

SCOTTSDALE CITY COUNCIL
WORK STUDY SESSION MINUTES
TUESDAY, APRIL 13, 2021



CITY HALL KIVA
3939 N. DRINKWATER BOULEVARD
SCOTTSDALE, AZ 85251

CALL TO ORDER

Mayor David D. Ortega called to order a Work Study Session of the Scottsdale City Council at 4:00 P.M. on Tuesday, April 13, 2021.

ROLL CALL

Present: Mayor David D. Ortega; Vice Mayor Betty Janik; and Councilmembers Tammy Caputi, Tom Durham, Kathy Littlefield, Linda Milhaven, and Solange Whitehead

Also Present: City Manager Jim Thompson, City Attorney Sherry Scott, Acting City Treasurer Judy Doyle, City Auditor Sharron Walker, and City Clerk Ben Lane

MAYOR'S REPORT

Mayor Ortega reminded that it was Western Week in Scottsdale and festivities would continue all week, including the arrival of the Hashknife Pony Express on Friday.

Mayor Ortega read a proclamation in honor of Volunteer Appreciation Week. He said the City misses their volunteers and looks forward to restoring them to service as soon as possible.

PUBLIC COMMENT – None

1. Draft General Plan 2035 Update (1-GP-2021)

Request: Presentation, discussion, and possible direction to staff regarding the Draft General Plan 2035.

Presenter(s): Erin Perreault, Planning and Development Area Director

Staff Contact: Randy Grant, Planning and Development Services Director, 480-312-2664, rgrant@scottsdaleaz.gov

Planning and Development Area Director Erin Perreault gave a PowerPoint presentation (attached) on the Draft General Plan 2035 Update.

The Council made the following suggestions:

NOTE: MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

Vision Statement

- Make punctuation and verb tense consistent throughout the Vision Statement.
- Under the Exceptional Experience paragraph, last sentence, add the word "outstanding" between the words "and recreational".
- Under the Distinctive Character paragraph, add the words "all of which" after "archaeological resources".
- Shorten Scottsdale paragraph to: "Scottsdale will continue to be an exceptional Sonoran Desert experience and the premier international tourist destination where our western heritage is valued."
- Shorten Exceptional Experience paragraph to: "Our inclusive community will draw visitors, businesses, and new residents from around the world because of our natural beauty, the McDowell Sonoran Preserve, vast open spaces, high standards for design, world-class events and resorts, vibrant downtown, and distinctive arts and culture."
- Shorten Community Prosperity paragraph to: "Scottsdale will continue to be a thriving prosperous city that attracts and grows world-class businesses, leverages technology, encourages innovation and creativity, and cultivates a well-educated, knowledgeable workforce."
- Shorten Distinctive Character paragraph to: "Scottsdale will respect and be sensitive to our history and western legacy found in the heart of Old Town, designated historic neighborhoods, archaeological sites, and cultural resources, which define our unique sense of place."

Section 2, Chapter 1 - Character & Culture, Character and Design Elements

- On page 30, under Urban Character Types, provide a definition of the downtown core and clarify that it is the lowest intensity of development relative to all of Old Town.
- On page 37, reinstate: "Form and apply policies to guide landscape maintenance and infrastructure placement in the public rights-of-way and easements consistent with the desired streetscape character." (Reference page 57 of the original General Plan 2035 draft).

Section 2, Chapter 1 – Character & Culture, Land Use Elements

- On Page 48, Goal LU 3.5, add the word "all" after "in" and before "land".
- On Page 52, remove the Desert Rural Neighborhoods land use category.
- On Page 57, remove the Desert Rural Neighborhoods land use category from the Change in Land Use Category matrix.
- Retain the Desert Rural Neighborhoods land use category; however, designate it as a minor general plan amendment and mirror the designations of the previous land use map.

Section 2, Chapter 2 – Sustainability & Environment, Open Space Element

- On page 75, under Goal OS 2, remove "state mandate" mark.
- On page 75, under Goal OS 2, replace word "next" with "in proximity".
- On page 77, under Goal OS 5.1, restore stricken language to read: "Ensure that public open spaces in public ownership remain unrestricted and accessible to community members for compatible recreational use."

Section 2, Chapter 2, Environmental Planning Element

- On page 88, Goal EP 3.1, remove the word "transit" after "regional" and before "connectivity".
- On page 88, Goal EP 3.2, remove second comma after word "emissions" and before "and".
- On page 91, remove Goal EP 7.4.

Section 2, Chapter 2, Water Resources Element

- On Page 100, Goal WR 1.5, remove words “where practical” from the end of the sentence.
- On page 101, Goal WR 2.5, define the word “Periodically” with a time period.

Section 2, Chapter 3 – Collaboration & Engagement

- On page 110, Goal C1.2, reword to either “Seek input from city residents” or “Seek citywide input” or “Seek input from all areas of community”.
- On page 113, Goal C1.2 title is different than on page 110; these titles should be consistent.

Section 2, Chapter 4 – Community Well Being, Healthy Community Element

- On Page 120, second paragraph, remove words “promote lifelong learning”.
- On page 122, Goal HC 2.5, reword to state “locally grown produce”.

Section 2, Chapter 5 – Connectivity, Circulation Element

- On page 152, Goal C 1.3, remove extra words, use either “various transportation choices” or “various modes of travel”.

Section 2, Chapter 6 – Revitalization, Growth Areas Element

- Clarify Old Town language in this element.

Section 2, Chapter 6 – Revitalization, Public Buildings Element

- On page 200, Goal PB 3.2, could move the Education Element.

Section 2, Chapter 7 – Innovation & Prosperity & Prosperity

- On page 205, add “Education” to the list of elements.

Section 2, Chapter 7 – Innovation & Prosperity & Prosperity, Education Element

On page 220, second paragraph, change word “encourage” to “encourages” between “opportunities,” and “partnerships”.

ADJOURNMENT

The Work Study Session adjourned at 6:20 P.M.

SUBMITTED BY:



Ben Lane, City Clerk

Officially approved by the City Council on May 18, 2021

C E R T I F I C A T E

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Work Study Session of the City Council of Scottsdale, Arizona, held on the 13th day of April 2021.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED the 18th day of May 2021.

A handwritten signature in black ink that reads "Ben Lane". The signature is written in a cursive style with a large initial "B".

Ben Lane, City Clerk

Item 1

Draft Scottsdale General Plan 2035
Case: 1-GP-2021
City Council Work Study Session
April 13, 2021

1

Public Meetings on
Draft Scottsdale General Plan 2035

- Tuesday, April 13th – City Council Work Study Session
- Tuesday, April 20th – City Council Work Study Session
- Tuesday, May 4th – City Council Work Study Session (If Needed)
- Wednesday, April 28, 2021 – PC Non-Action Hearing
- Wednesday, May 12, 2021 – PC Recommendation Hearing
- Tuesday, June 8th - City Council Possible Adoption Hearing

2

2

Public Notification:

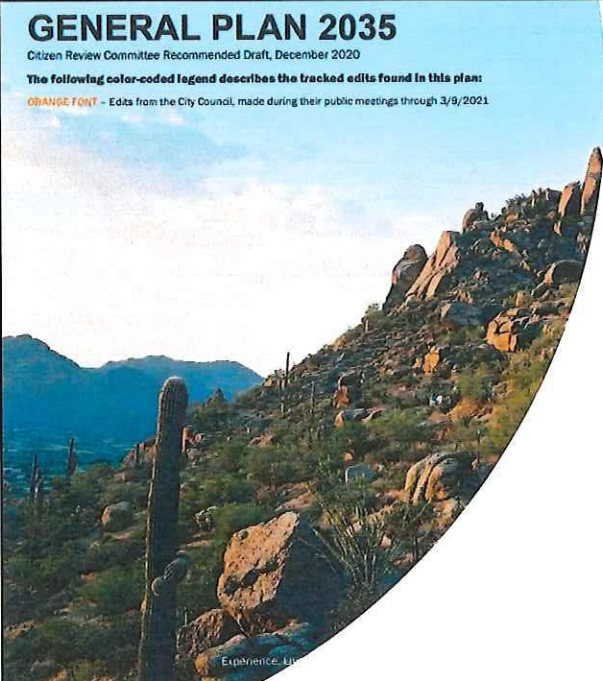
Email& Print:

- Scottsdale E-Subscriptions +/-4000 emails
- Scottsdale P&Z Link +/-4000 emails
- Scottsdale Progress +/- 25,000
- Scottsdale Independent +/- 25,000
- AZCentral +/- 65,000
- NextDoor Citywide- +/- 92,360
- 60-Day Letter +/- 100
- PC Remote Hearing Letter +/-100
- Desert Rural Letter +/- 1300
- Water Bill Insert +/- 48,000

Community Groups:

- COGS Call /Email
- Scottsdale Rotary Call /Email
- Scottsdale Sunrise Rotary Call /Email /Presentation
- Experience Scottsdale Call /Email
- SCOTT Call /Email/Presentation
- Scottsdale Neighborhood Coalition Call /Email
- Scottsdale Realtors Call /Email
- Scottsdale Leadership Call/Email/Presentation
- Scottsdale Chamber of Commerce Call / Email

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GENERAL PLAN 2035

Citizen Review Committee Recommended Draft, December 2020

The following color-coded legend describes the tracked edits found in this plan:

ORANGE FONT - Edits from the City Council, made during their public meetings through 3/9/2021

City Council Draft General Plan 2035

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2035 Draft Plan Review

- 3 Sections – Preface, Chapters, Appendix
- 8 Chapters – Organize the Elements
- **24** Elements
 - 17 State Mandated Elements
 - **7** Community Created Element
 - Character & Design (2001)
 - **Arts, Culture & Creative Community**
 - Community Involvement (2001)
 - **Healthy Community**
 - Economic Vitality (2001)
 - **Tourism (2020 CRC)**
 - **Education (NEW City Council)**

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CITY OF SCOTTSDALE GENERAL PLAN 2035 CONTENTS

Executive Summary

Section 1 - Preface

Prologue
Vision and Values

- Vision and Values
- Community Agreement
- City's Guiding Vision
- Foundation for the Vision

Introduction

- Purpose of the General Plan
- Community Profile

Section 2 - Chapters

1) Character & Culture Chapter

- ★ Character & Design Element
- Land Use Element
- General Plan Amendment 4 Ordinance
- ★ Arts, Culture & Creative Community Element **NEW**

