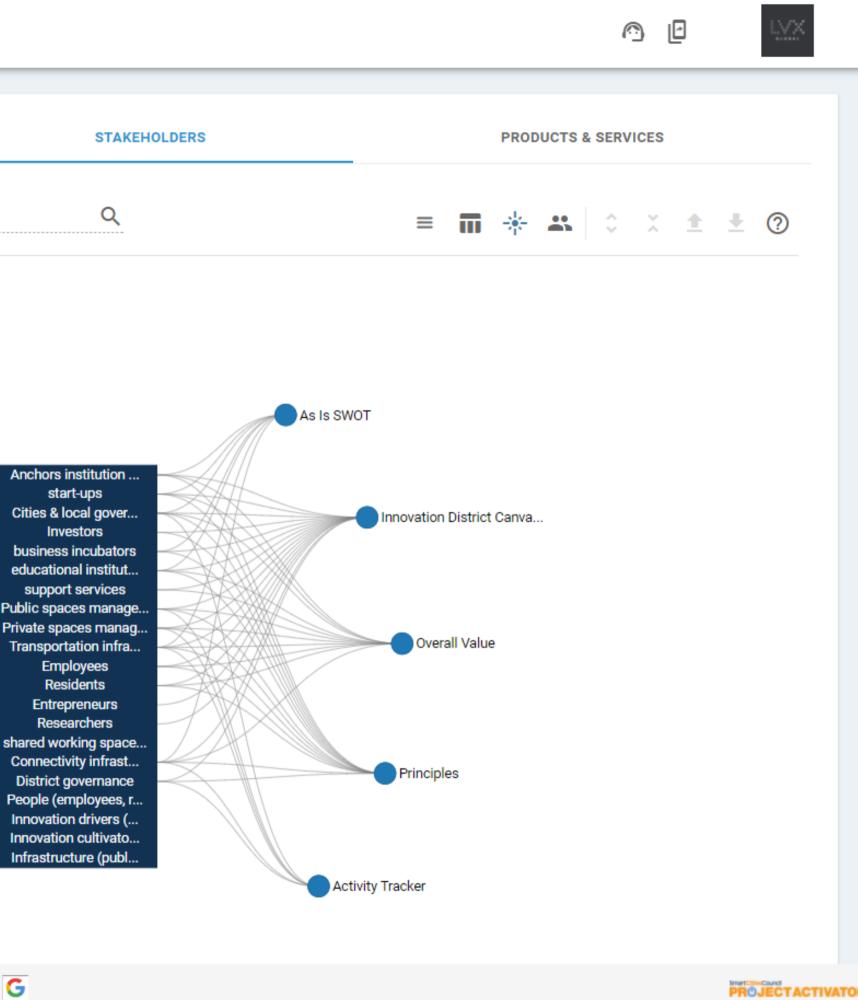
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	Landing Page	Stakeholders O Stakeholder Roles	
SE	CTIONS & MODULES		
•	Key Drivers & Principles	Connectivity infrastructure operators ◆ shared working spaces ◆	
	Drivers	Researchers	
	Problem Statements	Entrepreneurs	Problem Statements
	Principles	Residents 🔶	Problem statements
	Overall Value	Employees Transportation infrastructure operators	
•	What needs to happen?	Public spaces managers	Ecosystem View
	Innovation District Canvas		
	Ecosystem Design	business incubators	P
	Process for Growth	Cities & local goverments	P A A P
	Buy in and strategy definition process for city leaders	Anchors institution and companies	
	High Level Ecosystem View		Ecosystem Design
•	Sample SWOT and Action Tracking		
	As Is SWOT	Buy in	and strategy defin
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	Smart City Platform 🗸 🗸		Process for Growth
	Smart Parking through PPP 🗸 🗸		



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City Innovation District Strategic Plan Project | Project Landing Page

		Project Project Landing Page	
٩	Search Projects		
		OVERVIEW	CONTENT
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	City Innovation District Strategic Pl 🔨	+ NEW ITEM CATEGORIES	Search for Products & Services
	Landing Page		
	TIONS & MODULES	Innovation District Communication Platform	
•	Key Drivers & Principles	Innovation District Data Sharing Platform	
	Drivers	Smart City Technology Assets	
	Problem Statements	in art only reconnology Access	
	Principles		
	Overall Value		
•	What needs to happen?		
	Innovation District Canvas		
	Ecosystem Design		
	Process for Growth		
	Buy in and strategy definition process for city leaders		
	High Level Ecosystem View		
•	Sample SWOT and Action Tracking		
	As Is SWOT		
	Activity Tracker		

