

**SCOTTSDALE CITY COUNCIL
REGULAR MEETING MINUTES
TUESDAY, AUGUST 30, 2016**



**CITY HALL KIVA
3939 N. DRINKWATER BOULEVARD
SCOTTSDALE, AZ 85251**

CALL TO ORDER

Mayor W.J. "Jim" Lane called to order a Regular Meeting of the Scottsdale City Council at 5:04 P.M. on Tuesday, August 30, 2016, in the City Hall Kiva.

ROLL CALL

Present: Mayor W.J. "Jim" Lane; Vice Mayor Kathleen S. Littlefield; and Councilmembers Suzanne Klapp, Virginia Korte, Linda Milhaven, Guy Phillips, and David N. Smith

Also Present: Acting City Manager Brian Biesemeyer, City Attorney Bruce Washburn, City Treasurer Jeff Nichols, City Auditor Sharron Walker, and City Clerk Carolyn Jagger

PLEDGE OF ALLEGIANCE – Scottsdale Bobcats

INVOCATION – Pastor Bryan McAnally, Scottsdale Bible Church

MAYOR'S REPORT

Mayor Lane requested a moment of silence to honor the passing of Senator Carolyn Allen.

Mayor Lane announced that the National Association of Clean Water Agencies, the Water Environment Federation, the Water Environment and Reuse Foundation, and the WaterReuse Association, with input from the U.S. Environmental Protection Agency, named Scottsdale Water the "Organization of the Future," as a recipient of the inaugural Utility of the Future Today Recognition Program.

NOTE: MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

PRESENTATIONS

- **Economic Development Strategic Plan Accomplishments**
Presenter(s): Danielle Casey, Economic Development Director

Economic Development Director Danielle Casey gave a PowerPoint presentation (attached) on economic development strategic plan accomplishments.

PUBLIC COMMENT

- Darlene Peterson expressed concern about imminent domain.
- Joanne Lawlor, Jill Schweitzer, and Paula Renes expressed concern about the lack of licensing requirements and regulation of homeowners' associations.

MINUTES

Request: Approve the Regular Meeting Minutes of July 5, 2016 and July 6, 2016; and Executive Session Minutes of June 7, 2016, June 14, 2016, and June 16, 2016.

MOTION AND VOTE – MINUTES

Councilman Phillips made a motion to approve the Regular Meeting Minutes of July 5, 2016, and July 6, 2016, and Executive Session minutes of June 7, 2016; June 14, 2016; and June 16, 2016. Councilmember Korte seconded the motion, which carried 7/0.

CONSENT AGENDA

1. **Oasis Liquor License (46-LL-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 6 (bar) State liquor license for an existing location with a new owner.
Location: 4441 N. Buckboard Trail
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
2. **Holiday Inn Club Vacations Scottsdale Resort Liquor License (56-LL-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 6 (bar) State liquor license for an existing location with a new owner.
Location: 7677 E. Princess Boulevard
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
3. **Garlic Bistro Liquor License (57-LL-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for a new location and owner.
Location: 14692 N. Frank Lloyd Wright Boulevard, Suite 147
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov

4. Crust Liquor License (58-LL-2016)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for an agent and acquisition of control change for an existing Series 12 (restaurant) State liquor license.

Location: 6989 N. Hayden Road, Suite A9-10

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov

5. Portillo's Hot Dogs Liquor License (59-LL-2016)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for a new location and owner.

Location: 10574 N. 90th Street

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov

6. AZ Wine Co. Liquor License (60-LL-2016)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for an agent and acquisition of control change for an existing Series 7 (beer and wine bar) State liquor license.

