

**SCOTTSDALE CITY COUNCIL  
REGULAR MEETING MINUTES  
TUESDAY, FEBRUARY 16, 2021**



**CITY HALL KIVA  
3939 N. DRINKWATER BOULEVARD  
SCOTTSDALE, AZ 85251**

**CALL TO ORDER**

Mayor David D. Ortega called to order a Regular Meeting of the Scottsdale City Council at 5:01 P.M. on Tuesday, February 16, 2021.

**ROLL CALL**

Present: Mayor David D. Ortega; Vice Betty Janik; and Councilmembers Tammy Caputi, Tom Durham, Kathleen S. Littlefield, Linda Milhaven, and Solange Whitehead

Also Present: City Manager Jim Thompson, City Attorney Sherry Scott, Acting City Treasurer Judy Doyle, City Auditor Sharron Walker, and City Clerk Carolyn Jagger

**MAYOR'S REPORT**

Mayor Ortega referenced the Council's review of the draft 2035 General Plan, which is posted on the City's website, and welcomed citizen comment through the City's website.

**CITY MANAGER'S REPORT – SHOP SCOTTSDALE PROGRAM UPDATE**

Economic Development Program Manager Cristal Rodriguez gave a PowerPoint presentation (attached) on the Shop Scottsdale Program.

**PRESENTATIONS/INFORMATION UPDATES**

- **Experience Scottsdale Update**  
**Presenter(s):** Rachel Sacco, President and CEO; Kate Birchler, Board Chair

Experience Scottsdale President and CEO Rachel Sacco and Board Chair Kate Birchler gave a PowerPoint presentation (attached) on Experience Scottsdale activities.

**PUBLIC COMMENT**

Valeri Marsh, Scottsdale resident, expressed concern about 4G/5G wireless facilities.

**NOTE:** MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

## MINUTES

**Request:** Approve the Regular Meeting Minutes of January 19, 2021; Work Study Session Minutes of January 19, 2021; Special Meeting Minutes of January 26, 2021; Executive Session Minutes of January 26, 2021; and Regular Meeting Minutes of February 2, 2021.

## MOTION AND VOTE - MINUTES

Vice Mayor Janik made a motion to approve the Regular Meeting Minutes of January 19, 2021; Work Study Session Minutes of January 19, 2021; Special Meeting Minutes of January 26, 2021; Executive Session Minutes of January 26, 2021; and Regular Meeting Minutes of February 2, 2021. Councilwoman Littlefield seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Janik; and Councilmembers Caputi, Durham, Littlefield, Milhaven, and Whitehead voting in the affirmative.

## CONSENT AGENDA

1. **Sugarjam – The Southern Kitchen Liquor License (100-LL-2020)**  
**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location and owner, new license series.  
**Location:** 15111 N. Hayden Road, Suites 170 and 180  
**Staff Contact(s):** Tim Curtis, Current Planning Director, 480-312-4210, [tcurtis@scottsdaleaz.gov](mailto:tcurtis@scottsdaleaz.gov)
2. **Scottsdale Suites on Shea Liquor License (1-LL-2021)**  
**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 11 (hotel/motel) State liquor license for a new location and owner.  
**Location:** 10801 N. 89<sup>th</sup> Place  
**Staff Contact(s):** Tim Curtis, Current Planning Director, 480-312-4210, [tcurtis@scottsdaleaz.gov](mailto:tcurtis@scottsdaleaz.gov)
3. **Old Town Scottsdale Liquors Liquor License (4-LL-2021)**  
**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 9 (liquor store) State liquor license for a new location and owner.  
**Location:** 4165 N. Craftsman Court  
**Staff Contact(s):** Tim Curtis, Current Planning Director, 480-312-4210, [tcurtis@scottsdaleaz.gov](mailto:tcurtis@scottsdaleaz.gov)
4. **One Viktor Foxtrot Liquor License (5-LL-2021)**  
**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 1 (in state producer) State liquor license for a new location and owner.  
**Location:** 7825 E. Redfield Road, Suite 104  
**Staff Contact(s):** Tim Curtis, Current Planning Director, 480-312-4210, [tcurtis@scottsdaleaz.gov](mailto:tcurtis@scottsdaleaz.gov)

