

The National Citizen Survey™

Scottsdale, AZ

Supplemental Online Survey
Results

2014

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About this Report

As part of its participation in The National Citizen Survey™, the City of Scottsdale conducted a mailed survey of 1,200 residents. Surveys were mailed to randomly selected households in November 2013 and data were collected through December 2013. After the official data collection period was over and the data were reported (see the report, *The National Citizen Survey: Community Livability Report, Scottsdale, AZ, 2014*), the City made available a Web-based survey to its residents through a link on the City's Web site. Visitors to the site were able to complete the survey during January 2014 and 235 surveys were received.

This report contains the results of this administration of the Web-based survey and have not been weighted to current population estimates of Scottsdale.

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=“).

Responses excluding “don’t know”

Table 1: Question 1

Please rate each of the following aspects of quality of life in Scottsdale:	Excellent		Good		Fair		Poor		Total	
Scottsdale as a place to live	60%	N=114	34%	N=65	5%	N=9	1%	N=1	100%	N=189
Your neighborhood as a place to live	54%	N=107	37%	N=73	8%	N=15	2%	N=3	100%	N=198
Scottsdale as a place to raise children	44%	N=76	40%	N=70	14%	N=24	2%	N=4	100%	N=174
Scottsdale as a place to work	47%	N=83	37%	N=64	11%	N=19	5%	N=9	100%	N=175
Scottsdale as a place to visit	70%	N=139	25%	N=49	6%	N=11	0%	N=0	100%	N=199
Scottsdale as a place to retire	49%	N=94	38%	N=72	10%	N=20	3%	N=5	100%	N=191
The overall quality of life in Scottsdale	51%	N=101	38%	N=76	11%	N=22	0%	N=0	100%	N=199

Table 2: Question 2

Please rate each of the following characteristics as they relate to Scottsdale as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Scottsdale	49%	N=98	42%	N=84	8%	N=16	1%	N=2	100%	N=200
Overall ease of getting to the places you usually have to visit	32%	N=62	47%	N=91	18%	N=35	4%	N=7	100%	N=195
Quality of overall natural environment in Scottsdale	50%	N=99	39%	N=77	8%	N=15	5%	N=9	100%	N=200
Overall built environment of Scottsdale (including overall design, buildings, parks and transportation systems)	25%	N=50	46%	N=91	21%	N=42	9%	N=17	100%	N=200
Health and wellness opportunities in Scottsdale	49%	N=96	37%	N=71	13%	N=25	1%	N=2	100%	N=194
Overall opportunities for education and enrichment	28%	N=53	51%	N=97	19%	N=36	3%	N=6	100%	N=192
Overall economic health of Scottsdale	23%	N=43	51%	N=97	20%	N=38	7%	N=13	100%	N=191
Sense of community	18%	N=35	31%	N=61	36%	N=72	15%	N=30	100%	N=198
Overall image or reputation of Scottsdale	40%	N=79	44%	N=86	14%	N=27	3%	N=5	100%	N=197

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Scottsdale to someone who asks	62%	N=121	27%	N=53	6%	N=12	5%	N=9	100%	N=195
Remain in Scottsdale for the next five years	69%	N=131	19%	N=35	8%	N=16	4%	N=7	100%	N=189

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	74%	N=145	21%	N=40	3%	N=5	2%	N=3	1%	N=2	100%	N=195
In Scottsdale’s downtown/commercial area during the day	64%	N=123	25%	N=48	6%	N=12	3%	N=6	2%	N=3	100%	N=192

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Table 5: Question 5

Please rate each of the following characteristics as they relate to Scottsdale as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	14%	N=27	53%	N=101	21%	N=40	12%	N=23	100%	N=191
Ease of public parking	16%	N=31	47%	N=88	25%	N=48	12%	N=22	100%	N=189
Ease of travel by car in Scottsdale	22%	N=41	54%	N=102	20%	N=38	5%	N=9	100%	N=190
Ease of travel by public transportation in Scottsdale	12%	N=16	19%	N=26	32%	N=44	37%	N=50	100%	N=136
Ease of travel by bicycle in Scottsdale	26%	N=40	43%	N=67	19%	N=30	12%	N=18	100%	N=155
Ease of walking in Scottsdale	31%	N=57	45%	N=82	15%	N=27	10%	N=18	100%	N=184
Availability of paths and walking trails	44%	N=82	38%	N=70	14%	N=26	4%	N=8	100%	N=186
Air quality	12%	N=22	55%	N=106	25%	N=47	8%	N=16	100%	N=191
Cleanliness of Scottsdale	45%	N=86	50%	N=95	5%	N=9	0%	N=0	100%	N=190
Overall appearance of Scottsdale	49%	N=94	42%	N=81	8%	N=15	1%	N=1	100%	N=191
Public places where people want to spend time	42%	N=80	46%	N=89	10%	N=20	2%	N=3	100%	N=192
Variety of housing options	25%	N=45	46%	N=83	23%	N=42	7%	N=12	100%	N=182
Availability of affordable quality housing	16%	N=27	29%	N=50	35%	N=61	20%	N=35	100%	N=173
Fitness opportunities (including exercise classes and paths or trails, etc.)	48%	N=89	41%	N=76	10%	N=19	1%	N=1	100%	N=185
Recreational opportunities	50%	N=95	40%	N=77	9%	N=17	1%	N=2	100%	N=191
Availability of affordable quality food	42%	N=81	40%	N=78	15%	N=28	3%	N=6	100%	N=193
Availability of affordable quality health care	42%	N=78	38%	N=69	15%	N=28	5%	N=9	100%	N=184
Availability of preventive health services	41%	N=73	39%	N=68	16%	N=28	4%	N=7	100%	N=176
Availability of affordable quality mental health care	24%	N=26	32%	N=35	28%	N=30	17%	N=18	100%	N=109