Location: 2515 N. Scottsdale Road, Suite 15

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov

7. Wally's American Gastro Pub Liquor License (61-LL-2016)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

Location: 7704 E. Doubletree Ranch Road, Suite 190

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov

8. Kodo Sushi Sake Liquor License (62-LL-2016)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

Location: 15040 N. Northsight Boulevard, Suite 104

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov

9. Egg N' Joe Liquor License (64-LL-2016)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

Location: 23271 N. Scottsdale Road, Suite A101

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov

- 10. Living Room Wine Café & Lounge Liquor License (65-LL-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.
Location: 8977 N. Scottsdale Road, Suite 500
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
- 11. Arco AM PM Mini Market Liquor License (66-LL-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 10 (beer and wine store) State liquor license for an existing location with a new owner.
Location: 8350 E. McDowell Road
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
- 12. Fat Ox Liquor License (67-LL-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.
Location: 6316 N. Scottsdale Road
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
- 13. Four Peaks Grill & Tap Liquor License (68-LL-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for an acquisition of control change for an existing Series 7 (beer and wine bar) State liquor license.
Location: 15745 N. Hayden Road, Suite D 5-7
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
- 14. Four Peaks Grill & Tap Liquor License (69-LL-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for an acquisition of control change for an existing Series 12 (restaurant) State liquor license.
Location: 15745 N. Hayden Road, Suite D 5-7
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
- 15. Kitchen 18 Liquor License (70-LL-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.
Location: 10211 N. Scottsdale Road
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov

- 16. Scottsdale Conference Resort Liquor License (71-LL-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for an acquisition of control change for an existing Series 6 (bar) State liquor license.
Location: 7700 E. McCormick Parkway
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
- 17. Hot Noodles Cold Sake Liquor License (72-LL-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for a new location and owner.
Location: 15689 N. Hayden Road, Suite 127
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
- 18. Gianfranco Ristorante Liquor License (73-LL-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.
Location: 10434 E. Jomax Road
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
- 19. The Hash Kitchen Liquor License (74-LL-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for a new location and owner.
Location: 14838 N. Frank Lloyd Wright Boulevard
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
- 20. Permanent Extension of Premises for The Mission Restaurant (1-EX-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a permanent extension of premises for a Series 12 (restaurant) State liquor license for an existing location to expand the patio.
Location: 3815 N. Brown Avenue
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
- 21. Permanent Extension of Premises for Stone & Vine Urban Italian (2-EX-2016)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a permanent extension of premises for a Series 12 (restaurant) State liquor license.
Location: 9343 E. Shea Boulevard, Suite 100
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov

22. Fire Station 616 Architectural Services Contract

Request: Adopt **Resolution No. 10534** to authorize:

1. Contract No. 2016-136-COS with Breckenridge Group Architects/Planners in the amount of \$310,859.50 to provide design services for Fire Station 616.
2. Initiation of a Municipal Use Master Site Plan for Fire Station 616.

Staff Contact(s): Daniel Worth, Public Works Executive Director, 480-312-5555, dworth@scottsdaleaz.gov

23. On-Call Engineering Services Contract Modification for Sewer Rehabilitation

Request: Adopt **Resolution No. 10550** authorizing Contract No. 2014-056-COS-A1 with Dibble Engineering, Inc., for a one-year contract extension for design, construction administration, and inspection of various sewer rehabilitation projects throughout the City.

Staff Contact(s): Daniel Worth, Public Works Executive Director, 480-312-5555, dworth@scottsdaleaz.gov

24. Street Sweeper Grant

Request: Adopt **Resolution No. 10531** to authorize:

1. Acceptance of a grant awarded by the Federal Highway Administration through the Maricopa Association of Governments in an amount up to \$214,853 for a new PM-10 certified street sweeper.
2. A budget transfer in the amount of \$214,853 from the FY 2016/17 Future Grants Budget and/or the Grant Contingency Budget and the creation of a new cost center to record the related grant activity.

Staff Contact(s): Daniel Worth, Public Works Executive Director, 480-312-5555, dworth@scottsdaleaz.gov

25. Quicken Loans WestWorld Agreement

Request: Adopt **Resolution No. 10537** authorizing Agreement No. 2016-139-COS with Quicken Loans, Inc., for the temporary use of a portion of the WestWorld facility for Quicken Loans' employee parking.

Staff Contact(s): Daniel Worth, Public Works Executive Director, 480-312-5555, dworth@scottsdaleaz.gov

26. Paradise and Pacific Railroad Revocable License Agreement

Request: Adopt **Resolution No. 10510** authorizing Agreement No. 2016-100-COS with Paradise and Pacific Railroad, Inc., to use space in the McCormick-Stillman Railroad Park's Model Railroad Building to operate an "O" scale model train layout.

