

**SCOTTSDALE CITY COUNCIL  
REGULAR MEETING AND WORK STUDY SESSION MINUTES  
TUESDAY, JANUARY 24, 2023**



**CITY HALL KIVA  
3939 N. DRINKWATER BOULEVARD  
SCOTTSDALE, AZ 85251**

**CALL TO ORDER**

Mayor David D. Ortega called to order a Regular Meeting of the Scottsdale City Council at 5:25 P.M. on Tuesday, January 24, 2023 in the City Hall Kiva Forum.

**ROLL CALL**

Present: Mayor David D. Ortega; Vice Mayor Tom Durham; and Councilmembers Tammy Caputi, Barry Graham, Betty Janik, Kathy Littlefield, and Solange Whitehead

Also Present: City Manager Jim Thompson, Acting City Attorney Joe Padilla, Acting City Treasurer Judy Doyle, Acting City Auditor Lai Cluff, and City Clerk Ben Lane

**PLEDGE OF ALLEGIANCE** – Councilmember Graham

**MAYOR'S REPORT**

Mayor Ortega asked for a moment of silent reflection for the people of Ukraine as they fight for their freedom and democracy.

Mayor Ortega announced that the event season is underway and invited everyone to attend the Barrett-Jackson Collector Car Auction being held at WestWorld.

Mayor Ortega invited everyone to enjoy the renovated Civic Center Campus. He noted the first phase was open for the public to enjoy and view the City's sculptures and art pieces.

Mayor Ortega said the Little Red School House will reopen on February 1, 2023. This wonderful museum is dedicated to Scottsdale's history and the City's founders.

**CITY MANAGER'S REPORT**

- **Old Town Alley Refresh and Recycling Program**
- **Hello Scottsdale – Mobile Engagement Update**

**NOTE:** MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

Public Works Department Director – Solid Waste Dave Bennett gave a PowerPoint presentation (attached) discussing the Old Town Alley Refresh and Recycling Program.

Community Involvement Manager Joy Racine gave a PowerPoint presentation (attached) on the City's Mobile Engagement program known as *Hello Scottsdale*.

## **PUBLIC COMMENT**

- Heather Lynn asked for additional off-leash dog parks, including indoor sites, in the City.
- Alex McLaren urged flexibility with assisting Rio Verde Foothills residents concerning their water needs.
- Anthony Giaccone asked the City to consider legislation outlawing gas-powered leaf blowers.
- Gay Christensen-Dean read her original poem "The Legend of Four Peaks" about the Scottsdale area.
- Cody Reim reported that Rio Verde Foothills residents are working diligently on a solution to the water needs in their area and requested the City's assistance with this solution.

## **ADDED ITEMS**

### **A1. Added Items**

Item Nos. 13A and 13B were added to the agenda on January 19, 2023 and require a separate vote to remain on the agenda.

**Request:** Vote to accept the agenda as presented or continue Item No. 13A and/or Item No. 13B to the next scheduled Council meeting, which is February 14, 2023.

## **MOTION AND VOTE – ADDED ITEMS**

Councilwoman Whitehead made a motion to accept the agenda as presented. Vice Mayor Durham seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Durham; and Councilmembers Caputi, Graham, Janik, Littlefield, and Whitehead voting in the affirmative.

## **MINUTES**

**Request:** Approve the following Council meeting minutes from December 2022:

- a. Special Meeting Minutes of December 6, 2022
- b. Executive Session Minutes of December 6, 2022
- c. Regular Meeting and Work Study Session Minutes of December 6, 2022
- d. Special Meeting Minutes of December 7, 2022
- e. Regular Meeting Minutes of December 7, 2022

## **MOTION AND VOTE – MINUTES**

Councilwoman Janik made a motion to approve the Special Meeting Minutes of December 6, 2022; Executive Session Minutes of December 6, 2022; Regular Meeting and Work Study Session Minutes of December 6, 2022; Special Meeting Minutes of December 7, 2022; and Regular Meeting Minutes of December 7, 2022. Councilwoman Littlefield seconded the motion, which carried 6/0, with Mayor Ortega; Vice Mayor Durham; and Councilmembers Caputi, Janik, Littlefield, and Whitehead voting in the affirmative, and Councilmember Graham abstaining.

## CONSENT AGENDA

### 1. **Charcuterie Liquor License (93-LL-2022)**

**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

**Location:** 7014 E. 1<sup>st</sup> Avenue

**Staff Contact(s):** Tim Curtis, Current Planning Director, 480-312-4210, [tcurtis@scottsdaleaz.gov](mailto:tcurtis@scottsdaleaz.gov)

### 2. **Sunset Bistro Liquor License (94-LL-2022)**

**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

**Location:** 8787 N. Scottsdale Road, Suite 228

**Staff Contact(s):** Tim Curtis, Current Planning Director, 480-312-4210, [tcurtis@scottsdaleaz.gov](mailto:tcurtis@scottsdaleaz.gov)

### 3. **Tocaya Modern Mexican Liquor License (95-LL-2022)**

**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

**Location:** 4712 N. Goldwater Boulevard, Suite 1210

**Staff Contact(s):** Tim Curtis, Current Planning Director, 480-312-4210, [tcurtis@scottsdaleaz.gov](mailto:tcurtis@scottsdaleaz.gov)

### 4. **Paris Baguette Liquor License (96-LL-2022)**

**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for a new location and owner.

**Location:** 16495 N. Scottsdale Road, Suite 5A-1 (AKA Suite 106)

**Staff Contact(s):** Tim Curtis, Current Planning Director, 480-312-4210, [tcurtis@scottsdaleaz.gov](mailto:tcurtis@scottsdaleaz.gov)

### 5. **International Green Construction Code (IgCC) Implementation Text Amendment – Phase I (1142-PA-2022)**

**Request:** Initiate a text amendment to the City of Scottsdale Zoning Ordinance (Ordinance No. 455) for the purpose of amending Article III. Section 3.100. (Definitions), Article V. Sections 5.2600. (Planned Regional Center) and 5.5000. (Planned Unit Development), and any other applicable sections, to modify the provisions related to green building construction.

**Staff Contact(s):** Erin Perreault, Planning, Economic Development, and Tourism Executive Director, 480-312-7093, [eperreault@scottsdaleaz.gov](mailto:eperreault@scottsdaleaz.gov)

### 6. **On-Call Building Commissioning Engineering Services Contracts**

**Request:** Adopt **Resolution No. 12723** authorizing the following on-call building commissioning engineering services contracts for an initial two-year term, in an amount not to exceed \$250,000:

1. Contract No. 2023-011-COS with AGR Consulting, LLC

2. Contract No. 2023-012-COS with GLHN Architects & Engineers, Inc.

**Staff Contact(s):** Dan Worth, Public Works Director, 480-312-5555, [daworth@scottsdaleaz.gov](mailto:daworth@scottsdaleaz.gov)

- 7. Citywide Civil/Site Construction Project Job Order Contract Increase**  
**Request:** Adopt **Resolution No. 12726** authorizing Contract No. 2020-055-COS-A2 with Currier Construction, Inc., increasing the single job order limit from \$2 million to \$4.2 million, for citywide water treatment construction projects.  
**Staff Contact(s):** Dan Worth, Public Works Director, 480-312-5555, [daworth@scottsdaleaz.gov](mailto:daworth@scottsdaleaz.gov)
- 8. Trolley Operations Grant**  
**Request:** Adopt **Resolution No. 12701** to authorize a Fiscal Year 2022/23 Budget Appropriation Transfer in the amount of \$25,100, from the Transportation Operating Budget to cost centers in the grant funds within the Transportation Operating Budget to record related trolley operations.  
**Staff Contact(s):** Dan Worth, Public Works Director, 480-312-5555, [daworth@scottsdaleaz.gov](mailto:daworth@scottsdaleaz.gov)
- 9. Scottsdale Museum of the West Financial Participation Agreement**  
**Request:** Adopt **Resolution No. 12712** to authorize:

  1. A payment in the amount of \$250,000, to the Scottsdale Museum of the West, Inc., for unanticipated expenses under Museum Management Agreement No. 2021-088-COS.
  2. A Fiscal Year 2022/23 Tourism Development Fund Operating Contingency Budget Transfer, in the amount of \$250,000, to the Tourism and Events Department Operating Budget to be allocated for activities consistent with Museum Management Agreement No. 2021-088-COS.

**Staff Contact(s):** Karen Churchard, Tourism and Events Director, 480-312-2890, [kchurchard@scottsdaleaz.gov](mailto:kchurchard@scottsdaleaz.gov)

(Removed from consideration at the request of the City Manager's Office)
- 10. Tourism & Events Strategic Plan**  
**Request:** Adopt **Resolution No. 12727** approving the 2023-2027 Tourism & Events Strategic Plan.  
**Staff Contact(s):** Karen Churchard, Tourism and Events Director, 480-312-2890, [kchurchard@scottsdaleaz.gov](mailto:kchurchard@scottsdaleaz.gov)

(Considered separately, see page 5)
- 11. Monthly Financial Report**  
**Request:** Accept the Fiscal Year 2021/22 Monthly Financial Report as of June 2022 (fiscal year-end).  
**Staff Contact(s):** Judy Doyle, Budget Director, 480-312-2603, [jdoyle@scottsdaleaz.gov](mailto:jdoyle@scottsdaleaz.gov)
- 12. Monthly Financial Report**  
**Request:** Accept the Fiscal Year 2022/23 Monthly Financial Report as of October 2022.  
**Staff Contact(s):** Judy Doyle, Budget Director, 480-312-2603, [jdoyle@scottsdaleaz.gov](mailto:jdoyle@scottsdaleaz.gov)
- 13. Monthly Financial Report**  
**Request:** Accept the Fiscal Year 2022/23 Monthly Financial Report as of November 2022.  
**Staff Contact(s):** Judy Doyle, Budget Director, 480-312-2603, [jdoyle@scottsdaleaz.gov](mailto:jdoyle@scottsdaleaz.gov)

**13A. Permanent Extension of Premise for Living Room Wine Café & Lounge (11-EX-2022)**

**Request:** Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a permanent extension of premise for a Series 12 (restaurant) State liquor license for an existing location to expand the restaurant and patio.

**Location:** 20751 N. Pima Road, Suite 120

**Staff Contact(s):** Tim Curtis, Current Planning Director, 480-312-4210,  
[tcurtis@scottsdaleaz.gov](mailto:tcurtis@scottsdaleaz.gov)

**13B. Council Committee and Subcommittee Appointments**

**Request:** Confirm Mayor Ortega's City Council committee and subcommittee appointments for the Audit Committee, Council Subcommittee on Education, and Economic Development Subcommittee as follows:

1. Audit Committee – Councilmembers Graham, Littlefield, and Whitehead
2. Council Subcommittee on Education – Mayor Ortega and Councilmembers Caputi and Whitehead
3. Economic Development Subcommittee – Councilmembers Durham, Janik, and Whitehead

**Staff Contact(s):** David Simmons, Mayor's Chief of Staff, 480-312-7806,  
[dsimmons@scottsdaleaz.gov](mailto:dsimmons@scottsdaleaz.gov)

**MOTION AND VOTE – CONSENT AGENDA**

Councilwoman Janik made a motion to approve Consent Agenda Items 1 through 13B, except Item 9 [Scottsdale Museum of the West Financial Participation Agreement] which was removed from consideration at the request of the City Manager's Office, and Item 10 [Tourism & Events Strategic Plan], which was considered separately. Vice Mayor Durham seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Durham; and Councilmembers Caputi, Graham, Janik, Littlefield, and Whitehead voting in the affirmative.

**10. Tourism & Events Strategic Plan**

**Request:** Adopt **Resolution No. 12727** approving the 2023-2027 Tourism & Events Strategic Plan.

**Staff Contact(s):** Karen Churchard, Tourism and Events Director, 480-312-2890,  
[kchurchard@scottsdaleaz.gov](mailto:kchurchard@scottsdaleaz.gov)

Tourism and Events Director Karen Churchard gave a PowerPoint presentation (attached) on the Tourism & Events Strategic Plan.

Councilmembers made the following suggestions to staff:

- Provide resident feedback from Open Houses held related to the Tourism & Events Strategic Plan.
- Provide quarterly updates on the progress of the Tourism & Events Strategic Plan.

**MOTION AND VOTE – ITEM 10**

Councilwoman Whitehead made a motion to adopt Resolution No. 12727 approving the 2023-2027 Tourism & Events Strategic Plan. Councilwoman Caputi seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Durham; and Councilmembers Caputi, Graham, Janik, Littlefield, and Whitehead voting in the affirmative.

**PUBLIC COMMENT – None**

**CITIZEN PETITIONS**

**24. Receipt of Citizen Petitions**

**Request:** Accept and acknowledge receipt of citizen petitions. Any member of the Council may make a motion, to be voted on by the Council, to: (1) Direct the City Manager to agendize the petition for further discussion; (2) direct the City Manager to investigate the matter and prepare a written response to the Council, with a copy to the petitioner; or (3) take no action.

**Staff Contact(s):** Ben Lane, City Clerk, 480-312-2411, [blane@scottsdaleaz.gov](mailto:blane@scottsdaleaz.gov)

No citizen petitions were received.

**CITY COUNCIL WORK STUDY SESSION**

**PUBLIC COMMENT**

(All public comments related to Work Study Session Item #3 – Old Town Character Area Plan and Zoning Ordinance Update)

- Daniel Ishac expressed concerns regarding the boundaries of the Old Town area, downzoning, continuous canopies, and requested additional data related to mixed-use requirements.
- French Thompson expressed concern about bonus provisions and litigation threats and expressed support for covered walkways.
- Marilyn Atkinson expressed concerns about height, density, and bonus provisions and expressed support for covered walkways and for dedicated staff to handle Old Town zoning matters.

**1. Emergency Management Plan and Program**

**Request:** Presentation, discussion, and possible direction to staff regarding the Emergency Management Plan and Program.

**Presenter(s):** Troy Lutrick, Emergency Manager

**Staff Contact(s):** Troy Lutrick, Emergency Manager, 480-312-1886, [tlutrick@scottsdaleaz.gov](mailto:tlutrick@scottsdaleaz.gov)

Emergency Manager Troy Lutrick gave a PowerPoint presentation (attached) on the Emergency Management Plan and Program.

Councilmembers made the following suggestions to staff:

- Have the entire Council participate in the emergency management preparation process.

**2. Quarterly Capital Improvement Plan (CIP) Update**

**Request:** Receive, discuss, and provide possible direction on the City Engineer's quarterly CIP presentation as of December 2022.

**Presenter(s):** Alison Tymkiw, City Engineer

**Staff Contact(s):** Judy Doyle, Budget Director, 480-312-2603, [jdoyle@scottsdaleaz.gov](mailto:jdoyle@scottsdaleaz.gov)

City Engineer Alison Tymkiw gave a PowerPoint presentation (attached) on the status of the Capital Improvement Plan as of December 2022.

Councilmembers made the following suggestions to staff:

- Provide additional financial information including cost overrides, supply chain issues, and labor shortages related to each project.

**3. Old Town Character Area Plan and Zoning Ordinance Update  
(5-GP-2021, 1-TA-2021, 1-II-2010#3)**

**Request:** Presentation, discussion, and possible direction to staff regarding the legislative draft of the Old Town Scottsdale Character Area Plan and downtown Zoning Ordinance.

**Presenter(s):** Adam Yaron, Principal Planner and Brad Carr, Planning and Development Area Manager

**Staff Contact(s):** Erin Perreault, Planning, Economic Development, and Tourism Executive Director, 480-312-7093, [eperreault@scottsdaleaz.gov](mailto:eperreault@scottsdaleaz.gov)

Principal Planner Adam Yaron and Planning and Development Area Manager Brad Carr gave a PowerPoint presentation (attached) on the draft Old Town Scottsdale Character Area Plan and downtown Zoning Ordinance.

Councilmembers made the following suggestions to staff on each of these topic areas:

- Vision & Values
  - The General Plan 2035 Vision Statement “distinctive character” language about Old Town and the Old Town Growth Area definition were crafted and approved by the Council after several meetings and ratified by voters in November 2021. Therefore, the language should be kept intact and considered as part of the Old Town Character Area Plan vision.
  - Agree with the staff recommendation to strike the word “metropolitan” from the Old Town Character Area Plan Vision Statement as this would better match what is in the General Plan 2035.
- Downtown Development Types & Building Heights
  - The General Plan 2035 calls for open space considerations in Old Town and Building Type 1 is most compatible along the Arizona Canal.
  - Support was expressed for the proposed step back transitions as discussed by staff.
  - Elimination and/or amending development types may compromise the Council’s ability to be flexible and affect future economic growth in Old Town.
  - The General Plan 2035 provides validation that thoughtful growth, not greater heights, in the downtown area is supported.
  - There is support for the elimination of Building Type 2.5 in the Old Town Plan and Zoning Ordinance.
  - The City Attorney’s Office should review the legality of lowering height limits and other proposed changes as related to possible Proposition 207 claims.
  - The proposed changes to downtown development types and building height will provide guidance to developers about the City’s expectations, thus streamlining the development process.
- Definition of Mixed-Use
  - The percentages of first floor commercial and residential space should not be mandated, rather the City should be flexible based on the needs of the area.

- Keep the 35% non-residential in Building Type 1, but the 80/20 (residential/non-residential) proposed percentage does not make sense to include as it does not retain the flexibility needed by Council.
- Data related to commercial and residential leasing should be reviewed regularly.
- Twenty-five percent minimum for commercial space on first floors is acceptable.
  
- Development Flexibility & Bonus Provisions
  - Support development flexibility and contiguous parcels within Planned Block Development Districts.
  - Support the definition of public improvements/public benefits identified to be eligible for bonus standards.
  - Support the proposed fees better aligning with value received for bonus development standards.
  - Support for raising the bonus development fees but keep bonuses as a reinvestment tool.
  - Concerns were expressed about creating financial disincentives for developments with height limitations that may prohibit redevelopment in the downtown area.
  
- Open Space
  - Support the proposals associated with Public Open Space.
  - Add the Rose Garden Park to the Old Town Character Area Plan.
  
- Quality Development
  - Gross Floor Area Ratio of 2.0 is appropriate as residential space in developments is needed.
  - As defined in the adopted General Plan, maintain 50 dwelling units per acre density.
  - Building Type 3 development should not border Building Type 1 development.
  - Support structured shade over all sidewalks in the Active Pedestrian Area.
  - Support shading over all sidewalks in the Active Pedestrian Area, but do not mandate uniform structured shade; include flexibility to provide shade such as cantilevered awnings, building position, shade trees, or other solutions.

### **MOTION AND VOTE – ADJOURNMENT**

Councilmember Graham made a motion to adjourn. Councilwoman Whitehead seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Durham; and Councilmembers Caputi, Graham, Janik, Littlefield, and Whitehead voting in the affirmative.

### **ADJOURNMENT**

Mayor David D. Ortega adjourned the Regular Meeting and Work Study Session at 9:31 P.M.

### **SUBMITTED BY:**



**Ben Lane, City Clerk**

Officially approved by the City Council on February 14, 2023



## CERTIFICATE

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Regular Meeting and Work Study Session of the City Council of Scottsdale, Arizona, held on the 24<sup>th</sup> day of January 2023.

I further certify that the meeting was duly called and held, and that a quorum was present.

