



**CITY OF SCOTTSDALE
NEIGHBORHOOD ADVISORY COMMISSION
REGULAR MEETING
MINUTES**

WEDNESDAY, OCTOBER 27, 2021

MEETING HELD ELECTRONICALLY

PRESENT: Rachel Putman, Chair
William James, Vice Chair
Louise Lamb, Commissioner
Carol Miraldi, Commissioner
Bridget Schwartz-Manock, Commissioner

ABSENT: Jonathan Budwig, Commissioner

STAFF: Adam Yaron, Commission Liaison
Taylor Reynolds, Project Coordination Liaison

Call to Order/Roll Call

The meeting of the Neighborhood Advisory Commission was called to order at 5:02 p.m. A formal roll call was conducted, confirming members present as stated above.

Public Comment

No comments were submitted.

1. Approve Draft Summary Meeting Minutes September 23, 2021

Chair Putman called for comments/corrections. There were no modifications.

COMMISSIONER LAMB MOVED TO APPROVE THE MINUTES OF THE SEPTEMBER 23, 2021, MEETING AS PRESENTED. COMMISSIONER MIRALDI SECONDED THE MOTION, WHICH CARRIED FIVE (5) TO ZERO (0) WITH CHAIR PUTMAN, VICE CHAIR JAMES, COMMISSIONERS LAMB, MIRALDI, AND SCHWARTZ-MANOCK VOTING IN THE AFFIRMATIVE WITH NO DISSENTING VOTES.

2. Spirit of Scottsdale Program Update

Taylor Reynolds, Project Coordination Liaison, noted that no public comments have been received on this item. The program has been live and open for nominations for a year with only one nomination thus far. In order to encourage more submissions, staff has created an informational handout for distribution throughout the City. The NAC is tentatively scheduled review all submissions in January of 2022. This will be followed by a presentation to City Council.

Vice Chair James inquired as to outreach efforts to service organizations who may wish to nominate their members. Specifically, an announcement on Nextdoor increased participation previously and he suggested utilizing it for outreach. Adam Yaron, Commission Liaison, noted that Associate Planner, Brandon McMahon, who runs the program, is not available this evening, however he will convey the message to Mr. McMahon. In terms of social media campaigns, there are many Citywide programs that are promoted and communicated to the public. Staff is tasked with prioritizing and evaluating how many times they are repeating the same content. Staff will work with the City's volunteer coordinator on additional messaging to the public. Chair Putman added that members are free to post to Nextdoor on an individual basis. She suggested the possibility of distributing the flyers at City voting sites.

Commissioner Miraldi noted that there were quite a few nominations last year and suggested the possibility of revisiting them for this year's awards. Mr. Yaron stated that this is certainly possible at the discretion of the Commission. Commissioner Lamb suggested having the flyers available at the Kiva. The commission requested staff present unutilized 2020 nominees alongside 2021 Spirit Award nominees for deliberation at the regular January 2022 NAC meeting.

Commissioner Schwartz-Manock noted that the Scottsdale Leadership Organization is holding an event in connection with the Scottsdale Arts Young Professionals on November 9th and that it would be helpful to have the flyers available for that event as well.

3. Home-Owners Association (HOA) database

Mr. Reynolds stated that no public comments have been received on this item. City Staff has worked for several years with GIS staff to capture all residential homeowner associations within Scottsdale. The database is anticipated to be helpful in many ways. Currently, it is being utilized for the Neighborhood Enhancement Grant program. Proposals for grant funds must be located along a minor collector roadway or greater and must not be within an existing HOA neighborhood. The database will continue to serve as a tool for the Commission moving forward in its efforts to further neighborhood revitalization, interaction and outreach.

Commissioner James inquired as to the term, non-qualifying. Mr. Yaron stated that such communities have current funding mechanisms to provide perimeter enhancements and therefore would not be eligible for the Neighborhood Enhancement Grant program.