Staff Contact(s): William Murphy, Community Services Director, 480-312-7954, bmurphy@scottsdaleaz.gov

27. Community Event Funding Program

Request: Adopt **Resolution No. 10457** to authorize:

1. The use of Tourism Development Funds allocated for events to be used per the FY 2016/17 Community Event Funding Program.
2. The Mayor to execute individual agreements with each event producer.

Staff Contact(s): Karen Churchard, Tourism and Events Director, 480-312-2890, kchurchard@scottsdaleaz.gov

- 28. Substance Abuse and Violence Prevention Intergovernmental Agreement**
Request: Adopt **Resolution No. 10519** authorizing Agreement No. 2016-105-COS with Scottsdale Unified School District No. 48 in the amount of \$220,000 to provide professional services for substance abuse and violence prevention services and programs in Scottsdale Schools for FY 2016/17.
Staff Contact(s): William Murphy, Community Services Director, 480-312-7954, bmurphy@scottsdaleaz.gov
- 29. Local Transaction Privilege Tax Intergovernmental Agreement Modification**
Request: Adopt **Resolution No. 10540** authorizing Agreement No. 2015-166-COS-A1 with the Arizona Department of Revenue regarding the uniform administration, licensing, collection, and auditing of transaction privilege tax, use tax, severance tax, jet fuel, excise and rental occupancy taxes imposed by the State of Arizona and the City.
Staff Contact(s): Dennis Enriquez, Business Services Director, 480-312-5925, denriquez@scottsdaleaz.gov
- 30. East Valley Regional Veterans Court Intergovernmental Agreement**
Request: Adopt **Resolution No. 10529** to authorize:
1. Agreement No. 2016-134-COS with the City of Tempe for an East Valley Regional Veterans Treatment Court to be held at Tempe Municipal Court.
2. The use and payment of City of Tempe Judges to adjudicate Scottsdale's Regional Veteran Court cases.
Staff Contact(s): Joseph Olcavage, Presiding Judge, 480-312-2775, c/o jdybas@scottsdaleaz.gov
- 31. Scottsdale County Island Fire District Intergovernmental Agreement**
Request: Adopt **Resolution No. 10503** authorizing Agreement No. 2016-095-COS with the Scottsdale County Island Fire District for the provision of fire protection services to the Scottsdale County Island Fire District.
Staff Contact(s): Tom Shannon, Fire Chief, 480-312-1821, tshannon@scottsdaleaz.gov
- 32. Photo Enforcement Contract Amendment**
Request: Adopt **Resolution No. 10390** authorizing Contract No. 2012-190-COS-A1 with American Traffic Solutions, Inc., relating to the "Focus on Safety" photo enforcement program administered by the Police Department.
Staff Contact(s): Alan Rodbell, Chief of Police, 480-312-1900, arodbell@scottsdaleaz.gov
- 33. Terminal Area Redevelopment Project Pre-Construction Phase Services Contract**
Request: Adopt **Resolution No. 10496** authorizing CM@Risk Contract No. 2016-091-COS with J. E. Dunn Construction Company in the amount of \$248,015 to conduct pre-construction phase services for the Terminal Area Redevelopment Project at Scottsdale Airport.
Staff Contact(s): Gary Mascaro, Aviation Director, 480-312-7735, gmascaro@scottsdaleaz.gov

34. Water Resources Power Sales Contract

Request: Adopt **Resolution No. 10525** to authorize:

1. Contract No. 2016-108-COS with the Arizona Power Authority for the purchase of electric power from the Boulder Canyon Project (Hoover).
2. The City Manager, or designee, to execute any necessary non-substantive contract amendments relating to a proportional increase in the City's Hoover power allocation resulting from relinquishment of Hoover power by another entity.
3. The City Manager, or designee, to execute an Electrical Supply Agreement with Arizona Public Service Company or a Municipal Bill-Crediting Agreement with the Salt River Project Agricultural Improvement and Power District to effectuate Scottsdale Water's operational use of Hoover power.

Staff Contact(s): David Petty, Acting Water Resources Director, 480-312-5661, dpetty@scottsdaleaz.gov

Water Services Advisor Steven Rot gave a PowerPoint presentation (attached) on the proposed power sales contract.