- 5. Permanent Extension of Premises for Fogo De Chao Churrascaria (1-EX-2021)**  
**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor License and Control for a permanent extension of premises for a Series 12 (restaurant) State liquor license for an existing location to add a new patio.  
**Location:** 6300 N. Scottsdale Road  
**Staff Contact(s):** Tim Curtis, Current Planning Director, 480-312-4210, [tcurtis@scottsdaleaz.gov](mailto:tcurtis@scottsdaleaz.gov)
- 6. Level Up Scottsdale Retail Hours Extension Conditional Use Permit (9-UP-2015#3)**  
**Request:** Find that the conditional use permit criteria have been met and adopt  
**Resolution No. 12060** approving a five-year renewal and amendment of a Conditional Use Permit for a medical marijuana use (dispensary), including revisions to hours of operation, from 9:00 a.m. to 7:00 p.m. to 6:00 a.m. to 10:00 p.m., in a 3,770±-square foot suite with Industrial Park (I-1) zoning.  
**Location:** 14980 N. 78<sup>th</sup> Way, Suites 204 and 207  
**Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, [rgrant@scottsdaleaz.gov](mailto:rgrant@scottsdaleaz.gov)
- 7. Verizon PHO Poinsettia AZ01-020 Conditional Use Permit (12-UP-2015#2)**  
**Request:** Find that the conditional use permit criteria have been met and adopt  
**Resolution No. 12061** approving a renewal of a Conditional Use Permit for an existing Type 4 Alternative Concealment Wireless Communication Facility located on a 60-foot-tall artificial pine tree, with Multiple Family Residential (R-5) zoning.  
**Location:** 12000 N. 90<sup>th</sup> Street  
**Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, [rgrant@scottsdaleaz.gov](mailto:rgrant@scottsdaleaz.gov)
- 8. Sereno Canyon Phase 1 Lot "34" and Tract "C" Replat (16-PP-2017#19)**  
**Request:** Approve the final plat to replat Lot "34" and Tract "C" of the Sereno Canyon Phase 1 subdivision to modify both parcels consisting of 2.63± acres within the Single-Family Residential District, Environmentally Sensitive Lands (R1-130/ESL) zoning portion of the site.  
**Location:** Southwest corner of N. 124<sup>th</sup> Street and N. 124<sup>th</sup> Place  
**Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, [rgrant@scottsdaleaz.gov](mailto:rgrant@scottsdaleaz.gov)
- 9. Citywide Mechanical and Plumbing Construction Services Job Order Contracts**  
**Request:** Adopt **Resolution No. 12043** authorizing the following job order contracts in a total amount not to exceed \$4,000,000 for the first two years of each contract for citywide mechanical and plumbing construction services:

  1. Contract No. 2021-012-COS with Midstate Mechanical, Inc.
  2. Contract No. 2021-013-COS with McCarthy Building Companies, Inc.
  3. Contract No. 2021-014-COS with Summa Mechanical Contractors, Inc.

**Staff Contact(s):** Dan Worth, Public Works Director, 480-312-5555, [dworth@scottsdaleaz.gov](mailto:dworth@scottsdaleaz.gov)
- 10. Acquisition of Right-of-Way for the Raintree Drive and Northsight Boulevard Intersection Improvement Project**  
**Request:** Adopt **Resolution No. 12046** authorizing the acquisition of right-of-way, public access easements, and temporary construction easements for improvements to the intersection at Raintree Drive and Northsight Boulevard.  
**Staff Contact(s):** Dan Worth, Public Works Director, 480-312-5555, [dworth@scottsdaleaz.gov](mailto:dworth@scottsdaleaz.gov)

**11. Storm Water Engineering Services Contracts**

**Request:** Adopt **Resolution No. 12050** authorizing the following one-year contract extensions in an amount not to exceed \$1,000,000 per contract for studies, design, construction documents, and construction administration for on-call storm water projects:

1. Contract No. 2018-016-COS-A2 with J2 Engineering and Environmental Design, LLC
2. Contract No. 2018-017-COS-A2 with Michael Baker International, Inc.

**Staff Contact(s):** Dan Worth, Public Works Director, 480-312-5555, [dworth@scottsdaleaz.gov](mailto:dworth@scottsdaleaz.gov)

**12. Sewer Transportation and Treatment Intergovernmental Agreement**

**Request:** Adopt **Resolution No. 12066** authorizing Agreement No. 2021-018-COS with the City of Phoenix for sewer transportation and treatment in the area of 56<sup>th</sup> Street and Lone Mountain Road.

**Staff Contact(s):** Brian Biesemeyer, Water Resources Director, 480-312-5683, [bbiesemeyer@scottsdaleaz.gov](mailto:bbiesemeyer@scottsdaleaz.gov)

**13. Community Action Program Intergovernmental Agreement**

**Request:** Adopt **Resolution No. 12065** authorizing Agreement No. 2016-092-COS-A6, the sixth amendment to the agreement with the Maricopa County Human Services Department, to provide additional funding to the City's Community Action Program through June 30, 2021.

**Staff Contact(s):** Greg Bestgen, Human Services Department Director, 480-312-0104, [gbestgen@scottsdaleaz.gov](mailto:gbestgen@scottsdaleaz.gov)

**14. Authority for Stadium and Indian School Park Fees**

**Request:** Adopt **Resolution No. 12068** authorizing the City Manager to execute Scottsdale Stadium and Indian School Park use agreements that contain negotiated fees and fees for areas that have not typically been reservable by the public.

**Staff Contact(s):** Bill Murphy, Assistant City Manager, 480-312-7954, [bmurphy@scottsdale.gov](mailto:bmurphy@scottsdale.gov)

**15. Proposition 207 Grant Funds Acceptance**

**Request:** Adopt **Resolution No. 12064** to authorize:

1. The acceptance of \$150,000 in Proposition 207 funds from the Governor's Office of Highway Safety for the funding of a portion of two existing prosecutor positions.
2. The City Attorney, or designee, to execute and submit any related documents and agreements in connection with the acceptance of the grant.
3. A budget transfer in the amount of \$150,000 from the FY 2020/21 Future Grants Budget and/or Grant Contingency Budget to a newly created cost center to record related grant activity.
4. A budget transfer in an amount not to exceed \$150,000 from the FY 2020/21 General Fund Budget from Personnel Services to Contractual Services within the City Attorney Division to utilize the savings generated from the Proposition 207 grant to cover anticipated expense increases, such as outside counsel expenses resulted from the additional scope of work from said grant.

**Staff Contact(s):** Sherry Scott, City Attorney, 480-312-2405, [sscott@scottsdaleaz.gov](mailto:sscott@scottsdaleaz.gov)

Item 15 was removed from the agenda at the request of staff.

