



Accelerating your smart project

LVX Consulting



LVX Smart Tech: 7 Value Outcomes

LVX Smart Design: Solve

Technology is powerful, but its true strength hinges on the people behind it

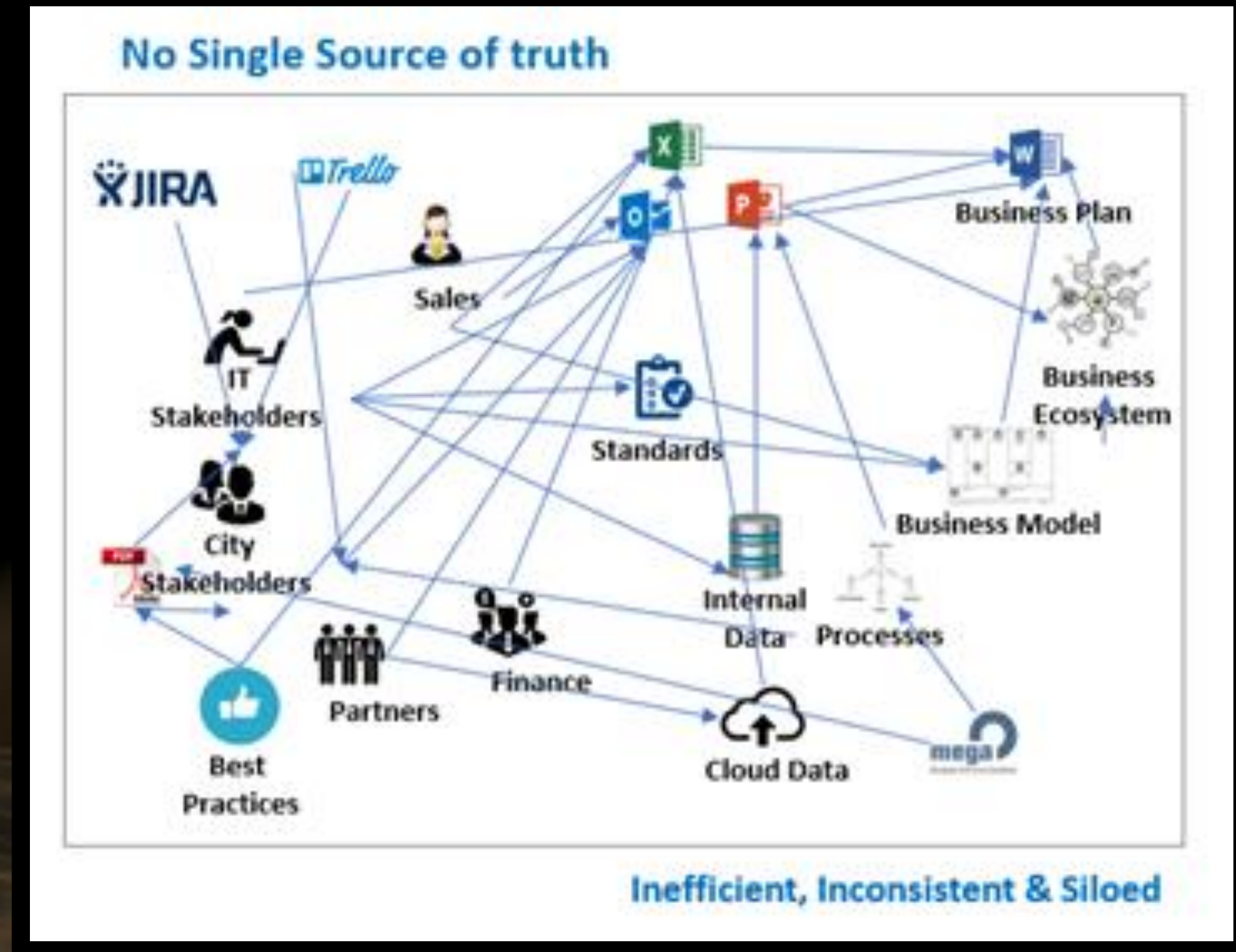
Smart city design and project implementation is a human problem and needs a people solution:

LVX has the expertise to power your complex smart city projects through the use of ACTIVATOR .