2) Sustainability & Environment Chapter

- Open Space Element
- Environmental Planning Element
- Energy Element
- Water Resources Element
- Waste Element

3) Collaboration & Engagement Chapter

- ★ Community Involvement Element

4) Community Well-Being Chapter

- ★ Healthy Community Element **NEW**
- Housing Element
- Recreation Element
- Safety Element

5) Connectivity Chapter

- Employment Element
- Freeway Element

6) Revitalization Chapter

- Neighborhood Preservation & Fabrication Element
- Conservation, Rehabilitation & Preservation Element
- Growth Area Element
- Urban Development Element
- Public Services & Facilities Element
- Public Buildings Element

7) Innovation & Prosperity Chapter

- ★ Economic Vitality Element
- ★ Tourism Element
- ★ Economic Development Element

8) Implementation Chapter

Section 3 - Appendix

Appendix

- Abbreviations
- Glossary
- Related Plans & Reports
- Photo Credits
- Acknowledgments

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Draft Plan - Executive Summary/Prologue

- Sections that were adjusted include:
 - Executive Summary – Companion Piece to Plan
 - Prologue – Retain in Plan
 - Foundation for the Vision – Historical, Appendix
 - Purpose of the General Plan – Retain in Plan
 - Community Profile – Historical Portions Appendix, Retain Place in Region/Demographics in Plan

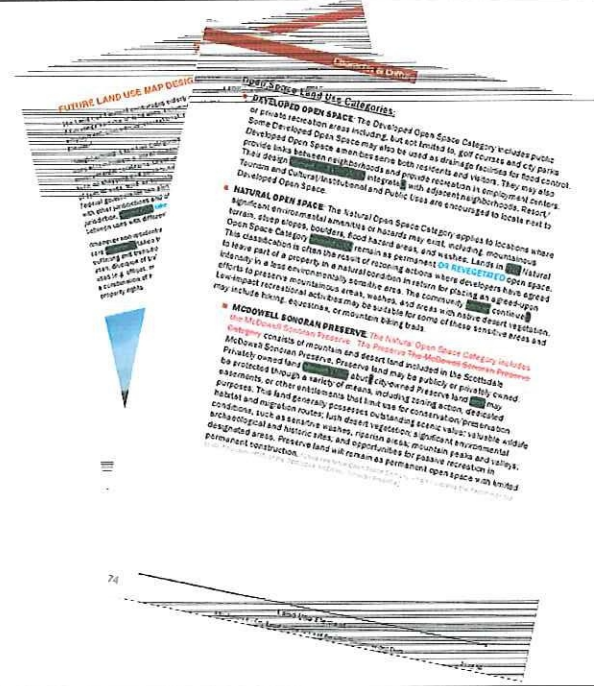


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Draft Plan Language

- Strengthened Throughout
- Goals – more action oriented



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Section 1 – Preface

Vision Statement

Community Aspirations

Community Values

Pages 3-22

8

VISION

Scottsdale ~~will be~~ IS KNOWN WORLDWIDE AS an exceptional Sonoran Desert experience, and the premier southwestern INTERNATIONAL tourist destination IN THE SOUTHWEST. WE VALUE AND PRESERVE OUR DISTINCTIVE CHARACTER. WE ~~have~~ diverse neighborhoods ~~that~~ foster outstanding livability through diverse NEIGHBORHOODS WHICH FORM connected, healthy and sustainable communities. Scottsdale ~~is~~ thriving attracting and retaining business centers of excellence that encourage innovation and prosperity. WE ~~are~~ ONE OF THE FINEST CITIES IN WHICH TO WORK, LIVE, AND PLAY, AND A PLACE WHERE THE PAST AND THE FUTURE JOIN HANDS.

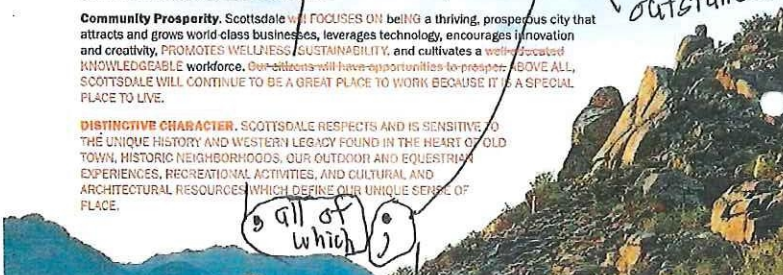
Exceptional Experience. Scottsdale is a special place in the Sonoran southwest. ~~Our community~~ WE ~~will continue to~~ draw visitors, businesses, and new residents from around the world to OUR INCLUSIVE COMMUNITY, ~~because of~~ WITH our CLIMATE, natural desert beauty, vast open spaces and VISTAS, AND environmental assets; WE ~~also~~, PROVIDE A UNIQUE EXPERIENCE FOR VISITORS AND RESIDENTS ALIKE. WITHIN THIS DIVERSIFIED ENVIRONMENT, WE ENJOY A VIBRANT DOWNTOWN WITH DISTINCTIVE ARTS AND CULTURE, high standards for design, world-class events and resorts, EVENTS AND MUSEUMS, AND RECREATIONAL OPPORTUNITIES vibrant downtown and distinctive heritage and culture.

Outstanding Livability. Scottsdale IS A VIBRANT CITY WITH THE CHARM, LOOK, AND FEEL OF A MUCH SMALLER COMMUNITY. WE ~~will~~ continue to offer a variety of multi-generational lifestyle choices that are responsibly planned, ~~community~~ attractive, and supported with appropriate infrastructure and services for urban, suburban, and rural living. Our neighborhood experiences ~~will~~ advance wellbeing and safety through promotion of physical and social connection.

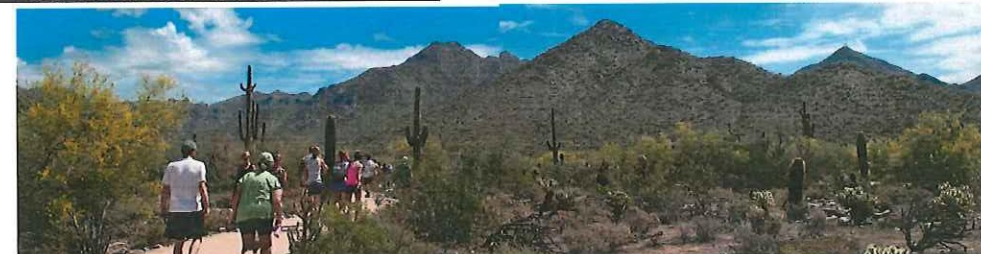
Community Prosperity. Scottsdale ~~will~~ FOCUSES ON being a thriving, prosperous city that attracts and grows world class businesses, leverages technology, encourages innovation and creativity, PROMOTES WELLNESS, SUSTAINABILITY, and cultivates a ~~well educated~~ KNOWLEDGEABLE workforce. Our citizens ~~will~~ have opportunities to prosper. ABOVE ALL, SCOTTSDALE WILL CONTINUE TO BE A GREAT PLACE TO WORK BECAUSE IT IS A SPECIAL PLACE TO LIVE.

DISTINCTIVE CHARACTER. SCOTTSDALE RESPECTS AND IS SENSITIVE TO THE UNIQUE HISTORY AND WESTERN LEGACY FOUND IN THE HEART OF OLD TOWN, HISTORIC NEIGHBORHOODS, OUR OUTDOOR AND EQUESTRIAN EXPERIENCES, RECREATIONAL ACTIVITIES, AND CULTURAL AND ARCHITECTURAL RESOURCES WHICH DEFINE OUR UNIQUE SENSE OF PLACE.

Handwritten notes: "Champions", "are", "outstandings", "all of which"



OUR COMMUNITY VALUES



These values will be at the forefront of our decision-making in implementing our vision, community aspirations, and goals found in the General Plan and shall be the basis upon which inconsistencies in the General Plan are resolved (values listed are of equal importance):

- Respect Character and Culture**
 Enhance and protect Scottsdale's unique features, neighborhood identity, character, livability, southwestern heritage, and tourism through appropriate land uses and high standards for design. Create vibrant and attractive places that accommodate a variety of ages and incomes and support the arts and multicultural traditions. RESPECT THE UNIQUE LEGACY, HISTORY, AND PEDESTRIAN SCALE OF THE DOWNTOWN CORE IN OLD TOWN. THIS CORE AREA ORIGINATED OUR IDENTITY, COMMUNITY CHARACTER, AND UNIQUE SENSE OF PLACE.
- Conserve and Preserve the Environment**
 Lead the region in the stewardship and sustainable management of the Sonoran Desert environment and conservation of natural resources and open spaces for the visual, physical, and personal enrichment of everyone.
- Collaborate and Engage**
 Promote strong, visionary leadership that is transparent, responsive, and efficient; collaborates regionally; respects and honors our community values; recognizes the benefit of interactive community involvement and volunteerism; and embraces citizens as active partners in decisions that affect their neighborhoods and city.
- Foster Well-Being**
 Promote a culture of lifelong physical and mental health, safety, and well-being for residents, visitors, employers, and employees. Foster social connectivity across cultural and generational boundaries by cultivating a welcoming environment; respecting human dignity; and, recognizing and embracing citywide and regional diversity.
- Connect the Community**
 Connect all community members within the city and to the region by striving for cost-effective, adaptable, innovative, safe, and efficient mobility options. Connectivity and mobility involve more than getting people from here to there; connectivity and mobility influence the form and comfort of urban communities.
- Revitalize Responsibly**
 Proactively evaluate the short- and long-term impacts of development decisions to ensure that public and private investment work collaboratively to support and maintain the unique features and local identity that make Scottsdale special, and contribute positively to the community's physical, fiscal and economic needs and high quality of life.
- Advance Innovation and Prosperity**
 Embrace a diverse, and innovative economy to sustain our high quality of life through a variety of businesses, health and research institutions, and educational, technological, tourism and cultural elements.