Smart City Platform

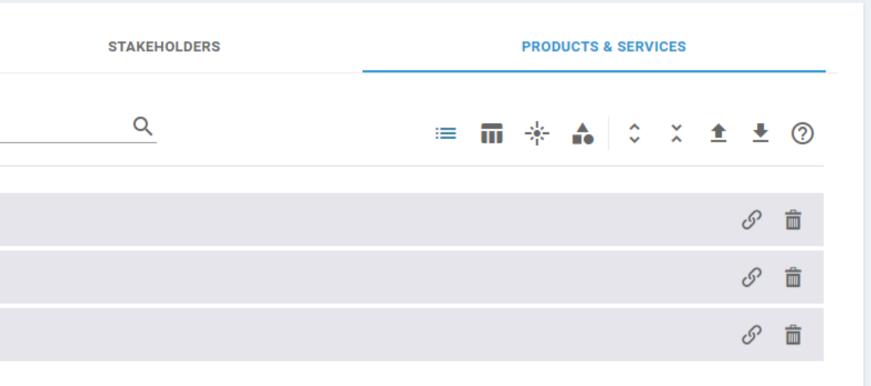
Smart Parking through PPP

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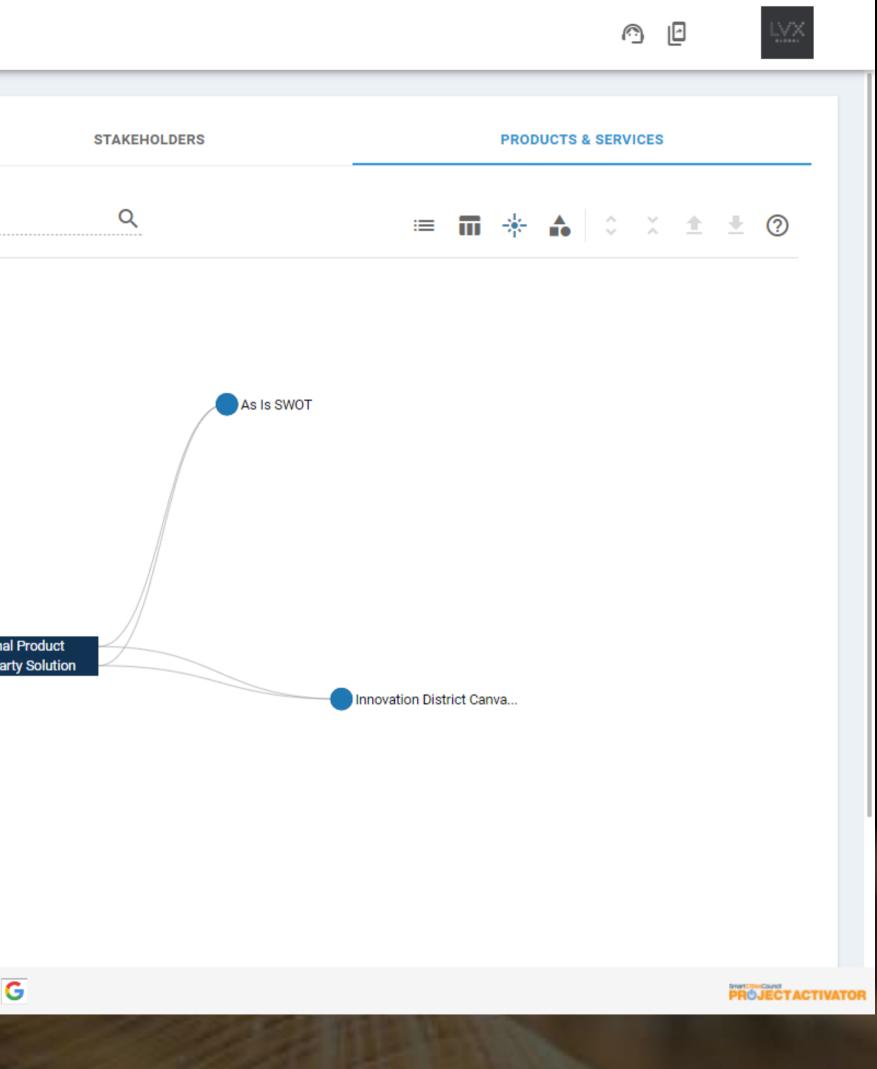
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	Landing Page		
SE	CTIONS & MODULES	Product & Services Product & Service Categories)
•	Key Drivers & Principles		
	Drivers		
	Problem Statements		
	Principles		
	Overall Value	Test product and services ◆ use communication services ◆	
•	What needs to happen?	use transportation services 🔶	
	Innovation District Canvas	use communication service	Franker Brain
	Ecosystem Design	use transportation and services 🔶	Ecosystem Design
	Process for Growth		
	Buy in and strategy definition process for city leaders		Third Pa
	High Level Ecosystem View		
•	Sample SWOT and Action Tracking		
	As Is SWOT		
	Activity Tracker		
	Smart City Platform 🗸		Activity Tracker
	Smart Parking through PPP 🗸 🗸		



Summary: LVX Your Smart Partner

With LVX as your smart partner, you're delivering for your community and accelerating complex projects

Facing a problem? Let's find a solution.

