



**City of Scottsdale**  
**Tourism Development Commission**  
**Regular Meeting**

9:00 a.m., Tuesday, January 19, 2021

Meeting held electronically

**Marked Agenda**

Until further notice, Tourism Development Commission meetings are being held electronically. While physical facilities are not open to the public, Tourism Development Commission meetings are televised on Cox Cable Channel 11/streamed online at [ScottsdaleAZ.gov](http://ScottsdaleAZ.gov) (search "live stream") to allow the public to virtually attend and listen/view the meeting in progress.

**1. Call to Order/Roll Call – 9:01AM**

Linda Dillenbeck, Chairperson

Jeanne Alspaugh

Anna Mineer

Sherry Henry, Vice-Chairperson

Ken McKenzie-**ABSENT**

Sally Shaffer

Richard Newman – **9:24AM ARRIVAL**

**2. Approval of Minutes**

Commission discussion and action to approve the December 15, 2020 regular meeting minutes.

**VICE-CHAIR HENRY MOVED TO APPROVE THE DECEMBER 15, 2020 REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). COMMISSIONER NEWMAN ARRIVED AT 9:24AM AND COMMISSIONER MCKENZIE WAS ABSENT.**

**3. Election of Chair and Vice-Chair**

Discussion and vote to elect Chair and Vice Chair

Staff Contact: Steve Geiogamah, Tourism Development Manager

**VICE-CHAIR HENRY MOVED TO RE-APPOINT CHAIRPERSON DILLENBECK AS THE CHAIRPERSON. COMMISSIONER MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0). CHAIRPERSON DILLENBECK ABSTAINED.**

**CHAIRPERSON DILLENBECK MOVED TO RE-APPOINT COMMISSIONER HENRY AS VICE-CHAIR. COMMISSIONER ALSPAUGH SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0). CHAIRPERSON HENRY ABSTAINED.**

**4. Tourism Development Commission Annual Report**

Commission discussion and possible recommendation to approve the TDC annual report.

Staff Contact: Steve Geiogamah

**COMMISSIONER ALSPAUGH MOVED TO APPROVE THE TDC ANNUAL REPORT AS PRESENTED. VICE-CHAIR HENRY SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).**



Persons with a disability may request a reasonable accommodation by contacting Holli Shannon at 480-312-2728. Requests should be made 24 hours in advance, or as early as possible, to allow time to arrange the accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Tourism & Events Department at 480-312-7177.

5. [FY2021/22 Tourism Program Budget](#)

Commission discussion and possible recommendation regarding the FY 2021/22 Tourism program budget.

Staff Contact: Karen Churchard, Tourism & Events Director

**VICE-CHAIR HENRY MOVED TO APPROVE THE TDC TOURISM PROGRAM BUDGET AS PRESENTED. COMMISSIONER SHAFFER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).**

6. [Multi-Year Community Event Funding Update: Gold Palette ArtWalk Series](#)

Presentation, update regarding multi-year community event funded event Gold Palette ArtWalk Series.

Presenter: French Thompson, Scottsdale Gallery Association

Staff Contact: Steve Geiogamah

7. [Staff Reports](#)

Staff presentation and Commission discussion of the following:

- a. Staff Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Bed Tax Proforma
- d. Program Updates

Staff Contact: Steve Geiogamah

8. **Public Comment**

Spoken comment is being accepted on agenda action items. To sign up to speak on these items, please [click here](#). Request to speak forms must be submitted no later than 90 minutes before the start of the meeting.

Written comment is being accepted for both agendized and non-agendized items and should be submitted electronically no later than 90 minutes before the start of the meeting. These comments will be emailed to the Tourism Development Commission and posted online prior to the meeting. To submit a written public comment electronically, please [click here](#).

9. **Identification of Future Agenda Items**

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

**Adjournment 9:44AM**

**Next scheduled regular meeting is February 16, 2021**