Experience, Livability, Prosperity. 7

Section 2 – Chapters

Character + Culture Chapter

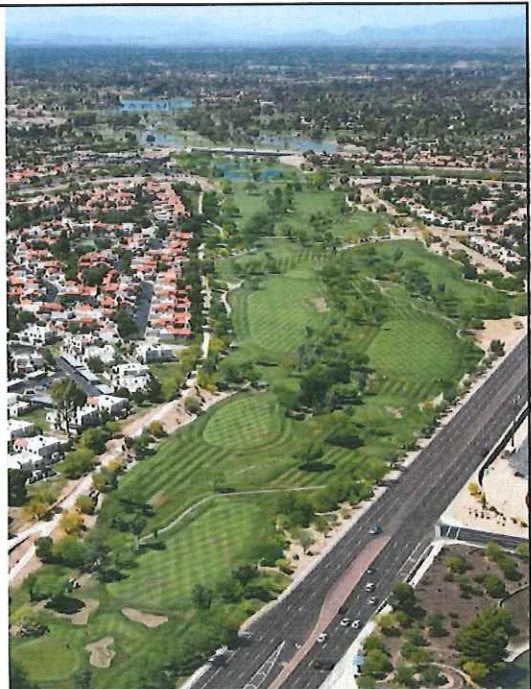
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Character & Culture Chapter

- Emphasizes the importance of:
 - Diversity in character citywide
 - Quality of design
 - Varied lifestyle choices (rural, suburban, urban)
 - Commitment to the arts
- State-mandated element:
 - Land Use
 - Future Land Use Map
 - General Plan Amendment Criteria
- Community-created elements:
 - Character & Design
 - Arts, Culture, & Creative Community

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Character & Design Element Pages 26-42

- CD 1 Development appropriateness
- CD 2 Continue Character Area Planning
- CD 3 Foster quality design
- CD 4 Enhance streets and public spaces
- CD 5 Improved character through landscaping
- CD 6 Minimize light and noise pollution
- CD 7 Honor western/equestrian lifestyle

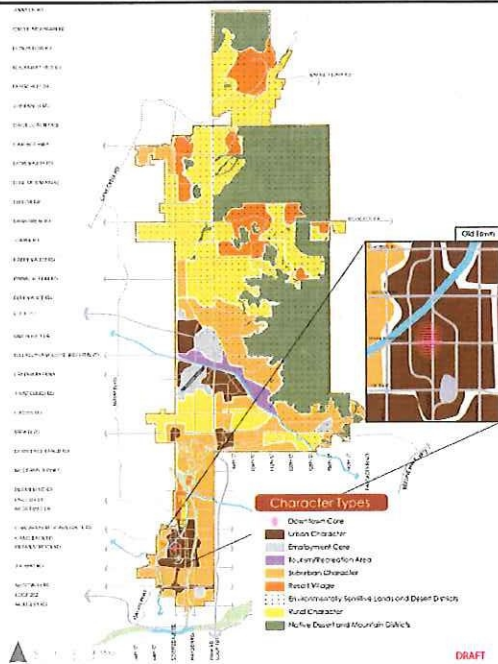
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Proposed Character Types Map – Addition of Downtown Core

As part of the Old Town Urban Character Type, the Downtown Core incorporates the primary pedestrian areas in Old Town. The Downtown Core is a resident and tourist destination that includes downtown's historic legacy and heritage, specialty retail, art galleries, restaurants, public art and the highest concentration of individually designated historic buildings found in the city. The Downtown Core is comprised of the lowest intensity of development, and the small lot development pattern, with active ground level land uses, are some of the primary elements that give Old Town its most identifiable character.

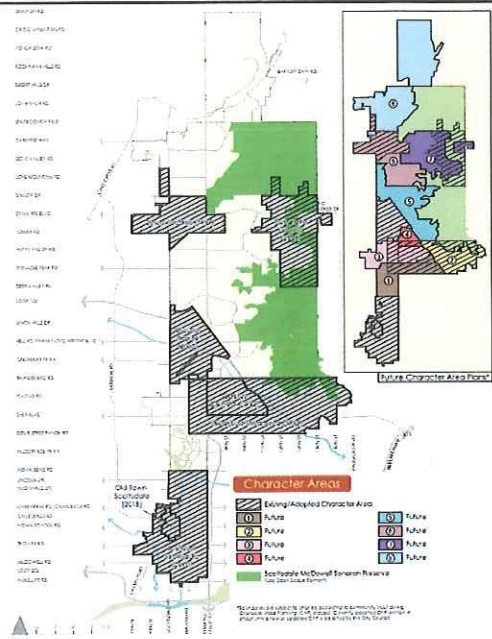


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Proposed Character Areas

- Approved Character Areas
- Future Character Areas



15

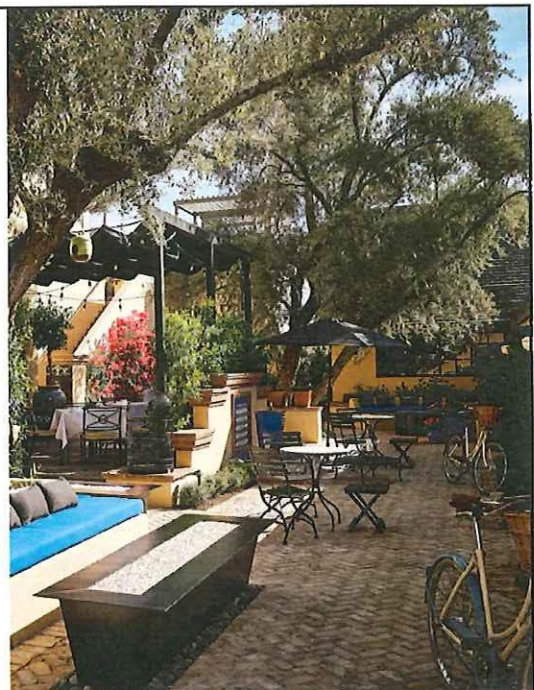
Character & Design Element

41

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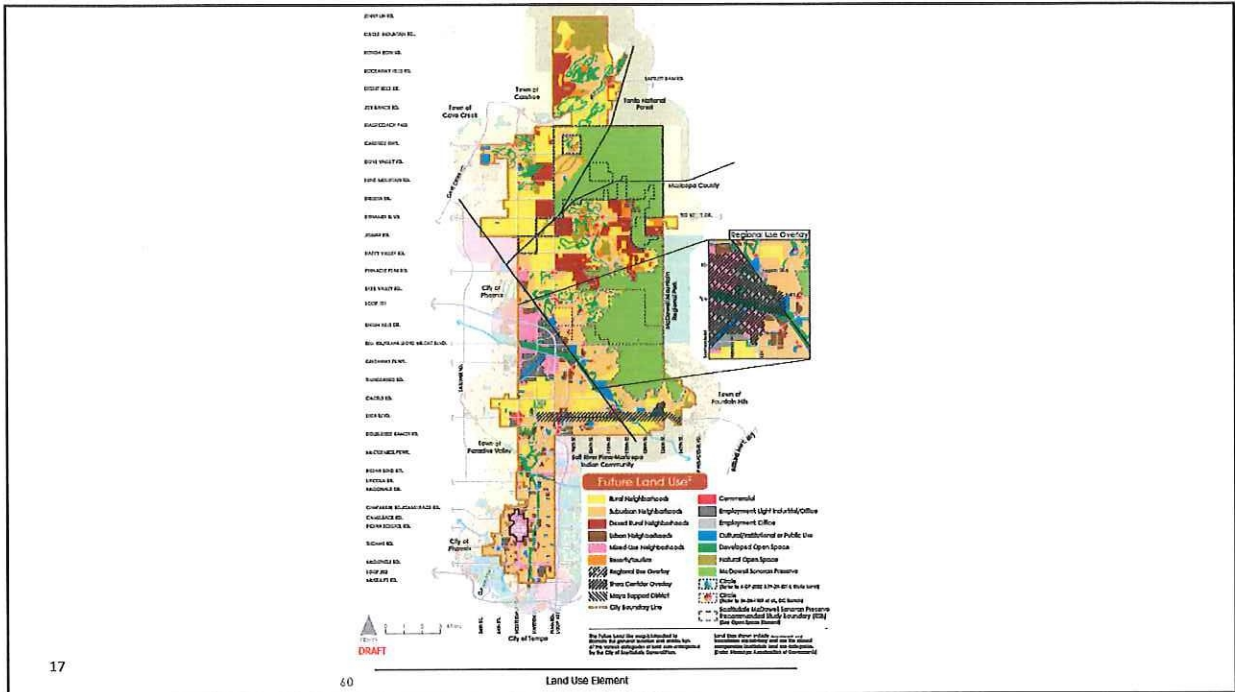
Land Use Element Pages 43-61

- LU 1 Enhance economic viability & character
- LU 2 Sensitively integrate land uses
- LU 3 Maintain a balance of land uses
- LU 4 Land use patterns that support mobility
- LU 5 Land use patterns that conserve resources
- LU 6 Improve economic well-being
- LU 7 Protect the Scottsdale Airport
- General Plan Amendment Criteria
- Future Land Use Map



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Land Use Mixture	GENERAL PLAN 2035 LAND USE MIXTURE					
	Land Use Group	Land Use Category	General Density	Percentage*	Existing Acreage*	Total Percentage of Group
Residential		DESERT RURAL NEIGHBORHOODS	1 DWELLING UNIT PER 3 OR MORE ACRES	6%	7,582	51%
		Rural Neighborhoods	1 dwelling unit per 1 or more acres	20%	23,373	
		Suburban Neighborhoods	More than 1 and less than 8 dwelling units per acre	23%	27,181	
		Urban Neighborhoods	8 or more dwelling units per acre	2%	2,545	
Mixed Uses		Mixed-Use Neighborhoods		3%	4,087	5%
		Resorts/Tourism		2%	1,870	
Non-Residential		Cultural/Institutional or Public Use		3%	3,254	7%
		Commercial		1%	1,305	
		Employment		3%	3,199	
Open Space		Developed Open Space		7%	8,430	37%
		Natural Open Space		5%	5,410	
		MCDOWELL SONORAN PRESERVE		25%	29,862	

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1) **Change in General Plan Land Use Category Criteria**

A change in General Plan Land Use Category on the General Plan Future Land Use Map from one Category to another, as delineated in the following table:

