

**SCOTTSDALE**

# **CITY COUNCIL MEETING**

## **WORK STUDY SESSION NOTICE AND AGENDA**



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**COUNCIL**

W.J. "Jim" Lane, Mayor  
Suzanne Klapp  
Virginia L. Korte  
Kathleen S. Littlefield

Linda Milhaven  
Guy Phillips  
David N. Smith

**Tuesday, October 13, 2015**

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**4:00 P.M.**

**MARKED AGENDA**

**CITY COUNCIL WORK STUDY SESSION**

City Hall Kiva Forum, 3939 N. Drinkwater Boulevard

**Call to Order – 4:02 P.M.**

**Roll Call – All present**

*One or more members of the Council may be unable to attend the Council meeting in person, and may participate telephonically, pursuant to A.R.S. §38-431(4).*

**Mayor's Report – None**

**Work Study Sessions:** Work study sessions provide a less formal setting for the Mayor and Council to discuss specific topics, at length, with each other and City staff. Work study sessions provide an opportunity for staff to receive direction from the Council and for the public to observe these discussions.

**Public Comment – None**

To provide an opportunity for public input, yet continue to maximize the amount of time available for the Council to have focused discussions, a total of fifteen minutes will be set aside at the beginning of each work study session for public comment on the agendized items. If you have thoughts or suggestions on the work study session items you would like the Council to consider, you are encouraged to complete a Written Comment card and submit your written comments to the City Clerk. The Clerk will ensure the Council receives your comments at various times throughout the evening.

1. **[McDowell Road Corridor Strategic Priority Update](#)**

**Request:** Presentation on the current achievements and activities related to the McDowell Road corridor strategic priority, and discussion and possible direction to staff regarding the vision for future revitalization efforts and tools to be used in the process.

**Presenter(s):** Randy Grant, Planning and Development Services Director

**Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, [rgrant@scottsdaleaz.gov](mailto:rgrant@scottsdaleaz.gov)

**– Planning and Development Services Director Randy Grant and Economic Development Director Danielle Casey presentations**



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING THE CITY CLERK'S OFFICE AT (480-312-2412). REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE TO ALLOW TIME TO ARRANGE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT THE CITY CLERK'S OFFICE (480-312-2412).

– The Council offered the following suggestions regarding the McDowell Road Corridor Strategic Priority:

- Define changing demographics, including income, age, employment, and housing needs.
- Determine an appropriate mixture for residential and retail uses.
- Create a greater diversity of uses along the McDowell Road corridor, which may include elements for tourism, education, employment, and transportation.
- Provide opportunities to improve public infrastructure to create a platform for private sector investment.
- Consider changes to zoning ordinances to encourage neighborhood revitalization, including historic classifications.
- Look for opportunities to provide open space.
- Implement McDowell Road Corridor and Scottsdale Road landscaping and streetscaping improvements.
- Encourage small business development opportunities.

2. [SkySong 1.5 Acre City of Scottsdale-Owned Parcel](#)

**Request:** Presentation, discussion, and possible direction to staff on the location and disposition of the 1.5 acre City of Scottsdale-owned Excluded Parcel shown as a floating parcel on Exhibit A-2 of Ground Lease No. 2004-119-COS, as amended, with ASUF Scottsdale, LLC.

**Presenter(s):** Dan Worth, Public Works Director

**Staff Contact(s):** Dan Worth, Public Works Director, 480-312-5555, [daworth@scottsdaleaz.gov](mailto:daworth@scottsdaleaz.gov)

– Public Works Director Dan Worth and Economic Development Director Danielle Casey presentations

– Councilmembers offered the following suggestions regarding uses for the city-owned 1.5 acre parcel:

- Identify the location of the 1.5 acre city-owned parcel as soon as possible.
- Dedicate the parcel to ASU Foundation with stipulations that the parcel must be used for a community center, funded and built by ASU Foundation, for the benefit of the residents.
- Lease or sell the property.
- Include the City Treasurer in discussions regarding the financial implications of the options that are to be considered regarding the location and use of the property.
- Convert the property into a public park and or a public pool.
- Consider placing the City's Information Technology backup computer equipment on the property.
- Issue an RFP for the cooperative development of the property.
- Ensure that whatever is done with the property provides a return on the City's investment, keeping in mind that there are many ways to measure a return on investment, including providing a direct benefit to Scottsdale citizens.

– Staff committed to bringing back approximately three to five different scenarios that will identify the location of the property and what could be done at that location, based on the feedback received from Council at tonight's meeting.

**Mayor and Council Items – None**

**Adjournment – 6:29 P.M.**