Table 6: Question 6

Please rate each of the following characteristics as they relate to Scottsdale as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	18%	N=15	41%	N=34	28%	N=23	12%	N=10	100%	N=82
K-12 education	27%	N=36	41%	N=54	22%	N=29	9%	N=12	100%	N=131
Adult educational opportunities	21%	N=33	49%	N=79	23%	N=37	7%	N=11	100%	N=160
Opportunities to attend cultural/arts/music activities	45%	N=85	41%	N=77	10%	N=19	3%	N=6	100%	N=187
Opportunities to participate in religious or spiritual events and activities	43%	N=62	44%	N=63	10%	N=15	2%	N=3	100%	N=143
Employment opportunities	15%	N=22	40%	N=59	32%	N=47	12%	N=18	100%	N=146
Shopping opportunities	72%	N=137	24%	N=46	3%	N=6	1%	N=1	100%	N=190
Cost of living in Scottsdale	7%	N=13	46%	N=87	38%	N=73	9%	N=18	100%	N=191
Overall quality of business and service establishments in Scottsdale	34%	N=65	55%	N=104	9%	N=18	2%	N=3	100%	N=190
Vibrant downtown/commercial area	38%	N=70	41%	N=75	15%	N=27	7%	N=12	100%	N=184
Overall quality of new development in Scottsdale	30%	N=53	40%	N=69	14%	N=25	16%	N=27	100%	N=174
Opportunities to participate in social events and activities	37%	N=66	42%	N=76	16%	N=29	5%	N=9	100%	N=180
Opportunities to volunteer	44%	N=75	40%	N=68	14%	N=23	2%	N=4	100%	N=170
Opportunities to participate in community matters	35%	N=63	40%	N=71	18%	N=32	7%	N=12	100%	N=178
Openness and acceptance of the community toward people of diverse backgrounds	21%	N=35	42%	N=71	25%	N=42	12%	N=21	100%	N=169
Neighborliness of residents in Scottsdale	19%	N=35	37%	N=69	34%	N=64	11%	N=20	100%	N=188

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Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	10%	N=18	90%	N=171	100%	N=189
Made efforts to make your home more energy efficient	21%	N=39	79%	N=149	100%	N=188
Observed a code violation or other hazard in Scottsdale	53%	N=99	47%	N=88	100%	N=187
Household member was a victim of a crime in Scottsdale	90%	N=171	10%	N=18	100%	N=189
Reported a crime to the police in Scottsdale	79%	N=151	21%	N=39	100%	N=190
Stocked supplies in preparation for an emergency	76%	N=144	24%	N=45	100%	N=189
Campaigned or advocated for an issue, cause or candidate	60%	N=113	40%	N=76	100%	N=189
Contacted Scottsdale (in-person, phone, email or web) for help or information	32%	N=61	68%	N=128	100%	N=189
Contacted Scottsdale elected officials (in-person, phone, email or web) to express your opinion	63%	N=119	37%	N=70	100%	N=189

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Scottsdale?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Scottsdale recreation centers or their services	16%	N=30	17%	N=31	34%	N=64	33%	N=62	100%	N=187
Visited a neighborhood park or City park	24%	N=44	26%	N=46	36%	N=64	14%	N=26	100%	N=180
Used Scottsdale public libraries or their services	18%	N=33	28%	N=51	32%	N=59	22%	N=40	100%	N=183
Participated in religious or spiritual activities in Scottsdale	11%	N=20	18%	N=33	17%	N=32	55%	N=102	100%	N=187
Attended a City-sponsored event	3%	N=6	12%	N=22	54%	N=100	31%	N=57	100%	N=185
Used bus or other public transportation instead of driving	3%	N=6	3%	N=6	11%	N=20	83%	N=154	100%	N=186
Carpooled with other adults or children instead of driving alone	13%	N=25	15%	N=28	16%	N=29	56%	N=104	100%	N=186
Walked or biked instead of driving	18%	N=34	20%	N=37	21%	N=39	41%	N=75	100%	N=185
Volunteered your time to some group/activity in Scottsdale	17%	N=31	19%	N=36	19%	N=36	44%	N=82	100%	N=185
Participated in a club	8%	N=14	15%	N=27	17%	N=31	60%	N=110	100%	N=182
Talked to or visited with your immediate neighbors	49%	N=92	25%	N=46	21%	N=39	5%	N=10	100%	N=187
Done a favor for a neighbor	24%	N=45	26%	N=49	34%	N=63	16%	N=29	100%	N=186
Visited or used a City pool	3%	N=5	3%	N=6	10%	N=19	84%	N=157	100%	N=187
Used a City fitness facility	7%	N=13	7%	N=13	11%	N=21	75%	N=140	100%	N=187

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	3%	N=5	10%	N=18	32%	N=58	55%	N=100	100%	N=181
Watched (online or on television) a local public meeting	6%	N=11	17%	N=31	30%	N=55	48%	N=89	100%	N=186

Table 10: Question 10

Please rate the quality of each of the following services in Scottsdale:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Police/Sheriff services	54%	N=93	36%	N=62	8%	N=14	2%	N=3	100%	N=172
Fire services	62%	N=98	32%	N=51	4%	N=6	2%	N=3	100%	N=158
Ambulance or emergency medical services	59%	N=82	34%	N=48	5%	N=7	2%	N=3	100%	N=140
Crime prevention	47%	N=75	39%	N=62	8%	N=13	6%	N=9	100%	N=159

