



Approved May 24, 2023

**CITY OF SCOTTSDALE
NEIGHBORHOOD ADVISORY COMMISSION
REGULAR MEETING
MINUTES**

Wednesday, April 26, 2023

**COMMUNITY DESIGN STUDIO - NAVE
7506 EAST INDIAN SCHOOL ROAD
SCOTTSDALE, ARIZONA 85251**

PRESENT: Jonathan Budwig, Chair
Larry Hewitt, Vice Chair
Nancy Doty Brady, Commissioner
William James, Commissioner
Louise Lamb, Commissioner
Bridget Schwartz-Manock, Commissioner
Richard Siegel, Commissioner

STAFF: Taylor Reynolds, Project Coordination Liaison
Adam Yaron, Commission Liaison
Joy Racine, Community Involvement Manager
Kelly Corsette, Communications and Public Affairs Director

Call to Order/Roll Call

The meeting of the Neighborhood Advisory Commission was called to order at 5:01 p.m. A formal roll call was conducted, confirming members present as stated above.

Public Comment

No comments were submitted.

1. Approve Draft Summary Meeting Minutes March 22, 2023

Chair Budwig called for comments/corrections. There were no corrections.

COMMISSIONER JAMES MOVED TO APPROVE THE MINUTES OF THE MARCH 22, 2023 MEETING AS PRESENTED. SCHWARTZ-MANOCK SECONDED THE MOTION, WHICH CARRIED SEVEN (7) TO ZERO (0) WITH VICE CHAIR BUDWIG, VICE CHAIR HEWITT AND COMMISSIONERS DOTY BRADY, JAMES, LAMB, SCHWARTZ-

MANOCK AND SIEGEL VOTING IN THE AFFIRMATIVE WITH NO DISSENTING VOTES.

2. 2023 National Community Survey Results

Joy Racine, Community Involvement Manager, stated that the survey has been conducted in Scottsdale since 2003, this being its ninth iteration. For this scientific random sample, 652 residents of the 5,500 originally selected, completed the survey, representing a 13 percent response rate. Scottsdale consistently earns high ratings from residents, generally equal to or higher than the national benchmark. Residents experience high quality of life and would recommend Scottsdale to others as a place to live. While there was an 8 percent decline in feeling safe from property crime, residents reported feeling very safe or somewhat safe overall in neighborhoods and commercial areas from violent crimes and natural disasters. Emergency services were rated favorably.

Nearly all aspects of the economy were rated positively. Affordability is a concern, as only one-third gave positive scores to the cost of living and less than one-quarter favorably rated the availability of affordable, quality housing. Positive marks were given to recreation and fitness opportunities, cleanliness, City parks, walking paths and trails and overall quality of the preservation of the natural environment. A majority of residents felt informed about the water supply and conservation methods. They were in favor of implementing water restrictions or adding ultra-purified recycled water to supplement drinking water supplies. They were not in favor of increasing water rates. Street-related services were rated positive, while mobility-related aspects, such as ease of walking, biking and the transportation system have declined. Overall quality of life was highly rated, surpassing national benchmarks.

Residents are pleased with the overall quality and value of service and customer service for taxes paid to Scottsdale. An outline of highest and lowest rating categories was briefly reviewed. Some limited categories garner feedback in the 50s and 60. However, even when considering these lower ratings, Scottsdale is in line with the national benchmark.

Commissioner Siegel commented that not all recipients rating City services are aware of the full range of services offered. Ms. Racine stated that all services and responses are in line with the specific percentages. Respondents are specifically asked to rate how well they are engaged and to identify the source of the information they obtain. A majority of respondents continue to enjoy receiving the Scottsdale Update paper mailing. Others located information online. In an effort to disseminate information, the City will be launching a platform entitled Speak Up Scottsdale within the next couple of weeks. This online platform will feature a variety of topics. Kick-off topics include topics of engagement.

In response to a question from Commissioner James, Ms. Racine stated that the response rate is on target compared with other communities. Kelly Corsette, Communications and Public Affairs Director, added that the survey experts contracted with to conduct the survey have indicated that this is a comparable response rate. There was oversampling to ensure a larger number of respondents.