The Chaos is Real

Change is complex, expensive and typically fails to deliver results

- Successful strategic planning and execution is not easy
- Poor collaboration, confused communications
- Lack of defined process and best practices
- Standards and best practices are siloed and difficult to consume
- Adaption of Ecosystems is difficult
- Lack of understanding between stakeholders
- Many organizations don't know where to start !



Sourced from Tr3dent – Transformation Accelerator (Activator)

LVX Smart: Execute



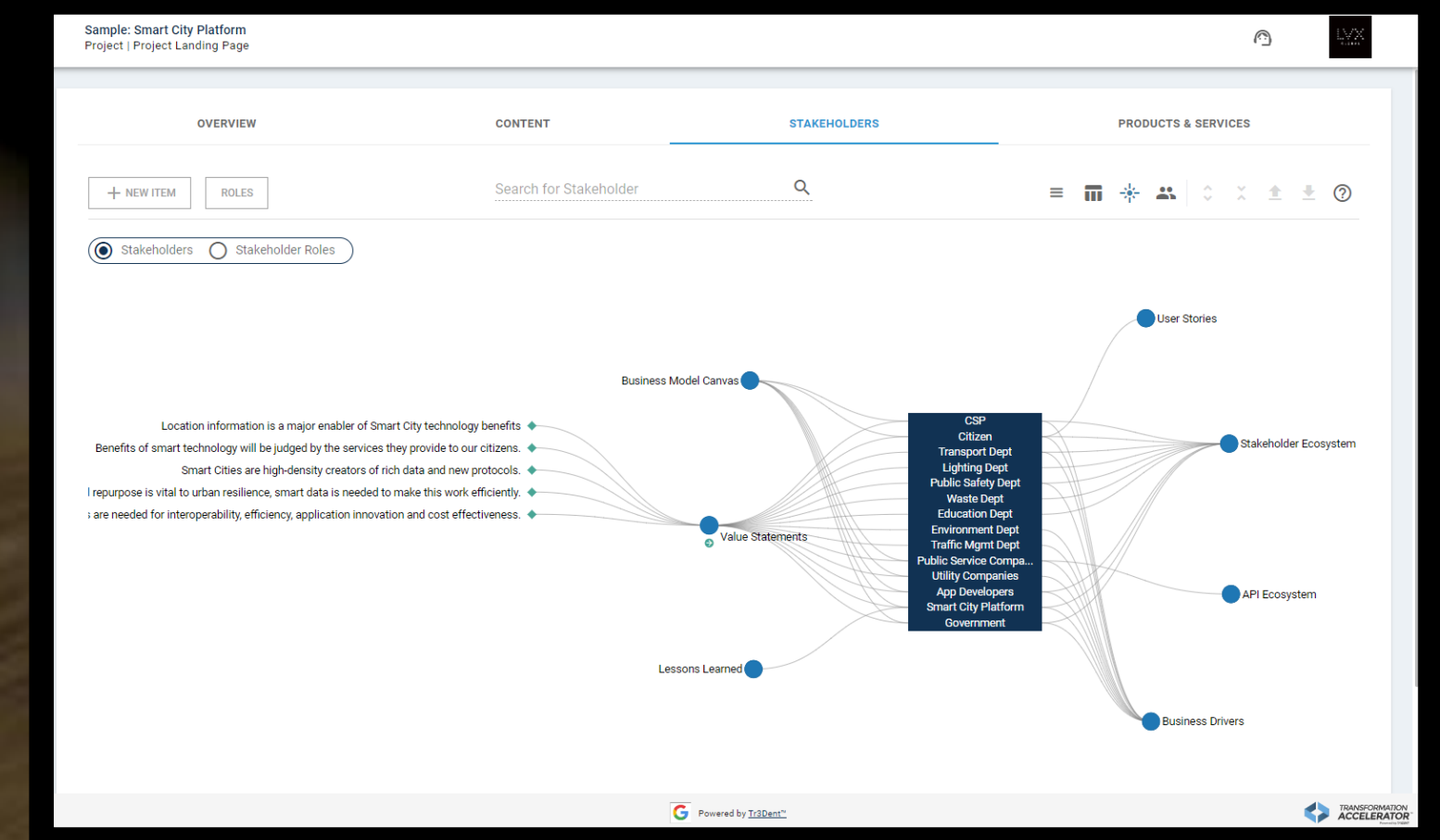
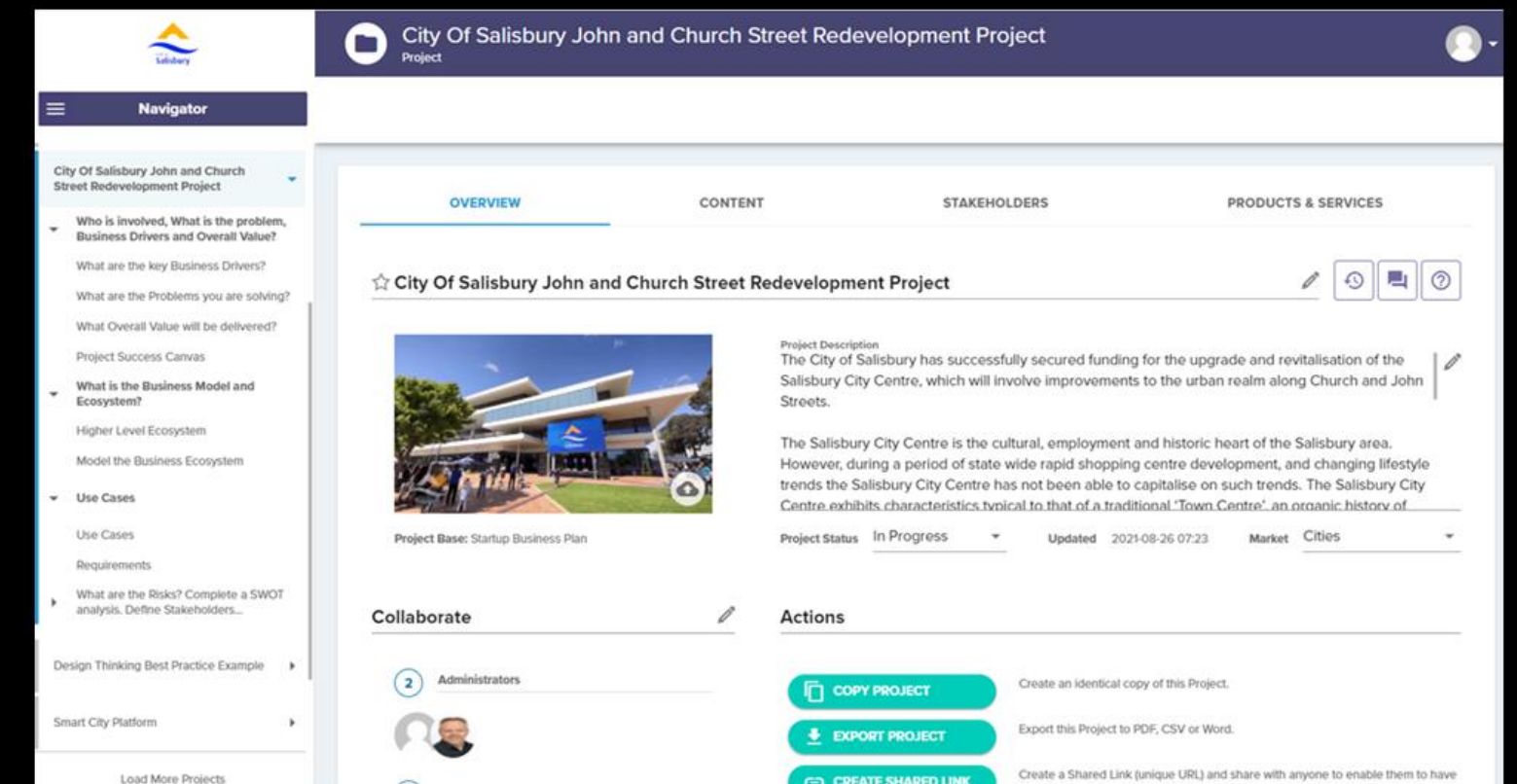
Activator, the Game Changer for Smart Tech Projects

Activator is collaborative platform that helps you accelerate the execution of your complex projects.

