



**City of Scottsdale  
Tourism Development Commission  
Special Meeting**

**1:00 p.m., Monday, January 29, 2024  
One Civic Center - 3<sup>rd</sup> Floor Conference Room  
7447 E Indian School Rd #301  
Scottsdale, Arizona 85251**

**Approved Minutes**

**PRESENT:** Anna Mineer  
Chris Montgomery  
Jesse Thompson  
Jeanne Alspaugh  
Lance Marrin

**STAFF:** Steve Geiogamah  
Karen Churchard  
Bill Murphy  
Holli Shannon

**GUESTS:** Lisa Cyr, FX Promotions Inc.  
Doc Jones, Scottsdale International Jazz Festival  
Jason Rose, Rose Law Firm

**1. Call to Order/Roll Call**

Meeting of the Scottsdale Tourism Development Commission called to order at 1:01pm and with noted presence of a quorum.

**2. Approval of Minutes**

COMMISSIONER MINEER MOVED TO APPROVE THE DECEMBER 19, 2023, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER THOMPSON SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

**3. Arizona Bike Week Event Funding Request**

Lisa Cyr, FX Promotions Inc., gave a presentation asking for a recommendation to City Council for bed tax expenditure up to \$75,000 to support a one-year event funding agreement with FX Promotions, Inc. for Arizona Bike Week event.

COMMISSIONER THOMPSON MOVED TO RECOMMEND FUNDING FOR UP TO \$75,00 FOR



THE AZ BIKE WEEK EVENT. COMMISSIONER MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

**4. Scottsdale International Jazz Festival New Event Funding Request**

Event producer applied for event funding up to \$40,000 to support a one-year event funding agreement with International Jazz Day Az Foundation. Producer made a request based on proposed contingencies for funding up to \$65,000.

COMMISSIONER MONTGOMERY MOVED TO RECOMMEND FUNDING FOR UP TO \$65,000 WITH STIPULATION OF BOOKING A HEADLINING ACT FOR THE SCOTTSDALE INTERNATIONAL JAZZ FESTIVAL. COMMISSIONER MARRIN SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

**5. Event Funding Requests**

Steve Geiogamah conducted a discussion and recommendation on the following applications for event funding:

- a. Community Event – Parada del Sol Rodeo - \$27,500

COMMISSIONER MINEER MOVED TO RECOMMEND FUNDING AS PRESENTED.

COMMISSIONER THOMPSON SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

**6. FY2023/24 Operating Budget Update & FY2024/25 Projects - Tourism Development Fund**

Bill Murphy, Assistant City Manager, gave a presentation and review regarding uses of the Tourism Development Fund's Other Commitments and Undesignated, Unreserved Fund Balance for General Fund Allocations and Capital Improvement Projects included in the FY2023/24 Operating Budget and FY2024/25 projects.

**7. Public Comment**

No request for public comment

**8. Identification of Future Agenda Items**

Mr. Geiogamah stated the future agenda items will include elections the TDC annual report, Fall in Love update, Experience Scottsdale quarterly report, election of officers and a Canal Convergence update.

**Adjournment**

With no further business to discuss, being moved by Commissioner Montgomery and seconded by Commissioner Marrin, the meeting adjourned at 2:29pm. All in favor, no dissenting votes.

**Next scheduled meeting is February 20, 2024**

