

SCOTTSDALE CITY COUNCIL  
RETREAT MEETING MINUTES  
THURSDAY, MARCH 9, 2023



WITZEMAN PUBLIC SAFETY BUILDING  
ARIZONA ROOM  
8401 E. INDIAN SCHOOL ROAD  
SCOTTSDALE, AZ 85251

**CALL TO ORDER**

Mayor David D. Ortega called to order a Retreat of the Scottsdale City Council at 9:31 A.M. on Thursday, March 9, 2023 in the Witzeman Public Safety Building Arizona Room.

**ROLL CALL**

Present: Mayor David D. Ortega; Vice Mayor Kathy Littlefield (participated electronically); and Councilmembers Tammy Caputi, Tom Durham, Barry Graham, Betty Janik, and Solange Whitehead

Also Present: City Manager Jim Thompson, City Attorney Sherry Scott, City Treasurer Sonia Andrews, Acting City Auditor Lai Cluff, Presiding City Judge Marianne Bayardi, and City Clerk Ben Lane

**1. Opening Remarks**

Mayor David D. Ortega stated the City has four important attributes:

- 1) It is very beautiful, balancing the natural and built environments
- 2) It is very clean, keeping the streets and public spaces, such as parks, in a well-kept manner
- 3) It is very safe, noting the role that public safety and educational institutions play in this essential function
- 4) The City cares about well-being, noting the important roles that the health and financial industries play in this function along with residents looking out for their neighbors.

City Manager Jim Thompson stated the City holds its retreats in different city facilities. He reviewed the purpose of the retreat and explained the presentations included upcoming projects, short-term and long-term issues, and what staff is working on.

**NOTE:** MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

**2. Presentation, discussion, and possible direction to staff regarding the City Council's priorities and other areas of interest, primarily focusing on the next two years ending December 2024, including timelines and implementation strategies to achieve its priorities and other objectives.**

Planned topics include the following:

a. 2023 National Community Survey

City Manager Jim Thompson introduced the item, noting the City has done a resident survey for many years with consistently high marks from respondents. He added the results produced analytics which allowed the City to compare itself to other cities.

Communications and Public Affairs Director Kelly Corsette gave a PowerPoint presentation (attached) on the 2023 National Community Survey.

Councilmembers made the following suggestions:

- Consider benchmarking results against peer cities.
- Staff to provide standard language for Councilmembers to use when responding to citizen inquiries about survey response rates.
- Use simplified surveys to reach more people.
- Develop surveys that can be customized to account for new trends and changing community sentiment.

b. Notification and Outreach for Planning Cases, including information provided in City Council Reports

City Manager Thompson introduced the item, noting this presentation would seek Council feedback on possible changes to notification requirements and how outreach is conducted for planning and zoning cases.

Current Planning Director Tim Curtis gave a PowerPoint presentation (attached) and provided handouts (attached) on notification and outreach for planning cases.

Councilmembers made the following suggestions:

- Expand the notification area to property owners within 1,250 or 1,500 feet of the project.
- Encourage developers to hold open houses on days that do not conflict with Council, Planning and Zoning, and Development Review Board meetings.
- Encourage developers to hold open houses in comfortable locations that have adequate seating, air conditioning, and lighting.
- Use a term other than "open house" to describe a public gathering that provides information and seeks feedback on a development project.
- Consider updating the best practices related to planning outreach and notification.
- Allow smaller developers to hold open houses outdoors if the area is compliant with the American with Disabilities Act.
- Use online resources, such as emails, websites, and social media to advertise projects and provide notification.

- Develop a tracking mechanism to allow the public to see changes made to the development throughout the process, minimizing potential misinformation.
- Encourage placement of “early notification” signage to be more visible, not parallel to the street, and/or use two-sided signs.
- If notification areas are expanded beyond 750 feet, develop a metric to determine if the extended outreach is successful.
- Due to the limited number of days that open houses can be held and because information on the open houses is provided to the Council, it is acceptable that open houses are held on Council Meeting dates.
- Support the idea of an activity flowchart for each case.
- Send postcards to “resident” in addition to property owners (who may reside outside of the state).

c. Youth Sports Field Allocation Policy

City Manager Thompson introduced the item, noting this is a complex matter as there is more public demand than sports fields available. He added that staff will discuss how fields are allocated and public demand is managed.

Parks and Recreation Manager Stephanie Tippett gave a PowerPoint presentation (attached) on the Youth Sports Field Allocation Policy.

Kristen Parrish, a Scottsdale resident, provided a written comment (attached) in support of the Youth Sports Field Allocation Policy.

Councilmembers expressed support for the new Youth Sports Field Allocation Policy.

d. Net-Zero Energy Strategic Plan

City Manager Thompson introduced the item, noting that Sustainability Director Lisa McNeilly and Public Works Director Dan Worth had been working on a Net-Zero Energy Strategic Plan.

Sustainability Director Lisa McNeilly gave a PowerPoint presentation (attached) on the Net-Zero Energy Strategic Plan.

Councilmembers made the following suggestions:

- As technology is constantly changing, the City needs to review all the technological advances to determine the best fit for the Scottsdale community.
- Investigate programs that would allow the City to provide grants for homeowners to install solar-efficient equipment on rental homes.
- Provide better solar energy information to the community.
- Continue ensuring the City requires energy efficiency for all municipal buildings.

e. Updates on implementation of the 2035 General Plan

City Manager Thompson reported that staff has been working on several items since the adoption of the 2035 General Plan. He requested the Council review the 23-page document included in the Retreat agenda packet and provide feedback to the City

Manager's Office on any items in the one-to-five-year implementation plan that have not been addressed yet to allow for additional discussion on the items.

f. Updates on items included in the 2022 Organization Strategic Plan

City Manager Thompson stressed the importance of spending dedicated time on the budget and a strategic plan that would come forward and mirror the Fiscal Year 2023/24 budget. He would include this topic for the next Council Retreat and the budget items would also be discussed in meetings with the City Manager, City Treasurer, and individual Councilmembers.

**3. Discussion and possible direction to staff regarding Council attendance and participation at various City sponsored, local, and/or regional community events, gatherings, and/or meetings.**

City Manager Thompson said he would like to schedule a future Council Retreat for an in-depth discussion on bond projects. He would like to focus on the projects and their scope, and what to discuss with the community about changes to projects that would better align with the original bond allocation.

City Councilmembers expressed support for the Council Retreat. It was suggested by Councilmember Durham that a survey be sent to Councilmembers, along with a comprehensive listing of projects and descriptions prior to the Retreat to assist in prioritization.

City Manager Thompson discussed possible City participation in the League of Arizona Cities and Towns Annual Conference. He proposed the City have a booth to be staffed by Councilmembers and senior staff.

Councilmembers expressed support to resume participation in the League of Arizona Cities and Towns Annual Conference.

Mayor Ortega encouraged the Council to communicate with other municipalities, county, state, and federal officials to strengthen bonds.

City Clerk Ben Lane discussed bringing back communal meals in the Kiva Conference Room for some Council meetings. This was a practice of the City prior to the pandemic. The communal meals would be brought back starting with Council Meetings in April but would exclude Council Meetings with Executive Sessions due to the Kiva Conference Room being used for the Executive Sessions.

Councilmembers expressed support to resume communal meals for some Council meetings to encourage relationship building and foster rapport.

Councilwoman Whitehead noted that project budgets should be developed to allow flexibility for unexpected costs.

Councilwoman Janik commented on the length of Council meetings.

Councilmember Graham expressed interest in succession planning for City staff.

#### 4. Closing Remarks

Mayor Ortega noted the Council is moving forward and working together as a leadership team along with City executive leadership. He stated each department should be looking at its funding and resources. He appreciated how City staff respond in times of emergency or disaster.

#### MOTION AND VOTE – ADJOURNMENT

Councilwoman Whitehead made a motion to adjourn. Councilmember Durham seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Littlefield; and Councilmembers Caputi, Durham, Graham, Janik, and Whitehead voting in the affirmative.

#### ADJOURNMENT

Mayor Ortega adjourned the City Council Retreat at 12:34 P.M.

#### SUBMITTED BY:



Ben Lane, City Clerk

Officially approved by the City Council on April 18, 2023

**CERTIFICATE**

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Retreat of the City Council of Scottsdale, Arizona held on the 9<sup>th</sup> day of March 2023.

I further certify that the meeting was duly called and held, and that a quorum was present.

