

JOINT MEETING OF THE  
COUNCIL SUBCOMMITTEE ON EDUCATION, JOINT  
ADVISORY COMMITTEE OF THE SCOTTSDALE  
UNIFIED SCHOOL DISTRICT, AND JOINT ADVISORY  
COMMITTEE ON EDUCATION OF SCOTTSDALE  
COMMUNITY COLLEGE SUMMARIZED MINUTES



Wednesday, November 10, 2021

5:00 p.m.

Scottsdale Stadium

Banyan Room

7408 E. Osborn Road

Scottsdale, Arizona 85251

**PRESENT:**

**Council Subcommittee on Education:**

Mayor David D. Ortega

Councilwoman Tammy Caputi

**Joint Advisory Committee on Education of the Scottsdale Unified School District:**

Dr. Scott Menzel, SUSD Superintendent

Julie Cieniawski, SUSD Board Vice President

Patty Beckman, SUSD Board Member

**Joint Advisory Committee on Education of the Scottsdale Community College:**

Dr. Eddie Lamperez, SCC Interim Vice President of Academic Affairs

Melanie Burm, SCC Director of External Affairs

**ABSENT:**

**Council Subcommittee on Education:**

Councilwoman Solange Whitehead

**Joint Advisory Committee on Education of the Scottsdale Community College:**

Chris Haines, SCC Interim President

**STAFF:**

William Hylan

Brent Stockwell

Rachel Smetana

Stephanie Zamora

Bethany Schilling

**Call to Order – 5:00PM**

Mayor Ortega called the meeting to order at 5:00PM

## **Roll Call**

1. **Approval of September 8, 2021, Meeting Minutes**  
- Councilwoman Tammy Caputi made a motion to approve the Meeting Minutes of September 8, 2021. SUSD Board Member Patty Beckman seconded the motion. City Council Subcommittee on Education members Mayor David D. Ortega and Councilwoman Tammy Caputi voted in the affirmative. There were no dissenting votes. Scottsdale Unified School District Joint Advisory Committee on Education and Scottsdale Community College Joint Advisory Committee on Education also voted to approve the minutes.
  
2. **Scottsdale Promise**  
Dr. Eddie Lamperez and Melanie Burm began the presentation for a potential Scottsdale Promise program to allow eligible residents to attend Scottsdale Community College without an out-of-pocket expense.  
Patty Beckman, SUSD Board Member, discussed the Coronado Promise program that is being coordinated with Scottsdale Community College and other schools of higher education throughout the state. The Coronado Promise program could create a road map for how to expand this program to all Scottsdale residents.  
  
**Action: Mayor Ortega moved to recommend to the Scottsdale City Council to look into a “College Promise” program and ways in which the city could support the effort. Dr. Eddie Lamperez seconded the motion. City Council Subcommittee on Education members Mayor David D. Ortega and Councilwoman Tammy Caputi voted in the affirmative. There were no dissenting votes. Scottsdale Unified School District Joint Advisory Committee on Education and Scottsdale Community College Joint Advisory Committee on Education also voted in favor of the motion.**
  
3. **Scottsdale Internship Program**  
Stephanie Zamora, Marvin Andrews Fellow for the City Manager, briefly discussed her current internship duties for the City Manager and Assistant City Manager. The internships that are currently available in the City Manager’s office are the Summer Graduate Internship and Marvin Andrews Fellow. In the City of Scottsdale there are nine paid internships available in the departments of Economic Development, Community Services, Administration, Public Works, and Scottsdale Water offers an apprenticeship program. The Youth Corp works with students ages 11-15 to focus on professional development of the students by working on skills like interviewing, resume building, and providing supervision on meaningful tasks. These examples demonstrate that the groundwork is laid for us and we would not need to reinvent the wheel. We can expand on internship opportunities to reach more college students and more high school students. Additionally, the City of Georgetown in Texas is specifically focused on high school students. A local nonprofit called the Georgetown Project runs the summer youth employment program where they connect high schoolers with part-time summer employment, and one of their partnerships is with the City of Georgetown. What might

we as the City do if we are interested in expanding internships? We might communicate with departments to see if there is interest, which we have learned there is. We need to create appropriate job descriptions and outreach programs to attract students. The city could convert one full-time equivalent and divide the total time into different internships.

Patty Beckman, SUSD Board Member, discussed the service-learning initiatives being taken at schools currently and how internships could build on those programs.

Brent Stockwell, Assistant City Manager, spoke to having the city bring on a high school student to work under an intern in the City Manager's office to build on the existing program. The city can look at SUSD and SCC's current programs for direction on where the city can enhance the opportunities. The City of Scottsdale is committed to working on this and advancing further internship opportunities.

Dr. Scott Menzel, SUSD Superintendent, asked about how long an internship is and how the program works with school hours and summer since students may have less time during the school year but are more available in the summer.

Stephanie Zamora, Marvin Andrews Fellow for the City Manager, explained that her position is regular business hours during the academic year. Other internships in other departments are mostly during the summer though.