**DATED** this 14<sup>th</sup> day of February 2023.



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**Ben Lane, City Clerk**

## **Old Town Alley Refresh & Recycling Campaign**

**Dave Bennett & Brent Stockwell**  
**January 24, 2023**

1

## **Council Initiative**

Approved on September 20, 2022, by City Council

Old Town Business Recycling and Super Bowl Clean-up Campaign

- City Manager's Office
- Office of Communications
- Tourism and Events
- Code Enforcement
- Public Works

City Council – Betty Janik  
SEAC – Andrew Scheck

2

**AREA 1**  
Alley Assessment & Cleanup: November 14th - December 2nd  
Bulk Trash Pickup: December 1st & 2nd

**AREA 2**  
Alley Assessment & Cleanup: December 5th - December 16th  
Bulk Trash Pickup: December 15th & 16th

**AREA 3**  
Alley Assessment & Cleanup: December 19th - January 6th  
Bulk Trash Pickup: January 5th & 6th

**AREA 4**  
Alley Assessment & Cleanup: January 9th - January 20th  
Bulk Trash Pickup: January 19th & 20th

**Goals:**

- Alleys are free of litter and debris
- Refuse containers have new lids and a fresh coat of paint
- Alley surfaces are repaved

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**Location: Alley West of Scottsdale Rd and South of 1st Ave**



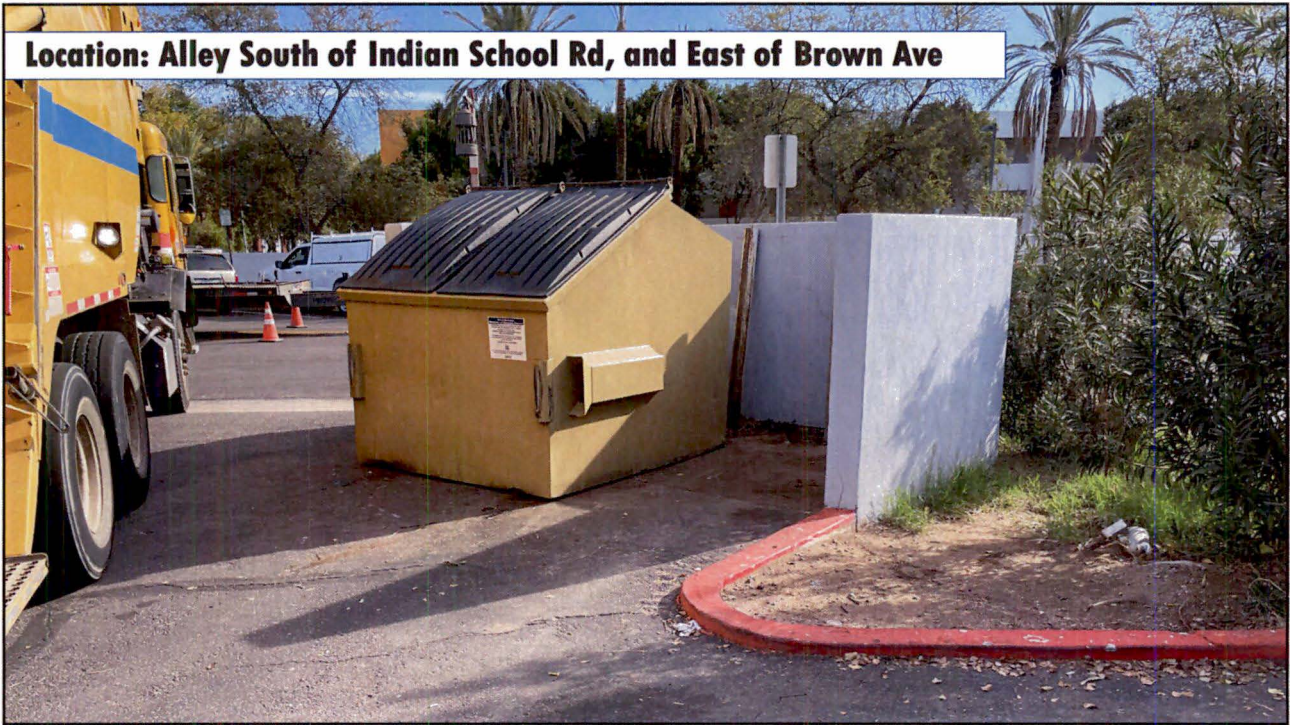
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**Location: Alley South of Indian School Rd, and East of Brown Ave**



6

**Location: Alley South of Indian School Rd, and East of Brown Ave**



7

**Location: Alley South of Indian School Rd, and West of Brown Ave**



8

**Location: Alley south of Indian School Rd, and west of Brown Ave**



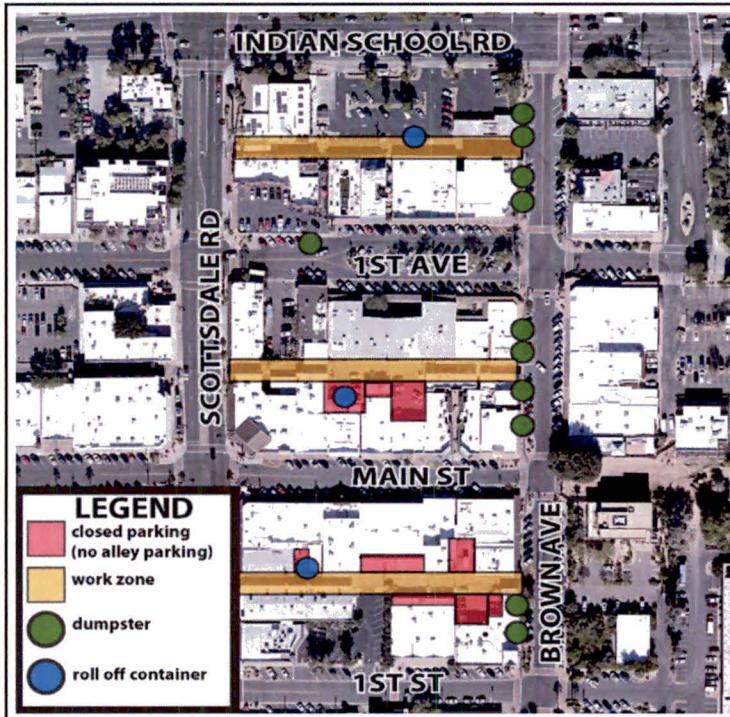
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**Canal Convergence artist painted commercial can project**



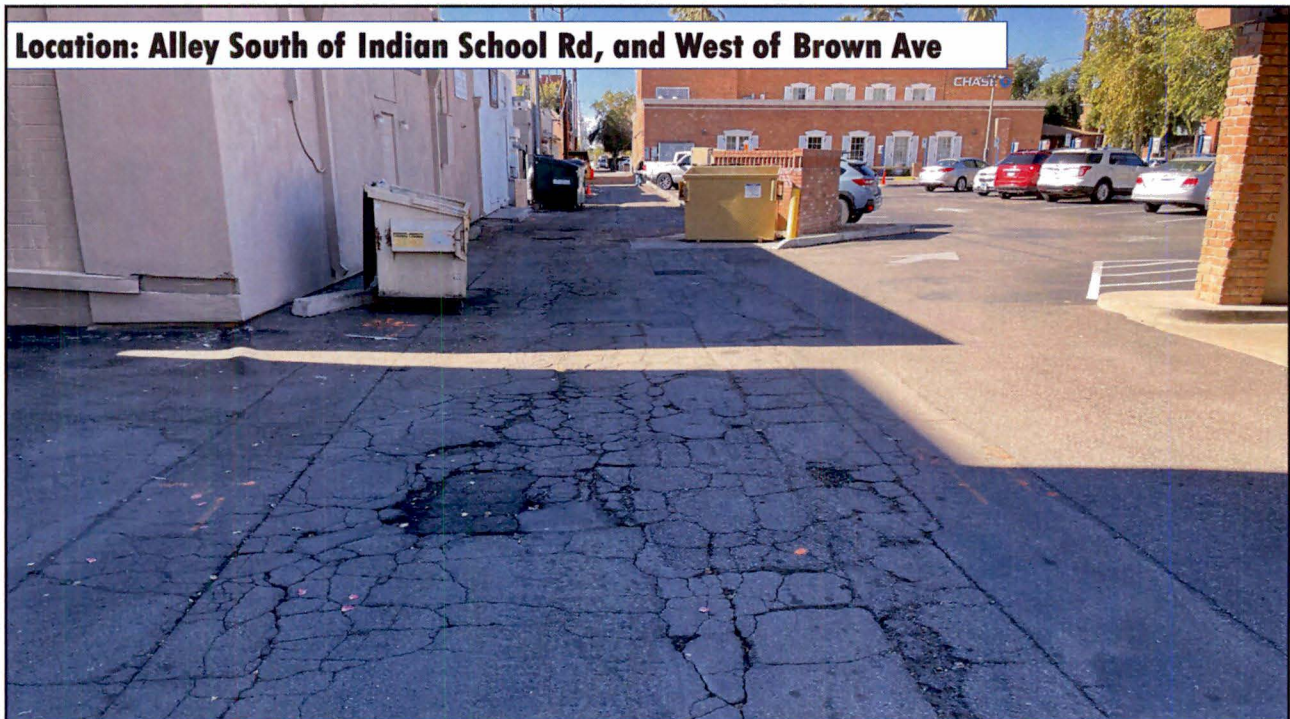
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## Repaving Project

- Three Alleys
- Work Started – January 9th
- Expected Completion – January 20th

11



12

**Location: Alley South of Indian School Rd, and West of Brown Ave**



13

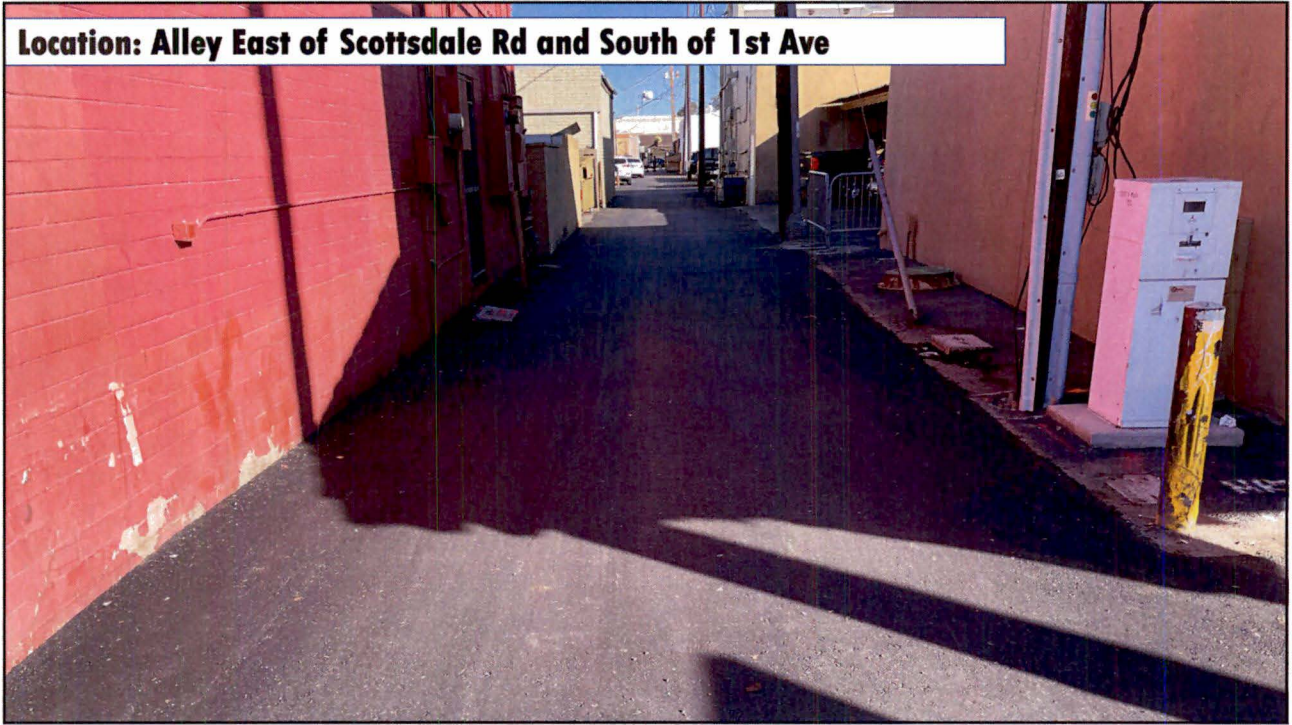
**Location: Alley East of Scottsdale Rd and South of 1st Ave**



14



**Location: Alley East of Scottsdale Rd and South of 1st Ave**



15



## **Recycling Campaign**

Aluminum - Cardboard - Glass Bottles - Paper

16

# Pilot Recycling Program



- City alley Location:  
Scottsdale Rd to Brown Ave, Between Main and 1<sup>st</sup> Ave



- Republic Services Alley Location:  
Camelback to Shoeman Lane, Between Saddlebag Trail and Civic Center Plaza



- WM Alley Location:  
Camelback to Indian Plaza, Between Buckboard Trail and Saddlebag Trail

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# Pilot Recycling Process



- Benchmarking



- Weighing Trash Containers
- Frequency of Collection Needed
- Who is paying for service



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# Outreach

## Survey Businesses

-Results will be used to determine where it is most advantageous to expand the recycling program

- Open House
  - Belle's Nashville Kitchen
  - February 2nd, 9 to 10 am

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# Outreach

## Webpage

- [ScottsdaleAZ.gov. Search "Old Town Alleys"](#)
- Campaign Overview
  - Alley Refresh
  - Business Recycling
- Includes Questionnaires
  - Determine interest in participating in a recycling program
  - What roadblocks currently exist to recycling in Old Town Scottsdale

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## **Thank You**

Contact us if you have questions or would like assistance:



**Dave Bennett**

Solid Waste Services Director

Ext. 25607



**Brent Stockwell**

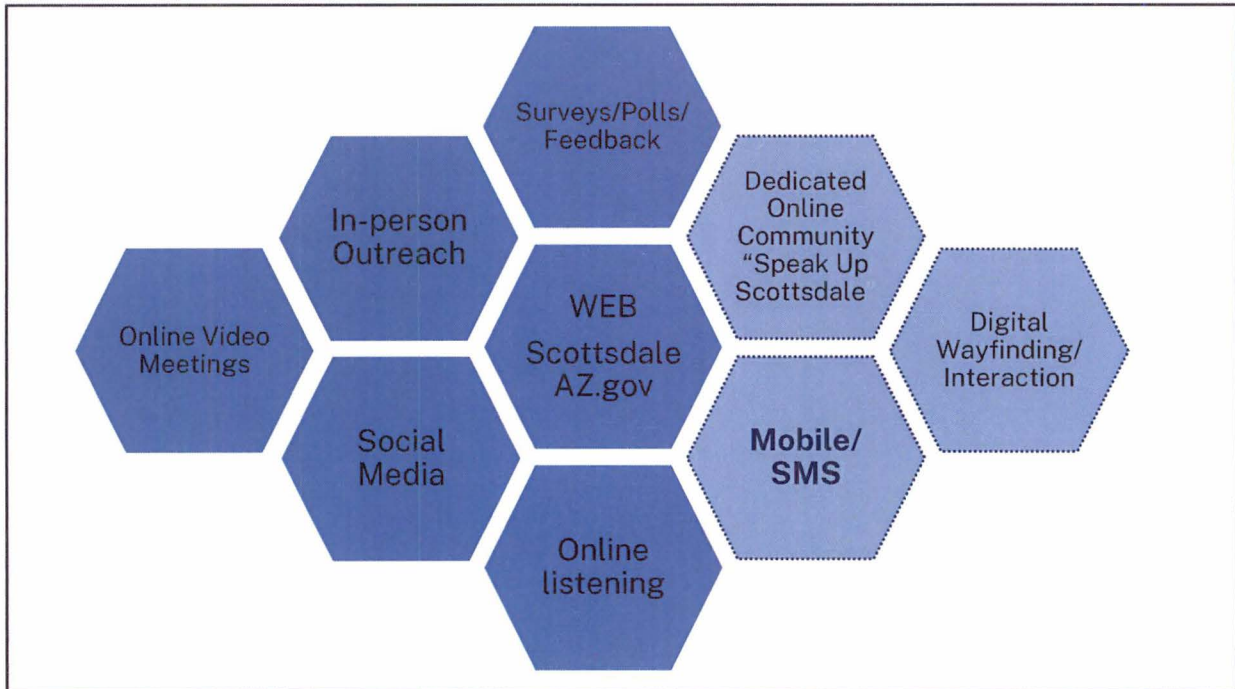
Assistant City Manager

Ext. 27288

# City Manager's Report Item 2



1



2



3

## **Tourism & Events Strategic Plan**

**City Council Meeting – January 24, 2023**

1

### **Project Overview**

- PHASE 01: Analyze
- PHASE 02: Assess
- PHASE 03: Evaluation and Recommendations
- PHASE 04: Implementation and Action Plan

2

## **Plan Overview**

Vision

Target Audiences

Strategies

Eight Experience Principles

33 Corresponding Strategies

115 Actions

3

## **Experience Principles**

Community Wellbeing

Culture & Creativity

Festivals & Events

Meetings & Events

Outdoor Pursuits

Placemaking & Entertainment

Sports Tourism

Travel & Hospitality

4



## **Action Requested**

Adopt Resolution No. 12727 approving the 2023-2027 Scottsdale Tourism & Events Strategic Plan.



# Emergency Management Work Study Session

January 24, 2023

**EOC101**



**Emergency Manager**

**Troy Lutrick, CEM, CPM, NRP, PSC-1, AH-ICT3**

***All Emergencies Begin and End Locally.***

***Failing to Plan is Indeed Planning to Fail.***

## Office of Emergency Management Primary Objective

Properly organize our staff and our citizens to be PROACTIVELY prepared, we must act now instead of REACTIVELY, waiting for something to occur.

It's not a matter of IF, but rather WHEN.

### **90/10 - Blue Sky Grey Sky Planning Rule**

90% of Emergency Management must happen BEFORE an incident:

- ✓ Training all City staff at the appropriate levels
- ✓ Provide the public with proactive actionable preparedness information
- ✓ Cultivating whole-community resiliency

## What Really Is An Emergency ?

**Cyber Attack:** Y2k, Log4j, WannaCry, Colonial Pipeline

**Climate Change/Environmental:** Southwest Drought, Bomb Cyclones, Texas Freeze, Atmospheric Rivers, Alabama tornadoes (seven people killed last week)

**Wildfires:** Scottsdale-Rio Fire 1996, Ocotillo Fire 2020, Rodeo Chediski, Wallow, Carr, Paradise Fire's

**Flooding:** Sept 2014-Hurricane Norbert, Indian Bend Wash, California floods last week

**Pandemics:** COVID-19, HIV/Aids, H1N1, H5N1, H3N2, H5N3, Zika, EBOLA, Measles, Monkey Pox

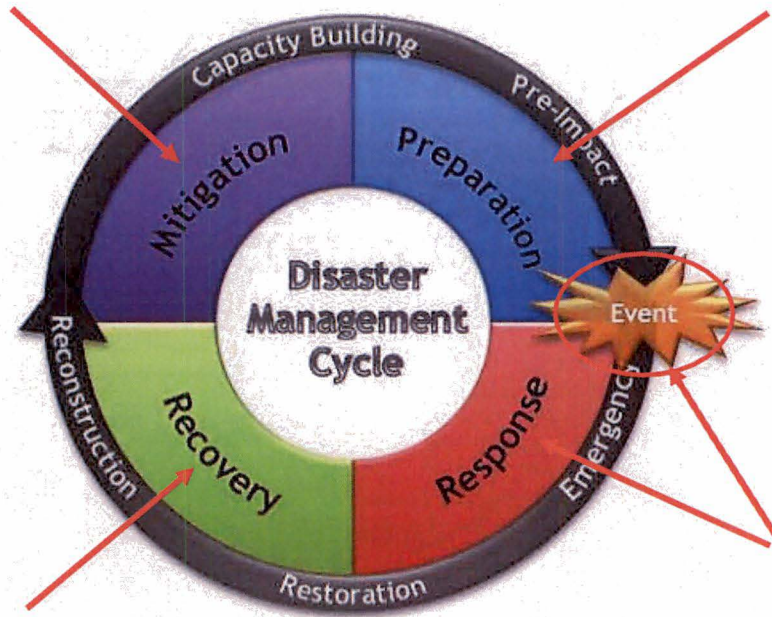
**Special Events:** Astro-World Concert disaster, Michigan Parade incident

**Domestic Terrorism-Active Killer/Shooting:** Scottsdale Civil Unrest 2020, Scottsdale HR Bombing-2004, Uvalde, Columbine, Sandy Hook, Route 91, Pulse nightclub, Fort Hood, Virginia Tech, Aurora Movie Theaters, City of San Jose, Oklahoma City Bombing, 2021 Attack on the US Capital,

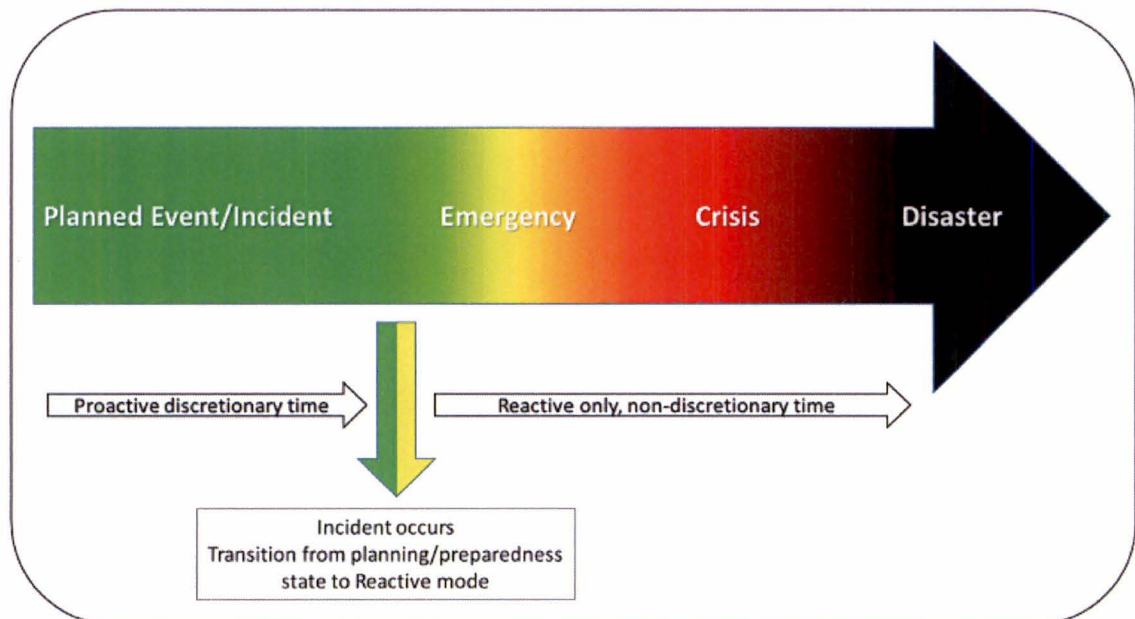
**Hurricanes:** Norbert (2014), Ian, Nicole, Galveston, Maria, Katrina, Ike, Ida, Harvey, Sandy