Commissioner James asked about the demographics of the survey respondents. Mr. Corsette confirmed that the data presented is weighted to accurately reflect City

demographics. Results of the open survey will be available soon and this will provide even greater clarification.

In response to a question from Commissioner Doty Brady, Ms. Racine stated that the open survey was promoted through all social media channels as well as the Scottsdale Update. There were approximately 680 responses to the open survey.

Commissioner Lamb asked whether notification informing residents about issues facing the community included notification to neighborhoods regarding upcoming projects and developments. Ms. Racine stated that the notifications were of a general nature.

3. 1-TA-2023: IgCC Implementation Text Amendment

Adam Yaron, Commission Liaison, stated that this text amendment has been fast-tracked and will be going before the Planning Commission this evening. No public comments have been received on this item. City Council adopted the 2021 set of building codes, including the 2021 IgCC Code in December of 2022. Starting in July, all new commercial and multifamily developments are required to following the IgCC, which is a higher level building standard that responds to building efficiencies. City Council issued an update to the zoning ordinance to address any conflicts within the Green Building mandates and other text amendments, to ensure seamless implementation of the text in July. The IgCC is part of the family of building codes developed through the U.S.-based International Code Council. It provides requirements for sustainable commercial and multifamily buildings, including renewable energy, water efficiency, indoor environmental quality and reduction of construction waste.

The City made amendments to the 2021 IgCC to enhance and utilize the flexibility of the IgCC. Updated elements include definitions, revision of objectives to address the Scottsdale Green Building Program as well as amendments to the planned regional center district and planned block development districts. There will be references to sustainability in the planned unit development district. Within the environmentally sensitive lands overlay district, there will be updates to allow for solar and reflective roofing materials. The next phase of updates will address zoning ordinance terms and requirements for consistency with the IgCC.

Commissioner Schwartz-Manock stated that overall, she supports efforts to achieve greater sustainability. However, she asked about the correlation between the additional requirements and the challenges with affordable housing development. Mr. Yaron stated that there has not yet been input from the private development community that the requirements represent a hindrance in this regard. City Council will consider any possible housing costs increases as part of the zoning text amendment.

4. 2023 Spirit of Scottsdale Awards Program

Taylor Reynolds, Project Coordination Liaison, reviewed details of this program, which has been one of the major work items for the Commission since 2015. In 2022, there were 36 nominations. The Commissioner has selected Mildred Heber as the individual winner and the Holland Center as the business/organization winner. He read thank you notes from the individual nominating Mildred Heber as well as a thank you note from

Ms. Heber herself, into the record. A review of 2023 program details was provided, which will also award one individual and one business in the community. If approved by the Commission, the nomination period will begin tomorrow through the end of the year. Nominations will be presented to the Commission in January of next year. Staff recommends that the Commission review, discuss and approve program parameters for the 2023 awards as well as the proposed timeline.

In response to a question from Commissioner Lamb, Mr. Reynolds stated that Block Watch captains will be notified about the program and its timeline.

Commissioner Schwartz-Manock suggested tapping into the Scottsdale Leadership Program database as a resource for outreach.

VICE CHAIR HEWITT MOVED TO APPROVE THE PROGRAM PARAMETERS AND TIMELINE AS PRESENTED. COMMISSIONER LAMB SECONDED THE MOTION, WHICH CARRIED SEVEN (7) TO ZERO (0) WITH VICE CHAIR BUDWIG, VICE CHAIR HEWITT AND COMMISSIONERS DOTY BRADY, JAMES, LAMB, SCHWARTZ-MANOCK AND SIEGEL VOTING IN THE AFFIRMATIVE WITH NO DISSENTING VOTES.

5. Identification of Future Agenda Items

The following items were identified for future agendas:

- “Road diet” program details
- Brick by Brick program

6. Staff Updates

The next meeting Commission meeting is scheduled for Wednesday, May 24, 2023.

7. Adjournment

With no further business to discuss, being duly moved by Commissioner Doty Brady and seconded by Commissioner James, the meeting adjourned at 5:43 p.m.

AYES: Chair Budwig, Vice Chair Hewitt, Commissioners Doty Brady, Hewitt, James, Lamb, Schwartz-Manock and Siegel.

NAYS: None

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