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Please rate the quality of each of the following services in Scottsdale:	Excellent		Good		Fair		Poor		Total	
Fire prevention and education	55%	N=77	34%	N=48	9%	N=12	3%	N=4	100%	N=141
Traffic enforcement	34%	N=58	37%	N=63	21%	N=35	8%	N=13	100%	N=169
Street repair	26%	N=46	44%	N=79	18%	N=33	12%	N=21	100%	N=179
Street cleaning	40%	N=73	43%	N=77	12%	N=22	5%	N=9	100%	N=181
Street lighting	36%	N=64	43%	N=78	16%	N=28	6%	N=10	100%	N=180
Sidewalk maintenance	36%	N=63	42%	N=74	16%	N=28	6%	N=11	100%	N=176
Traffic signal timing	18%	N=32	40%	N=73	25%	N=45	18%	N=32	100%	N=182
Bus or transit services	20%	N=20	27%	N=27	23%	N=23	29%	N=29	100%	N=99
Garbage collection	64%	N=115	31%	N=56	3%	N=6	2%	N=3	100%	N=180
Recycling	61%	N=111	27%	N=48	5%	N=9	7%	N=13	100%	N=181
Yard waste pick-up	61%	N=94	26%	N=40	9%	N=14	4%	N=6	100%	N=154
Storm drainage	32%	N=50	47%	N=75	13%	N=21	8%	N=12	100%	N=158
Drinking water	26%	N=46	42%	N=76	19%	N=34	13%	N=24	100%	N=180
Sewer services	41%	N=68	49%	N=80	7%	N=11	3%	N=5	100%	N=164
Utility billing	37%	N=63	47%	N=81	13%	N=23	3%	N=5	100%	N=172
City parks	57%	N=98	36%	N=62	5%	N=8	2%	N=3	100%	N=171
Recreation programs or classes	44%	N=58	46%	N=60	8%	N=10	2%	N=3	100%	N=131
Recreation centers or facilities	48%	N=69	39%	N=56	10%	N=14	3%	N=5	100%	N=144
Land use, planning and zoning	22%	N=34	39%	N=60	19%	N=30	19%	N=30	100%	N=154
Code enforcement (weeds, abandoned buildings, etc.)	26%	N=39	35%	N=52	25%	N=37	14%	N=21	100%	N=149
Animal control	32%	N=39	40%	N=49	18%	N=22	10%	N=12	100%	N=122
Economic development	24%	N=35	41%	N=61	20%	N=30	14%	N=21	100%	N=147
Public library services	63%	N=101	30%	N=49	6%	N=9	1%	N=2	100%	N=161
Public information services	38%	N=61	45%	N=72	11%	N=17	6%	N=10	100%	N=160
Cable television	26%	N=37	43%	N=60	17%	N=24	14%	N=19	100%	N=140
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	21%	N=19	46%	N=41	24%	N=22	9%	N=8	100%	N=90
Preservation of natural areas such as open space, farmlands and greenbelts	47%	N=76	34%	N=55	14%	N=23	6%	N=9	100%	N=163
Scottsdale McDowell Sonoran Preserve	68%	N=105	25%	N=38	6%	N=9	2%	N=3	100%	N=155
City-sponsored special events	33%	N=50	47%	N=70	16%	N=24	4%	N=6	100%	N=150
Overall customer service by Scottsdale employees (police, receptionists, planners, etc.)	49%	N=84	32%	N=55	14%	N=24	4%	N=7	100%	N=170
Scottsdale Web site (www.ScottsdaleAZ.gov)	36%	N=60	44%	N=74	16%	N=27	5%	N=8	100%	N=169
City Cable Channel 11	26%	N=27	51%	N=52	16%	N=16	7%	N=7	100%	N=102
Water services provided by City of Scottsdale Water Resources Department	41%	N=67	40%	N=65	15%	N=24	4%	N=7	100%	N=163
Drinking water taste	19%	N=33	37%	N=65	20%	N=36	24%	N=42	100%	N=176

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Scottsdale	43%	N=77	43%	N=77	9%	N=17	6%	N=10	100%	N=181
The Federal Government	6%	N=10	32%	N=56	37%	N=65	25%	N=43	100%	N=174
The State Government	5%	N=8	31%	N=51	46%	N=76	19%	N=32	100%	N=167
Maricopa County Government	6%	N=10	42%	N=64	36%	N=55	16%	N=25	100%	N=154

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Table 12: Question 12

Please rate the following categories of Scottsdale government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Scottsdale	34%	N=61	42%	N=75	15%	N=26	8%	N=15	100%	N=177
The overall direction that Scottsdale is taking	19%	N=34	37%	N=67	22%	N=39	22%	N=39	100%	N=179
The job Scottsdale government does at welcoming citizen involvement	26%	N=44	36%	N=60	22%	N=37	16%	N=26	100%	N=167
Overall confidence in Scottsdale government	18%	N=31	32%	N=57	29%	N=51	21%	N=37	100%	N=176
Generally acting in the best interest of the community	18%	N=32	33%	N=59	24%	N=42	25%	N=44	100%	N=177
Being honest	17%	N=28	34%	N=56	21%	N=34	28%	N=46	100%	N=164
Treating all residents fairly	24%	N=38	28%	N=45	22%	N=34	26%	N=41	100%	N=158

Table 13: Question 13a

Please indicate how often, if at all, you have done each of the following in the last 12 months in the Scottsdale McDowell Sonoran Preserve.	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Walked or hiked in the Preserve	7%	N=12	21%	N=39	35%	N=64	37%	N=67	100%	N=182
Rode a mountain bike in the Preserve	1%	N=2	2%	N=3	13%	N=23	85%	N=154	100%	N=182
Rock climbed in the Preserve	1%	N=2	1%	N=1	10%	N=18	88%	N=160	100%	N=181
Ridden a horse in the Preserve	1%	N=1	2%	N=4	3%	N=6	94%	N=169	100%	N=180
Visited a Preserve trailhead	7%	N=13	20%	N=36	31%	N=57	42%	N=76	100%	N=182
Taken out of town visitors on any of these activities in the Preserve	3%	N=5	6%	N=11	41%	N=75	50%	N=91	100%	N=182

Table 14: Question 13b

To what extent do you agree or disagree with each of the following statements?	Strongly agree		Somewhat agree		Neither agree or disagree		Somewhat disagree		Strongly disagree		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The City of Scottsdale should do more to promote water conservation among residents	29%	N=52	38%	N=68	26%	N=47	3%	N=5	3%	N=6	100%	N=178
My household could do more to conserve water	11%	N=20	41%	N=74	19%	N=34	19%	N=34	10%	N=19	100%	N=181
My neighbors could do more to conserve water	19%	N=29	43%	N=64	25%	N=37	9%	N=14	4%	N=6	100%	N=150

Table 15: Question 13c

Which of the following, if any, do you use to watch Scottsdale City Cable Channel 11 programming? (Mark all that apply.)	Percent	Number
Cable TV	47%	N=80
Web streaming	22%	N=37
YouTube	4%	N=7
I don't watch Scottsdale City Cable Channel 11 programming	47%	N=81

Total may exceed 100% as respondents could select more than one option.