**16. Financial Statement Audit Professional Services Contract**

**Request:** Adopt **Resolution No. 12048** authorizing a one-year extension of Contract No. 2020-041-COS with Heinfeld, Meech & Co., P.C., in an amount not to exceed \$92,750, for the audit of the City's FY 2020/21 financial statements and related services.

**Staff Contact(s):** Sharron Walker, City Auditor, 480-312-7867, [swalker@scottsdaleaz.gov](mailto:swalker@scottsdaleaz.gov)

**17. Monthly Financial Report**

**Request:** Accept the FY 2020/21 Monthly Financial Report as of December 2020.

**Staff Contact(s):** Sylvia Dlott, Acting Budget Director, 480-312-2419, [sdlott@scottsdaleaz.gov](mailto:sdlott@scottsdaleaz.gov)

**MOTION AND VOTE – CONSENT AGENDA**

Councilwoman Caputi made a motion to approve Consent Agenda Items 1 through 17, with the exception of Item 15, which was removed from the agenda at the request of staff. Councilwoman Whitehead seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Janik; and Councilmembers Caputi, Durham, Littlefield, Milhaven, and Whitehead voting in the affirmative.

**REGULAR AGENDA**

**18. Celebrity Equine Center Conditional Use Permit (4-UP-2020)**

**Request:** Find that the conditional use permit criteria have been met and adopt

**Resolution No. 12029** approving a Conditional Use Permit for a ranch on a 5±-acre site with Single-Family Residential (R1-43) zoning.

**Location:** 9588 N. 120<sup>th</sup> Street

**Presenter(s):** Jeff Barnes, Senior Planner

**Staff Contact(s):** Randy Grant, Planning and Development Services Director, 480-312-2664, [rgrant@scottsdaleaz.gov](mailto:rgrant@scottsdaleaz.gov)

Senior Planner Jeff Barnes gave a PowerPoint presentation (attached) on the Celebrity Equine Center Conditional Use Permit application.

Applicant Representative Wendy Riddell gave a PowerPoint presentation on the Celebrity Equine Center Conditional Use Permit application.

Mayor Ortega opened public testimony.

The following spoke in support of the conditional use permit:

- Paul Natale, Scottsdale resident
- Linda Meredith, Scottsdale resident
- Tom Dunlavy, Scottsdale resident
- Judith Brown, Scottsdale resident
- Corinne Smith, Scottsdale resident
- Kimberly Thibodeaux, Scottsdale resident
- Steve Bush, Scottsdale resident

The following spoke in opposition of the conditional use permit:

- David Wakeman, Scottsdale resident
- Maren Grow, Scottsdale resident
- Ruth Jordan, Scottsdale resident
- Mike Syzmanski, Scottsdale resident
- Scott Weinflash, Scottsdale resident
- William McCarthy, Scottsdale resident

Mayor Ortega closed public testimony.

**MOTION AND VOTE – ITEM 18**

Councilwoman Littlefield made a motion to find that the conditional use permit criteria have been met and adopt Resolution No. 12029, with the modification to Stipulation No. 1 to include the Site Plan dated February 11, 2021 presented by staff. Councilwoman Whitehead seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Janik; and Councilmembers Caputi, Durham, Littlefield, Milhaven, and Whitehead voting in the affirmative.

**MAYOR AND COUNCIL ITEMS – None**

**ADJOURNMENT**

The Regular City Council Meeting adjourned at 6:59 P.M.

**SUBMITTED BY:**



**Carolyn Jagger, City Clerk**

Officially approved by the City Council on

March 2, 2021

### CERTIFICATE

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Regular Meeting of the City Council of Scottsdale, Arizona held on the 16<sup>th</sup> day of February 2021.

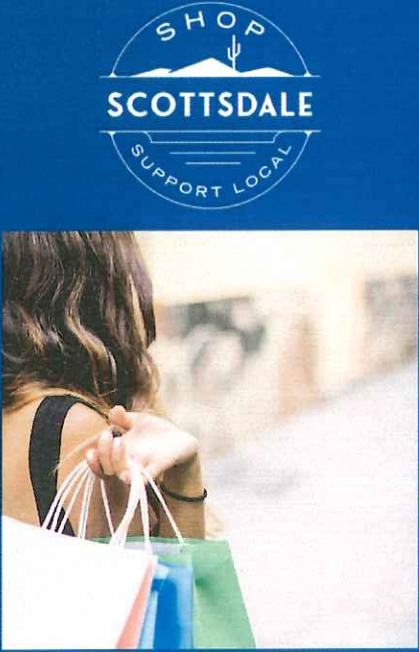
I further certify that the meeting was duly called and held, and that a quorum was present.

**DATED** this 2<sup>nd</sup> day of March 2021.

  
\_\_\_\_\_  
Carolyn Jagger, City Clerk



1



The logo for "Shop Scottsdale" is circular with "SHOP" at the top, "SCOTTSDALE" in the center, and "SUPPORT LOCAL" at the bottom. Below the logo is a photograph of a person's hands holding several colorful shopping bags (white, blue, green, red) in a store setting.

- Awareness campaign aimed at educating the public on the importance of shopping local
- Video series with local partner organizations and small business owners in rotation on social media, Scottsdale Video Network and partner channels
- Did you know that for every \$100 spent in Scottsdale, \$43 of that stays in our community?