Brent Stockwell, Assistant City Manager, discussed the possibility of having students go from school to their internship and using it as more of a cohort to develop additional skills and leadership abilities. We need to provide flexibility in the positions based on the assignment and the school they attend.

Stephanie Zamora, Marvin Andrews Fellow for the City Manager, said that another opportunity for collaboration is to tailor job descriptions to high school aged students.

Melanie Burm, SCC Director of External Affairs, brought up the invaluable benefit of networking in internships and said it is even more important to start in high school and build the network.

Mayor David D. Ortega brought up that an actionable item may be to track what opportunities are available as well as where they are located. So, what we can do is report what we have already to each other and then consolidate that information to one place.

Councilwoman Tammy Caputi brought up the idea of a consolidated database of opportunities. We are already doing it, let's do it better.

Brent Stockwell, Assistant City Manager, will add an item on the next two meetings to give the subcommittee an idea of how we are progressing.

**- Councilwoman Tammy Caputi made a motion that each organization represented recommend to their governing full board that they support collaborations to provide more internship opportunities, awareness of these opportunities, and collaborate to make a database containing each organization's**

**opportunities. Julie Cieniawski seconded the motion. City Council Subcommittee on Education members Mayor David D. Ortega and Councilwoman Tammy Caputi voted in the affirmative. There were no dissenting votes. Scottsdale Unified School District Joint Advisory Committee on Education and Scottsdale Community College Joint Advisory Committee on Education also voted in favor of the motion.**

#### **4. Place-Based Learning**

Dr. Menzel, SUSD Superintendent, facilitated a discussion centering on developing or strengthening Scottsdale's ability to harness the resources and talents to provide for opportunities that use the local environment and community as a context for learning.

Dr. Scott Menzel, SUSD Superintendent, brought up that there are meaningful learning opportunities at all grade levels using the assets we have here. An example is the Canal Convergence where Saguaro students worked on part of that as collaboration with the arts community to perform meaningful work that contributed to the event. Think about the environment and ecosystem we are in and how to leverage that into meaningful learning hours. Teachers and students are working with the Conservancy. We need to think about things that are very important to the future of our community and make the learning meaningful. There are more opportunities for place-based learning that moves outside of the classroom and into the community. It is a nice intersection to internships, which are more formal opportunities, and this expands it to more opportunities.

Councilwoman Tammy Caputi discussed ride-alongs with different departments like PD, recycling, and Water.

Patty Beckman, SUSD Board Member, asked if the intention was to expand beyond the internships to be exposed to more facets of the city operations?

Dr. Scott Menzel, SUSD Superintendent, said yes, and there are two components. One is giving teachers more opportunity to learn and get exposed to available opportunities then they can think about what meaningful opportunities for our students would be. This would help people understand more components of the city rather than just those that are the most well-known. There are a lot of activities in the city that make what students are learning in class become meaningful.

Melanie Burm, SCC Director of External Affairs, discussed the Center for the Future of Arizona's teacher exploration program. They focus on getting teachers a bird's-eye view of a variety of industries. They try to connect teachers to real world experiences to take back to the classroom. The teachers love it.

Mayor David D. Ortega discussed that we should focus on what the context is of what we need. Right now, the supply chain issues and why we do not have enough locally produced goods to fill the gap. For Scottsdale we could focus on the Preserve and have grades 1-6, middle school and high school compete on some sort of project to help.

Dr. Eddie Lamperez, SCC Interim Vice President of Academic Affairs, suggested developing themes like environmental services and arts that are maybe city specific.

Councilwoman Tammy Caputi expressed that there are endless opportunities and that we would be willing to help in anyway. We could all brainstorm more ideas of where we could help like the workshop at the railroad park.

Mayor David D. Ortega concluded the conversation to move on to future agenda items.

## **No Action**

### **5. Future Agenda Items**

Mayor David D. Ortega: looks like our next meeting is February 2<sup>nd</sup>, we will get a summary to City Council and City Manager's Office.

Patty Beckman, SUSD Board Member: let's nail down some actionable items and what we want to see by the time we are done, formal goals.

Mayor David D. Ortega: we can communicate and maybe have something after Thanksgiving that we agree on. The Subcommittee plan is to go through a cycle then have new Councilmembers rotate in, so objectives are important.

Brent Stockwell, Assistant City Manager, brought up looking into the education element of the new General plan and Mayor Ortega agreed.

Councilwoman Tammy Caputi said all three of the topics we discussed are actionable items so we should move forward with them and make a plan.

Mayor David D. Ortega would like each committee to write a summary of what we are thinking and what we discussed to be shared with Council.

### **6. Adjournment – 6:27PM**

**- Patty Beckman motioned; Councilwoman Tammy Caputi seconded the motion. City Council Subcommittee on Education members Mayor David D. Ortega and Councilwoman Tammy Caputi voted in the affirmative. There were no dissenting votes. Scottsdale Unified School District Joint Advisory Committee on Education and Scottsdale Community College Joint Advisory Committee on Education also voted to adjourn.**