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Table 16: Question 13d

Please indicate if each of the following is a major source, minor source or not a source of information for you about the City of Scottsdale and its activities:	Major source		Minor source		Not at all a source		Total	
	Percent	N	Percent	N	Percent	N	Percent	N
Utility bill	21%	N=37	48%	N=85	31%	N=56	100%	N=178
Parks and Recreation brochure	21%	N=38	43%	N=77	35%	N=63	100%	N=178
City website	56%	N=101	36%	N=66	8%	N=14	100%	N=181
Email subscription or newsletter	47%	N=83	26%	N=46	28%	N=49	100%	N=178
City Cable Channel 11	11%	N=19	33%	N=58	56%	N=100	100%	N=177
Local newspapers	46%	N=83	33%	N=60	21%	N=38	100%	N=181
Facebook	8%	N=14	19%	N=33	74%	N=131	100%	N=178
Twitter	6%	N=11	9%	N=16	85%	N=150	100%	N=177
Word of mouth	28%	N=51	59%	N=106	12%	N=22	100%	N=179

Table 17: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Recycle at home	3%	N=5	4%	N=8	2%	N=3	19%	N=34	72%	N=130	100%	N=180
Purchase goods or services from a business located in Scottsdale	1%	N=1	1%	N=1	12%	N=21	65%	N=117	22%	N=39	100%	N=179
Eat at least 5 portions of fruits and vegetables a day	2%	N=3	15%	N=27	30%	N=53	33%	N=59	20%	N=36	100%	N=178
Participate in moderate or vigorous physical activity	1%	N=2	6%	N=11	17%	N=31	44%	N=78	32%	N=57	100%	N=179
Read or watch local news (via television, paper, computer, etc.)	3%	N=5	6%	N=11	13%	N=24	28%	N=50	50%	N=90	100%	N=180
Vote in local elections	3%	N=5	2%	N=3	4%	N=7	13%	N=24	78%	N=142	100%	N=181

Table 18: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	32%	N=57
Very good	47%	N=84
Good	21%	N=37
Fair	1%	N=2
Poor	0%	N=0
Total	100%	N=180

Table 19: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	6%	N=11
Somewhat positive	27%	N=49
Neutral	44%	N=78
Somewhat negative	18%	N=33
Very negative	4%	N=8
Total	100%	N=179

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Table 20: Question D4

What is your employment status?	Percent	Number
Working full time for pay	49%	N=89
Working part time for pay	15%	N=27
Unemployed, looking for paid work	2%	N=3
Unemployed, not looking for paid work	3%	N=5
Fully retired	31%	N=57
Total	100%	N=181

Table 21: Question D5

Do you work inside the boundaries of Scottsdale?	Percent	Number
Yes, outside the home	44%	N=78
Yes, from home	12%	N=22
No	44%	N=78
Total	100%	N=178

Table 22: Question D6

How many years have you lived in Scottsdale?	Percent	Number
Less than 2 years	7%	N=13
2 to 5 years	12%	N=21
6 to 10 years	12%	N=21
11 to 20 years	27%	N=48
More than 20 years	43%	N=78
Total	100%	N=181

Table 23: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	77%	N=139
Building with two or more homes (duplex, townhome, apartment or condominium)	21%	N=38
Mobile home	0%	N=0
Other	2%	N=4
Total	100%	N=181

Table 24: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	12%	N=21
Owned	88%	N=159
Total	100%	N=180

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Table 25: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	5%	N=8
\$300 to \$599 per month	9%	N=16
\$600 to \$999 per month	14%	N=24
\$1,000 to \$1,499 per month	26%	N=44
\$1,500 to \$2,499 per month	31%	N=53
\$2,500 or more per month	16%	N=27
Total	100%	N=172

Table 26: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	80%	N=143
Yes	20%	N=35
Total	100%	N=178

Table 27: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	67%	N=119
Yes	33%	N=59
Total	100%	N=178

Table 28: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	6%	N=9
\$25,000 to \$49,999	12%	N=18
\$50,000 to \$99,999	38%	N=59
\$100,000 to \$149,999	25%	N=38
\$150,000 or more	20%	N=31
Total	100%	N=155

Table 29: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	97%	N=170
Yes, I consider myself to be Spanish, Hispanic or Latino	3%	N=5
Total	100%	N=175

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Table 30: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=1
Asian, Asian Indian or Pacific Islander	0%	N=0
Black or African American	1%	N=1
White	95%	N=162
Other	4%	N=7

Total may exceed 100% as respondents could select more than one option.

Table 31: Question D15

In which category is your age?	Percent	Number
18 to 24 years	1%	N=1
25 to 34 years	13%	N=22
35 to 44 years	8%	N=14
45 to 54 years	18%	N=32
55 to 64 years	30%	N=52
65 to 74 years	22%	N=38
75 years or older	8%	N=14
Total	100%	N=173

Table 32: Question D16

What is your sex?	Percent	Number
Female	55%	N=94
Male	45%	N=77
Total	100%	N=171

Table 33: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	49%	N=86
Land line	27%	N=47
Both	24%	N=42
Total	100%	N=175

Table 34: Question D18

In which area of Scottsdale do you live?	Percent	Number
South of Indian Bend Road	40%	N=68
North of Indian Bend Road and South or West of the Central Arizona Project (CAP) Canal	34%	N=58
North or East of the Central Arizona Project (CAP) Canal	27%	N=46
Total	100%	N=172

Frequencies including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 35: Question 1

Please rate each of the following aspects of quality of life in Scottsdale:	Excellent		Good		Fair		Poor		Don't know		Total	
Scottsdale as a place to live	60%	N=114	34%	N=65	5%	N=9	1%	N=1	1%	N=1	100%	N=190
Your neighborhood as a place to live	54%	N=107	37%	N=73	8%	N=15	2%	N=3	1%	N=2	100%	N=200
Scottsdale as a place to raise children	38%	N=76	35%	N=70	12%	N=24	2%	N=4	13%	N=27	100%	N=201
Scottsdale as a place to work	42%	N=83	32%	N=64	10%	N=19	5%	N=9	12%	N=24	100%	N=199
Scottsdale as a place to visit	70%	N=139	25%	N=49	6%	N=11	0%	N=0	1%	N=1	100%	N=200
Scottsdale as a place to retire	47%	N=94	36%	N=72	10%	N=20	3%	N=5	4%	N=8	100%	N=199
The overall quality of life in Scottsdale	51%	N=101	38%	N=76	11%	N=22	0%	N=0	1%	N=1	100%	N=200