**DATED** this 18<sup>th</sup> day of April 2023.



---

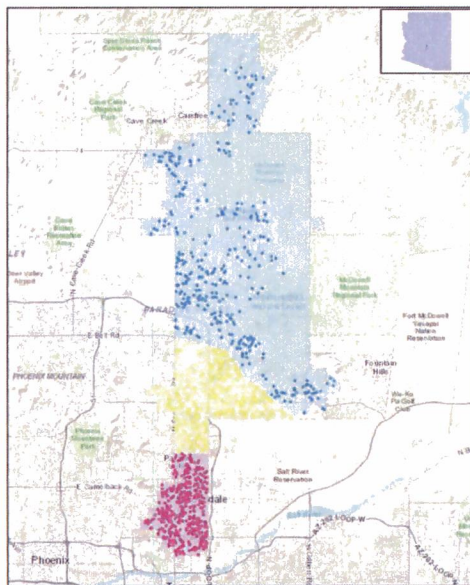
**Ben Lane, City Clerk**

# Highlights of Results from Scottsdale's 2023 National Community Survey

City Council Retreat  
March 9, 2023

Survey results are available at [ScottsdaleAZ.gov](http://ScottsdaleAZ.gov), search "survey"

1



## Overview

- National Community Survey was conducted by the National Research Center
- Similar surveys done in 600+ communities
- Scottsdale conducted similar surveys in 2003, 2004, 2006, 2010, 2013, 2016, 2018, 2021
- Scientific, random sample of 5,500 residents with a 13% response rate
- Margin of error  $\pm 4\%$

2

2

## Summary

- Residents continue to experience a high quality of life and feel a high sense of safety within the community
- Ratings of the local economy remain strong and approve Scottsdale as a place to work and to visit but affordability is a concern.
- Recreation and the natural environment ranked higher than national benchmarks
- Residents are in support of measures to address water shortages
- Mobility rating have some declines but with an increase in use of alternate modes of transportation

3

3

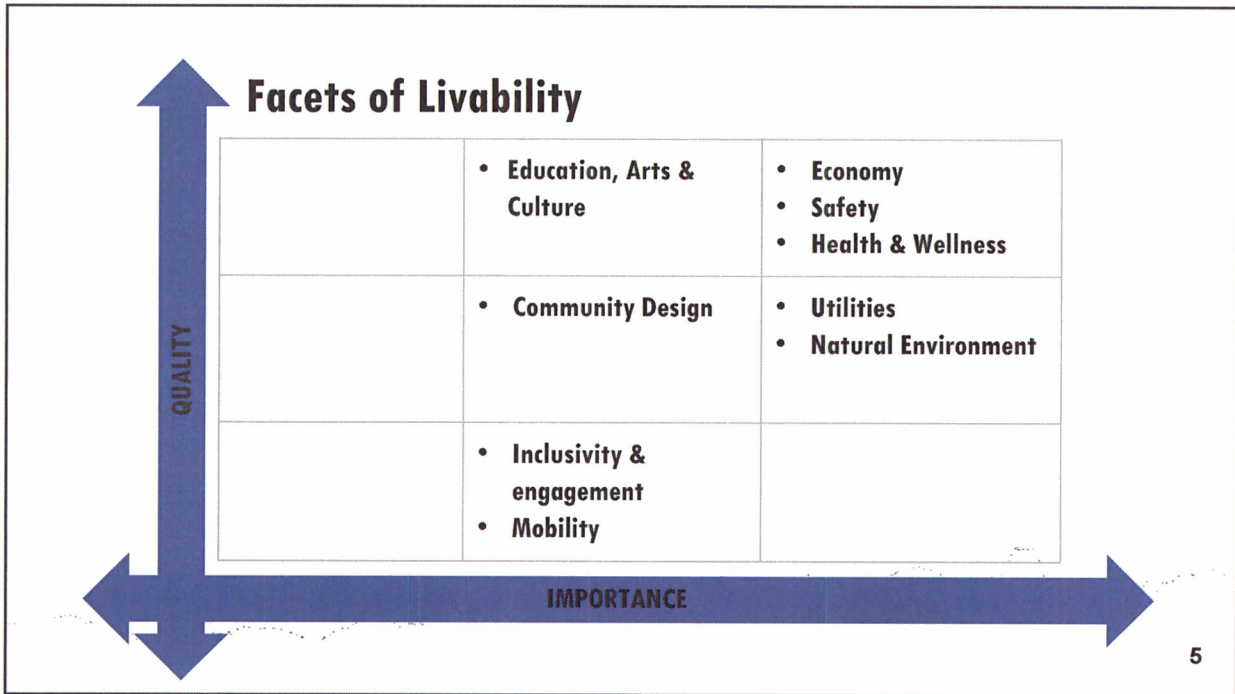
## Residents continue to rate their quality of life positively

|                                  | 2010 | 2013 | 2016 | 2018 | 2020 | 2023 | Benchmark |
|----------------------------------|------|------|------|------|------|------|-----------|
| Scottsdale as a place to live    | 96%  | 98%  | 98%  | 97%  | 96%  | 98%  | ↑         |
| Scottsdale as a place to visit   | -    | 94%  | 95%  | 96%  | 95%  | 97%  | ↑↑        |
| Scottsdale as a place to work    | 88%  | 86%  | 92%  | 90%  | 92%  | 90%  | ↑         |
| Scottsdale as a place to retire  | 91%  | 91%  | 92%  | 90%  | 93%  | 85%  | ↑         |
| Overall appearance of Scottsdale | 94%  | 96%  | 93%  | 90%  | 88%  | 87%  | ↑         |

4

4





5

### Safety, economy and transportation are priorities

How important, if at all, is it for the Scottsdale community to focus on each of the following in the coming two years?

|   |     |
|---|-----|
| Overall quality of the utility infrastructure                             | 93% |
| Overall feeling of safety in Scottsdale                                   | 90% |
| Overall economic health of Scottsdale                                     | 89% |
| Quality of overall natural environment in Scottsdale                      | 85% |
| Health and wellness opportunities in Scottsdale                           | 83% |
| Overall quality of parks and recreation opportunities                     | 82% |
| Overall design or layout of Scottsdale's residential and commercial areas | 81% |
| Overall opportunities for education, culture and the arts                 | 78% |
| Overall quality of the transportation system in Scottsdale                | 75% |
| Residents' connection and engagement with their community                 | 64% |

6

## Residents are pleased with the quality of services and with customer service

|                                       | 2010 | 2013 | 2016 | 2018 | 2020 | 2023 | Benchmark |
|---------------------------------------|------|------|------|------|------|------|-----------|
| Services provided by the city         | 88%  | 87%  | 89%  | 86%  | 79%  | 84%  | ↔         |
| Overall customer service by employees | 83%  | 80%  | 90%  | 79%  | 84%  | 86%  | ↔         |
| Value of services for taxes paid      | 74%  | 70%  | 71%  | 64%  | 73%  | 71%  | ↑         |



7

7

### HIGHEST RATINGS:

|  | Percent positive | Trend | Benchmark |
|--|------------------|-------|-----------|
| Scottsdale as a place to live                                | 98%              | ↑     | ↑         |
| Scottsdale as a place to visit                               | 97%              | ↑     | ↑↑        |
| Ability to access internet in the home                       | 97%              | ↔     | ↔         |
| Ability to check email                                       | 97%              | ↑     | ↔         |
| Safety in your neighborhood during the day                   | 95%              | ↓     | ↔         |
| The overall quality of life in Scottsdale                    | 95%              | ↓     | ↑         |
| Likely to recommend living in Scottsdale to someone who asks | 94%              | ↓     | ↑         |
| Shopping opportunities in Scottsdale                         | 94%              | ↓     | ↑↑        |
| Ability to access internet from their cell phone             | 94%              | ↑     | ↔         |

8

8

| <b>LOWEST RATINGS:</b>  | Percent positive | Trend | Benchmark |
|---|------------------|-------|-----------|
| Used bus, rail, subway, or other public transportation instead of driving | 14%              | ↑     | ↔         |
| Economy will have a positive impact on income                             | 16%              | ↓     | ↔         |
| Contacted Scottsdale elected officials to express your opinion            | 17%              | ↓     | ↔         |
| Share your opinions online  | 19%              | ↓     | ↓         |
| Availability of affordable quality housing                                | 19%              | ↓     | ↓         |
| Campaigned or advocated for an issue, cause or candidate                  | 21%              | ↓     | ↔         |
| Ease of travel by public transportation                                   | 23%              | ↓     | ↔         |
| Attended a local public meeting   | 24%              | ↑     | ↔         |
| Watched a local public meeting  | 34%              | ↓     | ↔         |
| Volunteered your time to some group/activity in Scottsdale                | 33%              | ↑     | ↔         |

9

9

| <b>OTHER RATINGS OF NOTE:</b>  | Percent positive | Trend | Benchmark |
|--|------------------|-------|-----------|
| Overall confidence in Scottsdale City Government                     | 62%              | ↑     | ↔         |
| The overall direction Scottsdale is taking                           | 60%              | ↓     | ↔         |
| Generally acting in the best interest of the community               | 63%              | ↓     | ↔         |
| The job Scottsdale government does at welcoming resident involvement | 55%              | ↓     | ↔         |
| Being open and transparent to the public                             | 57%              | ↑     | ↔         |
| Informing residents about issues facing the community                | 55%              | ↑     | ↔         |
| Treating all residents fairly  | 62%              | ↓     | ↔         |
| Treating residents with respect                                      | 71%              | ↓     | ↔         |

10

10

# **Highlights of Results from Scottsdale's 2023 National Community Survey**

City Council Retreat  
March 9, 2023

Survey results are available at [ScottsdaleAZ.gov](https://scottsdaleaz.gov), search "survey"



# **Project Notification and Outreach Planning and Development Services**

**City Council Retreat  
March 9, 2023**

1

## **Project Notification and Outreach**

- **Complimentary Methods**
- **Redundancy**
- **Consistency and Fairness**
- **Reliability**
- **Resources**
- **Notification vs Engagement**

2

2

## **Minimum State Requirements (zoning focus)**

- **Pre-application – none, no early notification**
- **Application Submittal**
  - **Surrounding jurisdictions, utilities, and “interested parties” (Major GP only)**
  - **School districts**
- **Public Hearings Scheduled**
  - **Property owners within 300 feet and “interested parties” (15-30 days prior to each hearing, PC and CC)**
  - **Newspaper legal ad or on-site sign posting (line ad and 1/8<sup>th</sup> page ad) (15-30 days prior to each hearing, PC and CC)**
  - **City website**
  - **Agenda posting (24 hours prior to each hearing, PC and CC)**