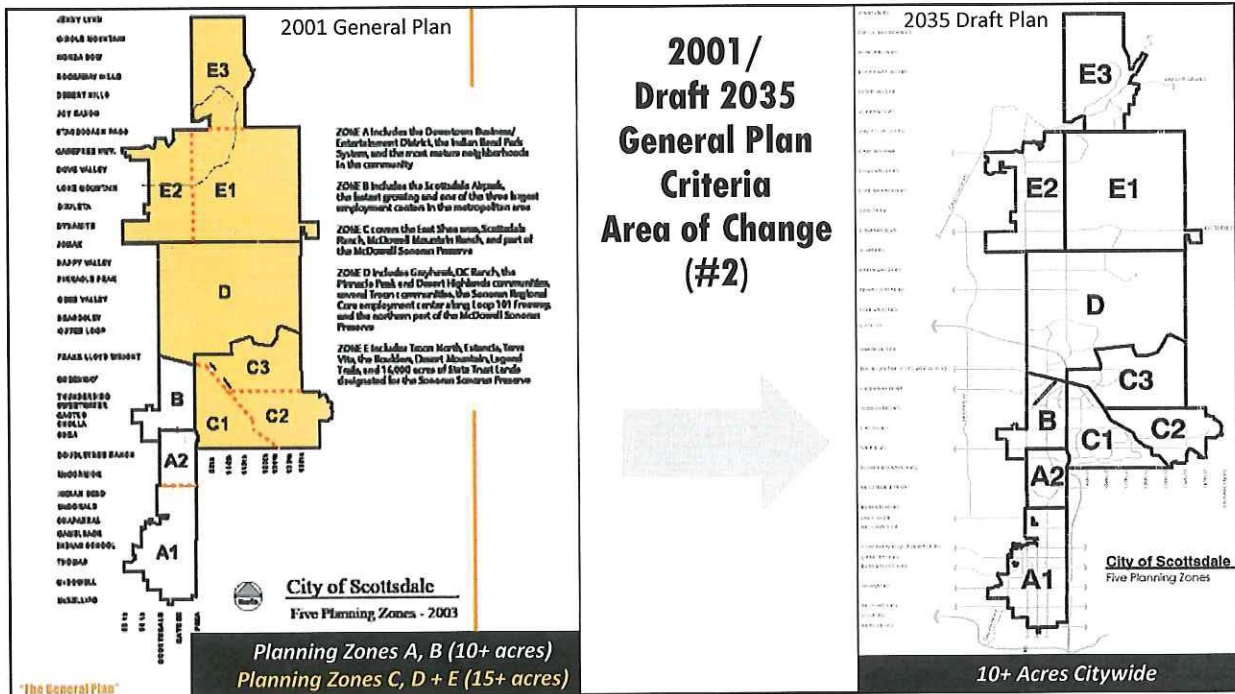
CHANGE IN LAND USE CATEGORY				
From Category:	To Category:			
	A	B	C	D
A Rural Neighborhoods	Minor	Major	Major	Major
Natural Open Space				
B Suburban Neighborhoods	Minor	Minor	Major	Major
Developed Open Space				
Cultural/Institutional or Public Use				
C Urban Neighborhoods	Major	Minor	Minor	Major
Resorts/Tourism				
D Commercial	Major	Major	Minor	Minor
Employment				
Mixed Use Neighborhoods				

Major Amendment Criteria #1 – Change in Land Use

CHANGE IN LAND USE CATEGORY									
From Category:	To Category:								
	A	B	C	D	E	F	G	H	
Natural Open Space			DESERT RURAL NEIGHBORHOODS						
Developed Open Space									
Rural Neighborhoods									
Suburban Neighborhoods									
Cultural/Institutional or Public Use									
Urban Neighborhoods									
Resorts/Tourism									
Commercial									
Employment									
Mixed-Use Neighborhoods									

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Major Amendment Criteria #3 + #4

Character Area – Water/Wastewater Infrastructure Criteria

3) Character Area Criteria

A change in General Plan Land Use Category that does not clearly meet the goals, policies, and strategies embodied within an adopted Character Area Plan or that changes an existing character area or boundary. Character Areas recognize and maintain the unique physical, visual, and functional conditions that occur in distinct areas across the community. The city recognizes that Character Areas form a context that is important to the lifestyle, economic well-being, and long-term viability of the community. The Character & Design Element identifies adopted Character Area Plans.

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4) Water/Wastewater Infrastructure Criteria

A change in General Plan Land Use Category that results in the premature increase in the size of a master planned water transmission or sewer collection facility and that also requires public/ community: a) investment for such facilities or b) physical provision of such facilities.

21

Major Amendment Criteria #5, #6 + #7

5) Change to the Amendment Criteria and/or Land Use Category Definitions

A modification to the General Plan Amendment Criteria Section of the General Plan Land Use Element and/or a text change to the use, density, or intensity of the General Plan Land Use Category definitions.

6) Growth Area Criteria

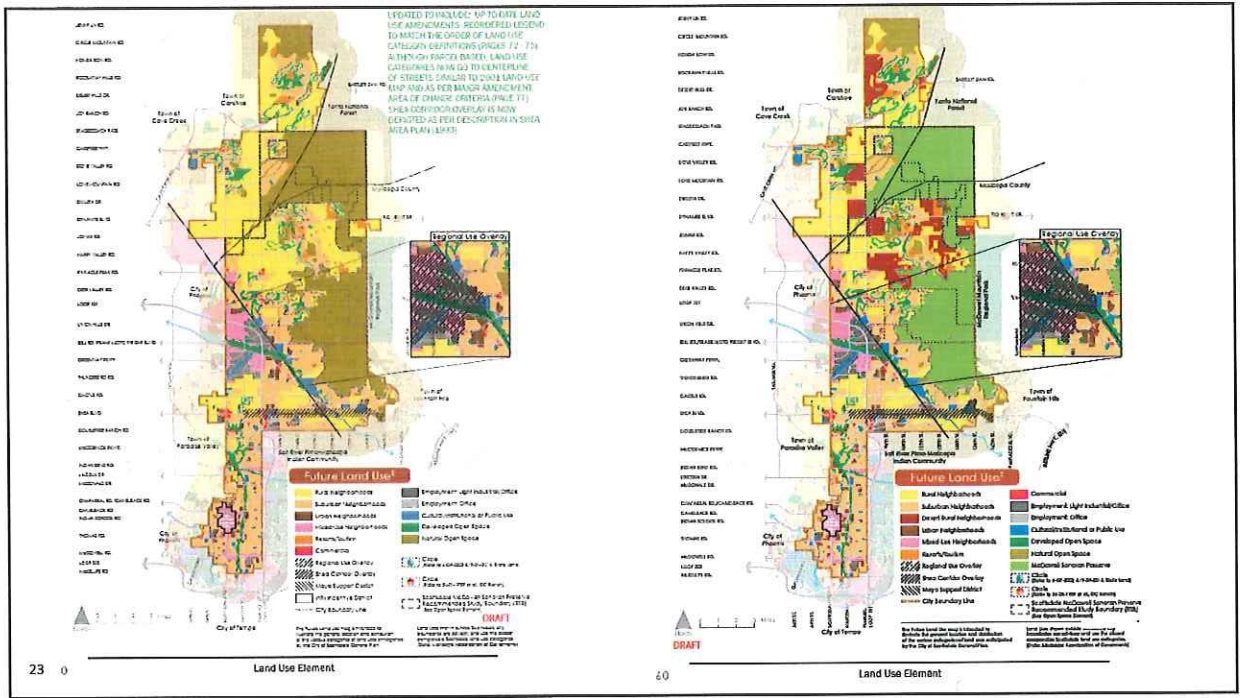
A change in General Plan Land Use Category accompanied by a new or expanded Growth Area.

7) General Plan Land Use Overlay Criteria

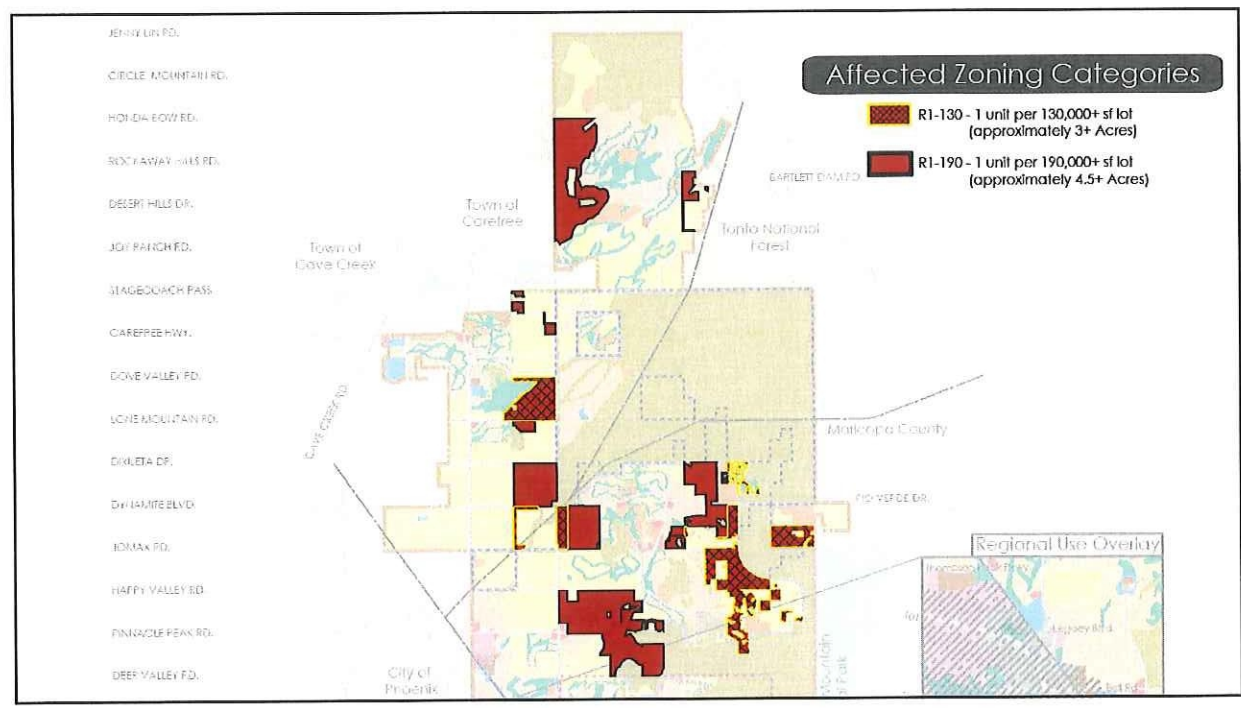
The modification or expansion of an existing General Plan Land Use Overlay Category (specifically regarding the Regional Use Overlay, Infill Incentive District Overlay, Shea Corridor Overlay, and Mayo Support District Overlay) or the creation of a new General Plan Land Use Overlay Category.