35. Maricopa Association of Governments Annual Membership Dues

Request: Adopt **Resolution No. 10488** authorizing payment of annual membership dues in the amount of \$41,442 to the Maricopa Association of Governments for FY 2016/17.

Staff Contact(s): Brad Lundahl, Government Relations Director, 480-312-2683, blundahl@scottsdaleaz.gov

MOTION AND VOTE – CONSENT AGENDA

Councilmember Korte made a motion to approve Consent Agenda Items 1 through 35. Vice Mayor Littlefield seconded the motion, which carried 7/0.

REGULAR AGENDA

36. Structured Sober Living/Group Homes Text Amendment (435-PA-2016)

Request: Initiate a text amendment to the City of Scottsdale Zoning Ordinance No. 455 to address structured sober living and group homes for recovering addicts in single-family residential zoning districts.

Presenter(s): Greg Bloemberg, Sr. Planner

Staff Contact(s): Randy Grant, Planning and Development Services Director, 480-312-2664, rgrant@scottsdaleaz.gov

Senior Planner Greg Bloemberg gave a PowerPoint presentation (attached) on the proposed structured sober living/group homes text amendment.

MOTION AND VOTE – ITEM 36

Councilmember Korte made a motion to direct staff to initiate a text amendment to address sober homes and other transitional housing options for recovering addicts. Councilman Phillips seconded the motion, which carried 7/0.

PUBLIC COMMENT – None

CITIZEN PETITIONS

37. Receipt of Citizen Petitions

Request: Accept and acknowledge receipt of citizen petitions. Any member of the Council may make a motion, to be voted on by the Council, to: (1) Direct the City Manager to agendize the petition for further discussion; (2) direct the City Manager to investigate the matter and prepare a written response to the Council, with a copy to the petitioner; or (3) take no action.

Staff Contact(s): Carolyn Jagger, City Clerk, 480-312-2411, cjagger@scottsdaleaz.gov

No citizen petitions were received.

MAYOR AND COUNCIL ITEMS – None

ADJOURNMENT

The Regular City Council Meeting adjourned at 5:57 P.M.

SUBMITTED BY:



Carolyn Jagger
City Clerk


Officially approved by the City Council on September 20, 2016

CERTIFICATE

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Regular Meeting of the City Council of Scottsdale, Arizona held on the 30th day of August 2016.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED this 20th day of September 2016.



Carolyn Jagger, City Clerk

Presentations/Information Updates

Economic Development Strategic Plan: FY 2015/16 Accomplishments

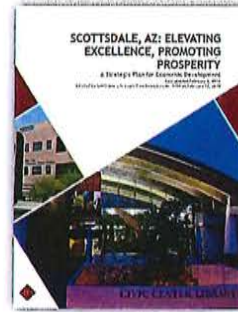
Presentation to Scottsdale City Council
August 30, 2016

Scottsdale Economic Development

*“Through its economic development investments and programs, the City of Scottsdale **retains, grows and attracts** targeted sources of wealth generation to **enhance the community’s tax base** and quality of life, preserve the natural environment and **foster prosperity for all citizens.**”*

Economic Development Strategic Plan

1. **Retain and grow** existing economic drivers and employers
2. Support efforts that will enable Scottsdale's present and future employers to **cultivate, retain and attract the talent** that they need
3. Focus efforts and investment in **strengthening key employment and business centers**
4. **Elevate Scottsdale's engagement** in the national and international economic development arena
5. **Build a Scottsdale business location brand** on par with Scottsdale's tourism brand
6. **Grow and attract quality firms and jobs** – domestic and global in targeted sectors



FY 2015/16 Annual Report

- Awards
- Marketing initiatives
- Business support strategies
- Entrepreneurial efforts
- Events and programs
- Annual metrics



Available at www.choosescottsdale.com/data-resources/reports

Notable Announcements



Implementing the Strategic Plan

1. **9 unique businesses** representing **1,183 jobs** in the first 12 months, average wage of **\$67,085** and an overall total of **1,645 jobs** over five years
2. **111 direct business outreach visits:** more than **3,000 new jobs** in 3 years
3. **290 new business development leads** received, generated and responded to with market visits executed in **Chicago, Austin** and twice in **San Francisco**
4. **Gold Excellence Award for 2015 South** by Southwest Talent Recruitment mission and **Silver Excellence Award for the City of Scottsdale** and **ASU SkySong partnership** from International Economic Development Council