2



## Campaign Launch

- Scottsdale Rd banners
- Landing page development and URL purchase
- Small Business video series
- Media buy through July 2021 w/opportunities for beyond



## ShopInScottsdaleAZ.com



3



## Looking Ahead

- Amplification by local partners and small businesses
- Point of sale items for businesses

4



**Cristal Rodriguez**  
Marketing Manager  
Economic Development  
[crodriguez@scottsdaleaz.gov](mailto:crodriguez@scottsdaleaz.gov)

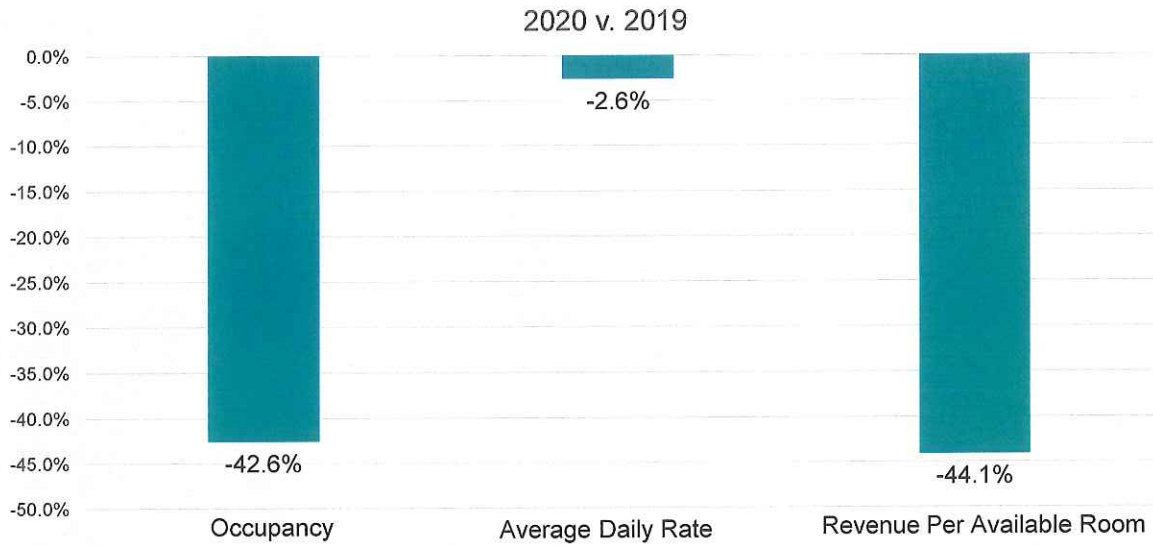
**Jackie Contaldo**  
Downtown Specialist  
Tourism & Events  
[jcontaldo@scottsdaleaz.gov](mailto:jcontaldo@scottsdaleaz.gov)

# EXPERIENCE SCOTTSDALE

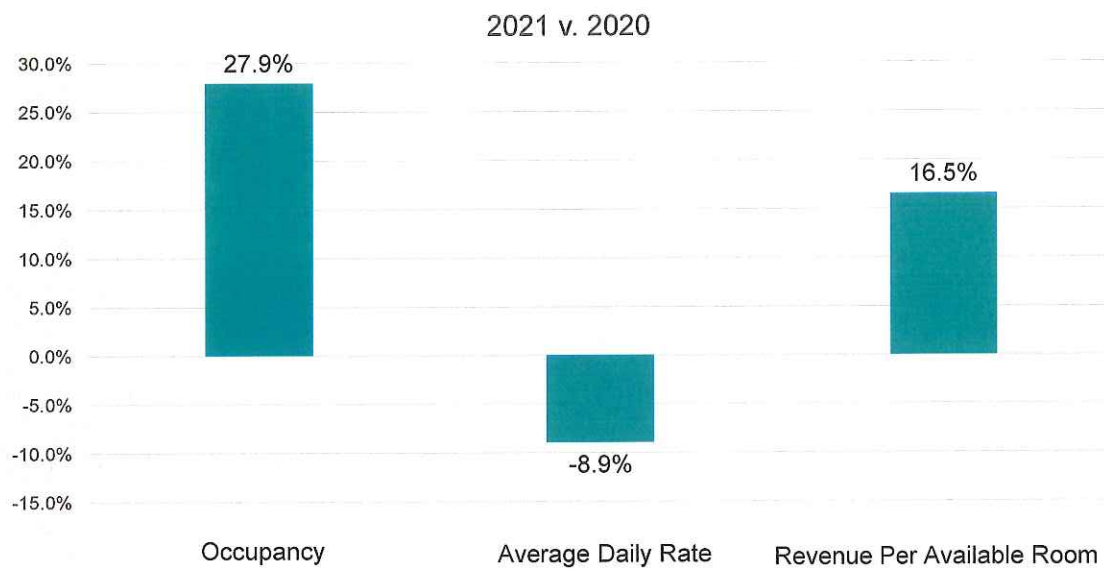
## TOURISM BY THE NUMBERS

- **11 million** visitors to Scottsdale
- **\$3.3 billion** economic impact
- **\$54.7 million** in tax collections
- **23%** of sales and bed tax collections come from visitors
- **27,000** jobs are directly attributable to tourism

# RESORT PERFORMANCE



# RESORT FORECAST



# PROTECTING SCOTTSDALE'S BRAND

**If You're Going to SCOTTSDALE, ARIZONA**

BY JOANN GREED

**REACHING FOR THE SKY**

As the city's population continues to grow, so does the demand for new and innovative ways to get around. Scottsdale is now a leader in the use of electric scooters and bicycles. The city's new transit system, the Scottsdale Light Rail, is set to launch in 2021. The city is also investing in new infrastructure to support these modes of transportation.