**Earthquakes/Tsunami:** Nisqually Earthquake, Northridge earthquake (Californians will escape to AZ.)

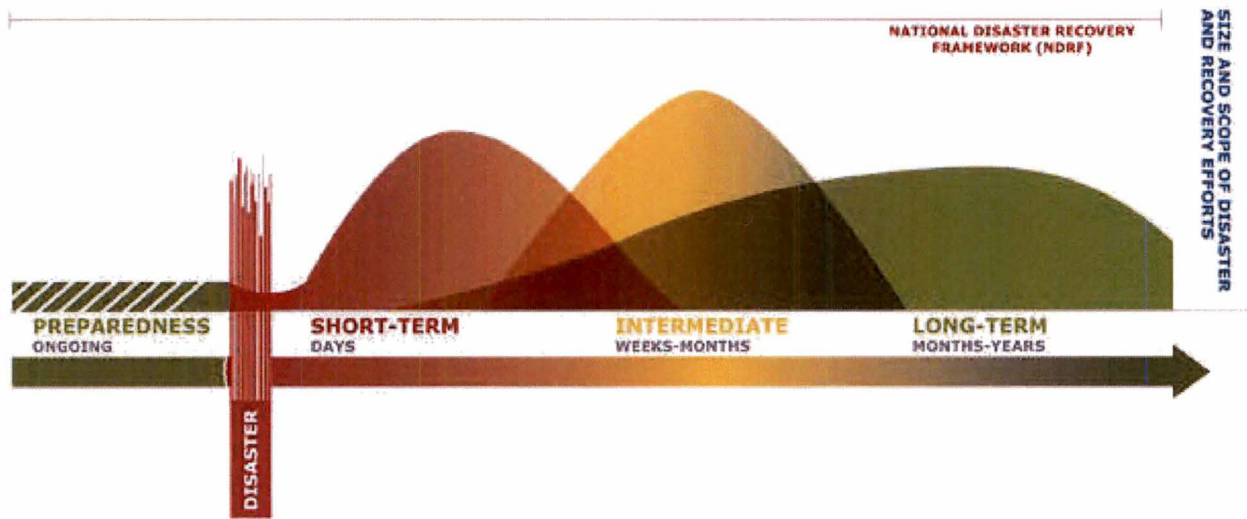
# Emergency Management Cycle



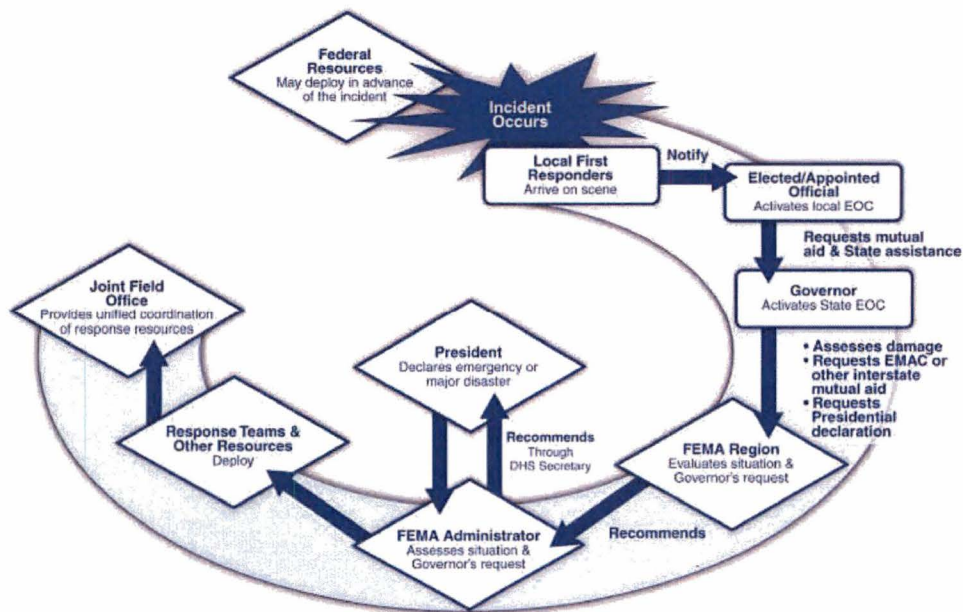
# Planned "Event" Vs. "Incident"



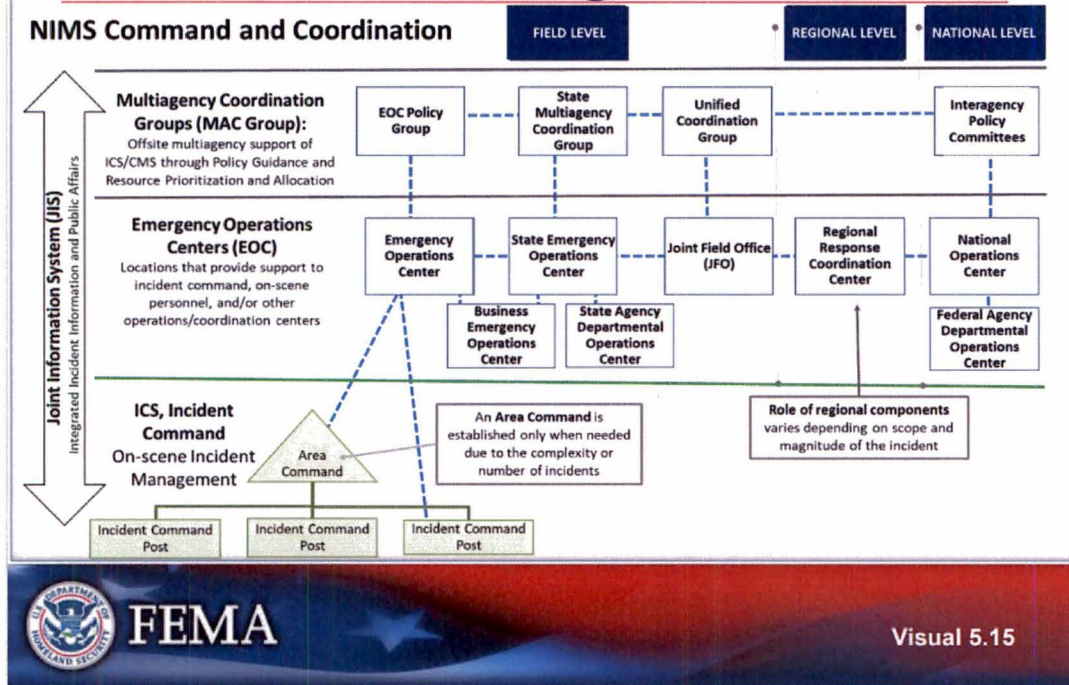
# Real World Timeline



# Robert T. Stafford Act Emergency Declaration Steps



# Incident Coordinating Structure



## What is an EOC ?

A local EOC is the physical location in which multi-agency coordination occurs. The EOC helps form a common operating picture of the incident for decision makers and support staff, relieving "on-scene" incident commanders of the burden of external coordination and helping secure additional resources.

- Policy level decision making
- Resource and asset ordering and tracking
- Dispatch and coordination of resources
- Communications support
- Financial tracking & coordination
- Detailed incident documentation
- Information analysis and intelligence collection/dissemination



## What is NIMS?

The National Incident Management System (NIMS) guides all levels of government, nongovernmental organizations, and the private sector, to work together to prevent, protect against, mitigate, respond to and recover from incidents.

Presidential Policy Directive's PPD-5 (2003) and PPD-8 (2011)

## B. Applicability and Scope

NIMS is applicable to all stakeholders with incident management and support responsibilities. The audience for NIMS includes emergency responders and other emergency management personnel, NGOs (e.g., faith-based and community-based groups), the private sector, and elected and appointed officials responsible for making decisions regarding incidents. All incident management efforts, regardless of the incident or location, should fully incorporate people with disabilities and other people who have access and functional needs.<sup>4</sup> The scope of NIMS includes all incidents, regardless of size, complexity, or scope, and planned events (e.g., sporting events). Table 1 describes the utility of NIMS as incident management doctrine.

**Table 1: Overview of NIMS**

NIMS Is	NIMS Is Not
<ul style="list-style-type: none"> <li>A comprehensive, nationwide, systematic approach to incident management, including the command and coordination of incidents, resource management, and information management</li> </ul>	<ul style="list-style-type: none"> <li>Only the ICS</li> <li>Only applicable to certain emergency/incident response personnel</li> <li>A static system</li> </ul>
<ul style="list-style-type: none"> <li>A set of concepts and principles for all threats, hazards, and events across all mission areas (Prevention, Protection, Mitigation, Response, Recovery)</li> </ul>	<ul style="list-style-type: none"> <li>A response plan</li> </ul>
<ul style="list-style-type: none"> <li>Scalable, flexible, and adaptable; used for all incidents, from day-to-day to large-scale</li> </ul>	<ul style="list-style-type: none"> <li>Used only during large-scale incidents</li> </ul>
<ul style="list-style-type: none"> <li>Standard resource management procedures that enable coordination among different jurisdictions or organizations</li> </ul>	<ul style="list-style-type: none"> <li>A resource-ordering system</li> </ul>
<ul style="list-style-type: none"> <li>Essential principles for communications and information management</li> </ul>	<ul style="list-style-type: none"> <li>A communications plan</li> </ul>

### City of Scottsdale Emergency Preparedness NIMS/ICS Compliance Training Plan

Below is a schedule of progressive phased training of all City employees.

**Phase 0: Minimum required Online FEMA training courses** (See Category 1 on Page 2)

**Phase 1: EOC 101 (1.5 hours), for all essential personnel**

This phase will be an introductory tour, training and discussion of the basic functions and terminology of an EOC. We will review the financial and paperwork connections between the local agency (Scottsdale), to the County, State and Federal emergency management departments and how our performance and processes can help or hinder the City's recovery process.

Essential personnel include: All Department Heads and Division Managers, plus anyone who does or could act in their absence as a primary or secondary decision maker for the department or division during a City emergency.

**Phase 2: COOP COG (2 hours), department specific one on one, ongoing**

This training phase will focus on the importance and integration of the Continuity of Operations Plan and its rollup to the Continuity of Government process for each department. This will be with designated COOP managers and will review their specific COOP and address specific concepts and plans in relation to each of the other departmental COOP's.

**Phase 3: WebEOC training (2-3 hours), non-department specific**

This phase will train individuals on the use of WebEOC and how to use the system during a City emergency. We will also address how this becomes critical for recovery documentation to the County, State and FEMA. Maricopa County Dept. of Emergency Management WebEOC experts will assist. This session will not need to be department specific.

**Phase 4: Tabletop exercises with multiple integrated departments (4 hours)**

This phase will begin to integrate the first four phases of training and challenge individuals to cooperate and collaborate to respond to a City-wide issue. These will be a slow walk-through designated scenarios in a non-attribution, no-failure environment.

**Phase 5: No-notice exercises (TBD timeframe)**

Future full-scale no-notice exercises to include primary and backup response to the EOC to work as an integrated team while managing realistic City emergencies.

**Phase 6: Ongoing semi-annual refresher training (TBD)**



Level 1	Level 2	Level 3	Level 4	Level 5
<b>All COS Employees</b>  <b>All City new Hires</b> IS-100.c IS-700.b  <b>All Public Safety</b> (sworn & non-sworn) personnel must complete: IS-100.c IS-200.c IS-700.b IS-800.d	<b>Incident Response Personnel Designated as Leaders / Supervisors COS First-Line Supervisors</b>  Fire Captains, Police Sergeants, Field Crew Leads, Field Supervisors Move-ups, Acting out of class at this level	<b>Mid-Level Response Supervisors</b>  All Field and Division/Unit Supervisors & Managers Battalion/Deputy Chiefs PD Lieutenants Move-ups, Acting out of class  EOC 101 (2.0 hours)  COOP Planning → COOP Development and Use (6 hrs)	<b>Senior-Level Response Managers</b> Emergency Operations Center (EOC) Multi-Agency Coordination System (MACS) Personnel City Managers, E-Team, Department Heads & Deputies/Assistants, PD Commanders, Asst. Chiefs, Acting Senior Staff personnel  WebEOC (2.0 hours)	<b>Elected Officials</b> (responsible for below courses only)  Mayor & Council & Charter Officers  ↓
IS-100.c (2hrs) Introduction to the Incident Command System	Category 1 plus ↓	Category 2 plus ↓	Category 3 plus ↓	IS-100.c (2hrs) Introduction to the Incident Command System
IS-700.b (2hrs) An introduction to NIMS	E/L/G/K-300 (18 hrs) Intermediate ICS for Expanding Incidents	O-305 (40 hours) All Hazards Incident Management Team Course (Capstone) USFA / NFA	IS-2200 (4 hrs) Basic EOC Management and Functions	IS-700.b (2hrs) NIMS, An introduction to NIMS
IS-200.c (3hrs) ICS for Single Resources & Initial Action Incidents	E/L/G/K-400 (12 hrs) Advanced ICS, Command and General Staff- Complex Incidents	↓	G-0191 (8hrs) ICS/EOC Interface	G-0402 (4 hours) Overview for Executives/Senior Officials OR
IS-800.d (3hrs) National Response Framework (NRF), an Introduction		Now eligible for Position Specific IMT Track: See Page 5	E/L/G 2300 (24 hours) Intermediate EOC Functions	IS-908 (1 hour) Emergency Management for Senior Officials
			IS-2900.a (3 hours) National Disaster Recovery Framework (NDRF)	
			IS-706 (2.5hrs) NIMS Intrastate Mutual Aid-an Introduction	
			E/L/G IEMC: Integrated Emergency Management Course (32 hours)	

## Federal NIMS Compliance Checklist

1. Formal adoption of NIMS (Resolution, Executive Order or Proclamation)
2. Use of the Incident Command System (ICS)
3. Participate in Multi-Agency Coordination System
4. Participate in Public Information System
5. Coordinate all Federal Preparedness Funding (All Federal funding)
6. Develop formal Mutual Aid plans
7. Accomplish minimum training requirements
8. Develop and participate in exercises
9. Inventory all Response Assets
10. Meet and categorize equipment standards
11. Apply standardized and consistent terminology (plain language communications)

When is this all due? September 30, 2006

## Written Plans Are In Place, BUT Complicated

- City Emergency Operations Plan- EOP
- City Continuity of Operations Plans- COOP
- Community Wildfire Protection Plan- CWPP
- Maricopa County Multi-Jurisdiction Hazard Mitigation Plan- MCMJHMP
- Maricopa County Flood Response Plan- MCFRP
- Business Disaster Recovery Plans- B/DRP
- Target Hazard Identification Response Plan- THIRA
- State Preparedness and Recovery Plan- SPR
- National Infrastructure Protection Plan- NIPP
- Site Specific Threat and Vulnerability Plans- TVA
- Incident Specific Recovery Plans- SSRP
- And more...

## Scottsdale Code Chapter 10

### ▪ **Sec. 10-2. - Emergency Management Program.**

- The City Manager shall create, supervise, and control the Emergency Management Program. The Emergency Management Program shall perform the following functions:
- Manage the EOC and its essential supporting functions and equipment as necessary to coordinate and implement all aspects of emergency mitigation, preparedness, response and recovery activities.
- Perform any and all planning and coordination of Emergency Management functions during non-emergency periods required by City of Scottsdale policies, programs and emergency plans, and by Federal, Arizona, and Scottsdale law.
- Develop an effective Emergency Management Program and build readiness for coordinated operations in emergencies.

# Potential Threats to Scottsdale

- **Planned Events;** Barrett Jackson, WMPO, Parada Del Sol, Spring Training
- **Severe Weather;** stormwater flows, micro/macro-burst, atmospheric rivers
- **Cyber Attack;** DDOS, malware, ransomware...
- **Mass-Casualty-** Active Shooter/Killer, plane crash, HazMat...
- **Flooding;** Indian Bend Wash, Granite Reef Dam, SRP Canals
- **Wildfire-** Wildland Urban Interface (WUI)- post-fire debris mud slides, lightning in the McDowell Sonoran Preserve, wildfire starting in a community and spreading
- **Pandemics-** COVID-19, West Nile, H1N1, Avian Flu, Zika, Ebola, Monkey Pox
- **Drought,** moving water in Scottsdale requires electricity...
- **Haz Mat incident-** Gas leaks, overturned tanker on Loop 101
- **Fuel shortages –** Kinder Morgan pipeline burst- Jan 2004
- **Earthquake-** Secondary damage to infrastructure, domestic refugees from California
- **Private Sector impacts?** What industry(s) does Scottsdale rely upon?
- **How about that Heat? Heat is the #1 weather-related fatality worldwide**

# City Infrastructure Vulnerability Taskforce



Ray Adkins, J.R. Parrow-COS,

Chris Henningsen-COS, APS-Wade Ward, SRP-Floyd Hardin, WAPA-Jarid Perrin, MCDEM-Bruce Monson, Rob Rowley, MCDOT, MCP&R-Eileen Baden, Juanita Armstrong, Tonto Nat. Forest-Taiga Rohrer, DFFM-John Truett, Dan Colgan, AZDPS-Jeremy Knoll

Karen Sutherland, Bo Bokinsky,, Steven Powell, Scott Fleisher, AZDPS-Jeremy Knoll. David Getz, Mark Garcia

Robert Fisher, Bianca Lochner, David Getz, Michael Keran



February 25, 2022

Questions or Comments?



# **Quarterly CIP Update Quarter 2**

*City Council Meeting – January 24, 2023*

## **Agenda**

- Bond 2019
- Other Projects In Design
- Other Projects Under Construction

# Bond 2019 Program

## Bond 2019 – Question 1 - FY 2022/23 Projects

No.	Title	Status
2	Add Splash Pad and Improve Walkways at McCormick-Stillman Railroad Park	Design commencing
30	Indian School Park Field 1 Lighting	Bases, poles, fixtures set to arrive/install January 2023
41	Install Solar Heating System for Eldorado Pool	Analyzing alternatives
42	Add a Dog Park to Thompson Peak Park	Design progressing
53	Build Multi-Use Sports Fields in the area of Bell Road	Phase 2 construction progressing
55	Build a 17-Acre Park at Ashler Hills Drive & 74 <sup>th</sup> Way (Whisper Rock)	Municipal Use Master Site Plan and DRB approved; proceeding with final design
61	Purchase land, expand Pinnacle Peak Park parking lot, staff office and restrooms, renovate hiking trail and construct an interpretive trail	Waiting on ASLD for approval to submit application for auction

*Two question 1 projects are completed*

## 55 – Build a 17-Acre Park at Ashler Hills Drive & 74<sup>th</sup> Way (Whisper Rock)

### Project description:

- Open turf play areas
- Shaded playground
- Restrooms
- Lighted Sport Courts (basketball and pickleball)
- Walking Paths and Trails
- Lighted Parking (70 spaces)

### Status:

- Municipal Use Master Site Plan approved October 2022; DRB approved November 2022
- Design is at 60%
- Construction planned to start Fall 2023



ITD Budget	ITD Actual	ITD Committed	Budget Balance
\$6.1 M	\$422k	\$274k	\$5.4 M

## Bond 2019 – Question 2 - FY 2022/23 Projects

No.	Title	Status
1	Replace Aging Infrastructure and Improve Public Event Spaces on Civic Center Plaza	Construction progressing with first event planned for January 22
15	Build 200 space Parking Lot off 75 <sup>th</sup> Street to serve the City Court and Scottsdale Stadium	Will be built with Scottsdale Stadium Phase 2 project
18	Build Roadway & Pedestrian Improvements along 2 <sup>nd</sup> Street from Drinkwater Boulevard to Goldwater Boulevard	In design; evaluating concepts
23	Repair Lakes and Irrigation at Vista del Camino Park in the Indian Bend Wash	GMP 1 awarded by City council January 10
45	Renovate Horse Barns to Increase Rentable Space	First barn being installed. Scheduled to be complete prior to Arabian Horse Show
57	Install Solar Systems at North Corp Campus	In construction with parking deck
63	Build Parking Structures in Old Town Scottsdale	Pending decisions on location, scope

*Four question 2 projects are completed*

## 45 – Renovate WestWorld Horse Barns to Increase Rentable Space

### Project Description:

- Built in the 1980's, the barns require renovation to remain useful and rentable.

### Status:

- Barn A (critical condition) currently being replaced
- Demolition began on December 12
- The shell and stalls are complete
- Installing footing reinforcement and new electrical and fire sprinkler
- On track to be complete end of January in time for Arabian Horse Show



ITD Budget	ITD Actual	ITD Committed	Budget Balance
\$5.7 M	\$852k	\$173k	\$4.7 M

## Bond 2019 – Question 3 - FY 2022/23 Projects

No.	Title	Status
5	Modernize Computer Equipment Rooms to Protect City Servers	First UPS (McKellips Road) replacement completed, working on second unit at SCPA
7	Replace Outdated 911 Computer Aided Dispatch and Records Management to Improve Efficiency	Scheduled end of 2022 go-live with RMS April 2023 for Computer Aided Dispatch
8	Replace Website Management Software	Work progressing target end date June 2023
9	Install Fiber Optic Infrastructure to Reduce Operating Costs	Multiple locations in design and construction
11	Replace Document Management System to Improve Public Access to Information	In deployment, projected completion by end of FY 2022/23
12	Update Scottsdale's 15 Year-old Digital Terrain Model	Exploring options to decrease cost. Projected completion by end of FY 2022/23
14	Replace Obsolete Planning and Permitting Software	Consultant proceeding with evaluation and assessment
17	Obtain a Citywide Data Management and Analytics Solution for Data-Based Decision Making	Procuring data tools, projected completion in FY 2022/23
28	Build New Fire Station near Hayden Road and Loop 101 to Improve Response Times	In design
29	Replace Workstations at 911 Communications Dispatch Center to Accommodate New Technology	Completed building structural analysis, design progressing



## Bond 2019 – Question 3 (continued)

No.	Title	Status
26	Replace Deteriorating Vehicle Track at Police and Fire Training Facility	FD plans at City of Tempe for permit review; PD plans at 60% design; GMP 1 scheduled for Council authorization in February
27	Modernize and Expand the Police and Fire Training Facility	
38	Build a New Fire Department Training Facility	
33	Renovate Via Linda Police Station to Increase Efficiency	Portion is in design in support of Bond project 29
35	Install Bullet Proof Glass in Reception Areas of Police Department Facilities	PD Headquarters complete; crime lab in progress; 3 more sites to follow
36	Provide Free Wi-Fi at the Civic Center Plaza	Being delivered with Civic Center Plaza
37	Implement an Inventory and Asset Control System for City Technology	Starting to receive equipment and building servers for first phase
40	Renovate & Expand Civic Center Jail and Downtown Police Facility to Meet Demand	Design progressing

Four question 3 projects are completed

## 28 – Build a New Fire Station near Hayden Road and the Loop 101 to Improve Response Times

### Project Description:

- Design and construct a new 12,000 square foot fire station northwest of the Airpark near the 101 and Hayden Road

### Status:

- Schematic design is complete
- Municipal Use Master Site Plan process is forthcoming
- Public meeting held November 28, 2022
- Construction targeted for Winter 2023
- Projected completion Winter of 2024



ITD Budget	ITD Actual	ITD Committed	Budget Balance
\$10.5M	\$216k	\$1.7M	\$8.6M

## Completed Bond 2019 Projects

### Question 1:

- 10 - Replace Tennis Court Surface at Indian School Park and Tennis Center
- 24 - Install High Efficiency Sports Lighting at 4 Facilities

### Question 2:

- 46 - Replace the Public Address System at WestWorld
- 47 - Replace WestWorld Arena Lights to Reduce Operating Costs
- 50 - Renovate Arena at WestWorld to Provide Flexible Event Space
- 52 - Expand Restrooms in WestWorld North Hall

### Question 3:

- 4 - Replace Outdated Emergency Response Equipment for Fire Department
- 6 - Replace Emergency Power Source for Public Safety Radio Network
- 16 - Replace the City's Obsolete Training Software
- 44 - Replacement of Fire Utility truck to be used on Fire Ground Activity and Response to Hazard Materials and Technical Rescue Incidents

## **Other Projects: Projects In Design**

# Carefree Highway: Cave Creek Road to Scottsdale Road

## Project Description:

- Update road to current standards for minor arterial cross section per DSPM
- To include landscaped median, bike lanes, and multiuse path
- Intersection improvements throughout the corridor
- Drainage improvements
- Includes ALCP Funds

## Status:

- Working on 30% design
- Construction anticipated Summer 2024

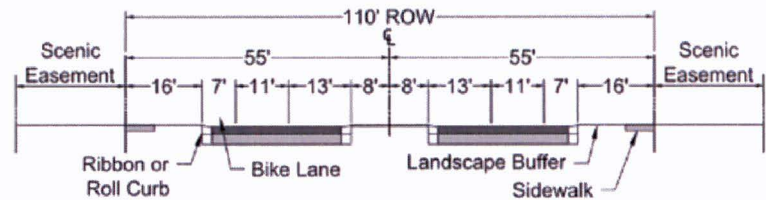


FIGURE 5-3.4 MINOR ARTERIALS -- RURAL/ESL CHARACTER

ITD Budget	ITD Actual	ITD Committed	Budget Balance
\$10.5 M	\$216k	\$1.7 M	\$8.6 M

## Other Projects: Projects Under Construction

# Pima Road – Pinnacle Peak Road to Happy Valley Road

## Project Description:

- Design and acquire right of way and construct a six-lane major arterial cross-section with landscaped median, turn lanes, bike lanes, sidewalk, curb and gutter, roadway drainage and ITS

## Status:

- Work on channel excavation and box culverts for the La Mirada shopping center continues
- Contractor has completed first series of large diameter waterline (RWDS and IWDS) vertical relocations to prepare for construction of the box culverts crossing Pima Road
- Utility relocations continue
- Prep work for the upcoming Pima Road/Happy Valley Road intersection has started



ITD Budget	ITD Actual	ITD Committed	Budget Balance
\$45.8 M	\$9.4 M	\$20.4 M	\$16.0 M

# Aquifer Storage and Recovery Wells

## Project Description:

- Build deep well water recharge and recovery facilities to ensure long term sustainability of the City's drinking water aquifer.
- Supports improved storage capacity to meet 'Safe Yield' and enhance drought preparedness.