Activator delivers success through improved business performance

Drives

- Structured collaboration
- Knowledge Generation
- Communication
- Consistency



LVX Smart: Execute



Activator, delivering tangible benefits across the entire organisation

- Elected Officials
- City Leaders
- IT Leaders
- City Depts
- Partners

- Strategic Visions
Transformational Targets
- Organizational Alignment
Market and Rev Goals
- Leverage Best Practices
Business IT Cohesion
- Design Thinking
Collaborative Co-creation
- Ecosystem Modelling

LVX Smart: Execute



What Makes Activator Unique ?



LVX Smart: Execute



Define

- Drivers, Barriers, Stakeholders, Value Proposition

Design

- Visually Design, business models, ecosystems, and stakeholder relationships

Scope

- Stakeholder, Business and product capability mappings

Collaborate

- Inside and outside of your company, Integrate / export to Enterprise apps (eg JIRA)

- Recently Viewed
- Favorites
- My Projects
- All

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City Innovation District Strategic Pl...


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- SECTIONS & MODULES
- Key Drivers & Principles
 - What needs to happen?
 - Sample SWOT and Action Tracking

Smart City Platform

Smart Parking through PPP


☆ Admin Access



City Innovation District Strategic Plan

This project details the strategic plans for an Innovation district. It provides background information on the key drivers and principles along with what needs to happen to get the ecosystem necessary for a successful City Innovation district. Innovation districts are defined as geographic areas where leading-edge anchor institutions and companies cluster and connect with start-ups,...


☆ Admin Access



Smart City Platform

This project is based on a North American cities strategic plan to create a Smart City Platform. The goal of the project was to take data from the various municipal departments and make this centrally available both internally and externally to App Developers and Third Parties. It was important to ensure that all stakeholders understood the goals, interactions, and responsibilities...

☆ Admin Access



Smart Parking through PPP

Explore how Smart Parking can be successfully implemented in a City through a collaboration and partnership between Private a Public organizations.

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SECTIONS & MODULES

- ▶ Key Drivers & Principles
- ▶ What needs to happen?
- ▶ Sample SWOT and Action Tracking

Smart City Platform v

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OVERVIEW

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PRODUCTS & SERVICES

★ City Innovation District Strategic Plan



Project Base: None

Project Description

This project details the strategic plans for an Innovation district. It provides background information on the key drivers and principles along with what needs to happen to get the ecosystem necessary for a successful City Innovation district.

Innovation districts are defined as geographic areas where leading-edge anchor institutions and companies cluster and connect with start-ups, business incubators, and accelerators. Districts are also physically compact, transit accessible, and offer mixed-use housing, office, and retail. They are communities that value diverse leadership and talent, recognizing that a multiplicity of backgrounds and perspectives is essential for generating and producing new ideas.

Project Status Project Status Updated 2022-04-04 01:02 Market Cities

Collaborate

2 Administrators



0 Collaborators

No Collaborators assigned

Actions

COPY PROJECT

Create an identical copy of this Project.

EXPORT PROJECT

Export this Project to PDF, CSV or Word.

CREATE SHARED LINK

Create a Shared Link (unique URL) and share with anyone to enable them to have a Read Only view of the Project.

SHARE WITH USERS

Provide Users with Read, Write, or Admin access to the Project.

PROJECT TEMPLATES

Project Templates are created using the content and structure within the current project and are made available

SECTIONS & MODULES

Key Drivers & Principles

- Drivers
- Problem Statements
- Principles
- Overall Value

What needs to happen?

- Innovation District Canvas
- Ecosystem Design
- Process for Growth
- Buy in and strategy definition process for city leaders
- High Level Ecosystem View

Sample SWOT and Action Tracking



OVERVIEW

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STAKEHOLDERS

PRODUCTS & SERVICES

Sections and Modules

+ ADD NEW SECTION + ADD NEW MODULE



Key Drivers & Principles



Drivers
Drivers Module

4 Drivers
0 with Stakeholders assigned

Problem Statements
Problem Statements Module

4 Problem Statements
4 with Stakeholders assigned

Principles
Overall Value Module

15 Values
15 with Stakeholders assigned

Overall Value
Overall Value Module

3 Values
3 with Stakeholders assigned

+
Add Module

What needs to happen?