3

3

## **Scottsdale Outreach (zoning focus)**

- **Pre-application (Application not submitted to city yet)**
  - **Outreach Phase I**
    - **Applicant Responsibility and Resources**
    - **White “Early Notification” sign posted (10 days prior to open house)**
    - **Property owners within 750 feet and “interested parties” notified (10 days prior to open house)**
    - **Open House**
    - **Best practice advisory (\*updated)**
    - **City posts open house on PZ Link and on NextDoor (\*new)**
    - **Citizen review plan and report prepared**

4

4

## **Scottsdale Outreach (zoning focus)**

- **Application submittal**
  - **Outreach Phase II**
    - **City Responsibility and Resources**
    - **Property owners within 750 feet and “interested parties” notified (postcard)**
    - **PZ link with YouTube video, post social media (NextDoor, Facebook)**
    - **City website and interactive map**
    - **Answer questions, collect comments, respond to applicant**

5

5

## **Scottsdale Outreach (zoning focus)**

- **Planning Commission Public Hearing Scheduled**
  - **Outreach Phase III**
    - **City Responsibility and Resources (except the sign)**
    - **City website updated**
    - **Applicant posts big red sign with hearing information (15-30 days prior to hearing)**
    - **Property owners within 750 feet and “interested parties” notified again (15-30 days prior to hearing)**
    - **Newspaper legal ad again (line ad and 1/8<sup>th</sup> page ad) (15-30 days prior to hearing)**
    - **Agenda posting (10 days prior to hearing)**

6

6

## **Scottsdale Outreach (zoning focus)**

- **City Council Public Hearing Scheduled**
  - **Outreach Phase IV**
  - **City Responsibility and Resources (except the sign)**
  - **City website updated**
  - **Applicant updates big red sign with hearing information (15-30 days prior to hearing)**
  - **Property owners notified again within 750 feet and “interested parties” (15-30 days prior to hearing)**
  - **Newspaper legal ad (line ad and 1/8<sup>th</sup> page ad) (15-30 days prior to hearing)**
  - **Agenda posting (7 days prior to hearing)**

7

7

## **Scottsdale Outreach (zoning focus)**

- **Improvements over the years**
  - **Expanded Notification 750 feet**
  - **Early Notification codified**
  - **Project information pages (website)**
  - **QR Codes added to signs and postcards**
  - **PZ Link weekly newsletter (updates with quick links, maps, videos, open house info)**
  - **Similar outreach methods for many non-zoning cases (consistency, reliability)**
  - **Social Media (Facebook, NextDoor), now including open house info**
  - **Open house best practices update**

8

8



# Scottsdale Outreach (zoning focus)

Home Page / Planning and Development / Active Cases and Permits

## Active Cases and Permits

The Active Cases and Permits Interactive Map is a tool that allows users to see projects awaiting public hearings, as well as projects that have been approved and are under construction. Projects are easily identified on the interactive map and users can conveniently access the case information sheet related to a specific project.

This application is best viewed on a larger screen. Watch this short video for tips on using this map.

**Active Cases & Permits Interactive Map**

Case Type: All | Time Frame: All | Last 30 Days

**120 Awaiting Public Hearing**

- Case Name - Case Number
- 1ST STREET TOWNHOMES - 17-ZN-2022
- Case Info
- 4141 SCOTTSDALE - 34-DR-2021
- Case Info
- 4240 N BROWN AVE - 2-IP-2022
- Case Info
- 81ST AND SMOKEHOUSE SUBDIVISION - 2-PP-2022
- Case Info
- 82ND AND PRINCESS DRIVE INTERNAL COMMUNITY STORAGE - 36-DR-2022
- Case Info
- 94 HUNDRED SHEA - THE VILLAGE - 8-ZN-2022
- Case Info

**531 Under Construction**

Permits

- Permit Type: SFR-CUSTOM IN SUBDIVISION - 18-PP-1999
- Case Info
- Permit Type: SFR-CUSTOM IN SUBDIVISION - 18-PP-2002
- Case Info
- Permit Type: SFR-STANDARD - 9-PP-2004
- Case Info
- Permit Type: SFR-STANDARD - 9-PP-2004
- Case Info
- Permit Type: SWIMMING POOL W/SPA - 22-PP-2005
- Case Info
- Permit Type: RAMADA - 22-PP-2005
- Case Info

9

# Scottsdale Outreach (zoning focus)

Home Page / Outreach / Case Search

## CASE INFO SHEET SEARCH

Use the Active Cases and Permits Interactive Map tool to see projects awaiting public hearings, as well as projects that have been approved and are under construction. Projects are easily identified on the interactive map and users can conveniently access the case information sheet related to a specific project. Watch this short video to learn how to use the map.

The Case Info Sheet Search is for cases that may have already been approved, ordered, or denied.

Case Number

Other Search Criteria

Case Name  Case # Location  Address  Intersection

Case Type  Case Year

Home Page / Planning and Development / Search Cases & Public Hearing Projects

## Search Cases & Public Hearing Projects

### REPORTING

Active Cases and Permits Interactive Map

Recently Submitted Development Project Cases

Development Project Case Number Search

Pre-Application Search

Capital Improvement Projects Listing

Property Information Request

### CASE TYPE

| Case Type Search        | Title Description  |
|-------------------------|--|
| Abandonments            | AB Requests for abandonment of street right-of-way.  |
| Annexations             | AN Requests for annexing land from another jurisdiction and/or annex land from the City to a neighboring jurisdiction.   |
| Board of Adjustment     | BA Requests for Zoning Ordinance variances or zoning interpretation appeals.   |
| Case Hearings           | AC Requests to obtain permission to operate a care home for no more than ten adults with a disability that is licensed as a health care institution under 42 U.S.C. 13961r which may be long-term care services or other care services are provided to the disabled residents. |
| Continental Use Permits | UP Requests for a use that is not "legally nonconforming" in the zoning district.  |

### SUBSCRIBE TO P&Z LINK

Scottsdale's Planning and Zoning division produces this email newsletter to keep residents and members informed about upcoming projects that may affect their neighborhoods.

Share your comments to Project List.

10

10

## **Scottsdale Outreach (zoning focus)**

- **Observations over the years**
  - **Generally meet or exceed other communities' requirements**
  - **Open houses (responsibility, notification, and engagement)**
  - **Newspaper legal ads (value?)**
  - **Postcards (value?)**
  - **Resource management**
  - **Webpages and search tools evolving**
  - **PZ Link works**
  - **YouTube videos work**
  - **Multiple complimentary methods work**
  - **Consistency helps reliability and fair treatment**
  - **Information reverberating (other news, Reddit feeds, activist videos)**