**ENGAGING AN ICON'S BEGET**

Scottsdale is home to many iconic landmarks, including the Scottsdale Museum of Contemporary Art and the Scottsdale Civic Center. The city is working to engage these landmarks in new ways, including through art installations and community events.

**BE AN INSIDER**

Scottsdale is a city of many secrets. From hidden gems to insider tips, there's always something new to discover. The city is working to share these secrets with visitors, including through guided tours and social media.

**Right time to get away**

SECRET SCOTTSDALE TRAVELERS LEAVE SAVINGS

Scottsdale is a city of many secrets. From hidden gems to insider tips, there's always something new to discover. The city is working to share these secrets with visitors, including through guided tours and social media.

## HEALTH & SAFETY

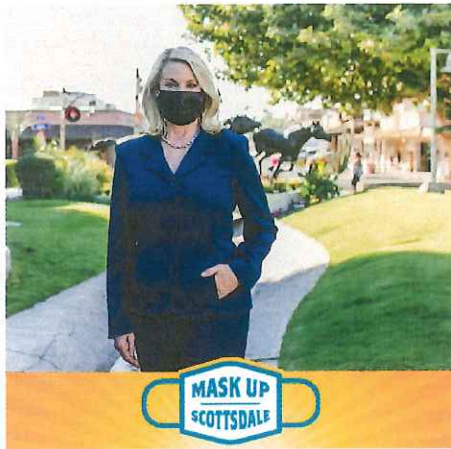
**SCOTTSDALE ARIZONA**

THINGS TO DO | PLAN YOUR VISIT | STORIES | ITINERARIES | VIDEOS

**BE SCOTTSDALE SAFE**

You matter to us. That's why Scottsdale's tourism and hospitality community is following stringent public health practices to minimize the risk of COVID-19 and help ensure that your time with us is safe and enjoyable. See below for the details on everything we're doing to keep you healthy and to take the Safe Traveler Pledge. When you're ready to travel, know that we're open and ready to help you Be Scottsdale Safe!

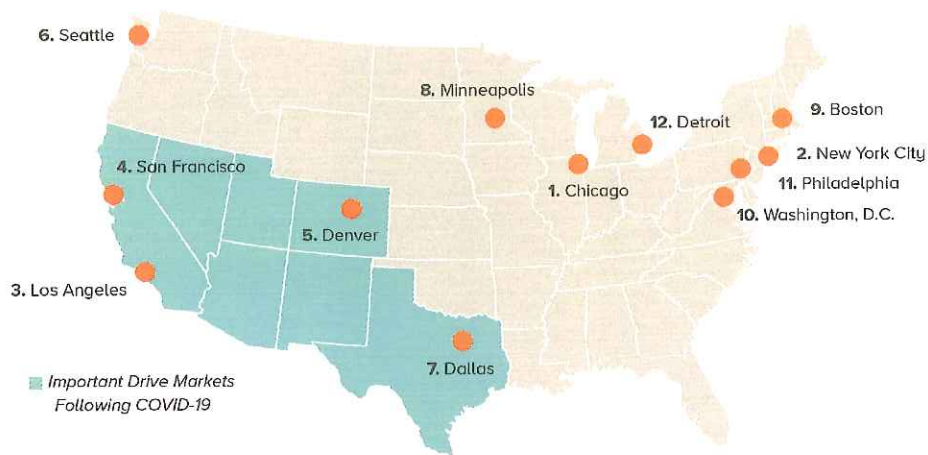
# #MASKUPSCOTTSDALE



## IMPORTANT DRIVE MARKETS

WHERE WE TARGET: **DOMESTIC LEISURE VISITATION**

TOP U.S. Revenue Producing Markets



**THANK YOU!**

**KATE BIRCHLER**

Experience Scottsdale Board Chair  
Macerich Assistant Vice President, Tourism Marketing

# Item 18

## Celebrity Equine Center

4-UP-2020

City Council  
February 16, 2021

Coordinator: Jeff Barnes

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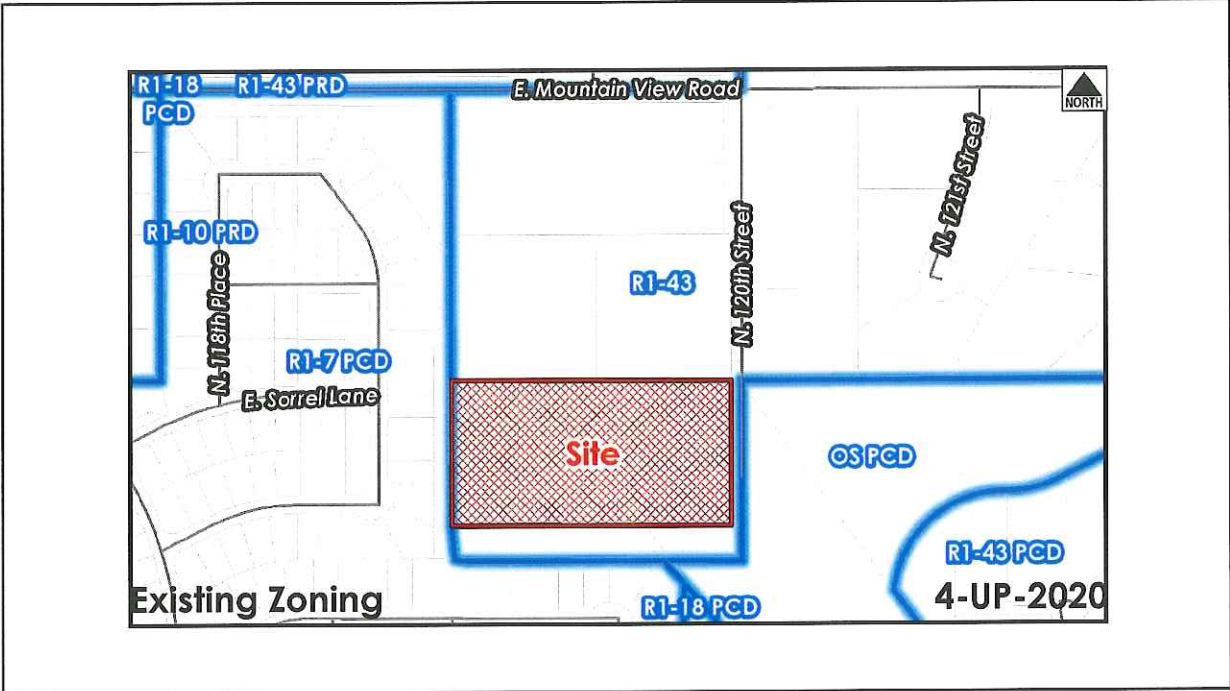