## Status:

- Well 54C (Miller & Deer Valley): Equipping underway (20%) expected completion March 2024
- Well 159: (Legacy & Miller): Equipping NTP expected May 2023
- Well 161 (Bell Sport Complex) : Equipping NTP expected June 2023
- Well 160 (Mayo & Hayden): Drilling phase began December 2022 expected to be completed March 2023



ITD Budget	ITD Actual	ITD Committed	Budget Balance
\$53.6 M	\$12.3 M	\$14.9 M	\$26.4 M

# North Corporation Yard Garage

## Project Description:

- Design and Construct a new deck of structured parking at the city's North Corporation Yard to relocate city's trolley fleet from the South Corporation Yard
- Provides infrastructure for 57-Install Solar Systems North Corporation Campus

## Status:

- Installing electrical and lighting under the deck
- Installing conduits underground for electric vehicle charging
- Preparing to mill and overlay existing lot then stripe entire garage
- The solar scope scheduled to start at the end of January



ITD Budget	ITD Actual	ITD Committed	Budget Balance
\$4.8M	\$3.35 M	\$1.33 M	\$120k

## Questions and Comments?

# Old Town Plan Character Area Plan & Zoning Ordinance Update

City Council Work Study Session

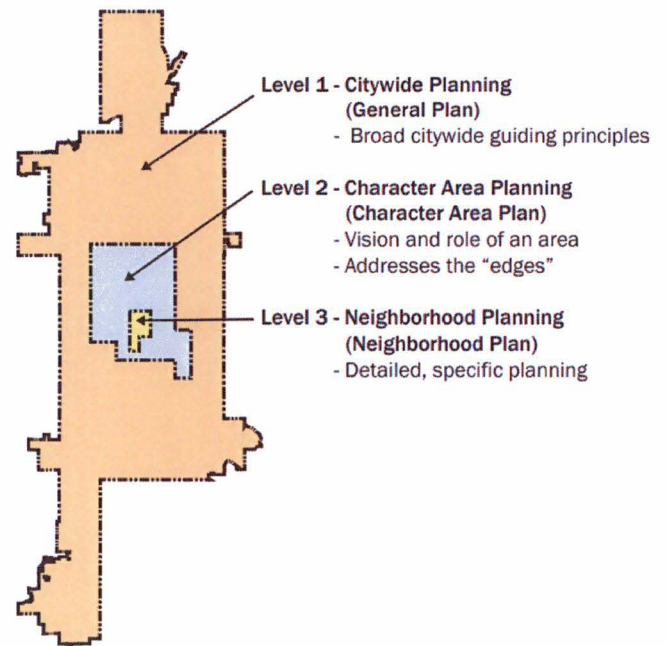
January 24, 2023

5-GP-2021 | 1-TA-2021 | 1-II-2010#3

## 3 Levels of Planning

The character-based General Plan consists of three distinct and interrelated levels

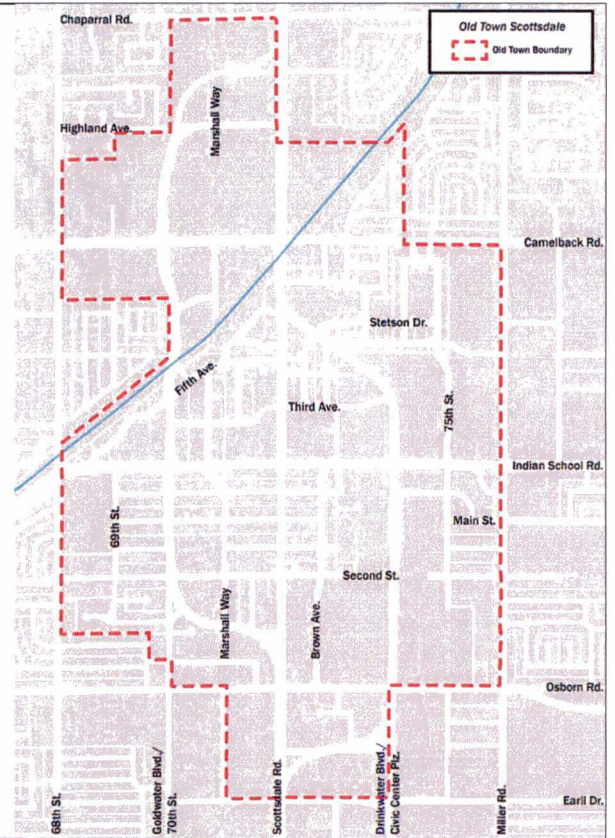
- Serves as a platform for community decision making
- Ability to address issues and challenges in existing and mature neighborhoods



# Background

City Council direction to review, conduct public outreach and potentially update:

- The 2018 Old Town Scottsdale Character Area Plan
- The Scottsdale Zoning Ordinance sections related to Downtown and other affected sections, as applicable
- The Downtown Infill Incentive District



# Timeline

- June 2021
  - General Plan 2035 Adopted by City Council
- August 2021
  - Old Town Updates Initiation
- September 2021
  - City Council Work Study Session
  - Planning Commission Non- Action
- November 2021
  - General Plan 2035 Ratified by Voters
- October – May 2022
  - 9 Open Houses
  - Self-Guided Open Houses
  - Property/Business Owner Focus Groups
  - Planning Commission Non-Action
  - City Council Work Study Session
- June – October 2022
  - Staff drafting updates to Plan and Ordinance
- November / December 2022
  - City Council One-On-Ones
  - Incorporated Comments Received
- January 2023
  - Release of Legislative Draft
  - 6 Open Houses
  - Ongoing Self-Guided Open Houses

# Public Notification

## Email & Print:

- Property Owner Direct-Mail (2) +/- 5,000
- Scottsdale Update +/- 5,000
- Scottsdale P&Z Link +/- 4,000
- Old Town/Tourism +/- 1,300
- Economic Development +/- 3,000
- Scottsdale Progress +/- 25,000
- Scottsdale Independent +/- 25,000
- AZCentral +/- 65,000
- Facebook +/- 11,000

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Total +/- 144,300

## Community Groups:

- COGS
- SCOTT
- Experience Scottsdale
- Scottsdale Chamber of Commerce
- Scottsdale Association of Realtors
- Scottsdale Leadership

# Public Participation

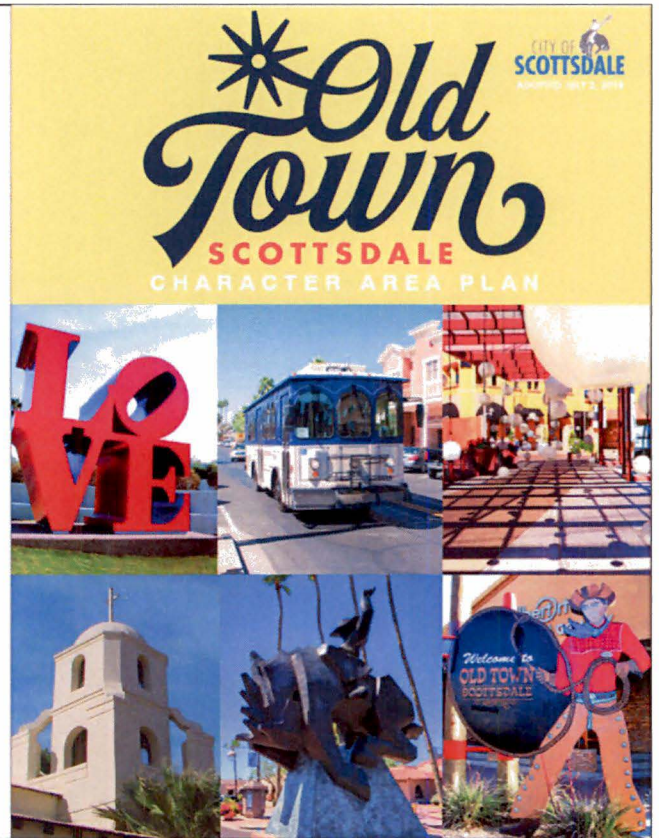
- Fall 2021 In-Person Open Houses
  - 6 events / 117 participants
- Spring 2022 In-Person Open House Events
  - 5 events / 59 participants
- 2021/22 Self-Guided Online Open Houses
  - 7 topics / 68 total participants
- Winter 2023 In-Person Open Houses
  - 6 events / 84 participants
- 2023 Self-Guided Online Open Houses
  - 7 topics / 2 and participants





# Outreach Topics

- Vision & Values
- Downtown Development Types
  - Building Heights - Base and Bonus
- Definition of Mixed-Use
- Development Flexibility
- Bonus Considerations
- Open Space
- Quality Development

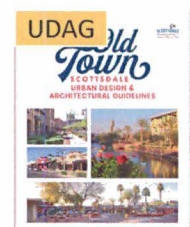
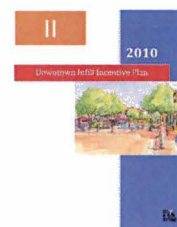
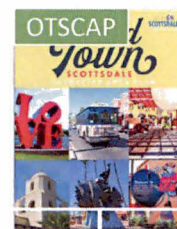
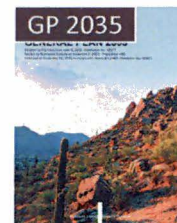
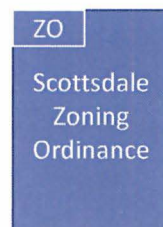


# Proposed Amendments and Public Input

- Old Town Scottsdale Character Area Plan
- Zoning Ordinance
- Downtown Infill Incentive Plan
- Old Town Scottsdale Urban Design & Architectural Guidelines

Proposed Change In Legislative Draft

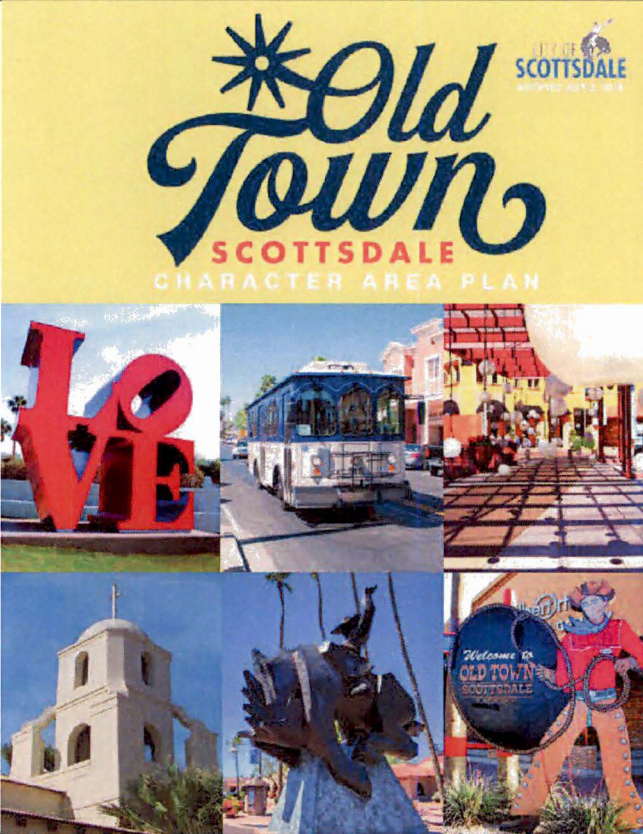
Proposed Change Based on Public Input Received on Legislative Draft



# Vision & Values

## 2018 Old Town Scottsdale Character Area Plan

- Establishes vision/values
- Shapes physical form of downtown
- Consists of 5 Chapters:
  - Land Use
  - Character & Design
  - Mobility
  - Arts & Culture
  - Economic Vitality



## Vision Statement

- Vision statements are inspirational, lofty, & ambitious - they don't contain details or steps for achieving goals
  - 2018 Vision Statement is the same as previous 2009 Old Town Plan Vision
  - The 2009 Old Town Plan Vision and Values Statements were established based on:
    - 2-year citywide public outreach effort to update the 1984 Downtown Plan
    - Extensive input from citizens and stakeholders
  - Intent of Values remains the same, but updated with more contemporary language



## General Plan 2035 Vision Statement

Scottsdale will continue to be an exceptional Sonoran Desert experience and premier international destination, where our Western heritage is valued. Our diverse neighborhoods foster outstanding livability, connectivity, healthy lifestyles, and a sustainable environment. Scottsdale will thrive by attracting and retaining business centers of excellence that encourage innovation and prosperity.

- **Exceptional Experience.** Scottsdale has a reputation as an inclusive community, with natural desert beauty, the McDowell Sonoran Preserve, high-quality design standards, a vibrant downtown, world-class events and resorts, and diverse arts and culture venues.
- **Outstanding Livability.** Scottsdale offers a variety of multi-generational lifestyle choices that are responsibly planned, connected, attractive, and supported with appropriate infrastructure and services for urban, suburban, and rural living. Neighborhood life promotes well-being and public safety via reliable municipal services.
- **Community Prosperity.** Scottsdale will continue to thrive by supporting existing small businesses and fostering a pro-business environment, so that businesses can grow or choose to locate in Scottsdale to leverage technology and accelerate innovation and creativity, buoyed by a knowledge-based workforce.
- **Distinctive Character.** Scottsdale will respect and be sensitive to our history and legacy found in the heart of Old Town, in designated Historic Preservation neighborhoods, at archaeological sites, in the equestrian community, and within cultural and architectural resources which define our sense of place.



# **City Council Discussion**

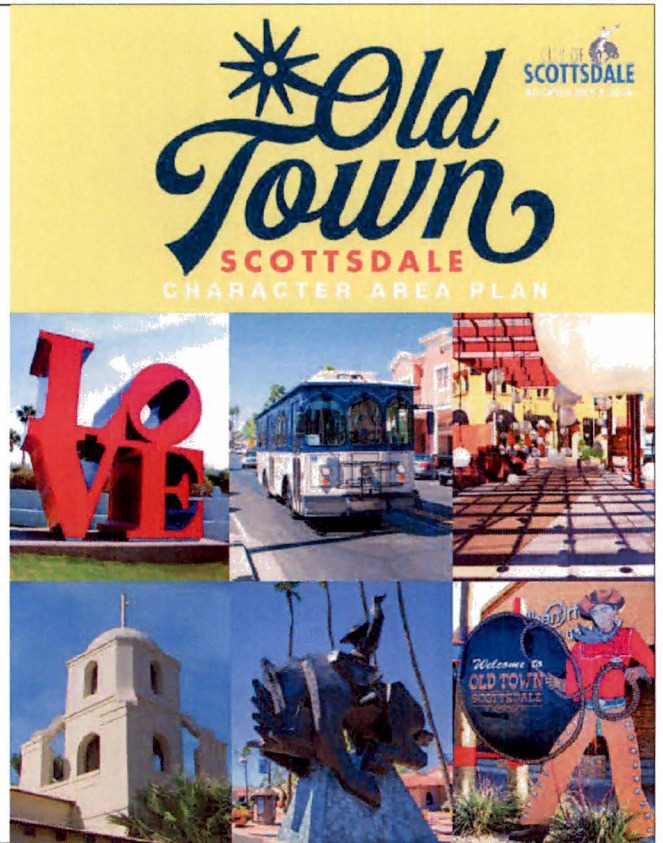
## **Topics Reviewed:**

*- Vision & Values*

## **Development Types & Building Height**

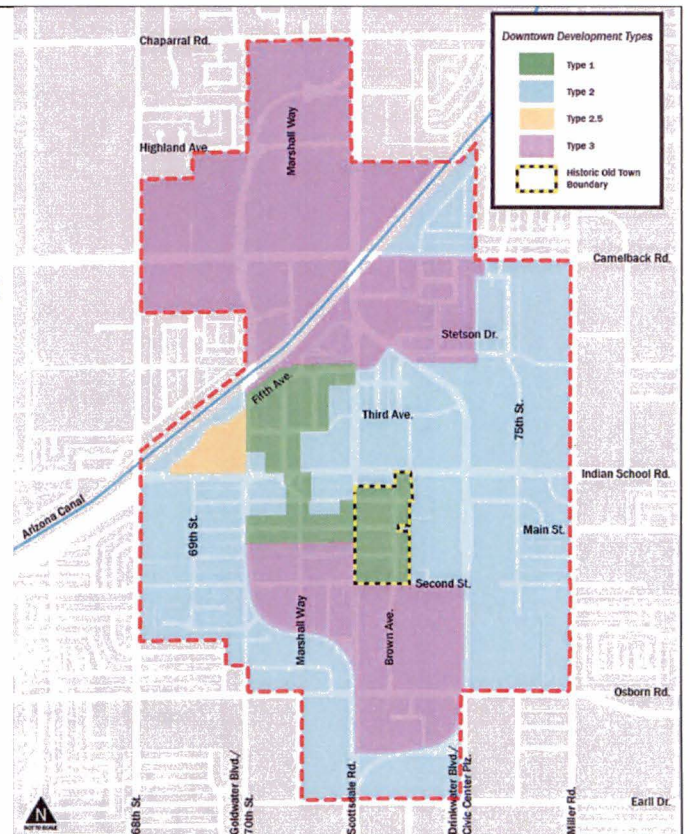
# 2018 Old Town Scottsdale Character Area Plan