11

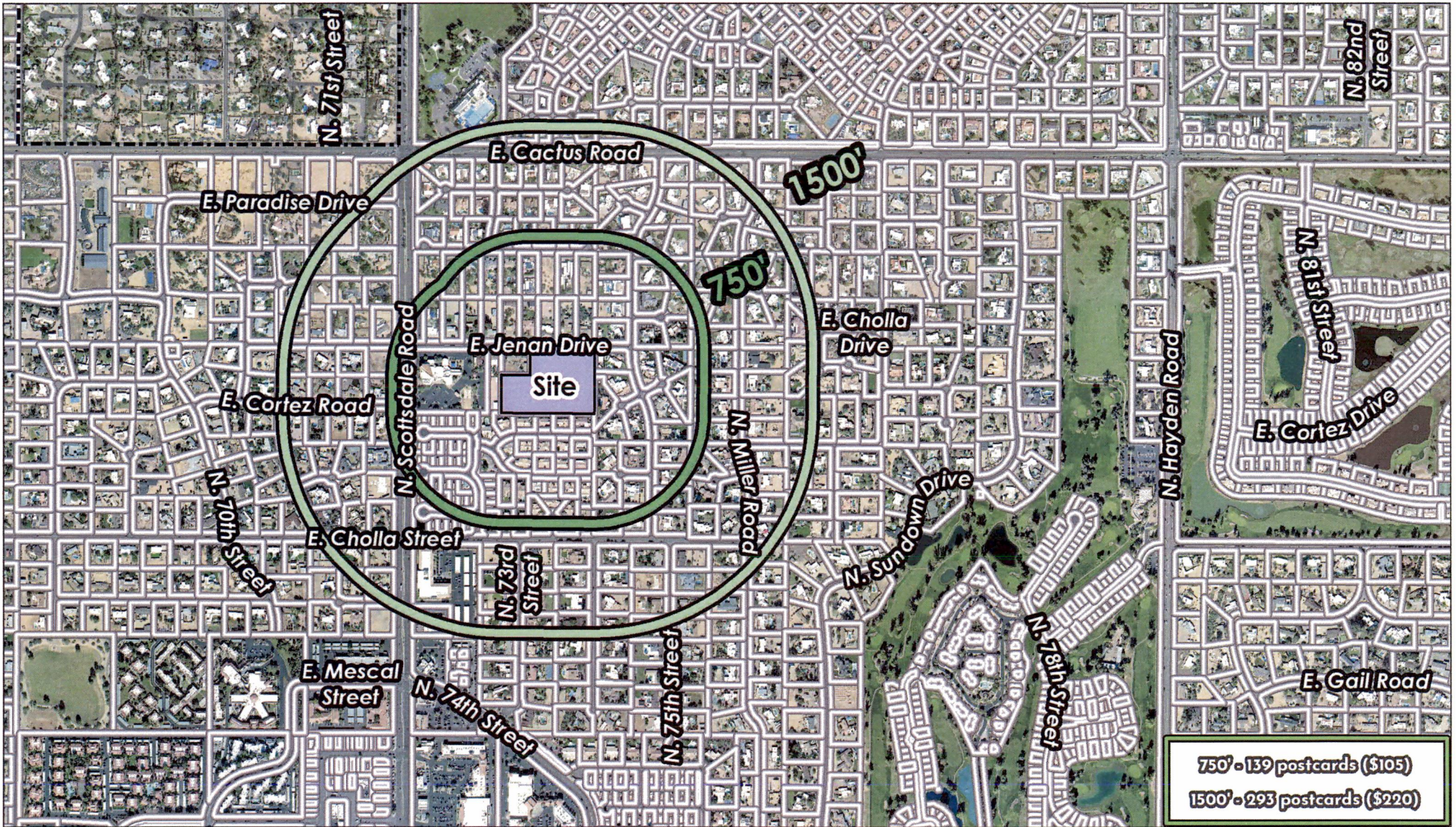
11

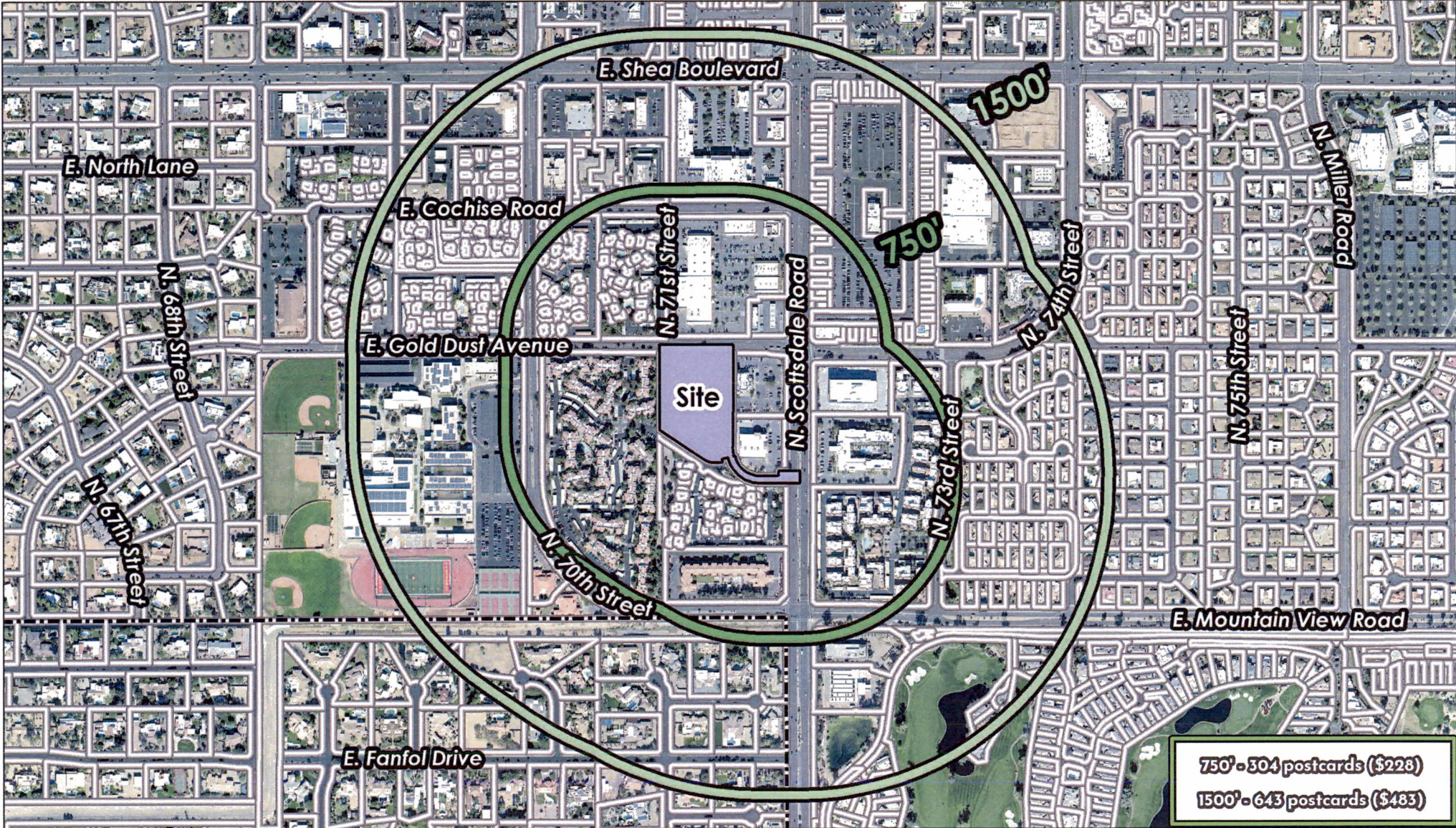
## **Scottsdale Outreach (zoning focus)**

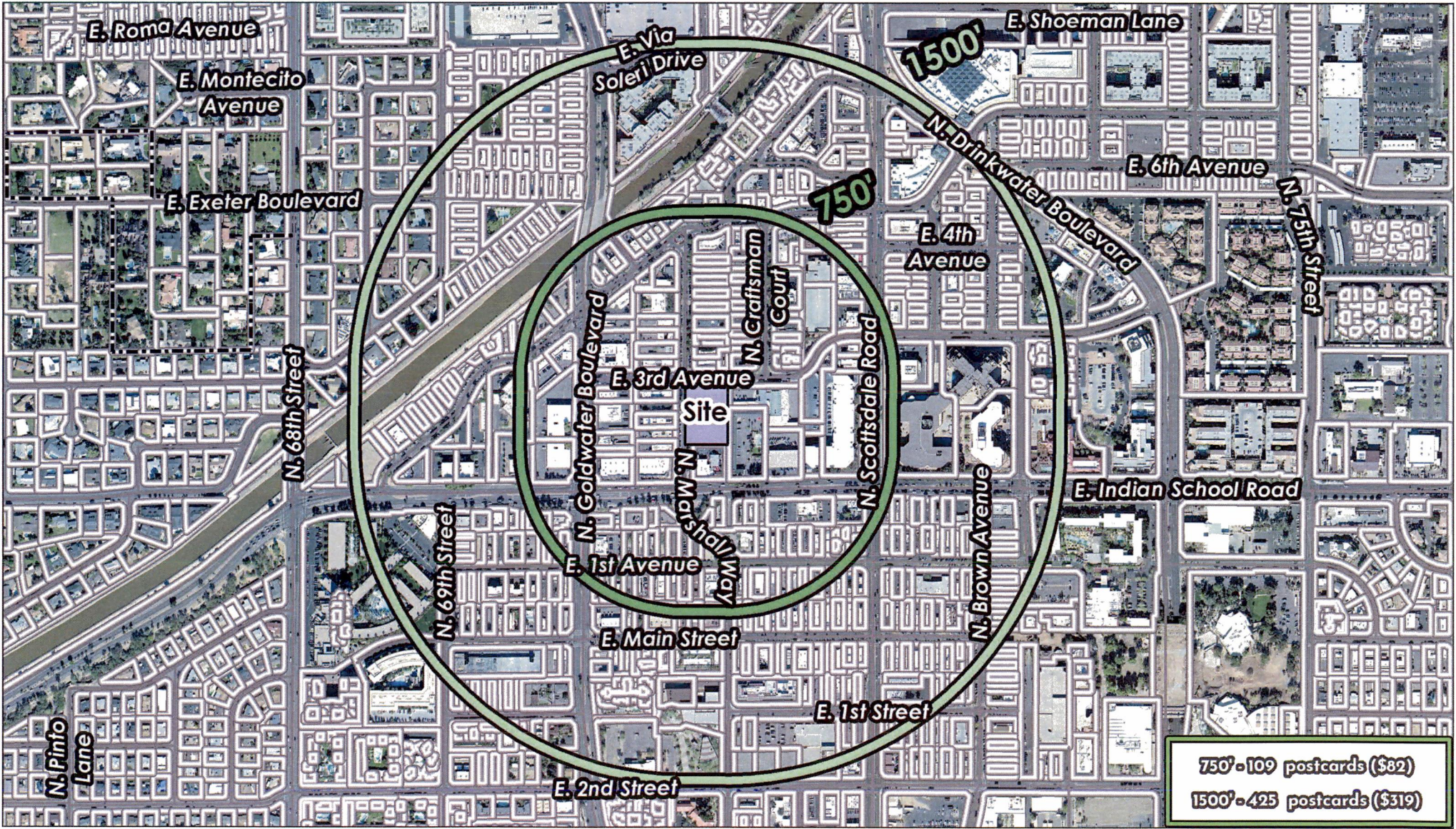
- **Future Improvements**
  - **City responsibility with early Open Houses?**
  - **More postcards? (wider net, site addresses)**
  - **Bigger signs, or double-sided?**
  - **Shift more costs and responsibility to applicant?**
  - **Other social platforms?**
  - **Activity flowchart for each case**
  - **City Public Participation Manual forthcoming**
  - **Information in staff reports**

12

12







750' = 109 postcards (\$82)  
1500' = 425 postcards (\$319)



1

**Youth Sports Field Allocation Policy (YSFA)**  
dictates allocations for field resources in our Park System and select Scottsdale Unified School Fields.