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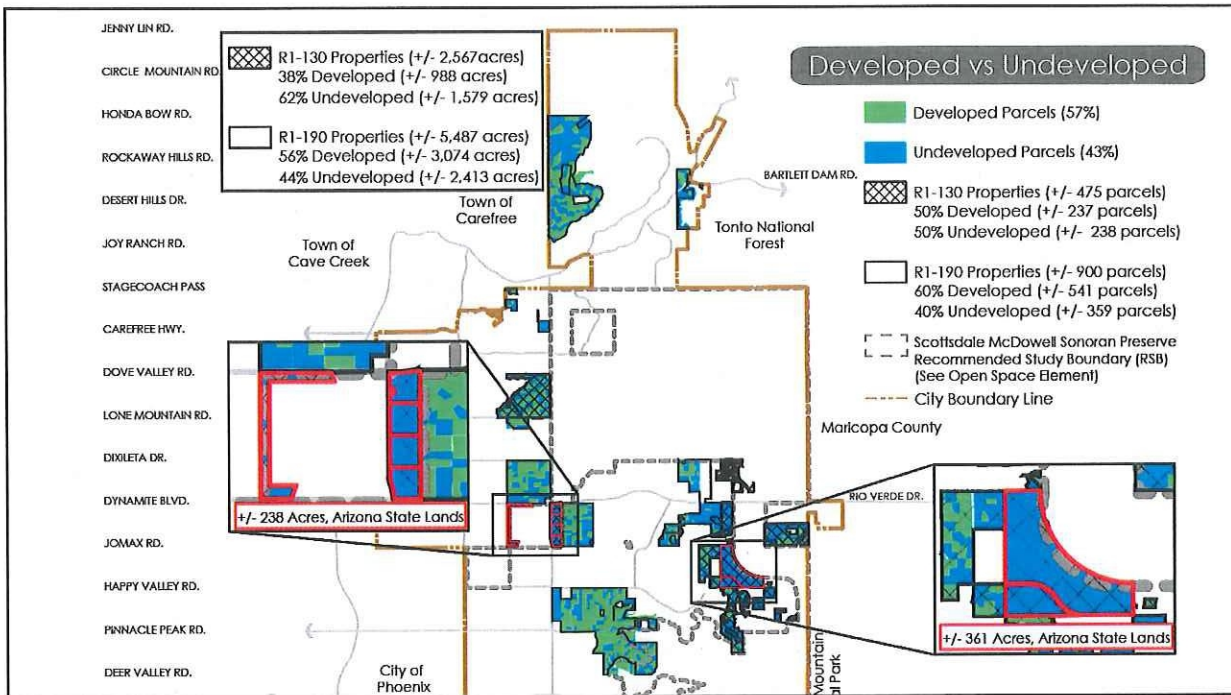
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Proposed New Desert Rural Land Use Definition

Desert Rural Neighborhoods:

This category includes the largest-lot, single-family neighborhoods. Densities in Desert Rural Neighborhoods are usually one dwelling unit per three or more acres. Within the Environmentally Sensitive Lands (ESL) areas, native desert vegetation is abundant and special care is needed to preserve open desert character and environmental features. The goal in Desert Rural Neighborhood is to retain the large-lot character while preserving desert vegetation, washes, and natural features. Limited clustering of development may be considered to achieve this goal. Desert Rural Neighborhoods may also include equestrian or limited golf course uses.

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Highlights of Draft Plan Chapter 1– Land Use Element Pages 43-61

- Enhanced discussion surrounding ESLO and NAOS (44)
- Clarifying language regarding the Preserve (54)
- Land Use Designation
 - Removed Infill Incentive Definition (55)
- Changed Authority of Review in Appeal of Major Amendment (58)

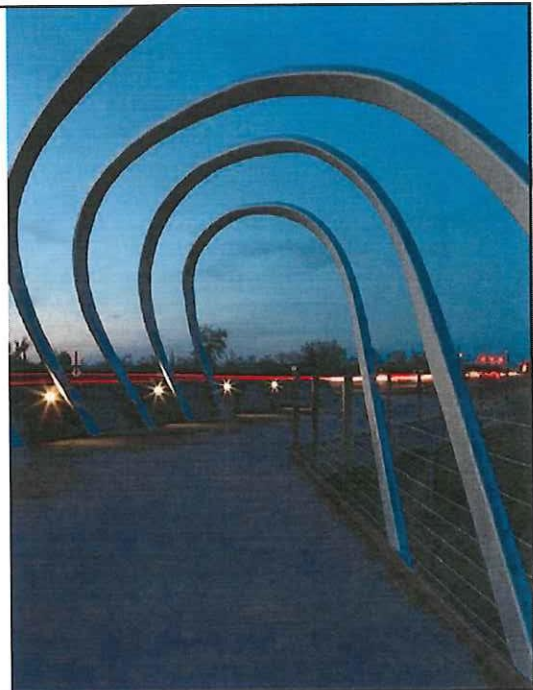
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Arts, Culture & Creative Community Element Pages 63-68

- **ACC 1** Support arts & cultural programs
- **ACC 2** Build on arts, culture & creativity
- **ACC 3** Encourage creative placemaking
- **ACC 4** Protect historic/cultural resources
- **ACC 5** Promote a creative community

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Highlights Draft Plan Summary
Chapter 1– Arts, Culture & Creative Community Element

- Additional emphasis on supporting the arts and cultural resources of the City; (64-65)
- Arts and Working Artists are better defined; (67)
- References to SMOW, SMOCA, Art Galleries (64)

29

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Section 2 - Chapters

Chapter 2 – Sustainability & Environment

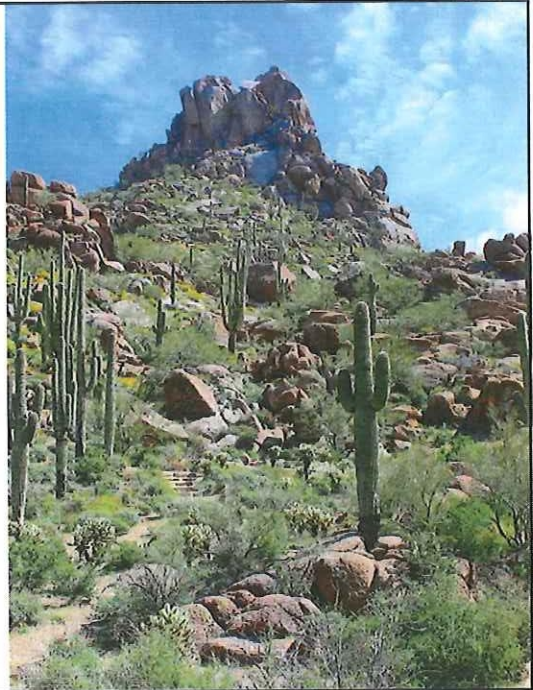
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30

Sustainability & Environment Chapter

- Focus on environmental resources and open spaces
- Five state-mandated elements:
 - Open Space
 - Environmental Planning
 - Conservation
 - Water Resources
 - Energy

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Section 2 - Chapters

Chapter 2 – Sustainability & Environment Open Space Element Pages 70-83

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Open Space Element Pages 70-83

- OS 1 Provide open space types
- OS 2 Fulfill preserve initiative
- OS 3 Preserve natural open spaces
- OS 4 Maintain a continuous open space system
- OS 5 Provide developed open space opportunities
- OS 6 Relate to Land use and character
- OS 7 Manage Open Space
- OS 8 Acquire, expand, improve open spaces
- OS 9 Expand the regional open space system

33



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Highlights in Draft Plan Chapter 2– Open Space Element

- Enhanced references to ESLO and NAOS; (73)
- Aligned Goals and Policies of Element with Four Primary Open Space Types (Goal OS1) – Preserve, Natural Open Space, Continuous Open Space + Developed Open Space (74-76)
- Emphasis on the provision of Public Open Spaces & Tree Canopy/Shade (77, 79-80)

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Environmental Planning Element Pages 85-91

- EP 1 Protect & enhance habitats
- EP 2 Demonstrate environmental stewardship/sustainability
- EP 3 Protect air quality
- EP 4 Maximize recovery, reuse, and recycling
- EP 5 Encourage environmentally sound/green building design
- EP 6 Surpass water quality standards
- EP 7 Reduce heat islands

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35

Highlights in Draft Plan Chapter 2— Environmental Planning Element

- Enhanced references ESLO and NAOS; (86-87)
- Expanded language to support Environmental Planning Programs and Initiatives (88-91)
 - Air quality
 - Circular Economy
 - Green Building
 - Heat island reduction/mitigation

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Conservation Element Pages 93-98

CONSV 1 Balance conservation/built environment

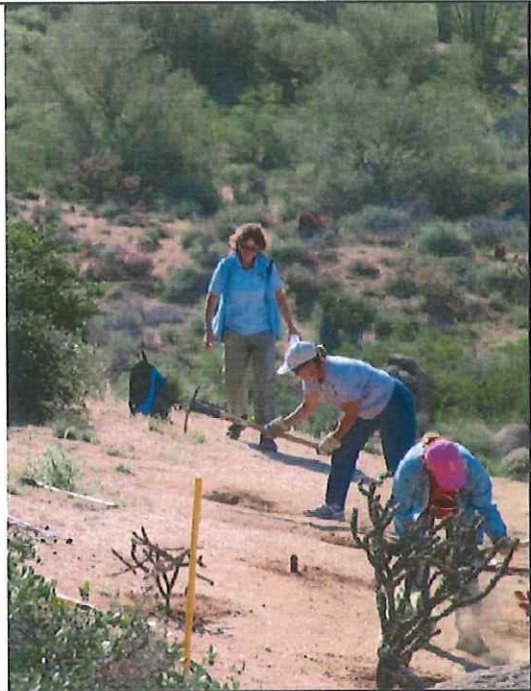
CONSV 2 Protect desert biodiversity/ecosystems

CONSV 3 Protect watersheds

CONSV 4 Conserve water

CONSV 5 Minimize Erosion of watercourses

37



37

Highlights in Draft Plan Chapter 2— Conservation Element

- Action language added to goals/policies
- Added SEAC/City Staff language to CONSV 2.7 (95)
- Minimal adjustment/ some clarifying language added to policies