Implementing the Strategic Plan

5. Expansion in overall marketing - **222 percent Twitter increase, 542 percent increase in Facebook likes and a 247 percent increase in YouTube activity**
6. Support in **outreach to downtown businesses and merchants for Downtown Economic Feasibility Study and downtown parking enhancements, and joint tourism, economic development and airport marketing**
7. **Mayor and Council Breakfast and Third Annual Cure Corridor event and new programs - total of 19 unique events in excess of 800 guests**
8. **\$10,000 raised for phase 1 improvements in Eureka Loft for new reception desk, a digital monitor and sound mitigation panel system**

Annual Update Presentation

PROVIDING SUPPORT TO GROWING FIRMS AND STARTUPS

1. **Retain and grow existing employers**
2. **Support efforts of employers to cultivate, retain and attract talent**

Business Support Metrics



500+
Relocation
Guides
Distributed



111
Business
Retention
Visits



>50
Talent
Attraction
Partners On
Website



3,000+
New Jobs Being
Created By
Visited Firms In
3 Years

Business Retention



"We are looking forward to transitioning JDA's corporate headquarters [at Scottsdale Quarter] to a more collaborative and open environment that will foster and encourage JDA's commitment to innovation."

- Baljit S. Dail, CEO and Chairman of the Board, JDA Software Group

jda.
Plan to deliver™

Providing Support

SXSW Job Market in Austin



Weebly's Website in a Night



Business Retention Visits



Building An Entrepreneurial Ecosystem



75
Attendees For
'Website In A
Night'



>100
Participants
in Connect
The Tech
Series



\$10,000
Raised For
Eureka Loft
Enhancements



5 Million
Social Media
Impressions
By Phoenix
Startup Week

Building An Entrepreneurial Ecosystem



Connect the Tech Speaker Series

Eight week interactive speaker series offering direct mentorship from local industry leaders with presenting firms such as HubSpot, Parchment, WireBuzz, Digital Air Strike, Brockson Capital, Tallwave and Wasabi Ventures

"It's great to see the City working with industry leaders in the local business community to enhance the programs and events offered at Eureka Loft Scottsdale."
- Ryan Quinn, BlackPantsPromotions.com

Building An Entrepreneurial Ecosystem

New Paint, Logo and TV Monitor



FilzFelt Sound Mitigation Panels



Annual Update Presentation

EMPLOYMENT CENTERS AND MARKETING

3. Strengthen key employment centers
4. Elevate Scottsdale's engagement

Cure Corridor



Mayor W.J. "Jim" Lane and
Jonathan Fleming

Third Annual Cure Corridor Event

- Attended by a sold-out crowd of 240
- Featured keynote speaker Jonathan Fleming of the Network for Excellence in Health Innovation

To encourage audience participation, the team used live Twitter feeds during the question and answer period of the rapid-fire session and encouraged attendees to also tweet comments.

Elevating our Business Message



Russell Ford Keynote Address

Mayor & Council Breakfast

- Held at Signature Flight at Scottsdale Airport
- Standard Aero relocated its headquarters to Scottsdale in FY 2014/15

"We are very pleased to call Scottsdale home for our company headquarters. As a leading global company, our new office space is fitting for a business of our stature and will better serve us as we continue to grow and prosper in the international aviation marketplace."

- Russell Ford, CEO, Standard Aero

Downtown Parking Enhancements

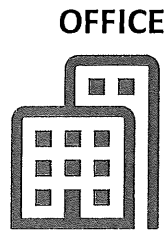
- Begins Sept. 19 and includes:
 - Morning Express Trolley (4 a.m. – 10 a.m. M-F)
 - Additional enforcement for restricted hour spaces
 - Time limits reduced to 2 hrs. for on street parking in NE quadrant
 - Permit parking for specifically zoned P3 properties
- Stay tuned for additional improvements including mobile app technologies

More details and maps at
www.ScottsdaleAZ.gov
search "Downtown" and/or "Trolley"

