

**SCOTTSDALE CITY COUNCIL
RETREAT MEETING MINUTES
TUESDAY, MARCH 22, 2022**



**COMMUNITY DESIGN STUDIO
7506 E. INDIAN SCHOOL ROAD
SCOTTSDALE, AZ 85251**

CALL TO ORDER

Mayor David D. Ortega called to order a Retreat of the Scottsdale City Council at 9:30 A.M. on Tuesday, March 22, 2022 in the Community Design Studio.

ROLL CALL

Present: Mayor David D. Ortega; Vice Mayor Tammy Caputi; and Councilmembers Tom Durham, Betty Janik, Kathy Littlefield, Linda Milhaven and Solange Whitehead

Also Present: City Manager Jim Thompson, Acting City Attorney Luis Santaella, City Treasurer Sonia Andrews, City Auditor Sharron Walker, and City Clerk Ben Lane

1. Opening Remarks

Mayor Ortega said we should not take anything for granted. He cited the ongoing suffering in Ukraine with city by city being destroyed in a ruthless manner. Mayor Ortega said it was important for Ukrainians to know that we are with them as a city and as a people because we share democracy and see the brutality they are enduring. He asked that everyone join in a moment of silence.

City Manager Jim Thompson went over meeting logistics and reviewed the agenda topics that would be discussed today.

2. Progress update on objectives established July 2021, as well as additional requested items

- Ethics ordinances, regulations, and training – December 8, 2021 Work Study Session
- Bond 2019 construction projects – Last quarterly update January 31, 2022
- Old Town Character Area Plan – In progress – Scheduled for June 2022
- Short-term rental recommendations – November 9, 2021 Work Study Session
- Preserve acquisition and maintenance – January 11, 2022 Work Study Session
- Sustainability Plan – In progress – Scheduled: June 21, 2022 Work Study Session
- Public Safety funding – Included with January 31, 2022 Financial Update
- Old Town walkable area pilot – Tabled indefinitely at the November 16, 2021 Work Study Session



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING THE CITY CLERK'S OFFICE AT (480-312-2412). REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE TO ALLOW TIME TO ARRANGE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT THE CITY CLERK'S OFFICE (480-312-2412).

Other items requested at City Council Meetings that are still in progress:

- Research solutions, support, and programs to assist homeless – Requested February 23, 2021
- Update the noise ordinance to include bass levels – Requested May 11, 2021
- Conduct public outreach and amend Public Safety Plan Ordinance – Requested August 26, 2021
- Tree canopy plan update and identification of responsible staff member – Requested October 19, 2021
- City's policy for the use of artificial turf – Requested October 19, 2021
- Notification zone for new development – Requested October 19, 2021
- Designation of City Hall as a Historic Site – Requested December 7, 2021
- Park to be located at the northwest corner of Goldwater Boulevard and 5th Avenue – Requested January 11, 2022
- Citizens Committee to continue the .2% Tax – Requested February 8, 2022

City Manager Thompson gave a presentation on the status of each of the Fiscal Year 2021/22 Organization Strategic Plan components.

City Treasurer Sonia Andrews gave a presentation on a proposed timeline for budget adoption and the possible appointment of a Citizen Committee to consider the continuation of the .2% Preserve tax.

City Manager Thompson gave a presentation on the progress of the 2021/2022 requests made by City Councilmembers.

Councilmembers made the following suggestions:

- Staff provide additional information related to the \$23 million from the General Fund that will be used to pay for bond projects.
- Staff provide additional information on the El Dorado Park project and associated wildlife protection measures.
- Staff examine methods for reducing capital construction costs to avoid cost overruns due to inflation.
- Staff ensure that all comments provided by the public, including those that are critical or negative, are accurate and not edited.
- Staff provide information to the Council on City staff expenses associated with short-term rental licensing tracking.
- Staff provide information to the Council on citizen committees, including past appointment processes, number of members, how they will function, and definition of parameters.
- Protection of open space should be a stand-alone item, separate from and not limited to, the McDowell Sonoran Preserve.
- Staff provide heat mitigation plan updates to the Council on a regular basis.
- Staff examine the legality of painting certain city streets white and, if legal, develop a pilot program related to painting streets white.
- Continue to pay down pension liability, including principal and interest.
- Staff provide information on expenses associated with code enforcement, short-term rentals, and police protection in Old Town Scottsdale.
- Review trails system to reduce elimination of easements and diminishing horse trails.
- Note projected revenue generation when providing project costs.