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Drivers

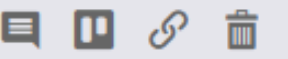
Module Type: Drivers | City Innovation District Strate...

+ NEW ITEM

Search



The most creative institutions, firms and workers crave proximity so that ideas and knowledge can be transferred more quickly and seamlessly



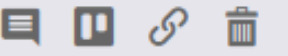
Population demands and better choices of where to live, work and play: more walkable neighborhoods where housing, jobs and amenities intermix



Underutilized areas (particularly older industrial areas) must be re-imagined and remade



The growing application of "open innovation has revalued proximity, density, and other attributes of cities.



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Smart City Council PROJECTACTIVATOR



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🔵 Smart City Platform ▾

🔵 Smart Parking through PPP ▾

📁 Cities & local governments

🗨 🛑 🔗 🗑

Title

Cities & local governments

As A(N)...

👤 Cities & local governments

✕ ▾

I need to...

- revitalize some urban neighborhoods

So that I can...

- increase employment and city revenues

To do this, I need to...

- create an attractive place for startups, anchor institutions and young educated workers

I know I am successful when...

- quality of life and economic activity are improved

▶ start-ups

🗨 🛑 🔗 🗑

▶ Anchor institution and companies

🗨 🛑 🔗 🗑

▶ Employees

🗨 🛑 🔗 🗑



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Smart City Canvas PROJECTACTIVATOR

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Sample SWOT and Action Tracking

- As Is SWOT
- Activity Tracker



Sections and Modules

+ ADD NEW SECTION

+ ADD NEW MODULE



▶ Key Drivers & Principles



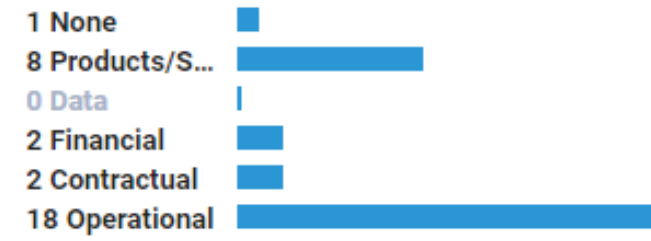
▼ What needs to happen?



Innovation District Canvas
Mission Model Canvas Module



Ecosystem Design
Ecosystem Design Module



Process for Growth
BPMN Module



Buy in and strategy definition process f...
BPMN Module



High Level Ecosystem View
Ecosystem Design Module



+
Add Module

▶ Sample SWOT and Action Tracking



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Smart City Platform

Smart Parking through PPP

Key Partners	Key Activities	Value Propositions	Buy-In & Support	Beneficiaries / Stakeholders
<ul style="list-style-type: none"> Anchors institution and companies Cities & local governments Investors business incubators educational institutions support services Transportation infrastructure operators Connectivity infrastructure operators 	<ul style="list-style-type: none"> Define a strategy (Mission, Vision, Objectives, Keys to success) create a governance body Conduct a quantitative audit and assessment of district strengths an... Identify new uses for existing public spaces and invest in new public... Create a public / private place management entity 	<ul style="list-style-type: none"> quality of life improvement expanding employment and educational opportunities repopulation of urban cores Increase opportunities for funding 	<ul style="list-style-type: none"> Startup : proximity from major companies Employees: urbanized environment & efficient transportation network Anchor institutions: open innovation opportunities Investor: return on investment Business incubators: proximity from start-ups and major companies 	<ul style="list-style-type: none"> Employees Residents Researchers Entrepreneurs startups
	Key Resources		Deployment	
	<ul style="list-style-type: none"> Support services Transportation infrastructure operators Connectivity infrastructure Shared spaces Public spaces 		<ul style="list-style-type: none"> Successful deployment indicators More workers & resident because of better quality of life More startups and major companies because for better working... Revitalized urban neighbourhoods 	
Mission Budget / Cost		Mission Achievement / Success Factors		
<ul style="list-style-type: none"> Cost : New public spaces, District promotion, Assets relocation, Connectivity network, Transportation... 	<ul style="list-style-type: none"> Financial incentives: Municipal bonds, Tax increment financing, Public/private partnerships, City capital... 	<ul style="list-style-type: none"> Better quality of life Better and more accessible jobs creation Help cities and metropolitan areas to raise revenues and repair their balance sheets 	<ul style="list-style-type: none"> Better working environment Carbon emissions reduction Level of funding available for Startups increases 	