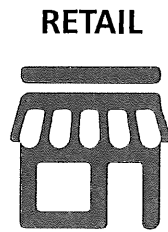
Annual Update Presentation
ATTRACTING NEW BUSINESS

- 5. Build a Scottsdale business brand
- 6. Grow and attract quality firms and jobs

Commercial Space Trends



14.5%
- 1.1 % prior year



6.9%
- 0.2 % prior year

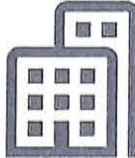


6.0%
- 3 % prior year

Business Development Metrics



1,183
New Jobs In
First Year of
Operation



\$1.5 B
Total
Economic
Impact Of
Projects



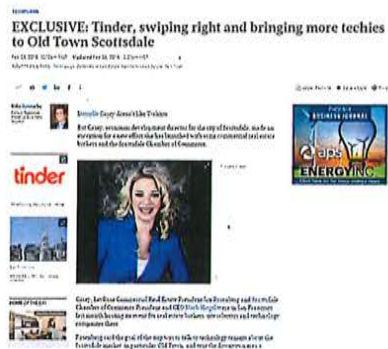
\$67,085
Average
Wage Of Jobs
Created Or
Retained

Creative Marketing



'Swiping Right'

Aimed at educating brokers,
startup companies and
talent about Scottsdale as
an amazing place to live,
work and do business



Business Attraction Strategies

Branding Economic Development @
Scottsdale Airport



Connect the Tech Event in San Francisco



Annual Update Presentation
ON THE HORIZON FOR FY 2016/17

New FY 2016/17 Strategies

1. Business perceptions survey
2. 3-Year Marketing Strategy with website updates
3. Continued downtown parking enhancements
4. Scottsdale Area Chamber Downtown and Airpark Committees partnership for new initiatives
5. Eureka Loft and 'Scottsdale Business Collaborative' program expansion
6. Department accreditation via IEDC
7. Exploration of destination medical community concept

Mark Your Calendars

Sept. 7:

Talent Optimization Panel

October 6:

Mayor and Council Economic Development Breakfast

December 9:

4th Annual Cure Corridor Event

Register at www.choosescottsdale.com/news



"This is a fantastic city in which to do business. Not only is it sophisticated, it is friendly, open and welcoming. It's a can do atmosphere in Scottsdale."

- Dr. Ron Korn, CEO, Imaging Endpoints

Thank You.

ChooseScottsdale.com

480-312-7989

business@scottsdaleaz.gov

3839 N. Drinkwater Blvd., 2nd Floor



@ScottsdaleEcDev



ChooseScottsdale

Text 'ChooseScottsdale'



to 22828 for e-news

Item 34

Project Description

- Power Service Agreement (PSA) with Arizona Power Authority for 2,366kW and 5,165,487kWh of Boulder Canyon Project (Hoover) power
- 50-year agreement
- Potential for small increase in final contracted capacity and energy
- Electric Service / Bill Crediting Agreement with APS or SRP for transmission & operational use of Hoover power

Project Benefits

- Long-term supply of low cost hydropower
- Project will offset 3.7% of Scottsdale Water's annual electric grid supplied power with clean renewable energy
- Estimated \$3.9M net energy savings over 50-year agreement
- Operational cost savings benefit to Scottsdale Water customers

Item 36

**Sober Homes / Group Homes
Text Amendment Initiation**

435-PA-2016

City Council

August 30, 2016

Coordinator: Greg Bloemberg

Background

- Federal and State laws provide protections for housing of the disabled, including those that provide treatment and housing for recovering addicts
- State House Bill 2107 provides local governments limited ability to regulate these uses
- Treatment for substance abuse in a single-family residential setting is becoming an increasingly popular option for patients and providers.
- Other municipalities exploring options to regulate “sober living” in residential areas

435-PA-2016

Objectives

- Integrate sober living into residential areas while minimizing impacts on neighborhoods
- Craft ordinance that is consistent with Federal Fair Housing and State Statutes

435-PA-2016

Process

- Initiation
- Outreach
 - Community Open Houses
 - Interested Parties notification
 - Online notification w/ link for citizen input
 - 1/8th page ad in newspaper
- Planning Commission consideration and recommendation to City Council
- City Council action

435-PA-2016