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## **Action Requested**

Adopt Resolution 12029 regarding a Conditional Use Permit for a Ranch on a 5-acre site with Single-Family Residential (R1-43) zoning located at 9588 N. 120th Street.

5

## **Key Items for Consideration**

- Ranch Conditional Use Permit Criteria
- Proposal is to use the property for a ranch with associated uses such as boarding and training horses.
- Proposed site improvements include a new uncovered arena, barn, and accessory structures typical of a ranch.
- Traffic generated by the proposed ranch use is not anticipated to significantly impact the local street capacity.
- No outside speakers are proposed.
- Citizen comments have been received in support and in opposition.
- The applicant had ongoing discussion with neighbors about concerns over the number of horses, traffic, odor, flies, and dust.
- Planning Commission stipulated urine control and manure collection changes.

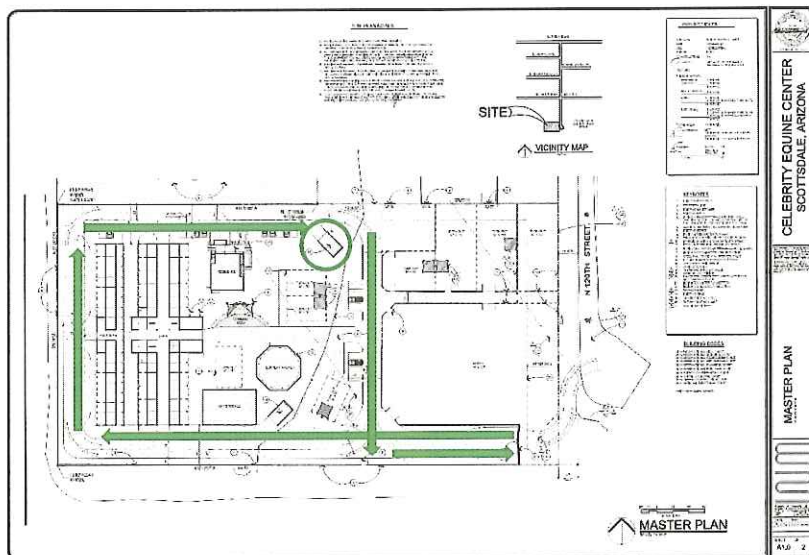
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## Other Boards and Commissions

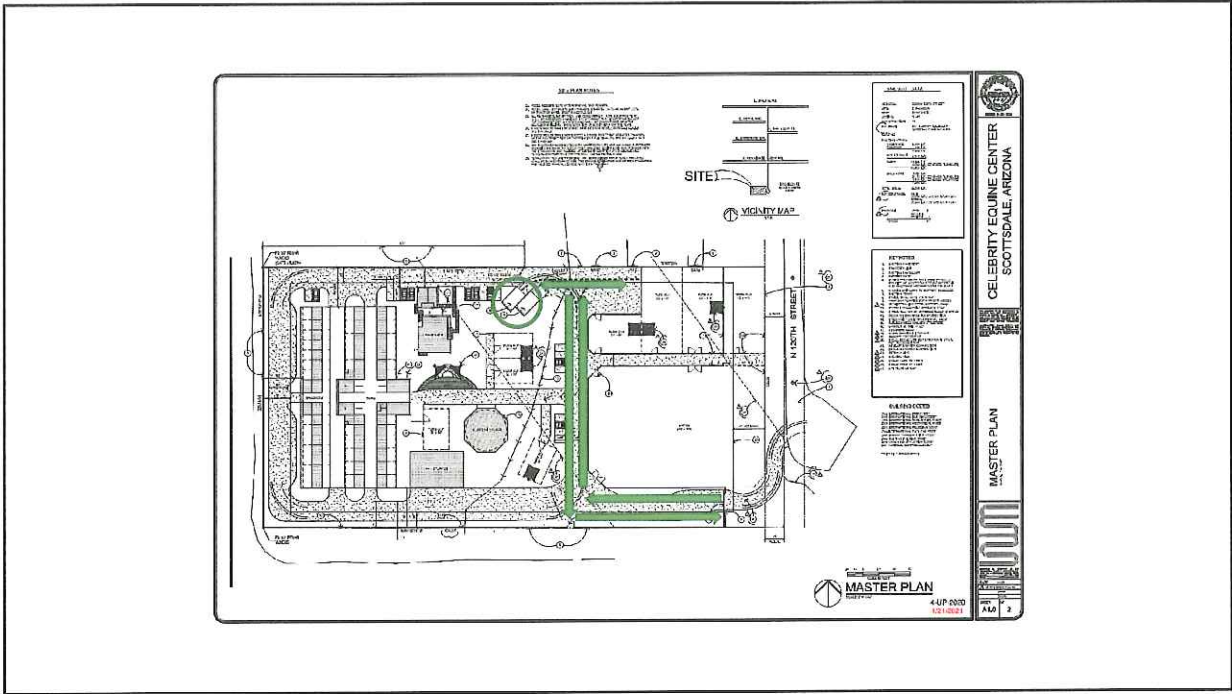
Heard by Planning Commission on 12/9/2020, approved with a vote of 6-0:

- Included modifications to the barn stall manure cleaning stipulations presented to reference urine control/removal.
- Included direction to provide an exhibit detailing/elaborating on any physical urine control systems to be incorporated into the stall construction
- Included direction that the site plan be updated to modify the manure collection and circulation route to prevent the collection vehicle(s) from circulating along the loop access drive around the perimeter of the property.

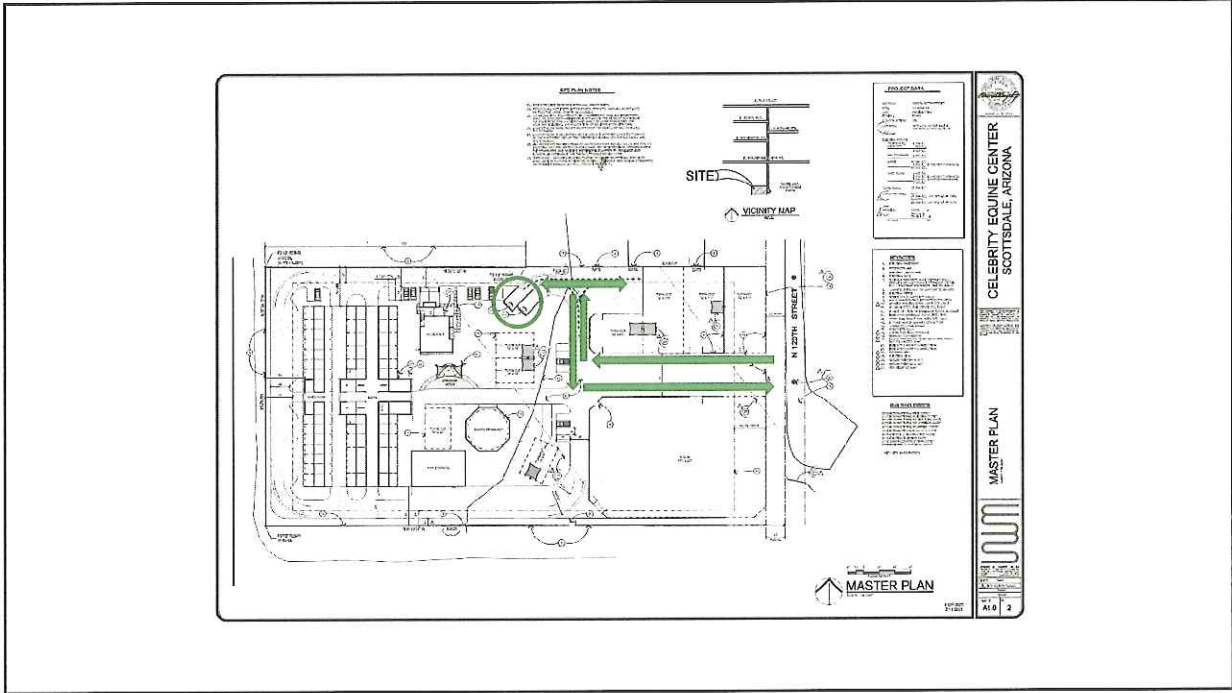
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**Celebrity Equine Center – Flooring Detail/Urine Management**

**Porous Flooring Materials**

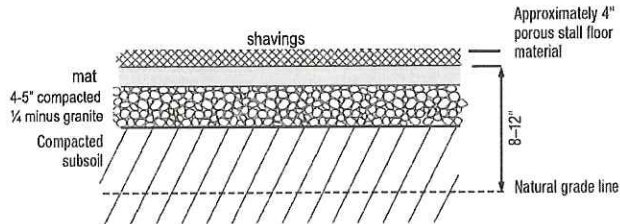
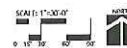


