



Scottsdale Mayor's Youth Council



STRATEGIC PLAN=



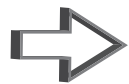
2020

SMYC Retreat Meeting

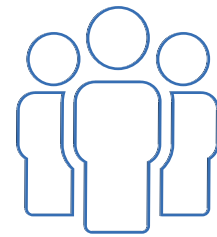
Sunday, February 16th



knowledge



experience



leadership



YEAR-END SURVEY RESULTS

What **is** going well for SMYC program?

Enjoyed participating in the Parada Parade

Opportunities to see different parts of the city government

Enjoyed Adopt a Road event

Enjoyed attending HS Commission Meeting

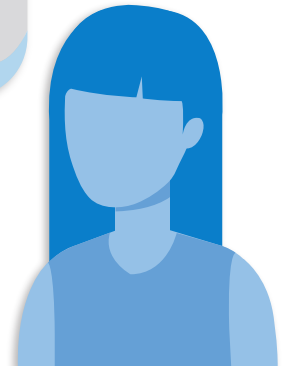
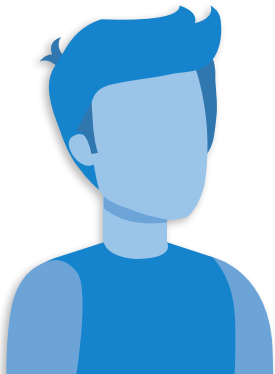
Officer meetings have been nice to attend and very productive



Meeting the Mayor

Having a voice in the city

Enjoyed City Facility tours



What is **not** going well for the SMYC Program?



Frequency of meetings, need to be more often

No sense of cohesiveness, don't know each other, no unity

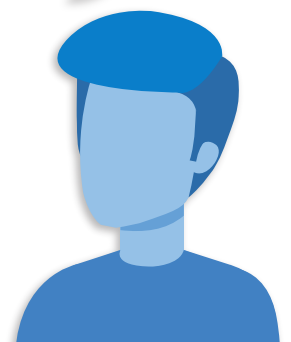
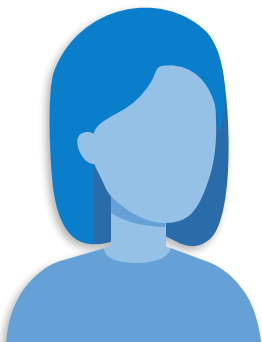
Need consistency in meeting dates, currently they differ from month to month

It feels like we don't have a purpose

Need more formalization, more input from council and government leaders

Student's lack of attendance, meeting times appear to be difficult for some students

Wishing we could provide more input

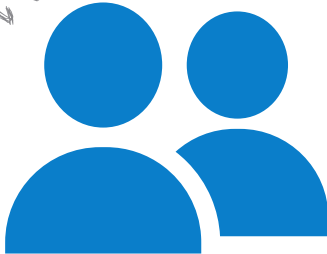




RECRUITMENT & MARKETING

How did you find out about SMYC?

most answers



Siblings



Friends



Other
Councils

How can we recruit better?

- **School announcements**
- **Counselor recommendations**
- **National Honor Society recruitment**
- **TAB (Library communications)**
- **Inform other schools**

How can we involve all Scottsdale Schools?

- **Communication with SUSD Advisory board**
- **School Newsletters**
- **Outreach to parents**
- **Representation from ALL PEOPLE**



BYLAWS & INTERVIEWS

During the strategic planning process the Mayors Youth Council spent time reviewing the original Purpose and By-Laws.

A THOROUGH REVIEW OF THE FOLLOWING TOOK PLACE:

► Mission Statement

► Purpose

► Membership



► Structure

► Elections

► Policies and Guidelines

REVIEW FEEDBACK CONSISTED OF:

Keep and enforce current bylaws especially the responsibility in being a participant in the program.

Want to learn and be educated

Would like to participate in general plan input

Felt attendance policy should be enforced and felt communication was an important factor

What was your interview process like and how can it be improved?

Applied online and was approved

Interviews should be conducted by officers, Seniors and City staff

In past experienced formal interview, felt interview questions were redundant and the same as application.

Prefer a formal process and acceptance process



ACTIVITIES & CALENDAR

Upon closure of the planning process the following students agreed that the following items must be in place for next year:

Activities:

-  Adopt a Road
-  Traffic Control Center
-  Tours of Facilities
-  Parada Parade



Meetings:

1 **First Meeting** will be held on the first **Monday** of the month at Youth and Family Services.

2 **Second meeting** will be held as an **off-site** activity with attendance being optional.



Leadership Conferences:

Participants suggested they would enjoy opportunities to attend leadership conferences.

Would need to determine

- ▶ When and where, along with cost of attendance
- ▶ How many students can attend?



Proposed 20/21 Calendar

May, 2020

May 4: End of year party/celebration

May 22: Applications Due

May 29: Mayor's Youth Council 1st set of Interviews

June, 2020

June 5 and June 12: Officers only – Interviews

July, 2020

Officers only meeting at the end of July

August, 2020

SMYC meetings begin – 1st Mondays of the month

August 3: Welcome Meet and Greet at Youth and Family Office

August 17: Orientation to SMYC Program

September, 2020

September 1-4: League of Arizona Cities and Towns Annual Conference

September 7: SMYC general meeting

September 21: City Hall Tour and Meet the Mayor

October, 2020

October 5: SMYC general meeting

October 19: Hontz Training Academy Tour

Proposed 20/21 Calendar

November, 2020

November 2: SMYC general meeting

November 16: Off site Holiday Volunteer Outreach

December, 2020

December 7: Holiday Party – Off site

January, 2021

January 4: SMYC general meeting

January 18: Youth Town Hall planning

February, 2021

February 13: Parada Parade

February 22: Youth Town Hall planning

March, 2021

March 1: Youth Town Hall prep meeting

March end of month: Youth Town Hall event

April, 2021

April 5: Election of Officers

May, 2021

End of Year celebration