Table 36: Question 2

Please rate each of the following characteristics as they relate to Scottsdale as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Scottsdale	49%	N=98	42%	N=84	8%	N=16	1%	N=2	0%	N=0	100%	N=200
Overall ease of getting to the places you usually have to visit	32%	N=62	47%	N=91	18%	N=35	4%	N=7	0%	N=0	100%	N=195
Quality of overall natural environment in Scottsdale	50%	N=99	39%	N=77	8%	N=15	5%	N=9	0%	N=0	100%	N=200
Overall built environment of Scottsdale (including overall design, buildings, parks and transportation systems)	25%	N=50	46%	N=91	21%	N=42	9%	N=17	0%	N=0	100%	N=200
Health and wellness opportunities in Scottsdale	48%	N=96	36%	N=71	13%	N=25	1%	N=2	3%	N=6	100%	N=200
Overall opportunities for education and enrichment	27%	N=53	49%	N=97	18%	N=36	3%	N=6	4%	N=8	100%	N=200
Overall economic health of Scottsdale	22%	N=43	49%	N=97	19%	N=38	7%	N=13	5%	N=9	100%	N=200
Sense of community	18%	N=35	31%	N=61	36%	N=72	15%	N=30	1%	N=2	100%	N=200
Overall image or reputation of Scottsdale	40%	N=79	43%	N=86	14%	N=27	3%	N=5	1%	N=2	100%	N=199

Table 37: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Scottsdale to someone who asks	62%	N=121	27%	N=53	6%	N=12	5%	N=9	1%	N=1	100%	N=196
Remain in Scottsdale for the next five years	68%	N=131	18%	N=35	8%	N=16	4%	N=7	2%	N=3	100%	N=192

Table 38: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	74%	N=145	20%	N=40	3%	N=5	2%	N=3	1%	N=2	1%	N=1	100%	N=196
In Scottsdale's downtown/commercial area during the day	63%	N=123	24%	N=48	6%	N=12	3%	N=6	2%	N=3	2%	N=4	100%	N=196

Table 39: Question 5

Please rate each of the following characteristics as they relate to Scottsdale as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	14%	N=27	53%	N=101	21%	N=40	12%	N=23	0%	N=0	100%	N=191
Ease of public parking	16%	N=31	46%	N=88	25%	N=48	12%	N=22	1%	N=1	100%	N=190
Ease of travel by car in Scottsdale	22%	N=41	54%	N=102	20%	N=38	5%	N=9	0%	N=0	100%	N=190

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Please rate each of the following characteristics as they relate to Scottsdale as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Ease of travel by public transportation in Scottsdale	8%	N=16	14%	N=26	23%	N=44	26%	N=50	29%	N=56	100%	N=192
Ease of travel by bicycle in Scottsdale	21%	N=40	35%	N=67	16%	N=30	9%	N=18	20%	N=38	100%	N=193
Ease of walking in Scottsdale	30%	N=57	43%	N=82	14%	N=27	9%	N=18	4%	N=8	100%	N=192
Availability of paths and walking trails	43%	N=82	37%	N=70	14%	N=26	4%	N=8	3%	N=5	100%	N=191
Air quality	12%	N=22	55%	N=106	25%	N=47	8%	N=16	0%	N=0	100%	N=191
Cleanliness of Scottsdale	45%	N=86	50%	N=95	5%	N=9	0%	N=0	0%	N=0	100%	N=190
Overall appearance of Scottsdale	49%	N=94	42%	N=81	8%	N=15	1%	N=1	0%	N=0	100%	N=191
Public places where people want to spend time	42%	N=80	46%	N=89	10%	N=20	2%	N=3	0%	N=0	100%	N=192
Variety of housing options	24%	N=45	44%	N=83	22%	N=42	6%	N=12	4%	N=7	100%	N=189
Availability of affordable quality housing	14%	N=27	26%	N=50	32%	N=61	18%	N=35	10%	N=19	100%	N=192
Fitness opportunities (including exercise classes and paths or trails, etc.)	47%	N=89	40%	N=76	10%	N=19	1%	N=1	3%	N=6	100%	N=191
Recreational opportunities	49%	N=95	40%	N=77	9%	N=17	1%	N=2	1%	N=2	100%	N=193
Availability of affordable quality food	42%	N=81	40%	N=78	15%	N=28	3%	N=6	0%	N=0	100%	N=193
Availability of affordable quality health care	40%	N=78	36%	N=69	15%	N=28	5%	N=9	5%	N=9	100%	N=193
Availability of preventive health services	38%	N=73	35%	N=68	15%	N=28	4%	N=7	8%	N=16	100%	N=192
Availability of affordable quality mental health care	14%	N=26	18%	N=35	16%	N=30	9%	N=18	43%	N=83	100%	N=192