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Shapes

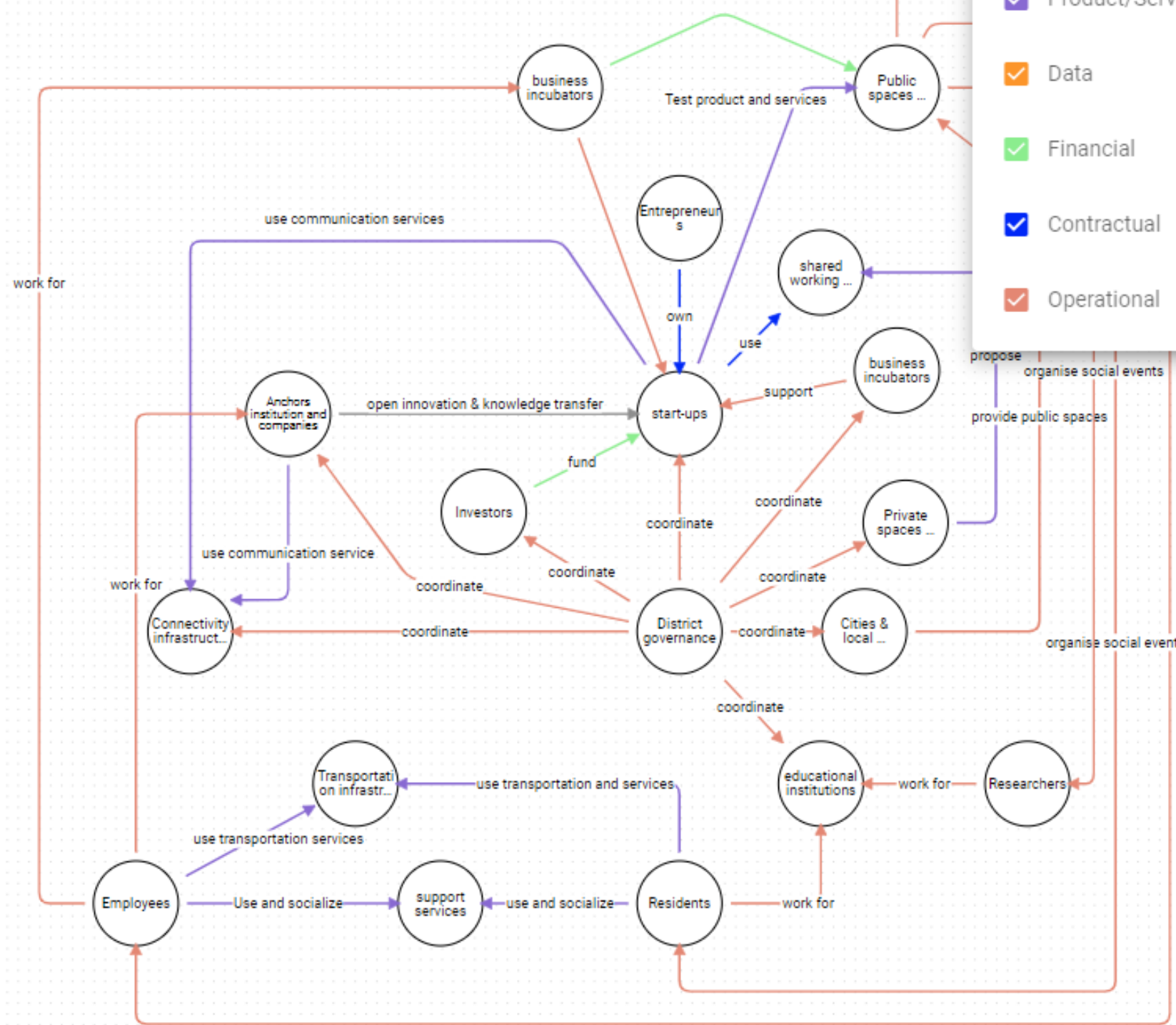
- Stakeholders
Stakeholder Shapes
- Standard
Standard Shapes
- Image
Image Shapes
- Diagram Settings
Change Settings

