



CAMPAIGN SIGNS GUIDELINES & REGULATIONS

The city receives many inquiries from citizens and council candidates regarding the placement and display of signs during the election process. This guide, aligned with safety standards and codes, answers questions about placing and displaying election signs and will assist you in using temporary non-commercial signs, referred to as Campaign/Political Signs.

ALLOWABLE TIME PERIOD TO DISPLAY SIGNS:

- Campaign/Political Signs are allowed beginning 71 days before a primary election and ending 15 days after the general election.
- For primary candidates not advancing to the general election, the period ends 15 days after the primary election.

Candidates exceeding the permissible time limit will be subject to enforcement. Failure to comply with these guidelines and regulations may result in sign removal and possible fines.

DESIGNATED CONTACT PERSON:

Every candidate should appoint a representative in charge of placing and removing signs, and each sign must display the contact person's name and telephone number, or campaign committee website address.

SIZE AND HEIGHT REQUIREMENTS:

Residential Districts:

- Max. sign area: 16 sq. ft.
- Max. sign height: 5 ft., 10 ft. if behind a scenic corridor easement or abutting a Loop 101 Pima Freeway frontage road.

All Other Districts:

- Max. sign area: 32 sq. ft.
- Max. sign height: 5 ft., 10 ft. if behind a scenic corridor easement or abutting a Loop 101 Pima Freeway frontage road.

INSTALLATION:

Campaign signs should be securely fastened to prevent any risk of falling or causing hazards. Use stakes, frames, or other structures specifically designed for sign placement to ensure stability. It is essential for signs to be well-maintained and kept in good condition throughout their display period.

SIGN FREE ZONES:

The City Council passed Resolution No. 8853 on December 6, 2011 defining two Sign-Free Zones in accordance with Arizona Revised Statutes 16-1019(F). These zones are exempt from the State's specific Political Sign allowances. The City's standard zoning regulations for Signs apply in these areas.

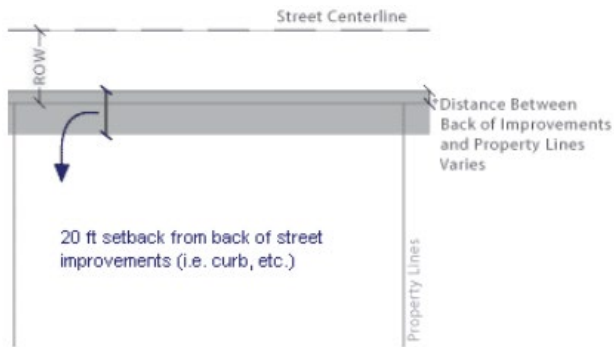
To view the exact locations of the City's Sign-Free Zones, scan the QR Code below or visit our website to use the Scottsdale Interactive Map under "Sign Free Zones."

STATE AND CITY CAMPAIGN/POLITICAL SIGN PLACEMENT RULES:

During the period established under Arizona Revised Statutes 16-1019(H), the State's Political Sign requirements apply. After the State's specified period, the City's zoning regulations for Temporary Signs resume (which prohibit sign placement in the public right-of-way).

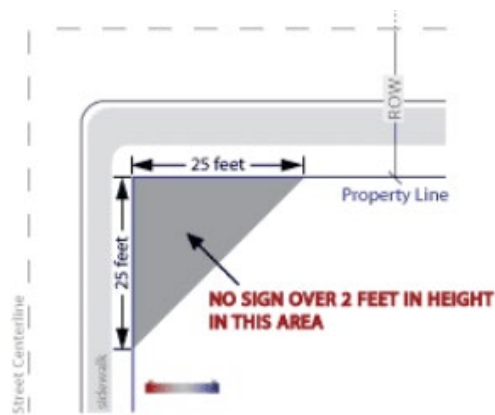
SAFE PLACEMENT GUIDELINES FOR TEMPORARY SIGNS:

Campaign representatives should be mindful of public safety and prioritize sign placement on private property where possible, avoiding conflicts with public sidewalks and streets.



Sign Placement Guidelines: 20-Foot Minimum Setback

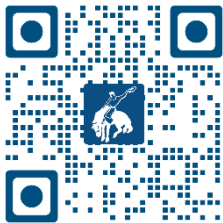
Due to variations in property lines and street improvements, signs should be placed on private property or be setback a minimum of 20-feet from the back-of-street curb or back-of-street improvements (whichever is more restrictive).



Sign Placement Guidelines: 25-Foot Safety Zone

Signs over 2-feet in height, located at street corners, should not be placed within the 25-foot safety triangle.

FOR MORE INFORMATION AND RESOURCES:



Scan the QR code for an interactive map providing zoning information, right-of-way details, distance measurement, and additional sign information. You can also visit our website at www.scottsdaleaz.gov and search for "Campaign Signs."

PLANNING

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