Table 40: Question 6

Please rate each of the following characteristics as they relate to Scottsdale as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Availability of affordable quality child care/preschool	8%	N=15	18%	N=34	12%	N=23	5%	N=10	57%	N=108	100%	N=190
K-12 education	19%	N=36	29%	N=54	16%	N=29	6%	N=12	29%	N=54	100%	N=185
Adult educational opportunities	18%	N=33	43%	N=79	20%	N=37	6%	N=11	13%	N=24	100%	N=184
Opportunities to attend cultural/arts/music activities	45%	N=85	41%	N=77	10%	N=19	3%	N=6	2%	N=3	100%	N=190
Opportunities to participate in religious or spiritual events and activities	32%	N=62	33%	N=63	8%	N=15	2%	N=3	26%	N=49	100%	N=192
Employment opportunities	12%	N=22	31%	N=59	25%	N=47	9%	N=18	24%	N=45	100%	N=191
Shopping opportunities	72%	N=137	24%	N=46	3%	N=6	1%	N=1	0%	N=0	100%	N=190
Cost of living in Scottsdale	7%	N=13	46%	N=87	38%	N=73	9%	N=18	0%	N=0	100%	N=191
Overall quality of business and service establishments in Scottsdale	34%	N=65	55%	N=104	9%	N=18	2%	N=3	0%	N=0	100%	N=190
Vibrant downtown/commercial area	37%	N=70	40%	N=75	14%	N=27	6%	N=12	3%	N=5	100%	N=189
Overall quality of new development in Scottsdale	28%	N=53	36%	N=69	13%	N=25	14%	N=27	9%	N=17	100%	N=191
Opportunities to participate in social events and activities	35%	N=66	40%	N=76	15%	N=29	5%	N=9	5%	N=10	100%	N=190
Opportunities to volunteer	40%	N=75	36%	N=68	12%	N=23	2%	N=4	10%	N=19	100%	N=189
Opportunities to participate in community matters	33%	N=63	37%	N=71	17%	N=32	6%	N=12	7%	N=13	100%	N=191
Openness and acceptance of the community toward people of diverse backgrounds	18%	N=35	37%	N=71	22%	N=42	11%	N=21	12%	N=22	100%	N=191
Neighborliness of residents in Scottsdale	18%	N=35	36%	N=69	34%	N=64	10%	N=20	2%	N=3	100%	N=191

Table 41: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	10%	N=18	90%	N=171	100%	N=189
Made efforts to make your home more energy efficient	21%	N=39	79%	N=149	100%	N=188
Observed a code violation or other hazard in Scottsdale	53%	N=99	47%	N=88	100%	N=187

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Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Household member was a victim of a crime in Scottsdale	90%	N=171	10%	N=18	100%	N=189
Reported a crime to the police in Scottsdale	79%	N=151	21%	N=39	100%	N=190
Stocked supplies in preparation for an emergency	76%	N=144	24%	N=45	100%	N=189
Campaigned or advocated for an issue, cause or candidate	60%	N=113	40%	N=76	100%	N=189
Contacted Scottsdale (in-person, phone, email or web) for help or information	32%	N=61	68%	N=128	100%	N=189
Contacted Scottsdale elected officials (in-person, phone, email or web) to express your opinion	63%	N=119	37%	N=70	100%	N=189

Table 42: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Scottsdale?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Scottsdale recreation centers or their services	16%	N=30	17%	N=31	34%	N=64	33%	N=62	100%	N=187
Visited a neighborhood park or City park	24%	N=44	26%	N=46	36%	N=64	14%	N=26	100%	N=180
Used Scottsdale public libraries or their services	18%	N=33	28%	N=51	32%	N=59	22%	N=40	100%	N=183
Participated in religious or spiritual activities in Scottsdale	11%	N=20	18%	N=33	17%	N=32	55%	N=102	100%	N=187
Attended a City-sponsored event	3%	N=6	12%	N=22	54%	N=100	31%	N=57	100%	N=185
Used bus or other public transportation instead of driving	3%	N=6	3%	N=6	11%	N=20	83%	N=154	100%	N=186
Carpooled with other adults or children instead of driving alone	13%	N=25	15%	N=28	16%	N=29	56%	N=104	100%	N=186
Walked or biked instead of driving	18%	N=34	20%	N=37	21%	N=39	41%	N=75	100%	N=185
Volunteered your time to some group/activity in Scottsdale	17%	N=31	19%	N=36	19%	N=36	44%	N=82	100%	N=185
Participated in a club	8%	N=14	15%	N=27	17%	N=31	60%	N=110	100%	N=182
Talked to or visited with your immediate neighbors	49%	N=92	25%	N=46	21%	N=39	5%	N=10	100%	N=187
Done a favor for a neighbor	24%	N=45	26%	N=49	34%	N=63	16%	N=29	100%	N=186
Visited or used a City pool	3%	N=5	3%	N=6	10%	N=19	84%	N=157	100%	N=187
Used a City fitness facility	7%	N=13	7%	N=13	11%	N=21	75%	N=140	100%	N=187

Table 43: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	3%	N=5	10%	N=18	32%	N=58	55%	N=100	100%	N=181
Watched (online or on television) a local public meeting	6%	N=11	17%	N=31	30%	N=55	48%	N=89	100%	N=186

Table 44: Question 10

Please rate the quality of each of the following services in Scottsdale:	Excellent		Good		Fair		Poor		Don't know		Total	
Police/Sheriff services	51%	N=93	34%	N=62	8%	N=14	2%	N=3	7%	N=12	100%	N=184
Fire services	54%	N=98	28%	N=51	3%	N=6	2%	N=3	14%	N=25	100%	N=183
Ambulance or emergency medical services	45%	N=82	26%	N=48	4%	N=7	2%	N=3	24%	N=44	100%	N=184
Crime prevention	40%	N=75	33%	N=62	7%	N=13	5%	N=9	15%	N=27	100%	N=186
Fire prevention and education	41%	N=77	26%	N=48	6%	N=12	2%	N=4	25%	N=46	100%	N=187
Traffic enforcement	31%	N=58	34%	N=63	19%	N=35	7%	N=13	10%	N=18	100%	N=187
Street repair	25%	N=46	42%	N=79	18%	N=33	11%	N=21	4%	N=8	100%	N=187
Street cleaning	39%	N=73	41%	N=77	12%	N=22	5%	N=9	3%	N=6	100%	N=187