Relationship Categories

- None
- Product/Service
- Data
- Financial
- Contractual
- Operational

Properties

No Item Selected



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PRODUCTS & SERVICES

+ NEW ITEM

ROLES

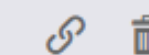
Search for Stakeholder



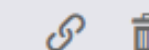
▶ Anchors institution and companies



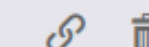
▶ start-ups



▶ Cities & local governments



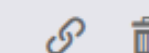
▶ Investors



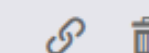
▶ business incubators



▶ educational institutions



▶ support services



▶ Public spaces managers



▶ Private spaces managers



▶ Transportation infrastructure operators



▶ Employees



▶ Residents



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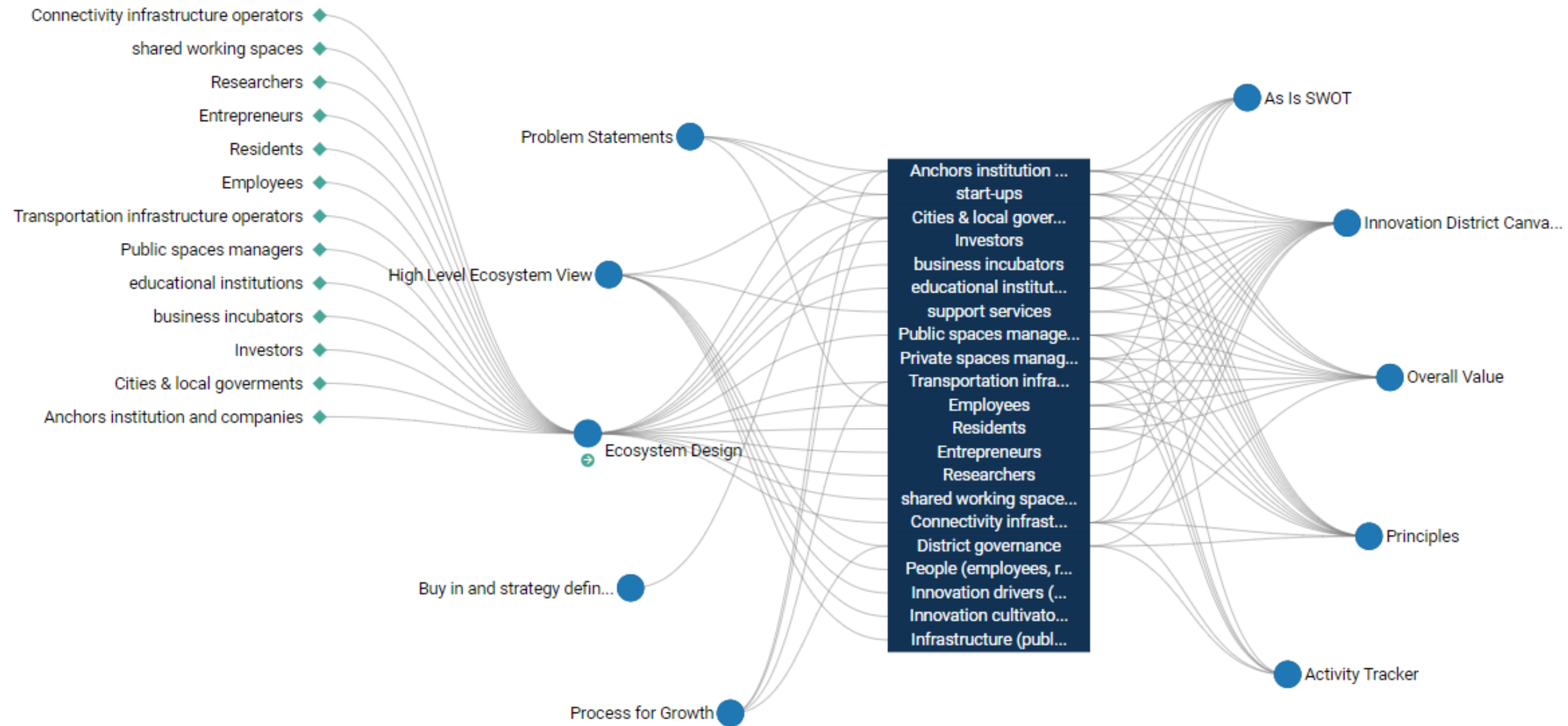
+ NEW ITEM