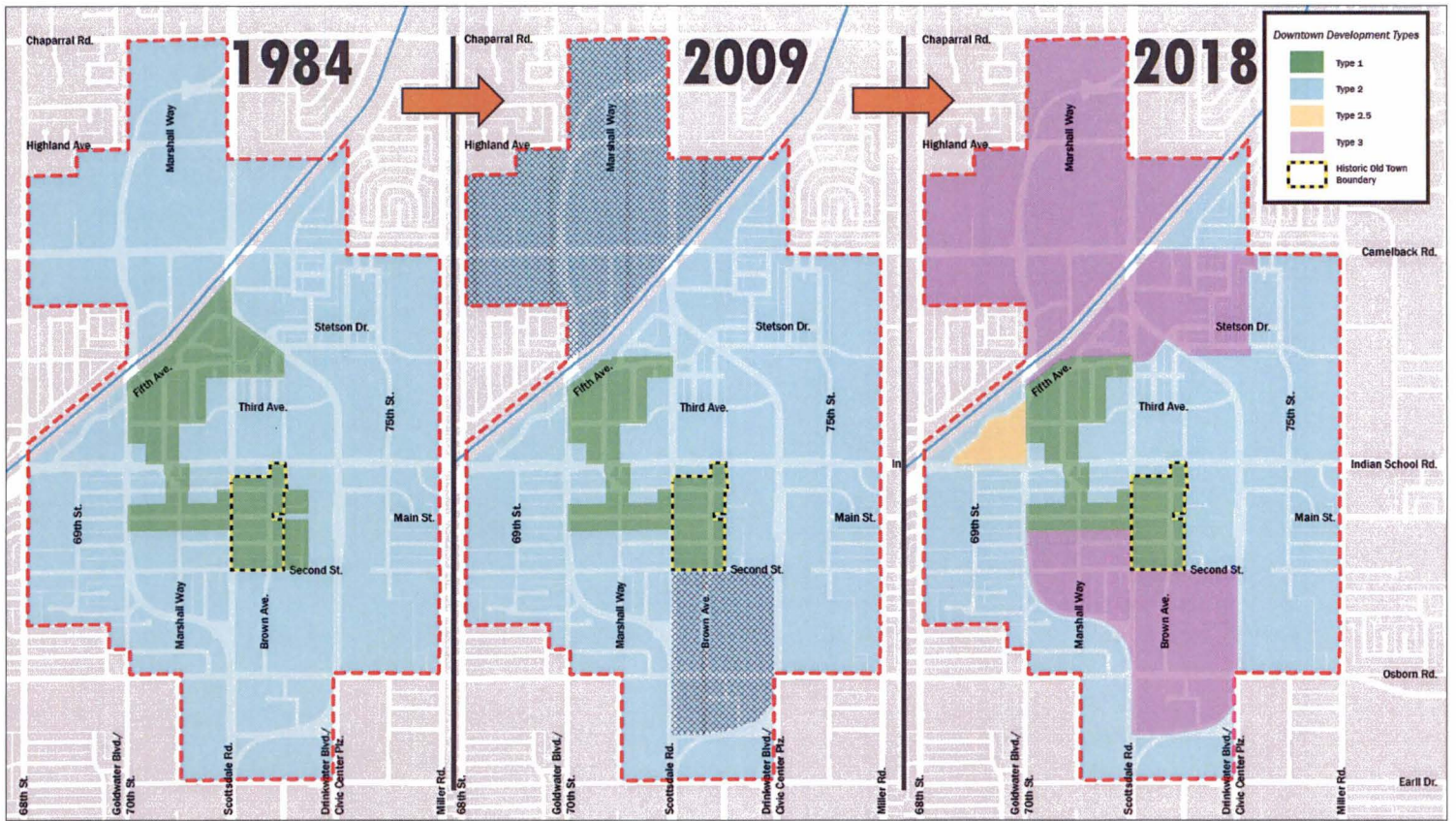
- Establishes vision/values
- Shapes physical form
- Consists of 5 Chapters:
  - **Land Use – Development Types**
  - Character & Design
  - Mobility
  - Arts & Culture
  - Economic Vitality



# 2018 Old Town Scottsdale Character Area Plan

- Development Types Guide:
  - Location & Intensity of Development
  - Building Height
  - Building Transitions

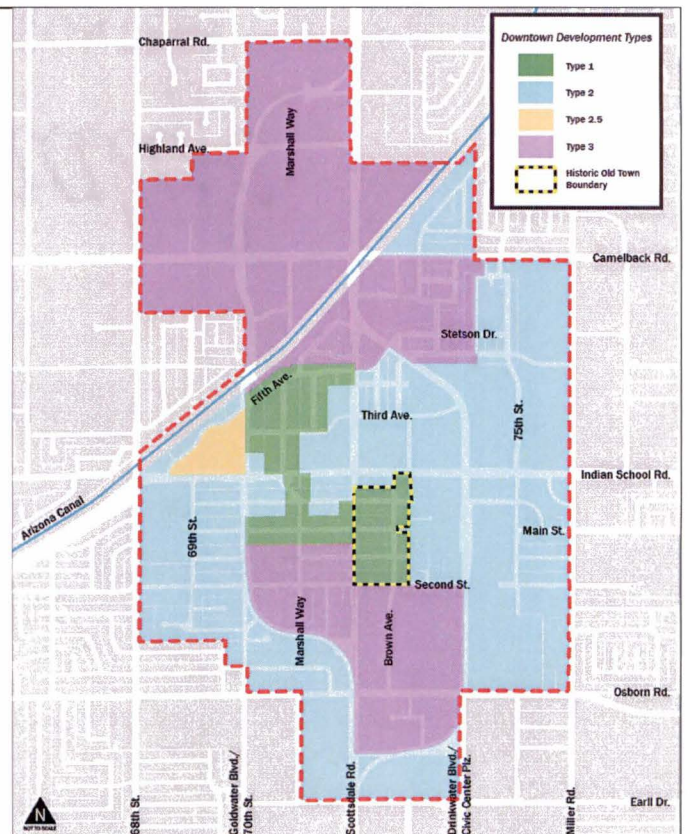




## Development Types: Designations, Locations, and Transitions

### What we heard:

- Support for Development Types to guide development intensity and location
- Downtown Core and Historic Old Town are important areas and should not be changed
- Provide stronger regulation to transitions between Development Types – especially to the Type 1 Development Type
- Interest in removing the Type 2.5 Development Type

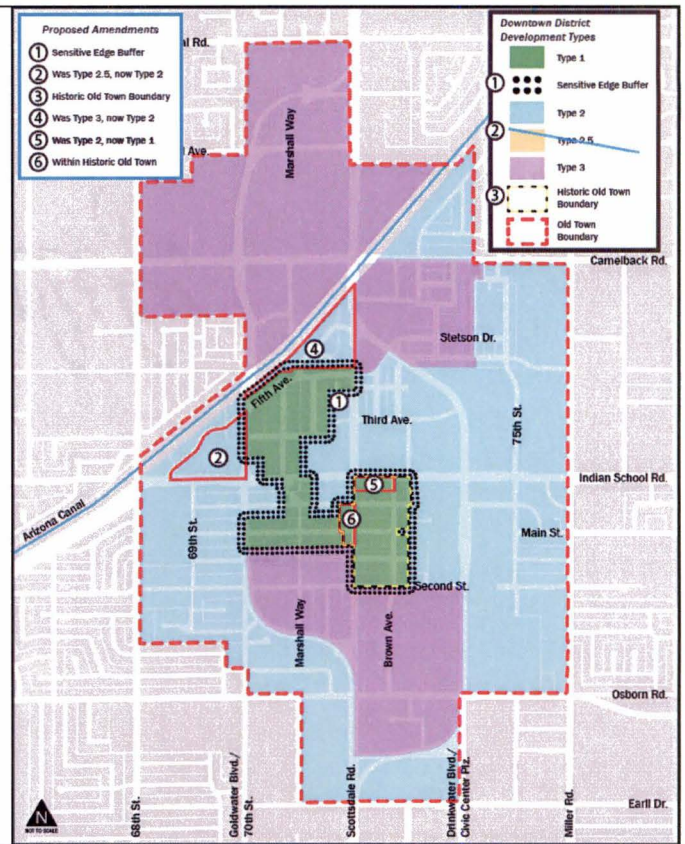


# Development Types: Designations, Locations, and Transitions

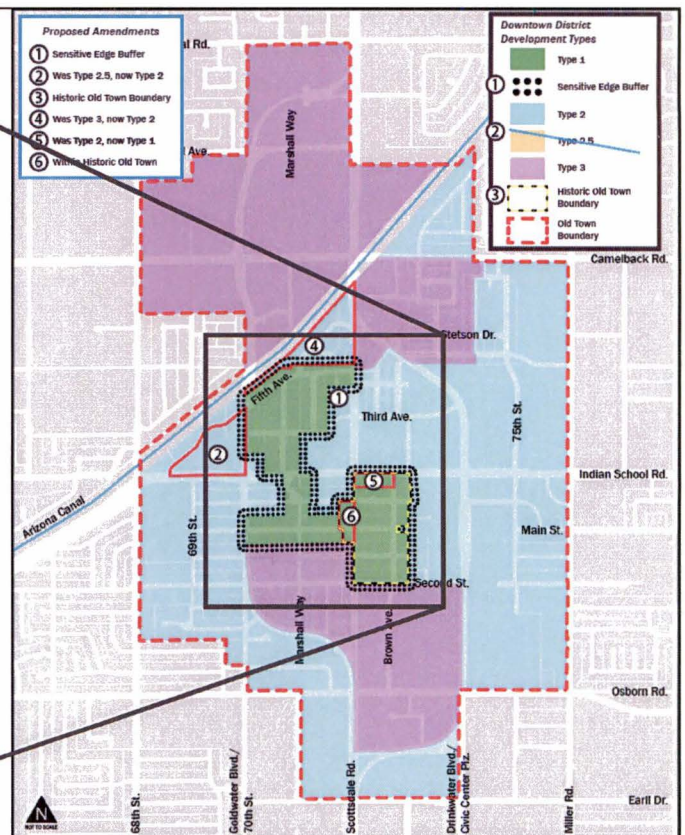
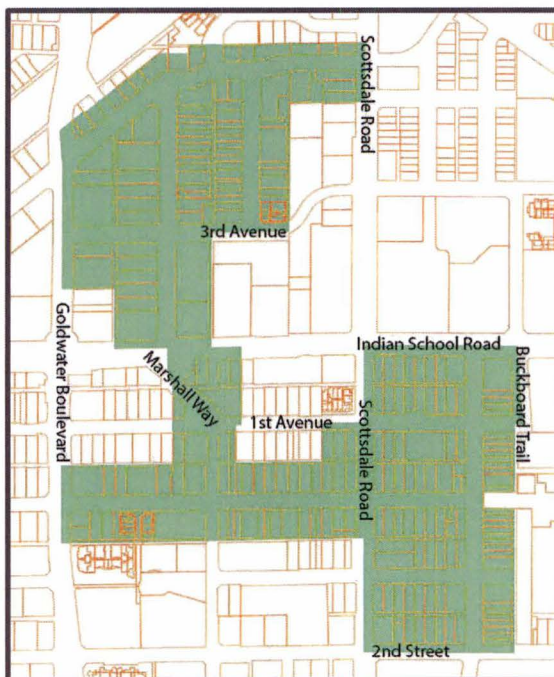
## What is proposed:

- Introduce a Sensitive Edge Buffer
  - Development transitions in scale, height, and intensity to create compatibility between the higher scale and lower scale Development Types
- Remove the ability to request amendment to stepback transitions adjacent to Type 1 areas

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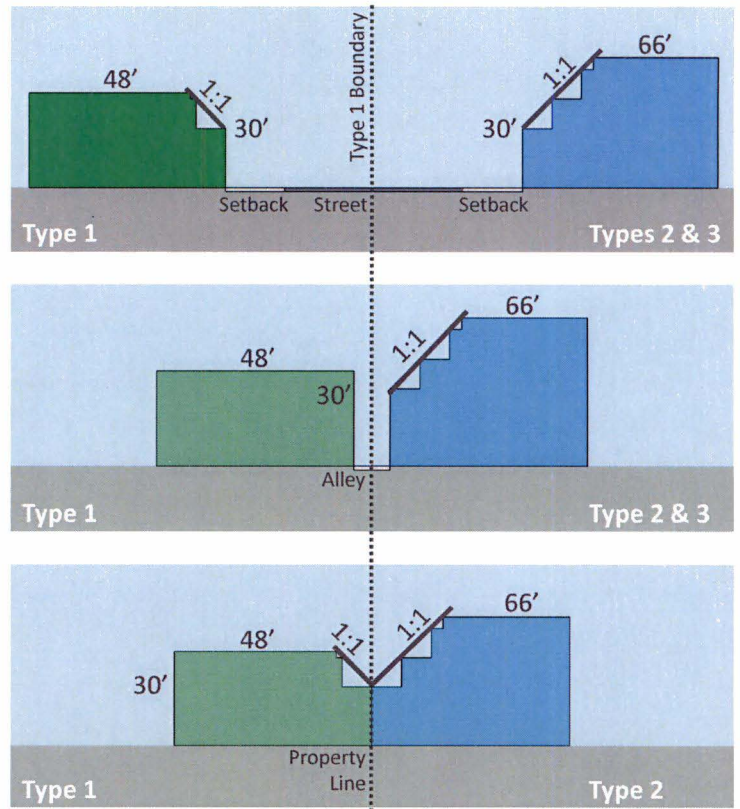
# Sensitive Edge Buffer





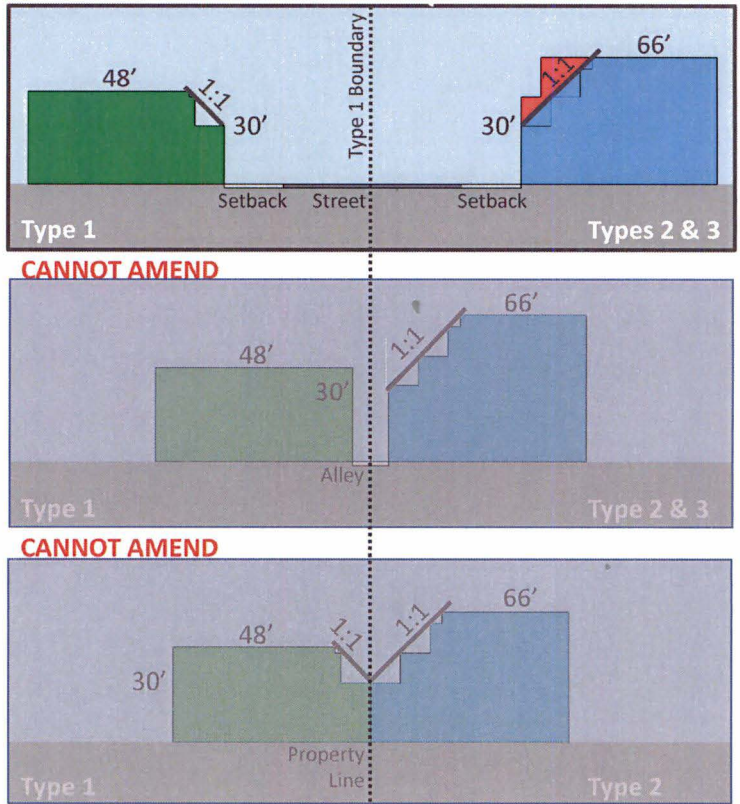
# Development Standards Adjacent to Type 1

- Remove the ability to request amendment to setback transitions adjacent to Type 1 areas
  - Specific to alley and property line conditions
- Ordinance will maintain ability to request amendment to setback transitions when separated from Type 1 area by a street



# Development Standards Adjacent to Type 1

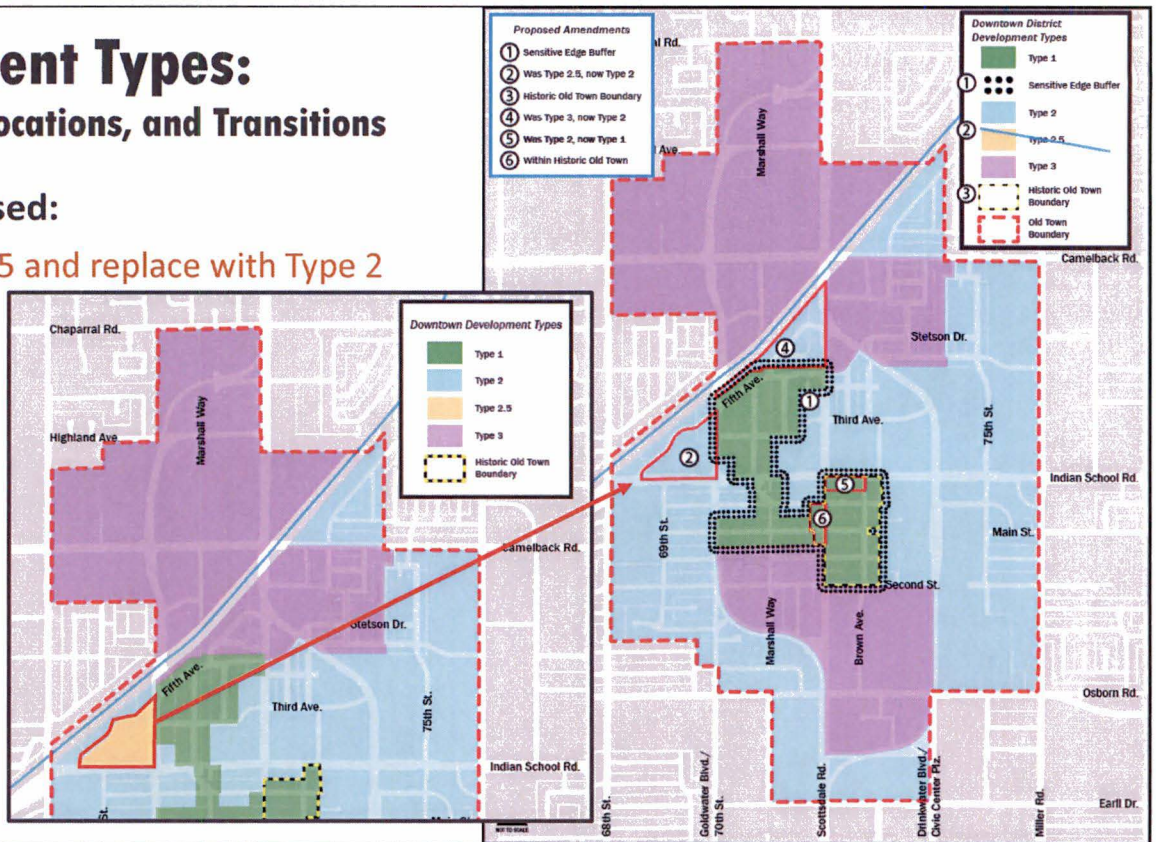
- Remove the ability to request amendment to setback transitions adjacent to Type 1 areas
  - Specific to alley and property line conditions
- Ordinance will maintain ability to request amendment to setback transitions when separated from Type 1 area by a street



# Development Types: Designations, Locations, and Transitions

What is proposed:

- Delete Type 2.5 and replace with Type 2



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ZO

# Development Types: Designations, Locations, and Transitions

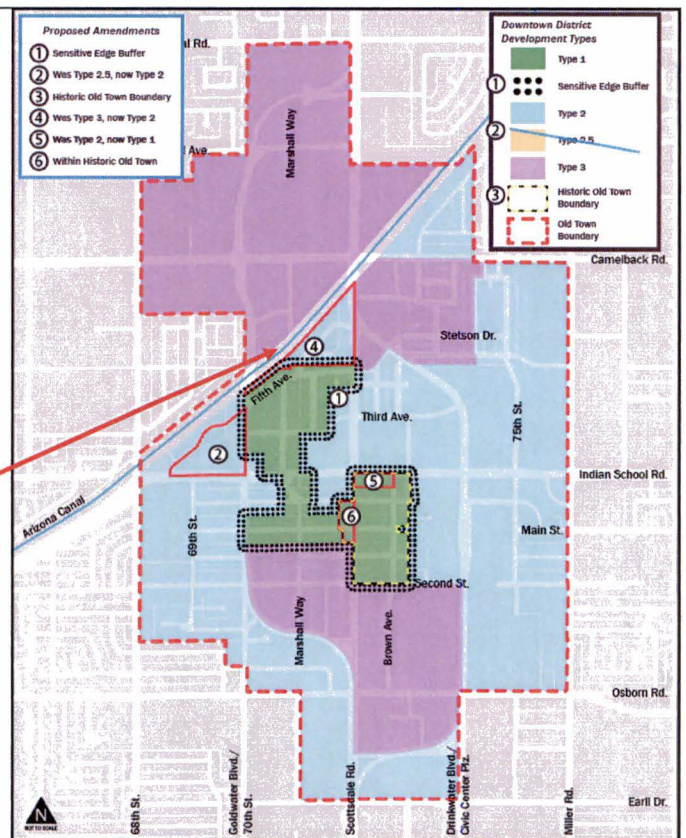
What is proposed:

- Amend Type 3 areas near the Arizona Canal to be Type 2

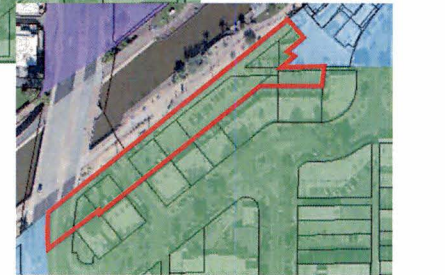
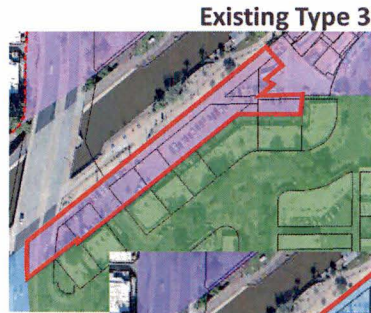
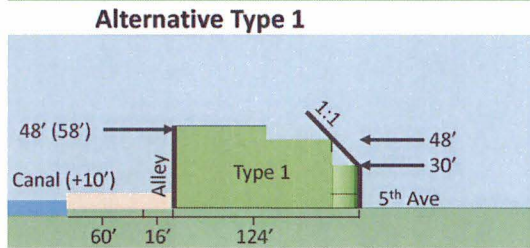
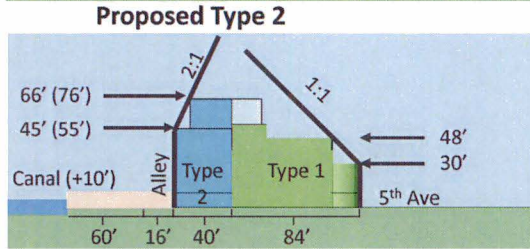
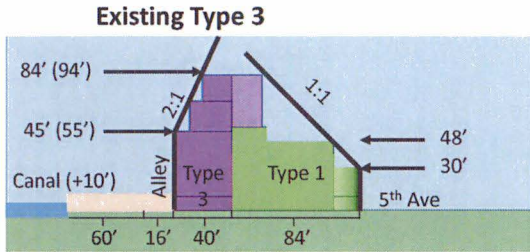


2009 Downtown Development Type Map

OTSCAP



# Canal – Stepback Plane – Existing Zoning C-2 DO

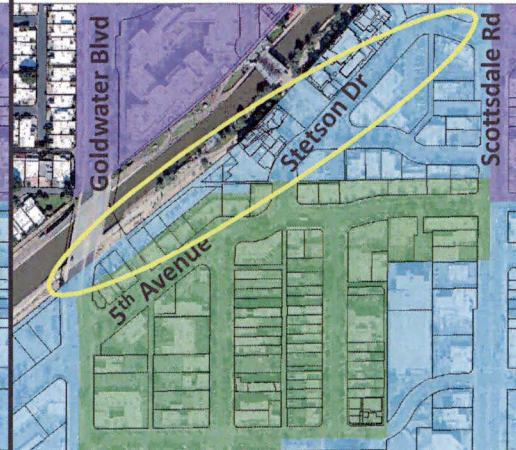


# Canal – Development Type Map

2018 Development Type Map



Proposed Development Type Map



- Downtown Development Types (Pg 15)