38

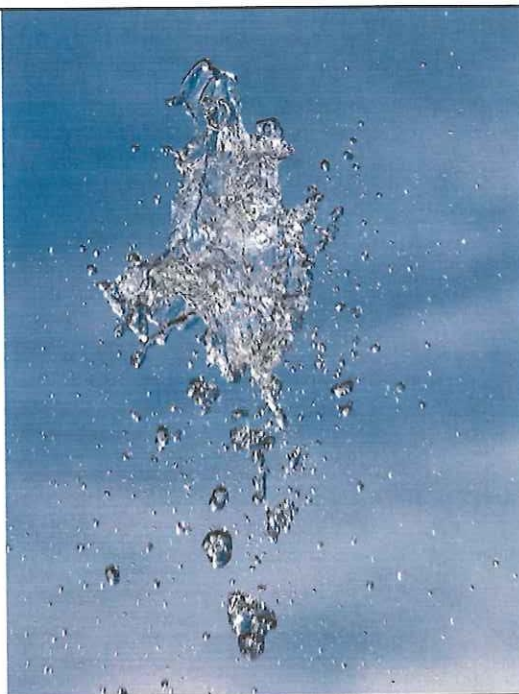
38

Water Resources Element Pages 99-102

WR 1 Assure long-term water supply

WR 2 Prepare for climatic impacts on water supply

39



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Highlights in Draft Plan Chapter 2— Water Resources Element

- New Policy WR 2.7 -
Expand the Water Conservation Program to increase efficiency
and reduce per capita usage. (101)

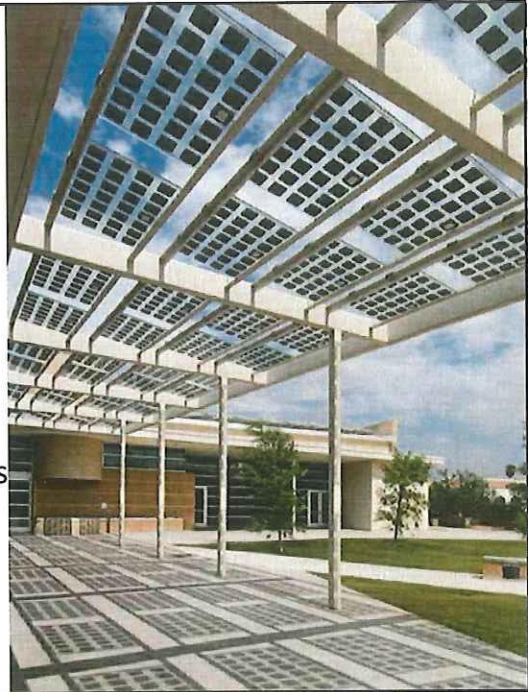
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Energy Element Pages 103-107

- E 1 Become a net-zero community
- E 2 Reduce energy consumption
- E 3 Promote energy efficiency
- E 4 Increase energy efficiency of city facilities
- E 5 Develop renewable energy sources

41



41

Highlights in Draft Plan Chapter 2– Energy Element

- New Policy E1.6 - promotes energy efficiency improvements for residential properties and education of property owners about such improvements (104)
- New Policy E 1.7 which promotes energy grid preparedness through performance of regular stress tests (104)

42

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Section 2 - Chapters

Chapter 3 – Collaboration & Engagement Community Involvement Element

43

43

Community Involvement Element Pages 108-114

- CI 1 Seek broad public input
- CI 2 Seek direct input from all areas
- CI 3 Distribute city information
- CI 4 Foster community collaboration

44



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Highlights in Draft Plan

Chapter 3– Community Involvement Element

- Goal CI2 – clarified language - direct input from all areas of the community should be sought (113)

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Section 2 - Chapters

Chapter 4 – Community Well-Being

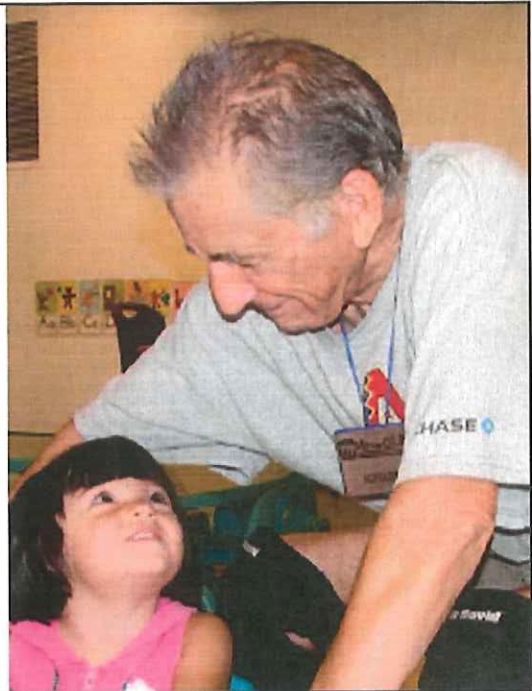
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Community Well-Being Chapter

- Emphasizes the importance of health housing, safety and recreation opportunities for the overall well-being of the community.
- 3 state-mandated elements:
 - Housing
 - Recreation
 - Safety
- 1 community created element:
 - Healthy Community Element

47

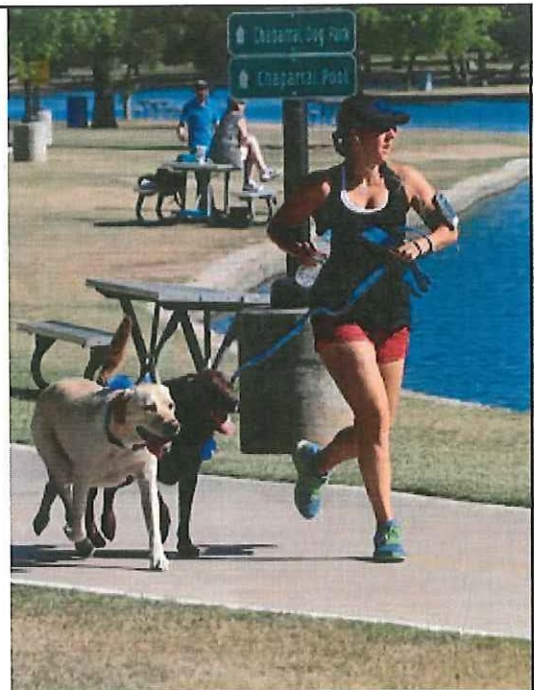


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Healthy Community Element Pages 116-127

- HC 1** Access to healthcare + human services
- HC 2** Access to healthy, local foods
- HC 3** Build on wellness and healthful living
- HC 4** Ensure diversity and inclusion
- HC 5** Accommodate senior citizens
- HC 6** Foster a caring community

48



48

Highlights in Draft Plan Chapter 4 – Healthy Community Element

- New Policy HC 2.5 – supports the creation of a network to share and receive local fruits. (122)
- New Health Facilities Map includes Hospitals, County Health, and Neighborhood Outreach Access to Health (NOAH) Facilities (127)

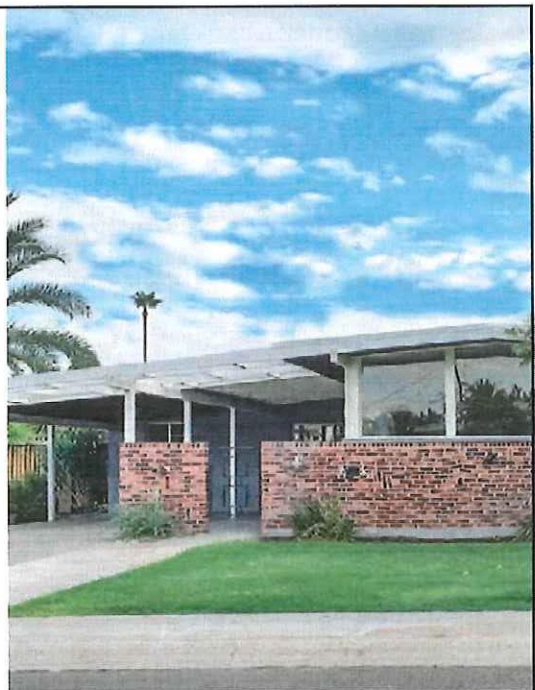
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Housing Element Pages 129-132

- H 1** Support diverse housing options
- H 2** Provide a variety of housing options
- H 3** Provide generational housing options
- H 4** Prevent housing discrimination

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Highlights in Draft Plan Chapter 4 – Housing Element

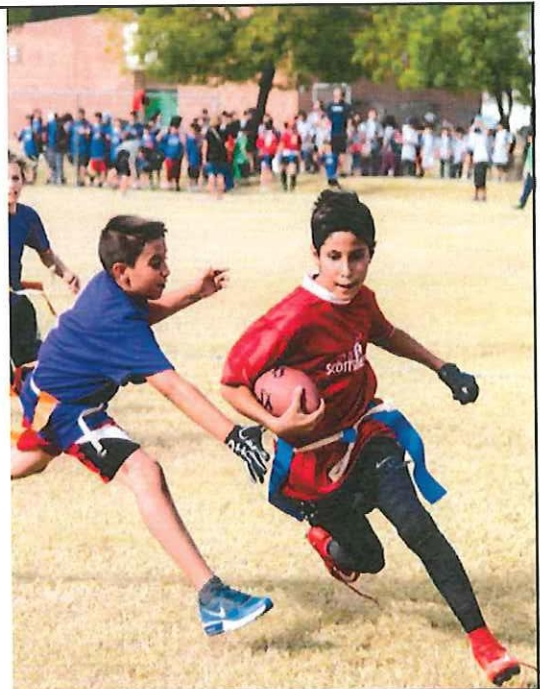
- Some clarifying language added to policies within the Element.