ROLES

Search for Stakeholder



Stakeholders Stakeholder Roles



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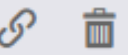
+ NEW ITEM

CATEGORIES

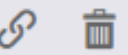
Search for Products & Services



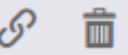
Innovation District Communication Platform



Innovation District Data Sharing Platform



Smart City Technology Assets



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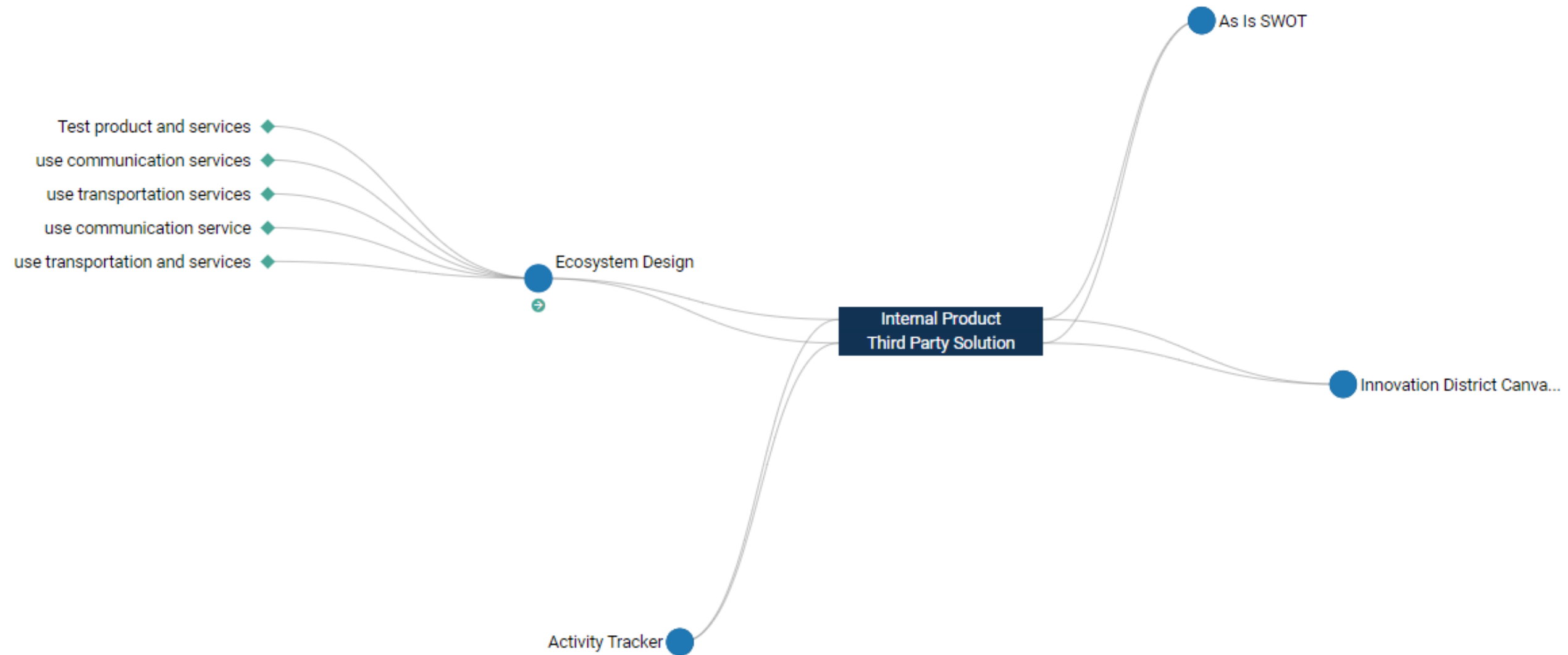
+ NEW ITEM

CATEGORIES

Search for Products & Services



Product & Services Product & Service Categories



Summary: LVX Your Smart Partner

With LVX as your smart partner, you're delivering for your community and accelerating complex projects

Facing a problem? Let's find a solution.