This policy does not include allocation of specialty fields at Indian School Park, Scottsdale Sports Complex, Bell 94, Westworld & Westworld Sports Fields, Scottsdale Stadium.

2

2

**MEET  
THE  
TEAM**



3

3

PARKS AND RECREATION MANAGER

RECREATION LEADER SENIOR

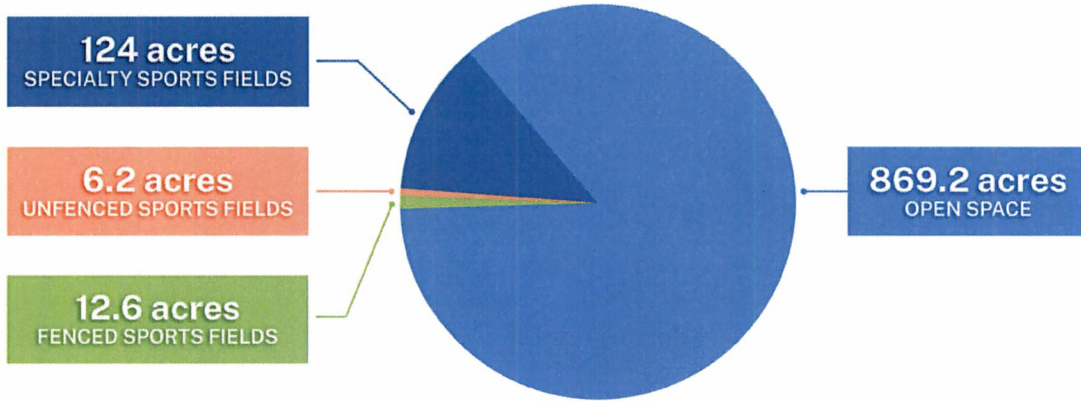
FULL TIME RECREATION LEADER II

PART TIME RECREATION LEADER II - 25 HOURS/WEEK

4

4

## 1012 ACRES OPEN SPACE CITY PARKS SYSTEM

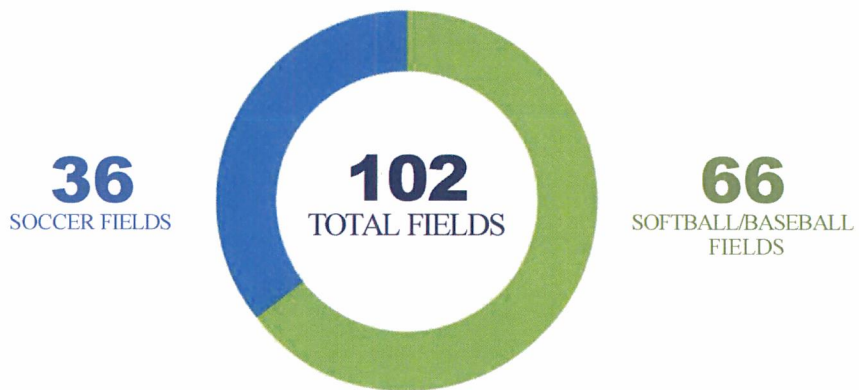


5

5

## FIELD INVENTORY BY TYPE

INCLUDES COS AND SUSD FIELDS



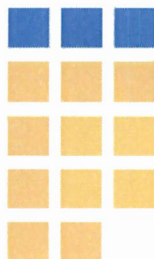
6

6



## INTERGOVERNMENTAL AGREEMENT

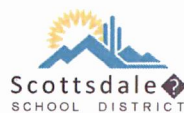
**14**  
SUSD  
SCHOOL  
SITES



**3** MAINTAINED BY COS  
MAINTENANCE STAFF

SCOTTSDALE  
**til!l!l!l!l!l!** PARKS &  
F - / RECREATION

**11** MAINTAINED BY SUSD  
MAINTENANCE STAFF



7

7

## MAINTAINING BALLFIELDS



8

8

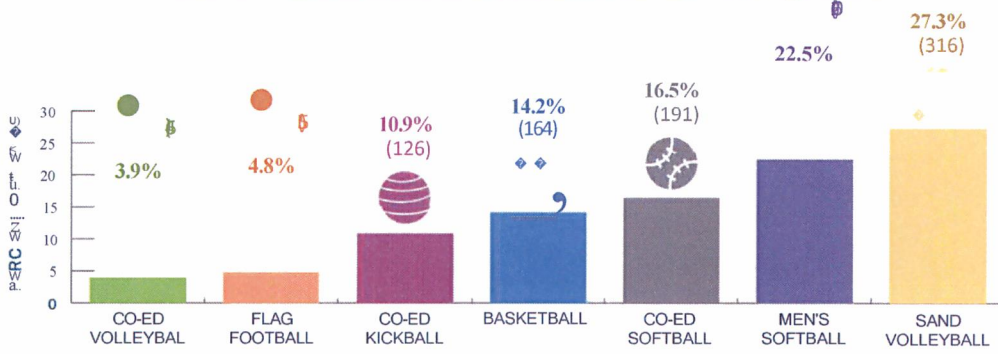
# WHO ARE OUR USERS



# ADULT SPORTS PROGRAMS



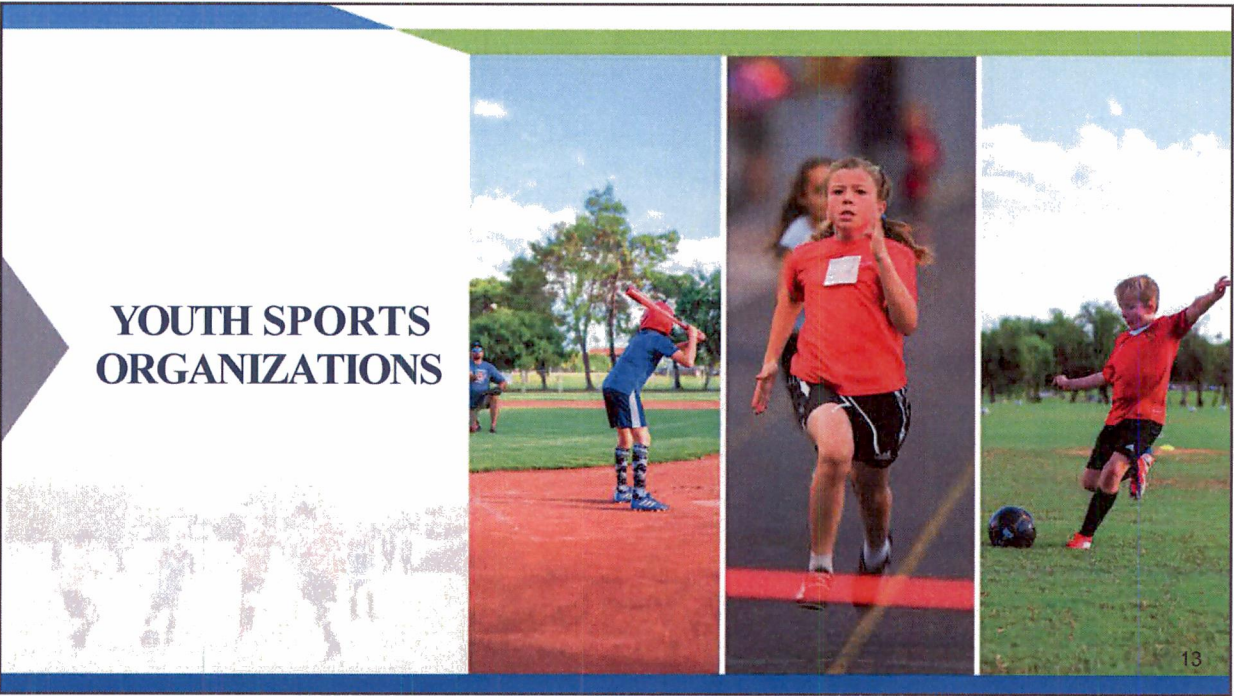
## 14K ADULT SPORTS YEARLY USERS FLAG FOOTBALL | SOFTBALL | KICKBALL SAND VOLLEYBALL | BASKETBALL | PICKLEBALL



**TEAMS BY SPORT**  
(1,157 CURRENT YTD)

SOURCE: ACTIVENET





13



14

## TOURNAMENTS & PRIVATE RENTALS



15

## POLICY REVIEW TEAM

2

PARKS AND RECREATION  
MANAGERS

2

OPERATION  
SUPERVISORS

2

RECREATION  
LEADER SENIORS

1

PARKS AND RECREATION  
COMMISSION MEMBER

\*IN RESPONSE TO AUDIT 2208- PARKS AND RECREATION RESOURCE MANAGEMENT

16

16

## YOUTH SPORTS FIELD ALLOCATION POLICY



17

17

## CURRENT YOUTH PARTNER ORGANIZATIONS

- East Scottsdale Little League
- McCormick Ranch Little League
- McDowell Mountain Little League
- Mountain View Little League
- South Scottsdale Little League
- Scottsdale Youth Soccer League
- Phoenix Rising
- Prime Time North Scottsdale
- North Scottsdale Soccer Club
- AZ Soccer Academy
- Chaparral Boys Lacrosse
- Scottsdale Football & Cheer
- Scottsdale Youth Football
- Old Scottsdale Youth Baseball
- AZ Play Ball
- Horizon Little League
- Scottsdale Cal Ripken
- Scottsdale Miss Softball
- Scottsdale Wolves Rugby