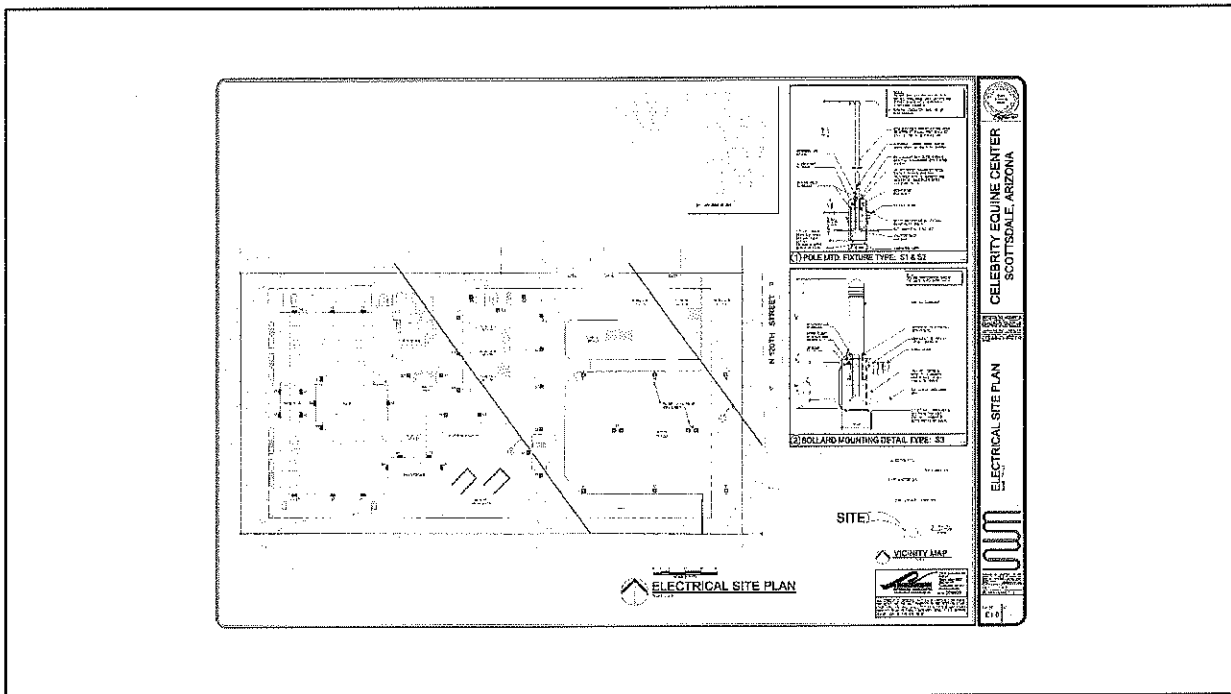
Figure: Porous cross section (includes subsoil, granite, grid mats, and shavings)

Note: Site conditions will dictate the layering of flooring materials. There may be a distinction between the barn and mare motel flooring but in any case, urine will be absorbed into the subsoil to minimize run-off and potential odor.

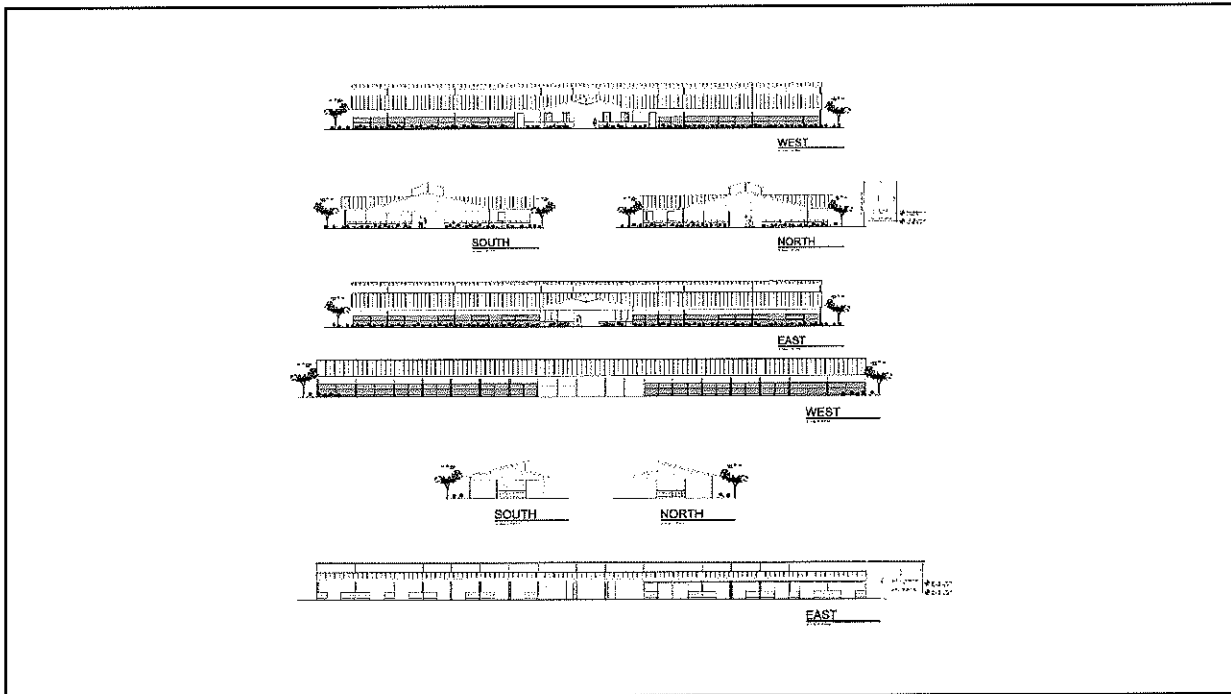


**CELEBRITY EQUINE CENTER  
OVERALL LANDSCAPE PLAN**  
3588 N 120TH STREET  
NOVEMBER 2, 2009





13



14

## **Action Requested**

Adopt Resolution 12029 regarding a Conditional Use Permit for a Ranch on a 5-acre site with Single-Family Residential (R1-43) zoning located at 9588 N. 120th Street.

\*modification to Stipulation #1 to include the Site Plan dated 2/11/21 in place of 1/21/21.

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## **Celebrity Equine Center**

**4-UP-2020**

**City Council  
February 16, 2021**

**Coordinator: Jeff Barnes**

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