# Canal – Development Type Map – Public Comment

Alternate 1



- Old Town Future Land Use (Pg 11)
- Old Town Districts (Pg 13)
- Downtown Development Types (Pg 15)

Alternate 2



- Old Town Future Land Use (Pg 11)
- Old Town Districts (Pg 13)
- Downtown Development Types (Pg 15)

Alternate 3



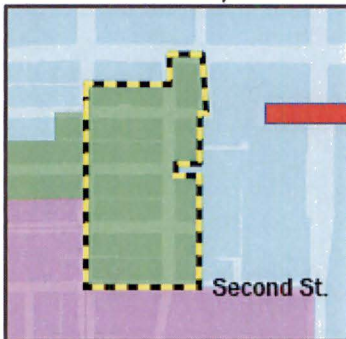
- Old Town Future Land Use (Pg 11)
- Old Town Districts (Pg 13)
- Downtown Development Types (Pg 15)

## Development Types: Designations, Locations, and Transitions

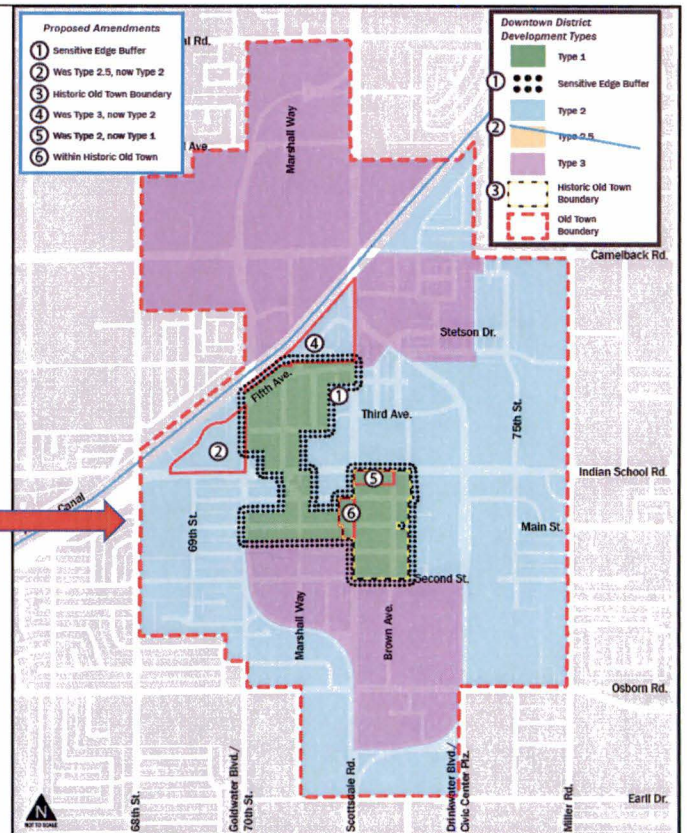
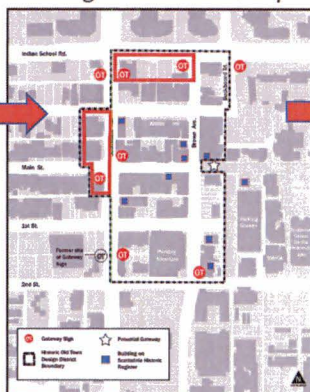
### What is proposed:

- Amend Type 2 area at southeast corner of Indian School and Scottsdale Roads to be Type 1

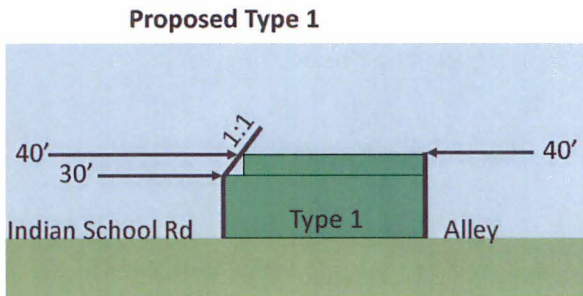
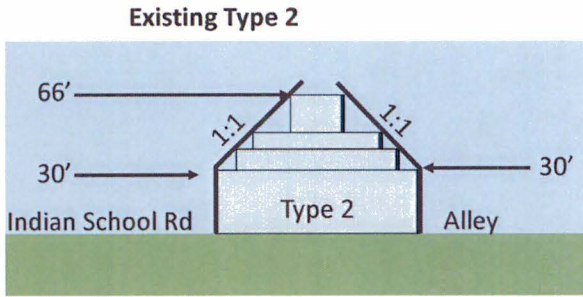
2018 CAP Boundary



Existing UDAG Boundary

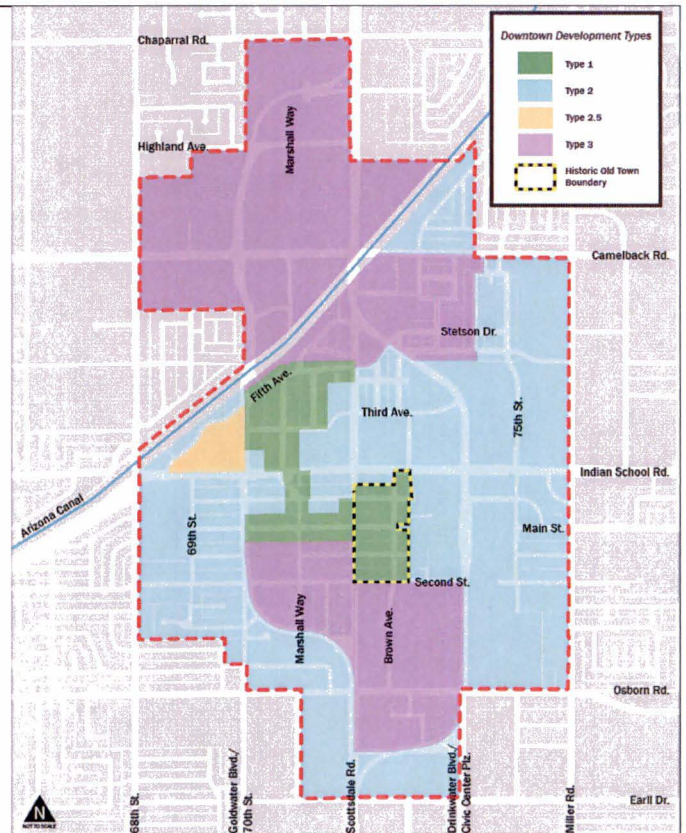


# Chase – Stepback Plane – Existing Zoning C-2 DO






## 2018 Base Maximum Building Heights

		<i>Base Maximum</i>
	Type 1	40' in Historic Old Town 48' in all other Type 1
	Type 2	66'
	Type 2.5	66'
	Type 3	84'



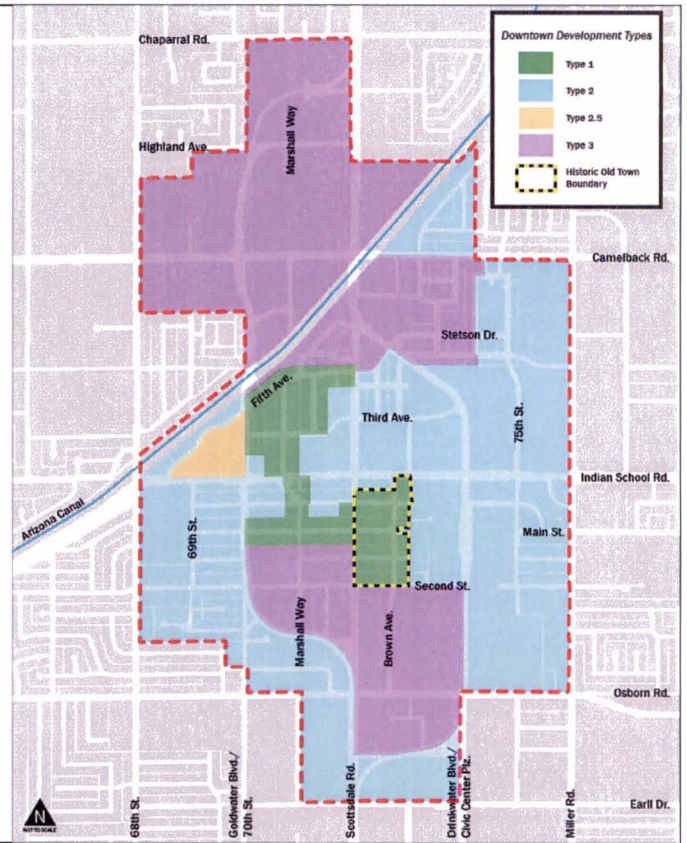
\*Downtown District - Includes rooftop appurtenances  
Planned Block Development - Excludes rooftop appurtenances

# 2018 Bonus Maximum Building Heights

		<i>Gross Lot Area to be equal to or greater than:</i>		
		20,000 to 100,000 square feet	100,000 to 200,000 square feet	200,000 square feet or more
	Type 2	78'	90'	90'
	Type 2.5	78'	90'	120'
	Type 3	90'	120'	150'

- Not every property can request bonus height – limited number of properties can meet the **minimum lot area requirements** shown above






\*Downtown District - Includes rooftop appurtenances  
 Planned Block Development - Excludes rooftop appurtenances






# Building Height – Base and Bonus

## What we heard:

- Support for current base maximum building heights
- Varying support for existing bonus maximum building heights
- Old Town property owners voiced concern about any reduction in current redevelopment potential

		<i>Base Maximum</i>	<i>Bonus Available</i>	
BASE		Downtown Overlay	36' 26' for S-R Properties	No
		Type 1	40' in Historic Old Town 48' in all other Type 1	No
		Type 2	66'	Yes
		Type 2.5	66'	Yes
		Type 3	84'	Yes

		<i>Gross Lot Area to be equal to or greater than:</i>			
		20,000 to 100,000 square feet	100,000 to 200,000 square feet	200,000 square feet or more	
BONUS		Type 2	78'	90'	90'
		Type 2.5	78'	90'	120'
		Type 3	90'	120'	150'

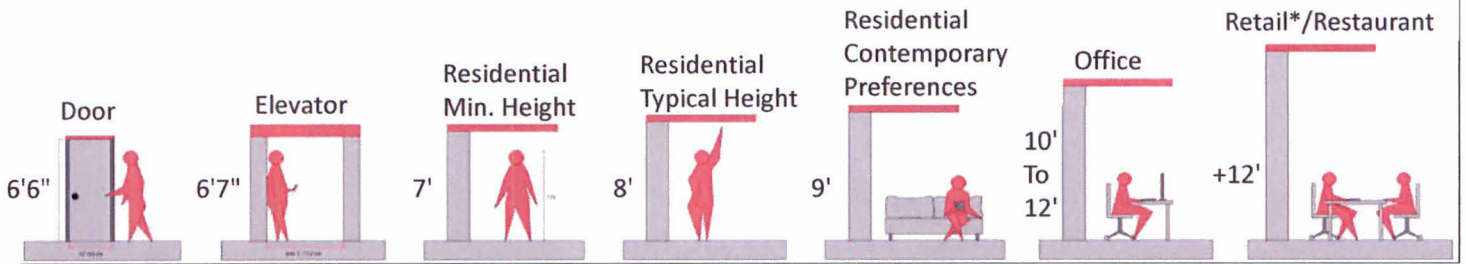
\*Downtown District - Includes rooftop appurtenances  
 Planned Block Development - Excludes rooftop appurtenances

# Building Height Considerations

- Factors that influence building height include:
  - Building Purpose
  - Adaptability
  - Zoning Development Standards



\*Retail Uses = 20'



# Building Height – Base and Bonus

## What is proposed:

- Maintaining base building height maximums
- Amend maximum bonus building heights

		Base Maximum	Bonus Available
BASE	Downtown Overlay	36' 26' for S-R Properties	No
	Type 1	40' in Historic Old Town 48' in all other Type 1	No
	Type 2	66'	Yes
	Type 2.5	66'	Yes
	Type 3	84'	Yes

BONUS		Gross Lot Area to be equal to or greater than:		
		20,000 to 100,000 square feet	100,000 to 200,000 square feet	200,000 square feet or more
		Type 2	78'	90'
Type 2.5	78'	90'	120'	
Type 3	90'	<del>120'</del> 102'	<del>150'</del> 115'	

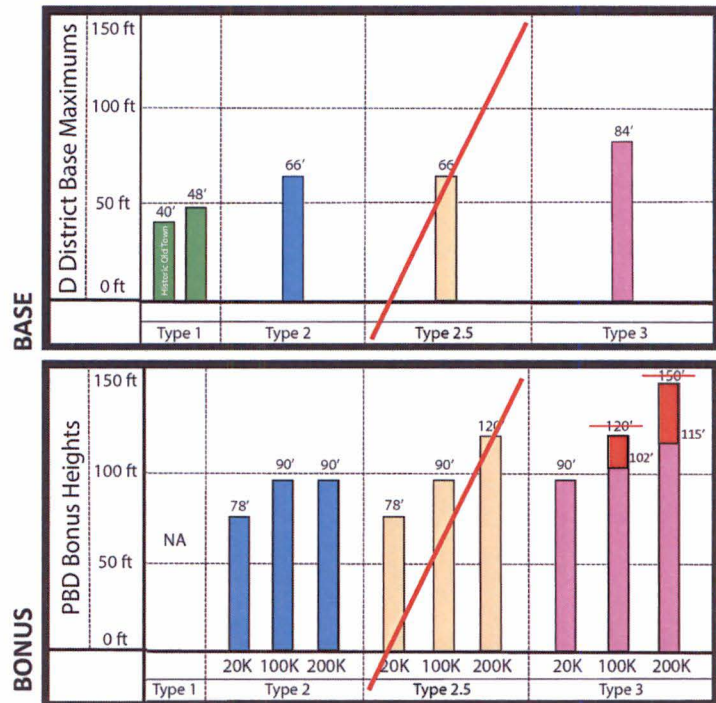
\*Downtown District - Includes rooftop appurtenances

Planned Block Development - Excludes rooftop appurtenances

# Building Height – Base and Bonus

## What is proposed:

- Maintaining base building height maximums
- Amend maximum bonus building heights



# Benchmarking – Bonus Building Heights

## Benchmark Cities with Bonus Building Height

- Gilbert (150' max)
- Mesa (155' max)
- Peoria (150' max)
- Phoenix (600' max)
- Tempe (no max specified)

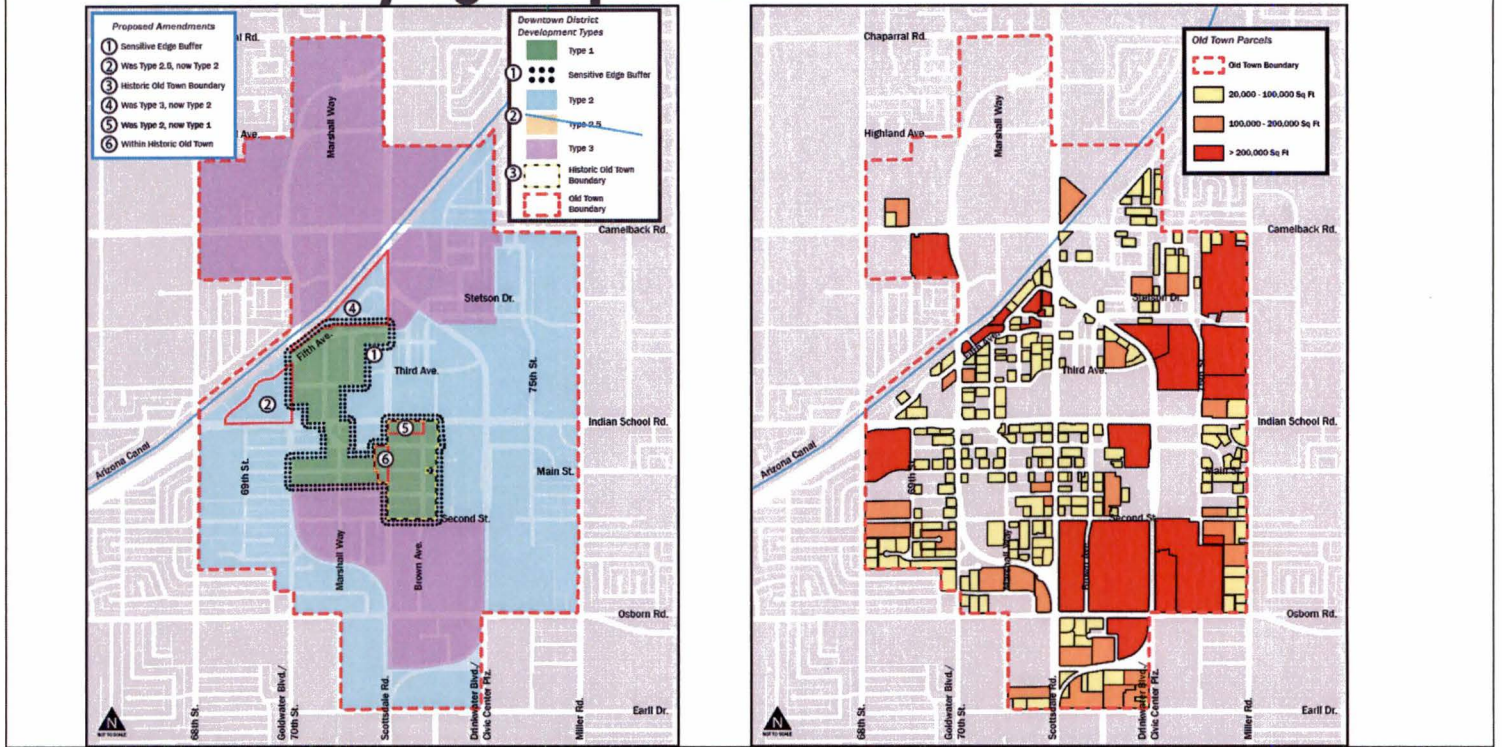
- Avondale
- Buckeye
- Chandler
- **Gilbert**
- Glendale
- Goodyear
- **Mesa**
- **Peoria**
- **Phoenix**
- Queen Creek
- **Scottsdale**
- SRPMIC
- Surprise
- **Tempe**

		Gross Lot Area to be equal to or greater than:		
		20,000 to 100,000 square feet	100,000 to 200,000 square feet	200,000 square feet or more
BONUS	Type 2	78'	90'	90'
	Type 2.5	78'	90'	120'
	Type 3	90'	<del>120'</del> 102'	<del>150'</del> 115'

\*Downtown District - Includes of rooftop appurtenances  
 Planned Block Development - Excludes rooftop appurtenances



# PBD-Qualifying Properties



## City Council Discussion

### Topics Reviewed:

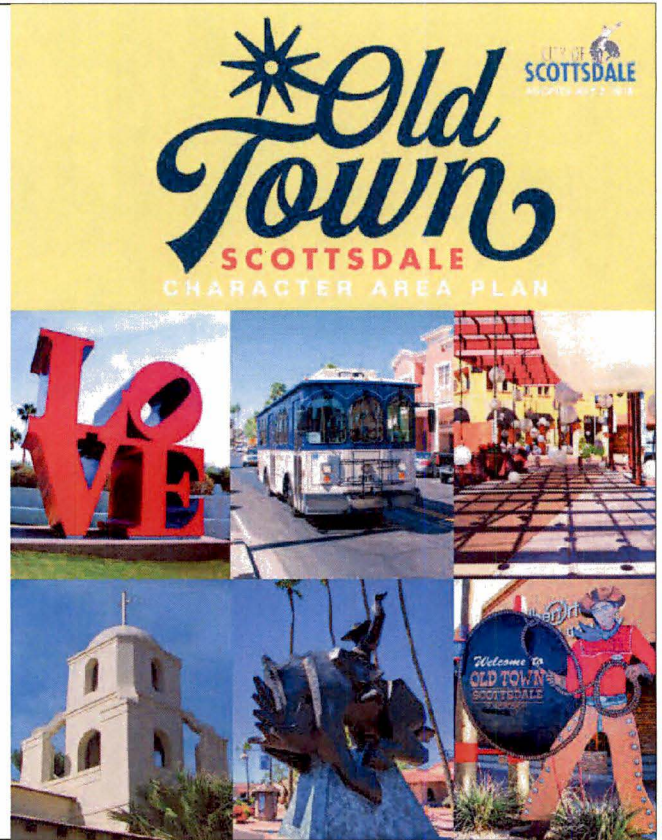
- Sensitive Edge Buffer
- Delete Type 2.5 and replace with Type 2
- Amend Type 3 areas near the Arizona Canal to be Type 2
- Amend Type 2 area at southeast corner of Indian School and Scottsdale Roads to be Type 1
- Reduce Maximum Bonus Building Heights in the Type 3 areas



# 2018 Old Town Scottsdale Character Area Plan

## Mixed-Use Definition:

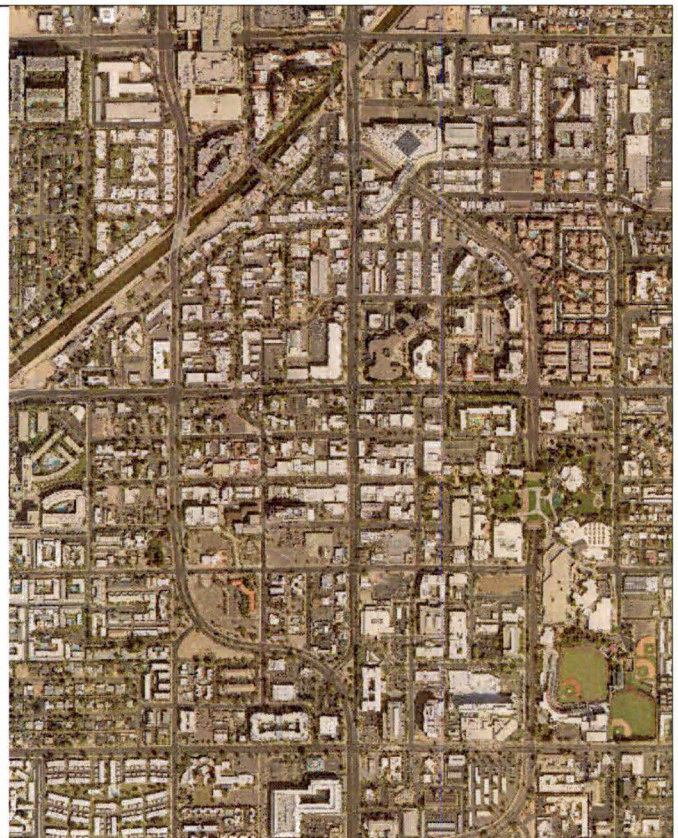
- The practice of allowing more than one type of land use in a building or set of buildings. Mixed-use may be developed in a variety of ways, either horizontally in multiple buildings, or vertically in the same building, or through a combination of the two



# Scottsdale Zoning Ordinance

## Mixed-Use Development Definition

- A development that contains nonresidential and residential uses that are arranged either horizontally and/or vertically within a development's area.