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Please rate the quality of each of the following services in Scottsdale:	Excellent		Good		Fair		Poor		Don't know		Total	
Street lighting	35%	N=64	42%	N=78	15%	N=28	5%	N=10	2%	N=4	100%	N=184
Sidewalk maintenance	34%	N=63	40%	N=74	15%	N=28	6%	N=11	5%	N=10	100%	N=186
Traffic signal timing	17%	N=32	39%	N=73	24%	N=45	17%	N=32	2%	N=3	100%	N=185
Bus or transit services	11%	N=20	15%	N=27	13%	N=23	16%	N=29	46%	N=85	100%	N=184
Garbage collection	62%	N=115	30%	N=56	3%	N=6	2%	N=3	3%	N=6	100%	N=186
Recycling	60%	N=111	26%	N=48	5%	N=9	7%	N=13	3%	N=5	100%	N=186
Yard waste pick-up	51%	N=94	22%	N=40	8%	N=14	3%	N=6	17%	N=32	100%	N=186
Storm drainage	27%	N=50	40%	N=75	11%	N=21	6%	N=12	15%	N=28	100%	N=186
Drinking water	25%	N=46	41%	N=76	18%	N=34	13%	N=24	2%	N=4	100%	N=184
Sewer services	37%	N=68	43%	N=80	6%	N=11	3%	N=5	11%	N=20	100%	N=184
Utility billing	34%	N=63	44%	N=81	13%	N=23	3%	N=5	6%	N=11	100%	N=183
City parks	54%	N=98	34%	N=62	4%	N=8	2%	N=3	7%	N=12	100%	N=183
Recreation programs or classes	32%	N=58	33%	N=60	5%	N=10	2%	N=3	28%	N=52	100%	N=183
Recreation centers or facilities	38%	N=69	31%	N=56	8%	N=14	3%	N=5	21%	N=38	100%	N=182
Land use, planning and zoning	19%	N=34	33%	N=60	16%	N=30	16%	N=30	16%	N=29	100%	N=183
Code enforcement (weeds, abandoned buildings, etc.)	21%	N=39	28%	N=52	20%	N=37	11%	N=21	19%	N=35	100%	N=184
Animal control	21%	N=39	27%	N=49	12%	N=22	7%	N=12	34%	N=62	100%	N=184
Economic development	19%	N=35	33%	N=61	16%	N=30	11%	N=21	20%	N=37	100%	N=184
Public library services	55%	N=101	27%	N=49	5%	N=9	1%	N=2	13%	N=23	100%	N=184
Public information services	33%	N=61	39%	N=72	9%	N=17	5%	N=10	13%	N=23	100%	N=183
Cable television	20%	N=37	33%	N=60	13%	N=24	10%	N=19	23%	N=43	100%	N=183
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	10%	N=19	22%	N=41	12%	N=22	4%	N=8	51%	N=94	100%	N=184
Preservation of natural areas such as open space, farmlands and greenbelts	41%	N=76	30%	N=55	13%	N=23	5%	N=9	11%	N=21	100%	N=184
Scottsdale McDowell Sonoran Preserve	57%	N=105	21%	N=38	5%	N=9	2%	N=3	16%	N=29	100%	N=184
City-sponsored special events	27%	N=50	38%	N=70	13%	N=24	3%	N=6	19%	N=35	100%	N=185
Overall customer service by Scottsdale employees (police, receptionists, planners, etc.)	45%	N=84	30%	N=55	13%	N=24	4%	N=7	8%	N=15	100%	N=185
Scottsdale Web site (www.ScottsdaleAZ.gov)	32%	N=60	40%	N=74	15%	N=27	4%	N=8	9%	N=16	100%	N=185
City Cable Channel 11	15%	N=27	28%	N=52	9%	N=16	4%	N=7	45%	N=83	100%	N=185
Water services provided by City of Scottsdale Water Resources Department	36%	N=67	35%	N=65	13%	N=24	4%	N=7	12%	N=22	100%	N=185
Drinking water taste	18%	N=33	35%	N=65	19%	N=36	23%	N=42	5%	N=9	100%	N=185

Table 45: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Scottsdale	42%	N=77	42%	N=77	9%	N=17	5%	N=10	1%	N=1	100%	N=182
The Federal Government	5%	N=10	30%	N=56	35%	N=65	23%	N=43	5%	N=10	100%	N=184
The State Government	4%	N=8	28%	N=51	41%	N=76	17%	N=32	9%	N=17	100%	N=184
Maricopa County Government	5%	N=10	35%	N=64	30%	N=55	14%	N=25	16%	N=30	100%	N=184

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Table 46: Question 12

Please rate the following categories of Scottsdale government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Scottsdale	33%	N=61	41%	N=75	14%	N=26	8%	N=15	3%	N=6	100%	N=183
The overall direction that Scottsdale is taking	18%	N=34	36%	N=67	21%	N=39	21%	N=39	3%	N=5	100%	N=184
The job Scottsdale government does at welcoming citizen involvement	24%	N=44	33%	N=60	20%	N=37	14%	N=26	9%	N=16	100%	N=183
Overall confidence in Scottsdale government	17%	N=31	31%	N=57	28%	N=51	20%	N=37	3%	N=5	100%	N=181
Generally acting in the best interest of the community	17%	N=32	32%	N=59	23%	N=42	24%	N=44	4%	N=7	100%	N=184
Being honest	15%	N=28	30%	N=56	18%	N=34	25%	N=46	11%	N=20	100%	N=184
Treating all residents fairly	21%	N=38	25%	N=45	19%	N=34	23%	N=41	13%	N=23	100%	N=181

Table 47: Question 13a

Please indicate how often, if at all, you have done each of the following in the last 12 months in the Scottsdale McDowell Sonoran Preserve.	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Walked or hiked in the Preserve	7%	N=12	21%	N=39	35%	N=64	37%	N=67	100%	N=182
Rode a mountain bike in the Preserve	1%	N=2	2%	N=3	13%	N=23	85%	N=154	100%	N=182
Rock climbed in the Preserve	1%	N=2	1%	N=1	10%	N=18	88%	N=160	100%	N=181
Ridden a horse in the Preserve	1%	N=1	2%	N=4	3%	N=6	94%	N=169	100%	N=180
Visited a Preserve trailhead	7%	N=13	20%	N=36	31%	N=57	42%	N=76	100%	N=182
Taken out of town visitors on any of these activities in the Preserve	3%	N=5	6%	N=11	41%	N=75	50%	N=91	100%	N=182

Table 48: Question 13b

To what extent do you agree or disagree with each of the following statements?	Strongly agree		Somewhat agree		Neither agree or disagree		Somewhat disagree		Strongly disagree		Don't know		Total	
The City of Scottsdale should do more to promote water conservation among residents	29%	N=52	37%	N=68	26%	N=47	3%	N=5	3%	N=6	2%	N=4	100%	N=182
My household could do more to conserve water	11%	N=20	40%	N=74	19%	N=34	19%	N=34	10%	N=19	1%	N=2	100%	N=183
My neighbors could do more to conserve water	16%	N=29	35%	N=64	20%	N=37	8%	N=14	3%	N=6	18%	N=33	100%	N=183

Table 49: Question 13c

Which of the following, if any, do you use to watch Scottsdale City Cable Channel 11 programming? (Mark all that apply.)	Percent	Number
Cable TV	45%	N=80
Web streaming	21%	N=37
YouTube	4%	N=7
I don't watch Scottsdale City Cable Channel 11 programming	46%	N=81
Don't know	4%	N=7

Total may exceed 100% as respondents could select more than one option.