18

18

| <b>EXISTING YSFA POLICY</b>   | <b>NEW YSFA POLICY</b>   |
|---|--|
| <p>21 EXISTING PARTNER ORGANIZATIONS</p> <hr/> <p>501C3</p> <hr/> <p>50 RESIDENTS</p> | <p>NO PARTNER DESIGNATION - ANNUAL APPLICATION REVIEW</p> <hr/> <p>501C3</p> <hr/> <p>TIERED PRIORITY WITH % QUALIFIERS</p> <p>PRIORITY 1- CITY USE &amp; INTERGOVERNMENTAL AGREEMENTS</p> <p>PRIORITY 2- SCOTTSDALE BOUNDARY-BASED SPORTS</p> <p>PRIORITY 3- AT LEAST 90% SCOTTSDALE RESIDENTS OR SERVE MORE RESIDENTS THAT PRIORITY 2 ORGANIZATION WITH HIGHEST# OF RESIDENTS</p> <p>PRIORITY 4- AT LEAST 50% SCOTTSDALE RESIDENTS</p> <p>PRIORITY 5- ALL OTHERS</p> <ul style="list-style-type: none"> <li>• PRIORITY 2-4: 50% OF APPROVED RESIDENT RATE</li> </ul> |

| <b>EXISTING YSFA POLICY</b>  | <b>NEW YSFA POLICY</b>  |
|--|---|
| <p>SEASONS DICTATED BY CITY</p> <hr/> <p>HISTORICAL ALLOCATION GIVEN EACH YEAR</p> <hr/> <p>NO RESTRICTION ON NUMBER OF TEAMS/PARTICIPANTS PER FIELD</p> | <p>YOUTH ORGANIZATIONS TO CHOOSE A PRIMARY SEASON</p> <hr/> <p>YEARLY APPLICATION PROCESS AND ALLOCATION BASED ON FORMULA AND FIELD AVAILABILITY</p> <hr/> <p>MAX FEET PER FIELD STANDARD</p> <p>YEARLY REST &amp; RECOVERY SCHEDULE</p> <p>INCREASED ENFORCEMENT/AWARENESS OF RULES &amp; FIELD USE GUIDELINES</p> |

## EXPECTED IMPACTS AND OUTCOMES

- INCREASED NUMBER OF ORGANIZATIONS SUPPORTED THROUGH THE FIELD ALLOCATION PROCESS
- INCREASE IN NUMBER OF RESIDENTS SERVED
- ENHANCED QUALITY OF FIELDS AND PLAYING SURFACES
- EXISTING ALLOCATION HOURS MAY DECREASE FOR CURRENT PARTNER ORGANIZATIONS

21

21

## NEXT STEPS

**MARCH 15**  
**PARKS AND RECREATION COMMISSION MEETING**

POSSIBLE ADDITIONAL COMMISSION MEETING FOR FINAL APPROVAL

**PHASED IN POLICY IMPLEMENTATION**

22

22





THANK YOU!



9

# WRITTEN COMMENTS

2c

This card is used to submit written comments to the Board or Commission.  
Written comment cards may be submitted to the Staff at any time. Cards submitted after public testimony has begun will be provided to the Board or Commission at the conclusion of the testimony for that item.

NAME (print) Kristen Parrish MEETING DATE 3/9/23

NAME OF GROUP/ORGANIZATION (if applicable) Parks + Rec Commission

ADDRESS 8208 E. Montebello Ave, Scottsdale, AZ ZIP 85250

HOME PHONE 510-684-8697 WORK PHONE 480-727-6363

E-MAIL ADDRESS (optional) kristyparrish@gmail.com

AGENDA ITEM # 2c  SUPPORT  OPPOSE

COMMENTS (additional space is provided on the back) The Youth Sports Field Association Policy is fantastic - I sent an email with more detail, and as a coauthor of the Policy, I'd like to speak on its behalf.

This card constitutes a public record under Arizona law.

# Item 2D

## Net Zero Energy Strategic Plan

City Council Retreat: March 9, 2023

1

### Net Zero Energy: Overview and General Plan

#### Goal E 1

Work toward becoming a net-zero energy community that balances energy efficiency with renewable energy generation.

**Net-Zero Energy** - The practice of producing as much energy as is consumed by off-setting energy use through a combination of energy efficiency and renewable power.

#### Net Zero Energy Community

A community “that has greatly reduced energy needs through efficiency gains such that the balance of energy... within the community is met by renewable energy.”

*National Renewable Energy Laboratory*



ENERGY ELEMENT<sup>®</sup>

2

## Net Zero Energy: Define “Energy Efficiency”

US Department of Energy:

“Energy efficiency is the use of less energy to perform the same task or produce the same result.”

Most commonly describes ways to make buildings more efficient – heating and cooling, lighting, weatherization, appliances, etc.

Can also apply to the industrial sector and energy efficiency driving and vehicles



3

## Net Zero Energy: Define “Renewable Energy”

Classification of energy sources: Clean? Renewable? Green?

ACC definitions:

Renewable: Biogas, biopower (zero net life cycle carbon emissions), geothermal, solar, wind, some hydro (no new dams unless zero impact to fish & wildlife)

Clean: All renewable, plus demand-side measures and nuclear

Terrapass:

Renewable: electricity produced from natural sources that either replenish themselves over short periods or never run out at all; solar, wind, hydro, geothermal, biomass

Green: subset of renewable energy, generation sources with the smallest environmental footprint; sunlight, wind, heat, low-impact hydroelectric, specific forms of biomass.

Clean: electricity that does not create any greenhouse gases during its production, although not necessarily renewable; all forms of green and renewable energy, plus nuclear power, non-renewable forms of biogas

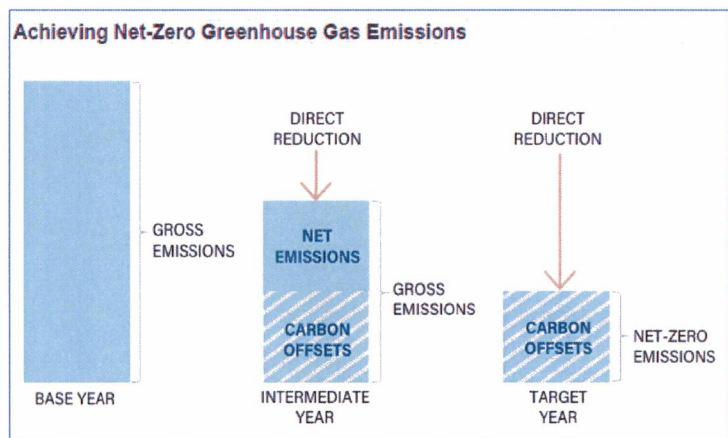
4

# Net Zero Energy: Other Definitions

- Define scope or boundary:
  - Energy users: Buildings, community infrastructure, industry, transportation
  - Sources of energy: on-site, within community, purchased credits
  - What is reduced: non-renewable energy, greenhouse gas emissions
  - Community-wide versus municipal operations
- Define “net”
- “Quality” of renewable energy
- Decisions determine format and content of final plan:
  - Clean energy plan
  - Net-zero energy plan
  - Greenhouse gas reduction or climate action plan
  - Energy action plan

# Net Zero Energy Community: Questions

- Who is included?
  - Municipal? Or entire community? All sectors (buildings, infrastructure, transportation)?
- What is measured?
  - Greenhouse gases/emissions?
  - Energy consumption? Energy costs?
- Where do the resources come from to “close the gap”?
  - On-site? Within community?
  - Purchased credits?
- Other goals?
  - Equity? Environmental justice?