4. 2020 Census Update

Mr. Reynolds noted no public comments on this item. The U.S. Constitution requires that each ten years, every person living in the United States shall be counted to assist in the apportionment of U.S. House of Representative seats. The enumeration also informs state allocation of funding to each community. Last year, the NAC recognized the importance of ensuring all Scottsdale residents were accurately accounted for. As such, it provided marketing funding to the City of Scottsdale Office of Communication in the amount of \$5,000. The funds were used as a communication tool for event marketing, funding a float at Parada Del Sol as well as City vehicle magnets. Data from the U.S. Census Bureau show that more than 99.9 percent of Arizona households were accounted for in the 2020 census. Scottsdale's population was approximately 220,000 in 2010, which increased to over 240,000 in 2020, representing an overall 11 percent increase.

5. Operation Fix-It (OFI) and Neighborhood Advisory Commission Project

Mr. Reynolds confirmed receipt of no public comments. NAC has an ongoing relationship with Scottsdale's OFI program and has provided funding for projects, such as the Via Linda Senior Center, Agua Linda Park improvements and landscaping equipment replacement for the OFI program itself. There is currently an opportunity for NAC to support OFI through sweat equity by physically participating in a group project coordinated by OFI staff. Project participation dates are November 13 and 20th, 2021. The work will be conducted between 8 a.m. and 12 p.m. Discussion ensued with consensus to participate and a brief overview of the tasks anticipated to be accomplished.

VICE CHAIR JAMES MOVED TO PARTICIPATE AS A COMMISSIONER ON THE NOVEMBER 20, 2021 OPERATION FIX-IT PROJECT. COMMISSIONER MIRALDI SECONDED THE MOTION, WHICH CARRIED FIVE (5) TO ZERO (0) WITH CHAIR PUTMAN, VICE CHAIR JAMES, COMMISSIONERS LAMB, MIRALDI, AND SCHWARTZ-MANOCK VOTING IN THE AFFIRMATIVE WITH NO DISSENTING VOTES.

6. NAC Meeting Dates in November and December 2021

Commissioners discussed the upcoming meeting schedule, with acknowledgment that the NAC typically institutes a winter break schedule. After discussion, there was consensus that a recess was appropriate.

COMMISSIONER SCHWARTZ-MANOCK MOVED TO RECESS FOR THE MONTHS OF NOVEMBER AND DECEMBER. COMMISSIONER LAMB SECONDED THE MOTION, WHICH CARRIED FIVE (5) TO ZERO (0) WITH CHAIR PUTMAN, VICE CHAIR JAMES, COMMISSIONERS LAMB, MIRALDI, AND SCHWARTZ-MANOCK VOTING IN THE AFFIRMATIVE WITH NO DISSENTING VOTES.

7. IDENTIFICATION OF FUTURE AGENDA ITEMS

Commissioners identified the following topics for future agenda discussion:

- Discussion of previous nominees for the Spirit of Scottsdale Award
- Scottsdale Public Art program
- Introduction of the new code enforcement manager

8. Staff Updates

Mr. Yaron stated that Proposition 463 will be considered by voters in the upcoming week regarding the City of Scottsdale General Plan. The vote will be held by mail-in special election ballot. More information can be found at Scottsdale.vote.

Commissioner Will recently resigned. This occurred after he was reminded of the bylaws, which require that upon three or more consecutive absences or four absences within a six month period, notification must be made to the Mayor or the Mayor's designee. Recently, a member of the Development Review Board was called up by the Mayor for possible consideration of removal. This bylaw requirement is being revisited with all boards and commissions. Appointment of a new commissioner will take place in December.

The next Commission meeting is scheduled for January 26, 2022.

8. Adjournment

With no further business to discuss, being duly moved by Commissioner Lamb and seconded by Commissioner Miraldi, the meeting adjourned at 5:47 p.m.

AYES: Chair Putman, Vice Chair James, Commissioners Budwig, Lamb, Miraldi and Schwartz-Manock.

NAYS: None

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