51

51

Recreation Element Pages 133-139

- R 1** Develop quality recreation facilities
- R 2** Collaborate with public entities
- R 3** Provide recreational diversity



52

52

Highlights in Draft Plan Chapter 4 – Recreation Element

- New Policy R2.3 promotes enhancement of our aquatic community, facilities and programming (136)
- Update to Parks & Recreation Facilities Map –
 - Includes aquatic facilities;
 - Solstice Neighborhood Park (to be added) (138)

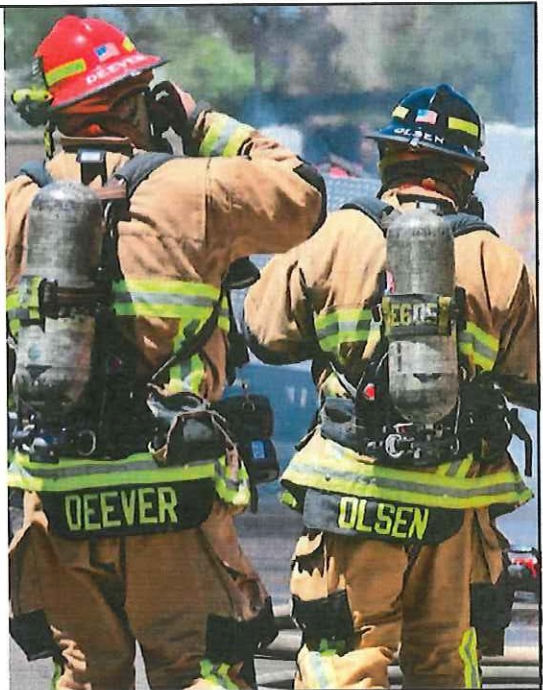
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Safety Element Pages 141-147

- S 1 Prevent hazards
- S 2 Prepare for emergencies
- S 3 Deliver emergency response
- S 4 Prepare for disaster recovery
- S 5 Maintain airspace/transportation safety
- S 6 Flood impact protection
- S 7 Safety through crime prevention
- S 8 Promote hazardous materials safety

54



54

Highlights in Draft Plan Chapter 4 – Safety Element

- New Policy S 2.5 – Retrofit city facilities and services to continue operations during possible disruptions for any period of time (143)
- Updated Policy S 3.1 to ensure public safety resources are also based on population density, service areas, and other changes (143)
- New Policy S 3.6 – Support and cooperate with state and county public health recommendations and procedures when responding to pandemics and other emergencies and disasters (143)

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Section 2 - Chapters

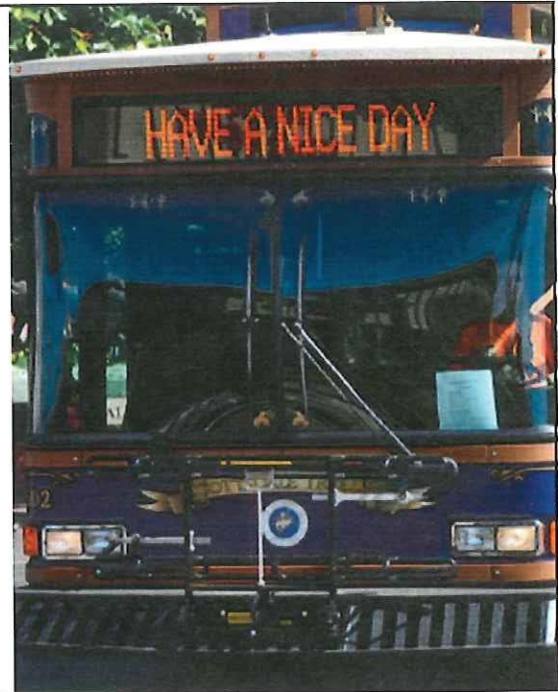
Chapter 5 – Connectivity Chapter

56

56

Connectivity Chapter

- Promotes a variety of mobility choices for the movement of people and goods through the community.
- 2 state-mandated elements:
 - Circulation
 - Bicycling



57

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Circulation Element Pages 148-159

- C 1 Design safe / efficient transportation corridors
- C 2 Reduce automobile trips
- C 3 Develop a connected multi-modal system
- C 4 Plan for future expansion
- C 5 Protect neighborhoods
- C 6 Participate in regional coordination
- C 7 Coordinate with schools and neighborhoods
- C 8 Provide a comfortable & accessible system



58

58

Highlights in Draft Plan Chapter 5 – Circulation Element

- Clarified language that supports future technologies and micro-mobility options (C 1.1) in the design of safe and efficient transportation corridors - deletes references to high-capacity transit (C 1.1) (152)
- Deletion of C 1.6 – assess alternates to high-capacity transit (152)

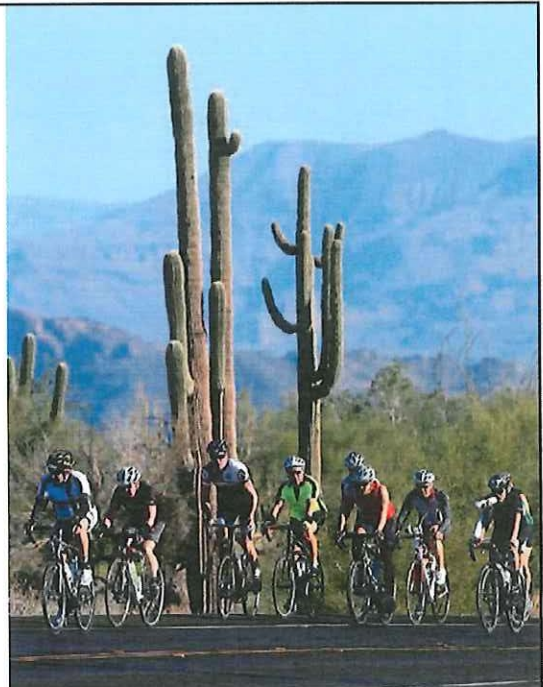
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Bicycling Element Pages 161-164

- B 1** Develop accessible & interconnected networks
- B 2** Encourage increased bicycle use
- B 3** Promote bicycle education & safety

60



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Highlights in Draft Plan Chapter 5 – Bicycling Element

- Minimal clarifying language added to Scottsdale's designation as a Bicycle Friendly Community (B 1.5) (162)
- Removed “shower facilities” from Policy B 2.2 (162)

61

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Section 2 - Chapters

Chapter 6 – Revitalization Chapter

62

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Revitalization Chapter

- Recognizes majority of future development will consist of revitalization, redevelopment, and infill projects
- 6 state-mandated elements:
 - Neighborhood Preservation & Revitalization;
 - Conservation Rehabilitation & Redevelopment;
 - Growth Areas;
 - Cost of Development;
 - Public Services & Facilities; and
 - Public Buildings.

63



63

Neighborhood Preservation & Revitalization Element Pages 166-173

NPR 1 Preserve neighborhood character

NPR 2 Promote homeownership

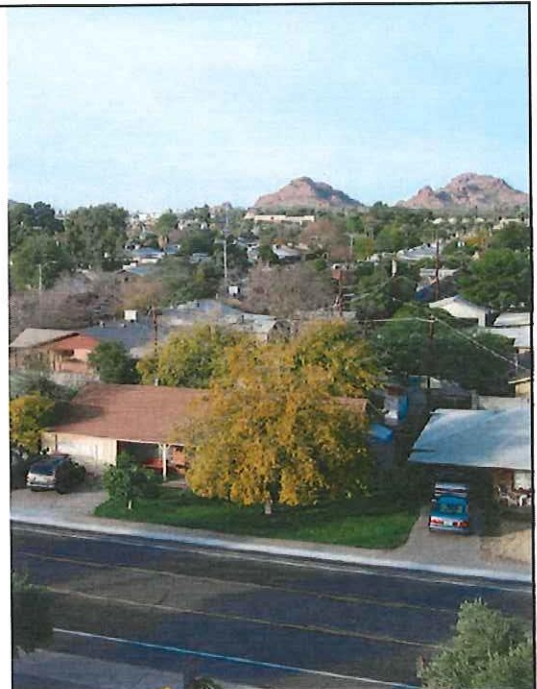
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NPR 3 Provide neighborhood safety

NPR 4 Develop neighborhood planning

NPR 5 Promote community building

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Highlights in Draft Plan Chapter 6 – Neighborhood Preservation & Revitalization Element

- NPR 1.3 clarified language to emphasize that a Historic Designation should come as a result of a property owner's desire for such (170)

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Conservation, Rehabilitation, & Redevelopment Element Pages 175-179

CRR 1 Context appropriate development

CRR 2 Sustain economic well-being

CRR 3 Only when necessary, use
Redevelopment Authority

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Highlights in Draft Plan Chapter 6 – Conservation, Rehabilitation, & Redevelopment Element

- Minimal text changes in introduction

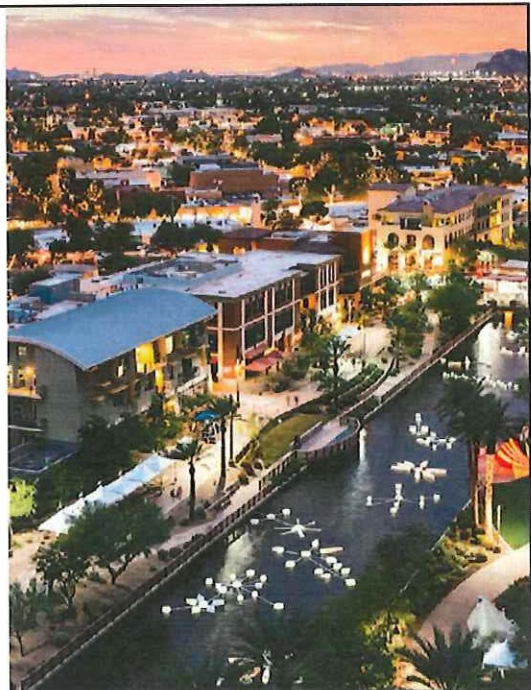
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Growth Areas Element Pages 181-186

- GA 1** Provide direction for growth
- GA 2** Improve transportation access
- GA 3** Conserve resources
- GA 4** Promote infrastructure planning
- GA 5** Build on character and diversity

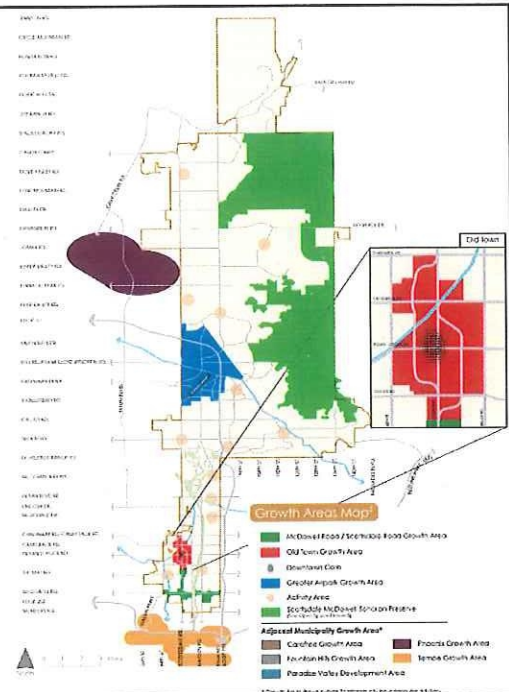
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Highlights in Draft Plan Chapter 6 – Growth Areas Element