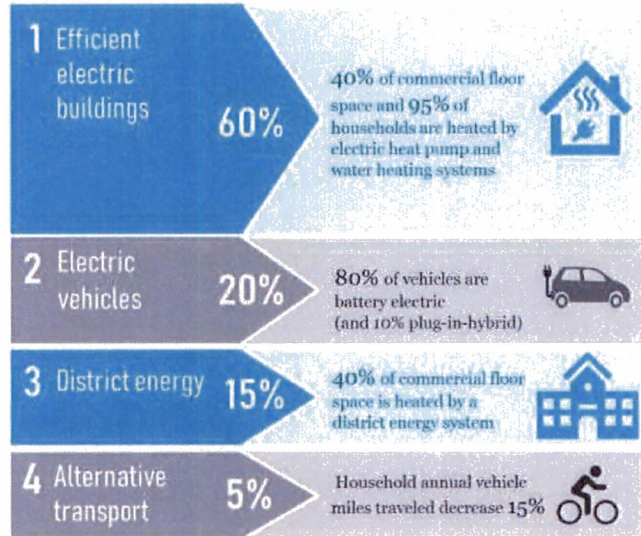


# Net Zero Energy Community: Examples

## Burlington VT “Net Zero Energy Roadmap”

- Net Zero Energy by 2030 (NZE by 2030), defined as reducing and eventually eliminating fossil fuel use from the heating and ground transportation sectors
- Community-wide; buildings and transportation
- Municipal electric utility; 100% renewably sourced (biomass, hydro, solar, wind)

## 4 Fossil Fuel Energy Reduction Pathways

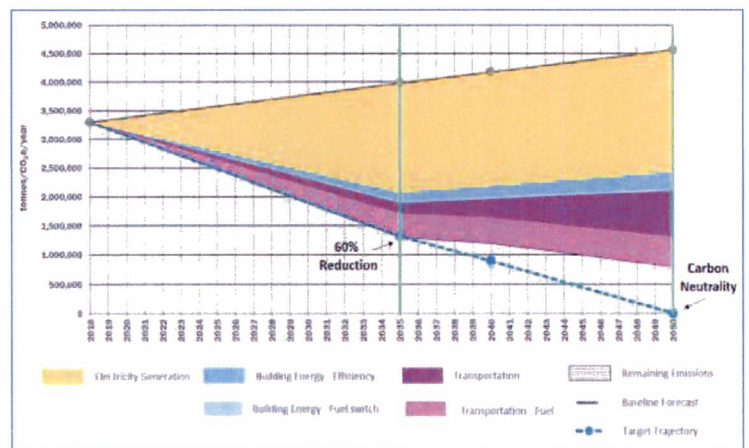


7

# Net Zero Energy Community: Examples

## Miami, FL “Forever Carbon Neutral”

- Net zero community wide emissions by 2050
  - Interim goal: 60% reductions below 2018 levels by 2035
- “Carbon neutral” equals “net zero greenhouse gas emissions”:
    - Net zero emissions means that GHG emissions have been reduced as much as possible and any remaining emissions are completely cancelled out through offsetting or removed through carbon dioxide removal (CDR) or emissions removal measures



8

# Net Zero Energy Community: Examples

## Flagstaff Carbon Neutrality Plan

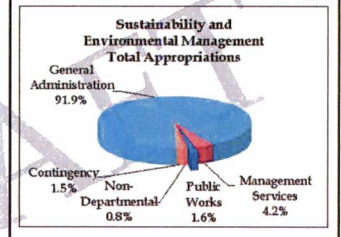
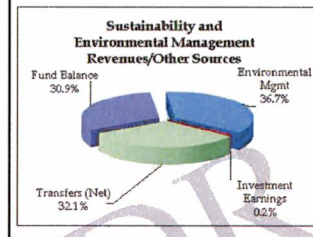
- Goal One: Achieve **carbon neutrality** by 2030 (net-zero **community** greenhouse gas emissions)
  - Mitigation target: Reduce **greenhouse gas emissions** by 44% by 2030, from business as usual
  - Carbon dioxide removal (CDR) target: **Balance any remaining greenhouse gas emissions with carbon dioxide removal**
- Goal Two: Prepare Flagstaff's communities, systems, and resources to be more resilient to climate change impacts
- Goal Three: Address climate change in a manner that prioritizes those most impacted and ensures the costs and benefits are equitably distributed

### Sustainability and Environmental Management Fund

Total revenues and other sources available are approximately \$3.3 million. The Environmental Management Fee, a user fee, is the major revenue source of the Sustainability and Environmental Management Services (SEMS) operations. This fee is based on cost of operations. The Materials Management program is partially funded by Solid Waste.

| Revenues/Other Sources |                     |
|------------------------|---------------------|
| Environmental Mgmt     | \$ 1,213,478        |
| Investment Earnings    | 5,000               |
| Transfers (Net)        | 1,056,543           |
| Fund Balance           | 1,016,355           |
|                        | <u>\$ 3,291,376</u> |

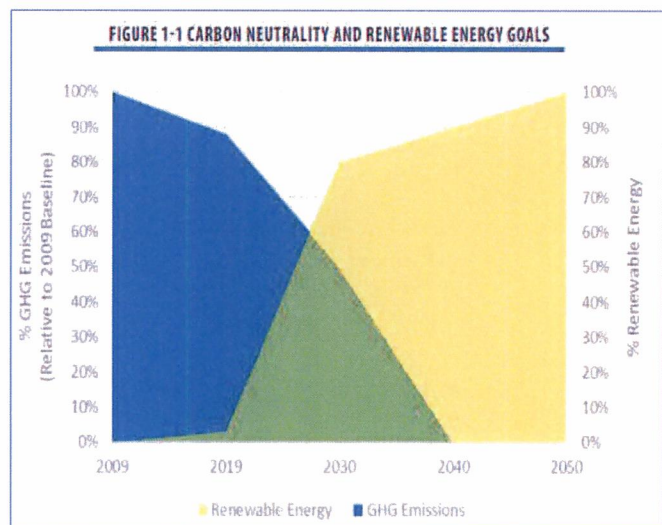
| Appropriations         |                     |
|------------------------|---------------------|
| General Administration | \$ 1,829,501        |
| Management Services    | 84,065              |
| Public Works           | 31,602              |
| Economic Vitality      | 455                 |
| Non-Departmental       | 15,852              |
| Contingency            | 30,000              |
|                        | <u>\$ 1,991,475</u> |



# Net Zero Energy Community: Examples

## Durham, NC "Carbon Neutrality & Renewable Energy Action Plan"

- Carbon neutrality: Zero net emissions in 2040
- Renewable energy: **100% renewable energy** sourcing for **City operations**
- Action items:
  - Energy efficiency efforts
  - Convert natural gas uses to electricity
  - Electrify vehicle fleet
  - Invest in renewable energy
  - **Purchase RECs as needed to close gaps**
  - Leverage Duke Energy's expected ongoing emissions reductions based on its current IRP



# Net Zero Energy Community: Examples

## Philadelphia “Municipal Energy Master Plan”

- Addresses energy uses in municipal buildings
- GHG emissions goals
- Energy goals:
  - Conservation
  - Renewable sourcing
  - Cost
- PPA’s or purchase REC’s for renewable energy goals

# Net Zero Energy Community: Examples

## Denver, CO “Net Zero Energy (NZE) New Buildings & Homes Implementation Plan”

- All *new buildings* achieve net zero energy by 2030
- Defines net zero energy as a new building that is:
  - Highly energy-efficient
  - All electric
  - Fully powered from on-site and/or off-site renewable energy

| Commercial                   | 2021  | 2024                                   | 2027   | 2030   |
|------------------------------|---|--|--|--|
| <b>HIGHLY EFFICIENT</b>      |   |  |  |  |
| Energy Modeling Accuracy     | Report on discrepancy in disclosure data  | Within 15% of target                   | Within 10% of target                           | Achieve target                                 |
| <b>ALL-ELECTRIC</b>          |   |  |  |  |
| Equipment requirement        | All-Electric, except heating & water heating<br>All-Electric Ready, conduit for central | All-Electric, except water heating     | All-electric equipment                         | All-electric equipment                         |
| <b>RENEWABLE ENERGY</b>      |   |  |  |  |
| Minimum renewable offset     | 50%   | 75%                                    | 100%   | 100%   |
| <b>GRID FLEXIBILITY</b>      |   |  |  |  |
| Grid flexibility requirement | Grid Flexible Equipment   | Implementation of Grid Flexible Metric | Improving Grid Flexibility + Increased Storage | Improving Grid Flexibility + Increased Storage |



### Your Tax Dollars at Work

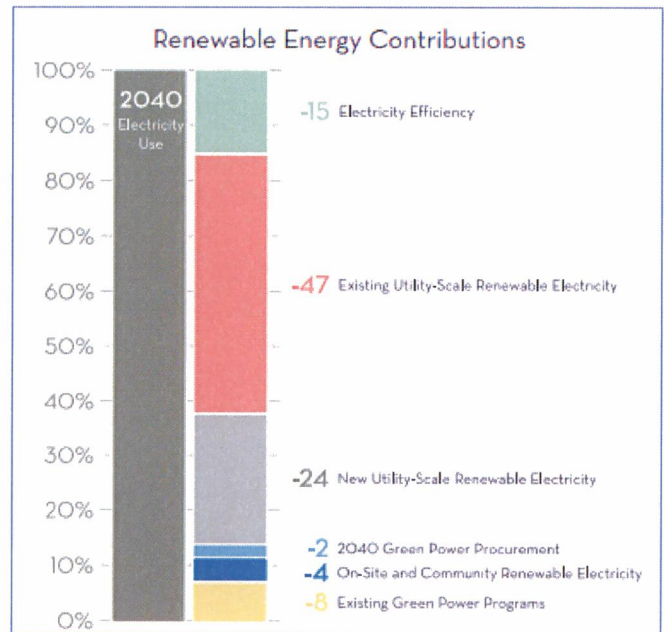
In 2020, Denverites voted to raise the local sales and use tax to create the **Climate Protection Fund**. This unique fund raises \$40M+ a year to eliminate greenhouse gas emissions and air pollution, support climate adaptation and create new jobs.



# Net Zero Energy Community: Examples

## Boise, ID “Energy Future: A Community-wide Energy Plan”

- In 2035, Boise’s community energy will be generated from clean sources
  - Electricity: 100% of the electricity used by Boise residents and businesses will be clean by 2035.
  - Thermal energy: Make measurable progress on natural gas efficiency and geothermal expansion and identify a quantifiable goal by 2025.
- Does not address transportation sector
- PPA’s and contracted green power rates to close the gap



# Net Zero Energy Community: Examples

## Austin, TX “Climate Equity Plan”

- Equitably reach net-zero community-wide greenhouse gas emissions by 2040... followed by negative emissions
- Buildings and transportation
- Offsets to “close the gap”?