# Benchmarking – Mixed-Use Valleywide

## Mixed-Use Definition:

- Combination of two or more differing land uses within a parcel or structure
  - City of Phoenix – 50% of ground floor is a use that is different from use of floor above

## Ordinance:

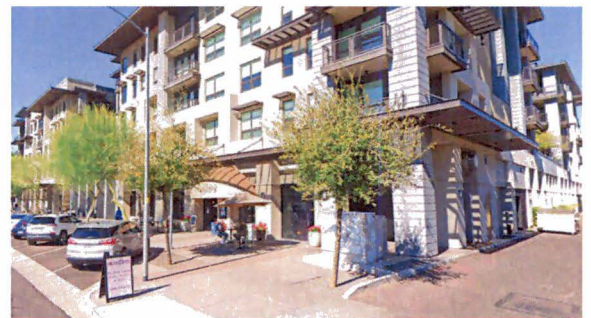
- Land Uses and development standards prescribed by approved Development Plan
- Residential limited to upper floors
- Percentage of ground floor dedicated to non-residential use
- Use Permit requirement for ground floor residential
- Incentivize non-residential – Ground floor non-residential use as a consideration of bonus development standards
- Residential use as a requirement to have non-residential use

- Avondale
- Buckeye
- Chandler
- Gilbert
- Glendale
- Goodyear
- Mesa
- Peoria
- Phoenix
- Queen Creek
- Surprise
- Tempe

# Mixed-Use in Old Town

## What we heard:

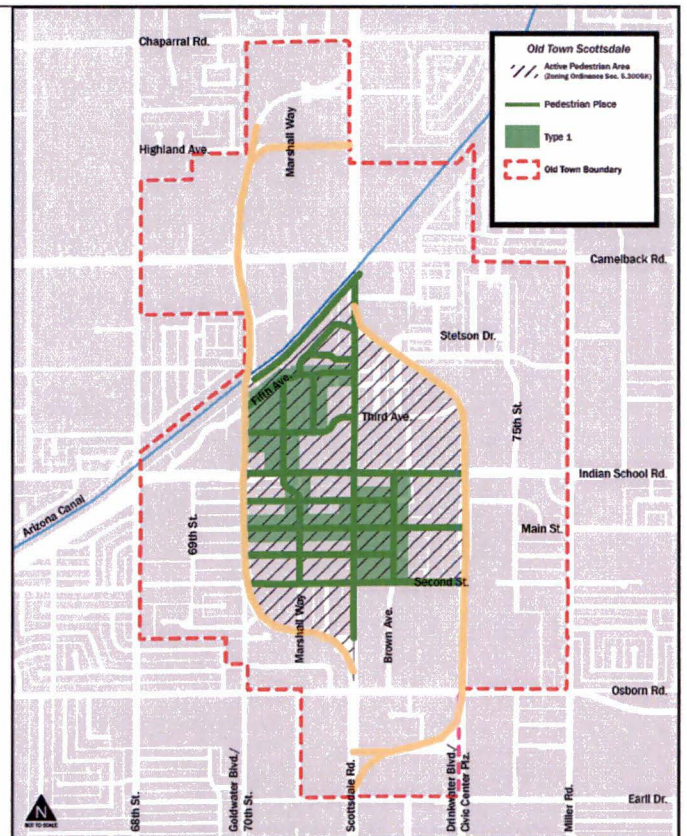
- Support to utilize percentages to regulate ground floor uses to establish mixed-use development
- Support for non-residential land uses that activate the ground-floor
  - Area between the Goldwater/Drinkwater Couplet, south of the Arizona Canal
- Maintain character of the Downtown Core and Historic Old Town
- Continued support for development flexibility



# Mixed-Use in Old Town

## What is proposed:

- Limit the amount of residential space at the first floor within the Active Pedestrian Area of Old Town
- Sec. 5.3006.K
  - Type 1 Areas – residential space shall not occupy more than 35% of the first floor area
  - Type 2 or 3 Areas – residential space shall not occupy more than 80% of the first floor area. More active uses (non-residential) to front Pedestrian Place roadways.
- Residential space at the first floor would no longer be limited outside of the Active Pedestrian Area of Old Town



OTSCAP

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## City Council Discussion

### Topics Reviewed:

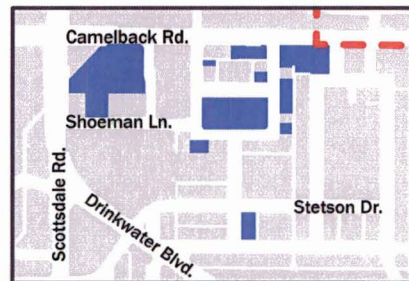
- Active Pedestrian Area

# Development Flexibility & Bonus Provisions

## Development Flexibility

### What we heard:

- Continued support for development flexibility for smaller parcels (<20,000 sq ft)
- For properties greater than 20,000 sq ft, PBD's should only include contiguous parcels.



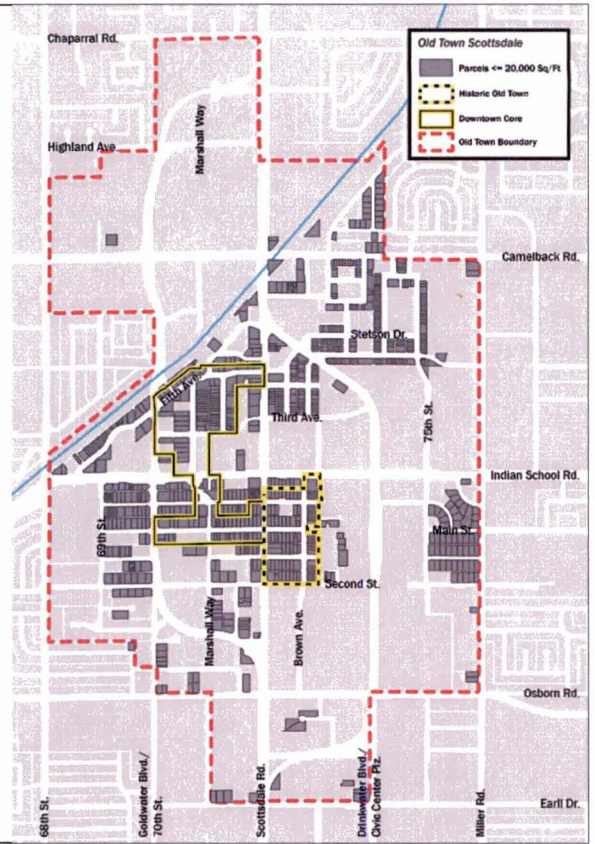
# Development Flexibility

## What is proposed:

- Expand flexibility afforded to small parcels (<20,000 sq ft)

### Sec. 5.3007. Property development standards for small parcels.

- Expands DRB authority to amend setbacks and stepbacks on smaller parcels from 10% to 20%
  - Maintained in the Ordinance: Sec. 1.907.A.2 – City Council may affirm, modify, or reverse a Development Review Board decision



# Development Flexibility

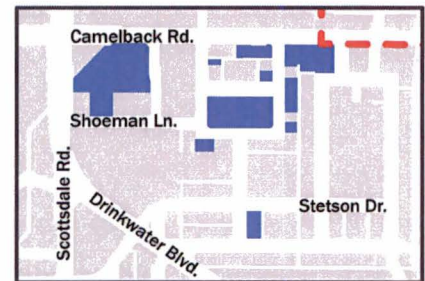
## What is proposed:

- Parcels within a proposed PBD must be contiguous

### Sec. 6.1303. Planned Block Development District size requirement.

A. Gross lot area minimum: twenty thousand (20,000) square feet.

B. Qualifying parcels: For development projects with multiple parcels, with exception to adjacent right-of-way width and alleys, such parcels must be contiguous and under single ownership or control to meet the gross lot area minimum.



Contiguous PBD



# Old Town Zoning - Bonus

## Downtown (D) District

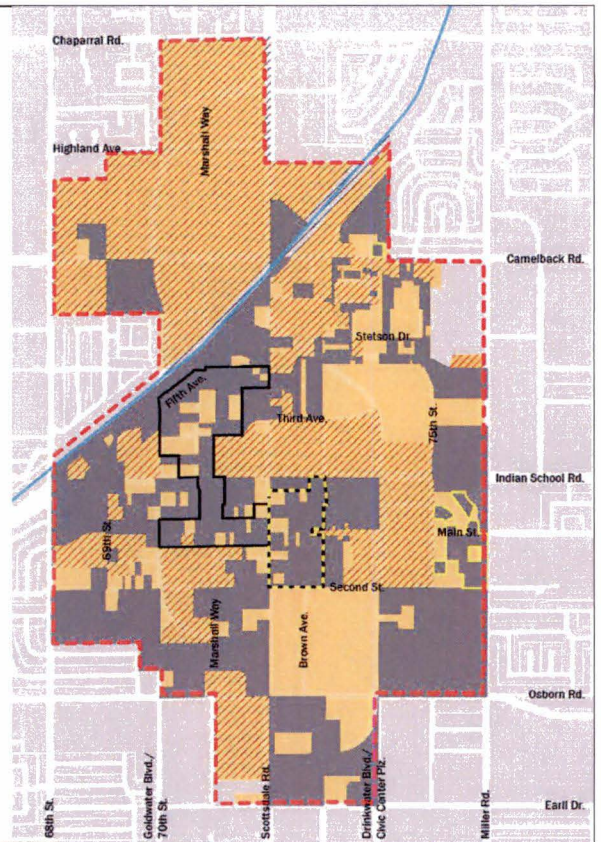
- Bonus Floor Area for specified design features
  - Above/Under-ground parking
  - Incorporation of Dwelling Units
  - Historic Preservation

## Downtown Overlay (DO)

- No Bonus Provisions

## Planned Block Development Overlay (PBD) District

- Development flexibility to implement Plan and achieve public benefit (development sites more than 20,000 sq ft - gross)
  - Increased Height Maximum
  - Increased Gross Floor Area Ratio (GFAR)
  - Increased Density
  - Amend Setbacks/Stepbacks



# Bonus Development Standard Requirements



- Bonus development standards exceed the base development standards outlined by the Zoning Ordinance, typically in height, density, or building floor area.
- Special public improvements/public benefits allow development bonus standards to be requested:
  - Major Infrastructure Improvements
  - Public Parking Areas
  - Public Open Spaces (Minimum 18,000 Square Feet)
  - Cultural Improvements Program Contribution
  - Enhanced Transit Amenities
  - Pedestrian Amenities
  - Workforce Housing
  - Uncategorized improvements and/or other community benefits
    - Subject to City Council Approval
- Contribution Costs for Bonus Development Standards are outlined in Section 7.1200 of the City's Zoning Ordinance.



# Gruen Gruen + Associates

## Bonus Standard Study Purpose

- Evaluate Feasibility of Old Town Development With-and-Without Bonuses to Identify The Amount of Available Public Benefit To Provide (if any).
  - Multifamily, Office, and Hotel land uses
- Evaluate differences between the value of requested bonus standards and the value provided to the community through public improvements.

## Bonus Considerations

### What we heard:

- Continued support for public benefits as a tradeoff for requests for bonus development standards – Favored benefits:
  - Public open space,
  - Major infrastructure improvements, and
  - Pedestrian amenities



# Updated Flat Fee Approach

## What is proposed:

- Double the existing bonus development fees
- Based on the existing evaluation set in Sec. 7.1200, with a multiplication factor to be located within the City's Fee Schedule
- Can be updated by City Council annually

### Existing Fees

- Bonus Floor Area = \$13.63 per sq ft
- Bonus Building Height = \$13,629 per foot
- Bonus Density = \$13,629 per unit

### Proposed Fees

- Bonus Floor Area = \$27.26 per sq ft
- Bonus Building Height = \$27,258 per foot
- Bonus Density = \$27,258 per unit

ZO

# Benchmarking – Bonus Provisions Valleywide

## 8 of 13 Cities allow for some type of flexibility in exchange for public benefits

- Bonuses include increased Height, Density, and Floor Area Ratio

### Common Public Benefits

- Providing specific desired uses (i.e., hotel, retail, or dwelling units)
- Improved public infrastructure, amenities, or public art
- Elevated design / "Green" building
- Open Space and Landscaping
- Multi-Modal / Transit integration

Public Benefit tradeoff for most jurisdictions is at City Council's discretion. (No rubric; however, Phoenix uses a point-based system)

- Avondale
- Buckeye
- Chandler
- **Gilbert**
- Glendale
- **Goodyear**
- **Mesa**
- **Peoria**
- **Phoenix**
- **Queen Creek**
- **Scottsdale**
- Surprise
- **Tempe**

## **City Council Discussion**

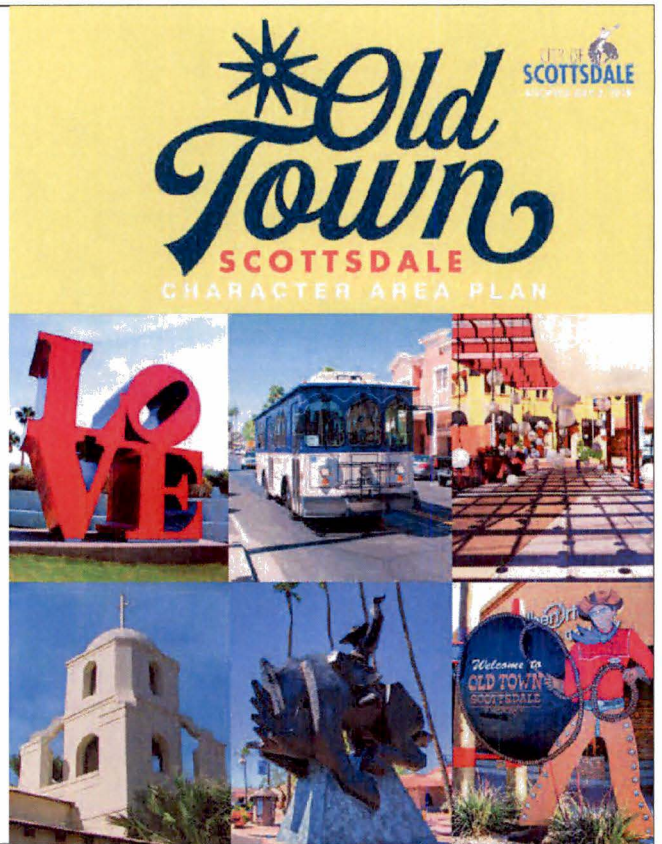
### **Topics Reviewed:**

- *Expand flexibility afforded to small parcels*
- *Parcels within a proposed PBD must be contiguous*
- *Increase bonus development fees*

## **Open Space**

## 2018 Old Town Scottsdale Character Area Plan

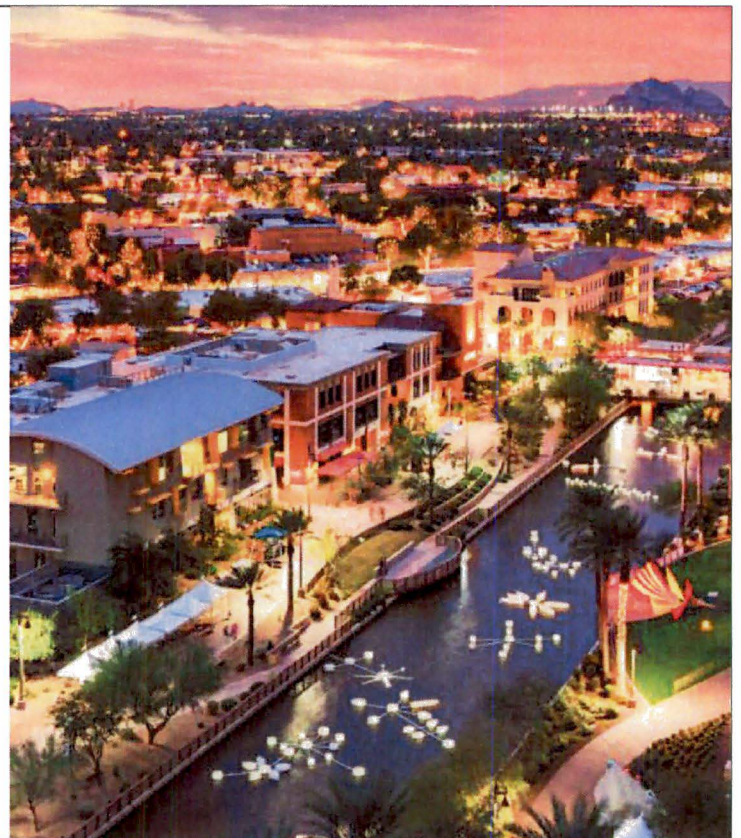
- Establishes vision/values
- Shapes physical form
- Consists of 5 Chapters:
  - Land Use
  - Character & Design
    - Open Space & Connectivity
  - Mobility
  - Arts & Culture
  - Economic Vitality



## GP 2035: Open Space Element

Expresses the City's commitment to providing, maintaining, enhancing, and expanding both active and passive open spaces throughout the community to serve the local citizens and remain a highly desirable tourism destination.

- **OS 1.3** - Develop a system of continuous open spaces that connect citywide and regionally. Such open spaces include washes (inclusive of Vista Corridors), streetscapes, wildlife corridors, trails, and canals.
- **OS 5.2** - Locate publicly accessible and useable open spaces within Growth and Activity Areas and established neighborhoods.
- **OS 5.3** - Capitalize on opportunities to create new, or connect and expand existing, open spaces in established areas when redevelopment occurs.
- **OS 5.5** - Develop a series of linked public spaces throughout downtown that are connected by pedestrian corridors.



# Public Open Space

## What we heard:

- Continued support for open space as an amenity in Old Town – should be a priority of redevelopment efforts, particularly when bonus provisions are sought
- Support for open space to be a requirement for Planned Block Development (PBD) proposals that seek bonus development standards

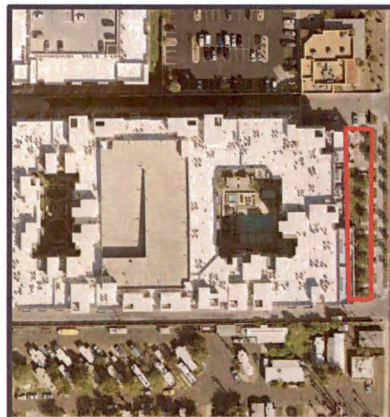


# Public Open Space

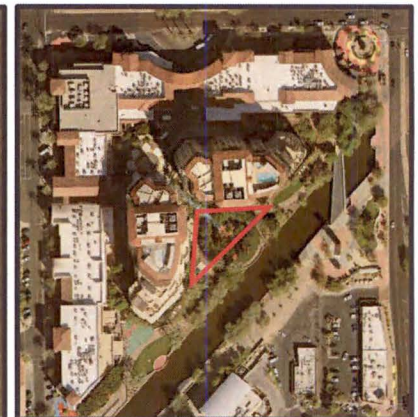
## What is proposed:

- PBD proposals that include requests for bonus development standards will be required to provide public open space
- The public open space area(s), and public access to the public open space area(s), shall be determined through a development agreement between the owner and the City

		<i>Gross Lot Area equal to or greater than:</i>		
		20,000 to 100,000 square feet	100,000 to 200,000 square feet	200,000 square feet or more
	Type 2	0%	2.5%	5%
	Type 3	0%	2.5%	5%



Type 2: 100k – 200k sq ft



Type 3: >200k sq ft

# Public Open Space

## What is proposed:

- Public open space improvement to achieve public benefit requirement reduced from 18,000 to 10,000 square feet

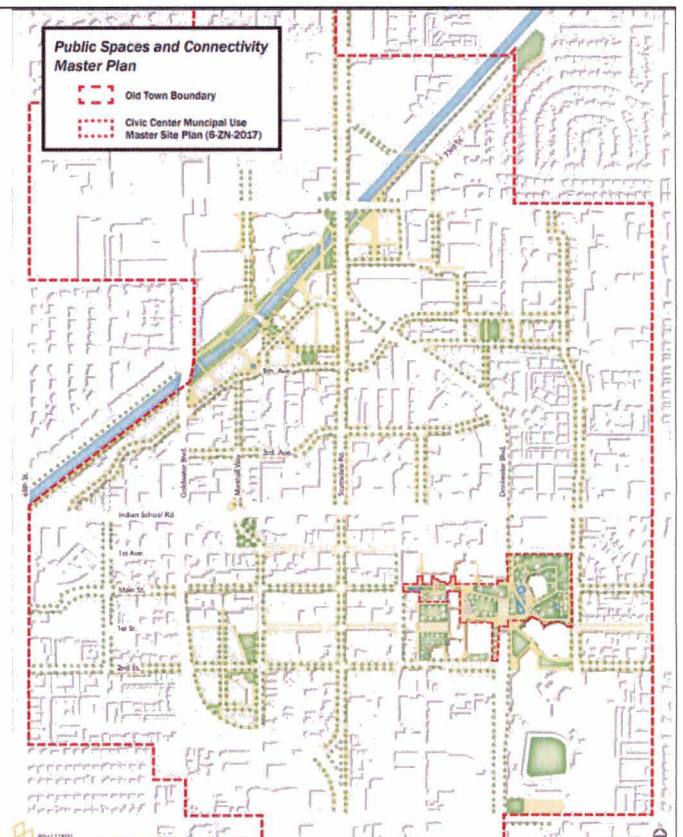
Agreeing to provide special public improvements/public benefits allow development bonus standards to be considered – subject to City Council approval:

- Major Infrastructure Improvements
  - Public Parking Areas
  - Public Open Spaces (Minimum ~~18,000~~ 10,000 Square Feet)
  - Cultural Improvements Program Contribution
  - Enhanced Transit Amenities
  - Pedestrian Amenities
  - Workforce Housing
  - Uncategorized improvements and/or other community benefits
- Contribution Costs for Bonus Development Standards are outlined in Section 7.1200 of the City's Zoning Ordinance.

