

**EVENT DIRECTIONAL BANNER FEES -
Effective July 1, 2024 – June 30, 2025**



<u>REVIEW FEE</u>	<u>FEE</u>
Review fee	\$90
<u>BANNER FEES</u>	<u>PER POLE</u>
Horizontal Banner Fee	<p>\$150 per banner, two locations</p> <p>Old Town Scottsdale at:</p> <ul style="list-style-type: none"> · Scottsdale Rd. at Rancho Vista Drive · Scottsdale Rd. at Earll Drive
Vertical Banner Fee	<p>\$25 per banner, 194 locations</p> <p>Frank Lloyd Wright Blvd. (78)</p> <ul style="list-style-type: none"> · Scottsdale Rd. to the west side Loop 101 <p>Old Town Couplets (Total: 116)</p> <ul style="list-style-type: none"> · Drinkwater from Scottsdale Rd to Earll (47) · Goldwater from Scottsdale Rd to Osborn (69)