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Table 50: Question 13d

Please indicate if each of the following is a major source, minor source or not a source of information for you about the City of Scottsdale and its activities:	Major source		Minor source		Not at all a source		Total	
	Percent	N	Percent	N	Percent	N	Percent	N
Utility bill	21%	N=37	48%	N=85	31%	N=56	100%	N=178
Parks and Recreation brochure	21%	N=38	43%	N=77	35%	N=63	100%	N=178
City website	56%	N=101	36%	N=66	8%	N=14	100%	N=181
Email subscription or newsletter	47%	N=83	26%	N=46	28%	N=49	100%	N=178
City Cable Channel 11	11%	N=19	33%	N=58	56%	N=100	100%	N=177
Local newspapers	46%	N=83	33%	N=60	21%	N=38	100%	N=181
Facebook	8%	N=14	19%	N=33	74%	N=131	100%	N=178
Twitter	6%	N=11	9%	N=16	85%	N=150	100%	N=177
Word of mouth	28%	N=51	59%	N=106	12%	N=22	100%	N=179

Table 51: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Recycle at home	3%	N=5	4%	N=8	2%	N=3	19%	N=34	72%	N=130	100%	N=180
Purchase goods or services from a business located in Scottsdale	1%	N=1	1%	N=1	12%	N=21	65%	N=117	22%	N=39	100%	N=179
Eat at least 5 portions of fruits and vegetables a day	2%	N=3	15%	N=27	30%	N=53	33%	N=59	20%	N=36	100%	N=178
Participate in moderate or vigorous physical activity	1%	N=2	6%	N=11	17%	N=31	44%	N=78	32%	N=57	100%	N=179
Read or watch local news (via television, paper, computer, etc.)	3%	N=5	6%	N=11	13%	N=24	28%	N=50	50%	N=90	100%	N=180
Vote in local elections	3%	N=5	2%	N=3	4%	N=7	13%	N=24	78%	N=142	100%	N=181

Table 52: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	32%	N=57
Very good	47%	N=84
Good	21%	N=37
Fair	1%	N=2
Poor	0%	N=0
Total	100%	N=180

Table 53: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	6%	N=11
Somewhat positive	27%	N=49
Neutral	44%	N=78
Somewhat negative	18%	N=33
Very negative	4%	N=8
Total	100%	N=179

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Table 54: Question D4

What is your employment status?	Percent	Number
Working full time for pay	49%	N=89
Working part time for pay	15%	N=27
Unemployed, looking for paid work	2%	N=3
Unemployed, not looking for paid work	3%	N=5
Fully retired	31%	N=57
Total	100%	N=181

Table 55: Question D5

Do you work inside the boundaries of Scottsdale?	Percent	Number
Yes, outside the home	44%	N=78
Yes, from home	12%	N=22
No	44%	N=78
Total	100%	N=178

Table 56: Question D6

How many years have you lived in Scottsdale?	Percent	Number
Less than 2 years	7%	N=13
2 to 5 years	12%	N=21
6 to 10 years	12%	N=21
11 to 20 years	27%	N=48
More than 20 years	43%	N=78
Total	100%	N=181

Table 57: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	77%	N=139
Building with two or more homes (duplex, townhome, apartment or condominium)	21%	N=38
Mobile home	0%	N=0
Other	2%	N=4
Total	100%	N=181

Table 58: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	12%	N=21
Owned	88%	N=159
Total	100%	N=180

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Table 59: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	5%	N=8
\$300 to \$599 per month	9%	N=16
\$600 to \$999 per month	14%	N=24
\$1,000 to \$1,499 per month	26%	N=44
\$1,500 to \$2,499 per month	31%	N=53
\$2,500 or more per month	16%	N=27
Total	100%	N=172

Table 60: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	80%	N=143
Yes	20%	N=35
Total	100%	N=178

Table 61: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	67%	N=119
Yes	33%	N=59
Total	100%	N=178

Table 62: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	6%	N=9
\$25,000 to \$49,999	12%	N=18
\$50,000 to \$99,999	38%	N=59
\$100,000 to \$149,999	25%	N=38
\$150,000 or more	20%	N=31
Total	100%	N=155

Table 63: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	97%	N=170
Yes, I consider myself to be Spanish, Hispanic or Latino	3%	N=5
Total	100%	N=175

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Table 64: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=1
Asian, Asian Indian or Pacific Islander	0%	N=0
Black or African American	1%	N=1
White	95%	N=162
Other	4%	N=7

Total may exceed 100% as respondents could select more than one option.

Table 65: Question D15

In which category is your age?	Percent	Number
18 to 24 years	1%	N=1
25 to 34 years	13%	N=22
35 to 44 years	8%	N=14
45 to 54 years	18%	N=32
55 to 64 years	30%	N=52
65 to 74 years	22%	N=38
75 years or older	8%	N=14
Total	100%	N=173

Table 66: Question D16

What is your sex?	Percent	Number
Female	55%	N=94
Male	45%	N=77
Total	100%	N=171

Table 67: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	49%	N=86
Land line	27%	N=47
Both	24%	N=42
Total	100%	N=175

Table 68: Question D18

In which area of Scottsdale do you live?	Percent	Number
South of Indian Bend Road	38%	N=68
North of Indian Bend Road and South or West of the Central Arizona Project (CAP) Canal	33%	N=58
North or East of the Central Arizona Project (CAP) Canal	26%	N=46
Don't know	3%	N=5
Total	100%	N=177