# Public Open Space

## What we heard:

- Support for the continued use of the Public Spaces and Connectivity Master Plan to guide development of new, or expansion of existing, public realm, open space areas, and pedestrian connections
- The map could be made clearer, with emphasis on connections within and between open space areas

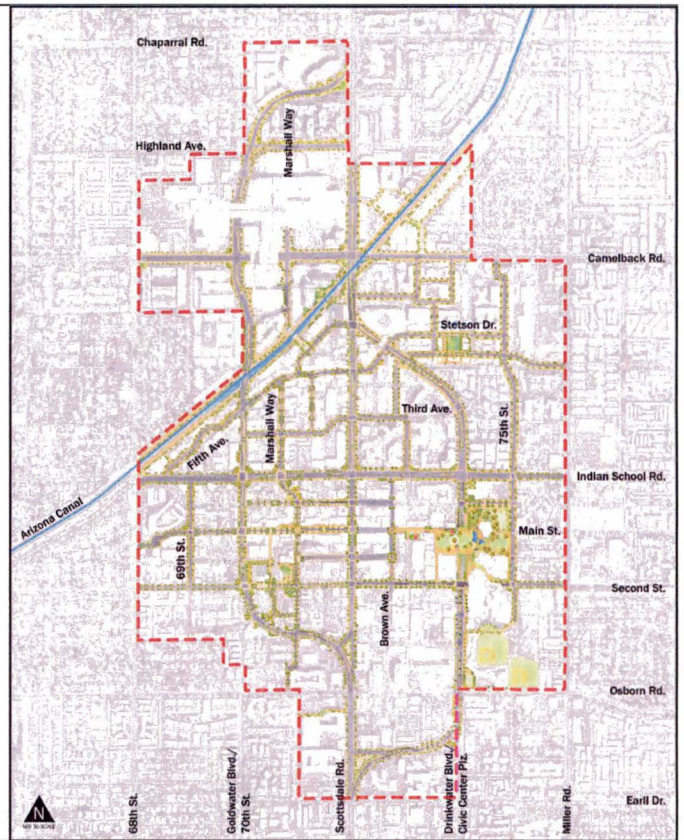


# Public Open Space

## What is proposed:

- Updated map to reflect open space and connectivity throughout Old Town
- Emphasizes connections within and between open space areas
- Includes entitled and future desired open space areas

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# Pedestrian Connectivity

## What is proposed:

- Update Pedestrian definitions within the Plan to more clearly convey the differences between Place, Supportive, and Compatible
- Update Pedestrian Connectivity map to
  - Align with updated definitions
  - Include Old Town Major Intersections
  - Notate the location of Active Pedestrian Area
- Rename the Pedestrian Place identified as "Museum Square" with "Loloma Plaza"

OTSCAP

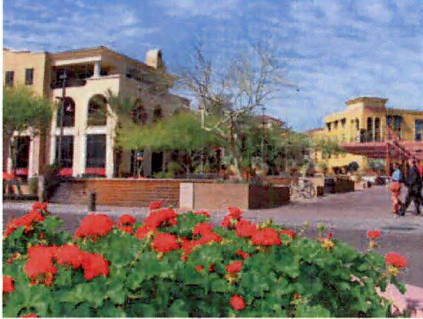
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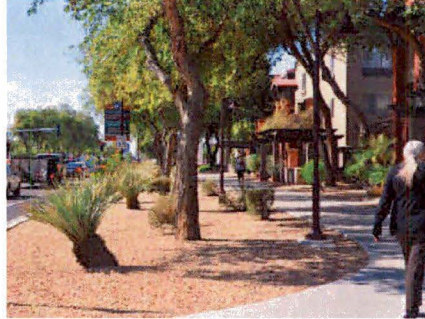


# Hierarchy of Pedestrian Spaces

## Pedestrian Place



- The Marshall Way Bridge and Southbridge area have wide sidewalks, outdoor dining, traffic moving at low speeds and frequent crossing opportunities.



- Indian School Road includes wide sidewalks separated from traffic and shade trees. Bicycles are accommodated in an on-street bike lane.

## Pedestrian Compatible



- Drinkwater Boulevard accommodates the pedestrian with landscape separate sidewalks that include trees for shade.

## City Council Discussion

### Topics Reviewed:

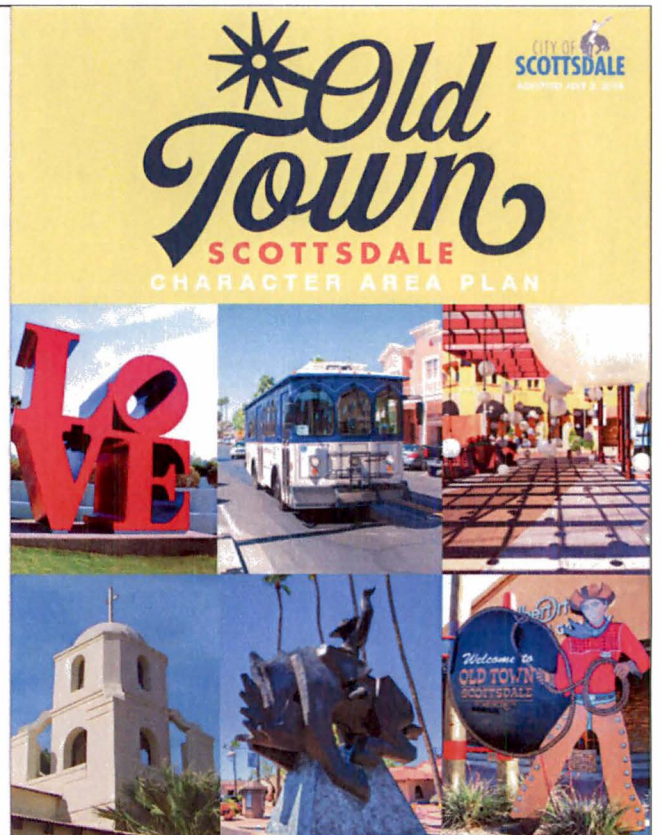
- *Require open space when bonuses are requested*
- *Reduce public open space improvement to achieve public benefit*
- *Updated Public Spaces and Connectivity Map*
- *Updated Pedestrian Connectivity Map and Associated Definitions*



## Additional Proposed Amendments

### Outreach Topics

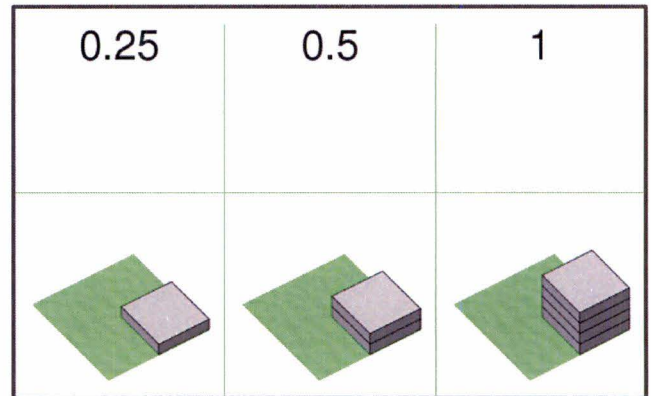
- Vision & Values
- Development Types + Building Heights
- Mixed-Use
- Development Flexibility
- Bonus Provisions
- Open Space
- Quality Development



# Gross Floor Area Ratio

## Gross Floor Area Ratio (GFAR)

- Non-residential building area in relation to the gross lot area it is located on
  - $\text{Non-residential building area} \div \text{gross lot area} = \text{GFAR}$
- Calculation utilized only in Old Town
  - Residential units are currently measured separately by the allowed density



# Gross Floor Area Ratio

## What is proposed:

- Amend the definition of Gross floor area ratio
  - Gross Floor Area Ratio (GFAR) is the ratio of **nonresidential** gross floor area to the gross lot area.
- GFAR now accounts for residential floor area

Downtown (D) District

Development Type	Building Height Maximum (1)	GFAR Maximum without Bonus(es)	GFAR Maximum with Bonus(es)(2)
Type 1 Area within Historic Old Town District	40 feet	<del>1-3</del> 1.7	<del>2-0</del> 2.4
Type 1 Area outside of Historic Old Town District	48 feet	<del>1-3</del> 1.7	<del>2-0</del> 2.4
Type 2 Area	66 feet	<del>1-3</del> 1.7	<del>2-0</del> 2.4
Type 3 Area	84 feet	<del>1-3</del> 1.7	<del>2-0</del> 2.4

Note:  
(1) Inclusive of all rooftop appurtenances.  
(2) See Table 5.3008.B.

Planned Block Development (PBD) Overlay

Development Type	Building Height Maximum (1)	GFAR Maximum without Bonus(es)
Type 1 Area within Historic Old Town District	40 feet	<del>1-4</del> 1.8
Type 1 Area outside of Historic Old Town District	48 feet	<del>1-4</del> 1.8
Type 2 Area	66 feet	<del>1-4</del> 1.8
Type 3 Area	84 feet	<del>1-4</del> 1.8

Note:  
(1) Excludes rooftop appurtenances.  
a. Maximum height for rooftop appurtenances: 6 feet.  
b. Maximum coverage for rooftop appurtenances: 20% of the rooftop.  
c. Minimum setback for rooftop appurtenances: 15 feet from all sides of the building.

# Gross Floor Area Ratio – Type 1 Areas

## Lot 10 on Craftsman Ct.:



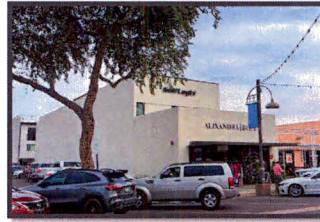
### Existing Calculation without residential floor area included:

- $1,413 \text{ non-res} \div 4,884 \text{ gross site area} = 0.29 \text{ GFAR}$

### Proposed Calculation with residential floor area included:

- $8,328 \text{ total area} \div 4,884 \text{ gross site area} = 1.71 \text{ GFAR}$

## 4235 N Marshall Way:



### Existing Calculation without residential floor area included :

- $7,470 \text{ non-res} \div 5,905 \text{ gross site area} = 1.27 \text{ GFAR}$

### \*Proposed Calculation with residential floor area included :

- $7,470 \text{ total area} \div 5,905 \text{ gross site area} = 1.27 \text{ GFAR}$

\*No residential floor area in this building so no change to its GFAR calculation

# Gross Floor Area Ratio – Type 2 Areas

## Carter:



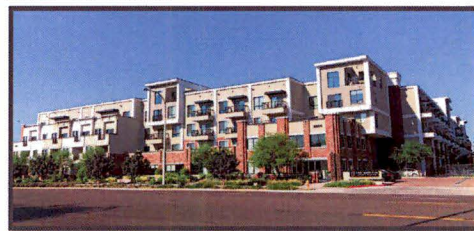
### Existing Calculation without residential floor area included :

- $10,691 \text{ non-res} \div 229,169 \text{ gross site area} = 0.05 \text{ GFAR}$

### Proposed Calculation with residential floor area included:

- $412,797 \text{ total building area} \div 229,169 = 1.71 \text{ GFAR}$

## The Griffin:



### Existing Calculation without residential floor area included :

- $0 \text{ non-res} \div 210,830 \text{ gross site area} = 0 \text{ GFAR}$

### Proposed Calculation with residential floor area included:

- $426,000 \text{ total building area} \div 210,830 = 2.02 \text{ GFAR}$

\*Bonus Density was approved with 12-ZN-2016 with the proposed calculation adjustment, a GFAR bonus would be required for similar requests

# Gross Floor Area Ratio – Type 3 Areas

## Camden (Industry West):



### Existing Calculation without residential floor area included :

- $9,264 \text{ non-res} \div 100,188 \text{ gross site area} = 0.09 \text{ GFAR}$

### Proposed Calculation with residential floor area included:

- $170,030 \text{ total building area} \div 100,188 = 1.7 \text{ GFAR}$

*\*Bonuses for height, density, and floor area were approved with this project (7-ZN-2012)*

## Optima Sonoran Village:



### Existing Calculation without residential floor area included:

- $30,062 \text{ non-res} \div 426,888 \text{ gross site area} = 0.07 \text{ GFAR}$

### Proposed Calculation with residential floor area included:

- $964,001 \text{ total building area} \div 426,888 = 2.26 \text{ GFAR}$

*\*Bonuses for height, density, and floor area were approved with this project (1-ZN-2010#2). With the proposed calculation adjustment, a larger GFAR bonus would be required for similar requests*

# North Scottsdale Road Setbacks

## What was found:

- Zoning Ordinance Sec 5.3006 establishes setbacks for buildings along major streets
- North Scottsdale Road has multiple development types resulting in varying setbacks

## What is proposed:

- **Update Sec 5.3006 to ensure opposing sides of major streets adhere to the same standards.**
  - A setback is the minimum distance from the back of curb within which building frontage is prohibited.
  - A prevailing setback is intended to ensure buildings longer than 200 feet in length do not present a continuous building mass at a singular setback



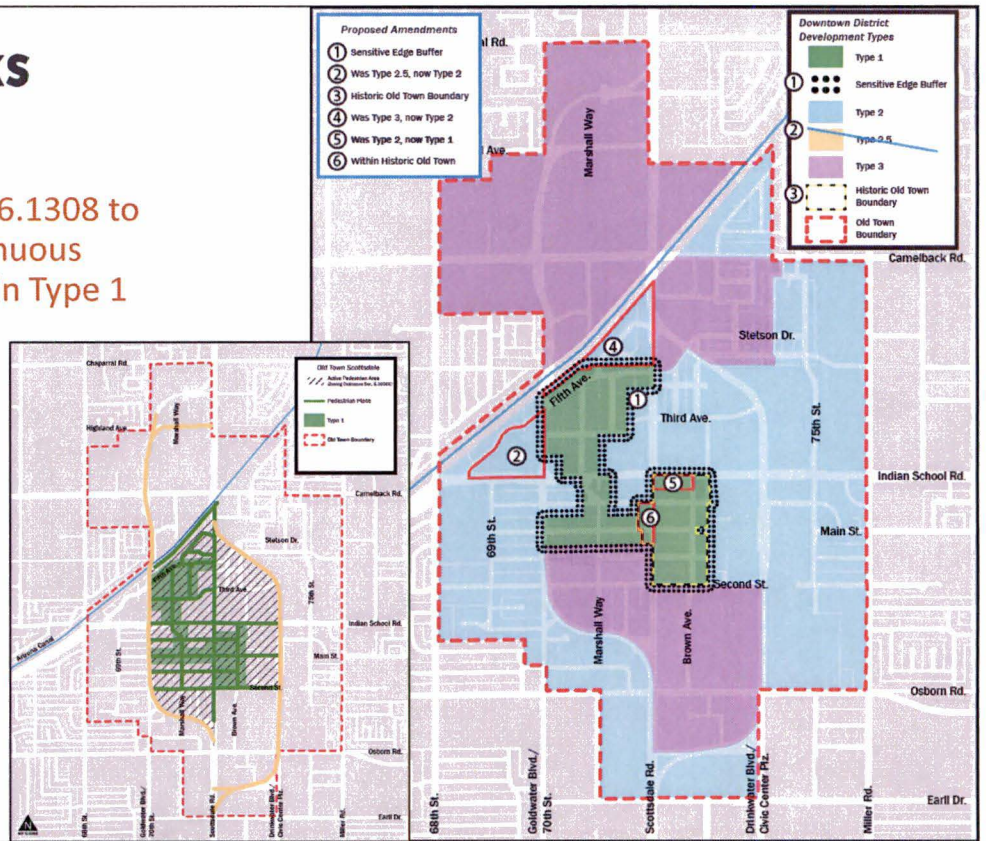
# Shaded Sidewalks

## What is proposed:

- Update Sec 5.3006 and Sec. 6.1308 to ensure structured and continuous shading over sidewalks within Type 1 areas

## Alternate Proposal:

- Consider structured shade in Active Pedestrian Area

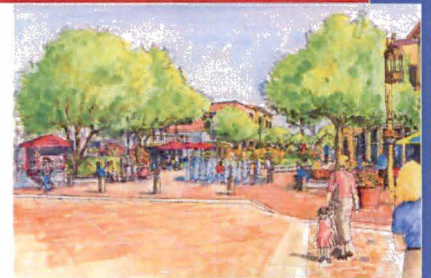


# Downtown Infill Incentive Plan

- The Infill Incentive Plan is a redevelopment tool and allows:
  - Development standard amendments,
  - Fee waivers, and
  - Other applicant requests
- City Council removed references to the Infill Incentive District in Scottsdale General Plan 2035.

2010

## Downtown Infill Incentive Plan



## What is proposed:

- Repeal Infill Incentive District and Plan

# Additional Items

## Character Area Plan:

- Bring plan up-to-date and align with other policy documents – General Plan 2035
- Update the Old Town Bikeways map to align with Old Town Scottsdale Bicycle Master Plan
- **Move Map 8 – Public Parking to an appendices**
- Update the Implementation Chapter

## Zoning Ordinance:

- Ordinance cleanup
  - Standardizing setbacks at streets, property lines, and alleyways

OTSCAP

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UDAG

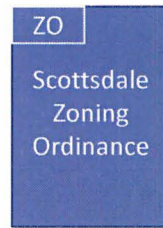
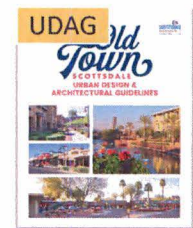
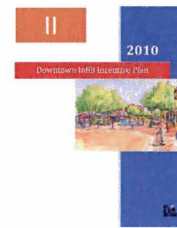
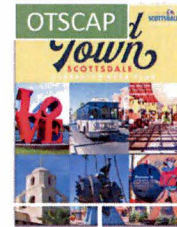
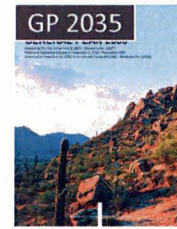
# City Council Discussion

## Topics Reviewed:

- *GFAR accounting for residential floor area*
  - *Consistency in setbacks along Scottsdale Road*
- *Covered sidewalks in Type 1 areas*
- *Repeal Infill Incentive District and Plan*

# Old Town Update Next Steps

- January 2023
  - Draft Plan Release to Public Online
  - Open House To Collect Feedback
  - January 24th Work Study With City Council
- February 2023
  - February 8<sup>th</sup> Non-Action with Planning Commission
  - February 21<sup>st</sup> Work Study With City Council
- March 2023
  - March 8<sup>th</sup> Possible Planning Commission Recommendation
  - March 21<sup>st</sup> Possible City Council Adoption



# ScottsdaleAZ.gov search “Old Town Updates”



What are you looking for?



[Home Page](#) / [Planning and Development](#) / [Long Range Planning](#) / [Character Area Plans](#) / [Old Town Scottsdale Character Area Plan](#) / [Old Town Character Plan and Zoning Updates](#)

## Old Town Character Plan and Zoning Updates

Skip to:

- [Background](#)
- [Process Status](#)
- [FAQ](#)
- [Reference Documents](#)
- [Contact](#)

### Legislative Drafts Now Available for Review:

The city is seeking input on draft amendments to the Old Town Scottsdale Character Area Plan and downtown sections of the Zoning Ordinance. The links below comprise a seven-part, Self-Guided Video Series that outlines draft amendments by topic, allowing for your review and feedback. If you would prefer to review and provide comment on the Full Draft Plan and Ordinance in their entirety, please see the links and comment input drop-down at the bottom of this blue box.

### Self-Guided Video Series

- [Vision & Values](#)
- [Quality Development](#)
- [Open Space](#)
- [Mixed-Use Development](#)
- [Development Types & Building Height](#)
- [Development Flexibility & Bonus Provisions](#)
- [Other Proposed Amendments](#)

### Full Draft Plan & Ordinance

- [January 2023 Legislative Draft - Old Town Scottsdale Character Area Plan](#)
- [January 2023 Legislative Draft - Downtown Sections of the Zoning Ordinance](#)

[Provide Input on the Proposed Amendments](#)

### Contact Information

**Email:**  
[OldTownUpdates@ScottsdaleAZ.gov](mailto:OldTownUpdates@ScottsdaleAZ.gov)

**Adam Yaron**  
 Principal Planner, Long Range Planning  
 P: 480-312-2761

**Brad Carr, AICP**  
 Planning Area Manager, Current Planning  
 P: 480-312-7713

### Reference Documents

#### Policy:

[Old Town Scottsdale Character Area Plan](#)

[Old Town Scottsdale Urban Design & Architectural Guidelines](#)

#### Regulatory:

Municode - [Downtown \(D\)](#)

Municode - [Downtown Overlay \(DO\)](#)



BACKGROUND



# **Old Town Plan Character Area Plan & Zoning Ordinance Update**

City Council Work Study Session

January 24, 2023

5-GP-2021 | 1-TA-2021 | 1-II-2010#3