3. Discussion and prioritization of Year 1-5 items in the General Plan Implementation Plan, including timelines and implementation strategies to achieve them

Character & Culture

- Arts & Cultural Ordinance Update
- Arts/Cultural Strategic/Master Planning
- Character Area Plans – Prioritize/Create New
- Historic & Archaeological Preservation Programs/Update
- Zoning & Related Code Updates (e.g., Land Division, Building Codes)

Sustainability & Environment

- Energy Efficiency & Clean Fuel Updates
- Heat Mitigation Plan
- Infrastructure Improvements Plan
- Integrated Water Resources Master Plan Update
- Net-Zero Energy Strategic Plan
- Recycling/Solid Waste Programs Review/Update
- Sustainability/Resiliency Plan
- Amend Code and Ordinances to align with Sustainability Plan

Collaboration & Engagement

- City Public Participation Manual
- Public Notification Requirements Update

Connectivity

- Old Town Scottsdale Bicycle Master Plan
- Transportation Action Plan Update

Community Well-Being

- Emergency Management Plan & Program
- Gardens and Farmers Markets Code Updates
- Housing/Human Services Programs and Consolidated Plan Update
- Residential Healthcare Facility/Adult Care Home Codes/Policies Update
- Trails Master Plan Review/Update

Revitalization

- Neighborhood Preservation & Conservation Programs Development/Update

Innovation & Prosperity

- Competitive Position Analysis
- Economic Development Strategic Plan Update
- High Performance and Innovation Initiative
- Smart Cities Strategic Roadmap

City Manager Thompson gave a presentation on the one-to-five-year implementation of items in the City's General Plan 2035. He stated there were a total of 28 items on the General Plan. He requested that each Councilmember identify their top two priorities.

After Council discussion, the following items were removed from further consideration as they had been completed or were near completion. Those items included:

- 8 – Infrastructure Improvement Plan – Water Resources
- 16 – Old Town Scottsdale Bicycle Master Plan – Transportation
- 17 – Transportation Action Plan Update – Transportation
- 23 – Trails Master Plan Review/Update – Transportation
- 28 – Smart Cities Strategic Roadmap – Economic Development/City Manager's Office

After Council discussion, the following items were consolidated into one item for further consideration and relabeled as Item 12 – Heat Mitigation/Sustainability – Environmental Initiatives:

- 7 – Heat Mitigation Plan – Environmental Initiatives
- 12 – Sustainability/Resiliency Plan – Environmental Initiatives
- 13 – Amend Code + Ordinances to Align with Sustainability Plan – Environmental Initiatives

After Council discussion, the following items were consolidated into one item for further consideration and relabeled as Item 1 – Arts + Cultural Ordinances Update + Strategic/Master Planning – Tourism/Planning + Development:

- 1 – Arts + Cultural Ordinances Update – Tourism/Planning + Development
- 2 – Arts/Cultural Strategic/Master Planning – Tourism/Planning + Development

Councilmembers identified the following items as priorities for the Fiscal Year 2022/2023 Organization Strategic Plan:

- Respect Character + Culture
 - 1 – Arts + Cultural Ordinances Update + Strategic/Master Planning – Tourism/Planning + Development (Councilmember Milhaven)
 - 3 – Character Area Plans Prioritize/Create New – Planning + Development (Mayor Ortega)
- Conserve + Preserve the Environment
 - 9 – Integrated Water Resources Master Plan – Water Resources (Councilmember Durham)
 - 10 – Net-Zero Energy Strategic Plan – Environmental Initiatives (Councilmember Durham)
 - 12 – Heat Mitigation/Sustainability – Environmental Initiatives (Councilmembers Janik, Littlefield, and Whitehead)
- Foster Well-Being
 - 18 – Emergency Management Plan + Program – Public Safety (Vice Mayor Caputi and Councilwoman Littlefield)
 - 20 – Housing/Human Services Programs – Human Services (Mayor Ortega and Councilwoman Janik)

- Revitalize Responsibly
 - 24 – Neighborhood Preservation + Conservation Programs Development/Update – Planning and Development/Citizen Service (Councilwoman Whitehead)
- Advance Innovation + Prosperity
 - 26 – Economic Development Strategic Plan Update – Economic Development (Vice Mayor Caputi and Councilmember Milhaven)

City Manager Thompson thanked the City Council for their feedback and indicated that staff would work on these priorities, noting that some may take more than one year to implement.

4. Discussion on bond projects and key budget priorities anticipated for the next year, as well as any other objectives needed to be accomplished during Fiscal Year 2022/23

City Manager Thompson gave a presentation on status of bond projects, the ongoing budget process and capital program funding, and other objectives, including next year's Super Bowl in Arizona and the destination marketing contract.

Mayor Ortega noted the City had approved new financial policies recently and thanked everyone for their input.

5. Closing Remarks – None

ADJOURNMENT

MOTION AND VOTE – ADJOURNMENT

Councilwoman Littlefield made a motion to adjourn the Retreat. Councilwoman Janik second the motion, which carried 7/0, by voice vote, with Mayor Ortega; Vice Mayor Caputi; and Councilmembers Durham, Janik, Littlefield, Milhaven, and Whitehead voting in the affirmative.

The City Council Retreat adjourned at 1:33 P.M.

SUBMITTED BY:



Ben Lane, City Clerk

Officially approved by the City Council on April 26, 2022

C E R T I F I C A T E

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Retreat of the City Council of Scottsdale, Arizona held on the 22nd day of March 2022.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED this 26th day of April 2022.



Ben Lane, City Clerk