



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

9:00 a.m., Tuesday, March 21, 2023

Kiva Forum-City Hall

3939 N. Drinkwater Boulevard

Scottsdale, Arizona 85251

Approved Minutes

PRESENT: Sherry Henry
Anna Mineer
Jeanne Alspaugh
Sally Shaffer
Chris Montgomery

ABSENT: Steve Jung
Richard Newman

STAFF: Steve Geiogamah
Karen Churchard
Holli Shannon

1. Call to Order/Roll Call – 9:02AM

Chair Henry called the meeting of the Scottsdale Tourism Development Commission to order at 9:02 a.m. and noted the presence of a quorum. Richard Newman and Steve Jung were absent.

2. Approval of Minutes

COMMISSIONER MONTGOMERY MOVED TO APPROVE THE FEBRUARY 21, 2023, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER SHAFER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

3. Tourism Development Commission Work Study Session

Steve Geiogamah, Tourism Development Manager, and the Commission had a discussion regarding the April 25, 2023, Tourism Development Commission work-study.



4. FY2023/24 Tourism Budget Update

Karen Churchard, Tourism & Events Director, gave an update regarding the FY2023/24 tourism budget.

5. Event Funding Recommendations

Steve Geiogamah conducted a discussion and recommendation on the following application for event funding:

- a. Arizona's Children Learning and Play Festival– request \$10,500.

COMMISSIONER ALSPAUGH MOVED TO RECOMMEND FUNDING AS PRESENTED. COMMISSIONER MONTGOMERY SECONDED THE MOTION. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

6. Staff Reports

Mr. Geiogamah reviewed staff reports related to bed-tax collection, bed tax hotel classification, bed tax proforma.

7. Public Comment

There was no public comment.

8. Identification of Future Agenda Items

Mr. Geiogamah stated the future agenda items will include the planned work study session on April 25 using the input given at the meeting today as well as the budget.

Adjournment - 9:58AM

With no further business to discuss, being moved by Commissioner Shaffer, and seconded by Commissioner Mineer, the meeting adjourned at 9:58 a.m. All in favor, no dissenting votes.

Next scheduled meeting is April 25, 2023