- Old Town Growth Area includes description of the Downtown Core
- Growth Area Map depicts general Downtown Core location within Old Town Growth Area
- Specific boundaries are assigned to each growth area (3) depicted on the map



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Cost of Development Element Pages 187-190

COD 1 Development pays its fair share

COD 2 Promote timing/adequacy of public services

COD 3 Coordinate infrastructure investment



70

70

Highlights in Draft Plan Chapter 6 – Cost of Development Element

- Clarifying language added to some policies within the Element

71

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Public Services + Facilities Element Pages 191-196

PSF 1 Maintain innovative solid waste system

PSF 2 Maintain utility/infrastructure systems

PSF 3 Plan/manage public service operations

PSF 4 Provide a library system

PSF 5 Jurisdictional partnership for service efficiencies

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Highlights in Draft Plan Chapter 6 – Public Services & Facilities Element

- Minimal, clarifying language added to policies within the Element

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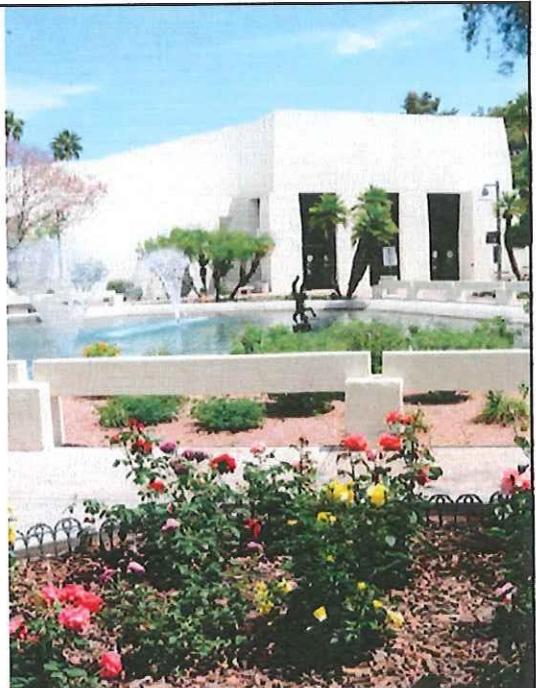
Public Buildings Element Pages 197-202

PB 1 Provide safe/accessible/adaptable public buildings

PB 2 Design/construct/renovate public buildings

PB 3 Collaborate with schools for facilities as key features in neighborhoods

74



74

Highlights in Draft Plan Chapter 6 – Public Buildings Element

- Minimal, clarifying language added to policies within the Element
- Public Schools & School District Map has been moved to the new Education Element

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Section 2 - Chapters

Chapter 7 – Innovation & Prosperity

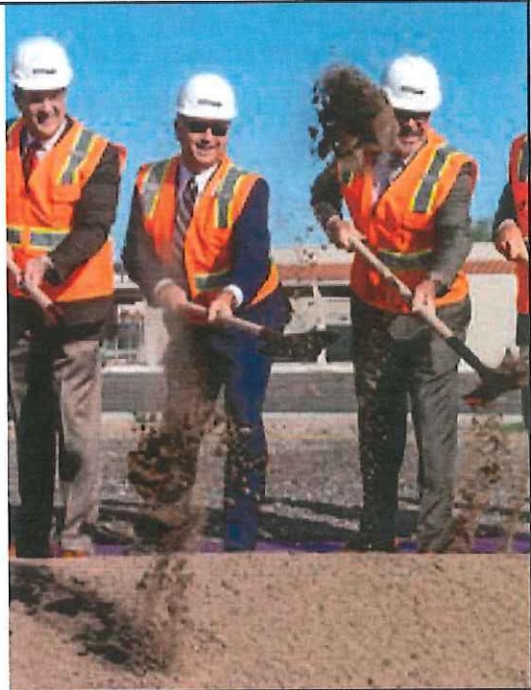
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Innovation & Prosperity Chapter

- Recognizes economic sustainability of the community will depend on having a focus on tourism, retention and attraction of core industries, high-quality jobs, and education
- 3 community created elements:
 - Economic Vitality
 - Tourism
 - Education

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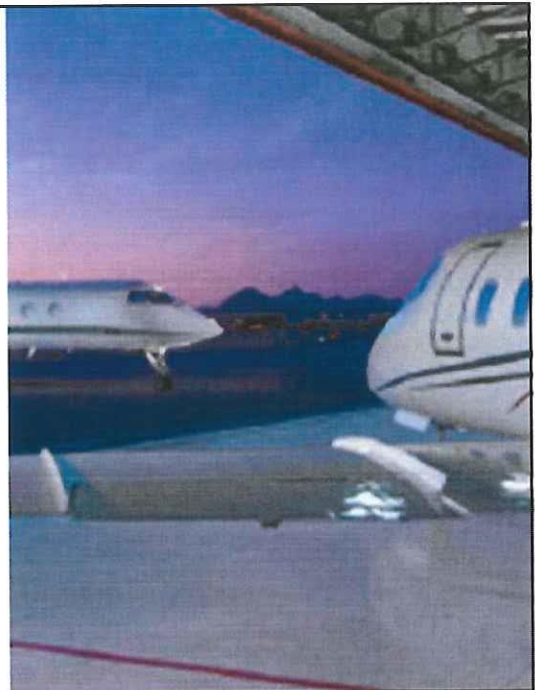


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Economic Vitality Element Pages 207-211

- EV 1** Foster economic resiliency
- EV 2** Enhance socio-economic prosperity
- EV 3** Land uses to enhance economic development
- EV 4** Ensure fiscal sustainability

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Highlights in Draft Plan Chapter 7 – Economic Vitality Element

- Moved EV Policies 2.2 and 2.3 back under Economic Vitality rather than maintained in Education Element (209)

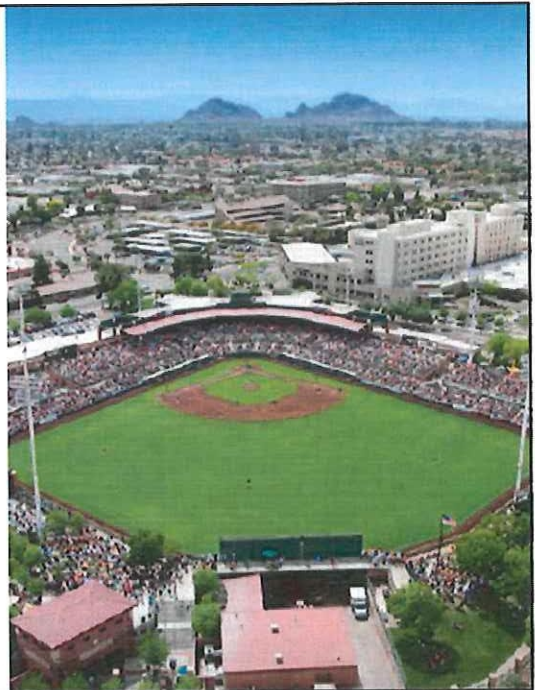
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Tourism Element Pages 213-217

- T 1 Strengthening tourism
- T 2 Enhance mobility/wayfinding
- T 3 Support special events and venues

80



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Highlights in Draft Plan Chapter 7 – Tourism Element

- Minimal, clarifying language added to policies within the Element

81

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Education Element Pages 219-224

- EDU 1** Lifelong learning opportunities
- EDU 2** Equitable/quality/education city-wide
- EDU 3** Safe/healthy/positive learning environments
- EDU 4** Collaborate with public entities for joint use of facilities/programming/events

82



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Highlights in Draft Plan – Education Element

- Introduction –
 - Added note of five school districts that serve Scottsdale, (219)
 - Added statement about private, non-profit and faith-based educational offerings in community (220)
- Softened some of the action language that makes goals/policies appear like the city is responsible for funding and programming; (220-223)
- Provided some examples of current city programming/partnerships (220-223)
- Deletion of Policy EDU 2.8 – “Support initiatives and revitalization strategies which are designed to improve the quality of educational outcomes and increase the likelihood of post secondary success through elimination of funding barriers for the first two years of college” (222);
- Deletion of Policy EDU 4.3 (223)

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Section 2 - Chapters

Chapter 8 – Implementation Chapter

84

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Implementation Chapter

- Implementation Tools
- Funding Sources
- Oversight and Coordination
- Process and Programs
- Measuring Progress

85



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Highlights in Draft Plan Chapter 8 – Implementation Chapter Pages 226-240

- Anticipate that Education Element items may be incorporated

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Section 3 - Appendix

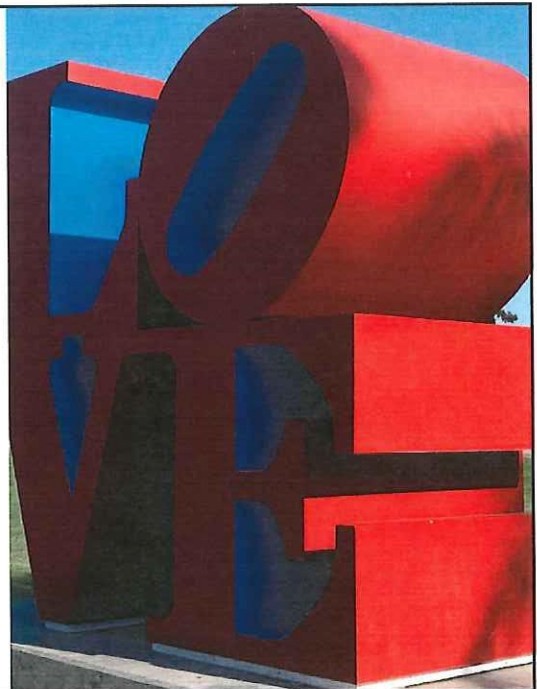
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Appendix Pages 244-295

- Abbreviations (245)
- Glossary (246-269)
- Related Plans & Policies (270-273)
- Historical Content (274-287)
- Photo Credits/Labels (288-289)
- Acknowledgements (290-295)

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Highlights in Draft Plan Section 3 – Appendix

- Glossary Terms: Arts, Working Artists, Golden Rule, predictive modeling, Safe Routes to School (247-268)
- Generalized low, moderate, high and highest density terms adjusted (258, 256, 259)
- Historical Content: Relocated to Executive Summary
 - Greater detail of Scottsdale McDowell Sonoran Preserve History
 - Enhanced discussion surrounding ESLO and NAOS

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Draft Scottsdale General Plan 2035
Case: 1-GP-2021
City Council Work Study Session
April 13, 2021

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