### GOAL 1:

By 2030, achieve net-zero carbon\* for all new buildings and reduce emissions by 25% for existing buildings while lowering all natural gas-related emissions by 30%.



### GOAL 2:

By 2030, reduce community-wide greenhouse gas emissions from refrigerant leakage by 25%.



### GOAL 2:

By 2027, preserve and produce 135,000 housing units, including 60,000 affordable housing units\*, with 75% of new housing located within ½ mile of Imagine Austin activity centers and corridors.



### GOAL 3:

By 2030, 50% of trips in Austin are made using public transit, biking, walking, carpooling, or avoided altogether by working from home\*.



## Net Zero Energy Community: Common Features

- Key role of energy efficiency and conservation
- Existing buildings are often a significant challenge
- Rely on electrical utilities and their existing resource plans
- Rely on community members: buy electric cars; bike/walk/bus instead of driving; no gas appliances
- Not limited to on-site renewable energy
- Data-driven
- Lead by example
- Include interim targets
- *Lack of commonality on definitions*

15

## Net Zero Energy Community: Funding/Financing

- Costs
  - Projects initiated by city, residents, and businesses
  - Work with partners to cover upfront costs
  - Offset by utility and federal incentives
- Benefits
  - ROI from savings from reduced energy use
  - Local jobs
  - Stable energy pricing from on-site generation
- Innovative sources of funding (e.g., public-private partnerships, green bonds or banks)
- “Closing the gap” with purchase of REC’s, purchase of carbon offsets often involves spending money without a directly observable community benefit

16

# Net Zero Energy Community: Way Forward

## Greenhouse Gas Emissions Inventory:

- Update underway for years 2016, 2018, 2020, and 2022 (ASU/NAU)
- Estimation of macro-trends for energy consumption

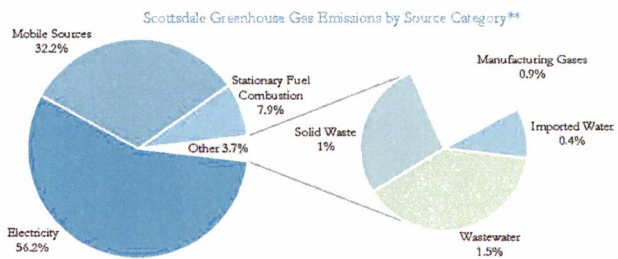


## Scottsdale 2018 Community Greenhouse Gas (GHG) Emissions Inventory

| GHG Emissions by Source Category    | GHG Emissions        |         |
|-------------------------------------|----------------------|---------|
|                                     | *MTCO <sub>2</sub> e | Percent |
| Electricity Use                     | 2,083,410            | 56.2    |
| Mobile Sources                      | 1,191,933            | 32.2    |
| Stationary Fuel Combustion          | 292,787              | 7.9     |
| Wastewater                          | 54,147               | 1.5     |
| Solid Waste                         | 37,531               | 1       |
| Manufacturing (Fluorinated Gas Use) | 32,292               | 0.9     |
| Imported Water (Electricity Used)   | 13,607               | 0.4     |
| Livestock (Cattle)                  | 760                  | 0       |
| Fertilizer Use                      | 226                  | 0       |

\*Metric tons of carbon dioxide equivalent

Gross GHG Emissions  
3,275,363 MTCO<sub>2</sub>e  
GHG Reductions (Urban Forestry)  
-1,000,000 MTCO<sub>2</sub>e  
Net GHG Emissions  
2,275,363 MTCO<sub>2</sub>e  
Per Capita Net GHG Emissions  
10.5 MTCO<sub>2</sub>e

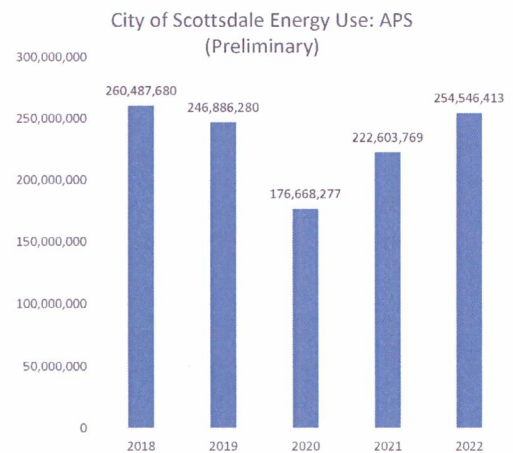


\*\*Fertilizer use and livestock not included

# Net Zero Energy Community: Way Forward

## Lead by Example:

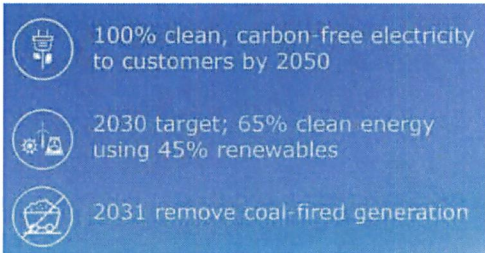
- ESPC: Evaluating contractor proposal for phase 1 buildings
- Demand response: Water and Facilities each participating in APS demand response program
- Municipal solar projects:
  - Installation underway at N Corp Yard
  - Beginning planning for Civic Center projects
- Alternative fuel vehicles:
  - Piloted EV sweeper, refuse truck, bucket truck, loader...
  - EV chargers integrated into solar projects
- LEED certified/Net Zero municipal buildings
- 2021 Energy and Green Construction codes & implementation



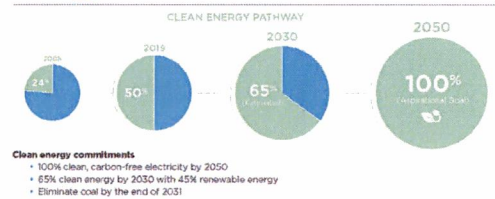
# Net Zero Energy Community: Way Forward

## Leverage electrical utilities and their existing resource plans

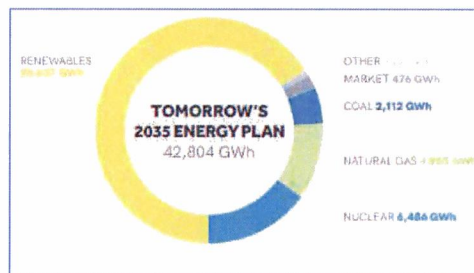
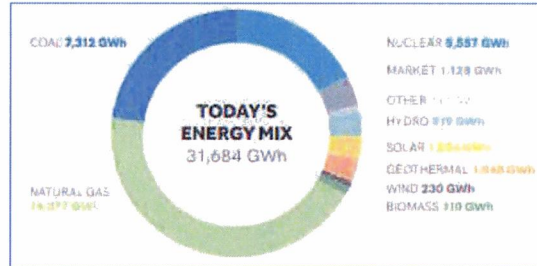
APS (87% of City's purchased power)



### APS Clean Energy Commitment



SRP (13% of City's purchased power)



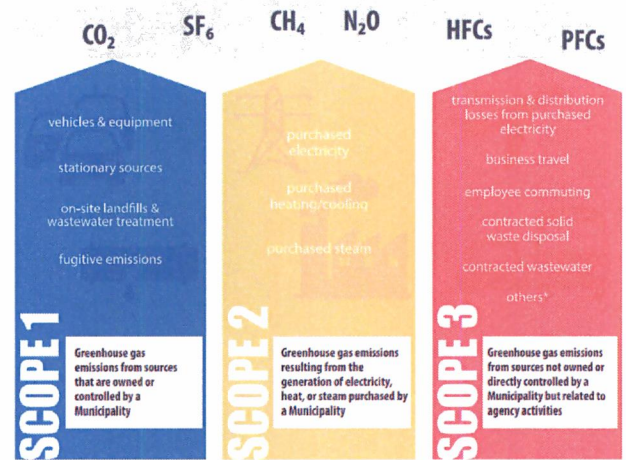
# Net Zero Energy Strategy Plan: Next Steps

- Initiate planning process
- Energy Efficiency and Conservation Block Grant (EECBG)
  - Funds for outside assistance/consulting services
  - Initiate additional projects (e.g., more LED street lamps)
  - Timing uncertain
- Engage stakeholders:
  - Energy providers: APS, SRP, SW Gas
  - Energy consumers: residential, commercial, industrial, municipal
  - Other resources: SEAC, ASU
  - Gather insights and feedback regarding existing initiatives, future projects, and expected outcomes
- Clarify scope and definitions

# Net Zero Energy Strategy Plan: Next Steps (cont'd)

- Identification and evaluation of strategies and action items
- Assessment of regulatory and legislative policies:
  - Enforcement of newly adopted energy and green construction codes
- Examination of financial considerations and implementation details
- Connect to Community Sustainability Plan
  - Incorporate existing feedback and input
- Development of the Plan

FIGURE 3-1 COMMON SOURCES OF GHG EMISSIONS



# Net Zero Energy Community: Questions

- Who is included?
  - Municipal? Or entire community? All sectors (buildings, infrastructure, transportation)?
- What is measured?
  - Greenhouse gases/emissions?
  - Energy consumption? Energy costs?
- Where do the resources come from to “close the gap”?
  - On-site? Within community?
  - Purchased credits?
- Other goals?
  - Equity? Environmental justice?

